

NEW FIESTA



Go Further

Live vivid

Live life to the full with the new Ford Fiesta. Loaded with cool technology and impressive fuel economy, it's designed to keep up with your busy lifestyle, all while being the most eye-catching car on the block.

1-2

Fun and stylish

Turn heads from behind the wheel of the smart new Fiesta. Designed for freedom and fun, this is a car that reflects you and your style.

3-4

Stand out from the pack

For a unique look on the road, choose the Fiesta ST. With a powerful engine and striking design, its energy is irresistible.

5-8

Connect with your world

Hands-free and automatic technologies keep your car and social life safely on track. Control your phone and music using your voice, while keeping your eyes on the road.

9-12

Love the look

Just one look is all you need. Its bold, dynamic lines create energy in motion.

13-14

More for you

Using advanced Ford engine technology, we're committed to creating vehicles with improved fuel economy, reduced CO₂ emissions and a lower overall cost of ownership.

15-16

Looking out for you

Ford's safety technologies are constantly evolving and improving. We build the latest safety measures into our vehicles to help you feel protected and secure.

17-24

Choose your new Fiesta

- Ambiente
- Trend
- Sport
- Fiesta ST

25-26

Accessories

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Colours and specifications



Fiesta Sport shown.

Fun and stylish

The new Ford Fiesta has an eye for detail. Inside and out, this smart little car has a big personality with features that keep you connected while you're out and about. 2



Fiesta Sport shown.

Stand out from the pack

Feel the rush every time you get behind the wheel. The sporty Fiesta ST promises great performance for an exciting driving experience. With smart features accented by dynamic design, it's fuelled with confidence.



Connect with your world

With a choice of superb audio and entertainment systems, and built-in connectivity for your gadgets, you can fill your Fiesta with your favourite music and stay connected on the go.



Fiesta Sport interior shown with optional PowerShift® automatic transmission.



Big, bold sound

Tune into the fun of the new Fiesta. The multi-speaker Sony audio system, with digital radio/CD player and Bluetooth® audio streaming, offers premium sound quality. You can even listen to, and operate, your USB music player or iPod® hands-free, via SYNC™.*



Everything at your fingertips

Control your experience while keeping your hands on the wheel and eyes on the road. With steering wheel controls, you conduct the smart features of the new Fiesta with your fingertips.



Thoughtful features

With great features, like automatic headlights, you're in for a smooth ride. The optional Sports Executive Pack® includes rain sensing wipers, rear sensors, climate control, auto headlamps, perimeter alarm and Ford smart key.



Fiesta Sport interior shown with optional PowerShift® automatic transmission.

Don't miss a thing

Your world doesn't stop while you're behind the wheel. So stay in the loop thanks to smart features, like SYNC™ voice activation technology, that connect seamlessly with your smart phone.



Keyless entry and push button start*

As long as your key fob is in your pocket or bag, your Fiesta automatically unlocks when you pull the door handle. Then simply put your foot on the brake, press the start button and drive away.



Control your phone and music, hands-free

SYNC™ voice activation technology* allows you to play music, make and receive hands-free calls and call phone contacts by simply saying their name. So wherever you go, your friends and music are right there with you. And with Emergency Assistance* (once activated), SYNC™ can automatically call for help when it's needed. If the airbags are deployed or the fuel pump shut off is activated, SYNC™ uses your mobile phone (as long as it's paired and in range) to dial emergency services and give them your exact GPS co-ordinates.

*Bluetooth® is a registered trademark of Bluetooth SIG, Inc. and is used under licence. Customers should consult their Ford Dealer on the ability of their mobile phone handset to integrate with the Bluetooth® system prior to making a purchase decision. Please visit www.ford.com.au/compatibility for compatible devices. †iPod is a trademark of Apple Inc. Please refer to ford.com.au for iPod compatibility. ‡For phone and media player compatibility please visit www.fordsync.com. §Emergency Assistance available on Fiesta ST. *Connection cables sold separately. #Available on Sport models.

