

The BMW M3
Sedan, M4 Coupé
& M4 Convertible



The Ultimate
Driving Machine

bmw.com.au



THE BMW M3 SEDAN, M4 COUPÉ AND M4 CONVERTIBLE.

**DEALER SPECIFICATION GUIDE.
FROM JULY 2016 PRODUCTION.**

BMW EfficientDynamics
Less consumption. More driving pleasure.

MODELS.

	Model code	MRLP* excl. GST excl. LCT	MRLP* incl. GST incl. LCT	Transmission	Cylinder / Capacity cm ³	Power / Torque	Combined fuel consumption l/100km	Acceleration 0-100km/h
M3 Sedan								
M3 Sedan	8M92	\$111,087	\$139,615	M double clutch with Drivelogic	6-cylinder 2,979	317 kW 550 Nm	8.3	4.1 sec
M3 Competition Sedan	8M92	\$114,584	\$144,615	M double clutch with Drivelogic	6-cylinder 2,979	331 kW 550 Nm	8.8	4.0 sec
M4 Coupé								
M4 Coupé	3R92	\$118,080	\$149,615	M double clutch with Drivelogic	6-cylinder 2,979	317 kW 550 Nm	8.3	4.1 sec
M4 Competition Coupé	3R92	\$121,577	\$154,615	M double clutch with Drivelogic	6-cylinder 2,979	331 kW 550 Nm	8.8	4.0 sec
M4 Convertible								
M4 Convertible	3U92	\$126,472	\$161,615	M double clutch with Drivelogic	6-cylinder 2,979	317 kW 550 Nm	8.7	4.4 sec
M4 Competition Convertible	3U92	\$129,269	\$165,615	M double clutch with Drivelogic	6-cylinder 2,979	331 kW 550 Nm	9.1	4.3 sec

BMW recommends the use of RON 95 super unleaded petrol. Unleaded 91 RON and higher with a maximum ethanol content of 10% (E10) may also be used. Output and fuel consumption figures apply to RON98 fuel. All engines meet the EU5 emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle (93/116/EU), which consists of approximately one third urban traffic and two thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured in addition to fuel consumption. Optional equipment (e.g. wider tyres) can have a significant impact on fuel consumption.

■ Standard

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STANDARD EQUIPMENT.

	M3 Sedan	M4 Coupé	M4 Convertible	M3 Competition Sedan	M4 Competition Coupé	M4 Competition Convertible
Transmission and technology						
Active M differential	■	■	■	■	■	■
Adaptive M suspension , shock absorber comfort adjustable by Driving Experience Control, giving a more sporting suspension setup without any loss in ride comfort	■	■	■	■	■	■
Auto Start/Stop function , reduces fuel consumption by switching off the engine when the vehicle comes temporarily to a stop	■	■	■	■	■	■
Brake-pad wear indicator	■	■	■	■	■	■
Competition Package , power increase to 331kW				■	■	■
Condition Based Service , inspections are scheduled to suit the way in which the car is driven	■	■	■	■	■	■
7-speed M double-clutch transmission with Drivelogic	■	■	■	■	■	■
M Drive , enables the driver to program two specific driving profiles to suit individual preferences and call these up at the touch of the button	■	■	■	■	■	■
M TwinPower Turbo in-line six-cylinder petrol engine , combines two mono-scroll turbochargers with VALVETRONIC, Double-VANOS and High-Precision Injection	■	■	■	■	■	■
M Servotronic power steering	■	■	■	■	■	■
Start/Stop button , incl. keyless engine start	■	■	■	■	■	■
Safety						
Active Protection , safety package for initiating protective measures for the occupants if an accident situation is imminent: belt tensioning; windows are closed; sliding sunroof is closed (if fitted). Post-collision, the vehicle is braked to a complete stop	■	■	■	■	■	■
Airbags : driver and front passenger airbags, head airbags in the front and rear, side airbags for driver and front passenger	■	■	■	■	■	■
Alarm system with remote control	■	■	■	■	■	■
Brakes : brake discs, compound structure, front and rear, inner-vented	■	■	■	■	■	■
Central locking with electronic immobiliser, crash sensor; fuel tank filler cap integrated into central locking system	■	■	■	■	■	■
Complimentary BMW Intensive Driving Experience course Offer redeemable for one customer per vehicle purchase; only available for new owners within the new vehicle warranty period	■	■	■	■	■	■
Dynamic braking lights , flashing brake lights and hazard indicator under extreme braking	■	■	■	■	■	■
Dynamic Stability Control (DSC) incl. Antilock Braking System (ABS), Dynamic Traction Control (DTC), Cornering Brake Control (CBC), pullaway assistant and dry braking	■	■	■	■	■	■
Rollover protection system			■			■
Safety body shell : deformation zones at the front and rear, replaceable deformation elements that absorb impacts at speeds up to 15 km/h; integrated side impact protection in doors	■	■	■	■	■	■
Seat belts : three-point seat belts for all seats, incl. pyrotechnic belt tensioners and belt force limiters	■	■	■	■	■	■
Seat belts : with stripes in M colours				■	■	
Two-tone horn	■	■	■	■	■	■
Warning triangle and first aid kit	■	■	■	■	■	■

