

The C-Class.



Mercedes-Benz

This Brochure is prepared by Daimler AG and it predominantly reflects the capabilities and performance of vehicles sold in Europe.

Some characteristics, capabilities, performance features and optional extras (e.g. towing systems) may not be available or may not apply in Australia under Australian conditions. The information in this Brochure is therefore indicative, illustrative and provided only for guidance and should not be relied on. To obtain current and accurate information on a vehicle and any options applicable to Australia, contact your local authorised Mercedes-Benz dealer.

The new C-Class. The best knows no alternative.

A saloon designed to appeal to all your senses. With a design idiom and flowing, precise lines that embody sophisticated sportiness. And translate this into inimitable refinement. Sharpen your senses for an intense experience. For the new C-Class from Mercedes-Benz.

THE BEST IN EVERY FORMAT.



Experience the new C-Class in glorious HD. With the Mercedes-Benz brochure app for the iPad® and with the digital “Mercedes-Benz Guides” for the iPhone®. Both apps include numerous films and additional content. They are available free of charge from the Apple® iTunes® Store.

Unique in every guise:

2 | Mercedes-Benz C 180

diamond silver metallic

AMG Line design and equipment line with AMG Line exterior and interior, AMG multi-spoke light-alloy wheels, cranberry red/black leather upholstery, open-pore black ash wood trim

14 | Mercedes-Benz C 200

designo diamond white bright

EXCLUSIVE design and equipment line with EXCLUSIVE exterior and interior, multi-spoke light-alloy wheels, crystal grey/deep-sea blue leather upholstery, high-gloss light brown linestructure lime wood trim

Irresistible in every detail:

28 | Engines

29 | 7G-TRONIC PLUS

30 | AIRMATIC Agility package

31 | Driving Assistance package Plus

32 | LED Intelligent Light System

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The illustrations may include accessories and optional extras which do not form part of the standard specification.





A new style of leadership.

The new C-Class cuts an elegant figure and provides the ultimate in refinement. With an aerodynamic design for even more efficient motoring. And a breathtakingly beautiful silhouette. Equipped with new suspension technology and, as an option, an innovative damping system, the new C-Class delivers impressive driving dynamics. It takes aesthetic motion to a new level.





A true sense of direction.

The new C-Class can keep its distance and maintain its course as and when necessary, keeping a watchful eye on both the approaching traffic behind and the pedestrians ahead at the next junction. It can assist the driver with braking when it really matters. And issue an alert if it detects driver drowsiness. This is the new C-Class with Mercedes-Benz Intelligent Drive. Innovative standard or optional driving assistance systems provide the driver with even more support than ever.

A silver Mercedes-Benz C-Class car is shown from a front-quarter view, parked on a gravel path. The car's front grille, featuring the Mercedes-Benz logo, and its license plate 'S W 2051' are clearly visible. In the background, a stone wall runs across the middle ground, and beyond it, a city skyline with various skyscrapers is visible under a hazy, golden sky, suggesting a sunset or sunrise. The overall scene conveys a sense of ruggedness and sophisticated design.

Heavyweight performance. Lightweight design.

To make a car even more efficient, we develop highly sophisticated drive technologies that are both powerful and economical. If the aerodynamics are optimised at the same time, agility and driving dynamics are enhanced. This brings with it a further challenge, however, namely weight. The body needs to be lightweight yet robust. With 20% more aluminium components and ultra-high-strength materials, the new C-Class also sets standards in this respect. Whilst offering a level of safety that only a Mercedes-Benz can.





AIRMATIC

For unrivalled ride comfort, the optional air suspension system operates with continuously variable damping control. The result: four intelligent spring struts that are controlled independently of one another to maintain contact with the road. Their fast and precise adjustment is attributable to the two separate valves per damper: one for the compression stage, the other for the rebound stage. Together

they further enhance ride comfort and driving dynamics. This can be configured with the emphasis on comfort or sport. Maximum refinement at all times, even when carrying a heavy load, thanks to pneumatic level control. The highlight: when travelling at high speed, the new C-Class lowers itself to reduce wind resistance and increase driving stability.







Designed to be wanted.

Individuality is about being entirely different to anything else. Like the new C-Class fitted out to your specifications. You can select from a wealth of choice materials, colour combinations and trims. Whatever your choice, you can be sure of first-class build quality and optimum ergonomics.



HEAD-UP DISPLAY

Information hovers above the bonnet two metres in front of your eyes. It's not witchcraft – it's the natural perception when the optional head-up display's virtual image is in view. It's very pleasant and enhances safety as you receive the key driver information at a glance without having to take your eyes off the road. The high-resolution colour display indicates the car's speed, speed limits or even navigation instructions, for instance. For your comfort, a sensor adjusts the display's brightness to suit the light conditions.







Seduction of the mind.

Captivating and intelligent. The front end of the new C-Class is an exciting mix of elegant design and innovative Mercedes-Benz technology, a case in point being the optional AIRPANEL for the EXCLUSIVE line, including a shutter that opens and closes using a refined mechanism to optimise the aerodynamics to suit the current situation. Or the unmistakable look of the new, optional LED headlamps that welcome you with blue light the moment you unlock the car and are transformed into a source of intelligent light technologies whilst driving.



Widens the eyes. Gets under your skin.

Let the new C-Class pass you by and, in the same moment, feel the thrill of its dynamic, coupé-like silhouette. Of its fluid, clean lines and its sculptural surfaces and contours. Of its refined sportiness that culminates in the elegant rear end. Leaving just one thing to be desired: to be the driver of the new C-Class.



Impressive to the end.





Nowhere is the athleticism more apparent than in the wide rear end. It's as if the new C-Class can't wait to get out of the starting blocks, with tail lights that follow the shoulder line and further emphasise the saloon's sportiness. Visually stunning LED lights add a contemporary touch with their modern interpretation and unmistakable design.



Feast your eyes.





Indulge your senses.

TOUCHPAD

Gestures are the original form of communication. They are brief and unambiguous. As if made for motoring. Because one thing above all deserves your attention whilst you're driving: the traffic around you. The touchpad with multitouch sensor system is an integral component of the Audio 20 CD and COMAND Online systems. One or two gestures with your fingers – a quick swipe or splay – are all it needs to understand what you want. It can even decipher the letters and numbers in your handwriting. Incidentally, the touchpad in the new C-Class is the first ever to be able to control all the functions of an infotainment system based on gestures alone.



The right feel for every mood.

Car lights – previously this always meant the headlamps. In the new C-Class, the interior lights also play a key role. The optionally available indirect LED lighting gives off a pleasant light to create a unique mood, transforming the new C-Class into a feel-good space in an instant. In three different colours and with five dimming levels, depending on how you're feeling.





What makes a car a Mercedes?

