



FIAT CHRYSLER AUTOMOBILES

The pure Italian hot hatch is back: Introducing the Alfa Romeo Giulietta Quadrifoglio Verde, equipped with a new engine and available with twin-clutch TCT gearbox and launch control

February 19, 2015

- The true expression of Alfa Romeo's DNA, this car marks the debut of the new 177kW and 340Nm direct injection 1750 Turbo Petrol aluminium-block engine (with TCT transmission).
- State-of-the-art 6-speed twin dry clutch 'Alfa TCT' - the same engine/transmission as Alfa Romeo's 4C supercar.
- Also available with slick six-speed manual transmission paired with 1750 Turbo Petrol that generates 173kW and 340Nm.
- Introducing, for the first time, Launch Control, integrated with the Alfa TCT.
- Top speed of over 240km/h, and TCT version accelerates from Zero to 100km/h in just 6.0secs (6.8secs with manual transmission).
- QV Intake Engine Sound: new intake system amplifies Alfa Romeo's typical full, exciting engine note.
- New steering wheel, special new instruments with QV logo and new wrap-around and sporty leather-and-Alcantara seats with built-in headrest.
- New matte Magnesio Grey body colour, exclusively created for the Launch Edition Giulietta QV.

The Alfa Romeo Giulietta Quadrifoglio Verde has arrived in Australia offering a true expression of Alfa Romeo's racing DNA with its distinctive looks, strong performance and unmistakable personality.

The exterior of the car is distinguished by its lowered sports suspension, the legendary Quadrifoglio Verde emblem on the front wings, its dark-tinted rear window glass and its purposeful on-road stance.

The car's aggressive look is completed by two large exhaust tailpipes and its 18-inch alloy wheels - through which the red, four-piston Brembo brake callipers and large 320mm brake discs are visible.

Inside, high-quality materials and tasteful detailing represent the ultimate expression of Italian style. New wraparound sport seats trimmed in leather and Alcantara, enhance the driving experience by offering new levels of comfort and security while exploiting the car's impressive performance.

The new steering wheel, trimmed in leather with contrasting white stitching, brings added tactility, while aluminium sports pedals, specific kick-plates, darkened interior headlining, special floor mats and a leather-trimmed gear lever and parking brake



FIAT CHRYSLER AUTOMOBILES

lever (with matching contrast stitching) complete the interior revisions of the new Alfa Romeo Giulietta Quadrifoglio Verde.

Under the bonnet lies a thoroughbred Alfa Romeo power-plant: The all-aluminium engine first seen in the Alfa Romeo 4C supercar. The four-cylinder, direct-injection, 1750 Turbo Petrol engine delivers 177kW at 5,750rpm and 340Nm of torque between 2,000 and 4,000rpm with 80 percent available from just 1,800rpm.

These figures translate into superb torque and power values for its category: 194Nm/litre and 102kW/litre.

Specific intake and exhaust systems have been developed for the Alfa Romeo Giulietta Quadrifoglio Verde's all-aluminium engine so that it sounds as well as it performs. It boasts cutting-edge technical solutions including direct fuel injection; continuous variable valve timing on both intake and exhaust valves and a turbocharger with a revolutionary scavenging control system which drastically reduces turbo lag.

In addition to the 1750 Turbo Petrol engine, the state-of-the-art, six-speed ALFA TCT twin dry clutch transmission is available on the Giulietta QV for the first time. While the adoption of the ALFA TCT ensures more comfortable and relaxing day-to-day use, it also translates into an exciting drive when the mood takes the driver, with ultra-responsive, motorsport-style sequential shifts via the ergonomic gear lever or steering wheel shift paddles.

Another special feature of the ALFA TCT fitted to the Alfa Romeo Giulietta Quadrifoglio Verde is the new Launch Control system, first employed on the 4C supercar. It is activated by pressing the brake and accelerator pedals all the way down, squeezing the down-shift paddle on the steering wheel and then releasing the brakes - the system automatically controls the traction control systems, engine power delivery and transmission upshifts to maximise acceleration: When used it can now perform the benchmark sprint in just 6.0seconds.

The driving experience is further enhanced in the TCT Giulietta QV, with a distinctive sound produced by the new fuel intake unit - called 'QV Intake Engine Sound' - that enhances the engine note at low frequencies to ensure the Alfa Romeo Giulietta Quadrifoglio Verde sounds every bit as excitingly as it performs.

To offer customers greater choice, the new Alfa Romeo Giulietta QV is also available with a 1750 Turbo Petrol paired with a six-speed manual transmission. In this combination, the QV generates 173kW at 5,500rpm and 340Nm at 1,900rpm.



FIAT CHRYSLER AUTOMOBILES

As with all Alfa Romeos, the car's character can be customised by the driver using the Alfa D.N.A. driving selector, which employs different throttle, transmission and steering settings depending on the driver's choice.

