



207

ENGINEERED TO BE ENJOYED





fun **207**

Every Peugeot is engineered to be enjoyed and the new 207 is no exception. We call it fun to the power of 207.

A car that embodies style, beauty, safety, passion, performance and most of all enjoyment, the 207 will reignite your love of the road.

Born of the classic 204, the rally-bred 205 and its successor, the sporty 206, the Peugeot 207 is the next generation of automotive perfection. Everything you've come to know and love about Peugeot has been taken a step further. And you're invited to step inside for the ride of your life.

204



205



206



207





style **207**

The expressive and powerful silhouette of the 207 has been sculpted with passion by the Peugeot design centre.

The stylists have succeeded in giving the 207 a unique feel with a blend of soft curves and bold contours, creating an elegant car whose exterior style has a recognisable link to the marque's other vehicles. From its energetic wedge shape to the plunging windscreen, the trademark Peugeot radiator grille to the wide bumpers and piercing feline headlights, the 207 is an unmistakable statement of power and intensity.

The 207's interior is unique. The design expresses a purity and contemporary feel thanks to its dynamic lines, quality of the trim materials and the refinement of the colour scheme. The wing-shaped instrument panel with its ergonomic and aesthetic controls ensures that all instruments are within easy reach. Everything has been carefully thought out to enhance your driving experience.

Whether it's a sporty 3-door hatch, a spacious 5-door, the accommodating Touring wagon or the inspired coupe cabriolet, there's a Peugeot 207 to suit every lifestyle.



versatility **207**

207 XR.

The perfect place to set the wheels in motion for an enduring affair with the road. The 207 XR 3-door hatch comes with an efficient 1.4 litre engine coupled with a 5-speed manual gearbox. Or choose the XR 5-door, with a 1.4 litre 16-valve engine and 5-speed manual gearbox.

207 XT.

The 207 XT offers a choice of a 5-door petrol or economical HDi turbo diesel. The 16-valve, 1.6 litre petrol engine, producing 88kW of power, has either a 5-speed manual or Tiptronic automatic gearbox. Or for amazing fuel economy, performance and environmental peace of mind, choose the 1.6 litre, 80kW HDi turbo diesel engine with a 5-speed manual. Available in hatch & Touring.

207 XE.

If you want the interior features of the 207 GT, the practicality of a 5-door and the driving comfort of a Tiptronic automatic transmission linked to a 1.6 litre 88kW engine, the 207 XE has your name on it. And with luxurious cloth/leather sports seats, a leather-trimmed steering wheel, a panoramic glass roof and dual zone climate-control air conditioning the 207 XE is the perfect way to enjoy your drive.

207 GT.

Take the responsive 207 GT for a spin to feel sensory overdrive. It's all about aggressive styling, set off by chrome mounted fog lights, 17" alloy wheels and a chromed oval tailpipe. But it's what's under the bonnet that will really have your heart racing. The surefooted handling system keeps you glued to the road as the 16-valve, 110kW direct injection turbo engine propels you from 0 to 100km/h in 8.1 seconds. Available as a 3-door hatch, the 207 GT is the embodiment of Peugeot's love of the road.



performance **207**

207 GTi.

Behind the wheel of the 207 GTi, you'll instantly sense its proud and passionate rally lineage. Plant the accelerator and a 1.6 litre, 128kW, twin-scroll turbo direct injection petrol engine (designed in collaboration between PSA Peugeot and the BMW Group) propels you from 0-100 km/h in an impressive 7.1 seconds. Little wonder it was awarded the 2007 International Engine of the Year in its class. Coupled with Peugeot's rally-bred handling with corner hugging independent front and rear suspension, Macpherson-type struts, helical springs, hydraulic dampers and 17" alloys, the 207 GTi will take whatever the road throws at it.

Take your eyes off the bitumen and you'll be just as captivated by the GTi's sporty features. The sports performance bucket seats, leather-bound steering wheel, drilled aluminium pedals and chromed gear lever roar performance almost as profoundly as the engine. And all the creature comforts of dual zone climate-control air conditioning, cruise control with speed limiter and a fascia-mounted 5 disc CD stacker prove it's not just the pedal that offers excitement.



A stylish aerodynamic rear spoiler adds further stability at high speeds.



The 207 GTi features high performance W-rated tyres mounted on 17" nine spoke "Pitlane" alloy wheels.



