



***407 Coupé***  
ENGINEERED TO BE ENJOYED



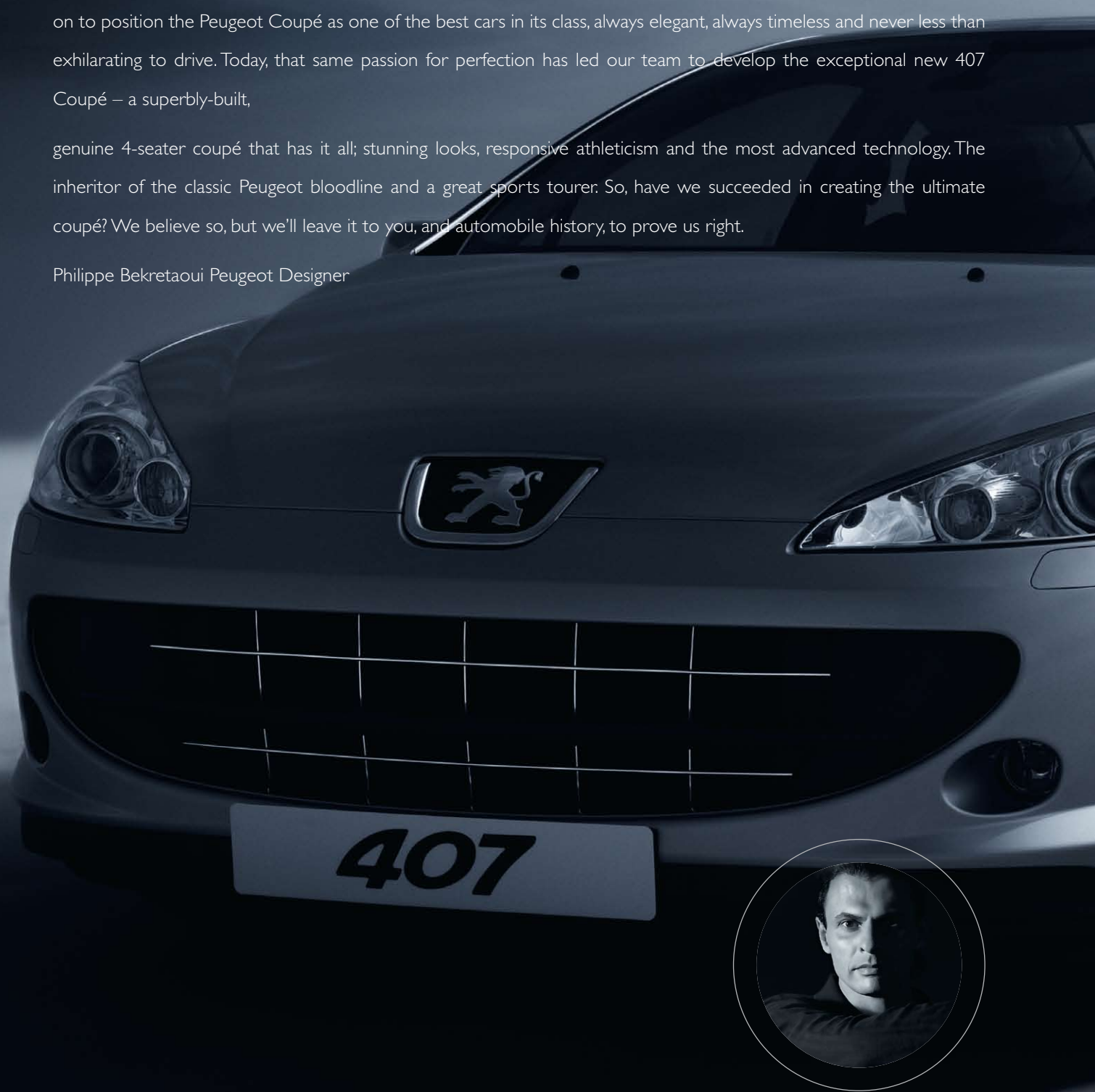
/// Perfect balance.



