



## CITROËN'S BIG VISION FOR THE C3

Citroën has fitted the 2012 C3 with its unique Zenith windscreen as standard and boosted the performance of the diesel variant with a new high performance diesel engine, enhancing driving pleasure, lifting performance and increasing the convenience of the smallest Citroën.

"The market sector in which the Citroën C3 competes is dynamic and the second largest in the Australian market, so we have to keep looking at how we can make the Citroën C3 even more appealing, even though it is less than a year since the new C3 was launched," says Miles Williams, General Manager of Citroën Australia. "Therefore we have made its unique feature, the Zenith windscreen, standard to ensure that it's truly stands out from its rivals and we have fitted the latest turbo diesel to ensure it maintains its benchmark position for technology. These changes will ensure that the Citroën C3 continues to hold its position as a unique entrant into the burgeoning small car market and meets the growing demand for small cars that are full of character and feature-packed."

The new Citroën C3 is a smart, sophisticated, low emission, unique 5-door small car, designed for modern transport needs, both in the city and on the open road.

Boasting contemporary and dynamic styling, a sleek profile, refined quality throughout and the massive panoramic 'Zenith' windscreen, this is a car that sets a new benchmark in the small car segment - and is a bold reinvention of its popular predecessor, which sold more than two million examples worldwide.

"The unique Zenith windscreen, which is now standard, provides a unique driving experience and makes every journey special," says Mr Williams. "Much more than just a larger area of glass, it is also technically advanced, letting in light in differing amounts at different angles and stopping heat and UV rays. It is another example of Citroën's advanced technical know-how producing a solution and a better car."

With a focus on four main areas - **STYLE, QUALITY, SPACE** and **EFFICIENT PERFORMANCE** - Citroën's design team have created one of the most appealing and rewarding models to own in its class.

In addition, thanks to the standard unique panoramic Zenith windscreen, new C3 provides something extra - a totally new motoring sensation. Just one of the stand-out design features of this new car, the vast and flowing glass area is a quintessential application of Citroën's 'Créative Technologie', a feat of vehicle engineering and an unparalleled offering in the small car market.

Not only one of the most compact models in the small car sector (9 cm shorter than 207 and Clio); the new C3 also offers one of the most spacious cabin environments and a load swallowing 300-litres of boot space. The new C3's intelligent architecture optimises internal volumes and provides generous amounts of room for all occupants - ensuring exceptional driver and passenger comfort.

On the road, new C3 combines refined performance with a smooth ride and nimble handling. The designers' focus on the control of weight and optimising aerodynamics means the new C3 is one of Citroën's most CO<sub>2</sub>-efficient models.

To further promote money-saving greener driving, most versions feature a Gear Efficiency Indicator (GEI), which alerts the driver at the optimum moment to change gear - helping them to minimise fuel consumption.

Designed with the latest technology to suit 21st century driving requirements, new C3 is available with optional Bluetooth® and USB connectivity for portable media players while the standard audio system includes an AUX socket and a six-speaker audio system.

The range of available engines meets every requirement. New C3 offers a choice of two petrol power-plants – one of which was co-developed with BMW – plus Citroën's critically acclaimed e-HDi turbo diesel. With combined cycle fuel economy of as little as 7.0 l/km for petrol model, and from 3.6 l/km on the Turbo Diesel version and a remarkable open road figure of just 3.2 l/100 km for the Turbo Diesel, the new Citroën C3 offers a combination of stylish and economical motoring. The all important carbon dioxide rating is from as little as 93 g/km.

As with any new Citroën model, safety is assured. The new C3 features an array of active and passive safety equipment, which includes a reinforced body structure and ESP, ABS with EBD, six airbags, EBA as standard, as well as the availability of cruise control with speed limiter.

The new C3 is offered with one comprehensive trim and equipment level, Seduction, priced \$23,990 excluding statutory charges, dealer costs and delivery for the 1.6 litre 88 kW petrol variant with an automatic gearbox and in Turbo Diesel 68 kW manual form, \$24,990 excluding statutory charges, dealer costs and delivery.

"The stylish, grown-up, yet fun C3 is impossible to confuse with any other car," says Miles Williams. "Retaining the exuberant charm and friendly personality of its predecessor, the new C3 represents a bold, contemporary, dynamically rewarding and fresh approach to the compact family vehicle, and provides a unique offering with that sensational panoramic Zenith windscreen. In these exciting times for Citroën, new models such as C3 clearly show the confidence of the brand. This new car illustrates our determination to exceed expectations, to do away with convention and to provide practical benefits through the use of Créative Technologie."

