holden.com.au

Cruze



Holden Insurance offers a range of competitively priced insurance products, providing tailor-made protection, at the level of cover you need. For more information, call the Holden Insurance hotline on 1300 784 026.1

Holden Leasing

Businesses of all sizes are now accessing vehicle leasing options with Holden Leasing. We operate nationally through the Holden Dealer Network and our dedicated service and support team. Our people are responsive professionals who understand your business and what it means to deliver total fleet management solutions. To find out how Holden Leasing can help you, call us on 1800 022 077.

Holden Service

With one of the largest Service Networks in the country, Holden Dealers can supply an enviable level of customer care. Only Holden Dealership technicians have access to regular Holden factory training and equipment.

Holden New Vehicle Warranty

Every new Holden comes with a New Vehicle Warranty, covering your Holden for 3 years² or 100,000 kilometres, whichever comes first. This factory backed warranty covers items including the engine, transmission, interior and exterior components. Refer to your Owner's handbook or see your Holden Dealer for full terms, conditions and exclusions.

Holden Extended Factory Warranty

Holden also offers Holden Extended Factory Warranty. Holden Extended Factory Warranty is a complete extension of your New Vehicle Warranty, giving you peace of mind because your car is factory backed for up to 3 additional years. The very same items covered under the New Vehicle Warranty will continue to be covered under Holden Extended Factory Warranty, without exclusion. The Holden Extended Factory Warranty can be purchased through your local Holden Dealer at the same time as your Holden vehicle purchase. See your Holden Dealer or call 1300 632 407 for full terms and conditions.

24 Hour Roadside Assistance

Provided for the first year of your new Holden's life². Holden Roadside Assistance is one of Australia's most comprehensive assistance packages with over 3,000 Roadside Assistance patrols nationwide³. There to help with even the smallest service, the toll-free Roadside Assistance hotline is always open, 1800 817 100.

Holden Customer Assistance on 1800 033 349 Monday to Friday 8am to 7pm or Saturday 9am to 1pm EST or visit www.holden.com.au

¹ Subject to approval. ² From date of first registration. ³ In remote or sparsely populated areas you may experience delay in obtaining Roadside Assistance. Refer to the Customer Care brochure in your glovebox for full terms and conditions of this service.

iPOD® is a registered trade mark of Apple Inc

A word about this catalogue. We have tried to make this catalogue as comprehensive and factual as possible. However, since the time of printing some of the information you'll find here may have been updated. Also, some of the equipment shown or described through this catalogue may have been changed and/or is available at extra cost. Further, GM Holden Ltd ABN 84 006 893 232, reserves the right to make changes at any time without notice, in prices, colours, materials, equipment and models. Your Holden Dealer has details, and before ordering, you should ask them to bring you up to date. No Holden Dealer or other person is authorised or permitted to give or make any statement, assertion or undertaking in relation to the quality, performance characteristics, descriptions or fitness for any purpose of any Holden product which is at variance with any written statement, assertion or undertaking on any of these subjects given or made by GM Holden Ltd in its published sales literature, and GM Holden Ltd does not accept any liability for any such unauthorised action. GM Holden Ltd daes not accept any liability for any such unauthorised action. GM Holden Ltd does not accept any liability for any such unauthorised action. GM Holden Ltd has such parts or service to owners of Holden's products. Every endeavour is made to ensure that such Dealers carry adequate stocks of service parts, but GM Holden Ltd doesn't make any promise other than that contained in the New Vehicle Warranty given by GM Holden Ltd that such parts or service facilities will be available at any specific location or at any particular time. Express warranties offered for Holden products are subject to the conditions set out in all vehicle handbooks. Details also available from GM Holden Ltd on request. Copyright GM Holden Ltd. July 2010. emerystudio CRUZE0610 AD12876





Compact yet streamlined. Dynamic yet poised. A contemporary four-door sedan with classic coupe-like proportions, the Holden Cruze redefines small car design.

