

BMW 3 Series  
Coupé

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The Ultimate  
Driving Machine



# THE BMW 3 SERIES COUPÉ.

## SPECIFICATION GUIDE.

**BMW EfficientDynamics**  
Less consumption. More driving pleasure.

## MODELS.

	Transmission	Cylinder / Capacity cm <sup>3</sup>	Power / Torque	Combined fuel consumption l/100km	Acceleration 0-100km/h
<b>Petrol Models</b>					
<b>325i</b>	6-speed manual	6-cylinder 2,497	150 kW 250 Nm	7.9	7.0 sec
<b>335i M Sport</b>	6-speed manual	6-cylinder 2,979	225 kW 400 Nm	8.4	5.5 sec
<b>Diesel Models</b>					
<b>320d</b>	6-speed manual	4-cylinder 1,995	135 kW 380 Nm	4.7	7.5 sec

BMW recommends the use of RON 95 super unleaded petrol. Unleaded 91 RON and higher with a maximum ethanol content of 10% (E10) may also be used. Output and fuel consumption figures apply to RON98 fuel. All engines meet the EU5 emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle (93/116/EU), which consists of approximately one third urban traffic and two thirds extra-urban driving (based on the distance covered). CO<sub>2</sub> emissions are measured in addition to fuel consumption. Optional equipment (e.g. wider tyres) can have a significant impact on fuel consumption.

### ■ Standard

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# STANDARD EQUIPMENT.

	320d	325i	335i M Sport
<b>Transmission and technology</b>			
6-speed manual transmission	■	■	■
6- speed automatic transmission with Steptronic, incl. gearshift paddles on steering wheel			
Auto Start/Stop function, reduces fuel consumption by switching off the engine when the vehicle comes to a temporary stop	■		
BMW four-cylinder diesel engine, Turbocharger with variable turbine geometry	■		
BMW six-cylinder in-line petrol engine, with Valvetronic variable valve control, Double-VANOS variable camshaft control		■	
BMW TwinPower Turbo six-cylinder in-line petrol engine, with Valvetronic variable valve control, Double-VANOS variable camshaft control and High-Precision Injection			■
Brake Energy Regeneration, improves fuel efficiency and ensures that the full power of the engine is available for acceleration	■	■	■
Brake-pad wear indicator	■	■	■
Condition Based Service, inspections are scheduled to suit the way in which the car is driven	■	■	■
Diesel particle filter (maintenance-free)	■		
Double joint spring-strut front axle	■	■	■
Electric Power Steering with Servotronic	■	■	
Hydraulic Power Steering			■
Five-link rear suspension	■	■	■
Start/Stop button	■	■	■
M Sport suspension			■
Optimum Shift Indicator	■		

<b>Safety</b>			
Active headrests, front, reduce the risk of neck or head injury by minimising backwards movement of the head	■	■	■
Airbags: driver and front passenger airbags, seat occupancy detector for front passenger airbag; head airbags in the front and rear; side airbags for driver and front passenger	■	■	■
Brakes: disc brakes at the front, inner-vented; raised third brake light	■	■	■
Central locking with electronic immobiliser, crash sensor; fuel tank filler cap integrated with central locking and remote control	■	■	■
Dynamic Braking Lights, flashing brake lights and hazard indicator under extreme braking	■	■	■
Dynamic Stability Control (DSC):			
- Antilock Braking System (ABS)	■	■	■
- Braking Readiness		■	■
-Cornering Brake Control (CBC)	■	■	■
- Dry Braking		■	■
- Dynamic Traction Control (DTC)	■	■	■
- Pullaway Assistant		■	■

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## STANDARD EQUIPMENT.