## The New Citroen C3 in detail

### MARKETPLACE

The new C3 falls into the popular light car segment, where its predecessor sold more than two million examples worldwide. It will appeal to drivers looking for an enjoyable and rewarding ownership experience. New C3 meets the demand for a practical and economical vehicle that also delivers style, distinction, durability and safety.

Offering space, functionality and a refined interior – plus the unique panoramic Zenith windscreen – new C3 has a stand-out personality that will successfully differentiate it from the competition. New C3 will appeal to a wide range of customers who want their vehicle to be individual and not just another face in the crowd.

A vehicle for all ages, the new C3 will be desirable to young families and single professionals looking for a car with a sense of fun, driving pleasure and a distinct personality, but also with practical space and great fuel economy. It will also appeal to older drivers looking for a comfortable and spacious compact car with high levels of specification.

Whilst most models in the small car market either focuses on style (with sporty, dynamic characteristics) or practicality (with an emphasis on value-for-money), the new C3 strikes an excellent balance between the two.

### PRODUCT IN DETAIL

#### STYLE – EXTERIOR

The new C3 represents an upmarket shift by Citroën towards the highest levels of small car segment comfort and prestige. Retaining some of the familiar lines of its predecessor, the tauter and sleeker new C3 takes inspiration from small car premium models and from the sector above. The result is a stylish and contemporary design that places an emphasis on quality, sophistication and fun.

The design of the body is much more dynamic, with smooth lines flowing over chrome trimmed surfaces. There's even chrome detailing at the top of the panoramic Zenith windscreen where it meets the roof. The new look is underpinned by the gaping front grill, the incisive boomerang-shaped headlights and emphatically drawn wings, which help to give new C3 its purposeful, low-slung stance.

#### STYLE – INTERIOR

Inside the cabin, Citroën's designers have focused on quality and comfort, with a stylish and sophisticated interior tailored with chrome and gloss black trim and a choice a leather seat option.

The flowing lines of the exterior are mirrored in the smooth horizontal dashboard design, which combines chic styling with high-tech appeal.

The new C3 is designed for an enjoyable driving experience. From the comfort of the contoured seats, the driver looks through the sculpted steering wheel to a brand new instrument cluster design, which sports two analogue dials and an LED display.

## PANORAMIC ZENITH WINDSCREEN

The new C3 is fitted as standard with the innovative panoramic Zenith windscreen, which dominates the car's appearance from every forward angle. Unique to the market, this massive screen opens up new perspectives and sensations for all occupants.

Soaring 1.35 m from bonnet to roof, the panoramic Zenith windscreen is 36% bigger than a normal screen on an average five-door small car and the angle from the driver's eye line to the top of the windscreen is a huge 108° instead of the segment average 28°. Coupled with slim A-pillars, the curved glazed area offers unrivalled visibility – with obvious safety benefits – and gives occupants a truly panoramic view of the world. Progressive tinting across the top 25 cm of the screen ensures optimal protection from overhead sunlight. A sunblind, featuring two sun-visors, can easily be pulled forwards when driving in low-angle sun conditions.

## QUALITY

With breakthrough levels of quality, the new C3 was benchmarked by its designers against models from the segment above. The huge leap in refinement stems from the special attention paid to the quality of the finishes and materials used – such as on the 'soft-touch' upper dashboard.

Throughout the interior, the new C3 is inspired by cues from upper segment vehicles, delivering the highest levels of comfort and prestige.

To maintain a calm and peaceful ambience in the cabin, the levels of soundproofing are amongst the best in the segment. Mechanical vibration, as well as noise from the road, have all been minimised and the engine compartment has three times as much sound-absorbent material (155 dm<sup>2</sup>) compared to the outgoing C3 (48 dm<sup>2</sup>).

An integrated air freshener helps maintain a fresh and pleasant aroma in the cabin and is a luxurious little touch to enhance the sense of well-being on-board. With a range of available perfumes, the system can continually diffuse a light fragrance into the passenger compartment via the air vents.

## SPACE

The new C3 is one of the most compact models in the segment at just 3.94 m long, 1.73 m wide and 1.52 m high, and also offers one of the most generous cabin environments in its class for both occupant space and load volume.

The intelligent design of the car's internal architecture utilises the best of Citroën creativity to generate the maximum amount of useable space. For example, the recessed lower dashboard frees legroom for the front passenger, which means they can sit further forward, creating more legroom for back seat passengers. The slim design of the front seat backs creates an additional three cm of legroom in the rear and the semi-raised front seating position also creates space under the seats for rear passenger's feet.

