



CITROËN DS3



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The first in the range of new elite models from Citroën, the all new DS3 will ignite your senses. Each element and every angle of the Citroën DS3 is 100% new: fresh, original and innovative. Advanced and radically different from other cars, the Citroën DS3 is a clear expression and celebration of Creative Technologie.

When creating the new DS3, Citroën's designers worked with three principles: Surprise, Appeal and Vitality. All have been achieved, and then some.





ANTI RETRO

Anti Retro is a movement based around providing innovative dynamic design, an invitation to break free from the past and look forward to the future. This is embodied in the DS3 with sculptural styling combined with striking lines. By developing spacious interiors that fuse elegance and technology, Citroën has created a vehicle that engages all the driver's senses. From the low-set driving position to inward-facing controls and body-hugging seats, the DS3 is about as forward-looking as a vehicle can get. Embrace anti retro! Life is about making history, not repeating it.





INSTANTLY ICONIC

New Citroën DS3 creates its own class and a new tradition. Even stationary, it is subtly dynamic with a sense of movement, thanks to inspiring design surfaces and shapes.

The whole profile is robust and chunky, yet smooth and refined. A unique 'shark fin' B pillar sweeps towards the 'floating' roofline, while two rows of sparkling LED diodes flank the aggressive, road hugging lower grille and spotlights. The chromed upper grille elegantly incorporates the double chevron and its own DS avant-garde signature badge. Take time to look from any angle and you'll find surprises, original ideas and delightful details: a design icon.

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Blanc Banquise/Botticelli Blue



Obsidien Black/Opale White



Sport Red/Onyx Black

FORCE OF PERSONALITY

New Citroën DS3 can be as individual as a signature. The potential for personal expression is vast with no fewer than seven stunning body colour choices for Dsport and nine for Dstyle, six of which have contrasting shades for the floating roof panel.

The 16" Ashera silver alloys on the Dstyle and the diamond-tipped 17" Bellone Alloys in silver, black or white on Dsport add to the head-turning impact. The bold, curving dash comes in four striking finishes, depending on body and roof colours and even the remote plip features a coloured disc – a perfect symbol of ultimate personalization!



Belle Ile Blue/Blanc Banquise



Gris Thorium/Carmen Red



Obsidien Black



Sport Yellow/Onyx Black

A MOVING EXPERIENCE

Nothing feels like new Citroën DS3 on the move: here's a driving experience like no other. It starts as you settle into the sculpted, beautifully finished driver's seat that's set sporty and low.

There are two, state of the art, petrol engines for DS3. Dstyle features Citroën's VTi 120 88 kilowatt engine mated to a smooth automatic transmission. VTi or "Variable valve lift and Timing Injection" boosts engine efficiency, increasing the responsiveness of DS3 through high available torque.

DS3 Dsport with Citroën's THP150 engine is an outstanding combination for high performance and low fuel consumption. Featuring direct petrol injection and a turbocharger, the THP150 (Turbo High Pressure) develops maximum power of 115 kilowatts at 6000rpm for maximum torque of 240Nm from 1400rpm to 4000rpm. The THP150 engine is matched to the new six-speed manual transmission.





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LUXURY REINVENTED

Inside, DS3 is beautifully appointed, sporty and driver focused. With low-slung, body hugging seats, all command systems and controls are neatly orientated towards the driver's eye line. The main instrument cluster features aviation inspired displays. When the driver turns on DS3's ignition, the car bursts to life sending the glowing needles spinning around the dials, before returning to zero.

The materials used in the carefully crafted interior have been specifically selected to create a sporty and engaging cabin. The top of the dashboard is finished with a soft-to-the-touch, tactile covering that contrasts with the smooth lacquered effect of the dashboard. A sculpted leather steering wheel with alloy inserts emphasizes the sporty ambitions of DS3. All upholstery materials are of prestigious quality, with fine tactile leather available as optional in dark grey or Amarante red to complement the range of refined fabric trims.





INNOVATION EVERYWHERE

Advanced technology and intelligent details can be seen everywhere on new Citroën DS3. Like every Citroën, it has innovation in its dna.

The stereo radio/MP3 compatible CD player and the auxiliary socket can be dramatically transformed by the optional and powerful factory

fitted Hi-Fi system or by fitting the Hi-Fi accessory module. Bluetooth® together with USB connectivity is also a factory fitted option.

A head turning signature of the new Citroën DS3 is its stylish, safe, day running LED diodes, that sparkle on either side of the lower grill.





IT'S YOUR WORLD

New Citroën DS3 is for individuals, and Citroën understands that protecting your loved ones while minimising environmental impact are important personal choices.

That's why all new Citroën DS3 models have standard ESP, ABS with electronic brakeforce distribution (EBD) and emergency braking assistance (EBA), while the interior features no fewer than six airbags. The Euro NCAP test has recognised new Citroën DS3's advances, by awarding it the maximum 5 star safety rating.