	320d	325i	335i M Sport
<b>Safety (cont.)</b>			
<b>Safety body shell:</b> bumper system with deformation zones at the front and rear, easily-replaceable deformation elements that absorb impacts at speeds up to 15km/h; side impact protection; roll-over protection	■	■	■
<b>Seat belts:</b> three-point seat belts for all seats, including belt stopper, pyrotechnic belt tightener and belt limiter. Seat belts in interior colour	■	■	■
<b>Warning triangle and first aid kit</b>	■	■	■
<b>Wheels and tyres</b>			
<b>BMW light-alloy wheels, Star-spoke styling 340</b> , front 8 J x 17" with 225/45 R17, rear 8.5 J x 17" with 255/40 run-flat safety tyres. Snow chains cannot be fitted	■		
<b>BMW light-alloy wheels, Star-spoke styling 189</b> , front 8 J x 18" with 225/40 R18, rear 8.5 J x 18" with 255/35 run-flat safety tyres. Snow chains cannot be fitted		■	
<b>BMW M light-alloy wheels, Double-spoke styling 313M</b> , front 8 J x 19" with 225/35 R19, rear 9 J x 19" with 255/30 R19 run-flat safety tyres. Snow chains cannot be fitted			■
<b>Locking wheel bolts</b>	■	■	■
<b>Run-flat safety tyres</b> incl. run-flat indicator	■	■	■
<b>Exterior design</b>			
<b>Chrome Line Exterior</b> , decorative moulding side frame, window recess cover and door sill finishers in chrome		■	
<b>Exhaust tailpipe</b> , Chrome matt	■	■	■
<b>Indicators in white</b> , front	■	■	■
<b>Ornamental front grille</b> , Chrome surround and kidney grille slats in Black	■		
<b>Ornamental front grille</b> , Chrome surround and kidney grille slats in Chrome		■	■
<b>M Sport Package:</b> M Aerodynamics Package, BMW Individual High-Gloss Shadow Line, M door sills			■
<b>Driver assistance</b>			
<b>Cruise Control</b>	■		
<b>Cruise Control with braking function</b>		■	■
<b>Park Distance Control (PDC)</b> , rear	■	■	
<b>Park Distance Control (PDC)</b> , front and rear			■
<b>Light and sight</b>			
<b>Adaptive headlights</b> with variable light distribution, incl. cornering lights, illuminate bends as the driver turns the steering wheel	■	■	■
<b>Bi-Xenon headlights</b> , incl. headlight washer system, automatic headlight range control and four light rings used as daytime running lights and LED indicators	■	■	■
<b>Exterior mirrors</b> , electrically adjustable and heated, aspheric	■	■	■

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## STANDARD EQUIPMENT.

	320d	325i	335i M Sport
<b>Light and sight (cont.)</b>			
<b>Fog lights</b> , front and rear, with free-form reflector	■	■	■
<b>Heat/sun protection glazing</b>	■	■	■
<b>High-Beam Assist</b> , automatically switches between high and low beam	■	■	■
<b>Interior mirror with automatic anti-dazzle function</b>	■	■	■
<b>Exterior mirrors with automatic anti-dazzle function</b> and fold-in function		■	■
<b>LED light elements</b> , illuminated rings, direction of travel indicator, highlighter and side-marker lights for front headlights	■	■	■
<b>Lights Package</b> incl. vicinity lighting integrated in handles, exit lights at the front, reading lights front and rear, front footwell lights, illuminated vanity mirrors for driver and front passenger and soft light function and the rear	■	■	■
<b>Rain sensor</b> , incl. automatic headlight activation	■	■	■

<b>Interior design</b>			
<b>BMW Individual roofliner Anthracite</b>			■
<b>Door sill finishers in chrome with BMW lettering</b>	■	■	■
<b>Instrument panel with round dials</b> for speedometer, rev counter, fuel gauge and on-board computer displays	■	■	■
<b>Interior trim</b> , Aluminium Glacier Silver			■
<b>Interior trim</b> , Black High-Gloss	■	■	
<b>Upholstery</b> , Dakota leather	■	■	■

<b>Comfort and interior equipment</b>			
<b>Armrest, front</b> with individual adjustment	■	■	■
<b>Automatic air conditioning</b> incl. Automatic Air Recirculation (AAR) and fogging and solar sensors	■	■	■
<b>Centre armrest at the rear</b> , with two cupholders	■	■	■
<b>Comfort Access System</b> , keyless access to the vehicle and keyless engine start	■	■	■
<b>Cupholders</b> , front	■	■	■
<b>Floor mats in Velour</b>	■	■	■
<b>Personal Profile</b> , personalisation of important controls	■	■	■
<b>Seatbelt handover</b> , electric, for driver and front passenger	■	■	■

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## STANDARD EQUIPMENT.