Twin chrome exhaust.

freedom²⁰⁷

When Peugeot unveiled the 401 Eclipse at the Paris Trade fair in 1934, the motoring world was awed by the world's first folding hardtop roof. Now, Peugeot is proud to unveil the latest development in the CC tradition - the 207 CC.

Combining the freedom and versatility of a coupé cabriolet with the performance and safety of the 207, this is a car that's as exciting to look at as it is to drive. There is no compromise: it is an elegant cabriolet as well as a lithe performance coupé.

Whatever the weather, it's always a beautiful day when you drive a 207 CC. Storm clouds looming? Cocoon yourself in the civilised comfort of a hard top coupé, perfectly insulated against the noise and fumes of other traffic. A break in the clouds, and the traffic? Just press a button and 25 seconds later all four windows have vanished into the doors and the fully automatic steel roof has moved backwards and disappeared too – leaving nothing between you and the sky.



The 207 CC is available with two exceptional petrol engines, each designed to deliver a precise combination of power, finesse and efficiency.

1.6-litre

Performance comes as standard with the highly responsive 1.6 litre 16-valve engine. Advanced technology such as variable valve timing and a variable inlet valve lift system ensure a refined and satisfying drive, while simultaneously minimising fuel consumption and CO₂ emissions. Choose from a 5-speed manual or Tiptronic automatic transmission.

1.6-litre Turbo

If it's pure exhilaration you're after, the 207 CC Turbo comes with the powerful 1.6 litre THP (Turbo High Pressure) engine. Its innovative twin-scroll turbocharger coupled with direct petrol injection provides remarkable performance, with no compromise on fuel efficiency. And a massive 240Nm of torque means swift acceleration at all engine speeds, guaranteeing enough thrills to please even the most demanding driver.





life **207**



For the adventurer in us all, the 207 Touring will deliver you to all four corners with the kids, the dog, the kayak, the mountain bike (even the kitchen sink), in the manner and comfort that only Peugeot can offer.

All while maintaining the seductive styling that defines the new 207, providing the perfect union of form meeting function. And the panoramic glass roof on the Touring means that sightseeing isn't reserved for once you arrive at your destination.

207 Touring XT.

Available in either the 1.6 litre 16-valve petrol engine with Tiptronic automatic transmission or the thrifty 1.6 litre HDi turbo diesel with a 5-speed manual, the Touring will get you there and back with plenty of time and fuel to spare.



The rear seats fold flat to provide plenty of cargo capacity.



An expansive 1.1m² glass roof floods passengers in light and space, without sacrificing protection from the elements.



Opening rear hatch window.

control **207**

Particular attention has been paid to the key Peugeot values of road holding and driving pleasure to create a reference in the segment that is both dynamic and uncompromising in terms of safety.

Out on the road, the 207's agile electronic assisted steering, balanced chassis and superior suspension add up to some incredible handling capabilities. It's ready to take whatever the road can throw at it - with a rigid body and wide track wheelbase, coupled with corner-hugging McPherson-type front suspension and an entirely new rear suspension with a deformable cross member. This combination minimises vibration while maximising road-holding, and delivers the legendary ride and handling you'd expect from Peugeot.



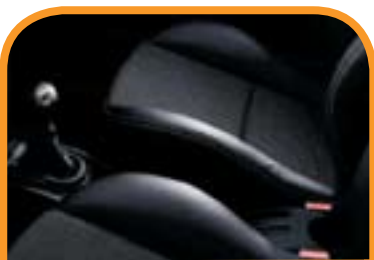
engineering **207**

With a comprehensive range of advanced European designed engines and transmissions, from petrol to HDi turbo diesel, and manual to Tiptronic automatic, the new 207 promises a dynamic and intense experience for any driver.

Our 1.6 & 1.6 turbo petrol engines come with progressive technology such as variable valve timing and a variable inlet valve lift system to ensure a refined and satisfying drive. Designed in collaboration between PSA Peugeot & the BMW Group, you can be assured they deliver exceptional performance. Our HDi diesel engines offer advanced features such as 16 valves, high pressure common-rail direct injection and a variable boost turbo charger for effortless rolling acceleration performance while simultaneously minimising fuel consumption and CO₂ emissions.