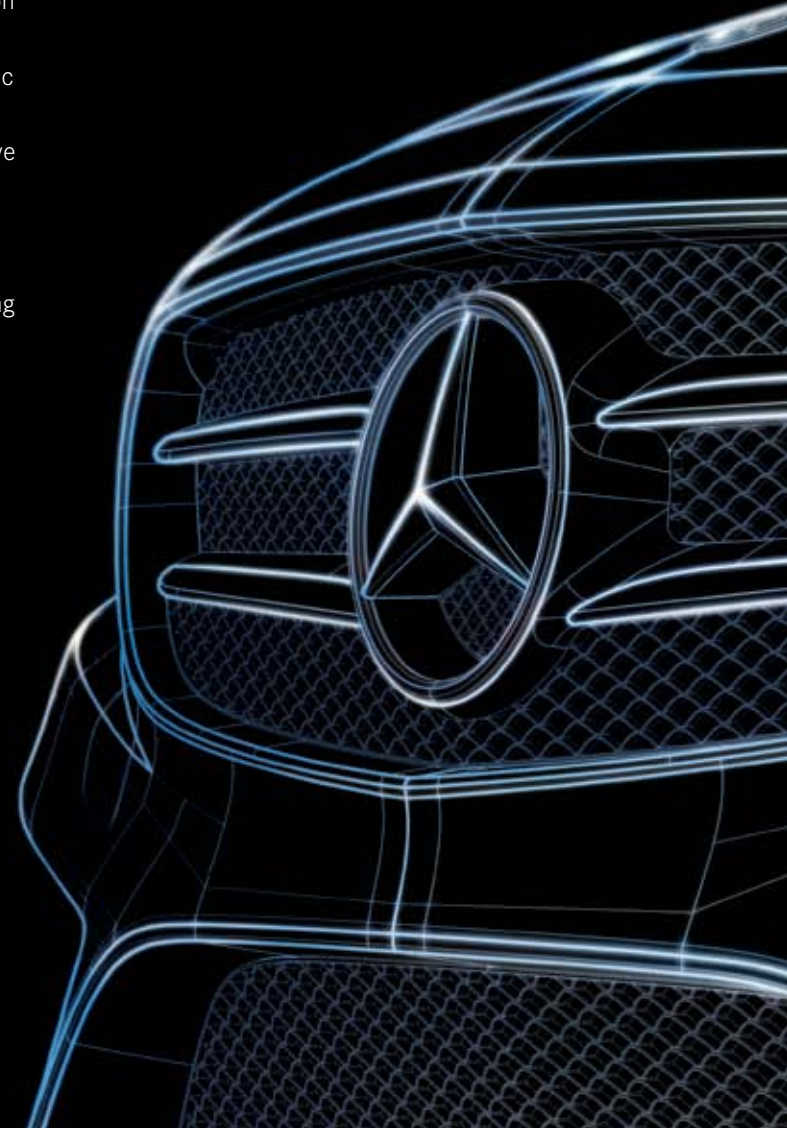
Tradition obliges: in our case the obligation is to innovate. We've gone along previously untravelled roads. Setting milestone after milestone. The first car with a crumple zone, the first ABS, the first diesel car. The first car. And whilst it's nice to look back, we'd much rather look forward.

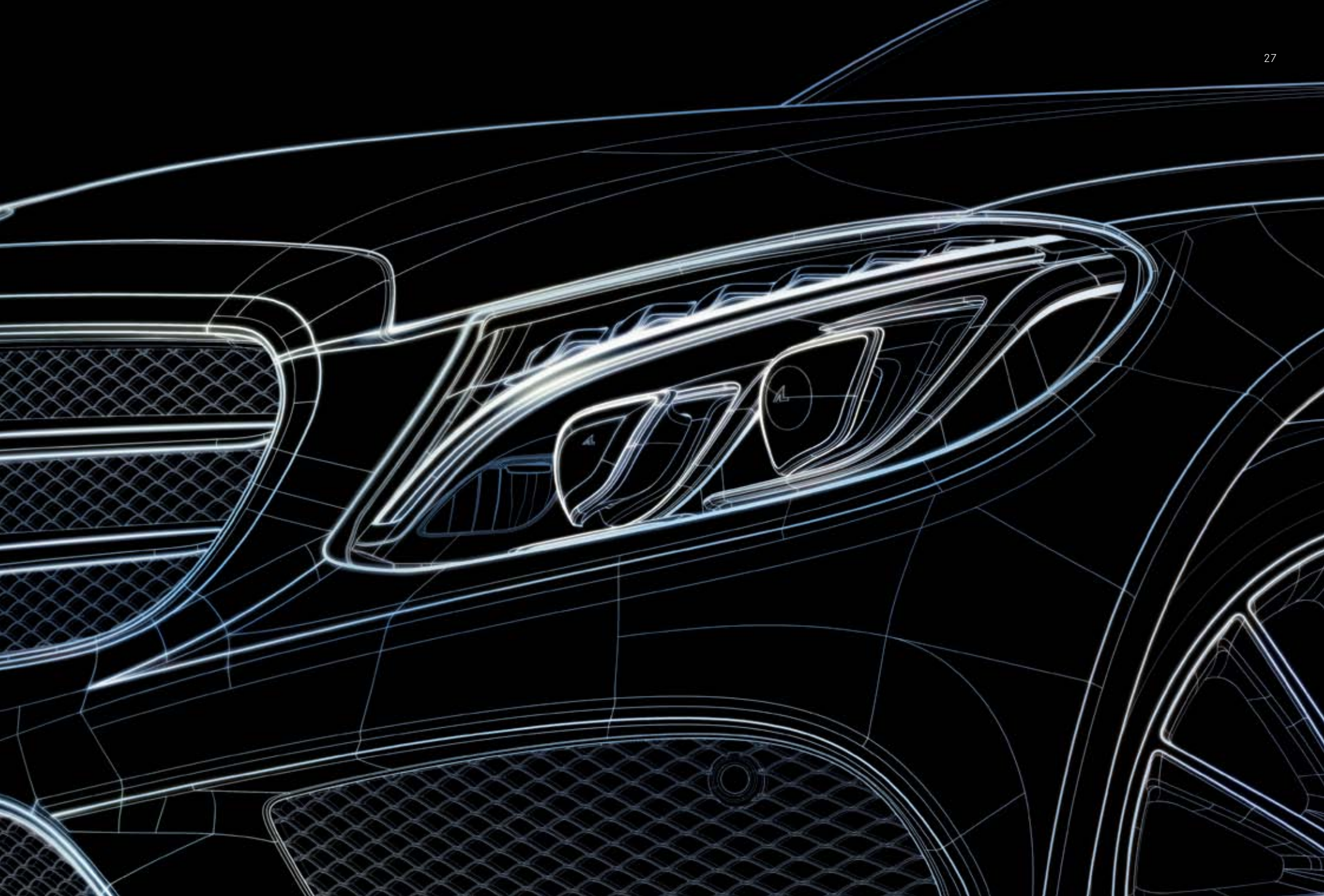
Mercedes-Benz Intelligent Drive – our vision of accident-free driving. We develop intelligent technologies that actively assist the driver and make driving tangibly easier. Invaluable assistance systems are already available in the new C-Class: they help to maintain the distance to the vehicle in front automatically, brake the car when necessary and warn against imminent rear-end collisions or vehicles in the blind spot. The sensors of the driving assistance and safety systems are linked intelligently. Potential hazardous situations are detected earlier than ever and, consequently, avoided with increasing regularity.