The 300-litre boot, with its optimised design, offers easy loading – thanks to the lowered boot sill (only 22.7 cm from the floor of the boot to the top of the sill), and the increased width of the boot aperture (104 cm). For secure stowage, the boot also has four lashing rings. To increase rear load space, the 60:40 split-folding rear seats can be folded down with one hand in a single effortless movement using levers accessed from either the boot or the back seats. With the rear seats down it is possible to load boxes up to 1029 x 1189 x 689 mm in size.

Providing convenient storage throughout the cabin, the new C3 is fitted with front and rear door cubby holes and compartments in the central fascia.

## EFFICIENT PERFORMANCE

One of Citroën's key objectives in the development of new C3 was to maximise efficiency. A design emphasis was placed on minimising the car's overall weight and optimising the aerodynamic performance – new C3 boasts a Cd of 0.30 – helping the model to deliver excellent fuel economy and low CO<sub>2</sub> emissions.

With its agile frame and optimised aerodynamic profile, new C3 is effortless to manoeuvre with a responsive feel. Utilising Citroën's extensive knowledge of combining smooth road manners with precise handling, new C3's MacPherson-type front suspension, new rear axle with flexible traverse beam and variable electric power steering, all combine to strike the best balance between ride comfort and road holding. The refined running gear benefits from a range of suspension settings adapted to the power and torque of each engine. Light steering at low speeds and the 10.2m turning circle make the new C3 an ideal vehicle for city driving.

Citroën's acclaimed e-HDi turbo diesel 1.6 16V 68 kW effortlessly blends performance with economy and low emissions while the Citroën/BMW joint venture 1.6 16V 88 kW engine offers refined and economical performance.

With combined cycle fuel economy of as little as 7.0 l/km for petrol model, and from 3.6 l/km on the Turbo Diesel version and a remarkable open road figure of just 3.2 l/100 km for the Turbo Diesel, the new Citroën C3 offers a combination of stylish and economical motoring. The all important carbon dioxide rating is from as little as 93 g/km.

## TECHNOLOGY

New C3 has a range of convenient driver aids, including cruise control with speed limiter and the new Gear Efficiency Indicator (GEI) that helps drivers maximise fuel economy.

Designed with the latest technology to suit 21st century driving requirements, new C3 is available with optional Bluetooth® and USB connectivity for portable media players while the standard audio system includes an AUX socket and a six-speaker audio system.

The optional USB box which is part of the Bluetooth option features an integrated socket on the central console that allows users to connect, play and control portable media devices through the car's audio system with the song title and information shown on the audio display.

## SAFETY

With high levels of both active and passive safety, including a reinforced cabin structure, the new C3 is a reassuringly secure environment for both driver and passengers. For confident stopping power, all models are fitted as standard with front ventilated disc brakes and ABS with EBD (Electronic Brakeforce Distribution) and EBA (Emergency Braking Assistance). Providing even more assured handling in low-grip conditions ESP is also standard. Both models are specified as standard with six airbags (driver, front passenger, front lateral and curtain), and for the secure fitment of child seats.

## TRIM LEVELS

The new C3 is offered in one well equipped trim and equipment level - Seduction.

This includes including an MP3-compatible radio/CD player with steering mounted controls, air conditioning, AUX connection, electrically adjustable door mirrors, and a multi-function on-board trip computer as well as, front 'one-touch' electric windows, curtain airbags, front fog lights, leather steering wheel, cooled glove box, and cruise control with speed limiter.

## CITROËN C3 SPECIFICATIONS

C3 SPECIFICATIONS	PETROL		DIESEL	
	C3 SEDUCTION		C3 SEDUCTION	
	1.6L 4 SPEED AUTOMATIC		1.6L 5 SPEED MANUAL E-HDI	
<b>ENGINES</b>				
Engine	EP6C		DV6CTED	
Emission Standard	EuroV		EuroV	
Cylinders/valves	4/16		4/8	
Bore and Stroke	77 x 85.8		75 x 88.3	
Injection Type	Bosch MEV17.4		Bosch Common rail 1650 bar	
Compression Ratio	11.0:1		18.0:1	
Turbocharging	~		Variable displacement Turbocharger, intercooler	
Cubic capacity (CC)	1598		1560	
Valves per cylinder	4		4	
Maximum power (kW @ rpm)	88 @ 6000		68 @ 4000	
Maximum torque/overboost (Nm @ rpm)	160 @ 4250		230 @ 1750	
Fuel system	Multi-point electronic fuel injection		High pressure direct diesel injection	
Fuel tank capacity (L)	50		48	
Fuel Type/quality	95 RON		Diesel	
<b>TRANSMISSION</b>				
Transmission type	Automatic		5 speed manual	
Speed at 1000 rpm in each gear (kmh)	1 <sup>st</sup>	8.86	8.59	
	2 <sup>nd</sup>	16.11	15.84	
	3 <sup>rd</sup>	24.16	23.74	
	4 <sup>th</sup>	34.01	33.53	
	5 <sup>th</sup>	~	45.16	
	6 <sup>th</sup>	~	~	
	Reverse	9.85	9.19	
<b>WHEELS &amp; TYRES</b>				
Tyre size	185 / 65 R15		185 / 65 R15	
15" wheel covers	Whaletail		Whaletail	
Full size spare wheel	•		•	
<b>BRAKES</b>				
Ventilated front discs	•		•	
Size (mm)	283 x 26 Floating calipers		266 x 26 Floating calipers	
Rear discs	•		•	
Size	249 x 9 mm		249 x 9 Floating calipers	
Anti-lock braking system (ABS)	•		•	