The story of the Peugeot Coupé begins way back in 1898 at the very first Paris Motor Show. The Type 21, as it was known, went on show for the very first time in the Tuilleries Gardens and won the hearts of the motoring public. The Peugeot Coupé's future, and its place in automobile history, was assured. Fuelled by that success, Peugeot's designers began an obsessive search for the ultimate coupé. A search for perfection which would lead them to develop many stunning and technologically advanced cars over the next 100 years, from the innovative 301 Coupé with its independent front wheel suspension and the 401 Coupé Coupé Coach. In the 50s, Peugeot teamed up with Pininfarina to create the breathtaking 404 Coupé. Since then the powerful 504 Coupé V6 and more recently, the 406 Coupé have simply gone on to position the Peugeot Coupé as one of the best cars in its class, always elegant, always timeless and never less than exhilarating to drive. Today, that same passion for perfection has led our team to develop the exceptional new 407 Coupé – a superbly-built,

genuine 4-seater coupé that has it all; stunning looks, responsive athleticism and the most advanced technology. The inheritor of the classic Peugeot bloodline and a great sports tourer. So, have we succeeded in creating the ultimate coupé? We believe so, but we'll leave it to you, and automobile history, to prove us right.

Philippe Bekretaoui Peugeot Designer





## **/// The new *407 Coupé***

Peugeot's quest for perfection has led to the creation of the exceptional 407 Coupé. It is the ultimate work of art and technology, delicately poised, perfectly balanced. At first sight, you'll be attracted by its elegant silhouette, the subtle translation of Peugeot design codes, the sweeping lines. Come closer and you'll be captivated by the sleek contours of its distinguished front end, the strong, iconic air vents and the feeling of momentum created by the aerodynamically-tapered rear. Then let your eyes linger on the commanding, wide wheelbase and you'll be seduced by the promise of the roadhugging, athletic performance to come. As beautiful and refined as it is, this car wasn't built simply to be admired in a showroom window. This is a real driver's car, a technologically advanced coupé that's engineered for the road.



# /// High performance.

## **Transmission**

A 6 speed manual gearbox is standard on the 3.0 litre V6 petrol engine. Fluid, quiet and characteristically brisk through the mid-range, this gearbox generates reduced fuel consumption and emission gases.

The 6 speed automatic gearbox is optional on 3.0 litre V6 petrol, and standard on 2.7 litre V6 HDi twin turbo diesel engines. The ultimate in gearbox technology, this is the first 6-speed transverse automatic gearbox able to handle generous loads of torque (up to 450 Nm). Features numerous innovations: integral electronic management for added performance and fuel economy; gradient calculation and steering wheel angle measurement to take the strain on steep hills or mountain roads; plus the Tiptronic system which gives you fingertip control over the gear changes, as and when you need it.

## **Petrol engine**

A high performer with enough torque to give you outstanding thrust at all engine speeds. This 155 kW 3.0 litre V6 engine is equipped with VVT (Variable Valve Timing) and a dual mode active silencer for a sensational driving experience and a throaty exhaust note. Choose the manual 6-speed gearbox to make the most of its driving characteristics, or the 6-speed Tiptronic automatic for the Grand Tourer experience.



# /// Diesel intelligence.

## **HDI Diesel engine**

2.7 litre V6 twin turbo diesel with HDi FAP .

This new generation 6-cylinder diesel engine incorporates the very latest technology to produce 150 kW of power and a massive 440 Nm torque. Manufactured from a graphite, cast-iron block for lightness and rigidity, it's based on the environmentally-friendly 'common rail' system with piezoelectric actuators. And it reduces fuel consumption without sacrificing performance. Power is supplied by two variable-geometry turbochargers and an intercooler. The result: outstanding torque performance and real driving pleasure.

The 2.7 litre V6 HDi engine is fast and economical. It's also extremely clean, thanks to the particle emission filter (FAP). This reduces the emission of particulates to miniscule levels, protecting the environment while you drive..



## /// Driving features.

### **Suspension**

The 407 Coupé comes equipped with our race-proven, front double wishbone, drop link suspension. This innovative system sets new standards in performance. The car also features multiarm rear suspension with horizontal dampers, which not only provides extremely responsive steering and enhanced stability, but also takes up relatively little boot space. Both systems are built from Cobapress© aluminium to reduce weight without compromising strength.

### **AMVAR**

The variable damping system (AMVAR) electronically controls each wheel's damping independently, adapting the hardness of the ride every 2.5 milliseconds to suit your driving style. When cornering, braking or accelerating, the system automatically stiffens the suspension. It also limits pitching when you're driving in a straight line, effortlessly absorbing harsh road surfaces. The result of this technology is the smoothest ride possible – something you've come to expect from Peugeot..