Love the look

Fiesta's striking new design speaks for itself. Cool and contemporary from every angle, this stylish car makes a big impression. 10





Steering with style

This leather wrapped steering wheel adds a touch of luxury to every trip.



Setting the mood

The ambient lighting* will stimulate your senses and set the mood.

Always in style

This is a car that understands how important it is to look good out on the road. With its dynamic exterior and modern interior, the new Fiesta is designed to reflect your energy and sense of style.



Fiesta Sport interior shown with optional PowerShift* automatic transmission.

Comfort and flair

The Fiesta looks just as good on in the inside as it does on the outside. With this dramatic new interior, you'll love being in the drivers seat.



Energy in motion

The sleek and stylish lines of the new Fiesta will move you, even when it's standing still.

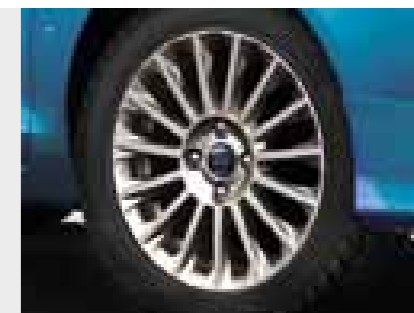


Out in front

The striking new front design of the new Fiesta gives it a stylish edge.

Stylish alloy wheels*

These eye-catching alloy wheels stand out on the road.



*Ambient lighting is available on Sport and ST models. *Standard on Trend, Sport and ST models.



Power and efficiency

Awarded back-to-back International Engine of the Year titles in both 2012 and 2013, the revolutionary 1.0L EcoBoost engine® combines turbo-charging and direct-injection to give you a powerful drive without sacrificing fuel economy.



Feel the power, not the shift

Ford PowerShift® delivers the perfect combination between automatic convenience and manual efficiency. This 6-speed automatic transmission selects the next appropriate gear at precisely the right moment, so gear changes are effortless, with no disruption to power. The manual mode lets you switch gears at the push of a button – no clutch required.



Takes you further

Many things affect how far you can go on a tank of fuel, including the way you drive. Ford EcoMode driver information system gives you tips on how to change the way you drive, while you're driving. So you can drive more and refuel less often.

More for you

The new Fiesta has been designed to reduce your cost of ownership through improved fuel economy, without any compromise on power.



Fiesta Sport shown.

*Ford PowerShift® available on Ambiente, Trend and Sport models. #EcoBoost 1.0L engine available on Sport model from December 2013.



Style and confidence

The new Fiesta isn't just stylish. You'll also feel confident with great features that are designed to help protect you and your passengers.

The Ford Fiesta Intelligent Protection System (IPS) includes:

- 1. Driver and front passenger airbags
- 2. Driver and front passenger side impact airbags
- 3. Side curtain airbags for front and rear seats
- 4. Collapsible steering column and pedals for optimised protection of driver's legs and feet
- 5. Dynamic Stability Control with anti-lock brakes, electronic brake-force distribution and Emergency Brake Assist
- 6. Robust computer-optimised body structure with ultra-rigid safety cell and crumple zones
- 7. Pretensioners, load-limiting retractors and height-adjustable mounts on front seat belts

Looking out for you

Fiesta's robust impact-absorbing shell encapsulates a range of intelligent safety features designed with an emphasis on accident avoidance and occupant protection.

Hill starts made easier

Hill launch assist is designed to prevent you from rolling on a hill when you move your foot from the brake pedal to the accelerator pedal. It works in forward and reverse gears.



Help is on its way

If you're ever in an accident that deploys the vehicle's airbags or activates the fuel pump shut off, SYNC™ Emergency Assistance* (once activated) can use your paired and in range mobile phone to dial emergency services and provide your exact GPS location.



Fiesta Sport shown.

5-star ANCAP rating

In addition to a long list of standard safety features, you have added peace of mind knowing that the entire new Fiesta range has a 5-star ANCAP safety rating.

