

Giulietta





Giulietta is "Auto Europa 2011". The title was awarded by the UIGA (Italian Automotive Specialised Press Association) to the best car, from 41 candidates, in terms of design and aerodynamics, consumption and emissions, performance and technology, innovation and safety. ■





SIMPLE SPACE.
Find a welcoming living space to
cocoon yourself against chaos
and the masses.

Rationalise. This is what the new Giulietta has chosen to do. Leave chaos behind to welcome you on board into a silent, welcoming environment. Still those clamouring voices to listen to the sound of style. A mainly monochrome environment for all trim levels enlivened by gleaming **HIGHLIGHTS**. Shapes, fabrics and materials that communicate the same attention to quality. Attractive retro motifs include: a wide dashboard, vintage-looking rocker keys reminiscent of the 8C Competizione, plus a three-spoke steering wheel and wraparound seats. Practical **SPACE**: five genuinely comfortable seats and 350 litres in the luggage compartment. ■



Optional leather and sunroof shown.

ALFA ROMEO DNA.

DNA allows the car's personality to be adapted to the needs of the driver and different road conditions.

When the selector is in **DYNAMIC** position, the car's performance is exactly as you would expect from the sporting spirit of any Alfa Romeo: the engine response is immediate, delivery is substantial due to the overboost, while the Electronic Q2 differential allows corners to be tackled in complete safety. In Dynamic mode, the Giulietta also introduces Pre-Fill - a new function that uses the VDC system to provide the driver with the quickest braking response possible. With the selector set to **NORMAL**, even everyday driving becomes more fun, guaranteeing a comfortable, smooth drive at all times. Fuel consumption will be reduced to the minimum. In **ALL WEATHER** mode, Giulietta girds itself to face the most difficult grip conditions, alerting all its active safety systems, including the VDC and Electronic Q2. The engine response will become more gradual and controlled. ■



SAFE EVOLUTION.

Discover new safety in evolution, to look to the future with confidence.

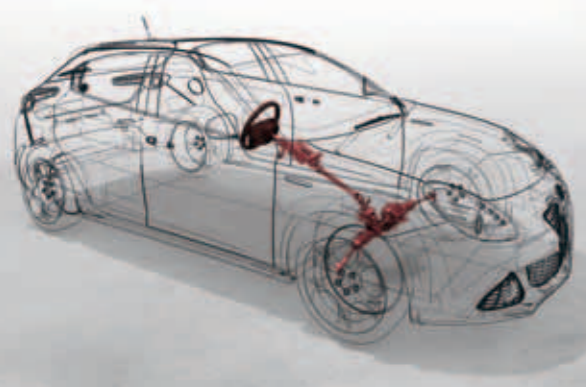
The Alfa Romeo Giulietta is **EUROPE'S SAFEST COMPACT CAR**, as confirmed by a score of 87/100 and a 5-star rating according to **EURONCAP**: the best ever result in the category. Reaching this level of protection involved more than 15,000 hours of virtual analysis, 100 crash tests, 150 tests on a HyGe slide and more than 100 tests on components and subsystems. A third load line increases the energy-absorbing capacity of the front end and reduces both inertia forces and intrusions into the passenger compartment. These qualities are complemented by 6 airbags as standard throughout the range, three-point seatbelts with double pretensioners and load limiters, collapsible pedal unit and steering column, second-generation anti-whiplash system and Isofix attachments. ■



COMPACT ARCHITECTURE.

Express resolve and dynamism, to travel a new road of certainty.

In an age surrounded by many question marks, the Giulietta has been created as a new benchmark. The new **ARCHITECTURE** forged for this car is a design that builds on Alfa Romeo's long experience in engineering and the result is cutting edge. The innovative materials used, such as aluminium, magnesium and high strength steels combine extremely high qualities of strength and rigidity with weight reduction. The new floor pan is a veritable system in its own right that interacts synergetically with each individual mechanical and electronic component on the car to guarantee agility, comfort and safety. The four technologies that give rise to the Giulietta's unique approach to the road stem from this system. These include **DUAL PINION** active steering, **ADVANCED MACPHERSON** front suspension and **MULTILINK** rear suspension, plus **ALFA ROMEO DNA**.