Citroën DS3 can be all about you and better for everyone.



TAKE TWO INDIVIDUALS

New Citroën DS3 is a range of two models. They are points of departure for your individuality. Here is where your own DS3 comes alive.

Whether you go for Dstyle or Dsport, you will be starting with a beautifully styled and brilliantly engineered Citroën: where better to begin?





SOLID COLOURS



Obsidien Black (Dstyle & Dsport)



Gris Thorium (Dstyle)



Blanc Banquise (Dstyle)

MY DS3 ROOF GRAPHIC



Urban Tribe Spirit Graphic



Zebra Spirit Graphic



Vibe Spirit Graphic

TWO TONE COLOURS



Blanc Banquise/Botticelli Blue



Sport Yellow/Onyx Black



Sport Red/Onyx Black



Pearl Spirit Graphic



Recing Spirit Graphic



Graffiti Spirit Graphic



Belle Ile Blue/Blanc Banquise



Obsidien Black/Opale White



Gris Thorium/Carmen Red



Paris Spirit Graphic

THE PERSONAL JOURNEY: OUTSIDE

The possibilities are endless ... new Citroën DS3 presents a multitude of ways to make it a very personal choice. Once you've chosen from seven stunning body colours, maybe it's time to consider adding another element of personality with a pattern for your 'floating' roof.



Black (M)



White (M)



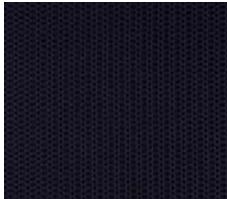
Botticelli Blue (M)



Carmen Red (M)



DSTYLE TRIM

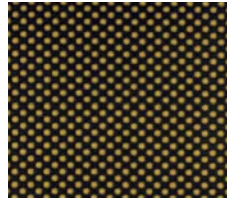


Mistral 'Radados' and 'Omni' Cloth with Zephyr stitching

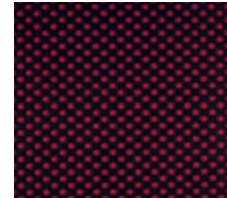
DSPORT TRIM



Grey Sirocco 'Akinen' Cloth and mistral Alcantara



Yellow Sirocco 'Akinen' Cloth and mistral Alcantara



Red Sirocco 'Akinen' Cloth and mistral Alcantara

TRIM OPTIONS



Mistral perforated 'Claudia' leather



Amarante perforated 'Claudia' leather



THE PERSONAL JOURNEY: INSIDE

Indulge your senses inside new Citroën DS3 and create an interior that reflects you. Every detail can be fine tuned to your tastes, from sumptuous, sporty leather seat trims to dash colours and roof graphics.



A NEW DIMENSION

The choice of technology and multimedia equipment available for new Citroën DS3 takes you to a new dimension of comfort, convenience and enjoyment. Together it creates a driving environment like nothing else.

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GREEN EFFICIENCY

Citroën has always been at the forefront of greener technology and the new Citroën DS3 is no exception.

Today, we have one of the widest ranges of low emission vehicles. On the Technology side, we've been equipping our vehicles with more environmentally friendly breakthroughs.

Citroën, greener driving without taking away from the drive – that's what you can continue to expect from Citroën DS3.





DS3 SPECIFICATIONS	DSTYLE	DSPORT
	1.6L VTi 120 AUTO	1.6L THP 150 MAN
ENGINES		
Cylinders	4	4
Cubic capacity	1598	1598
Valves per cylinder	4	4
Maximum power (kw @ rpm)	88 @ 6000	115 @ 6000
Maximum torque (nm @ rpm)	160 @ 4250	240 @ 1400
Fuel system	Multipoint electronic	Multipoint electronic
Engine type	Petrol fuel injection	Petrol turbocharged fuel injection
Fuel tank capacity (L)	50	50
TRANSMISSIONS		
Transmissions	Automatic	6 Speed manual
WHEELS & TYRES		
Tyre size	195 / 55 R16	205 / 45 R17
16" Ashera alloy wheels (set of 4)	•	-
17" Bellone alloy wheels (set of 4)	▲	•
Spare wheel size (space saver)	125 / 80 R15	125 / 80 R15
BRAKES		
Ventilated front discs	•	•
Rear discs	•	•
Anti-lock braking system (ABS)	•	•
Electronic brake force distribution (EBD)	•	•
Emergency brake assist (EBA)	•	•
Electronic stability program (ESP)	•	•
STEERING		
Variable electric power assisted steering	•	•
Number of turns lock to lock	3.1	3.1
Turning circle (m) kerbs/walls	10.4 / 10.7	10.4 / 10.7
SUSPENSION		
Pseudo Macpherson strut front with flexible beam rear	•	•
Sports suspension	•	•
WEIGHTS (KGS)		
Kerb weight	1075	1165
Max roof rack load	70	70
Maximum tow bar down	46	46
Maximum trailer towing weight	Braked	1150
	Unbraked	570