# /// Driving features.

## **Trip computer**

Know your vital statistics. Range, average and current fuel consumption, distance travelled, distance to go, average speed, alarm log, function status...virtually everything you need to know about your journey is monitored by the trip computer:

## **Sound proofing and thermal insulation**

Stay cool, calm and collected. For your safety, the front windscreen and side windows are manufactured from laminated glass. To help you keep cool, the heat-reflective windscreen filters out infrared rays. And to let you focus on your driving, the windscreen and door windows are acoustically insulated, keeping road and traffic noise to a minimum.

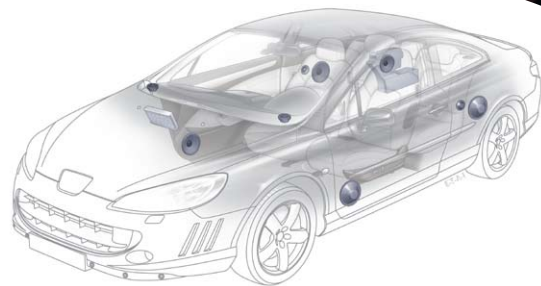
## **Parking assistance**

As soon as you engage reverse gear, the door mirrors automatically tilt to give a perfect view of your rear wheels. Then, should the discrete ultrasonic sensors on the front and rear bumpers detect that you're in danger of hitting a person or an object, you'll be warned with a beep and a signal on the multifunction colour display.

## **Variable speed limiter and cruise control**

Let the car take the strain by using the cruise control to maintain a constant speed on highways and open roads, or select the speed limiter to help you stay within the legal limits in town.





## /// Interior features.

The 407 Coupe features a luxuriously appointed interior, complete with hand-stitched leather trim and a superbly crafted instrument panel with aluminium detailing.

### **Climate-control air-conditioning**

The dual-zone climate-control air conditioning allows you and your front seat passenger to adjust your temperature and air flow individually. Your rear passengers also get to ride in air-conditioned luxury, courtesy of air vents and the diffuser in the central console. For everyone's comfort there's an air-conditioned glovebox and a humidity sensor to stop condensation forming, while an active charcoal filter traps pollen, dust and exhaust fumes.



## /// Interior features.

### **Premium Hi-Fi system**

The 407 Coupé is always an entertaining drive. But if you want a little musical accompaniment, the radio plus 6 disc CD stacker has fantastic audio reproduction, plus a Digital Signal Processor (DSP) to optimise the acoustics of your car. The premium JBL speaker system is powered by a 240 Watt amplifier and a bass sub-woofer (concealed in the boot), giving you incredible sound throughout the whole passenger compartment with crisp, clear trebles and deep, firm bass notes.

### **Centre console**

The nerve centre of your 407 Coupé. It houses two air vents, the multi-function display, the radio, your air-conditioning controls plus all the buttons and switches you need to disable your parking assistance, central locking, hazard warning lights, AMVAR suspension system and the Electronic Stability Program (ESP) system.

### **Driving position**

Have everything your way. The two-mode memory re-adjusts the driver's seat and the door mirrors to your preferred settings at the touch of a button, so you can always retain the perfect driving position for you.



## /// Driving experience.

### **Wheels and tyres**

Sporting performance and style comes as standard courtesy of the impressive, large 18" alloy wheels (including a full size spare), housed in wide tyres for extra grip.

### **Automatic windscreen wiper**

Looks like rain? As soon as the first drops start to fall the windscreen wipers will automatically be activated by the rain sensor at the top of the windscreen, then adapt their speed to match the rainfall. The 'butterfly' wiper system features two opposing, extra-flat wiper arms for maximum efficiency and minimum noise.

### **Automatic headlights**

Let there be light. You enter a tunnel...it's getting late...you run into a cloudburst, the car's headlights will automatically come on when light levels fall. Additionally, once you step out of your 407 Coupé, the headlights stay on momentarily – keeping you safe and guiding you home.



## /// Driving experience.

### **Directional Bi-Xenon headlights**

No more blind spots. The 407 Coupé's directional headlights turn to match the rotation of the wheel and your speed, 'following' the corners, it makes night driving easier and safer, whether you're on normal or high beam. The Xenon headlights provide light intensity closer to that of daylight.