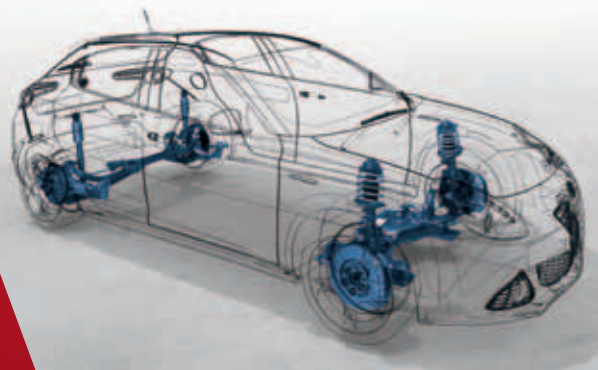
Dual Pinion Active Steering

DUAL PINION ACTIVE STEERING. This new generation steering system was developed specially to guarantee the renowned Alfa Romeo driving satisfaction. The advantages are immediate:

- Direct, sensitive steering in all driving conditions.
- Full integration with vehicle dynamics control systems and with Alfa Romeo DNA.
- Great driving comfort due to variable power-assisted steering.
- Very easy to handle around town and during parking manoeuvres due to a turning circle of just 10.9 m.
- Fuel consumption slashed by 30% compared to a conventional system.

SUSPENSION. The suspension systems designed for the Giulietta are just asking to be put to the test. The **ADVANCED MACPHERSON** suspension built using light material such as aluminium and created to ensure crisp approaches to bends and maximum comfort. The new **MULTILINK** layout adopted at the rear offers great road-holding combined with a superior level of comfort. This suspension architecture was developed to offer more useful volume in the luggage compartment and to weigh more than 10 kg less than a conventional Multilink suspension.

To sum up, the Giulietta suspension system expresses a dual spirit: sporty and entertaining, manageable and comfortable.



New Multilink Suspension Layout

SATISFYING ROAR.

Listen to the sound of sustainable power to overcome the arrogance of pollution.

The roar of Alfa Romeo engines speaks of responsible performance: the importance of being able to call on power when you need it, while always guaranteeing respect for the environment. The Giulietta range adopts only **EURO 5** advanced turbo petrol engines: the revolutionary 170 HP 1.4 MultiAir and the lively 235 HP 1750 Tbi in an exclusive Quadrifoglio Verde (QV) specification, a heady distillate of Alfa Romeo sportiness.

MULTIAIR. For a car that ushers in a new age, latest generation petrol engines for revolutionary results in terms of performance, eco-friendliness and versatility. The International Engine of the Year award achieved by the 1.4 MultiAir confirms its superlative qualities: this is one of the most coveted international awards for engines.

- 10% to 35% more maximum power due to the adoption of a cam profile designed for high performance.
- Up to 15% more torque at low speed through direct control of valve lift.
- Pick-up improved by up to 12% due to high air mass pressure.
- A reduction of up to 10% in fuel consumption emissions due to the elimination of pumping losses.

START & STOP. This device, which can be turned on and off by the driver, automatically stops and starts the car when at a standstill in town traffic to reduce fuel consumption, harmful emissions and noise pollution. Start & Stop is available on board the 170 HP 1.4 TB MultiAir (not available on the 230 HP 1750 QV).



Engines

	1.4 TB MultiAir 170 HP	1750 Tbi 235 HP
Number of cylinders, layout	4	4
Capacity cm ³	1368	1742
Max power kW - rpm	125 - 5500	173 - 5500
Torque Nm - rpm	250 - 2500	340 - 1900
Weight kg	1290	1320
Top speed km/h	218	242
Acceleration 0 - 100 km/h (s)	7.8	6.8
CO ₂ emissions g/km	134	177
Emission standard	Euro 5	Euro 5
Start & Stop	Standard	N.A.