The Alfa Romeo Giulietta QV also offers an unprecedented array of standard equipment, including Alfa Romeo's new 6.5-inch Uconnect™ touch-screen multimedia system which has an integrated satellite navigation system, progressive route guidance and 'One-Step Voice Entry Destination' function which allows the address to be inputted using voice commands. The system also features Bluetooth connectivity with music streaming, Aux-in/USB port and voice command operation.

Launch Edition – limited to just 50 exclusive units

The Alfa Romeo Giulietta Quadrifoglio Verde Launch Edition model enhances the sports car looks of the standard Quadrifoglio Verde TCT by adding carbon-fibre mirror covers, a carbon-fibre rear spoiler and a sports body kit which comprises of distinctive new side skirts, a front air dam and a rear diffuser.

Combined with the new gloss black exterior highlights, the Giulietta QV Launch Edition is the ultimate Giulietta. Just 500 examples will be built globally with 50 coming to Australia priced from \$45,000 MSRP. The allocation consists of 25 units in Alfa Red and 25 units in Launch Edition-exclusive Matte Magnesium Grey.

Standard features in addition to QV TCT:

- Carbon fibre mirror covers
- Carbon fibre spoiler
- Front air dam with dark finish
- Rear diffuser with dark finish
- Side skirts with dark finish



FIAT CHRYSLER AUTOMOBILES

Giulietta QV Exterior

- Outside, the car is distinguished by the 'Quadrifoglio Verde' emblem located on the side panel, near the direction indicator. Furthermore, a glossy Antracite finish for mirror fairings, front grille, door handles and fog light frames distinguishes even further the new QV TCT.
- The new car's aggressive look is highlighted by specific large exhaust tailpipes and 18" alloy rims that reveal the braking system 'by Brembo' with 4-piston fixed red brake callipers and front discs oversized by 320 millimetres.

Giulietta QV Interior

- Black sports layout enhanced by the new instrument panel with special QV logo and by the new leather-and-Alcantara trim wraparound sports seats with built-in head restraints in the TCT version.
- New moulded steering wheel with leather trim and contrasting white or red stitching as standard.
- Gear, boot and parking brake lever are leather coated with white and green (or red) stitching.
- Aluminium sport pedals, specific kick plate with QV logo, black roof lining and special mats complete the new version's interior.

Giulietta QV Exterior engine and transmissions

- After its introduction on the Alfa Romeo 4C, the range's top-performing engine is now fitted on the new Giulietta Quadrifoglio Verde TCT: the new direct injection 1750 Turbo Petrol aluminium-block engine delivers 177kW at 5750rpm and 340Nm at 2000rpm
- Also available with six-speed manual transmission capable of generating 173kW and 340Nm
- Extraordinary elasticity and sportiness are ensured by the 340Nm max torque that remains stable in the 2000-4000rpm range, but is already 80% available at only 1800rpm.
- Direct injection 1750 Turbo Petrol engine implements an innovative aluminium block and specific intake and exhaust systems which have been optimised to enhance the sporty appeal of the car.
- It boasts cutting-edge technical solutions including direct fuel injection, dual continuous variable valve timing, a turbocharger and the revolutionary scavenging control system which rules out any turbo lag.
- TCT transmission works in either all-automatic or sequential mode. The 'up and down' positions of the precise and ergonomic gear lever are manually shifted by the driver, who can also choose to use the shift paddles on the steering wheel.



FIAT CHRYSLER AUTOMOBILES

- The car's character can be customised by the driver using the Alfa DNA driving selector to enhance its features of comfort, performance, safety and efficiency.
- Launch Control system for managing starting from a standstill (TCT only). Launch Control is activated by pressing the brake pedal while pushing the accelerator pedal all the way down and squeezing the paddle on the left of the steering wheel. As soon as you release the brake, the system automatically controls the gearbox, traction and power to maximise acceleration.

Performance

- Giulietta QV can exceed 240km/h and accelerate from 0 to 100km/h in only 6.0 seconds with TCT transmission and 6.8 seconds with a manual transmission.
- The driving emotion is further enhanced by the sound produced by both the new fuel intake unit - called 'QV Intake Engine Sound' - that enhances the low frequencies and the typical Alfa Romeo engine roar, exclusive to the Giulietta QV TCT.

Standard equipment and Infotainment

- New leather and Alcantara trim wraparound sports seats
- Specific instrument with QV logo
- Moulded steering wheel with leather trim and white (or red) stitching
- 'Quadrifoglio Verde' external logo
- Dark trim headlights, privacy rear windows
- Racing suspensions, side skirts, braking system by Brembo
- Aluminium sports pedals, special kick plate with QV logo, special mats with the QV logo
- Glossy Antracite finish racing accents (door mirror fairings, door handles, front grille and fog light frames) on QV TCT model

A new Uconnect multimedia device 6.5" touchscreen has been built into the dashboard. Both versions come complete with Bluetooth interface, Aux-in connector, USB port and voice commands.

