



The Audi A7 Sportback



The New Audi A7 Sportback.

Imagination meets engineering.

The new Audi A7 Sportback establishes a new genre of vehicle. The progressive 5-door executive sports coupé blends sedan-car prestige with the sportiness of a coupé and the functionality of an Avant. The powerful, elegant exterior with its long flowing lines heralds a new era of sport car elegance.

The starting point for designing the completely new A7 Sportback was a blank piece of paper. The vision of fusing the spectacular dynamism of a sports coupé with the puristic grace of a sedan was retained from the first preliminary drawing right through to the finished vehicle.

The body's flat, coupé-like styling succeeds in conveying both prestige and sportiness with long flowing lines. This impression continues into the elegantly designed interior that holds an irresistible appeal.

State-of-the-art engine technologies feature within the new Audi A7 Sportback, thanks to the TFSI and TDI technologies from Audi, which combine direct fuel injection with supercharging and turbocharging they lay the foundation for a dynamic driving pleasure. Matched with Audi's legendary quattro® permanent all-wheel drive further enhances the car's agility and handling.

The new Audi A7 Sportback offers a high level of functionality and day-to-day practicality. With its spacious interior; driver and passengers all benefit from the Audi A7 Sportback ample interior dimensions and the high-level of interior craftsmanship. With practicality in mind, the wide-opening tailgate makes for straightforward loading in the generously sized luggage compartment.

The new Audi A7 Sportback harmoniously combines sportiness, functionality and elegance. Where imagination meets engineering.



Model

A7 Sportback
3.0 TDI quattro

A7 Sportback
3.0 TFSI quattro

Authorised Audi dealers will provide up-to-date information on individual model pricing. Please contact your local authorised Audi dealer.

Technical Data

	V6 diesel engine with common rail injection system (4 valves/cylinder)	V6 petrol engine with FSI technology and supercharging (4 valves/cylinder)
Cylinders / Valves per cylinder / Fuel type		
Capacity (cc)	2967	2995
Power (kW/rpm)	180 / 3800 – 4400	220 / 5250 – 6500
Torque (Nm/rpm)	500 / 1500 – 3250	440 / 2900 – 4500
Driveline ▶ quattro® permanent all-wheel drive with crown-gear centre differential	•	•
Transmission	7-speed S tronic	7-speed S tronic
Acceleration (sec) 0-100km/h	6.5	5.6
Top speed	250 (Governed)	250 (Governed)
Start-stop system	•	•
Fuel consumption ¹ ADR 81/02 ▶ Litres per 100 km's (combined consumption) ▶ CO ² emissions grams per km (combined)	6.0 158	8.2 190

Specification – Safety

Adaptive air suspension	0/\$4,770*	0/\$4,770*
Airbags for driver and front passenger, inflates in two stages depending on seriousness of collision. Side airbags, seat-mounted for front and rear passengers and SIDEGUARD head-level airbag curtain for front and rear passengers	•	•
Anti-lock Braking System (ABS), electronic brake force distribution (EBD) with Brake Assist	•	•
Cruise control	•	•
Electro-mechanical parking brake	•	•
Electronic Stabilisation Program (ESP) incorporating Traction Control (ASR) and Electronic Differential Lock (EDL)	•	•
Head-up display	0/\$3,400*	0/\$3,400*
quattro® sports differential	0/\$2,570*	0/\$2,570*
Sport suspension	0/\$980*	0/\$980*
Tyre pressure monitoring display	•	•

Exterior Features – Wheels, Tyres

18" cast aluminium wheels 7-arm dynamic design, with 255/45 profile tyres	•	-
19" cast aluminium wheels 10-spoke design, with 255/40 profile tyres	0/\$2,400*	•
19" cast aluminium wheels 5-arm Y design with 255/40 profile tyres	0/\$2,400*	NCO
20" forged aluminium wheels, 10-parallel spoke design, Anthracite, part polished, with 265/35 profile tyres	0/\$4,700*	0/\$2,400*
20" Audi exclusive cast aluminium wheels, 5-segment spoke design with 265/35 profile tyres	0/\$4,900*	0/\$2,600*



Exterior Features – General	A7 Sportback 3.0 TDI quattro	A7 Sportback 3.0 TFSI quattro
Interior and exterior lighting package	•	•
Glass sunroof, electric tilt and slide	•	•
Exterior mirrors with memory and folding functions	•	•
Tailgate, electrically opening and closing	•	•
Metallic paint (including pearl effect paint) surcharge	0/\$2,300*	0/\$2,300*
Rear spoiler, electrically extended depending on vehicle speed; automatically extends at 130 km/h, retracts 80 km/h. Can also be manually controlled using a button in the centre console	•	•
Xenon plus headlights with LED daytime running lights and headlight washers	•	•
Light and rain sensor	•	•
Adaptive headlight with dynamic headlight range adjustment	•	•
LED headlights	0/\$2,700*	0/\$2,700*
Power-assisted door closure	0/\$1,450*	0/\$1,450*
Privacy glass for rear & rear door windows	0/\$1,100*	0/\$1,100*
Anti theft alarm	0/\$1,200*	0/\$1,200*