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STANDARD EQUIPMENT.

	M3 Sedan	M4 Coupé	M4 Convertible	M3 Competition Sedan	M4 Competition Coupé	M4 Competition Convertible
Wheels and tyres						
19" M light alloy wheels double-spoke style 437 M in forged Ferric Grey , front 9 J x 19" with 255/35 R19, rear 10 J x 19" with 275/35 R19 tyres	■	■	■			
20" M light alloy wheels Star-spoke style 666 M, forged , front 9 J x 20" with 265/30 R20, rear 10 J x 20" with 285/30 R20 tyres				■	■	■
Locking wheel bolts	■	■	■	■	■	■
M mobility system	■	■	■	■	■	■
Tyre pressure monitor , electric monitoring system, displays each tyre pressure and warns of loss at 3 different stages	■	■	■	■	■	■
BMW ConnectedDrive						
Intelligent Emergency Call , BMW ConnectedDrive automated transmission of vehicle accident information and telephone call for assistance to the BMW ConnectedDrive Call Centre. Emergency services are informed and deployed if required. Manual emergency call can also be initiated via SOS button	■	■	■	■	■	■
TeleServices , BMW ConnectedDrive automated transmission of service-related vehicle data to your preferred service dealer. Includes TeleServices Battery Guard and BMW Breakdown calls to Roadside Assistance	■	■	■	■	■	■
ConnectedDrive Services : internet-based services including BMW Online (News, Weather, Google local search, Office, Apps), and the BMW Connected App. 3 year subscription	■	■	■	■	■	■
Remote Services : remote door lock/unlock, ventilation control, headlight flash, Google local search with send-to-car function and vehicle finder	■	■	■	■	■	■
Real Time Traffic Information : display of current traffic information in the navigation map with expected travel time delays to your destination. Includes suggestions on alternative routes. 3 year subscription	■	■	■	■	■	■
Concierge Services : 24/7 assistance via ConnectedDrive call centre at the touch of a button, for assistance with searching for destinations, POIs, and sends these addresses straight to your vehicle. 3 year subscription	■	■	■	■	■	■
Internet , BMW ConnectedDrive independent, in-vehicle internet access via the pre-fitted vehicle SIM card. When stationary, websites can be called up on the Control Display by entering the URL using the iDrive Touch Controller. 1 year subscription	■	■	■	■	■	■
Driver assistance						
Cruise Control with braking function	■	■	■	■	■	■
Park Distance Control (PDC) , front and rear	■	■	■	■	■	■
Rear View Camera	■	■	■	■	■	■
Speed limit device , enables setting of desired maximum speed; indicator in the control display and in the instrument cluster. Can be overridden when necessary	■	■	■	■	■	■
Surround View , incl. Top View and Side View. Top View provides a bird's eye perspective of the vehicle; Side View provides visibility in situations where vision is obscured, through cameras located each side of the front bumper	■	■	■	■	■	■
BMW Head-Up Display , important driving information is projected onto the windscreen in the driver's field of vision	■	■	■	■	■	■
Lane Change Warning System , detects and alerts driver to oncoming vehicles and vehicles in driver's blind spot when the indicator is activated, with a discreet vibration of the steering wheel and visual warning on the exterior mirror	■	■	■	■	■	■
Driving Assistant , incl. Approach Control Warning, Lane Departure Warning, pedestrian warning and light city braking function	■	■	■	■	■	■

