



## The Audi A8



## The New Audi A8.

### Above luxury, beyond progressive .

The new Audi A8 expresses “Vorsprung durch Technik” in its most advanced form. An impressive design evokes both dynamism and prestige, and is progressive yet timeless. The new Audi A8 adds a new dimension as the sportiest sedan in the luxury segment by achieving a perfect synthesis between exquisite comfort and highly dynamic control. These values are also manifested in the interior, the sophistication and craftsmanship of which set new standards in the luxury class. With its efficient engines and intelligent driver assistance systems, the new Audi A8 is the technological and innovative leader of the Audi brand.

The sporty character of the Audi A8 is accentuated by its coupé-inspired roof line. The expansive, quasi-sculpted surfaces contribute towards the commanding appearance of this Audi flagship model.

Viewed from the front, the combination of the redesigned single-frame grille and strip of LED daytime running lights creates a sophisticated impression and gives the new Audi A8 an unmistakable look.

At the heart of the new Audi A8 are the modern, systematically refined, FSI® petrol engines and TDI® performance diesel engines. A fully reengineered automatic 8-speed tiptronic transmission delivers superior road performance and handling. Each new Audi model paves the way in progressive performance with improved fuel efficiency and emission figures. The new Audi A8 redefines the benchmark and embodies sportiness, progressiveness and sophistication to fulfill all your expectations.



Model	A8 3.0 TDI quattro	A8 4.2 FSI quattro
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Authorised Audi dealers will provide up-to-date information on individual model pricing. Please contact your local authorised Audi dealer.

Technical Data		
Cylinders / Valves per cylinder / Fuel type	V6 diesel engine (4 valves/cylinder)	V8 petrol engine with 90° V angle (4 valves/cylinder)
Capacity (cc)	2967	4163
Power (kW/rpm)	184/4,000-4,500	273/6,800
Torque (Nm/rpm)	550/1,500-3,000	445/3,500
Transmission	8-speed tiptronic with DSP and sport program & start-stop	8-speed tiptronic with DSP and sport program
Acceleration (sec) 0-100km/h	6.6	5.7
Top Speed (km/h)	250 (Governed)	250 (Governed)
Drive line	quattro permanent all-wheel drive with self-locking centre differential	quattro permanent all-wheel drive with self-locking centre differential
Fuel consumption** ADR 81/02 ▶ Litres per 100 km's (combined consumption) ▶ CO <sup>2</sup> emissions grams per km (combined)	6.6 176	9.5 219

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Safety		
Adaptive air suspension	•	•
Airbags for driver and front passenger inflates in two stages depending on seriousness of collision. Side airbags, seat-mounted for front and rear passengers and SIDEGUARD head-level airbag curtain for front and rear passengers	•	•
Anti-lock Braking System (ABS), electronic brake force distribution (EBD) with Brake Assist	•	•
Audi Space Frame (ASF) Aluminium body & chassis technology	•	•
Cruise control	•	•
Electro-mechanical parking brake	•	•
Electronic Stabilisation Program (ESP) incorporating Traction Control (ASR) and Electronic Differential Lock (EDL)	•	•
Integral head restraint system, in the event of a rear-end collision, the design of the seat restrains the upper torso and supports the head at an early stage; this increases the level of protection & reduces the risk of a whiplash injury	•	•
quattro® Sports differential – the electronically regulated Sport differential distributes power individually between the back wheels, giving outstanding handling characteristics	0/\$3,000*	•
Safety steering column, electrically adjustable in height & reach	•	•
Servotronic speed-dependent power-steering	•	•
Sports air suspension with electronic shock absorption control	0/\$2,220 *	0/\$2,220 *
Tyre pressure warning display	•	•





Wheels	A8 3.0 TDI quattro	A8 4.2 FSI quattro
18" 7-arm design alloy wheels, with 235/55 profile tyres	•	N/A
19" 10-spoke Y design alloy wheels, with 255/45 profile tyres	0/\$4,050*	•
20" 10-parallel-spoke design lightweight forged aluminium alloy wheels, with 265/40 profile tyres	0/\$5,350*	0/\$2,970*
Space saver spare wheel	•	•
Spare alloy wheel with full-size tyre***	NCO	NCO