Modest in size, massive in attitude, its clean bold lines sweep across bodywork so precise the vehicle appears crafted from solid metal. Combined with an athletic, ready-to-go stance, it gives Cruze a road presence that transcends tradition.

Take a step back and take it all in. Let your eye wander over the sculpted bonnet, the raking windscreen, the accelerating arc of the roofline, and the perfectly



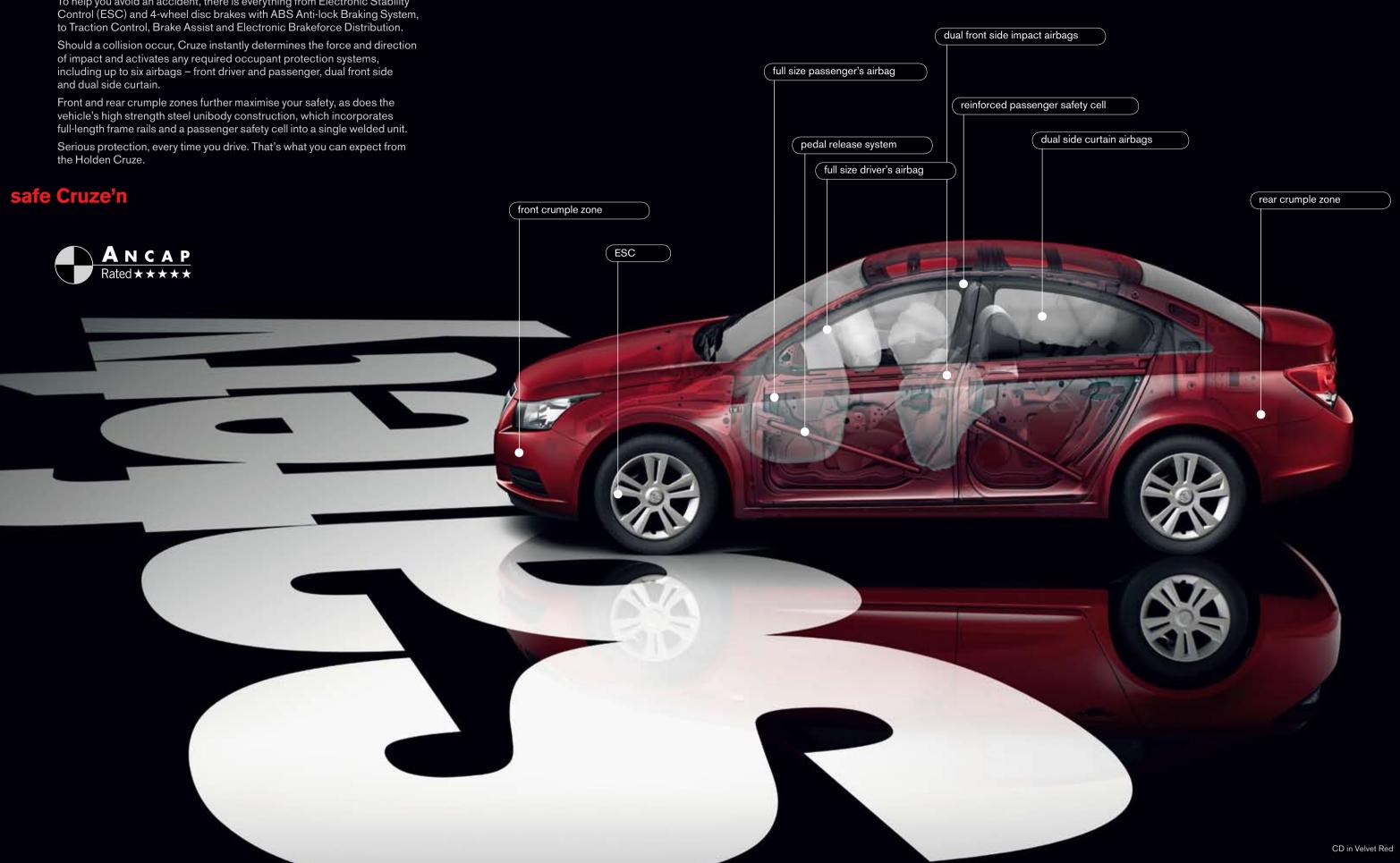




Like you, the Holden Cruze is serious about safety. So serious, in fact, it has a 5-star ANCAP safety rating – the absolute highest rating possible. Every time you get behind the wheel, everywhere you drive, Cruze has you surrounded and safeguarded by a comprehensive range of state-of-the-art

active and passive safety systems.

To help you avoid an accident, there is everything from Electronic Stability Control (ESC) and 4-wheel disc brakes with ABS Anti-lock Braking System, to Traction Control, Brake Assist and Electronic Brakeforce Distribution.



Active safety

Co-ordination of active safety features Tightly integrated and fully co-ordinated, Cruze's active safety systems provide

- you with comprehensive support: Electronic Stability Control (ESC) helps safeguard you during turning, cornering and lane changes.
 The Anti-lock Braking System (ABS),
- Brake Assist (BA) and Électronic Brakeforce Distribution (EBD) help you
- stop quickly with maximum control.

 The Traction Control System (TCS) helps minimise wheel slip when accelerating.

SC Electronic Stability Control ESC constantly compares the vehicle's movements with the steering wheel angle to determine if the vehicle is moving in the direction you intend. If skidding appears imminent, ESC applies brake pressure to individual wheels as appropriate and, if necessary, trims engine power. This dramatically increases turning and cornering safety, especially in 'evasive action' situations.

ICS Traction Control System TCS is designed to minimise slippage during acceleration by recognising if either front wheel has insufficient grip, and adjusting driveforce and brakeforce accordingly. It produces greater vehicle stability on wet and icy roads, and also in 'split' conditions, such as when a vehicle has two wheels on bitumen and two on a gravel verge.