1.4 MULTIAIR 170HP



Alfa Romeo DNA (standard)



Electric front and rear windows (standard)



Parking sensors

Standard Features:

- 17" sports alloys wheels with 225/45 tyres
- Chrome line (chrome-plated window frame)
- Fog lights
- Leather steering wheel
- Radio controls on steering wheel
- On-board instrumentation with configurable display + Trip Computer
- Automatic dual-zone climate control system
- Cruise Control
- Front armrest with storage compartment
- Interiors with Competizione fabric
- Rear parking sensors
- Blue&Me™



Competizione fabric
Black (standard)



Leather with "cannelloni" rolls
Black with red stitching (optional)



Chrome shine grey dashboard inserts (standard)

1750 QV 235HP



Dark brushed aluminium dashboard inserts (standard)
 Leather steering wheel with red stitching (standard)
 Aluminium sports pedal unit (standard)

The four-leaf clover symbol first made its appearance on an Alfa Romeo back in 1923. The driver Ugo Sivocci, who always seemed destined to arrive in second place, had the symbol painted on his car for good luck before starting on the gruelling Targa Florio race. The charm seemed to work: during the last sprint leg of the race, he finally broke his run of second places and for the first time Alfa Romeo and the driver drove over the finish line as outright winners. Since then, the green four leaf clover has continued to support Alfa Romeo, celebrating the legend and the nature of this sportiest of cars. Now also on board the Giulietta, for a special trim level.



Features as with 1.4 MultiAir, plus:

- 18" special alloy wheels with 225/40 tyres
- Sports ride with low suspension
- Side skirts
- Oversize braking system with painted red brake callipers
- Quadrifoglio Verde logo
- Headlights with dark finish
- Tinted windows
- Satinised door mirror fairings
- Black interiors
- Bose® hi-fi system
- Dark brushed aluminium dashboard inserts
- Interiors in leather and microfibre fabric with red stitching
- Leather steering wheel with red stitching
- Aluminium sports pedal unit



Leather - Fabric and microfibre
 Black with red stitching (standard)



Leather with "cannelloni" rolls
 Black with red stitching (optional)

Fitted with a 235 HP 1750 Turbopetrol engine.

Direct injection. Continuous dual variable valve timing. Turbocharger. "Scavenging", a revolutionary control system that does away with turbo lag. The result is a power unit with performance worthy of a 3 litre unit, but frugal fuel consumption typical of a compact 4 cylinder engine. Specific power of 134 HP/Litre and specific torque equal to 194 Nm/Litre are the highest values in the world for this category. The maximum torque of 340 Nm, available from just 1900 rpm, also represents a pinnacle of excellence.



Technical specifications

	1.4 TB MultiAir 170 HP	1750 QV TBI 235 HP
CHARACTERISTICS		
Number of cylinders, layout	4	4
Bore and stroke (mm)	72x84	83x80.5
Displacement (cc)	1368	1742
Compression ratio	9.8:1	9.5:1
Maximum power output kW (HP - EC) at rpm (DYNAMIC)	125/170 at 5500 rpm	173/235 at 5500 rpm
Peak torque Nm (kgm-EC) at rpm (DYNAMIC)	250 (25.4) at 2500 rpm	340 (34.6) at 1900 rpm
Distribution (control)	Toothed belt with hydraulic tappets and intake side MultiAir system	Two continuously variable valve timing units and toothed belt with hydraulic tappets
Fuel supply	MPFI supercharged and MultiAir direct valve control system, intercooler	Direct petrol injection and turbocharging with scavenging system and intercooler
Stop&Start system for automatic engine stopping/starting for short stops during city driving, useful for optimising fuel consumption and CO ₂ emissions	Standard	Not available
ELECTRICAL SYSTEM (12V)		
Battery: capacity (Ah) / Generator (A)	63 Ah/450	60 Ah/540
TRANSMISSION		
Drive	Front	Front
Gearbox	6-speed manual	6-speed manual
TYRES		
Standard version	225/45 R17 91W	225/40 R18 91W
STEERING		
Steering box	Dual Pinion	Dual Pinion
Turning circle (kerb to kerb) (m)	10.9	10.9
SUSPENSION		
Front	Advanced MacPherson with aluminium pillar, hollow anti-roll bar fitted on connecting rod	Advanced MacPherson with aluminium pillar, hollow anti-roll bar fitted on connecting rod
Rear	Multilink with auxiliary frame and aluminium wishbones and anti-roll bar	Multilink with auxiliary frame and aluminium wishbones and anti-roll bar
BRAKES (DISCS)		
Front (mm)	305	330
Rear (mm)	264	278
CAPACITIES - WEIGHTS		
Fuel tank (l)	60	60
Kerb weight DIN (kg)	1290	1320
Max towable weight (kg)	1300	1300
PERFORMANCE		
Max. speed (km/h)	218	242
Acceleration (driver + 30 kg) 0-100 km/h (s)	7.8	6.8
FUEL CONSUMPTION - EMISSIONS in accordance with Directive 1999/100/EC		
Consumption (l/100 km) urban cycle	7.8	10.8
Extra-urban cycle	4.6	5.8
Combined cycle	5.8	7.6
CO ₂ emissions (g/km)	134	177
Environmental classification	Euro 5	Euro 5