*Emergency Assistance is available on Fiesta ST.



Fiesta Ambiente interior shown with optional PowerShift® automatic transmission.

Ambiente

With exciting features and modern design, the Fiesta Ambiente accentuates your style and personality. 18



Ambiente standard features

- 1.5L petrol engine
- 5-speed manual transmission
- Electric Power-Assisted-Steering (EPAS)
- Air conditioning
- Cruise control
- EcoMode
- Leather wrapped steering wheel
- Power front and rear windows
- Trip computer with distance to empty, average fuel economy, average speed and outside air temperature
- Ford SYNC™² connectivity system with Bluetooth®[#] hands-free phone and voice control
- Body coloured rear spoiler
- USB/iPod connectivity**
- Ford audio system with 3.5" display and 6 speakers
- Steering wheel mounted audio controls
- 5-star ANCAP safety rating
- Driver's floormat
- Body coloured power mirrors with side indicators
- Body coloured door handles
- 15" x 6" steel wheels
- Ford Easy-Fuel capless refuelling system

**iPod is a trademark of Apple Inc. Please refer to ford.com.au for iPod compatibility. **Connection cable sold separately. #For phone and media player compatibility please visit www.fordsync.com #Bluetooth is a registered trademark of Bluetooth SIG Inc., and is used under licence. Please refer to ford.com.au for mobile phone compatibility.

Plug in and play

USB and iPod integration** let's you connect to the Ford audio system and take your playlist and contacts with you wherever you go.

Set the pace

Cruise control helps you maintain a set speed while focusing on the road.

Australia's highest safety rating

The new Fiesta gives you peace of mind with a 5-star ANCAP safety rating.

Enjoy the ride

Ford PowerShift® offers the convenience of automatic transmission combined with the efficiency of a manual.

Stay connected

Developed with Microsoft, SYNC™² is an advanced voice control platform for hands-free access to your music, phone and more.

Colour co-ordinated

The Fiesta Ambiente knows what works together. This little car is styled with body coloured side mirrors, door handles and rear spoiler.





Fiesta Trend interior shown with optional PowerShift[®] automatic transmission.

Trend

Merging style and sophisticated features, you'll feel confident behind the wheel of the Fiesta Trend. 20



In addition to Ambiente

- 15" x 6" alloy wheels
- Front fog lamps

Standard features

- 1.5L petrol engine
- 5-speed manual transmission
- Electric Power-Assisted-Steering (EPAS)
- Air conditioning
- Cruise control
- EcoMode
- Leather wrapped steering wheel
- Power front and rear windows
- Trip computer with distance to empty, average fuel economy, average speed and outside air temperature
- Ford SYNC[™] connectivity system with Bluetooth[®] hands-free phone and voice control
- Body coloured rear spoiler
- USB/iPod connectivity^{**}
- Ford audio system with 3.5" display and 6 speakers
- Steering wheel mounted audio controls
- 5-star ANCAP safety rating
- Driver's floormat
- Body coloured power mirrors with side indicators
- Body coloured door handles
- 15" x 6" steel wheels
- Ford Easy-Fuel capless refuelling system

^{*}iPod is a trademark of Apple Inc. Please refer to ford.com.au for iPod compatibility. ^{**}Connection cable sold separately. [†]For phone and media player compatibility please visit www.fordsync.com. #Bluetooth is a registered trademark of Bluetooth SIG Inc., and is used under licence. Please refer to ford.com.au for mobile phone compatibility.

An eye for detail

The leather wrapped steering wheel has a luxurious look and feel.

See through fog

A safer way to navigate through fog. These fog lamps help you see, and be seen, on the road in all weather conditions.

Wheel detail

These sharp 15" alloy wheels look good everywhere you go.

