

NEW ECOSPORT TITANIUM



Go Further

The best of both worlds

What happens when you combine the styling of an SUV with the agility of a small car? You get the EcoSport: designed for discovery, in the city and beyond.

1-2

Discover more with the urban SUV

Take a look at the EcoSport's sporty exterior – robust aerodynamic design and confident styling to impress, wherever you go.

3-4

Where function meets form

With its intuitively designed interior, the EcoSport puts everything at your fingertips, keeping you cool, calm and in control.

5

Control your life, hands-free

With its clever SYNC™ voice-control system, the EcoSport keeps you connected as you drive – even automatically calling for emergency assistance if you need it.

6

Power and economy without compromise

Incorporating the internationally award-winning 1.0L EcoBoost engine, combining turbocharged power with stunning fuel economy, the EcoSport lives up to its name.

7

Safer travels

With 7 airbags and Electronic Stability Control, EcoSport is designed for peace of mind in all weather conditions.

8

More load space, less road space

With 20 cleverly designed storage compartments, plus a generous 705 Litres of flexible boot space, the EcoSport fits whatever you're taking along for the ride.

9-10

Accessories

It's not just an EcoSport – it's your EcoSport. Express yourself with a range of accessories that make any journey uniquely yours.

11-12

Colours and Specifications



Shown with accessory spare wheel cover.

Discover more with the urban SUV

The city can serve up plenty of challenges — potholes, narrow laneways, rough surfaces, you name it. That's why the EcoSport sits 200mm off the ground so you can tackle all of those challenges with confidence. And with its impressive power, sporty design and confidently stylish finishes, you'll be turning heads for all the right reasons.



Where function meets form

Inside its rugged exterior, the EcoSport has a softer side. An interior that has exactly the smart, intuitive technology you need, and a touch of luxury, to help make your life run effortlessly.



Control your life, hands-free

With SYNC™ it's easier than ever to stay connected while keeping your hands safely on the wheel and eyes on the road.



You talk. SYNC™ listens#

There's ordinary voice control... and then there's SYNC™. It seamlessly connects your Bluetooth®* and USB devices so you can make and receive calls, play your favourite songs, or have your text messages read out to you. Just say the words and SYNC™ does the rest.



Your music, your way

You've spent all that time collecting and organising your favourite music – now it's time to enjoy it. Whether it's stored on an iPod®* or a USB device, with SYNC™ you can play it all.



Intelligent access and push button start/stop

Forget fumbling around for your keys to open your car. As long as your key is with you, the new EcoSport Titanium will automatically unlock when you pull the door handle. Once you're inside, simply put your foot on the brake, press the power button and you're away.



Emergency Assistance

With SYNC™ Emergency Assistance, help is available when you need it most. If you are in an accident where your airbags are deployed or the fuel pump is shut off, SYNC™ can use your mobile phone (as long as it's paired and within range) to dial emergency services and give them your exact GPS coordinates. That's extra peace of mind, every second you're on the road.

Power and economy without compromise

The EcoSport is engineered to give you more of what you need, and less of what you don't. That means giving you more kilometres per tank, without compromising on responsive power. So you spend less time at the pump and more time on the road.



International Engine of the Year

It's tough to find a better combination of fuel economy and power than the turbocharged 1.0L EcoBoost. Awarded back-to-back International Engine of the Year titles in both 2012 and 2013, this revolutionary petrol engine still delivers the grunt you need.



Feel the power, not the shift

Keeping it smooth is easy with the EcoSport's 5-speed manual transmission. But if you'd prefer the convenience of an automatic, and the fuel efficiency of a manual, the 6-speed PowerShift® automatic transmission delivers on both, with gear changes you barely notice. The 6-speed automatic transmission selects the next appropriate gear at precisely the right moment, so gear changes are effortless, with no disruption to power. The manual mode lets you switch gears at the push of a button – no clutch required.