ABS Anti-lock Braking System If wheel 'lock up' is detected under forceful braking, ABS momentarily reduces brake pressure at the affected wheel(s). This improves braking efficiency - reducing stopping distances on most surfaces and helps the vehicle remain steerable and directionally stable.

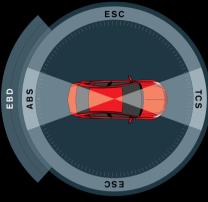
BA Brake Assist

In emergency braking situations, few drivers actually press the brake pedal firmly enough to achieve maximum braking performance. BA is designed to sense how fast you press the brake pedal in an emergency, and maximises braking pressure to optimise braking performance.

EBD Electronic Brakeforce Distribution When a vehicle brakes, weight transfers to the front wheels. By regulating the brakeforce applied to each wheel, EBD helps ensure optimal balance between front and rear brakes, which helps minimise stopping distances.

topping distance with BA, EBD and ABS

DM Safety Diagnostic Module Mounted along the centre line of the vehicle, the SDM processes input from sensors to determine the severity and location of a collision impact, deploying airbags and activating seatbelt pretensioners.



So what if.. You have to avoid an unexpected obstacle in the road, end up with two wheels on the gravel

verge, and then need to brake suddenly:

ESC instantly intervenes, braking the left rear wheel momentarily to avoid understeer.

▶ TCS reduces torque to the left front wheel to reduce slip.

▶ ESC now brakes the right front wheel momentarily and reduces engine power to correct oversteer. Sensing an emergency stop, BA initiates maximum brakeforce, ABS maximises brake efficiency and EBD maintains optimal front/rear brake balance.

ABS soone

Stopping distance will depend on road surface and vehicle load conditions

with ABS onl

Passive safety

Co-ordination of passive safety features To protect occupants from collision impulse forces, Cruze uses forward and side sensors to detect the direction and severity of a collision, then co-ordinates and deploys, if necessary, the appropriate safety measures all in just a few thousandths of a second. Roughly the time it takes to snap your fingers.