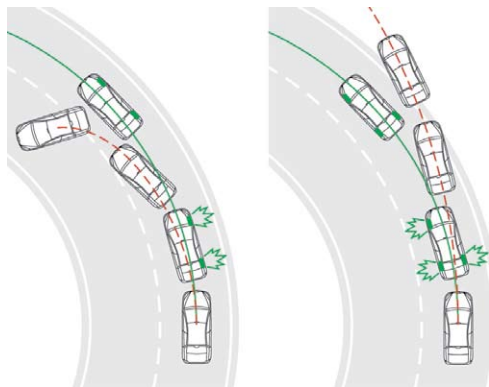
### **Electric folding door mirrors**

Don't knock it. Whenever you lock your car or press the control button, the door mirrors fold in, protecting them against accidental knocks while you're parked.

### **Security**

The 407 Coupé is one tough customer. Specially designed door locks, laminated windows, a steering column lock, automatic boot locking and locking wheel bolts are among the hi-tech antitheft deterrents fitted as standard.

# /// Safety.



Abounding in both active and passive safety features, the 407 Coupé has scored the maximum 5-star rating in Euro NCAP testing. Which means, for all of its exciting looks and thrilling performance, the experience of driving the 407 Coupé is one of complete confidence.

## **ESP**

To promote a safer driving experience, and to ensure that your 407 Coupé maintains its balance in difficult situations, it is equipped with the very latest Electronic Stability Program (ESP) which combines five functions:

## **ABS**

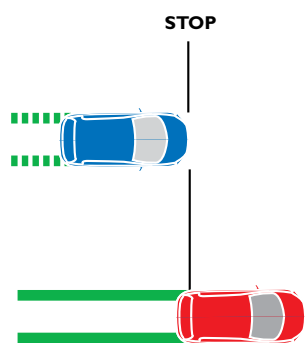
Improved to match the 407 Coupé's performance, this electronic anti-lock braking system helps you hold your line during emergency braking.

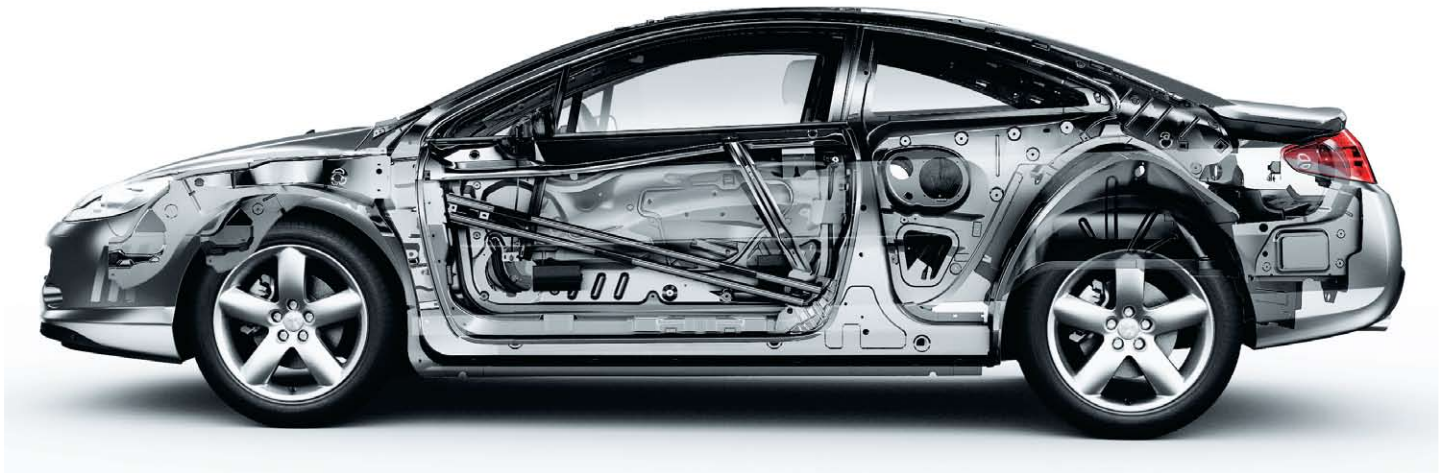
## **EBA**

Emergency Brake Assist increases your braking force to help you stop quickly and effectively when the need arises.

## **ASR**

Traction control manages the engine and the brakes to prevent wheels skidding on slippery surfaces.