You're in control

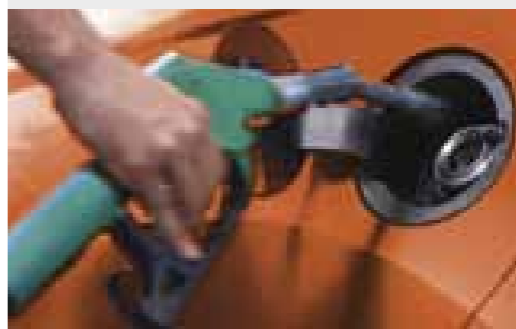
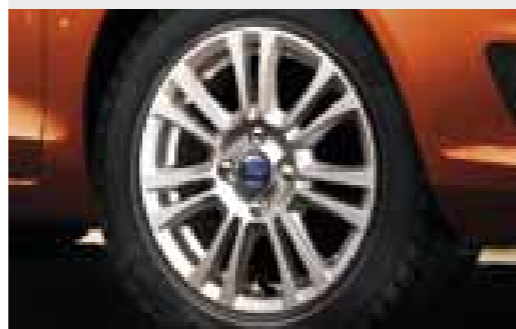
With power windows, you can open and shut the front and rear door windows with the touch of a button.

Refuel with ease

Ford Easy-Fuel is a capless refuelling system that only accepts the correct type of fuel-filler nozzle for your car.

Clever storage

This great little compartment is perfect to keep the essentials at hand. You'll be ready for anything.





Fiesta Sport interior shown with optional PowerShift* automatic transmission.

Sport

From top to tail the Fiesta Sport* makes a statement. With exciting features, it's always the centre of attention.



In addition to Trend

- 1.0L EcoBoost engine
- 16" x 6" alloy wheels
- Sports tuned suspension
- Ambient lighting
- Front door scuff plates
- Body coloured sports rear spoiler
- Chrome finished upper door line
- Partial leather sport seats inserts
- Sony audio system with 4" TFT display and 8 speakers

Optional Sports Executive Pack

- Climate control
- Rear parking sensors
- Rain sensing wipers
- Automatic headlamps
- Perimeter alarm
- Smart key with 'Ford Power' starter

*Available December 2013

Light up your world

Subtle ambient lights add drama to the modern interior.

Accented with leather

With leather seat inserts, these seats look good and feel great.

Great quality sound

This Sony audio system is ready and waiting for your playlist.

Power with economy

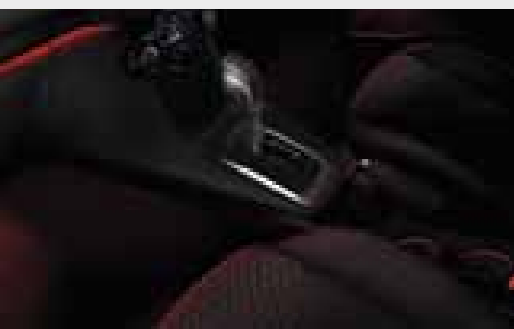
Ford EcoBoost technology delivers impressive fuel economy without compromising on power.

Eye-catching wheels

These striking 16" alloy wheels give this car an edge.

Clever extras

The optional Sports Executive Pack includes rain sensing wipers, rear parking sensors, climate control, automatic headlamps, perimeter alarm and Ford smart key.





Fiesta ST

From the dynamic sports body kit and exciting interior to its cool, automatic technologies, the new Fiesta ST is pure exhilaration. 24



ST key features

Mechanical

- 1.6 GTDi 4-cylinder EcoBoost
- 6-speed manual transmission
- Sports tuned suspension
- Rear disc brakes
- Torque Vectoring Control
- Electric Power-Assisted-Steering (EPAS)

Interior

- Ford SYNC™¹ - Sony audio system with 4" TFT display, branded integrated control panel, external AUX connection for external music device, remote audio, MFD controls, 8 speakers and Emergency Assistance[†]
- Bluetooth®² hands free phone and voice control
- USB/iPod connectivity port³
- Cruise control
- Air conditioning – single zone climate control
- Recaro® cloth sport seats
- Leather wrapped steering wheel, gear knob and handbrake grip
- Sports alloy pedal covers
- ST carpet mats
- ST front door scuff plates
- Smart key with 'Ford Power' starter
- Ambient interior LED lighting