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Light and sight						
Adaptive LED headlights with Anti-Glare High-Beam Assist , incl. variable light distribution and cornering lights. Illuminates bends as the driver turns the steering wheel	■	■	■	■	■	■
Fog lights, rear	■	■	■	■	■	■
Heat/sun protection glazing	■	■	■	■	■	■
Interior and exterior mirrors with automatic anti-dazzle function , incl. Automatic parking function and electric fold-in function	■	■	■	■	■	■
Lights package , incl. LED rear interior light and reading lights, LED front reading lights, LED vanity mirror lighting for driver and front passenger, ambience lighting, ambience light for door upholstery inserts, centre stack storage compartment and centre console storage compartment, footwell lights with ambience light at front, handle-area lighting in the door handles, exit lights in the doors and LED luggage compartment light. Additional for M3: ambience lighting for B pillars	■	■	■	■	■	■
Rain sensor , incl. automatic headlight activation	■	■	■	■	■	■
Rear lights with LED technology	■	■	■	■	■	■
Roller sunblind for rear side windows , manual	■			■		
Exterior design						
Air breather	■	■	■	■	■	■
BMW Individual High-Gloss Shadow Line	■	■	■	■	■	■
Exhaust pipe , double, round, left and right, Chrome	■	■	■			
M Competition exhaust pipe , double, round, left and right, high-gloss black				■	■	■
Ornamental front grille , Black with M double rods	■	■	■			
Ornamental front grille with M double rods, side M gills and bootlid insignia badge in high-gloss black				■	■	■
Interior design						
BMW Individual roofliner Anthracite	■	■	■	■	■	■
Door sill finishers with M designation	■	■	■	■	■	■
Gearshift lever with M badge	■	■	■	■	■	■
Instrument panel with round dials , for speedometer, rev counter, fuel gauge and on-board computer displays	■	■	■	■	■	■
Interior trim Carbon Fibre with Black Chrome accents (4WL)	■	■	■	■	■	■
Upholstery, full leather 'Merino' , which includes instrument panel sections, door rails and glove compartments finished in leather, available in Silverstone (X3A9), Sakhir Orange (X3DA), Sonoma Beige (X3JR)* or Black (X3SW) *Sonoma Beige (X3JR) not available on M3 Competition Sedan, M4 Competition Coupé and M4 Competition Convertible	■	■	■	■	■	■
Comfort and interior equipment						
4 seats		■	■		■	■
5 seats	■			■		
Air collar , warms the neck with a variable stream of air and adjustable position			■			■
Automatic air conditioning , 2-zone with extended contents. Incl. fully automatic temperature stratification, separate temperature control for driver's and passenger sides, variable-temperature rear interior ventilation by nozzles in centre console, including solar sensor and fogging sensor, Max-Cool button and active carbon microfilter and phone-call-dependant air flow volume control	■	■	■	■	■	■
Comfort Access System , keyless access to the vehicle incl. exterior handle area lighting and contactless opening of the tailgate	■	■	■	■	■	■

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STANDARD EQUIPMENT.