	320d	325i	335i M Sport
<b>Comfort and interior equipment (cont.)</b>			
<b>Seats/seat comfort:</b>			
-Comfort entry with easy-entry function for driver and front passenger	■	■	■
-Lumbar support for driver and front passenger seats, electric			■
-Rear headrests, with manual height adjustment	■	■	■
-Seat adjustment, electric, with memory function for driver's seat		■	■
-Sport Seats for driver and front passenger		■	■
-Standard Seats, with partially electric seat adjustment	■		
<b>Smoker's package</b>	■	■	■
<b>Steering wheel, Sport leather</b> with multifunction buttons	■	■	
<b>Steering wheel, M leather</b> with multifunction buttons			■
<b>Storage compartments integrated in the doors</b> , foldable, compartment with integrated spectacle and coin sections, storage compartment in rear centre console	■	■	■
<b>Storage compartment package</b> , incl. luggage nets on front seat backrests, two fold-out cup holders at the front and two at the rear, storage compartment on driver's side	■	■	■
<b>Through-loading system</b> , 60:40 split folding rear seats	■	■	■

<b>Entertainment, communication and information</b>			
<b>AUX-IN connection</b>	■	■	■
<b>Bluetooth</b> , enables wireless connection of a compatible Bluetooth mobile phone to the vehicle Check the compatibility of your mobile phone at <a href="http://bmw.com/Bluetooth">bmw.com/Bluetooth</a>	■	■	■
<b>HiFi loudspeaker System</b> , 8 loudspeakers, 180W analogue amplifier with equaliser		■	
<b>harman/kardon Surround Sound System</b> , 11 loudspeakers, 400W digital amplifier with Surround Mode and equaliser			■
<b>Navigation Package Business</b> with high-definition 6.5" colour monitor, CD drive, iDrive Controller with one-touch keys and favourite buttons, integrated navigation data storage, MP3 decoder, map or combined arrow and map display and Voice Control	■		
<b>Navigation Package Professional</b> with high-definition 8.8" colour monitor, bird's eye view and arrow display, DVD drive, hard disk drive for maps and audio data, MP3 decoder, including iDrive Controller with one-touch keys and eight favourite buttons and Voice Control		■	■
<b>Radio BMW Professional</b> including 6 loudspeakers (4 x 25 Watt), 6 programmable memory buttons and MP3-compatible CD drive	■	■	■
<b>USB audio interface</b> , enables connection of an MP3 player, Apple iPod or USB memory stick via the USB interface	■	■	■

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# HIGH-LINE MODELS.

		320d High-line	325i High-line	335i M Sport High-line
Z04	High-line model	■	■	■

High-line content (additional to standard specification)				
205	<b>6-speed automatic transmission with Steptronic</b> Incl. gearshift paddles on steering wheel (2XA), which must be ordered	■	■	
2TC	<b>7-speed Double Clutch Transmission</b> Incl. gearshift paddles on steering wheel (7XA), which must be ordered			■
2C6	<b>BMW light-alloy wheels, Star-spoke styling 189</b> , front 8 J x 18" with 225/40 R18, rear 8.5 J x 18" with 255/35 R18 run-flat safety tyres. Snow chains cannot be fitted	■		
2R4	<b>BMW light-alloy wheels, Star-spoke styling 230</b> , front 8 J x 19" with 225/35 R19, rear 9 J x 19" with 255/30 R19 run-flat safety tyres. Snow chains cannot be fitted		■	
430	<b>Interior and exterior mirrors with automatic anti-dazzle function</b>	■		
459	<b>Seat adjustment, electric</b> with memory function for driver	■		
508	<b>Park Distance Control (PDC)</b> front and rear	■	■	
7KB	<b>Navigation Package Professional</b> , incl. Navigation System Professional and Voice Control System	■		
	<b>Metallic paintwork</b>			■