DS3 SPECIFICATIONS	DSTYLE	DSPORT
	1.6L VTi 120 AUTO	1.6L THP 150 MAN
EXTERIOR DIMENSIONS (MMS)		
Length	3948	3948
Width excluding mirrors	1715	1715
Width including mirrors	1994	1994
Height	1483	1483
Wheelbase	2464	2464
INTERIOR LOAD DIMENSIONS		
Boot volume with seats up under parcel shelf (L)	285	285
Boot volume with rear seats down (L)	980	980
Load length with seats up (mm)	648	648
Load length with rear seat down (mm)	1158	1158
Boot width between the arches	1036	1036
Boot height under parcel shelf	585	585
PERFORMANCE		
Maximum speed (km/h)	190	214
0-100 km/h (sec)	10.9	7.3
0-1000 metres (sec)	32.4	28.2
WARRANTY		
Vehicle	3 years / 100,000 kms	3 years / 100,000 kms
Paint/Corrosion	3 years / 12 years	3 years / 12 years
Roadside assistance	3 years / 100,000 kms	3 years / 100,000 kms
SAFETY		
Driver and passenger airbags	•	•
Side front airbags	•	•
Full length curtain airbag	•	•
Energy absorbing side impact protection	•	•
Anti-lock braking system (ABS)	•	•
Electronic brake force distribution (EBD)	•	•
Emergency brake assist (EBA)	•	•
Electronic stability program (ESP)	•	•
Auto hazard lights on under rapid deceleration	•	•
Five x three point inertia reel seat belts	•	•
Front seat belt pre-tensioners with force limiters	•	•
Seat belt unfastened warning lights and sound	•	•
Height adjustable front head restraints	•	•
Three height adjustable rear head restraints	•	•
Rear anchor points for child seat restraint	•	•
Automatic door unlocking in case of accident	•	•
Fuel cut-off device	•	•
Transponder immobiliser	•	•

• = Standard ▲ = Optional * -- = Not available

DS3 SPECIFICATIONS	DSTYLE	DSPORT
	1.6L VTi 120 AUTO	1.6L THP 150 MAN
SECURITY		
Alarm	–	•
Remote central locking	•	•
Deadlocking	•	•
Automatic central locking when driving away	•	•
Automatic locking when vehicle unlocked but not opened	•	•
Central locking push button on dash	•	•
Permanent display of door locking status	•	•
Indicator warning light when doors and boot open	•	•
Lights on security delay operated via stalk	•	•
Indicator sound for “lights-on” and “keys in ignition”	•	•
Transponder immobiliser with rolling code	•	•
Outside temperature indicator with ice alert	•	•
VIN coded audio system	•	•
Locking fuel filler cap	•	•
INTERIOR FEATURES		
Sports leather steering wheel with aluminium inserts	•	•
Height and reach adjustable steering wheel	•	•
Horn control on steering wheel	•	•
Driver’s footrest	•	•
Day-night interior rear view mirror	•	•
Cruise control and speed limiter	•	•
Black panel function	•	•
Rear window demister	•	•
Front electric windows with “one-touch” operation on driver’s side	•	•
Tinted glass	•	•
Dark tint rear windows	•	•
Acoustic laminated windscreen and rear laminated window	•	•
Front sunvisors with covered, illuminated vanity mirrors	•	•
12 volt socket	•	•
Scented air freshener diffuser	•	•
“Soft-touch” upper dashboard	•	•
Clock	•	•
Chrome door sill protectors	•	•
Chrome interior and exterior door handles	•	•
Aluminium drilled pedals	▲	•
Interior mood lighting	•	•
Front and rear carpet mats	▲	•

DS3 SPECIFICATIONS	DSTYLE	DSPORT
	1.6L VTi 120 AUTO	1.6L THP 150 MAN
INTERIOR CLIMATE CONTROL		
Air conditioning	•	*
Automatic digital air conditioning	*	•
Pollen filter	•	•
Cooled glove box	•	•
IN-CAR ENTERTAINMENT		
Radio-CD player	•	•
MP3 compatible	•	•
Auxiliary socket	•	•
Six speakers	•	•
Audio controls on steering wheel	•	•
SEATING AND TRIMS		
Mistral ‘Grand Rayados’ and ‘Omni Cloth’ with Zephyr stitching	•	–
Sirocco ‘Akinen’ Cloth trim and Mistral Alcantara	–	•
Height and tilt adjustable driver’s seat	•	•
Height and tilt adjustable passenger seat	•	•
Front centre armrest	▲	•
Height adjustable front head restraints	•	•
Three height adjustable rear head restraints	•	•
Storage pockets on backs of front seats	•	•
2/3 – 1/3 Split/folding	•	•
STORAGE		
Cooled glove box	•	•
Storage on handbrake console	•	•
Driver’s side glovebox	•	•
Dash storage below radio	•	•
Storage in front door pockets	•	•
Storage in rear side pockets	•	•
Storage pockets on backs of front seats	•	•
DRIVER INFORMATION		
Multi-function on-board trip computer	•	•
Rev counter	•	•
Speedometer with analogue dials	•	•
External temperature display	•	•
Water temperature warning light	•	•
Fuel gauge	•	•
Maintenance indicator	•	•
Oil level indicator	•	•
Black panel function	•	•
Indicator warning light when doors and boot open	•	•
Gear efficiency indicator	–	•

