

NITRO



*Born to Conquer*

## **BORN TO CONQUER.**

Meet the latest addition to the Alfa Romeo family: MiTo.

Inspired by the taut lines of the Alfa Romeo 8C Competizione (voted the most beautiful car in the world) MiTo is the latest expression of Alfa Romeo's passion: The creation of beautiful automobiles. It brings to life the concept of art in motion, underscored by the qualities of comfort, performance, elegance and power.

The name itself, MiTo, is a celebration of Alfa Romeo's automotive heritage. 'Mi' is for Milan where MiTo's unmistakable style was born. 'To' is for Torino (or Turin, in the English Speaking world) where that style is physically brought to life. It is a

combination of the past, the present and the future of a brand that has written some of the most important pages in motoring history over the last (almost) hundred years.

Available as a 120Hp 1.4 turbo or a livelier 155Hp 1.4l turbo, the MiTo and MiTo Sport will redefine the way you think about driving.

We trust you'll enjoy driving yours as much as we enjoyed bringing it to you.

THE ADDITIONAL VEHICLE SHOWN IS THE 8C COMPETIZIONE, THE CAR THAT INSPIRED THE DESIGN OF THE MITO AND USED MERELY FOR ILLUSTRATIVE PURPOSES. IT IS NOT AVAILABLE IN AUSTRALIA.

*Born to Conquer*

*Style*



## ITALIAN ON THE OUTSIDE.

The all-new MiTo shares some immediately recognisable traits with its illustrious stable mate, the achingly beautiful 8C Competizione. It features pillar free side-windows, while the V shape of the contoured bonnet arcs down to the bumper, headlights, and distinctive Alfa grille. With LED tail-lights and the same muscular, aggressive, low-slung stance of the Competizione, it makes no apology for the strength and power pulsing through it.



*Style*

## *Style*



While both models feature alloy wheels, the Sport version is also complimented by a stylish satin finish on features such as its wing mirrors, headlights and tail-light surrounds. It is then enhanced by world-leading Brembo brakes, a sports rear bumper and rear parking sensors, making it as stylish as it is smooth to drive.

It's both compact and dynamic, with clean lines full of character as is typical of every Alfa Romeo. But it's not simply about aesthetics. The long, aerodynamic profile, wide track, and broad tyre tread combine to ensure a pleasingly stubborn grip on the road.

THE ADDITIONAL VEHICLE SHOWN IS THE 8C COMPETIZIONE, THE CAR THAT INSPIRED THE DESIGN OF THE MITO AND USED MERELY FOR ILLUSTRATIVE PURPOSES. IT IS NOT AVAILABLE IN AUSTRALIA.





*Interior*

LEATHER INTERIOR OPTIONAL FOR MITO SPORT

## ITALIAN ON THE INSIDE.

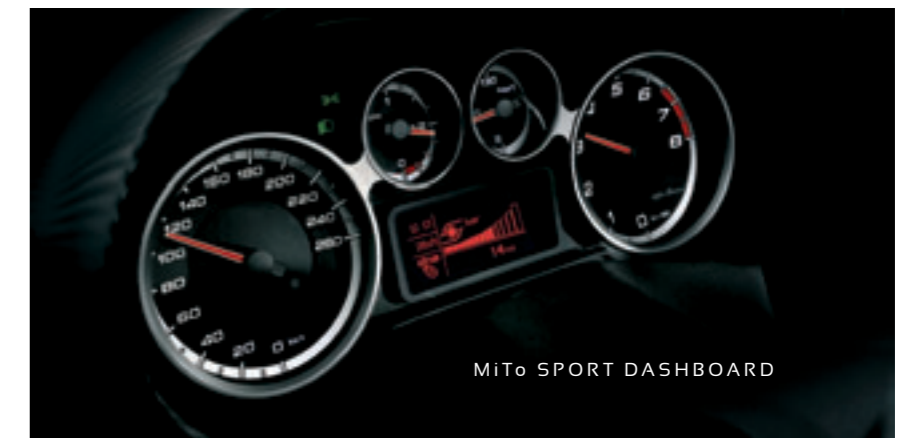
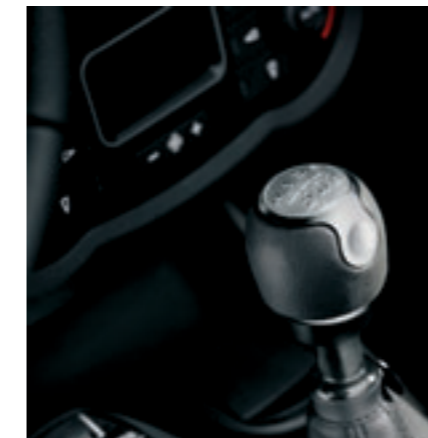
Spend time in a MiTo and the car's desire to indulge you with a thrilling ride is palpable.

The embrace from the seats, the cockpit feel that the dashboard gives you, the pulse from the wheel it's pure, classic, breathless Alfa Romeo, assembled with meticulous care using materials of the highest quality. You'd expect nothing less from something made in the design capital of the world.

Added to which, the MiTo Sport brings you a plethora of additional features to further

enhance the driving experience. Clever dual zone climate control air conditioning which allows driver and passenger to happily agree to disagree on the in-car weather conditions. Lumbar control in the front seats means one less reason to ever leave the car. There's an adjustable steering column that passengers won't care about but the driver will be grateful for. Attentive headlights and windscreen wipers come on and turn off automatically, leaving busy humans to focus on more important things.

*Interior*



MITO SPORT DASHBOARD



*Interior*

MITO SPORT INTERIOR SHOWN

The Seat Belt Reminder even alerts you if any of your passengers haven't fastened their seatbelts.