Options exclusive for High-line models				
2C6	<b>BMW light-alloy wheels, Star-spoke styling 189</b> , front 8 J x 18" with 225/40 R18, rear 8.5 J x 18" with 255/35 R18 run-flat safety tyres. Snow chains cannot be fitted		NCO	
2K6	<b>BMW light-alloy wheels, V-spoke styling 342</b> , front 8 J x 18" with 225/40 R18, rear 8.5 J x 18" with 255/35 R18 run-flat safety tyres. Snow chains cannot be fitted	NCO	NCO	
7MH	<b>M Sport 'Plus':</b> -19" M light-alloy wheels Double-spoke 313M in Ferric Grey -BMW Individual High-Gloss Shadow Line -BMW Individual roofliner Anthracite -Contrast stitching in Royal Blue for Black Dakota leather seats -Exterior mirror caps in Black -Front door sill finisher with Chrome-plated "BMW Edition" designation -Interior trim Aluminium Glacier Silver dark -Kidney grille bars and frame in Chrome -M Aerodynamics Package -M leather steering wheel -M Sport suspension -Metallic paintwork (already standard on 335i M Sport High-line) -Sport Seats for driver and front passenger (for 320d High-line) -Stainless steel foot pedals (automatic transmission only) -Unique rear diffuser design	□	□	

■ Standard □ Optional NCO No Cost Option

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## OPTIONAL EQUIPMENT (ALL MODELS).

		320d	325i	335i M Sport
<b>Wheels and tyres</b>				
2C6	<b>BMW light-alloy wheels, Star-spoke styling 189</b> , front 8 J x 18" with 225/40 R18, rear 8.5 J x 18" with 255/35 R18 run-flat safety tyres. Snow chains cannot be fitted Not available with M Sport Plus (7MH) Note: Standard for 320d High-line	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
2K6	<b>BMW light-alloy wheels, V-spoke styling 342</b> , front 8 J x 18" with 225/40 R18, rear 8.5 J x 18" with 255/35 R18 run-flat safety tyres. Snow chains cannot be fitted Not available with M Sport Plus (7MH) Note: Standard for 325i High-line	<input type="checkbox"/>	NCO	
2R4	<b>BMW light-alloy wheels, Star-spoke styling 230</b> , front 8 J x 19" with 225/35 R19, rear 9 J x 19" with 255/30 R19 run-flat safety tyres. Snow chains cannot be fitted Not available with M Sport Plus (7MH)	<input type="checkbox"/>	<input type="checkbox"/>	
2B6	<b>BMW M light-alloy wheels, Double-spoke styling 313M in Ferric Grey</b> , front 8 J x 19" with 225/35 R19, rear 9 J x 19" with 255/30 R19 run-flat safety tyres. Snow chains cannot be fitted Included in and only available with M Sport 'Plus' (7MH)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

<b>Options</b>				
2TC	<b>7-speed Double Clutch Transmission</b> Incl. gearshift paddles on steering wheel (7XA), which must be ordered Note: Standard for 335i M Sport High-line			<input type="checkbox"/>
205	<b>6-speed automatic transmission with Steptronic</b> Incl. gearshift paddles on steering wheel (2XA), which must be ordered for 320d and 325i Note: Standard for 320d and 325i High-line	<input type="checkbox"/>	<input type="checkbox"/>	
217	<b>Active steering</b> , speed related adaptation of the steering angle, includes Servotronic		<input type="checkbox"/>	<input type="checkbox"/>
225	<b>M Sport suspension deletion</b> Only available with M Sport 'Plus' (7MH)	NCO	NCO	NCO
248	<b>Steering wheel heating</b> Not available with M Sport 'Plus' (7MH)	<input type="checkbox"/>	<input type="checkbox"/>	
302	<b>Alarm system</b> , with remote control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
320	<b>Model designation deletion</b>	NCO	NCO	NCO
346	<b>Chrome Line exterior</b>  Alternative pricing when equipped with M Sport 'Plus' (7MH)	<input type="checkbox"/> NCO	<input checked="" type="checkbox"/> NCO	 NCO
358	<b>Climate comfort windscreen</b> , reduces unwanted heating of the interior by means of an infrared reflective surface	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4AB	<b>Interior trim</b> , Fine-wood Burl'd Walnut	NCO	NCO	NCO
4A3	<b>Interior trim</b> , Fine-wood Walnut Light	NCO	NCO	NCO
4BY	<b>Interior trim</b> , Fine-wood Bamboo Grain, Anthracite	NCO	NCO	NCO
4B9	<b>Interior trim</b> , Fine Brushed Aluminium	NCO	NCO	NCO

