

Focus





Focus XR5 Turbo shown in Electric Orange.



Focus XR5 Turbo.

The Ford Focus XR5 Turbo takes 'smooth' to a whole new level. The German engineered and built Focus XR5 Turbo combines high-end power and breathtaking performance. A tribute to its rally-bred origins. And needless to say, this hot hatch is smooth as. For starters, a lower athletic stance and sporty 18" alloy wheels[®] enhance the Focus XR5 Turbo's smooth looks. Under the bonnet, the smooth revving 2.5L Duratec 20V 5 cylinder turbo engine pumps out 166kW of turbocharged power and 320Nm of torque. Power is transferred smoothly via a seamless close-ratio 6-speed manual transmission. The Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD) provides superb stopping power and smooth braking. The sports-tuned suspension delivers smooth cornering. And Dynamic Stability Control (DSC)^{*} plus Traction Control and Emergency Brake Assist help give you optimal control and help ensure a smooth journey. Smoother still are the body-hugging Recaro sports seats that await you inside. An eye-catching instrument panel displays oil temperature, turbocharger boost pressure and oil pressure. A Sony premium sound system with 6-stack in-dash CD and eight speakers delivers truly smooth acoustics. And when the sun goes down, distinctive submarine lighting bathes the centre console with a subtle red glow. How smooth is that?

[®]Set of four. ^{*}Dynamic Stability Control (DSC) is also known as Electronic Stability Control (ESC).



Focus XR5 Turbo shown in Electric Orange.

Smooth drive.



The Ford Focus XR5 Turbo's searing 2.5L Duratec 20V 5 cylinder turbo engine pumps out 166kW of power and 320Nm of torque for superbly smooth, sporty performance.

Designed and engineered in Germany with ultra-responsive steering, handling and braking, only one word adequately describes the latest Ford Focus: smooth. In all models except the Focus XR5 Turbo and turbo diesel Focus TDCi, power is transferred smoothly from the 2.0L Duratec 16V 4 cylinder engine by a 5-speed manual or optional 4-speed automatic transmission with Sequential Sports Shift. Completing the package, Control Blade Independent Rear Suspension and electro-hydraulic power steering combine to deliver a smoother ride with precise cornering. The Focus TDCi takes this advanced driving technology even further with its highly fuel efficient and quiet 2.0L Duratorq 16V 4 cylinder turbo diesel engine. Choose the Focus XR5 Turbo and you'll be rewarded with an involving drive that's bound to impress even the most passionate car enthusiast. You'll experience pure exhilaration as the highly refined, close-ratio 6-speed manual transmission taps into the sizzling power of the smooth revving 2.5L Duratec 20V 5 cylinder turbo engine. And Focus XR5 Turbo's sports tuned suspension achieves a superb balance between tremendous cornering ability and a smooth, compliant ride.

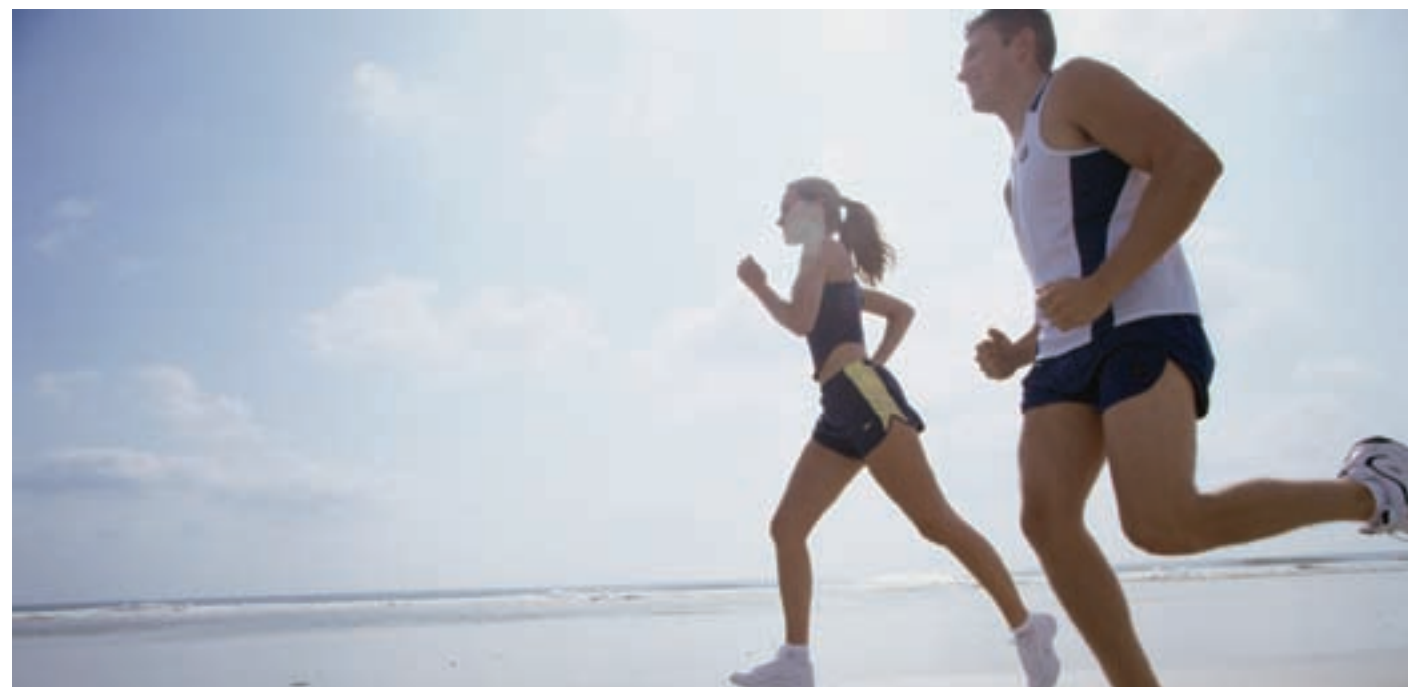
*Focus Ghia only available with 4-speed automatic transmission.