For SYNC™ compatibility visit fordsync.com * Bluetooth® is a registered trademark of Bluetooth SIG, Inc. and is used under licence. Customers should consult their Ford Dealer on the ability of their mobile phone handset to integrate with the Bluetooth™ system prior to making a purchase decision. ** Local laws may prohibit the use of this feature while driving. Check your local road rules. * iPod is a trademark of Apple Inc. Please refer to ford.com.au for iPod compatibility. Connection cables sold separately.

Safer travels

Wherever the road takes you, enjoy knowing that the EcoSport is equipped with the latest protective technologies, and is designed to help keep you safe in unpredictable weather and road conditions.



More load space, less road space

The EcoSport is designed to be just the right size – and not only because it's compact enough to zip around the city. It's also the perfect size inside, with plenty of room to fit your life, whatever its dimensions.



Shown with accessory spare wheel cover



Shown with accessory spare wheel cover.

Seven airbags, 360 degree confidence

Equipped with front, driver's knee, side and curtain airbags, you'll feel protected from every angle.

Hill Launch Assist*

Hill Launch Assist is designed to prevent you from rolling on a hill when you move your foot from the brake pedal to the accelerator pedal. It works in both forward and reverse gears.



Space that grows

Fold down one of the 60:40 rear seats and you can transport long objects with enough room for passengers to stay comfy. Fold them both down, and your 705 litres of space becomes spacious enough to fit everything you need for your next urban adventure.



A place for everything...

And everything in its place. The EcoSport's 20 storage spaces go beyond the standard door pockets and cup holders to include clever, handy surprises – like a glove box that doubles as an air-conditioned beverage cooler, and a slide-out drawer under the front seat. Even your sunglasses have their own designated space, so everything stays exactly where you want it.



Steering with style

Craving a touch of luxury? With its leather-trimmed steering wheel, the EcoSport is happy to oblige.

*Automatic models only.

Accessories

It's not just an EcoSport – it's your EcoSport. Express yourself with a range of accessories that make any journey uniquely yours.



EcoSport Titanium shown with accessory spare wheel cover, cross bars, front and rear mudflaps and weathershields.

Weathershields

Reduces wind turbulence and noise, allowing you a more enjoyable drive with the windows down, even during light rain.



Bonnet protector

Look after your EcoSport with a bonnet protector, designed to help deflect stones and other objects.



Spare wheel cover

Matched to your EcoSport's paint colour, this moulded cover protects your spare wheel against dust and damage, keeping it ready for action no matter where you go.



Cross bars

Made from strong lightweight aluminium, these cross bars can be easily installed when you need them, and removed when you don't.



Accessories	Other Details	EcoSport Titanium
Audio Auxiliary Plug In Cable		A
Audio iPod ¹ USB integration cable		A
Bonnet Protector		A
Boot Scuff Guard		A
Carpet Floor Mats	Set of 3	A
Cross Bars ²		A
DVD/CD Wallet		A
Fire Extinguisher		A
First Aid Kit		A
Fridge		A
Front Skid Plate		A
Garmin Portable Sat Nav ³		A
iPad ⁴ Cradle		A
Licence Plate Covers		A
Luggage Mat		A
Mudflaps Front	Set of 2	A
Mudflaps Rear	Set of 2	A
Safety Triangle		A
Scuff Plates	Front - Set of 2	A
Smokers Pack	With lighter	A
Spare Wheel Cover	(Hard, with lock system) - Primed	A
Umbrella Storage		A
Weathershields (Slimline)	Set of 4	A

A = Accessory that can be added at any time

¹iPod is a trademark of Apple Inc. and is used under licence. ²Attaches to Genuine Ford Roof Rails. ³This is a Supplier Branded Accessory and is not manufactured or warranted by Ford. The warranty is provided by the manufacturer of the accessory. Warranty details are available from your Ford Dealer. ⁴iPad is a trademark of Apple Inc. and is used under licence.

Make it yours

Complement your unique style with a choice of colours and specifications that make it your own.



Diamond White

Kinetic[^]

Bright Yellow

Moondust Silver[^]Panther Black[^]

Chill

Sea Grey[^]Mars Red[^]

[^]Prestige paint is an option that incurs an additional charge.

