



INSIGNIA

HOLDEN
LET'S GO THERE





MAKE A STATEMENT.

German design and engineering. The very latest state-of-the-art technology. Insignia perfectly balances brains and brawn. Handling and performance has been honed at the Nürburgring, and backed by race-bred Brembo® front brakes and leather appointed Recaro® front sports seats.

Make a statement with Insignia VXR sedan.



Brembo® front brakes



Recaro® front sports seats



LEAD WITH INSIGNIA.

Driver Information Centre

With a full suite of advanced electronic aides, Insignia VXR sedan leads from the front when it comes to technology.

Instead of a traditional instrument cluster on the dashboard, Insignia features a state-of-the-art 8-inch full-colour Driver Information Centre, central to the driver's vision. This high-resolution screen can be personally tailored to a variety of display modes, including VXR mode for performance information or Sport mode for more detailed media information.

Radar-guided Adaptive Cruise Control[^] (ACC) maintains your desired speed and a pre-selected gap between you and the traffic ahead. ACC is even able to bring your Insignia to a complete stop, before resuming the desired speed once the accelerator is applied again.

Adaptive Forward Lighting Plus (AFL+) utilises a front-facing camera to automatically adjust the Bi-Xenon headlight beams to suit driving

conditions across 9 different modes, including activating and dipping high beam automatically.

With enhanced features and user-customisation options across both the central 8-inch touch-screen and the 8-inch Driver Information Centre in the instrument cluster, Insignia's MyLink[#] keeps you connected, informed, and entertained.

Lead by example. Lead with Insignia.

#Certain devices may not be compatible with your vehicle's MyLink system. See holden.com.au for details

[^]The ACC feature should only be used in appropriate traffic conditions, such as highway driving. The driver is always responsible for taking care and attention while manoeuvring the vehicle. The ACC feature is only an aid and is neither intended to, nor able to take over any responsibility. Please refer to your owner's manual for further information.



FlexRide with VXR mode



Adaptive Forward Lighting Plus

Scintillating power. Measured control. Insignia's inspired performance comes courtesy of a twin-scroll turbo-charged V6 petrol engine producing 239kW / 435Nm*. But power is nothing without the control delivered by Insignia's performance-tuned drivetrain.

A 6-speed automatic transmission with steering-wheel mounted paddle-shifters channels power to an adaptive All-Wheel Drive (AWD) drivetrain. A Torque Transfer Device (TTD) channels torque to the rear axle and an electronic Limited Slip Differential (eLSD) across the rear axle is then able to distribute torque left-to-right across the rear axle to maximise driving performance and grip.

FlexRide, a continuously variable damper system that adjusts to the road conditions, further enhances driving performance, offering three distinct driving modes:

- The default touring mode provides ride and handling characteristics balanced for comfort.
- The Sport mode configures the characteristics to a sporty balance of performance and comfort.
- The VXR mode configures the drive characteristics to high performance settings, with more aggressive damper responses for superior control.
- In VXR and Sport modes, steering and throttle response is also modified to match the more dynamic driving characteristics.

For the ultimate in control, Automatic Emergency Braking* (AEB) combines Insignia's vast array of sensors to detect imminent collisions and apply the brakes to reduce the severity of an accident, or even avoid it entirely.

6-speed automatic with ActiveSelect

VXR

LED tail lamps

*Maximum figures as per ECE regulations ^The AEB feature is only an aid and is neither intended to, nor able to take over any driver responsibility. Performance of the AEB system can be affected by adverse road and weather conditions. The AEB system will not prevent an accident in all situations. The driver is always responsible for taking care and attention while manoeuvring the vehicle. Please refer to your owner's manual for further information.



**TAKE CONTROL WITH
INSPIRED PERFORMANCE.**



Paddle-shift gear selection

INSIGNIA VXR



Insignia in Carbon Flash Black



Insignia in Arden Blue



Driver Information Centre in VXR mode showing g-force meter

With Nürburgring-honed performance and leading technology all standard, Insignia sets a new mid-sized benchmark.

Standard features include:

- Signature LED daytime running lamps
- Adaptive Bi-Xenon AFL+ headlamps
- 20" forged alloy wheels (4)
- Brembo® front brakes
- Cross-drilled brake rotors front and rear
- Adaptive AWD drivetrain featuring TTD and eLSD
- FlexRide continuously adaptive dampers
- 8" centrally mounted colour touch-screen with MyLink#
- Recaro® front sports seats
- Leather appointed seats, front heated
- Dual-zone electronic climate control
- Adaptive Cruise Control (ACC)
- Automatic Emergency Braking (AEB)
- Forward Collision Alert
- Lane Departure Warning
- Lane Change Alert
- Blind Spot Alert
- Reverse Traffic Alert
- Passive Entry and Push-button Start with Sensor Key
- Front and rear park assist
- Rain-sensing wipers
- Rear view camera
- 7-speaker premium audio system
- LED tail lamps

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ACCESSORIES

Holden spends years in Research and Development to ensure every single car we build delivers what every driver demands. Although individually styled in its own special way, the Insignia is also designed to be seamlessly fitted with Genuine Holden Accessories.