Mercedes-Benz Connect – our vision of networked mobility. Online technology enables us to contact any location and almost anybody in the world within seconds. It's impossible to gauge just how much the internet will also shape the future of mobility. But there are already some initial indicators. Your Mercedes-Benz already boasts intelligent networking between vehicle and internet, resulting in customised hardware and software solutions with a wealth of useful convenience, information and safety functions.

BlueEFFICIENCY – our vision of emission-free driving. Sustainability is a big word. And it's a prime consideration in absolutely everything we do. From minimising the environmental impact of our production to ensuring systematic lightweight construction – the new C-Class is up to 100 kg lighter than its predecessor – and developing alternative drive concepts.

The aims are ambitious as you can see. But what could be better than seeing these aims achieved whilst on a long drive in a Mercedes?







Energy needs change. And somebody to change it.

Every one of the engines for the new C-Class is already driven by one form of renewable energy: the power of innovation. Like the BlueTEC diesel engines with exceptionally low harmful emissions. Complex catalytic converter technology reduces nitrogen oxides substantially, making driving literally one of the purest of joys. In the case of the petrol engines, measures such as the combination of exhaust gas turbocharging with direct injection and an enhanced combustion process reduce both fuel consumption and emissions, so much so that the new C-Class already meets the requirements of the Euro-6 emissions standard. The combination of 4-cylinder petrol engine and 7G-TRONIC PLUS automatic transmission also allows what is known as “sailing”. If the driving conditions allow, the engine can be disengaged from the drive system and the kinetic energy used even more efficiently, further reducing fuel consumption.

The engine technology. Part of a bigger whole.

The company that invented the automobile has a special responsibility. To reduce the impact on the environment, the new C-Class therefore incorporates a raft of further measures. An ECO start/stop function and a gearshift recommendation function are included as standard, while special driving modes and route recommendation are optional extras, depending on the car’s equipment.

THE ENGINE RANGE

Diesel:

C 220 BlueTEC with an output of 125 kW (170 hp)
and a peak torque of 400 Nm

Petrol:

C 180 with an output of 115 kW (156 hp)
and a peak torque of 250 Nm

C 200 with an output of 135 kW (184 hp)
and a peak torque of 300 Nm



7G-TRONIC PLUS. The command centre.

In addition to seven gears, the 7-speed automatic transmission offers excellent ride comfort, driving enjoyment and efficiency. The seven forward gears allow a wide ratio spread with low engine speed increments between the individual gears. The result: quick, smooth and fuel-saving gear changes every time. Skipping individual gears allows multiple downshifts for powerful, fast bursts of speed. And the **AGILITY SELECT switch** lets the driver preselect the gearshift characteristics. As in motorsport, the driver can change gear using the steering-wheel gearshift paddles.

SIX SPORTY STAGES

The **6-speed manual transmission** is perfectly tuned to the respective engine variant and ensures extreme ease of shifting, precise shift travel and a smooth gear change sequence. It also promotes fuel-efficient and comfortable motoring with low engine speeds.

↘ FIND OUT MORE

All the key technical data for the new C-Class can be found on page 52.

It's a question of adjustment. Here's the answer.

With its newly developed suspension and optional **AIRMATIC Agility package**, the new C-Class redefines the meaning of refinement. The air suspension with continuously variable damping system operates fully automatically and transfers the damping force to each wheel intelligently and precisely. A flick of the **AGILITY SELECT switch** is all it takes to adjust the settings to suit requirements. The engine, transmission (only in the case of the 7G-TRONIC PLUS automatic transmission), suspension and steering characteristics are adjusted in line with the selected drive program. There are four set modes to choose from, or you can compose your own, be it for optimum fuel consumption, optimum comfort or optimum agility. As its name suggests, "Sport+" places the emphasis firmly on sport – with more progressive steering characteristics, stiffer sports-tuned suspension and modified shift points.

TWO MORE ANSWERS

AGILITY CONTROL suspension. This suspension with selective passive damping system ensures balanced ride comfort by optimising ride characteristics, damping effect and stabilisation according to the road surface conditions.

ESP® Dynamic Cornering Assist. Especially when accelerating on bends, the ESP®-based system ensures more stability and handling safety. If the ESP® sensors register a tendency to understeer, it can reduce this tendency with targeted brake actuation on the inside wheels.



On the road to accident-free driving. Mercedes-Benz Intelligent Drive.

Mercedes-Benz Intelligent Drive assists when it matters. Attentively and in full control, without missing a thing. Intervening where necessary. Holding back where possible. This poise and assurance is part of the optional **Driving Assistance package Plus**. A combination of intelligent driving assistance and safety systems that help the driver and make driving tangibly easier. **DISTRONIC PLUS** with Steering Assist and Stop&Go Pilot helps you keep a safe distance from the vehicle in front and also stay in lane. Brake Assist **BAS PLUS** with Cross-Traffic Assist and **PRE-SAFE® Brake** can reduce the risk of accidents at junctions, rear-end collisions and collisions with pedestrians, particularly in urban traffic. **Active Lane Keeping Assist** and **Active Blind Spot Assist** provide assistance if the vehicle leaves its lane unintentionally or during lane changes if there is a danger of collision with other vehicles. **PRE-SAFE® PLUS** extends the functions of the **PRE-SAFE®** occupant protection system with preventive measures when a rear-end collision threatens.

↘ FIND OUT MORE

The Driving Assistance package Plus is part of a big whole: **Mercedes-Benz Intelligent Drive**, the umbrella which covers our intelligent technologies that actively assist the driver and make driving easier. Find out more at www.mercedes-benz-intelligent-drive.com



DISTRONIC PLUS with Steering Assist and Stop&Go Pilot

This system is capable of looking ahead thanks to the new stereo camera and multi-stage radar sensors, helping the driver to maintain a safe distance to the vehicle in front and assisting with lane changes. It therefore makes the driver's job much easier, especially on long journeys and when following other vehicles in a traffic jam.



Fascinating, elegant, intelligent.