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	C3 SEDUCTION	C3 SEDUCTION
	1.6L 4 SPEED AUTOMATIC	1.6L 5 SPEED MANUAL E-HDI
Electronic brake force distribution (EBD)	•	•
Emergency brake assist (EBA)	•	•
Electronic stability program (ESP)	•	•
<b>STEERING</b>		
Variable electronic power assisted steering	•	•
Number of turns lock to lock	3.1	3.1
Turning circle (m)	10.4	10.2
<b>SUSPENSION</b>		
Pseudo Macpherson strut front with flexible beam rear	•	•
<b>WEIGHTS (kgs)</b>		
Kerb weight	1135	1080
Maximum roof rack load	70	70
Maximum tow bar down weight	46	46
Maximum trailer towing weight	Braked	1150
	Unbraked	570
<b>AERODYNAMICS</b>		
Cd / Frontal Area	0.307 / 2.20	0.307 / 2.20
Cd.A	0.70	0.69
<b>EXTERIOR DIMENSIONS (mms)</b>		
Length	3941	3941
Width excluding mirrors	1728	1728
Height	1524 – 1538	1524 – 1538
Wheelbase	2451	2451
<b>INTERIOR DIMENSIONS (mm)</b>		
Boot volume under parcel shelf (litres)	300	300
Boot height under parcel shelf	595	595
Load length with seats up	648	648
Load length with rear seat down	1250	1250
Boot width between the arches	1041	1041
<b>PERFORMANCE</b>		
Maximum speed (km / h)	190	180
0-100 km / h (sec)	10.9	11.0
0-400 metres (sec)	17.9	17.8
0-1000 metres (sec)	32.4	32.7
<b>FUEL CONSUMPTION AND EMISSIONS</b>		
Extra-Urban (l/100 km)	9.7	3.2

C3 SPECIFICATIONS	PETROL	DIESEL
	C3 SEDUCTION	C3 SEDUCTION
	1.6L 4 SPEED AUTOMATIC	1.6L 5 SPEED MANUAL E-HDI
Urban (l/100 km)	5.4	4.2
Combined (l/100 km)	7.0	3.6
CO <sub>2</sub> (g/km)	160	93
<b>WARRANTY</b>		
Vehicle	3 years / 100,000 kms	3 years / 100,000 kms
Paint / corrosion	3 years / 12 years	3 years / 12 years
Roadside assistance	3 years / 100,000 kms	3 years / 100,000 kms
<b>SAFETY</b>		
Driver and passenger airbags	•	•
Side front airbags	•	•
Full length curtain airbag	•	•
Energy absorbing side impact protection	•	•
Anti-lock braking system (ABS)	•	•
Electronic brake force distribution (EBD)	•	•
Emergency brake assist (EBA)	•	•
Electronic stability program (ESP)	•	•
Auto hazard lights on under rapid deceleration	•	•
Five X three point inertia reel seat belts	•	•
Front seat belt pre-tensioners with force limiters	•	•
Seat belt unfastened warning lights and sound for driver's seat	•	•
Height adjustable front head restraints	•	•
Three height adjustable rear head restraints	•	•
Rear anchor points for child seat restraint	•	•
Automatic door unlocking in case of accident	•	•
Child lock control and indicator	•	•
<b>SECURITY</b>		
High frequency remote control with central locking	•	•
Deadlocking	•	•
Automatic central locking when driving away	•	•
Automatic locking when vehicle unlocked but not opened	•	•
Central locking push button on dash	•	•
Permanent display of door locking status	•	•
Child lock control and indicator	•	•
Indicator sound for "lights on" and "keys in"	•	•