Reinforced passenger safety cell Cruze features an extremely strong unibody design, which incorporates full-length frame rails and a passenger safety cell into a single, welded unit. Front and rear crumple zones collapse in a controlled manner to help absorb crash energy, while effective load paths ensure optimum protection in the event of a collision from virtually any direction.

Pyrotechnic seatbelt pretensioners When an impact of sufficient severity is detected, small explosive charges force the front seatbelt anchors downwards. This tightens the seatbelts and helps hold both driver and front passenger firmly against their seats.

0 - 20ms

Front airbags For maximum protection in certain frontal collisions, Cruze will deploy front airbags for the driver and passenger. The 60 litre driver airbag can fully inflate in 60 milliseconds, while the front passenger airbag can inflate to a full 130 litres in just 70 milliseconds.

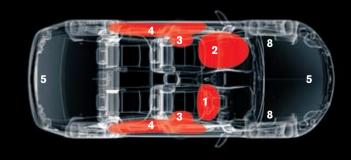
Force limiters Following airbag deployment, force limiters unspool the front seatbelts incrementally to minimise the risk of seatbelt related injury.

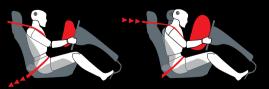
Collapsible pedal release system In the event of a front collision, the vehicle's pedals collapse to reduce the likelihood of lower extremity injuries to the driver.

Side impact airbags Side impact airbags are mounted on both front seats to provide chest and thorax protection for both driver and front seat passenger.

Side curtain airbags Side curtain airbags provide head and upper body protection for front passengers and left and right rear seat passengers in certain side-on collisions.















45 - 55ms 60 - 65ms

CD

Dynamic looks. Classy appointments. 5-star ANCAP safety rating. Smart technology laid on, including a 6-speaker CD audio system with USB input and iPOD® compatibility. Complete with Electronic Stability Control (ESC) and six airbags, the seriously feature-packed Holden Cruze CD is style and substance in perfect balance.

Standard features include:

- 1.8 litre 4-cylinder ECOTEC petrol engine or optional 2.0 litre
 4-cylinder Common Rail Turbo Diesel engine
- 5-speed manual transmission or optional 6-speed automatic transmission with Active Select
- Electronic Stability Control (ESC) incorporating:
 Anti-lock Braking System (ABS), Brake Assist (BA), Electronic Brakeforce Distribution (EBD), Traction Control System (TCS)
 6 airbags
- 16" steel wheels
- Body coloured door handles
- Body coloured exterior mirrors
- Heatable exterior mirrors
- Front and rear power windows
- 6-way adjustable driver and front passenger seats
- Air conditioning
- 6-speaker audio system with MP3 compatible in dash CD,
- radio and MP3 "plug and play" functionality

 USB input with iPOD® compatibility+
- Cruise control
- Graphic Information Display (GID)
- Multifunction steering wheel, featuring illuminated controls for cruise control and audio system
- Automatic headlamp mode switches headlamps on at twilight or low light
- Multifunction trip computer
- Remote keyless entry operates doors, boot and fuel filler door
- Flip keys (2)
- Electronic boot release



Cruise control

Cruze gives you the convenience of cruise control with the added advantage of steering mounted controls, so you can engage, cancel and adjust your speed setting while keeping both hands on the wheel.



Trip computer

Cruze lets you monitor real time driving information with at-a-glance-convenience on the digital centre driver display.

Choose from trip distance, average speed, average fuel usage, distance to empty, odometer, speed and more, all at the touch of a button.



USB input with iPOD® compatibility+

The vehicle's inbuilt USB interface gives you full display and play access over all your iPOD® songs, albums, playlists, and more, via the centre console screen and audio system controls.