The choice is yours. Enjoy.

holden.com.au/ownership/accessories-and-parts

Also available:

- All weather mats
- Locking wheel nuts

Roof Racks



Smartshades (rear doors and rear windscreen)

Luggage Liner



COLOUR AND TRIM

EXTERIOR COLOURS



Summit White



Carbon Flash Black*

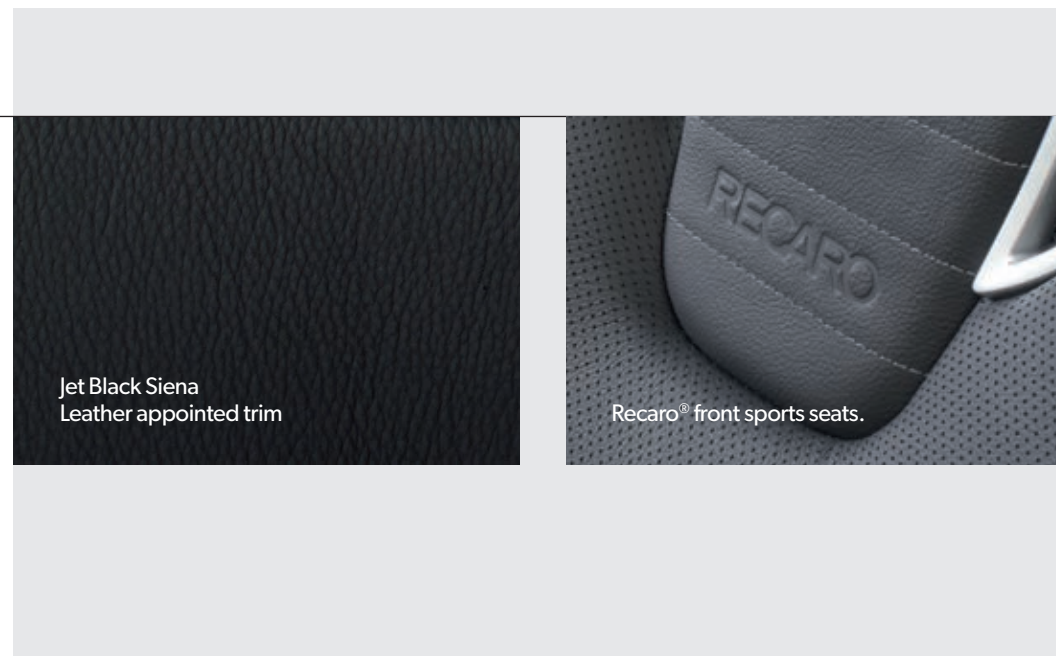


Silver Lake*



Arden Blue*

LEATHER TRIMS



FEATURES

Engine & Transmission

| | |
|--|---|
| 2.8L DOHC 24-valve V6 turbo petrol engine | • |
| 6-speed automatic transmission with ActiveSelect | • |
| Rear electronic limited slip differential (eLSD) | • |
| Adaptive All-Wheel Drive | • |
| Paddle-shift gear selection | • |

Safety & Handling

| | |
|--|---|
| 4-wheel disc brakes | • |
| Brembo® front brakes | • |
| Cross-drilled brake discs | • |
| Electronic Stability Control (ESC) incorporating: | • |
| Anti-lock Braking System (ABS) | |
| Brake Assist | |
| Electronic Brakeforce Distribution (EBD) | |
| Traction Control System (TCS) | |
| Hill Start Assist | |
| Front airbags for driver and front passenger | • |
| Side impact airbags for driver and front passenger | • |
| Full length side curtain airbags | • |
| Front seatbelt pre-tensioners with load limiters | • |
| 3-point centre rear seat belt | • |
| ISOFIX Child Seat Anchorage System | • |
| Electric Power Steering | • |
| Sports chassis, performance | • |
| Automatic release electric park brake | • |
| Automatic headlamps | • |
| Automatic Emergency Braking (AEB) | • |
| Lane departure warning | • |
| Following distance indicator | • |
| Forward collision alert | • |
| Reverse traffic alert | • |
| Blind spot alert | • |