Assistance Features		
Audi pre sense basic	•	•
Audi drive select. The driver uses the MMI to select "comfort", "auto" or "dynamic" mode, "individual" mode can also be composed to meet the customers personal preference	•	•
Adaptive cruise control (ACC) with Stop & Go function including Audi pre sense front	0/\$5,395*	0/\$5,395*
Adaptive cruise control with Stop & Go function with Audi lane and side assist including Audi pre sense plus (Note: Forces four spoke multifunction steering wheel with paddle shift)	0/\$9,080 *	0/\$9,080*
Audi lane assist	0/\$1,350*	0/\$1,350*
Audi lane assist in combination with Audi side assist (Note: Forces four spoke multifunction steering wheel with paddle shift)	0/\$3,690*	0/\$3,690*
Dynamic steering	0/\$ 3,500*	0/\$ 3,500*
LED headlights (Full LED) including high-beam assist	0/\$ 2,700*	0/\$ 2,700*
Night vision assistant with pedestrian detection	0/\$ 5,400*	0/\$ 5,400*

Exterior Features – General		
Adaptive lights including variable headlight range control	0/\$2,080*	•
Anti-theft alarm system with tow-away protection	•	•
Anti-theft locking wheel bolts	•	•
Audi parking system advanced, including rear view camera	•	•
Double glazing and insulating glass with privacy glass for rear door windows and rear side windows	0/\$ 5,470*	0/\$ 5,470*
Electric opening and closing function for boot lid	0/\$1,540*	•
Exterior mirrors electrically adjustable, folding, automatically dimming with memory function	•	•
Metallic and pearl effect paints	•	•
Servo closure of the doors	0/\$1,700*	•
Tilt/slide electric sunroof – glass	•	•
Tilt/slide electric sunroof – solar	0/\$1,100*	0/\$1,100*
Xenon plus headlights including LED daytime running lights	•	•

Interior Features – General		
Ambient lighting package, three colour moods, Polar (cold white), Ivory (warm white), Ruby (red). Personalised adjustments in four different zones, each with 20 dimming stages	0/\$1,380*	•
Comfort key, access and drive-away authorisation system	•	•
Electric sunblinds for rear window and for rear door windows	0/\$2,670*	0/\$2,670*
Extended aluminium look in the interior	•	•
Four-zone deluxe automatic air conditioning including rear comfort centre armrest	•	•
Front centre armrest, divided for driver & front passenger with fold-open storage compartments	•	•
Inlay – Walnut Brown – with lower inlay finished in brushed aluminium Silver for 4.2 FSI and lower inlay finished in highly polished Black for 3.0 TDI	•	•
Inlay – Fine Grain Ash Velvet Brown – with lower inlay finished in brushed aluminium Silver for 4.2 FSI and lower inlay finished in highly polished Black for 3.0 TDI	NCO	NCO
Inlay – Fine Grain Birch Wood Pearl Beige – with lower inlay finished in brushed aluminium Silver for 4.2 FSI and lower inlay finished in highly polished Black for 3.0 TDI	NCO	NCO
Inlay – Vavona Wood Assam Grey – with lower inlay finished in brushed aluminium Silver for 4.2 FSI and lower inlay finished in highly polished Black for 3.0 TDI	NCO	NCO
Inlay – Wooden gear knob matched to selected inlay (Note: with Audi Design package Balao Brown, wooden gear knob is not possible)	•	•
Interior rear view mirror with automatic dimming	•	•
Leather covered 3-spoke Sports multifunctional steering wheel with gearshift function	•	•