	M3 Sedan	M4 Coupé	M4 Convertible	M3 Competition Sedan	M4 Competition Coupé	M4 Competition Convertible
Comfort and interior equipment (cont.)						
Cupholders, front	■	■	■	■	■	■
Electric seat adjustment with memory function	■	■	■	■	■	■
Floor mats in Velour	■	■	■	■	■	■
Front armrest, sliding adjustment and folding lid	■	■	■	■	■	■
Lumbar support, electric	■	■	■			■
Rear seat backrest, foldable, 60:40	■	■	■	■	■	■
M Sport seats for driver and front passenger, lightweight bucket seat with integrated head restraint, illuminated M logo	■	■	■			■
M Sport seats for driver and front passenger, lightweight bucket seat with integrated head restraint, illuminated M logo with cutout elements in seat backrest				■	■	
Seat heating for driver and front passenger	■	■	■	■	■	■
Steering wheel, M leather with multifunction buttons and gearshift paddles	■	■	■	■	■	■
Storage compartment package incl. in front doors with bottle holders, storage trays in centre console and between rear seats	■	■	■	■	■	■
Wind deflector			■			■
Entertainment, communication and information						
AUX-IN connection	■	■	■	■	■	■
Convenience telephony with extended Smartphone connectivity Enables wireless connection of a compatible Bluetooth mobile phone to the vehicle. Provision for snap-in adapter (available separately through Genuine BMW Accessories) for charging function and connection to external aerial Includes Voice Control, and extended Bluetooth functionality such as audio streaming, pairing of multiple devices and more, depending on the features of the Bluetooth/USB device Check the compatibility of your mobile phone at bmw.com/Bluetooth	■	■	■	■	■	■
DAB+ digital radio tuner, exceptional sound quality, improved reception and a wide range of special-interest channels For information on coverage in your area please visit digitalradioplus.com.au	■	■	■	■	■	■
harman/kardon Surround Sound system, 16 high-end loudspeakers, 600W digital amplifier with individually adjustable equaliser, 9 channels and chrome applications	■	■	■	■	■	■
Instrument cluster with extended contents, incl. high-resolution display for vehicle information including check control messages, navigation guidance directions, additional ECO PRO data and extended lists e.g. phonebook or radio stations	■	■	■	■	■	■
Navigation system Professional, with brand new interface design, incl. iDrive Touch Controller with added functionality, high-resolution built-in 8.8" colour display, quick-start function, DVD drive, 3D map and arrow display, as well as bird's-eye view, integrated hard disc for navigation including 20GB storage for audio files, and including 3 year subscription for map updates	■	■	■	■	■	■
On-board computer, incl. Check Control, and consumption, range, speed and outside temperature on Info Display	■	■	■	■	■	■
USB audio interface, enables connection of an MP3 player, Apple iPod or USB memory stick via the USB interface	■	■	■	■	■	■

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OPTIONAL EQUIPMENT.

		MRLP* excl. GST excl. LCT	MRLP* incl. GST incl. LCT	M3 Sedan	M4 Coupé	M4 Convertible	M3 Competition Sedan	M4 Competition Coupé	M4 Competition Convertible
Wheels and tyres									
2VZ	19" M light alloy wheels double-spoke 437 M, Black , front 9 J x 19" with 255/35 R19, rear 10 J x 19" with 275/35 tyres	\$350	\$500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Options									
2NK	M Carbon ceramic brakes , with matt Gold brake callipers and 'M' logo	\$10,490	\$15,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
248	Steering wheel heating	\$280	\$400	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
320	Model designation deletion	-	-	NCO	NCO	NCO	NCO	NCO	NCO
403	Glass sunroof , with electric slide and lift control, comfort opening function via car key NOTE: deletes standard Carbon fibre roof	-	-	NCO	NCO		NCO	NCO	
415	Roller sunblind for rear window , electric	\$420	\$600	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	
420	Sun protection glazing , darker tinted glass for rear and rear side windows	\$559	\$800	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	
441	Smoker's package	\$42	\$60	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
496	Seat heating for rear seats	\$629	\$900	<input type="checkbox"/>			<input type="checkbox"/>		
4FU	Interior trim , Fine-wood 'Fineline' Anthracite with Pearl Chrome accents	-	-	NCO	NCO	NCO	NCO	NCO	NCO
4WH	Interior trim , Blue shadow with Black High-gloss accents Not available in conjunction with BMW Individual Instrument Panel finished in leather (XT1)	-	-	NCO	NCO	NCO	NCO	NCO	NCO
4WK	Interior trim , Aluminium Blade with Black Chrome accents	-	-	NCO	NCO	NCO	NCO	NCO	NCO
502	Headlight washer system , high-pressure system for cleaning main headlights with automatically extending lifter jet	\$350	\$500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5DP	Parking Assistant , uses ultrasonic sensors to search for and identify parallel parking spaces, then steers the vehicle into the space whilst the driver operates the accelerator and brake	\$472	\$675	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
601	TV function , digital reception (DVB-T)	\$1,573	\$2,250	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Z9A	6-speed manual transmission	-	-	NCO	NCO	NCO	NCO	NCO	NCO
	Metallic paintwork	\$1,287	\$1,840	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

■ Standard □ Optional NCO No Cost Option

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BMW INDIVIDUAL.