Interior Features – General		
Audi pre-sense basic	•	•
Audi parking system advance with reverse rear camera (Note: Due to Global bottlenecks at individual suppliers the individual component that is required for the reverse rear camera image is currently not available. Where this item is standard on your vehicle we estimate that it will take between 6-12 months for alternative supplies to be arranged and shipped to Australia. At that time the component will be retro fitted under warranty to each affected vehicle to activate the camera image. You should be aware that you will not have reverse rear camera imagery until this component is fitted)	•	•
Audi side assist including Audi pre sense rear	0/\$1,250*	0/\$1,250*
Adaptive cruise control (ACC) with Stop & Go function including Audi pre sense front	0/\$3,570*	0/\$3,570*
Adaptive cruise control (ACC) with Stop & Go function with Audi side assist including Audi pre sense plus	0/\$4,850*	0/\$4,850*
Night vision assistant with pedestrian detection	0/\$4,890*	0/\$4,890*
4-zone deluxe automatic air conditioning	•	•
Comfort key, access and drive-away authorisation system	•	•
Multifunction sports leather steering wheel in 3-spoke design with gear shift paddles	•	•
Folding rear seat back	•	•
Door sills trims with aluminium	•	•
Ambient lighting package	0/\$800*	0/\$800*



Interior Features – Seating, Upholstery Trim	A7 Sportback 3.0 TDI quattro	A7 Sportback 3.0 TFSI quattro
Milano leather upholstery	•	•
Front seats electrically adjustable with electric lumbar support and memory function on driver's side	•	•
Valcona leather upholstery	0/\$800*	0/\$800*
Comfort front seats, upholstered in Valcona leather includes ventilation, massage and heating function with memory function for both front seats ²	0/\$8,600*	0/\$8,600*
Extended leather package	0/\$1,590*	0/\$1,590*
Seat heating for front seats	0/\$920*	0/\$920*
Electric steering column adjustment	0/\$1,000*	0/\$1,000*
Inlays, Walnut dark brown	•	•
Inlays, Brushed Aluminium Grey	NCO	NCO
Inlays, Fine Grain Ash Natural Brown	NCO	NCO

Interior Features – Infotainment		
Bluetooth interface ³	•	•
Audi Music Interface (AMI), connection for generation 4 and higher Apple iPods, USB storage media and MP3 players ⁴	•	•
MMI navigation plus with MMI touch, Hard disc navigation, with touch-sensitive control panel for intuitive operation of the MMI; letters and numbers can be entered without the driver taking their eyes off the road via handwriting recognition. The MMI navigation plus also features the integrated radio reception ⁵	•	•
BOSE Surround Sound, 14 high performance surround-sound reproduction speakers, 12-channel DSP amplifier, with a total output of 600 watts	•	•
Bang & Olufsen Advance Sound System, sound reproduction via 15 high-performance speakers including subwoofer:10-channel Digital Signal Processing (DSP) amplifier with over 1,200 Watts	0/\$12,350*	0/\$12,350*
DVD/CD changer	0/\$1,600*	0/\$1,600*
TV reception, analogue & digital TV reception	0/\$2,650*	0/\$2,650*

S line Packages		
S line Exterior package: <ul style="list-style-type: none"> ▶ Front and rear bumpers, side ventilation grilles, side sills and diffuser inserts in a striking, sporty design ▶ Diffuser inserts, painted Platinum Grey ▶ Door sill trims with S line logo ▶ S line badging on the front guards 	0/\$3,900*	0/\$3,900*
S line Sports package: <ul style="list-style-type: none"> ▶ S line exterior package ▶ 20" Audi exclusive cast aluminium wheels, 5-segment spoke design with 265/35 profile tyres ▶ Sport suspension ▶ Sport front seats ▶ S line multifunctional sport steering wheel in 3-spoke design with gear shift paddles ▶ Valcona leather upholstery with S line embossing on front seats ▶ Inlays in matt brushed aluminium ▶ Black cloth headlining ▶ S line badging 	0/\$10,200*	0/\$7,900*

● = Standard equipment * = Optional equipment, Manufacturer's List Price shown – = Not available NCO = No cost option

*Individual Manufacturer's List Prices (MLP) of the factory fitted options quoted on this specification sheet separately include LCT. If the total price for the displayed vehicle (excluding statutory charges) is below the LCT threshold then LCT is not applicable & the price of factory fitted options will need to be recalculated excluding LCT. Please enquire at your authorised Audi dealer for further details. This is a manufacturer's specification sheet and new vehicles must be purchased from authorised Audi dealers. Specifications are as planned from June 2011 and are subject to change without notice or obligation. All information in this specification sheet is correct at the time of publication, however variations may occur from time to time and Audi Australia Pty Ltd, in so far as it is permitted by law to do so, shall not be liable in anyway as a result of any reliance by any person on anything contained in this specification sheet. Authorised Audi dealers will provide up-to-date information on model specifications and prices. For individual prices please contact your local authorised Audi dealer.

1. Fuel consumption figures according to Australian Design Rules (AD) 81/02. The driving style, road and traffic conditions, environmental influences and vehicles condition can in practice lead to consumption figures which may differ from those calculated with these standards.

2. Please note, memory function for both front seats is only possible with the Comfort front seats. Memory function for drivers seat is standard for the A7 sportback range.

3. Please check with your Audi dealer for approved Bluetooth telephones that have been tested by Audi for compatibility and functionality. Bluetooth interface only, phone cradle is not available.

4. Audi Music Interface (AMI) connector cables must be purchased separately through Audi Genuine Accessories. Specifications are as planned at March 2011 and are subject to change without.

5. Please note, 3D imagery of key city models, sightseeing information and topographical map displays, which are described in the model brochure, are not available for Australian vehicles.

Vehicle pictured is an overseas Audi A7 sportback 3.0 TFSI with the additional options of Metallic paint (including pearl effect paint) surcharge and 20" forged aluminium wheels, 10-parallel spoke design, Anthracite, part polished.



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Part No: AUDA7SPORTBACKSS0611

Printed in Australia
June 2011