C3 SPECIFICATIONS	PETROL	DIESEL
	C3 SEDUCTION	C3 SEDUCTION
	1.6L 4 SPEED AUTOMATIC	1.6L 5 SPEED MANUAL E-HDI
Ignition		
Indicator warning light when doors and boot open	•	•
Transponder immobiliser with rolling code	•	•
Outside temperature indicator with ice alert	•	•
VIN coded audio system	•	•
Locking fuel filler cap	•	•
<b>INTERIOR FEATURES</b>		
Soft touch upper dash	•	•
Brushed steel effect lower dash	–	–
Shiny black painted centre console	–	–
Leather steering wheel	•	•
Height and reach adjustable steering wheel	•	•
Horn control on steering wheel	•	•
Driver's footrest	•	•
Day-night interior rear view mirror	•	•
Cruise control and speed limiter	•	•
Black panel function	•	•
Rear window demister	•	•
Front electric windows	•	•
Laminated windscreen	•	•
Front sunvisors	•	•
12 volt socket	•	•
Scented air freshener diffuser	•	•
Digital clock	•	•
Chrome interior door handles	•	•
<b>INTERIOR CLIMATE CONTROL</b>		
Air conditioning	•	•
Air recirculation and pollen filter	•	•
Cooled glove box	•	•
<b>IN-CAR ENTERTAINMENT AND HANDS FREE CONNECTIVITY</b>		
Radio-CD player	•	•
MP3 compatible	•	•
Auxiliary socket (AUX)	•	•
Six speakers	•	•
Audio controls on steering column	•	•
USB connectivity	Option	Option

C3 SPECIFICATIONS	PETROL	DIESEL
	C3 SEDUCTION	C3 SEDUCTION
	1.6L 4 SPEED AUTOMATIC	1.6L 5 SPEED MANUAL E-HDI
Bluetooth	Option	Option
<b>SEATING AND TRIMS</b>		
Karl Velour with Mistral Black Omni Cloth	•	•
Height and tilt adjustable driver's seat	•	•
Height and tilt adjustable passenger seat	•	•
Height adjustable front head restraints	•	•
Three retractable rear head restraints	•	•
Storage pockets on backs of front seats	•	•
2 / 3 – 1 / 3 split fold rear seat providing flat floor	•	•
<b>STORAGE</b>		
Cooled glove box	•	•
Storage on handbrake console	•	•
Driver's side glovebox	•	•
Dash storage below radio	•	•
Storage in front door pockets	•	•
Storage in rear door pockets	•	•
Storage pockets on backs of front seats	•	•
<b>DRIVER INFORMATION</b>		
Multi-function on-board trip computer	•	•
REV counter	•	•
Speedometer with analogue dials	•	•
External temperature display	•	•
Water temperature warning light	•	•
Fuel gauge	•	•
Maintenance indicator	•	•
Oil level indicator	•	•
Black panel function	•	•
Indicator warning light when doors and boot open	•	•
Diesel water filter detector with diesel engines	–	•
<b>BOOT FEATURES</b>		
Automatic boot lighting	•	•
Rigid parcel shelf	•	•
Tie-down rings – 4	•	•
Boot handle	•	•
<b>EXTERIOR FEATURES</b>		
Location of car by hold lock function on plip	•	•

C3 SPECIFICATIONS	PETROL	DIESEL
	C3 SEDUCTION	C3 SEDUCTION
	1.6L 4 SPEED AUTOMATIC	1.6L 5 SPEED MANUAL E-HDI
Zenith Windscreen	•	•
Electric rear view mirrors	•	•
Body coloured painted front bumper with chrome insert	•	•
Body coloured painted door mirrors with chrome base	•	•
Body coloured painted door handles	•	•
Chrome exhaust extension	•	•
<b>LIGHTING AND VISIBILITY</b>		
Halogen headlights	•	•
Front fog lights in front bumper	•	•
Rear reversing light	•	•
Rear fog light	•	•
High mounted LED third stop light	•	•
Lights on security delay operated via stalk	•	•
“Lights on” audible warning	•	•
Front wipers two speed intermittent	•	•
Rear wiper with wash function	•	•
Front courtesy reading lights	•	•
<b>OPTIONS/ACCESSORIES</b>		
Rear electronic park assistance	O	O
Bluetooth and USB connectivity	O	O
Metallic/Pearlescent paint	O	O
15” alloy wheels	O	O

• = Standard O = Optional\* – = Not available A = Dealer Accessory

\*Optional features available at an additional cost

Information may be subject to change. Please consult your Citroën dealer for the latest information.