Engine	POWER (kW @ rpm)	Torque (Nm @ rpm)	3 door hatch	5 door hatch	Touring	CC	Transmission
1.4 8v	55 @ 5400	120 @ 3300	XR				5-speed manual
1.4 16v	65 @ 5250	133 @ 3250		XR			5-speed manual
1.6	88 @ 6000	160 @ 4250		XT XT, XE	XT	CC CC	5-speed manual 4-speed Tiptronic automatic
1.6 HDi Diesel	80 @ 4000	240 @ 1750		XT HDi	XT HDi		5-speed manual
1.6 Turbo 110	110 @ 5800	240 @ 1400	GT			CC Turbo	5-speed manual
1.6 Turbo 128	128 @ 6000	240 @ 1600	GTi				5-speed manual

Model	Combined fuel consumption (l/100km)	CO ₂ emissions (g/km)
XR 3 door	6.3	150
XR	6.4	152
XT (man/auto)	6.1 / 7.0	145 / 167
XT HDi	4.8	126
XE	7.0	167
GT	7.0	166
GTi	7.2	171
Touring XT	7.0	167
Touring XT HDi	5.0	131
CC (man/auto)	6.5 / 7.2	155 / 173
CC Turbo	7.2	171



Perfectly contoured driver and passenger front seats are complemented by 60/40 folding rear seats with three-point seatbelts



A controllable fragrance dispenser is discretely positioned above the central air vents. (Std in XE & GT)



There's plenty of storage space, cup holders, map pockets and passenger sun visors with illuminated vanity mirrors.



The automatic front windscreen wipers activate when they detect the first drops of rain and adapt their speed if it gets heavier. (Std on XT, XE, GT, GTi)



An expansive 1.1m² glass roof floods passengers in light and space, without sacrificing protection from the elements. (Std on XE, GT, Touring)



The cruise control and speed limiter, accessed from a stalk on the steering column, take the work out of long drives or staying within the limits. (Std on GTi)

features **207**

All Peugeots are engineered to be enjoyed. And that means combining style and innovation with practicality and world-class quality.

Sit behind the wheel of the 207 and you'll notice quality, comfort and ergonomic design. Get comfortable in the perfectly contoured driver's seat. Adjust the seat and steering wheel exactly to your preferences. Using the steering wheel-mounted controls, make your selections from the 6-speaker RD4 radio/CD player and set the ideal temperature for you and your passengers with the optional dual-zone air conditioning system.





HDi

DIESEL INTELLIGENCE

Peugeot HDi (High-pressure Direct Injection) is ground-breaking diesel engine technology that simultaneously delivers silky smooth performance, outstanding fuel economy and high levels of refinement. Available in the 207 XT HDi 5-door hatch and the 207 Touring XT HDi, it's an extraordinary compliment to Peugeot's automotive heritage.

A new kind of performance.

HDi delivers real performance. But it's a new kind of performance, so if you're driving an HDi turbo diesel for the first time, prepare to be pleasantly surprised. The 207's HDi engine produces smooth acceleration, flexible response and a more exciting drive. And, while generating surprising power throughout the rev range, HDi also delivers massive torque, making for more relaxed driving, easier overtaking or towing heavy loads.

The feel good factor.

HDi Diesel Intelligence is also better for the environment. Peugeot's pioneering FAP particle filter system reduces hazardous particles down to barely measurable levels. Combined with direct injection technology, the result is cleaner exhaust emissions. In addition the materials used on Peugeot cars are 90% recyclable, and with lower CO₂ emissions than comparable petrol engines, our HDi cars are among the cleanest cars on the planet.

Efficiency is everything.

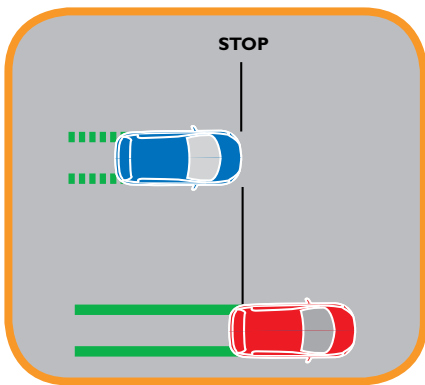
HDi performance doesn't mean a compromise on fuel-efficiency. On the contrary, continuing a heritage of efficiency which includes three Guinness World Records for fuel economy, the 207 HDi can achieve over 1000 kilometres on one tank.* That means fewer trips to the fuel station to fill up. So, with Peugeot HDi Diesel Intelligence, you get the ultimate combination of performance, fuel efficiency and environmental responsibility. And less impact on your pocket.