Standard equipment and options

	1.4 MultiAir	1750 QV
EXTERIOR EQUIPMENT		
Chrome line (chrome-plated window frame)	●	●
Tinted windows (rear window and rear doors)	○	●
Heated windshield	○	○
Electric heated door mirrors	●	●
Sun-roof with extensive glazed area (linked to Black interior opt 5KW)	○	○
Pastel paint	○	○
Metallic paint finish	○	○
420 17" spoked Sport alloys with 225/45 tyres	●	-
55E 18" turbine-design Sport alloys with dark treatment and 225/40 tyres	-	●
PERSONALISATION		
Sports suspension	-	●
Lowered ride height	-	●
Satinised door mirror fairings	-	●
Twin exhaust pipe	-	●
Side skirts	-	●
Red brake calipers	-	●
Headlights with dark finish	-	●
Quadrifoglio Verde logo	-	●
Spoiler	○	●

Standard ● Optional ○ Not available -

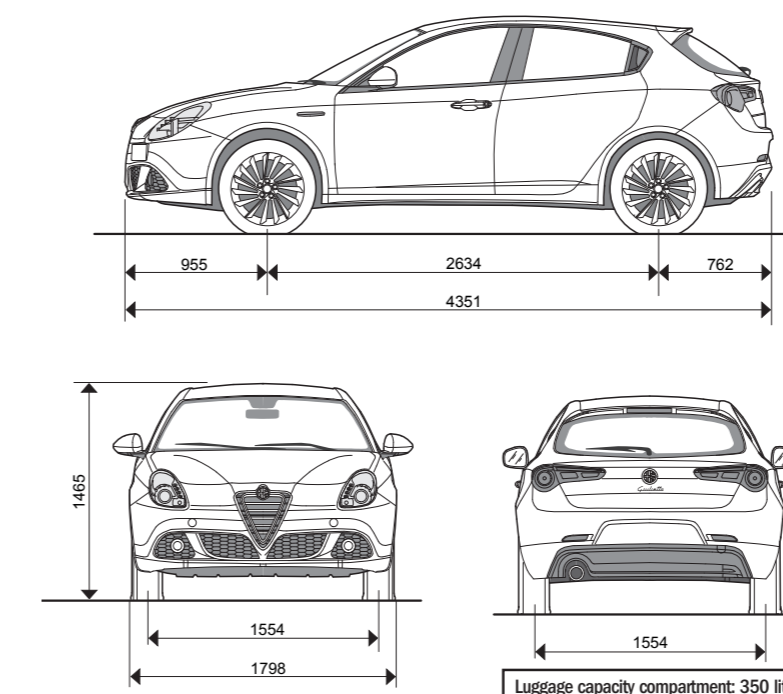


17" Sport alloys standard on 1.4 MultiAir



18" turbine-design Sport alloys with dark treatment standard on 1750 QV

Dimensions



Exterior colours

Solid paint



White

Alfa Red



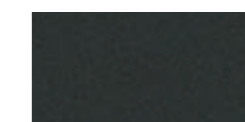
Black

Metallic paint



Argento Silver

Maranello Red



Anthracite Grey

Standard equipment and options

Standard ● Optional ○ Not available -

	1.4 MultiAir	1750 QV
INTERIOR EQUIPMENT		
Driver side front electric windows and passenger side with raise and lower mechanism	●	●
Electric rear windows	●	●
Black interiors	●	●
Front armrest with built-in storage compartment	●	●
Rear seat armrest with ski compartment	●	●
Automatic dual zone climate control	●	●
Cruise control	●	●
Dark brushed aluminium dashboard inserts	-	●
Smokers' kit with power socket	●	●
Aluminium sports pedal unit	-	●
Competizione fabric seats	●	-
Seats in leather with 'cannelloni' roll pattern and red stitching	○	○
Seats in leather and microfibre fabric with red stitching	-	●
Split rear seats (60/40)	●	●
Electrochromic interior rear view mirror	●	●
On-board instrumentation with multifunction display and Trip Computer	●	●
On-board instrumentation with Trip Computer	●	●
Pockets on seat backs	●	●
Third rear headrest	●	●
Leather steering wheel with Opaque Black panel	●	-
Sports steering wheel in leather with red stitching and Opaque Black panel	-	●