The optional **LED Intelligent Light System** leaves a lasting impression. With its unmistakable design and low energy consumption. Above all, however, it further improves both visibility and safety. When turning and cornering it automatically adjusts the low-beam headlamps to suit the light and driving conditions. The optional **Adaptive Highbeam Assist Plus** controls the light to avoid dazzling oncoming traffic whilst still ensuring that the road remains illuminated perfectly. Likewise available as an optional extra, the **LED High Performance headlamps** enhance safety at night by distributing the light over a wide area with a light colour similar to daylight.



Our four-camera principle.

The new C-Class with optional 360° camera system has four cameras rather than just two to monitor the car's surroundings when parking and manoeuvring. It offers an all-round view and provides the driver with a clear image of the vehicle and its surroundings on the central display. Even obstacles beneath the window line can be detected. The optional **Active Parking Assist** system makes it easier to locate a parking space and facilitates both parallel and perpendicular parking. The driver no longer has to worry about parking, steering and, if an automatic transmission is specified, braking. The optional **Parking package** completes this full range of equipment by adding a reversing camera, which is also available separately.



The great feeling of driving a Mercedes-Benz.

Mercedes-Benz was the world's first automotive manufacturer to develop an **integral safety concept**. To prevent accidents, react as effectively as possible to danger and mitigate the consequences of accidents. Not only for those sitting inside a Mercedes but also for all other road users.

SAFE DRIVING

ATTENTION ASSIST, which comes as standard, can improve driving safety, especially on long journeys and at night. It can monitor the steering behaviour of the driver to recognise typical signs of drowsiness and severe loss of attention, and give a visual and audible warning of impending microsleep.

Active Lane Keeping Assist can detect when the car leaves its lane unintentionally, warn the driver by making the steering wheel vibrate and actuate the brakes on one side to help manoeuvre the vehicle back into its lane.

Active Blind Spot Assist makes one of the greatest sources of danger in road traffic visible – vehicles in the blind spot. For example, when the car changes lane, it can warn the driver and help prevent an imminent collision by applying the brakes on one side of the vehicle.

Active Lane Keeping Assist and Active Blind Spot Assist are components of the optional Driving Assistance package Plus.

COLLISION PREVENTION ASSIST, fitted as standard, gives the driver a visual warning if the distance to the vehicle travelling ahead or to a stationary object is too short. On detecting the danger of a collision, driver braking can be assisted and, if the driver fails to react, the speed can be reduced autonomously.

IN AN ACCIDENT

The **active bonnet** is raised when a pedestrian or cyclist collides with the front of the vehicle. The increased distance from the components inside the engine compartment creates an additional deformation space to absorb the impact sooner and reduce the risk of injury.

Numerous airbags protect the occupants in the event of an accident and can reduce the risk of serious injury: adaptive airbags and sidebags for the driver and front passenger, kneebag for the driver and windowbags.

AFTER AN ACCIDENT

Every Mercedes-Benz is fully trained in first aid. If the worst comes to the worst, the engine can be stopped automatically, the hazard warning lights and emergency interior lighting can be activated, and the central locking can be unlocked. Finally the **Mercedes-Benz emergency call system** integrated in conjunction with the optional COMAND Online system can send GPS position data and important vehicle information. But hopefully that will never be necessary.

↳ BETTER SAFE THAN SORRY

Informative animated films covering nearly all of the safety technologies are available from the Mercedes-Benz TechCenter. <http://techcenter.mercedes-benz.com>

WE ARE HERE TO HELP

Should you require assistance en route, you can call Mercedes-Benz Service24h free of charge on 00800 1 777 7777. When connected to a mobile phone, the integrated telematics service Mercedes-Benz Contact can even connect you to our after-sales service automatically as well as send relevant vehicle and position data.



The internet has changed the way we live. Now it's also changing the way we drive.

Mercedes-Benz Connect essentially means networking between car and internet. Used in conjunction with the optional COMAND Online system, it opens up new and exciting possibilities. For instance, you can use the new C-Class as a WLAN hotspot so that passengers can work online on their laptops. In an emergency, important vehicle or GPS data can be sent to the relevant rescue centre straight away, automatically or manually, using the SOS emergency call button. Or you can effectively become a traffic reporter without actually having to do anything and at the same time receive real-time traffic data via Live Traffic Information. The optionally available Audio 20 CD with touchpad and COMAND Online include all-new apps covering areas such as radio and travel.

INFOTAINMENT HIGHLIGHTS AT A GLANCE

COMAND Online. Navigation, telephone, audio, video, internet – with the optional COMAND Online control and display system the driver is able to keep these and many other functions in view and under control. Information is shown in colour on a 21.3 cm (8.4-inch) high-resolution central display. Controlling the system using the new **touchpad with multitouch sensor system** is easy and intuitive.

Audio 20 CD with touchpad. This optional multimedia system combines entertainment, information and communication: the Audio 20 CD with touchpad, internet capability, navigation, radio, twin tuner and CD player also allows networking with mobile devices via Bluetooth®.

Live Traffic Information. Using this service – in conjunction with COMAND Online – allows the reception of up-to-date and precise traffic information for optimised dynamic route guidance and a more accurate estimated time of arrival.





Visibly more feeling.

The optional **Interior Light package** creates a pleasant atmosphere inside the new C-Class. Thanks to discreet indirect illumination of the footwells and the handle recesses, and illuminated elements in the centre console. A practical rear reading lamp is built into the grab handle. Plus there are exit and warning lights in all the doors to enhance visibility and safety. The package is available as standard for the AVANTGARDE, EXCLUSIVE and AMG Line interior.

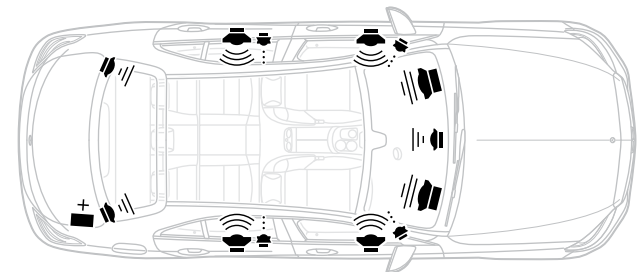
LET THERE BE LIGHT

Climb in and feel at home – with its pleasant, indirect light and illuminated front door sill panels, the optional ambience lighting creates an unrivalled sense of well-being throughout the entire interior. Three different colours and five dimming levels are available to create the desired lighting mood.



Out of respect for good sound.

Take your seat and enjoy the optional **Burmester® surround sound system**. An exceptional sound experience comprising 13 high-performance loudspeakers, a 9-channel DSP amplifier and an output of 590 watts. Perfectly tuned electronic and acoustic components that turn the interior into a concert hall. Whether you are sitting in the front or the rear, the surround function creates a spatial feel-good sound. For the ultimate in musical enjoyment, even when driving at motorway speeds.