*Based on combined cycle ADR 81/01

Safety²⁰⁷

Intelligent Protection

In a car this exciting, safety is key. We've done everything we can to protect you and your passengers from hazards – seen and unseen – when you're in your 207.



Active Safety System

ABS

Anti-lock Brakes (ABS) help you retain control of the steering when you need to stop in an emergency by preventing your tyres from skidding.

EBFD

Electronic Brake Force Distribution (EBFD) steps in to apply braking force separately on individual wheels – maintaining stability even when you're braking in a corner.

EBA

Emergency Brake Assist (EBA) increases your braking power to help you come to a halt quickly and safely. All this, combined with variable electric power-assisted steering, gives you the safety and reassurance of superb handling and control.

ESP & Traction Control

The 207 XE, GT, GTi and CC turbo also utilise ESP – the Electronic Stability Program. ESP maintains your car's balance & control in all situations. It returns your vehicle to its trajectory if any of the car's sophisticated sensors detects any understeer or oversteer. Traction Control prevents the wheels from spinning in the event of a loss of grip.

SSP

In the 207 GTi, Steering Stability Program (SSP) couples ESP with electric assistance steering to make the most of braking potential, increasing stability and reducing stopping distances.





Passive Safety System

Crumple Zones

In the event of an accident, the 207 has carefully considered crumple zones at the front and rear of the car which are designed to take the brunt of the force and keep the passenger compartment intact. In head-on collisions, the steering column moves down, lowering the chance of it harming the driver and cutting the risk of the engine and gearbox being pushed back into the cabin. If hit from the side, the 207 also has reinforcement panels built into the doors to increase structural rigidity and protect your passengers.

Pyrotechnic Seatbelts

The front seat belts are equipped with pretensioners, and both front and rear belts feature force limiters, benefiting you and your passengers, keeping you securely in place in the event of an accident. Making doubly sure everyone's secure, the fasten seat belt indicator will light up on the instrument panel should any passenger forget to belt up (not available on XR).

Airbags

The 207 XR comes standard with adaptive driver and front passenger airbags, which take into account the severity of the impact, for head and upper body protection. The 207 CC models gain front side airbags, while all other 207 models have 6 airbags, including front & rear curtain airbags protecting the heads of the four outer-seat occupants.

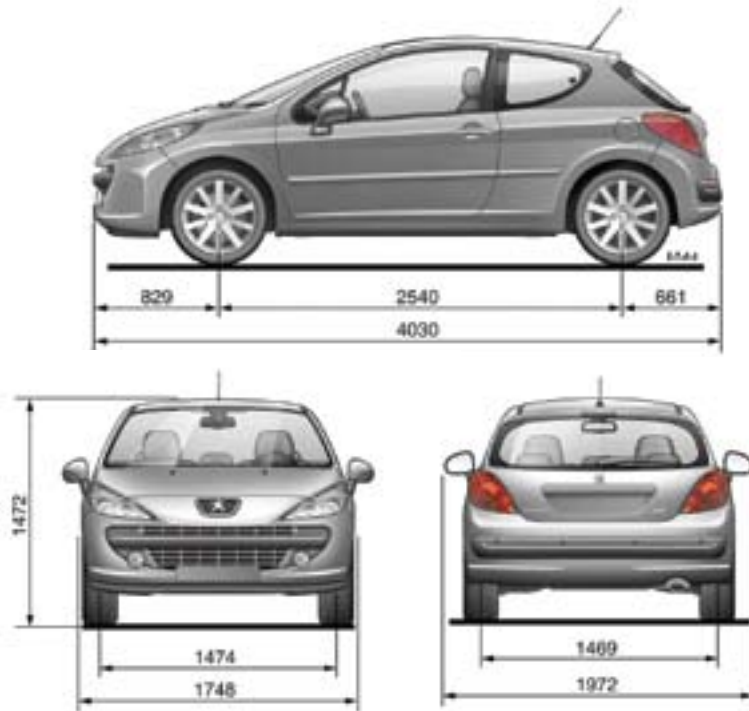
Active Roll Hoops

As an added safety feature on the coupe convertible, 207 CC has automatically deploying roll hoops as standard, specially engineered to protect the heads of all occupants, whether the roof is up or down, should the car roll.