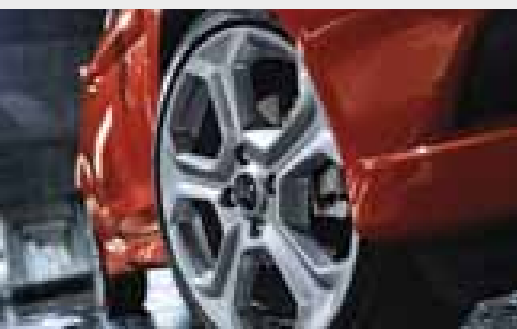
Exterior

- 17"x7" alloy wheels
- Sports bodykit
- Dual chrome exhaust
- Halogen projector headlamps with LED running lamps
- Automatic wipers
- Automatic headlamps
- Rear parking sensors
- Front fog lamps

¹iPod is a trademark of Apple Inc. Please refer to ford.com.au for iPod compatibility. ²Connection cable sold separately. ³For phone and media player compatibility please visit www.fordsync.com #Bluetooth is a registered trademark of Bluetooth SIG Inc. and is used under licence. Please refer to ford.com.au for mobile phone compatibility. [†]Once activated, if the vehicle's airbags are deployed or if the fuel pump shut off is activated, Emergency Assistance can use your paired and in range mobile phone to call emergency services and provide your exact GPS location.

Precision cornering

Every corner's a thrill with a unique sports suspension system and Torque Vectoring. Plus low-profile 17" alloys with high-performance rear disc brakes help you maintain control.



Powerfully efficient

The 1.6L EcoBoost engine combines turbo-charging with direct-injection, giving you a powerful drive, without sacrificing fuel efficiency.



Racing seats

With world-famous RECARO® sports seats providing excellent shoulder and torso support, strap yourself in for an exhilarating ride.



Fiesta ST Colours



Molten Orange*



Panther Black*



Race Red



Performance Blue*



Frozen White

*Prestige paint is an option that incurs an additional charge.

Accessories

	Ambiente	Trend	Sport
Exterior Styling			
16" alloy wheels ¹	-	-	A
Rear spoiler	A	A	S
Fog lamp kit	A	A	S
Fiesta decal	A	A	A
Decal bodyside tattoo	A	A	A
Fiesta branded fuel lid	A	A	A
Exterior protection			
Bonnet protector ²	Q3	Q3	Q3
Headlamp guards ²	Q3	Q3	Q3
Mudspats ³	A	A	-
Weathershields - Bubble (front set of 2)	A	A	A
Weathershields - Slimline (set of 4)	A	A	A
Interior styling			
Front door scuff plates - stainless steel	A	A	A
Gear knob illuminated - manual only	A	A	A
Gear knob (black, satin or chrome) - manual only	A	A	A
Interior comforts & storage			
Anti-slip luggage compartment mat	A	A	A
Foldable luggage compartment mat	A	A	A
Boot scuff guard	A	A	A
Premium carpet mats (set of 4)	A	A	A
Cargo organiser	A	A	A
Cargo swing net	A	A	A
Coin Cup	A	A	A
Umbrella storage	A	A	A
In car entertainment & electrical			
Child activity organiser	A	A	A
DVD/CD wallet	A	A	A
Auxiliary audio plug in cable	A	A	A
iPod® USB Integration cable ⁴	A	A	A
Fridge 'Day Tripper' 15 litre	A	A	A
Garmin Nuvi® portable satellite navigation systems ⁵	A	A	A
Safety			
Go Technologies® reversing camera ⁵	A	A	A
Rear parking sensors	A	A	A
Towing and carrying			
Carry bars	A	A	A
Carry bars accessory - ski/snowboard carrier ⁶	A	A	A
Rhino-Rack® carry bars ^{5,6}	A	A	A
Rhino-Rack® bike carrier ^{5,6}	A	A	A
Rhino-Rack® luggage carrier ⁵	A	A	A
Rhino-Rack® luggage bag ⁵	A	A	A
Towpack ⁷	A	A	-
Mini 14" spare wheel	A	A	A

S = Standard. A = Accessory that can be added at any time -- = Not available Q3 = Available Q3 2013.