Interior Features – Seating and Leather Trim	A8 3.0 TDI quattro	A8 4.2 FSI quattro
Electric front comfort seats 22-way functionality (including memory function for both front seats including seat belt height, exterior mirrors and electric steering column)	•	•
Electric front comfort Sport seats 22-way functionality (including memory function for both front seats including seat belt height, exterior mirrors and electric steering column)	0/\$1,075	0/\$1,075
Front seats heated & ventilation with massage function for front seats	0/\$5,500*	0/\$5,500*
Individual electric rear seats (vehicle approved for carrying four people only)	0/\$9,440*	0/\$9,440*
Valcona leather upholstery	•	•
Audi design selection Balao brown. The package includes seats in Balao brown Valcona leather with accordion pleats and contrasting seams and piping in snow white; top side of dashboard in mocha brown, dashboard underside in Balao brown with lock stitch seams in snow white; rear comfort head restraints, upper inlays in Fine grain ash natural balsamic brown, lower inlays in brushed aluminium silver. Note: The Package can only be ordered in conjunction with the additional option of Leather package, full – range 3 additional option price not included	0/\$26,385*	0/\$26,385*
Leather package – range 1	0/\$2,670*	0/\$2,670*
Leather package, extended – range 2	0/\$5,665	0/\$5,665
Leather package, full – range 3	0/\$20,090	0/\$20,090

Interior features – Infotainment		
Audi Music Interface (AMI), connection for generation 4 and higher Apple iPods, USB storage media and MP3 players##	•	•
Bang & Olufsen Advance Sound System, sound reproduction via 19 high-performance speakers including subwoofer: 19-channel Digital Signal Processing (DSP) amplifier with over 1,400 Watts	0/\$16,950*	0/\$14,430*
BOSE Surround Sound, 14 high performance surround-sound reproduction speakers, 12-channel DSP amplifier, with a total output of 600 watts	0/\$3,000*	•
Audi Sound System, 6-channel amplifier, 10 loudspeakers delivering outstanding sound, with a total output of 180 watts	•	N/A
Bluetooth car phone, a Bluetooth compatible mobile phone can be easily connected to the GSM module inside the vehicle, additional sim card reader located in the surround of the MMI navigation plus. Operation via the MMI navigation Plus, and the multifunction steering wheel#	•	•
MMI navigation plus with MMI touch, Hard disc Navigation, with touch-sensitive control panel for intuitive operation of the MMI; letters and numbers can be entered without the driver taking their eyes off the road via handwriting recognition. The MMI navigation plus also features the integrated radio reception###	•	•
Rear Seat Entertainment	0/\$9,845*	0/\$9,845*
TV Reception, analogue & digital TV reception (option price for 3.0 TDI includes the forced option of BOSE Surround Sound) ####	\$7,500*	•

• = Standard equipment

\* = Optional equipment, Manufacturer's List Price shown

NCO = No Cost Option

\*Individual \*Individual Manufacturer's List Prices (MLP) of the factory fitted options quoted on this specification sheet separately include LCT. If the total price for the displayed vehicle (excluding statutory charges) is below the LCT threshold then LCT is not applicable & the price of factory fitted options will need to be recalculated excluding LCT. Please enquire at your authorised Audi dealer for further details. This is a manufacturer's specification sheet and new vehicles must be purchased from authorised Audi dealers. Specifications are as planned from July 2010 and are subject to change without notice or obligation. All information in this specification sheet is correct at the time of publication, however variations may occur from time to time and Audi Australia Pty Ltd, in so far as it is permitted by law to do so, shall not be liable in anyway as a result of any reliance by any person on anything contained in this specification sheet. Authorised Audi dealers will provide up-to-date information on model specifications and prices. For individual prices please contact your local authorised Audi dealer.

\*\*Fuel consumption figures according to Australian Design Rules (AD) 81/02. The driving style, road and traffic conditions, environmental influences and vehicles condition can in practice lead to consumption figures which may differ from those calculated with these standards.

\*\*\* Luggage capacity restricted to 370 litres with full size spare wheel.

#Please check with your Audi dealer for approved Bluetooth telephones that have been tested by Audi for compatibility and functionality.

##Audi Music Interface (AMI) connector cables must be purchased separately through Audi Genuine Accessories.

###Please note, The integrated radio reception features wave bands of AM,FM and DAB. DAB is European digital radio broadcast and is not suitable for Australian broadcast of DAB plus. The A8 is not equipped with digital radio Australian specific DAB plus. In addition the 3D imagery of key city models, sightseeing information and topographical map displays, which are described in the model brochure, are not available for Australian vehicles. Online services are not available outside of Germany.

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Vehicle pictured is an overseas model 4.2 FSI quattro featuring the additional options of 20" 10-parallel-spoke design alloy wheels and 4-spoke multifunction steering wheel.



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