	1.4 MultiAir	1750 QV
SAFETY / MECHANICAL PARTS		
Front side bags	●	●
Front air bags	●	●
Window bags	●	●
Passenger airbag	●	●
Alfa Romeo DNA	●	●
Volumetric anti-theft alarm (with off switch) and anti-lift module (includes Safe Lock)	○	○
ASR - Anti-slip regulation device	●	●
Steering wheel radio controls	●	●
Odour detection device	○	○
Extinguisher	○	○
Fog lights	●	●
Visibility Pack **	●	●
Windscreen with dark anti-glare band	○	○
Space-saver wheel for 17" and 18" rims	●	●
Seat Belt Reminder (SBR)	●	●
Dusk sensor	●	●
Rear parking sensor	●	●
Rain sensor	●	●
Outdoor temperature sensor	●	●
Humidity sensor	●	●
Start&Stop	●	-
VDC with Hill Holder (ABS+ASR+Brake Assistant System) and Electronic Q2	●	●
AUDIO / PHONE / ACCESSORIES		
RDS radio with CD/mp3 + 8 speakers + dual tuner + dual antenna	●	-
Bose® hi-fi system with CD/mp3 radio + 10 speakers + dual tuner + dual antenna	-	●
Blue&Me™ (Bluetooth® with voice commands and mp3 media player with USB port)	●	●
Radio and mobile phone controls on the steering wheel	●	●

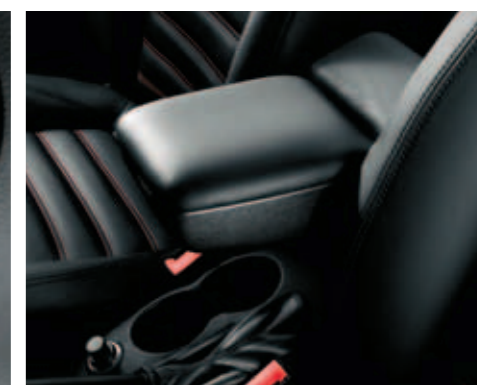
** Includes: rain sensor + windscreen with antiglare band + Air Quality System + moisture sensor + electrochromic interior rear view mirror + dusk sensor



On-board instrumentation with Trip Computer



Radio and mobile phone controls on the steering wheel



Front armrest with storage compartment



Cruise control



Exterior chrome line (standard)



Equipped rear seat armrest



Automatic dual zone climate control

STUNNING. Be bold; stand out from the crowd, confident in your personal style. **INDIVIDUAL.** Discover new horizons in your own way, at your own pace. **WELCOMING.** A **STYLISH PERSONAL SPACE**, your haven from the outside world. **AGILE.** Feel how intuitive control translates your every thought into movement, precisely. **STRONG.** **RELAX:** the latest generation of safety technology is there to protect you and your passengers. **THRILLING.** Performance to make your heart race, with advanced technology that cuts emissions and consumption. **ALFA ROMEO GIULIETTA. TOMORROW'S ALFA, TODAY.**

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