-  Broadband speaker
-  Tweeter
-  Midrange speaker
-  Frontbass speaker
-  Amplifier



A climate with a special feel.

With its large glass surfaces, the optional **panoramic sliding sunroof** creates an exceptionally light and friendly ambience. It consists of a fixed glass roof at the rear and an electrically operated sliding glass roof at the front. Two electrically operated sunblinds offer shade in bright sunlight. In the raised position, the glass roof automatically adjusts in three stages to suit the current vehicle speed. The glass roof is lowered at high speeds. The noise level and air circulation in the interior are reduced. Conversely, it raises itself again at low speeds.

THE PERFECT TEMPERATURE FOR ANY TEMPERAMENT

On hot days, the active ventilation function of the optional **climatized seats** rapidly cools the front seat surfaces to a pleasant temperature to ensure well-balanced seating comfort. In cold weather conditions, the on-demand seat heating provides cosy warmth as required.

The optional **THERMOTRONIC** automatic climate control system provides an individual on-board atmosphere of well-being with three climate zones and three climate styles. The driver and the front passenger are able to regulate temperature and air distribution independently of one another. Temperature and airflow for the rear can be adjusted separately.

The **THERMATIC** automatic climate control with 2 climate zones – optional for the C 180, standard for all higher-powered models – offers individual climate comfort for the driver and front passenger. Temperature and airflow can be adjusted separately for each side. The air is automatically cooled or heated in each case depending on the selected setting.



The optional **AIR-BALANCE package** allows you to breathe fresh, clean air that can even be infused with the fragrance of your choice. To clean and reduce certain viruses, bacteria and spores, the air in the interior is enriched with negative oxygen ions. Furthermore, a filter system comprising two activated charcoal filters for filtering out particulate matter cleans the outside air flowing in through the air conditioning system and removes gaseous emissions such as sulphur dioxide, nitrogen oxides and aromatic hydrocarbons.

There are four high-end room fragrances for you to choose from. The fragrance's intensity and duration are adjustable. It is introduced discreetly when the system is switched on and removed quickly when it is switched off. None of the fragrance molecules are deposited on textile surfaces. When AIR-BALANCE is activated, this is indicated on the central display.







Special. The standard equipment.

The new C-Class – pure Mercedes-Benz. With the Mercedes star integrated in the radiator grille and a wealth of high-class equipment.

↘ FIND OUT MORE

As beautiful as this is, it is just a first impression. The full range of standard equipment can be found on the price list, which can also be viewed online.

EXTERIOR HIGHLIGHTS

AGILITY CONTROL suspension with selective damping system

Radiator grille with integral Mercedes star and two louvres in matt iridium silver

Rear bumper with insert in black diffuser look

Beltline trim strip in polished aluminium

INTERIOR HIGHLIGHTS

Seats upholstered in Aberdeen fabric

Piano lacquer-look trim

3-spoke multifunction steering wheel in black leather

Dashboard in black, nozzle surrounds and buttons in silver chrome

Roof lining in crystal grey fabric

Front door sill panels with “Mercedes-Benz” lettering



Extravagant. The AVANTGARDE design and equipment line.

The expressive nature of the new C-Class AVANTGARDE is immediately obvious. It is remarkably different and unique, featuring chrome inserts and a chromed trim.

EXTERIOR HIGHLIGHTS

5-twin-spoke light-alloy wheels painted in Himalayas grey, with 225/50 R 17 tyres

AGILITY CONTROL suspension with selective damping system and lowered chassis

Radiator grille with integral Mercedes star and two louvres in matt iridium silver with chrome inserts

Window surround and beltline trim strip in polished aluminium

Chrome trim in bumpers and side skirts

INTERIOR HIGHLIGHTS

ARTICO man-made leather/Norwich fabric upholstery with exclusive seat upholstery layout

Light longitudinal-grain aluminium trim

3-spoke multifunction steering wheel in black nappa leather

Upper dashboard section in black, lower section in black or silk beige

Instrument cluster with tube-shaped circular instruments and frame in silver chrome

Roof lining in crystal grey or porcelain fabric (black available as an option) and Interior Light package







Confidently stylish. The EXCLUSIVE design and equipment line.

An aura of sophisticated luxury whichever way you look at it. With stylishly matched equipment and appointments as well as high-quality materials.

EXTERIOR HIGHLIGHTS

Multi-spoke light-alloy wheels painted in vanadium silver, with 225/50 R 17 tyres

AGILITY CONTROL suspension with selective damping system

Classic look with Mercedes star on the bonnet, radiator grille with chrome elements, rear louvres in high-gloss black

Window surround and beltline trim strip in polished aluminium

Chrome trim in bumpers and side skirts

INTERIOR HIGHLIGHTS

ARTICO man-made leather/DINAMICA microfibre/Nottingham fabric upholstery with exclusive seat upholstery layout

High-gloss light brown linestructure lime wood trim

3-spoke multifunction steering wheel in nappa leather in appointments colour

Upper dashboard section and beltlines in ARTICO man-made leather with contrasting topstitching and Interior Light package

Instrument cluster with tube-shaped circular instruments and frame in silver chrome



Superbly conditioned. The AMG Line.

AMG. The sportiest abbreviation for dynamic design. The powerful AMG Line with distinctive AMG bodystyling is in top shape when viewed from any angle.

EXTERIOR HIGHLIGHTS

AMG 5-spoke light-alloy wheels painted titanium grey with a high-sheen finish, with 225/45 R 18 front tyres and 245/40 R 18 rear tyres

Lowered sports suspension and sports Direct-Steer system

AMG bodystyling comprising AMG front apron with distinctively sporty air intakes with chrome trim, AMG side sill panels and AMG diffuser-look rear apron with insert in body colour

Exhaust system with two visible tailpipe trim elements integrated into the bumper for petrol/diesel engines

Window surround and beltline trim strip in polished aluminium

INTERIOR HIGHLIGHTS

Sports seats upholstered in black ARTICO man-made leather, seat and backrest contact areas perforated for contrast

Light longitudinal-grain aluminium trim

3-spoke multifunction sports steering wheel with flattened bottom section, in black nappa leather, with heavily perforated grip areas

Upper dashboard section and beltlines in ARTICO man-made leather with contrasting topstitching

Roof lining in black fabric and Interior Light package

AMG brushed stainless steel sports pedals





R00



70R



R48 R24



39R



80R



08R R11



Wheels.

Wheels are always an indispensable part of the car. But people are often also guided by their emotions: few things are more important than perfect wheels when putting together your dream car. Which is why we've put together such an attractive selection for you.