■ Standard   ☐ Optional   NCO No Cost Option

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## OPTIONAL EQUIPMENT (ALL MODELS).

		320d	325i	335i M Sport
<b>Options (cont.)</b>				
403	<b>Electric glass sunroof</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
415	<b>Electric sunblind for rear window</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
430	<b>Interior and exterior mirrors with automatic anti-dazzle function</b> Note: Standard for High-line Models	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
459	<b>Seat adjustment</b> , electric, with memory function for driver Note: Standard for High-line Models	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
464	<b>Ski bag</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
481	<b>Sport Seats for driver and front passenger</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
488	<b>Lumbar support for driver and front passenger</b> , electric	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
494	<b>Seat heating for driver and front passenger</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
508	<b>Park Distance Control (PDC)</b> front and rear Note: Standard for High-line Models	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
541	<b>Active Cruise Control</b> , maintains distance from car in front by braking and accelerating in response to signals from radar sensors in the front bumper		<input type="checkbox"/>	<input type="checkbox"/>
6NF	<b>Music Interface for Smartphones</b> , integration of iPhone 3, iPhone 3GS and iPhone 4 when using Accessory snap in adaptor (playback of music via the in-car system and track names shown on the Control Display)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
601	<b>TV function</b> , digital reception Only available with Navigation Package Professional (7KB)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
614	<b>Internet functionality</b> , when stationary, websites can be called up on the Control Display by entering the URL using the iDrive. Note: data transmission via customer mobile phone internet connection Check the compatibility of your mobile phone at <a href="http://bmw.com/Bluetooth">bmw.com/Bluetooth</a> Only available with Navigation Package Professional (7KB)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
676	<b>HiFi Loudspeaker System</b> , 12 loudspeakers, 205W analogue amplifier	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
688	<b>harman/kardon Surround Sound System</b> , 11 loudspeakers, 400W digital amplifier with Surround mode and equaliser	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
7KB	<b>Navigation Package Professional</b> , incl. Navigation System Professional and Voice Control System Note: Standard for High-line Models	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
704	<b>M Sport suspension</b> Included in M Sport 'Plus' (7MH)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	<b>Metallic paintwork</b> Included in M Sport 'Plus' (7MH) Standard for 335i M Sport High-line	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

■ Standard   □ Optional   NCO No Cost Option

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## BMW INDIVIDUAL (ALL MODELS).



True exclusivity is defined by the very highest standards: those that each person sets for themselves. BMW Individual enables you to realise these standards in the car you drive. Let yourself be inspired by the BMW Individual range in which all individual details complement each other perfectly.