1. Wheels and tyres sold separately. 2. For more information on this product visit us at www.ford.com.au 3. Front and rear sets sold separately. 4. iPod is a trademark of Apple Inc. 5. This accessory is a Supplier Branded Accessory and is not manufactured or warranted by Ford. The warranty is provided by the manufacturer of the accessory. 6. Attaches to Genuine Ford carry bars (sold separately). 7. Towing is subject to State and Territory regulations.

Accessories

Personalise your new car with a range of accessories that reflect who you are.

**16" alloy wheels**

Designed in Europe, these distinctive alloy wheels give your Fiesta an even sportier edge.

**Carry bars**

Essential addition for carrying outdoor gear such as bikes, skis and fishing rods.

**Rear spoiler**

The impressive large rear spoiler enhances the Fiesta's sporty exterior, giving you extra style points.

**Fiesta decal**

Body side decal suits all vehicle colours and adds a splash of style.

Make it yours

Complement your unique style with a choice of colours and specifications that make it your own.



Arctic White



Aurora Blue*



Chilli Orange*



Highlight Silver*



Black Mica*



Celestial Blue*



Metropolitan Grey*



True Red

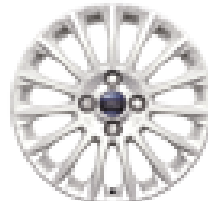
*Prestige paint is an option that incurs an additional charge.



15" x 6" steel wheel



15" x 6" alloy wheel



16" x 6" alloy wheel

Fiesta wheels.

A range of distinctive wheels complement Fiesta's new sleek design.

Mechanical specifications

Engine type	Duratec 1.5L Ti-VCT DOHC	1.0L GTDi EcoBoost	1.6L GTDi EcoBoost
Maximum power output ISO (kW/rpm) ¹	82kW @ 6300rpm	92kW @ 6000rpm	134kW @ 5700rpm
Maximum torque output ISO (kW/rpm) ¹	140Nm @ 4400rpm	170Nm @ 1400-4500rpm	240Nm @ 1600-5000rpm
Fuel			
Fuel type ²	91 - 98 RON	91 - 98 RON	91 - 98 RON
Fuel consumption L/100 Km (ADR 81/02 combined cycle) ³	5.8 (Manual & Auto)	4.9 (Manual) 5.3 (Auto)	6.2 (Manual)
CO ₂ emissions (g/km) ³	137 (Manual & Auto)	113 (Manual) 121 (Auto)	145 (Manual)
Emission level	Euro 4	Euro 4	Euro 4
Fuel tank capacity (litres)	42	42	48
Ford Easy-Fuel capless refuelling system ⁴	S	S	S