STANDARD EQUIPMENT AND OPTIONAL EXTRAS

R00 Steel wheels with 10-hole wheel trims, with 205/60 R 16 tyres (standard tyres for C 180)

39R 10-spoke light-alloy wheels painted in vanadium silver, with 205/60 R 16 tyres (standard equipment for C 220 BlueTEC and C 200)

70R Multi-spoke light-alloy wheels painted in vanadium silver, with 205/60 R 16 tyres (option)

R48 5-twin-spoke light-alloy wheels painted in Himalayas grey, with 225/50 R 17 tyres (part of AVANTGARDE exterior)

R24 5-twin-spoke light-alloy wheels painted in Himalayas grey, with 225/50 R 17 tyres (option in conjunction with AVANTGARDE exterior)

08R Multi-spoke light-alloy wheels painted in vanadium silver, with 225/50 R 17 tyres (part of EXCLUSIVE exterior)



R24



45R



788



22R



782



665

R24 5-spoke light-alloy wheels painted in vanadium silver, with 225/50 R 17 tyres (option)

R11 5-twin-spoke light-alloy wheels painted in vanadium silver, with 225/50 R 17 tyres (option)

R32 5-spoke light-alloy wheels painted in vanadium silver, with 225/45 R 18 front tyres and 245/40 R 18 rear tyres (option)

22R 5-twin-spoke light-alloy wheels painted in Himalayas grey with a high-sheen finish, with 225/45 R 18 front tyres and 245/40 R 18 rear tyres (option)

45R 6-spoke light-alloy wheels painted in Himalayas grey with a high-sheen finish, with 225/40 R 19 front tyres and 245/35 R 19 rear tyres (option)

AMG

782 AMG 5-spoke light-alloy wheels painted in titanium grey with a high-sheen finish, with 225/45 R 18 front tyres and 245/40 R 18 rear tyres (part of AMG line exterior)

788 AMG multi-spoke light-alloy wheels, painted in titanium grey with a high-sheen finish, with 225/40 R 19 front tyres and 255/35 R 19 rear tyres (option)

665 AMG multi-spoke light-alloy wheels painted in high-gloss black with a high-sheen finish, with 225/40 R 19 front tyres and 255/35 R 19 rear tyres (option)

↘ FURTHER WHEELS CAN BE FOUND

in our range of accessories.

Information on the range of Mercedes-Benz genuine accessories is available at www.mercedes-benz-accessories.com or from your authorised Mercedes-Benz dealer.



More than simply a star. A whole universe.

The range of **services from Mercedes-Benz**. Every Mercedes brings with it as a standard feature a reassuring feeling of safety on the road. But if you ever do need help, we're here for you around the clock. You can reach us from anywhere in Europe on the toll-free number 00800 1 777 7777¹ (or alternatively direct through Mercedes-Benz Contact²).

Ensuring that you can keep moving in the event of a technical breakdown, accident, vandalism or even misfuelling, the **Mercedes-Benz mobility package Mobilo**³ is included as part of the standard specification. It covers the cost of local assistance, for example for towing your car away or for a replacement vehicle – and will do so in more than 40 countries across Europe for up to 30 years³. Furthermore, for the first four years following initial registration of the vehicle, Mobilo offers special mobility services in the case of workshop visits involving warranty or goodwill situations.

Avoid unexpected workshop costs⁴: a **Mercedes-Benz Service Contract** covers unforeseeable repairs, maintenance or wear parts, depending on the specific contract. Your local Mercedes-Benz dealer will be pleased to provide information about available Service Contracts and terms and conditions.

Mercedes-Benz Financial Services. Drive a Mercedes-Benz and remain flexible when it comes to payment: our attractive leasing and finance products make this possible – matched to your requirements and needs. We will also be happy to offer you a range of detailed insurance proposals. Just speak to your Mercedes-Benz dealer, who will be happy to provide information about our current range of financial services, terms and conditions.

¹ Alternatively: +49 69 95 30 72 77. Calls to a landline are chargeable. ² Calls from a mobile phone to a landline are chargeable. ³ When it expires, (four years after initial registration) Mobilo can be extended to up to 30 years from one service to the next by your authorised Mercedes-Benz service partner. ⁴ Mercedes-Benz service contract terms and conditions apply.

Enjoy the digital experience of Mercedes-Benz –

wherever you happen to be. Thanks to a range of offers optimised for smartphones and tablet computers, you can immerse yourself in the world of Mercedes-Benz even while on the move.

Insights into the full product range, a varied programme of entertainment and direct contact to a wide variety of services await you. Take an interactive tour with the **Interactive Owner's Manual**, for example, to get to know your dream car better. Experience the various functions in detail, take a close-up look at what's going on inside or explore the benefits of the particular model on your national Mercedes-Benz website.

With the **"Mercedes-Benz Guides"** app you can also explore the highlights of the various vehicles off-line. The app is available free of charge from the Apple® iTunes® Store (iOS) or the Google Play Store (Android).

Incidentally, our TV and magazine media are also available to watch and read digitally. Explore the whole brand world for yourself at **www.mercedes-benz.com**. Just click to take a look.

The **fascination of Mercedes-Benz**. A car whose name brings a gleam to the eyes of people all over the world, one that has featured in many a movie and been sung about in international hits, is surely far more than just a car. How did it come to this?

Discover just what has been moving the world for more than 125 years and take a fascinating journey through time as well as through the history of the automobile, in the **Mercedes-Benz Museum**. More than 1500 exhibits over a display area of 16500 square metres demonstrate the unique heritage and innovative power of the inventor of the automobile, among them one-off models such as the oldest Mercedes still in existence, built in 1902, or the legendary "Gullwing" cars. Welcome to a place of innovation: www.mercedes-benz-classic.com/museum

What would the history of Mercedes-Benz be like without **motorsport**? What would motorsport be without Mercedes-Benz? The first vehicle ever to win an automobile race was powered by a Daimler engine. The first Mercedes was a racing car. The Silver Arrows – a true legend. Out of this glorious past has grown an exciting present: the MERCEDES AMG PETRONAS Formula 1 team and the DTM Mercedes AMG C-Coupés fight it out weekend after weekend for points and victory.



Technical data.