		320d	325i	330d	335i M Sport
<b>BMW Individual Wheels</b>					
2M8	<b>BMW Individual light alloy wheels V-Spoke style 228 I</b> , front 8 J x 19" with 225/35, rear 9 J x 19" with 255/30 run-flat safety tyres Not available with M Sport 'Plus' (7MH)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<b>BMW Individual Paintwork</b>					
S34	<b>Azurite Black metallic</b>				
X03	<b>Ruby Black metallic</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
X04	<b>Moonstone metallic</b> Not available with M Sport Plus (7MH)				
<b>BMW Individual Interior Trim Finishers</b>					
XE2	<b>Fine-wood Maple wood, Anthracite</b>				
XE3	<b>Fine-wood Figured Eucalyptus, Red Brown</b>				
XE8	<b>Piano finish, Black with intarsia</b> Included in BMW Individual Composition (XC4) Not available with M Sport Plus (7MH)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>BMW Individual Extended Leather Trim 'Merino'</b>					
ZAC8	<b>Platinum I Black</b>				
ZACM	<b>Champagne I Black</b>				
ZAP2	<b>Rust Brown I Black</b>				
ZAWT	<b>Cohiba Brown I Black</b> Only available in conjunction with BMW Individual roofliner Anthracite (775) and BMW Individual door sill finishers (778) Included in BMW Individual Composition (XC4) Not available with M Sport Plus (7MH)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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# BMW INDIVIDUAL (ALL MODELS).

		320d	325i	330d	335i M Sport
<b>BMW Individual Composition</b>					
XC4	<b>Includes the following content, which must be ordered:</b> -BMW Individual extended leather trim 'Merino' (ZA**) -BMW Individual interior trim finisher (XE2 / XE3 / XE8) -BMW Individual leather steering wheel with wood intarsia (XL1) -BMW Individual roofliner Anthracite (775) -BMW Individual door sill finishers (778) Not available with Steering wheel heating (248) or M Sport Plus (7MH)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

<b>BMW Individual Options</b>					
752	<b>BMW Individual high-end audio</b> , 12 loudspeakers,9-channel 675W digital amplifier, with DIRAC Live technology		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
761	<b>BMW Individual sun protection glazing</b> , darker tinted glass for rear and rear side windows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
775	<b>BMW Individual roofliner Anthracite</b> Included in M Sport 'Plus' (7MH)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	■
778	<b>Door sill finishers with BMW Individual designation</b> Only available with BMW Individual Paintwork or BMW Individual extended leather trim 'Merino' Not available with M Sport Plus (7MH)	NCO	NCO	NCO	
XL1	<b>BMW Individual leather steering wheel with wooden intarsia</b> Only available with BMW Individual interior trim finisher Not available with Steering wheel heating (248) or M Sport Plus (7MH)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	



Experience BMW Individual interactive with the BMW Individual iPad app.

■ Standard   ☐ Optional   NCO No Cost Option

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**Black kidney grilles**



**Rear spoiler**



**Snap-in adapter for mobile phone**



**Stainless steel pedals**



**BMW Performance 19" double spoke light-alloy wheels**



**BMW Performance front splitters in carbon**



**Stainless steel door entry strips**



**Alpine hi-fi system**



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Sign up for a BMW Driving Experience course and you will learn what these remarkable vehicles can really do. More importantly, you will also acquire essential skills that will enhance your driving ability and safety.

BMW Driving Experience was introduced in 1977, the first of its kind initiated by an automotive manufacturer to improve the skills, reactions and awareness of drivers.

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Our courses are conducted at Australia's leading facilities, including the world renowned Phillip Island Grand Prix Circuit. All BMW Driving Experience courses are supervised by highly-trained instructors under the stewardship of Le Mans and Bathurst winner, Geoff Brabham.

BMW Driving Experience offers a range of courses, from the entry-level Intensive course, to the more advanced and exhilarating M Dynamic. The final BMW Driving Experience course on offer is the pinnacle of all, our exclusive Fascination course.

### BMW Intensive Driving Experience

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### BMW Fascination Driving Experience

The last course offered in the BMW Driving Experience Programme. Fascination is the goal to reach for those who complete our Intensive and M Dynamic Driving Experience courses. Drivers apply all of the skills they have learned in previous courses, and have one-to-two tuition with our highly trained BMW Driving Experience Instructors.

To find out more about BMW Driving Experience courses and dates, please call **1800 000 269** or email **[bmw-drivingexperience@bmw.com.au](mailto:bmw-drivingexperience@bmw.com.au)** or visit **[bmw-drivingexperience.com.au](http://bmw-drivingexperience.com.au)**

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