CD audio system

Tune in your favourite radio station, drop in your favourite CD or plug in your MP3 player. If you're serious about sound quality, Cruze's premium 6-speaker CD audio system will be music to your ears.



CDX

Serious about luxury? Step up to the Cruze CDX. To an already long list of standard safety, interior and exterior features, this stunning vehicle adds a host of sophisticated touches and premium appointments to create an even bigger picture of small car style, comfort and refinement.

Standard features include:

- 1.8 litre 4-cylinder ECOTEC petrol engine or optional 2.0 litre 4-cylinder Common Rail Turbo Diesel engine
- 5-speed manual transmission or optional 6-speed automatic transmission with Active Select
- Electronic Stability Control (ESC) incorporating: Anti-lock Braking System (ABS), Brake Assist (BA), Electronic Brakeforce Distribution (EBD), Traction Control System (TCS)
- 6 airbags
- Heatable exterior mirrors
- Front and rear power windows
- 6-way adjustable driver and front passenger seats
- Air conditioning
- 6-speaker audio system with MP3 compatible in dash CD, radio and MP3 "plug and play" functionality
- USB input with iPOD® compatibility+
- Cruise control
- Graphic Information Display (GID)
- Multifunction steering wheel, featuring illuminated controls
- Automatic headlamp mode switches headlamps on at twilight or low light
- Multifunction trip computer
- Remote keyless entry operates doors, boot and fuel filler door
- Flip keys (2)
- Electronic boot release

Specific feature highlights:

- 17" alloy wheels (4)
- Body coloured door handles with chrome strip inserts
- Front fog lamps
- Leather wrap steering wheel and gear shifter
- Leather appointed seats
- Heatable front seats 3 level heating adjustment
- Rear parking sensors



Rear parking sensors

Getting your CDX in and out of tight parking spaces is easy, thanks to its rear park assist feature which uses audible warnings to indicate the proximity of potential obstacles.



Heatable leather appointed seats If you hate the cold, you'll warm to the idea of electronically heated front leather

appointed seats. With a choice of three individual temperature settings for driver and passenger, plus recline, slide and height adjustment, they offer truly personalised comfort.



Leather wrap steering wheel

More than just a stylish enhancement, the use of high quality cross-seam stitched leather enhances steering wheel grip while driving.

supported by the infotainment system. Please check with your Dealer.