No. of cylinders/arrangement	
Total displacement in cc	
Rated output ¹ in kW (hp) at rpm	
Rated torque ¹ in Nm at rpm	
Transmission	
Acceleration from 0 to 100 km/h in s [automatic transmission]	
Top speed, approx. in km/h [automatic transmission]	
Tyre size – front axle, rear axle	
Fuel	
Fuel consumption ² in l/100 km	
Urban [automatic transmission]	
Extra-urban [automatic transmission]	
Combined [automatic transmission]	
CO ₂ emissions ² in g/km combined [automatic transmission]	
Emission class ³ /efficiency class ⁴ [automatic transmission]	
Tank capacity, of which reserve, approx. in l	
Boot capacity ⁵ in l	
Turning circle diameter in m	
Unladen weight ⁶ in kg [automatic transmission]	
Perm. GVW in kg [automatic transmission]	
Length ⁷ /width incl. mirrors ⁷ in mm	
Wheelbase ⁷ in mm	
Track, front ⁷ /rear ⁷ in mm	

DIESEL ENGINE

C 220 BlueTEC

4 in-line
2143
125 (170)/3000–4200
400/1400–2800
6-speed manual [7G-TRONIC PLUS]
7.7 [7.4]
234 [233]
205/60 R 16
Diesel fuel
5.0–4.8 [5.5–5.3]
3.7–3.4 [3.9–3.6]
4.2–4.0 [4.5–4.3]
109–103 [117–109]
Euro 6/A+ [Euro 6/A+]
41/7.0
480
11.22
1550 [1570]
2115 [2135]
4686/2020
2840
1584/1566

PETROL ENGINES

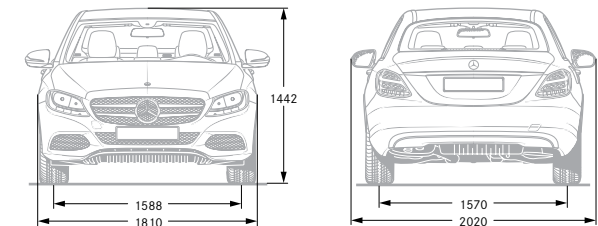
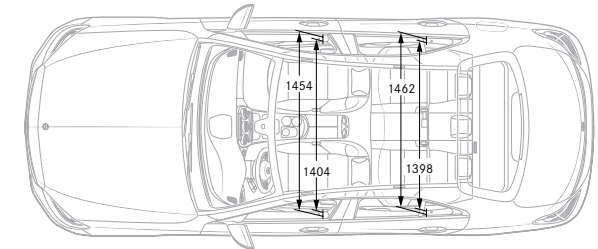
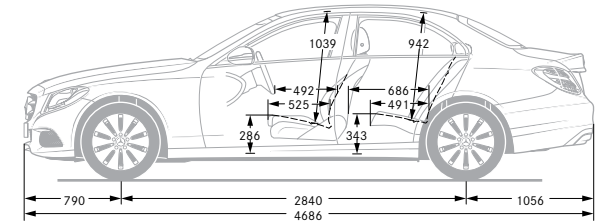
C 180

4 in-line
1595
115 (156)/5300
250/1200–4000
6-speed manual [7G-TRONIC PLUS]
8.2 [8.5]
225 [223]
205/60 R 16
Premium petrol
6.8–6.4 [7.4–6.8]
4.7–4.2 [5.0–4.6]
5.5–5.0 [5.8–5.4]
127–116 [135–126]
Euro 6/A [Euro 6/B]
41/7.0
480
11.22
1395 [1425]
1960 [1990]
4686/2020
2840
1588/1570

C 200

4 in-line
1991
135 (184)/5500
300/1200–4000
6-speed manual [7G-TRONIC PLUS]
7.5 [7.3]
237 [235]
205/60 R 16
Premium petrol
7.3–6.8 [7.2–6.8]
4.7–4.4 [4.7–4.4]
5.7–5.3 [5.6–5.3]
132–123 [131–123]
Euro 6/B [Euro 6/B]
41/7.0
480
11.22
1445 [1465]
2010 [2030]
4686/2020
2840
1584/1566

Dimensions.



¹Details of rated power and rated torque in accordance with the currently valid version of Directive 80/1269/EEC. ²The stated values were determined according to the prescribed measuring method (currently valid version of Regulation [EC] 715/2007). Note according to Directive 1999/94/EC in the currently applicable version: The information does not refer to a specific vehicle and is not part of the offer, but is exclusively for purposes of comparison between the various vehicle models. ³Valid only within the European Union. ⁴Determined on the basis of the measured CO₂ emissions with due consideration of the mass of the vehicle. ⁵Information according to Directive 70/156/EEC in the version 2000/40/EC. ⁶Information according to Directive 92/21/EC in the version 95/48/EC (mass in running order, fuel tank 90% full, with driver, 68 kg, and luggage, 7 kg) for standard-specification vehicles. Optional extras and accessories normally increase this value, thereby reducing the payload accordingly. ⁷The stated dimensions are average values. They apply to standard-equipment vehicles in an unladen state. Further technical data can be found at www.mercedes-benz.com

Upholstery and trim.

Upholstery

- 001 Aberdeen fabric in black
- 018 Aberdeen fabric in crystal grey/black
- 101 ARTICO¹ in black
- 105 ARTICO¹ in silk beige/espresso brown
- 115 ARTICO¹ in silk beige/black
- 118 ARTICO¹ in crystal grey/black
- 128 ARTICO¹ in crystal grey/deep-sea blue
- 141 ARTICO¹ in black
- 201 Leather in black²
- 215 Leather in silk beige/black
- 218 Leather in crystal grey/black²
- 221 Leather in black
- 225 Leather in silk beige/espresso brown
- 248 Leather in crystal grey/deep-sea blue
- 251 Leather in black
- 267 Leather in cranberry red/black
- 268 Leather in crystal grey/black
- 301 ARTICO¹/Norwich fabric in black
- 318 ARTICO¹/Norwich fabric in crystal grey/black
- 601 ARTICO¹/DINAMICA³/Nottingham fabric in black
- 605 ARTICO¹/DINAMICA³/Nottingham fabric in silk beige/espresso brown
- 628 ARTICO¹/DINAMICA³/Nottingham fabric in crystal grey/deep-sea blue

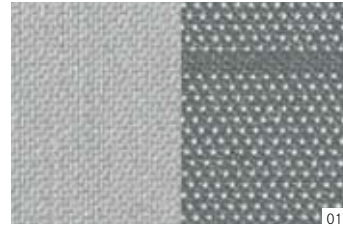
Trim

- H07 High-gloss brown linestructure lime wood²
- H09 Brown open-pore ash wood²
- H24 High-gloss light brown linestructure lime wood
- H80 Black piano lacquer effect
- 731 High-gloss brown burr walnut wood²
- 736 Black open-pore ash wood²
- 739 Light longitudinal-grain aluminium

Standard equipment



001



018



201



218



H80

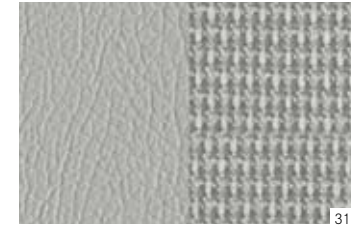


731

AVANTGARDE²



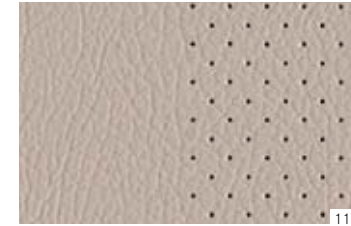
301



318



101



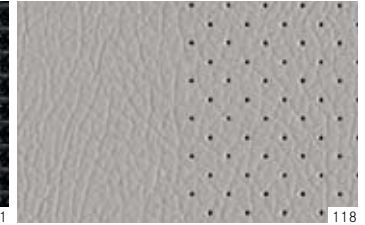
115



739



H07



118



215



215



218



731

¹ ARTICO man-made leather. ² Optional extra. ³ DINAMICA microfibre.