Security

| | |
|---|---|
| 2x flip keys | • |
| Remote power door locks | • |
| Anti-theft interior sensors | • |
| Passive entry and push-button start with sensor key | • |

Wheels

| | |
|--|---|
| 20" x 8.5" alloy wheels 255/35ZR20-97Y (4) | • |
| Tyre inflator kit | • |
| Tyre pressure monitoring (displays pressure by tyre) | • |

Exterior

| | |
|--|---|
| Chrome exhaust - Dual Integrated into rear fascia | • |
| Rear fog lamp | • |
| Body coloured exterior door handles with chrome strip insert | • |
| LED tail lamps | • |
| Halogen projector headlamps | • |
| LED daytime running lamps (DRLs) | • |
| Rear spoiler | • |

Infotainment

| | |
|---|---|
| Holden MyLink® infotainment system~ with 8" colour touch-screen | • |
| 7-speaker premium audio system | • |
| Diversity and sharkfin antennas | • |
| Satellite Navigation | • |
| Bluetooth® for compatible devices | • |
| AUX input jack | • |
| Digital Audio Broadcast (DAB+) multimedia | • |
| CD and MP3 player | • |
| Enhanced voice control | • |
| USB input | • |

Driver & Cabin Comfort

| | |
|--|---|
| Recaro® front sports seats | • |
| 8-way power adjustable driver & front passenger seat | • |
| Driver's seat with 2-position memory | • |
| Power lumbar adjustment for driver & front passenger | • |
| Manual cushion extender for driver & front passenger | • |
| Heated, auto-dimming & power adjustable side mirrors (Passenger side tilt when reverse selected) | • |
| Carpet floor mats front & rear | • |
| Perforated Siena leather appointed seat trim | • |
| Alloy sport pedals | • |
| Leather wrap sports profile steering wheel | • |
| Leather wrap gear selector | • |
| Steering wheel height and reach adjust | • |
| Steering wheel mounted controls for radio and adaptive cruise control | • |
| LED ambient cabin lighting | • |
| Dual-zone electronic climate control | • |
| 8" Driver Information Centre | • |
| Trip computer | • |
| Adaptive cruise control with stop/go and speed limiter (ACC) | • |
| Electrochromatic rear view mirror | • |
| Automatic headlamp levelling | • |
| Heatable front seats | • |
| Rain sensing wipers | • |
| Variable intermittent wipers | • |
| Front and rear park assist | • |
| Bi-Xenon Adaptive Forward Lighting (AFL+) with automatic high beam | • |
| Automatic light switch with tunnel detection | • |
| Rear view camera | • |
| Front and rear power windows (express up/down, anti-pinch feature) | • |
| Illuminated sunshades with mirror | • |
| High-pressure headlamp washer | • |
| Map lamps front & rear | • |
| Boot release, electric remote control | • |
| Second row air vents | • |
| Rear seat centre armrest with pass-through to rear luggage compartment | • |

Storage & Cargo

| | |
|--|---|
| 60/40 Split fold rear seats | • |
| Power socket in front console | • |
| Power socket in rear of centre console | • |
| Glove box lamp | • |
| Chrome sill plates | • |
| Luggage compartment cover | • |
| Load tie-down Hooks x 4 inside rear load compartment | • |
| Grab handles x 4 | • |
| Towing hook- front and rear | • |

*Prestige paints available at an extra cost. Variations between colours shown and actual paint colours/trim colours may occur due to the printing process. Certain colours may not be available from time to time.