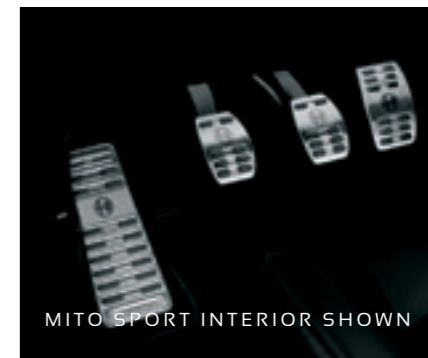
Every road trip is accompanied by the perfect soundtrack of the MiTo's engine, but to make it even more enjoyable the sound system also has MP3 CD player compatibility, with the controls incorporated into the steering wheel.

A revolution in in-car communication, information and entertainment is exclusively available on-board the MiTo Sport. Blue&Me™ offers a Bluetooth® hands-free system, a USB port and a MP3/WMA media player, allowing drivers to use mobile phones more safely because they can make and receive calls via the cars' audio-voice system.

*Interior*



MITO SPORT INTERIOR SHOWN



MITO SPORT INTERIOR SHOWN



*Performance*

## EXHILARATING PERFORMANCE.

Alfa Romeos have always been known for the menacing, fighter plane like scream of their engines, and for performance that lives up to that aural thrill.

Our MiTo manual gearboxes are teamed with a torquey 120 Hp 1.4 litre turbo engine, or, in the MiTo Sport, a 6-speed manual with 155 Hp 1.4 litre capable of a scorching 215km/h and 0-100 in just 8.0 seconds. But fear not; fuel

economy is excellent, while particle and CO<sub>2</sub> emissions are among the category's lowest.

Alfa's unique electronic control system called DNA takes performance levels even further. Transported directly from the world of racing, DNA adjusts the responses of the car to best suit the current driving style and conditions.

Road handling at speed is exceptional: MacPherson strut suspension at the front end and rebound springs with torsion beam



*Performance*

*Performance*



at the rear; shock absorbers with coilover springs; a DST (Dynamic Steering Torque) system that complements the electronic power steering as part of the VDC (Vehicle Dynamic Control) system; Q2 Electronic Differential and Traction control; all combined with a low-set stance to provide maximum stability and minimum roll during high-speed manoeuvres.

Throw in the four wheel disc brakes that insist on an excellent stopping distance of 34 metres from 100 to 0 km/h\*, and you get all the agility and control you'd expect from an Alfa Romeo.

*Performance*



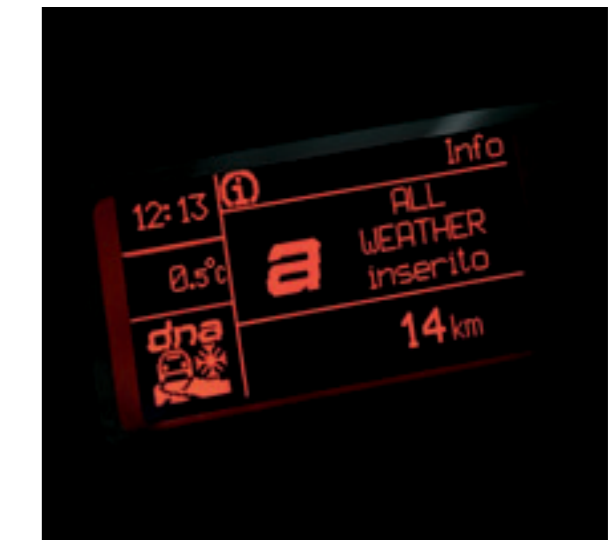
\*AVAILABLE IN SPORT VERSION ONLY





## ONLY LIVING THINGS HAVE DNA.

Three drive settings, Three levels of steering response, Three different kinds of handling. This is Alfa Romeos' DNA, a unique system that acts on the MiTo's engine, brakes, and steering. It is so responsive to the driver's wishes, it has an almost instinctive reaction to the driving conditions and the road ahead, providing ultimate control: supersporting (Dynamic), town driving (Normal) and maximum safety even in difficult grip conditions (All weather).





## HIGHEST EURO NCAP SAFETY RATING.

Whichever model you choose, you'll enjoy the peace of mind that a 5 Star NCAP safety rating brings. Each model features seven airbags, double pre-tensioners on the front seatbelts, anti-whiplash front seats with self-aligning head rests, a collapsible steering wheel, and a new range of low-profile tyres for maximum grip. SBR (Seat Belt Reminder) technology is also included, this consists of a small screen with five indicators which show whether passenger seatbelts are fastened or not.

The on-board Vehicle Dynamic Control (VDC) system manages critical functions such as the Hill Holder, traction control, assisted braking,

MSR that prevents wheels locking, Dynamic Steering Torque (DST) and Q2 Electronic Differential. All these systems maximise vehicle traction and thus heighten safety.

With MiTo's designers creating each component with an understanding of its behavior in accident conditions, it's only natural that MiTo would have scored 5 out of 5 with Euro NCAP.



ALL INFORMATION IN THIS BROCHURE IS CORRECT AT THE TIME OF PUBLICATION, HOWEVER VARIATIONS MAY OCCUR FROM TIME TO TIME AND ATECO AUTOMOTIVE PTY LIMITED, INSOFAR AS IS PERMITTED BY LAW TO DO SO, SHALL NOT BE LIABLE IN ANY WAY AS A RESULT OF ANY RELIANCE BY ANY PERSON ON ANYTHING CONTAINED IN THIS BROCHURE.



[alfaromeo.com.au](http://alfaromeo.com.au)