Specifications

Model	Ambiente	Trend	Sport	ST
Engine and Transmission				
Duratec 1.5L Ti-VCT DOHC 4-cylinder engine 5-Speed manual transmission	S	S	-	-
Duratec 1.5L Ti-VCT DOHC 4-cylinder engine PowerShift [®] automatic with 6-speed sequential sports shift	O	O	-	-
1.0L GTDi EcoBoost 3-cylinder engine 5-Speed manual transmission	-	-	S	-
1.0L GTDi EcoBoost 3-cylinder engine PowerShift [®] automatic with 6-speed sequential sports shift	-	-	O	-
1.6L GTDi EcoBoost 4-cylinder engine with 6-speed manual transmission	-	-	-	S
Ride & Handling				
15" x 6" Steel wheels and full covers with 185/55 R15 tyres (set of four)	S	-	-	-
15" x 6" Alloy wheels with 185/55 R15 tyres (set of four)	-	S	-	-
16" x 6" Alloy wheels with 195/50 R16 tyres (set of four)	-	-	S	-
17" x 7" Alloy wheels with 205/40 R17 tyres (set of four)	-	-	-	S
Electric Power-Assisted Steering (EPAS)	S	S	S	S
Rear disc brakes	-	-	-	S
Spare - 15" mini spare wheel	-	-	-	S
Sports tuned suspension	-	-	S	S
Temporary mobility kit ⁵	S	S	S	-
Torque Vectoring Control	-	-	-	S
Interior				
Air conditioning	S	S	S	-
Air conditioning - single zone climate control	-	-	P	S
Ambient Lighting	-	-	S	S
Carpet mat (driver)	S	S	S	-
Carpet mats (front and rear)	-	-	-	S
Cruise control	S	S	S	S
Driver and passenger vanity mirror	S	S	S	S
Driver's footrest	S	S	S	S
EcoMode	S	S	S	S
Front door scuff plates	-	-	S	S
Leather wrapped steering wheel	S	S	S	S
Power front windows with driver one touch up/down	S	S	S	S
Power rear windows	S	S	S	S
Rear seat - 60:40 split back	S	S	S	S
Rear view mirror - auto dimming	-	-	-	S

S = Standard. - = Not available O = Option that can be ordered before a vehicle is manufactured P = Part of an Option Pack.

1. All performance data for petrol models measured using 95RON fuel. 2. For optimal performance use fuel of 95RON or higher. 3. Figures obtained from controlled tests using ADR 81/02 (combined). Actual fuel consumption and emissions will depend on many factors including driving habits, prevailing conditions and your vehicle's equipment, condition and use. 4. Capless refuelling with misfuel inhibitor. 5. When in use do not exceed 80km per hour and ensure the standard wheel and tyre are fitted as soon as possible. 6. Bluetooth[®] is a registered trademark of Bluetooth SIG Inc., and is used under licence. Please refer to ford.com.au for mobile phone compatibility. iPod is a trademark of Apple Inc. Please refer to ford.com.au for iPhone compatibility. 7. Connection cables sold separately. 8. For phone and media player compatibility please visit www.fordsync.com. 9. Once activated, if the vehicle's airbags are deployed or if the fuel pump shut off is activated, Emergency Assistance can use your paired and in range mobile phone to call emergency services and provide your exact GPS location. 10. Dynamic Stability Control is also known as Electronic Stability Control.

Model	Ambiente	Trend	Sport	ST
Stowage compartment under front passenger seat	S	S	S	S
Smart key with 'Ford Power' starter	-	-	P	S
Sports alloy pedal covers	-	-	-	S
Telescopic steering adjust	S	S	S	S
Trip computer - distance to empty, average fuel economy, average speed, outside air temperature	S	S	S	S
Exterior				
Automatic headlamps	-	-	P	S
Body coloured, power fold exterior mirrors with side indicators	S	S	S	-
Body coloured, power heated exterior mirrors with side indicators	-	-	-	S
Body colour rear spoiler	S	S	-	-
Body colour sports rear spoiler	-	-	S	S
Chrome finish on upper door line	-	-	S	-
Dual chrome exhaust	-	-	-	S
Front fog lamps	-	S	S	S
Halogen projector headlamps	-	-	S	S
LED running lamps	-	-	-	S
Prestige paint	O	O	O	O
Puddle lamp	-	-	-	S
Rain sensing wipers	-	-	P	S
Reverse parking sensors	-	-	P	S
Seating				
Driver and passenger seat manual height adjust	-	-	-	S
Driver's seat manual height adjust	S	S	S	-
Cloth trim	S	S	-	-
Partial leather sport seat inserts	-	-	S	-
Recaro [™] cloth sport seats	-	-	-	S
Audio				
Bluetooth [®] hands-free phone and Voice Control with USB/iPod connectivity port ⁶	S	S	S	S
Ford Audio System: 3.5" display, extended integrated control panel, external AUX and USB connection for external music devices, remote audio controls, 6 speakers ⁷	S	S	-	-
Ford SYNC [™] Connectivity System with voice-activated hands free calling, automatic phone book transfer and digital music player support. ⁸	S	S	S	S
Ford SYNC [™] Emergency Assistance	-	-	-	S
Sony audio system: 4" TFT display, branded integrated control panel, external AUX connection for external music device, remote audio and MFD controls, 8 speakers ⁷	-	-	S	S
Steering wheel mounted audio and phone controls	S	S	S	S
Safety & security				
ANCAP 5 star rating	S	S	S	S
Anti-Lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD)	S	S	S	S
Driver and front passenger airbags	S	S	S	S
Driver and front passenger Beltminder [™] system	S	S	S	S
Dynamic Stability Control with Emergency Brake Assist and Traction Control ¹⁰	S	S	S	S
Engine immobiliser	S	S	S	S
Front seat belts: 3-point active seatbelts with pretensioners	S	S	S	S
Left hand and right hand side curtain/thorax airbags and driver's knee airbag	S	S	S	S
Perimeter alarm	-	-	P	S
Remote central locking with flip key and spare key	S	S	S	S
Option packs				
Sports Executive Pack: Climate control, rear parking sensors, rain sensing wipers, automatic headlamps, perimeter alarm, Ford smart key with 'Ford Power' starter	-	-	O	-



Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully, too.



Sustainability

Using advanced technology, we're committed to creating vehicles with improved fuel economy, reduced CO₂ emissions and a lower overall cost of ownership.



Safety

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to help protect you.



Smart

Vehicles with smart, intuitive technologies designed to connect you to your world and many clever solutions that make life a little easier.

Speak to your Ford Dealer today about how we can help you make the most out of your vehicle ownership experience.

3 year/100,000km new car warranty.#

For three years or 100,000km, whichever comes first, your Ford is covered against any defects in factory materials or workmanship. This also applies to Genuine Ford Accessories you may have had fitted before you took delivery.

5 year warranty against perforation corrosion.#

It's reassuring to know that the original body of your gleaming new Ford is guaranteed against perforation corrosion for the first five years of its life. If perforation corrosion occurs, we'll fix it for free.

myFord Warranties and Insurance.

When you first turn the key of your brand new Ford you want to do so without a care in the world. Our range of myFord products gives you that extra peace of mind. For more information about myFord Warranties and Insurance, visit your participating Ford Dealer for further details on the plans that best suit your needs. Terms, conditions and eligibility criteria apply.

12 months/15,000km service intervals.

Under normal driving conditions service intervals are 12 months or 15,000km, whichever occurs first.

Running a fleet?

Our Ford Fleet team is available to assist fleet customers with information on Ford products and services. Call 1300 13 13 30 or email askfleet@ford.com

Want to contact us?

For answers to your questions, or help with any concern, contact our Customer Relationship Centre on 13 FORD (13 3673) or email customers@fordcrc.com.au

Visit us on the web.

If you want more information on Ford or our entire product range, visit us at ford.com.au

myFord Capped Price Servicing.

Your new Ford vehicle now gives you access to myFord Capped Price Servicing, which means it makes even more sense to have your Ford looked after by the people who know your Ford back to front, inside and out. With myFord Capped Price Servicing, Ford will publish the maximum price you will pay for a standard A or B logbook service at participating Authorised Ford Dealers for all vehicles built from 2007 up to 6 years or 105,000 kilometres, whichever comes first.

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For more details visit your local Ford Dealer or visit www.ford.com.au/myfordcps for full terms and conditions.



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Test Drive

#Conditions and exclusions apply. For more information visit www.ford.com.au/newvehiclewarranties

This brochure details specifications and features of the new Fiesta available from September 2013 with the exception of the Fiesta Sport which will be available from December 2013. Please consult your Ford Dealer for the most recent specification and availability information.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. The latest specification sheet should be referred to for information on the availability, ordering and use of features and optional equipment. Always consult an authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

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