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TECHNICAL SPECIFICATIONS

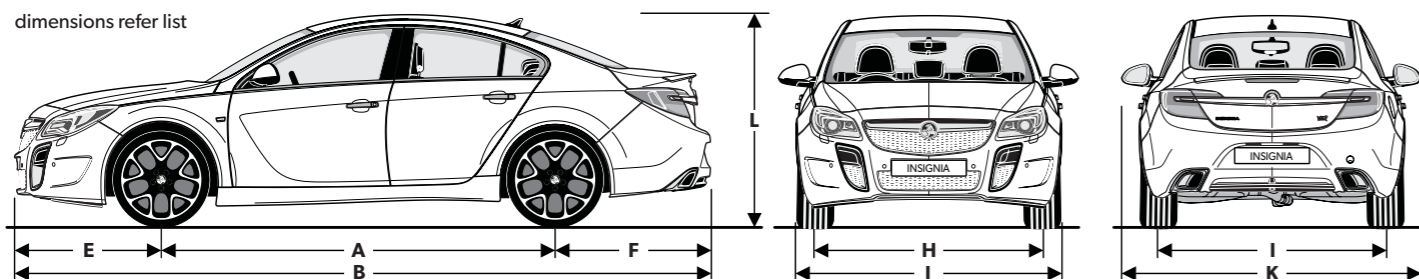
| Engine | 2.8L DOHC 24-valve V6 turbo petrol |
|------------------------------------|---|
| Bore x stroke (mm) | 89.0 x 74.8 |
| Capacity (cc) | 2792 |
| Compression ratio | 9.5:1 |
| Power (ECE, kW)# | 239 @ 5250rpm |
| Torque (ECE, Nm)# | 435 @ 5250rpm |
| Gear ratios (:1) | 6sp Automatic |
| 1st | 4.15 |
| 2nd | 2.37 |
| 3rd | 1.56 |
| 4th | 1.16 |
| 5th | 0.86 |
| 6th | 0.69 |
| Final drive | 3.75 |
| Reverse | 3.39 |
| Recommended fuel | 98 RON PULP |
| Fuel tank capacity (L) | 70 |
| Steering | Electric power steering |
| Electronic Stability Control (ESC) | Incorporating: Anti-lock Braking System (ABS), Electronic Brakeforce Distribution (EBD), Electronic Brake Assist (EBA), Traction Control System (TCS) |
| Brakes | 4-wheel disc brakes, front Brembo® brakes |
| Anti-lock Braking System (ABS) | 4 channel, 4 sensor |
| Suspension | Front: Independent suspension with HiPerStruts Rear: 4-link independent suspension |

| Interior and exterior dimensions (mm) | |
|---------------------------------------|------|
| - wheelbase | 2737 |
| - overall length | 4842 |
| - overall width | 2084 |
| - overall height | 1484 |
| - track front | 1585 |
| - track rear | 1587 |
| - front head room | 985 |
| - front legroom | 1057 |
| - front shoulder room | 1440 |
| - rear legroom | 939 |
| - rear headroom | 936 |
| - rear shoulder room | 1382 |
| - boot volume (L) | 500 |

A: Wheelbase: 2737mm
B: Vehicle Length: 4842mm
E: Overhang front: 1020mm
F: Overhang rear: 1085mm
H: Track width front: 1585mm

I: Track width rear: 1587mm
J: Vehicle width without mirrors: 1856mm
K: Vehicle width mirrors included: 2084mm
L: Vehicle height: 1484mm

dimensions refer list



HOLDEN
PROFESSIONAL
CARE

LIFETIME
CAPPED PRICE
SERVICING



AUSTRALIA'S BIGGEST CAPPED PRICE SERVICING PROGRAM

Every Holden comes with Lifetime Capped Price Servicing. For the entire ownership of your Holden, you will know exactly what your standard services will cost, before you even drop off your car. This gives you complete peace of mind that the price of your scheduled service will never be more than you expect.

What's more, Holden's Lifetime Capped Price Servicing program isn't just for new vehicles, it includes every Holden ever built – dating back to 1948! It's Australia's biggest Capped Price Servicing program and just another reason to feel good about owning a Holden.



NO SURPRISES, NO UNCERTAINTY, NO WORRIES. JUST WHAT YOU WOULD EXPECT FROM HOLDEN PROFESSIONAL CARE.

There's nothing more exciting than buying a new car. And Holden provides a complete After Sales program to make sure you not only feel good about your new Holden now, but also in the years to come. So whether you're looking to add that 'personal touch' with Genuine

Parts & Accessories, or seeking peace of mind with Holden Professional Care's Lifetime Capped Price Servicing[^], you can be assured that you're being looked after by Holden trained experts that operate in one of Australia's largest service networks.



LIFETIME CAPPED PRICE SERVICING
Every Holden comes with Lifetime Capped Price Servicing. This gives you complete peace of mind and no uncertainty for the life of your vehicle.



ACCESSORIES & PARTS
Give your Holden a personal touch by choosing from our range of Genuine Holden Parts and Accessories, exclusively at Holden Dealers.



WARRANTY
Holden's New Vehicle Warranty* applies from the day your vehicle is first registered. Holden approved and Genuine Accessories and parts are also covered.



ROADSIDE
To ensure your Holden delivers you an uninterrupted driving experience, your vehicle comes with one year of Standard Roadside Assistance.



CUSTOMER CARE
Holden Customer Care is available to answer any questions. Call 1800 033 349. 8am - 7pm Mon-Fri, 9am - 1pm on Sat (AEST). holdencustomer@gm.com



RENTAL
At highly competitive prices, Holden Rental will keep you on the road with the latest high quality, low KM models.

TO FIND OUT MORE VISIT WWW.HOLDEN.COM.AU/OWNERSHIP

[^]Subject to Lifetime Capped Price Service terms and conditions. See holden.com.au for details and to obtain a quote.
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Cover image: Insignia VXR shown in Summit White.

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