## /// Safety.

### **EBFD**

Electronic Brake Force Distribution electronically controls the braking of each individual wheel, balancing the distribution of braking force to ensure that your 407 Coupé comes to a halt as quickly and effectively as possible.

### **DSC**

Dynamic Stability Control continuously monitors data supplied by the steering wheel sensor and the yaw sensor, intervening in the engine management system to return your 407 Coupé to its original trajectory should any under or oversteer be detected.

# /// Safety.

## **Airbags**

Your safety is of paramount importance. That's why your 407 Coupé comes standard with the reassurance of seven passenger airbags.

### **Two front air bags (driver and passenger)**

To protect the head and upper body in the event of a frontal impact, these air bags (dual-volume on the driver's side) adapt their level of inflation, and the pressure they activate at, to match the severity of the impact.

### **Two front side air bags**

These airbags are built into the seat frames to significantly reduce the risk of injuries to the driver's and front passenger's chests, abdomens and pelvises in the event of a side impact.

### **Two curtain air bags**

These are located in the roof lining above the side windows and activate simultaneously with the side air bags to give the front and rear passengers additional protection.

### **One steering column air bag**

Located in the fascia panel under the steering column, this innovative feature prevents the driver's knees and lower legs from hitting the steering column or ignition keys in the event of a front impact.

### **Active head restraints**

To reduce the risk of neck injuries, both front seats are fitted with active 'antiwhiplash' head restraints which are activated instantaneously in the event of a crash. They also feature an anti-collapse system. In the rear, the two curved head restraints ensure maximum comfort without blocking the driver's view through the rear windscreen.



# Warranty.

## PEUGEOT PEACE OF MIND

Peugeot cars are designed and manufactured to give you trouble free motoring and total peace of mind. As a Peugeot owner you are immediately entitled to a comprehensive range of customer care services – all available from your Peugeot Dealer. Your local Dealer has the expertise to maintain your Peugeot to its peak performance.

Each Dealer employs a Specialist Peugeot Technical Advisor who has access to the latest technical information and diagnostic equipment developed for Peugeot vehicles. There's no way your car could be in better hands.

To get the very most from our commitment to service, just ask about any of the benefits listed below. Your Dealer will also keep you up to date on any product innovations that could add to your driving pleasure. It's all part of the service.

## DRIVING DOWN THE COSTS OF SERVICING

Peugeot petrol and diesel engine cars need servicing every 20,000 kms or every 12 months, whichever is the sooner. This reflects a recent lengthening of the schedule and with less time spent in the maintenance bay and fewer service visits, Peugeot has passed on the benefits of technology in engine design and lubrication. While Peugeot can predict the maintenance needs of engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions.

## 3 YEAR / 100,000 KM WARRANTY

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period, the part will be repaired or replaced completely free of charge by your authorised Peugeot dealer, regardless of any change of ownership during the period covered. The warranty does not cover items replaced during normal service and maintenance operations, which are subject to wear and tear. During the period you will also automatically receive Peugeot Assistance cover for complete peace of mind (subject to the conditions outlined in the Warranty Maintenance Book).

## 12 YEAR ANTI-CORROSION WARRANTY

Peugeots are renowned for their durability and longevity. This is due in part to the sophisticated measures which are taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12 year warranty against corrosion-perforation of your car's bodywork – one of the longest body warranties in the world today (subject to conditions in the Warranty Maintenance Book).

## PEUGEOT ASSISTANCE

Whatever it takes to get you going again, in the unlikely event of a breakdown or emergency, it only takes one free phone call.

Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination.

Your Peugeot Dealer has full details of all terms and conditions.

## PEUGEOT GENUINE PARTS PROMISE

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

## IMPORTANT NOTICE

Peugeot Automobiles Australia offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only and do not necessarily represent final production models for Australia, or modifications made to meet Australian standards or requirements. All data in this brochure is believed to be correct as at May 2007. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Automobiles Australia reserves the right to change specifications without notice.

Accordingly, this brochure should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle. Dealers are not agents of Peugeot Automobiles Australia and have absolutely no authority to bind Peugeot Automobiles Australia by an express or implied undertaking or representation. Peugeot Automobiles Australia is the trading name of Sime Darby Automobiles Pty Limited (ACN 000 426 282).

For further specifications details  
visit [peugeot.com.au](http://peugeot.com.au)

Peugeot Automobiles Australia  
Locked Bag 206, Silverwater NSW 1811.

# 407 Coupé