True exclusivity is defined by the very highest standards: those that each person sets for themselves. BMW Individual enables you to realise these standards in the car you drive. Let yourself be inspired by the BMW Individual range in which all individual details complement each other perfectly.

		MRLP* excl. GST excl. LCT	MRLP* incl. GST excl. LCT	MRLP* incl. GST incl. LCT	M3 Sedan	M4 Coupé	M4 Convertible	M3 Competition Sedan	M4 Competition Coupé	M4 Competition Convertible
BMW Individual Interior Trim Finishers										
XE5	Fine-wood trim Sycamore, red brown, dark									
XE7	Piano finish, Black	\$490	\$538	\$700	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
XEX	Fine-wood trim Ash grain white									
BMW Individual Paintwork										
S34	Azurite Black									
X08	Champagne Quartz									
X10	Tanzanite Blue	\$2,517	\$2,769	\$3,600	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
X12	Smoked Topaz									
490	Frozen Black Frozen Silver Frozen Brilliant White	\$4,196	\$4,615	\$6,000	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
Must be ordered via BMW Group Australia										
BMW Individual Extended Leather Trim 'Merino'										
ZAG8	Golden Brown									
ZAML	Nutmeg									
ZAOW	Opal White									
ZAP5	Amaro Brown	-	-	-	NCO	NCO	NCO	NCO	NCO	NCO
ZAWT	Cohiba Brown									
BMW Individual Instrument Panel finished in Leather (XT1) must be specified										

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				M3 Sedan	M4 Coupé	M4 Convertible	M3 Competition Sedan	M4 Competition Coupé	M4 Competition Convertible	
				MRLP* excl. GST excl. LCT	MRLP* incl. GST excl. LCT	MRLP* incl. GST incl. LCT				
BMW Individual Contrast Stitching										
Z1XX	Light Blue	\$1,329	\$1,462	\$1,900	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
	Yellow									
	Sakhir Orange	\$1,189	\$1,308	\$1,700			<input type="checkbox"/>			<input type="checkbox"/>
	Grey									
	White	\$1,958	\$2,154	\$2,800	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	Green	\$1,748	\$1,923	\$2,500			<input type="checkbox"/>		<input type="checkbox"/>	
Must be ordered in conjunction with Full Leather 'Merino' (X3xx). Must be ordered via BMW Group Australia										

BMW Individual Options												
XT1	BMW Individual instrument panel finished in leather, instrument panel top section and door upper-arm trim panels in 'Walknappa' Leather. Instrument panel bottom section in Leather 'Merino' in BMW Individual upholstery colour (ZAxx). Contrasting stitching instrument panel top and bottom section.											
	Must be ordered in conjunction with either: BMW Individual Extended Leather Trim 'Merino' (ZAxx) or BMW Individual Contrast Stitching (Z1XX). Must be ordered via BMW Group Australia Not available in conjunction with Interior trim Blue shadow with Black High-gloss accents (4WK)				-	-	-	NCO	NCO	NCO	NCO	NCO

■ Standard □ Optional NCO No Cost Option

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* Prices shown are manufacturer's recommended list prices (MRLP) only and exclude dealer charges, stamp duty, statutory charges and on-road charges. There is no obligation to comply with the manufacturer's recommended list prices. Optional equipment prices are based on factory fitment. Prices may be subject to rounding. Luxury Car Tax (LCT) applies where the total sales prices (excluding stamp duty, statutory charges and on-road charges only) is above the LCT threshold. The LCT threshold is \$64,132 for all models except those which are fuel efficient vehicles achieving a fuel consumption not exceeding 7 litres per 100 kilometres (based upon a combined rating under ADR 81/02) which qualify for an LCT threshold of \$75,526.

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Service



GENUINE BMW SERVICE.

When you buy a BMW, you can look forward to superb service and comprehensive customer care, with a network of dealerships Australia-wide ready to assist you at any time.

The intelligent BMW Condition Based Servicing (CBS) system monitors the individual components of your vehicle's service requirements and notifies you in advance when a service is due. In conjunction with BMW Teleservices, your vehicle then sends all relevant servicing data captured by CBS directly to your preferred BMW dealer.* Your BMW dealer will contact you to arrange an appointment at a convenient time and can efficiently prepare for your visit by ordering spare parts in advance.