features

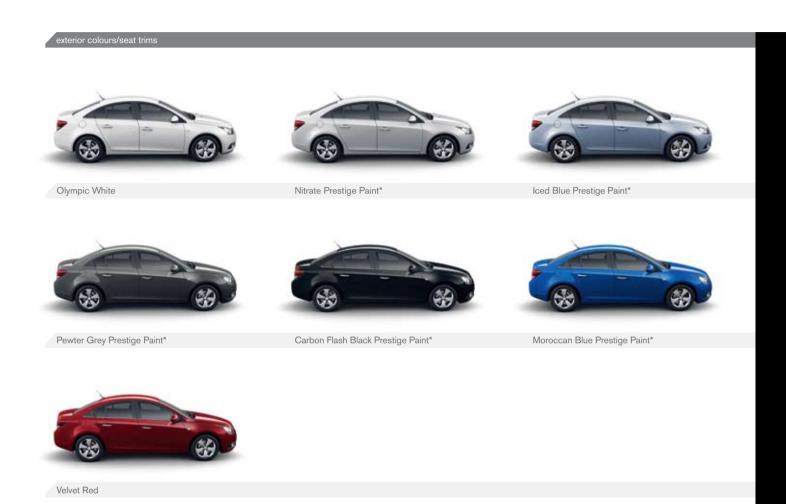
| engine | | safety/handling/security | | • | exterior/interior | | exterior/interior (continued) | | |
|--|-----|--|-----|----------|---|----------|--|-----|----|
| | . × | | . × | K | | . × | | | × |
| | 9 X | | 9 Š | 3 | | 8 8 8 | | 8 8 | CD |
| engine and transmission 1.8 litre DOHC 16 valve ECOTEC 4-cylinder engine | • • | safety and handling 4 wheel disc brakes (Front ventilated) | | | wheels 16" x 6.5" steel wheels. Full flush covers. 205/60R16 92V tyres (4) | • | entertainment 6-speaker audio system with MP3 compatible in dash CD, radio and MP3 | • | |
| Sittle BOHC 16 valve ECOTEC 4-cylinder engine It is some some some some some some some som | 0 0 | | • • | | 17" x 7" 5-spoke alloy wheels. 215/50R17 91V tyres (4) (Petrol model only) | | "plug and play" functionality | | |
| 5-speed manual transmission | • • | Anti-lock Braking System (ABS) | - | | 17" x 7" 5-spoke alloy wheels. 225/50R17 94V tyres (4) (Diesel model only) | | USB input with iPOD® compatibility* | • | • |
| 6-speed automatic transmission with Active Select | 0 0 | | | | Full size spare 16" steel wheel 205/60R16 92V tyre | • • | Graphic Information Display (GID) displaying: | • | • |
| o-speed automatic transmission with Active Select | | | | | (optional for diesel models) | | Audio information | | |
| | | Electronic Brakeforce Distribution (EBD) | | | Tyre sealant and air compressor kit (diesel models only) | • • | Air conditioning information | | |
| | | Traction Control System (TCS) | | | | | Outside temperature | | |
| | | Safety Diagnostic Module (SDM) | • • | _ | exterior Anti-corrosion protection | • • | Time and date | | |
| | | Front airbags for driver and front passenger | • • | | Body coloured door handles | • | Vehicle personalisation settings | | |
| | | Side impact airbags for driver and front passenger | • • | | Body coloured door handles with chrome strip inserts | • | | | |
| | | Side curtain airbags | • • | | | | seating | | |
| | | Front seatbelt sash height adjust | • • | | Body coloured exterior mirrors | • • | 00/40 Split fold real SeatS | • | |
| | | Front seatbelt pretensioners with load limiters | • • | | Body coloured bumpers | • • | 6-way adjustable driver and front passenger seats, recline, slide and height | • | • |
| | | Power steering | • • | | High mounted stop lamp | • • | Leather appointed seats | • | • |
| | | Rear seat child restraint anchor points (3) | • • | | Electronic touch pad boot release | • • | Heatable front seats – 3 level heating adjustment | • | • |
| | | Collapsible pedal release system | • • | | Front fog lamps | • | Cloth seat trim | • | |
| | | sociulty | | | Halogen headlamps with adjustable levelling | • • | Front seat head restraints, height and tilt adjustment | • | • |
| | | security Battery rundown protection | | | Prestige paint | 0 0 | Three rear head restraints, height adjustment | • | • |
| | | Engine immobiliser | • • | _ | driver | | alia annia | | |
| | | Headlight "Follow Me Home" functionality. Allows programming | • • | | Cruise control | • • | cabin comfort Air conditioning | • | • |
| | | of headlights to remain on for a set time after leaving the parked vehicle | | | Automatic headlamp mode – switches on at twilight or low light | • • | Centre console compartment with lid and sliding armrest | • | • |
| | | Remote keyless entry operates: | • • | | Multifunction steering wheel controls with illumination, featuring: | • • | Rear centre armrest | • | • |
| | | Doors | | | Cruise control | - | Passenger overhead assist handles | • (| • |
| | | Boot | | | Audio system | - | Power windows, driver. Express up and down | • | • |
| | | Fuel filler door | | | Multifunction electronic driver information display, featuring: | • • | Power windows, front and rear passenger. Express down | • | |
| | | Flip keys (2) | • • | | | - | Vanity mirror on driver and front passenger sunvisors with cover | • | |
| | | Lockable glove box with illumination | • • | <u> </u> | Average fuel consumption | - | vality militor on driver and none passenger survisors with cover | | |
| | | | | | Average speed | _ | storage and cargo | | |
| | | | | | Distance to empty | _ | 4 cup holders. 2 (adjustable) in front centre console. 2 in rear centre armrest | • | • |
| | | | | | Instantaneous fuel consumption | _ | 4 integrated bottle holders. One in each door pocket | • (| • |
| | | | | | Odometer | | Auxiliary power socket in console | • | • |
| | | | | | Leather wrap steering wheel | • | Auxiliary power socket for rear seat occupants | | • |
| | | | | | Leather wrap gear shifter | • | Front seatback pockets | • | • |
| | | | | | Dimmable instrument panel illumination | • • | Illuminated 400 litre boot | • | |
| | | | | | Driver and front passenger reading lamps | • • | | • | |
| | | | | | Steering wheel height and reach adjust | • • | Shopping bag hook in boot | • | |
| | | | | | Driver and front passenger seatbelt warning lamp | • • | Storage compartment located on top of centre dashboard with lid | | |
| | | | | | Power exterior mirrors (heatable) | • • | Sunglasses holder | • | • |
| | | | | | Rear window demister | • • | standardoptional | | |
| | | | | | Variable intermittent wipers | • • | A accessory | | |
| | | | | | Rear parking sensors | • | *Not all portable music devices or USB's are supported by the infotainment | | |
| | | | | | | | system. Please check with your Dealer. | | |