The 6.5" device also has a satellite navigation system with progressive route guidance and the 'One Step Voice Entry Destination' function for entering the address with voice commands. Both systems have been developed in collaboration with first-class partners: Harman and Here Auto for Uconnect 6.5"



FIAT CHRYSLER AUTOMOBILES

Standard equipment for Giulietta Quadrifoglio Verde:

- QV Intake Engine Sound (TCT)
- Oversized twin tailpipe
- Oversized braking system with red callipers by Brembo
- Polished Antracite finish on grille, handles, mirrors, fog light frames (TCT)
- Tinted rear windows
- Flat-bottom racing steering wheel with white (or red) stitching
- 18" alloy wheels
- Specific instrument panel with built-in QV logo
- Specific leather-and-Alcantara sports seats
- White-green stitching on seats, gear lever boot and handbrake
- Uconnect™ 6.5" RadioNAV
- Black interior
- Specific kick plate with QV logo
- Side skirts
- Aluminium sports pedal unit
- Lowered sports ride
- Specific QV mats
- Bose® HiFi system with 9 speakers and subwoofer

The standard equipment of the Giulietta Quadrifoglio Verde 'Launch Edition' includes:

- Carbon mirror fairings and spoiler
- 18" 5-hole burnished alloy wheels
- Racing side skirts, and front and rear DAM



FIAT CHRYSLER AUTOMOBILES

Pricing

The 2015 Alfa Romeo Giulietta QV manual is priced from \$39,000 (MSRP), the Giulietta QV TCT is priced from \$42,000 (MSRP) and the Giulietta QV TCT Launch Edition is priced from \$45,000 (MSRP).



FIAT CHRYSLER AUTOMOBILES

Quadrifoglio Verde: a symbol of Italian motor racing since 1923

- **The first to sport the lucky charm was Ugo Sivocci's 'RL', which was driven to victory and conquered the first of Alfa Romeo's ten Targa Florio wins**
- **Since then, the four-leaf clover 'Quadrifoglio Verde' has been the symbol of Alfa Romeo racing cars and later graced special road-going series**
- **Today, the symbol has been passed down to the new Giulietta and MiTo 'QV'**

In short, the Alfa Romeo's philosophy expressed by the 'Quadrifoglio Verde' is based on the constant pursuit of excellence in racing, then applying that success to its production vehicles. The 'Quadrifoglio Verde' became an emblem indissolubly linked to Alfa Romeo in 1923, when Ugo Sivocci was the first to race in the Targa Florio with this symbol painted on the bonnet of his 'RL', achieving the first of the brand's ten victories in this prestigious competition.

Alfa Romeo's success was so clear that the other drivers of the Alfa Romeo team - including Enzo Ferrari, Antonio Ascari and Giulio Ramponi - decided to adopt the lucky 'Quadrifoglio Verde' for all other races as well. From this moment on, the 'Quadrifoglio Verde' became the symbol of Alfa Romeo race cars and was later also used on a special series of production models to demonstrate the continuity between Alfa's touring cars and those designed for competition.

It was the 'Quadrifoglio Verde' that stood out against the dark red of Brilli Peri's 'P2' when he won the first 'World Car Racing Championship' at Monza in 1925, the first of Alfa Romeo's five world titles. At the end of the 1920s, it was the 'Quadrifoglio Verde' that distinguished the cars built by the Alfa Romeo from those made by 'Scuderia Ferrari' sporting the prancing horse symbol in races.



FIAT CHRYSLER AUTOMOBILES

In 1950 and 1951, Giuseppe 'Nino' Farina and Juan Manuel Fangio won the first two editions of the Formula 1 World Championship with the Alfa Romeo 158 and the Alfa Romeo 159 - the renowned 'Alfettas'.

Of production Alfa Romeos, several have worn the iconic Quadrifoglio Verde. These are high-performance models produced between the 1960s and the 1980s. Some feature the symbol on the body without appearing in the official name ('Giulia TI Super', 'Giulia Sprint GT Veloce', '1750 GT Veloce' and the 'Alfasud Sprint'). Others instead carried the 'Quadrifoglio' in their official names starting in the 1980s, such as the 'Alfasud TI Quadrifoglio Verde', 'Sprint Quadrifoglio Verde', the various versions of the '33 Quadrifoglio Verde', '75 Quadrifoglio Verde' (also with its US version), the Spider 2.0 'Quadrifoglio Verde', '164 Quadrifoglio Verde', and '145 Quadrifoglio Verde'.

In 2009, the 'Quadrifoglio Verde' returned to the MiTo and in 2010 to the Giulietta, the new models which have assumed a place in the tradition of the best Alfa Romeos, drawing on the heritage of dynamic performance, without compromising on efficiency and convenience in everyday use.

Today, it is over to the new 2015 models featuring the legendary 'Quadrifoglio Verde,' thus renewing the authentic passion shared by millions of fans around the world which, in fact, is the secret of a brand that has written some of the automobile industry's most important pages in over one century of life.

- ENDS -