Mechanical specifications

Engine type	1.0L EcoBoost Petrol	1.5L Petrol
Induction	Turbo-charged petrol	Naturally aspirated petrol
No. of cylinders	3	4
Maximum power output ISO (kW/rpm) ¹	92kW @ 6000rpm	82kW @ 6300rpm
Maximum torque output ISO (kW/rpm) ¹	170Nm @ 1400-4500rpm	140Nm @ 4400rpm
Fuel		
Recommended fuel ²	95-98 RON	95-98 RON
Fuel consumption L/100km (ADR 81/02 combined cycle) ³	5.7	6.5
CO ₂ emissions (g/km) ³	131	154
Emission level	Euro V	Euro V
Fuel tank capacity (L)	52	52
Towing capacity (kg)⁴		
1.5L Petrol (auto) ⁵	500	500
1.0L EcoBoost Petrol (manual) ⁵	700	700
Exterior dimensions (mm)		
Overall length (including spare tyre)	4245	4245
Overall width (including side mirrors)	2057	2057
Overall height (including roof rails)	1708	1708
Wheelbase	2521	2521
Front track	1519	1519
Rear track	1518	1518
Front overhang	812	812
Rear overhang	677	677
Approach angle (degrees)	25	25
Departure angle (degrees)	35	35
Ground clearance	200	200
Interior dimensions (mm)		
Front head room	1008	1008
Front leg room	1043	1043
Front hip room	1310	1310
Front shoulder room	1355	1355
2nd row head room	971	971
2nd row leg room	956	956
2nd row hip room	1293	1293
2nd row shoulder room	1302	1302
Cargo Dimensions (L)		
5 seat mode	346	346
2 seat mode	705	705
Weight		
Kerb weight (kg) ⁶	1280	1289
Gross Vehicle Mass (GVM)	1675	1690
Turning circle		
Kerb to kerb (all models)	10.6	10.6

Specifications and options

Engine and Transmission	Titanium
1.0L EcoBoost Petrol with 5-speed manual transmission	S
1.5L Petrol with 6-speed PowerShift [®] auto with sport mode and Hill Launch Assist	O
Ride & Handling	
Electric Power Assist Steering (EPAS)	S

Ride & Handling (continued)	Titanium
Front wheel drive	S
Unique 16" x 6" alloy wheels with 205/60 R16 tyres	S
Matching full size spare wheel with locking wheel nut and spare tyre	S
Exterior	
Prestige paint	O
Halogen headlamps (dual beam)	S
Front fog lamps with chrome bezel	S
Rear fog lamp (mounted in bumper)	S
Front and upper radiator grille (silver finish)	S
Roof rails (silver finish)	S
Rear swing gate with chrome handle	S
Power side mirrors with approach lights and blind spot mirror	S
Centre high mounted stop light	S
Front and rear tow hooks	S
Comfort and convenience	
Air conditioning with Electronic Automatic Temperature Control (EATC)	S
Power front and rear windows (with driver one touch up/down)	S
Trip computer	S
Overhead console with sunglass holder	S
Follow-me-home headlamp lighting	S
Headlamp levelling	S
Auto headlamps	S
Two 12 volt power points	S
20 storage locations	S
Cruise control	S
Cooler in glove box	S
Intelligent access with push-button start/stop	S
Rain sensing front windscreen wipers	S
Audio	
SYNC [™] 2	S
SYNC [™] Emergency Assistance	S
Bluetooth [®] 8. hands-free phone and voice control with USB/iPod [®] connectivity port	S
Steering wheel audio controls	S
Single CD/MP3 audio system with 6 speakers	S
3.5" multi-function display screen	S
Safety and Security	
7 airbags comprising:	
- Driver and front passenger airbags (2)	S
- Driver's knee airbag (1)	S
- Front side thorax airbags (2)	S
- Side curtain airbags (2)	S
Seatbelt pretensioners, height adjustment and Beltminder (for driver and front passenger)	S
Anti-lock Braking System (ABS) with Electronic Stability Control (ESC)	S
Traction control	S
Front ventilated disc brakes	S
Emergency Brake Assist (EBA)	S
Emergency brake lights	S
Hill Launch Assist	S (auto model only)
Rear door child locks	S
Perimeter alarm	S
Engine immobiliser	S
Reverse parking sensors	S