technical specifications

Bore x stroke (mm) 80.5 x 88.2 83.0 x 92.0 Capacity (cc) 1796 1991 Compression ratio (:1) 10.5 17.5 Power (ECE, kW)# 104 @ 6200rpm 110 @ 4000rpm Torque (ECE, Nm)# 176 @ 3800rpm 320 @ 2000rpm Gear ratios (:1) 5sp Man 6sp Auto 5sp Man 6sp Auto 1st 3.818 4.584 3.947 4.584 2nd 2.158 2.964 2.036 2.964 3rd 1.481 1.912 1.348 1.912 4th 1.121 1.446 0.971 1.446 5th 0.886 1.000 0.721 1.000 6th 0.746 0.746 Final drive 3.720 3.230 3.261 2.290 Reverse 3.333 2.940 3.615 2.294 Diesel/EN590 Note that using 95 RON (PULP) or higher may result in improved engine performance and economy Fuel tank capacity (L) Steering hydraulic power steering Electronic Stability Control (ESC) Incorporating: Anti-lock Braking System (ABS), Brake Assist (BA), Electronic Brakeforce Distribution (EBD), Traction Control System (TCS) 4 wheel disc brakes. Front ventilated Anti-lock Braking System 4 channel, 4 sensor front: McPherson strut rear: Compound crank axle Service The complimentary inspection is due at 3,000km or 3 months (whichever occurs first). The first service is due at 15,000km or 12 months (whichever occurs first) and then every 15,000km or 12 months (whichever occurs first) since the last service. Additional services may be required under certain driving conditions such as when towing (refer to owner's handbook) # Maximum figures as per ECE regulations Track (mm) front: 1544 rear: 1558 Turn circle (kerb to kerb, m) 10.9 2685 Wheelbase (mm) Exterior dimensions (mm) Width (excluding mirrors) Length 4597 1788 1477 Shoulder Head Interior dimensions (mm) Leg front 1074 1391 999 1370 rear 863 963 Cargo volume (L) 400

2685 4597

colours and trims







Variations between colours shown and actual paint colours/interior trim colours may occur due to the printing process. Actual vehicle colours may appear different under certain light conditions. Trim patterns are not to scale. Indicative only.

* Prestige paints are available at an additional cost and certain colours may not be available from time to time.

Customers are encouraged to contact their Holden Dealer for current colour availability.