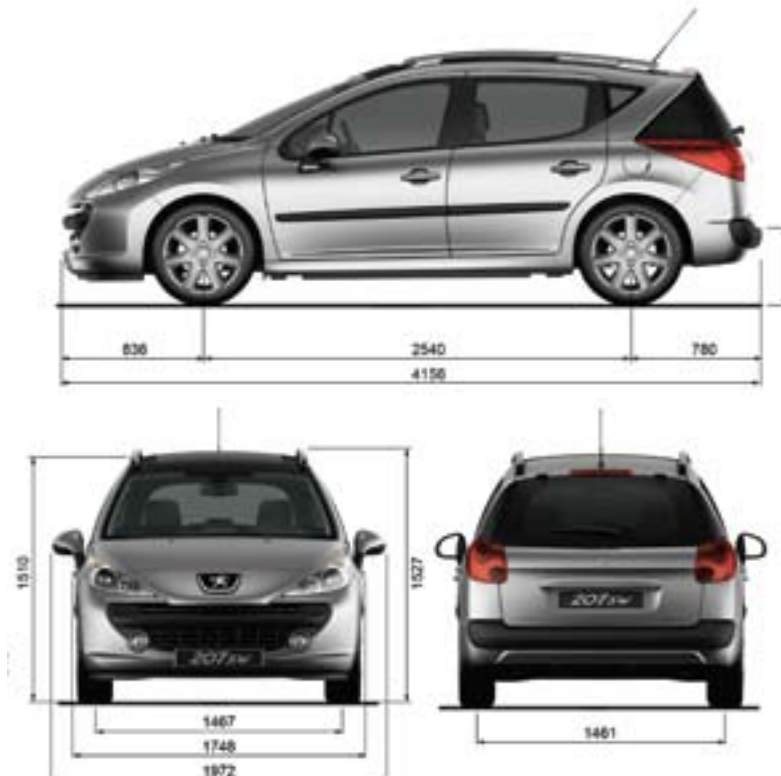


Dimensions

207



207 Touring



Warranty.

PEUGEOT PEACE OF MIND

Peugeot cars are designed and manufactured to give you trouble free motoring and total peace of mind. As a Peugeot owner you are immediately entitled to a comprehensive range of customer care services – all available from your Peugeot Dealer. Your local Dealer has the expertise to maintain your Peugeot to its peak performance.

Each Dealer employs a Specialist Peugeot Technical Advisor who has access to the latest technical information and diagnostic equipment developed for Peugeot vehicles. There's no way your car could be in better hands.

To get the very most from our commitment to service, just ask about any of the benefits listed below. Your Dealer will also keep you up to date on any product innovations that could add to your driving pleasure. It's all part of the service.

DRIVING DOWN THE COSTS OF SERVICING

Peugeot petrol and diesel engine cars need servicing every 20,000 kms or every 12 months, whichever is the sooner. This reflects a recent lengthening of the schedule and with less time spent in the maintenance bay and fewer service visits, Peugeot has passed on the benefits of technology in engine design and lubrication. While Peugeot can predict the maintenance needs of engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions.

3 YEAR / 100,000 KM WARRANTY

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period, the part will be repaired or replaced completely free of charge by your authorised Peugeot dealer, regardless of any change of ownership during the period covered. The warranty does not cover items replaced during normal service and maintenance operations, which are subject to wear and tear. During the period you will also automatically receive Peugeot Assistance cover for complete peace of mind (subject to the conditions outlined in the Warranty Maintenance Book).

12 YEAR ANTI-CORROSION WARRANTY

Peugeots are renowned for their durability and longevity. This is due in part to the sophisticated measures which are taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12 year warranty against corrosion-perforation of your car's bodywork – one of the longest body warranties in the world today (subject to conditions in the Warranty Maintenance Book).

PEUGEOT ASSISTANCE

Whatever it takes to get you going again, in the unlikely event of a breakdown or emergency, it only takes one free phone call.

Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination.

Your Peugeot Dealer has full details of all terms and conditions.

PEUGEOT GENUINE PARTS PROMISE

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

IMPORTANT NOTICE

Peugeot Automobiles Australia offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only and do not necessarily represent final production models for Australia, or modifications made to meet Australian standards or requirements. All data in this brochure is believed to be correct as at October 2007. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Automobiles Australia reserves the right to change specifications without notice.

Accordingly, this brochure should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle. Dealers are not agents of Peugeot Automobiles Australia and have absolutely no authority to bind Peugeot Automobiles Australia by an express or implied undertaking or representation. Peugeot Automobiles Australia is the trading name of Sime Darby Automobiles Pty Limited (ACN 000 426 282).

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