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DS3 SPECIFICATIONS	DSTYLE	DSPORT
	1.6L VTi 120 AUTO	1.6L THP 150 MAN
BOOT FEATURES		
Automatic boot lighting	•	•
Security strap	•	•
Rigid parcel shelf	•	•
Tie-down rings – 4	•	•
EXTERIOR FEATURES		
Location of car by hold lock function on plip	•	•
Electric door mirrors	•	•
Body coloured bumpers	•	•
Chrome door sill protectors	•	•
Chrome door handles	•	•
Chrome exhaust extension	•	•
Rear view mirrors roof coloured with chrome foot	•	–
Rear view mirrors chrome with chrome foot	–	•
Body side moulding – chrome	–	•
Chrome grill surround	–	•
Chrome front fog lights	–	•
Chrome on rear bumper	–	•
Rear spoiler with integrated third brake light	▲	•
LIGHTING AND VISIBILITY – EXTERIOR		
LED diode day-time driving lights on front bumper	•	•
Halogen headlights	•	•
Front fog lights in front bumper	•	•
Rear reversing light	•	•
Rear fog light	•	•
High mounted LED third stop light	•	•
Lights on security delay operated via stalk	•	•
Front, side and rear directional indicators	•	•
“Lights on” audible warning	•	•
Front wipers two speed intermittent	•	•
Rear wiper intermittent and automatic	•	•
LIGHTING AND VISIBILITY – INTERIOR		
Front ceiling light with integral map reading lights	•	•
Interior mood lighting	•	•
Adjustable lighting for instrument panel	•	•
Automatic boot lighting	•	•

DS3 SPECIFICATIONS	DSTYLE	DSPORT
	1.6L VTi 120 AUTO	1.6L THP 150 MAN
FACTORY OPTIONS		
Rear electronic park assistance	▲	▲
Hi-Fi system	▲	▲
Bluetooth and USB connectivity	▲	▲
Metallic/Pearlescent paint and/or Two Tone Paint (except Blanc Banquise with Botticelli Blue roof)	▲	▲
Front centre armrest	▲	•
17” alloy wheels	▲	•
Rear spoiler	▲	•
Grey leather trim	▲	▲
Amarante (red) leather	▲	▲

DSTYLE BODY COLOURS AND COMBINATIONS	Roof Colour	Exterior Mirror Colour	Dash Colour	Trim	16” Alloys
Gris Thorium	Carmen Red	Carmen Red	Carmen Red	Mistral Rayados	Silver
Sport Red	Onyx Black	Black	Black	Mistral Rayados	Silver
Blanc Banquise	Botticelli Blue	Botticelli Blue	White	Mistral Rayados	Silver
Sport Yellow	Onyx Black	Black	Black	Mistral Rayados	Silver
Belle Ile Blue	White	White	White	Mistral Rayados	Silver
Obsidien Black	Opale White	White	White	Mistral Rayados	Silver
Obsidien Black	Obsidien Black	Black	Black	Mistral Rayados	Silver
Gris Thorium	Gris Thorium	Gris Thorium	Black	Mistral Rayados	Silver
Blanc Banquise	Blanc Banquise	White	White	Mistral Rayados	Silver

DSPORT BODY COLOURS AND COMBINATIONS	Roof Colour	Exterior Mirror Colour	Dash Colour	Trim	17” Alloy Colour
Gris Thorium	Carmen Red	Chrome	Carmen Red	Grey Akinen	Black
Sport Red	Onyx Black	Chrome	Carbon Fibre	Red Akinen	Black
Blanc Banquise	Botticelli Blue	Chrome	White	Grey Akinen	Silver or White
Sport Yellow	Onyx Black	Chrome	Carbon Fibre	Yellow Akinen	Black
Belle Ile Blue	White	Chrome	White	Grey Akinen	White
Obsidien Black	Opale White	Chrome	White	Grey Akinen	Black
Obsidien Black	Obsidien Black	Chrome	Carbon Fibre	Grey Akinen	Silver

• = Standard ▲ = Optional* – = Not available