No one knows the innovative technology in your BMW quite like the authorised BMW dealer network. Using the latest sophisticated BMW diagnostic tools, you can rest assured that your BMW will receive the highest level of attention from specialist BMW-trained technicians using only Genuine BMW Parts.

Your BMW service experience can also extend to a BMW Service Inclusive package, which covers your scheduled servicing costs[^] for 5 years/80,000kms (whichever comes first) in a single, once-off advanced payment. With BMW Service Inclusive, you can enjoy every second of driving pleasure knowing that your BMW is always getting the service it deserves. BMW Service Inclusive is also fully transferable to future owners and includes a two year manufacturer's warranty on all parts replaced.

All in all, quality and safety are the essence of a Genuine BMW Service. Find out more at bmw.com.au/service



BMW ROADSIDE ASSISTANCE & ACCIDENT MANAGEMENT.

To ensure your BMW delivers you with years of uninterrupted driving pleasure, it comes with the one of the most comprehensive roadside care programmes in Australia. This service is complimentary for three years, so you can rest assured in the knowledge that assistance is at hand 24 hours a day, 365 days a year.

Should you require assistance, simply dial BMW Roadside Assistance & Accident Management on the exclusive toll-free number: **1800 808 111**.

^{*}Preferred Authorised BMW dealer must be registered and configured in the BMW ConnectedDrive portal. [^]Normal wear and tear and other exclusions apply.



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Finance, Lease & Insurance.

BMW Group Financial Services is your one stop shop for all your Finance, Leasing and Insurance needs. Each BMW dealership has a dedicated Business Manager who can put together a tailored finance and insurance package, to make getting into your next BMW even easier.

FINANCE & LEASE.

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INSURANCE.

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BMW DRIVING EXPERIENCE.

If you've ever wondered why a BMW is the Ultimate Driving Machine, a BMW Driving Experience course is for you. If you've ever wondered what an Ultimate Driving Machine is capable of, this is the Ultimate test-drive.

Sign up for a BMW Driving Experience course and you will learn what these remarkable vehicles can really do. More importantly, you will also acquire essential skills that will enhance your driving ability and safety.

BMW Driving Experience was introduced in 1977, the first of its kind initiated by an automotive manufacturer to improve the skills, reactions and awareness of drivers.

Today more than ever, the 3-stage programme offers drivers a positive, exhilarating experience, along with an excellent education and an enthralling opportunity to accelerate their driving abilities. This is all conducted behind the wheel of an efficient and dynamic range of Ultimate Driving Machines.

The aim of the programme is to enhance each participant's driving ability by developing attitudes and skills through a structured sequence of courses. Each course takes participants through an increasingly challenging mix of low and high speed driving exercises, that help them respond effectively in emergency situations and become progressively more confident, safe and enthusiastic drivers.

Our courses are conducted at Australia's leading facilities, including the world renowned Phillip Island Grand Prix Circuit. All BMW Driving Experience courses are supervised by highly-trained instructors under the stewardship of Le Mans and Bathurst winner, Geoff Brabham.

BMW Driving Experience offers a range of courses, from the entry-level Intensive course, to the more advanced and exhilarating M Dynamic. The final BMW Driving Experience course on offer is the pinnacle of all, our exclusive Fascination course.

BMW Intensive Driving Experience

An exciting introduction into performance driving, designed for confident drivers.

BMW M Dynamic Driving Experience

After completing our Intensive Training course, drivers can take their skills to another level with this high-performance course designed to test their ability to the fullest.

BMW Fascination Driving Experience

The last course offered in the BMW Driving Experience Programme. Fascination is the goal to reach for those who complete our Intensive and M Dynamic Driving Experience courses. Drivers apply all of the skills they have learned in previous courses, and have one-to-two tuition with our highly trained BMW Driving Experience Instructors.

To find out more about BMW Driving Experience courses and dates, please call **1800 000 269** or email **bmw-drivingexperience@bmw.com.au** or visit **bmw-drivingexperience.com.au**

The BMW M3
Sedan, M4 Coupé
& M4 Convertible



The Ultimate
Driving Machine

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