S = Standard -- = Not available O = Option that can be ordered before a vehicle is manufactured P = Part of an Option Pack

1. All performance data for petrol models measured using 95RON fuel. 2. 91 RON compatible but for optimal performance 95-98 RON unleaded petrol is recommended. 3. Figures obtained from controlled tests using ADR81/02 combined. Actual fuel consumption and emissions will depend on many factors including driving habits, prevailing conditions and your vehicle's equipment, condition and use. 4. Towing is subject to State and Territory regulations. 5. Maximum braked towing capacity when fitted with a Genuine Ford towpack. 6. Approximate kerb (unladen) mass based on a full tank of fuel and assuming driver at 75kg. 7. For SYNC[™] compatibility visit fordsync.com. 8. Bluetooth[®] is a registered trademark of Bluetooth SIG Inc. and is used under licence. Customers should consult their Ford Dealer on the ability of their mobile phone handset to integrate with the Bluetooth[®] system prior to making a purchase decision. 9. iPod is a trademark of Apple Inc. Requires connection cable, sold separately. Please refer to ford.com.au for compatibility.



Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully, too.



Sustainability

Using advanced technology, we're committed to creating vehicles with improved fuel economy, reduced CO₂ emissions and a lower overall cost of ownership.



Safety

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to help protect you.



Smart

Vehicles with smart, intuitive technologies designed to connect you to your world and many clever solutions that make life a little easier.

Speak to your Ford Dealer today about how we can help you make the most out of your vehicle ownership experience.

3 year/100,000km new car warranty.#

For three years or 100,000km, whichever comes first, your Ford is covered against any defects in factory materials or workmanship. This also applies to Genuine Ford Accessories you may have had fitted before you took delivery.

5 year warranty against perforation corrosion.#

It's reassuring to know that the original body of your gleaming new Ford is guaranteed against perforation corrosion for the first five years of its life. If perforation corrosion occurs, we'll fix it for free.

myFord Warranties and Insurance.

When you first turn the key of your brand new Ford you want to do so without a care in the world. Our range of myFord products gives you that extra peace of mind. For more information about myFord Warranties and Insurance, visit your participating Ford Dealer for further details on the plans that best suit your needs. Terms, conditions and eligibility criteria apply.

12 months/15,000km service intervals.

Under normal driving conditions service intervals are 12 months or 15,000km, whichever occurs first.

Running a fleet?

Our Ford Fleet team is available to assist fleet customers with information on Ford products and services. Call 1300 13 13 30 or email askfleet@ford.com

Want to contact us?

For answers to your questions, or help with any concern, contact our Customer Relationship Centre on 13 FORD (13 3673) or email customers@fordcrc.com.au

Visit us on the web.

If you want more information on Ford or our entire product range, visit us at ford.com.au

myFord Capped Price Servicing.

Your new Ford vehicle now gives you access to myFord Capped Price Servicing, which means it makes even more sense to have your Ford looked after by the people who know your Ford back to front, inside and out. With myFord Capped Price Servicing, Ford will publish the maximum price you will pay for a standard A or B logbook service at participating Authorised Ford Dealers for all vehicles built from 2007 up to 7 years or 105,000 kilometres, whichever comes first.

In addition, when vehicles are serviced under myFord Capped Price Servicing, Retail and Blue Business Fleet customers will also receive 12 months myFord Standard Roadside Assistance (RRP \$90).

For more details visit your local Ford Dealer or visit ford.com.au/myfordcps for full terms and conditions.



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Quote



Hot Deals



Test Drive

#Conditions and exclusions apply. For more information visit ford.com.au/newvehiclewarranties

This brochure details specifications and features of the new EcoSport Titanium available from December 2013. Please consult your Ford Dealer for the most recent specification and availability information.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. The latest specification sheet should be referred to for information on the availability, ordering and use of features and optional equipment. Always consult an authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

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