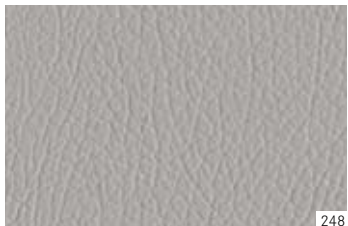
EXCLUSIVE²



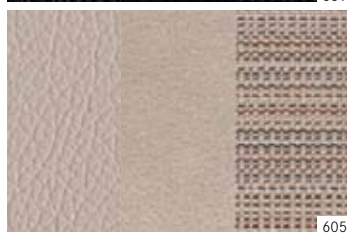
601



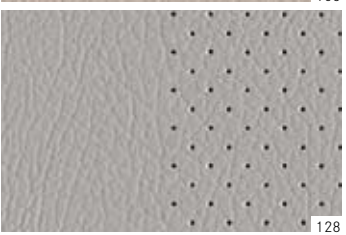
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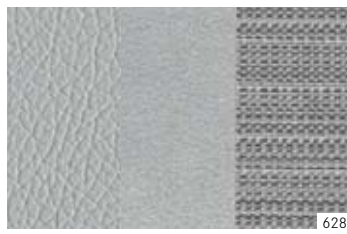
248



605



128



628



221



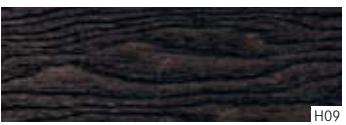
101



225



H24



H09

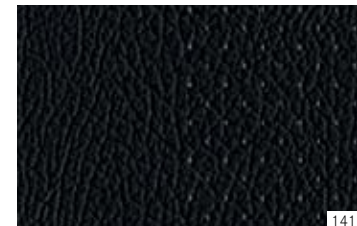


H07

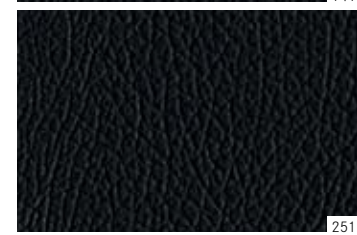


731

AMG Line²



141



251



267



268



739



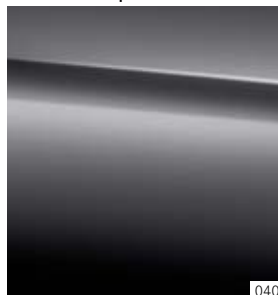
H07



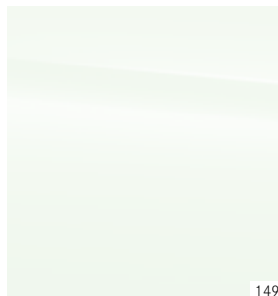
736

Paintwork.

Non-metallic paints



040



149

Non-metallic paints

- 040 black
149 polar white

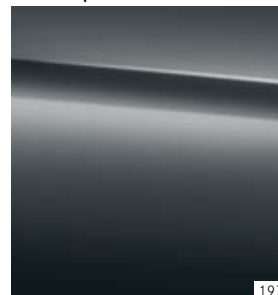
Metallic paints¹

- 197 obsidian black
755 tenorite grey
775 iridium silver
792 palladium silver
796 citrine brown
890 cavansite blue
896 brilliant blue²
988 diamond silver

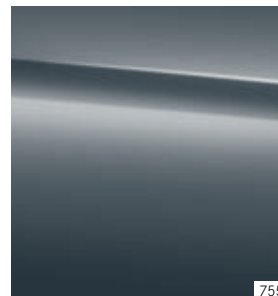
designo paints¹

- 799 designo diamond white bright
996 designo hyacinth red metallic²

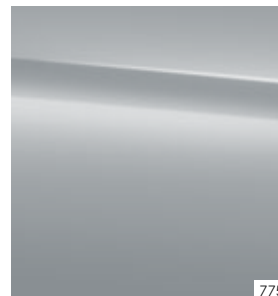
Metallic paints¹



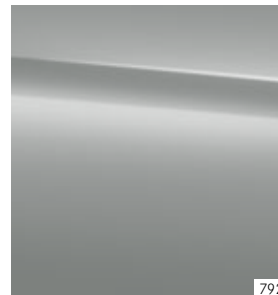
197



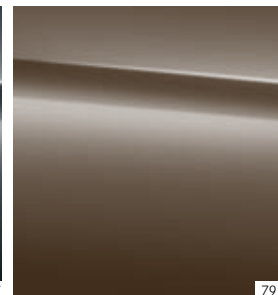
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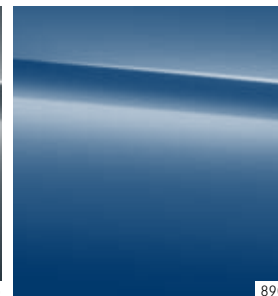
775



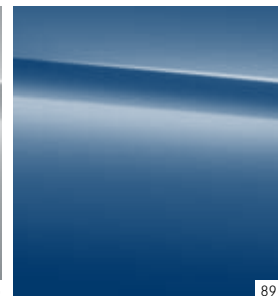
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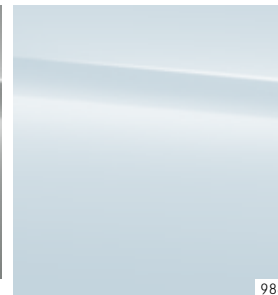
796



890

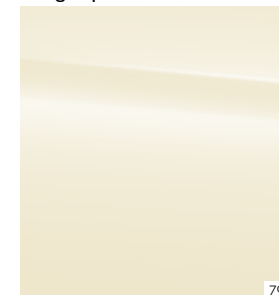


896



988

designo paints¹



799



996

¹ Optional extra. ² Expected to be available from 06/2014.

Take-back of end-of-life vehicles. At the end of its long life, you can return your C-Class to us for environment-friendly disposal in accordance with the European Union (EU) End-Of-Life Vehicle Directive. But that day lies a long way off.

A network of vehicle take-back depots and dismantlers has been established to make it as easy as possible for you to return your vehicle. You can leave it at any of these points free of charge and, by doing so, make an important contribution to completing the recycling process and conserving resources.

For further information about the recycling and disposal of end-of-life vehicles, and the take-back conditions, please visit the national Mercedes-Benz website.

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