Focus Zetec sedan and Focus Ghia hatch shown in Pure Silver.



Focus Zetec shown in Pure Silver.



Sleek European style.

The Ford Focus range was designed in Germany, and it shows. The latest Focus, with its impressive luggage space and generous interior, ensures passengers enjoy just as much comfort as the driver. The solid, yet elegant stance and the smooth curves of the hatch and sedan models are all expressions of a uniquely European sensibility. Creating the ideal marriage between technology and smooth aesthetics, the turbo diesel Focus TDCi is brimming with street smarts. And the same exceptional level of style and detail also resonates throughout the Focus XR5 Turbo. Sporty and performance oriented from every angle, the Focus XR5 Turbo is shaped to stimulate all the senses. Inside every model in the range, the wrap-around driving environment reflects the exceptional design quality, pioneering technology and thoughtful functionalism of German car design. The Focus XR5 Turbo, TDCi, LX, Zetec and Ghia all come with alloy wheels* as standard. And all models include a smooth looking front bumper and turning indicators integrated into the external mirrors. Like a new generation computer or mobile phone, the latest Focus is a precision machine well on its way to becoming a design icon.

*Set of four.



German engineering.

It's something you sense before you even start the engine. It's the sound of the door closing. The feel of the controls. The responsiveness of the engine, the brakes, the steering. The smooth precision of a car that's engineered for German autobahns as well as narrow city streets. The Ford Focus has been seamlessly designed and, as you'd expect from a German engineered vehicle, comes with the latest technology including an Intelligent Safety System (ISS) with driver and front passenger airbags and pyrotechnic seatbelt buckle pretensioners. Control Blade Independent Rear Suspension delivers high lateral stiffness, longitudinal control and plush comfort. This translates into an involving drive that delivers superbly smooth handling, precise cornering and outstanding comfort. The Focus TDCi takes these exacting standards a step further, with its highly responsive and impressively economical 2.0L Duratorq turbo diesel engine. Every Focus has been meticulously engineered so nothing comes between you, your car and the road. Engineered to keep running smoothly for years to come.



Focus Ghia sedan shown in Pure Silver.



Turbo diesel Focus TDCi.

From the cutting edge of engine technology comes the car for a smoother tomorrow. The German designed and engineered Ford Focus TDCi. Its advanced 2.0L Duratorq turbo diesel engine is considerably more fuel efficient compared to traditional petrol engines. And it's cleaner for the environment. Add an advanced common rail multi-point fuel injection system and you're guaranteed a silky, impressively quiet driving experience. And the performance? The Focus TDCi's outstanding 320Nm of torque allows you to accelerate smoothly off the mark with power 'on tap' to easily manoeuvre city streets or confidently overtake on highways. While the Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD), plus driver, front passenger and side front airbags also ensure this smooth operator is as safe as it is smart. Just one look at the sporty lines of the 5-door hatch with its 16" alloy wheels* and it's not hard to see why the Focus TDCi is pointing the way forward. 'Better for you, better for the environment' is a claim that everyone seems to be making these days. But in the case of the smooth-running, diesel powered Focus TDCi, you'd better believe it.

*Set of four.

Focus TDCi shown in Pure Silver.



The Ford Focus XR5 Turbo's eye-catching instrument panel displays oil temperature, turbocharger boost pressure and oil pressure. The instrument panel is just one of many superb design elements you can expect to find in the Focus XR5 Turbo.

Comfort and quality.

The interior of the Ford Focus is as smooth as the premium materials from which it has been made. The expert craftsmanship and stringent checks ensure a sophisticated finish and a superb design. It feels as if the interior was made exclusively for you. Fully adjustable front seats and steering allow you to sit back and relax even on longer journeys. There's plenty of room for legs and shoulders, as well as luggage. And the wrap-around driving environment surrounds you in comfort. A smooth 6-stack CD player is standard on the Focus Ghia, and optional on the TDCi, Zetec and LX. While the Focus XR5 Turbo enjoys crystal clear Sony premium sound with a 6-stack in-dash CD and eight speakers. The low levels of noise and vibration in every Focus make the interior smoother than you can imagine. The Focus XR5 Turbo's refined gearbox allows smooth cruising with less engine noise intrusion. And the Focus TDCi's cutting-edge turbo diesel engine reduces driving noise to virtually indiscernible levels. So you can enjoy a driving environment that's as smooth as... well, smooth as.



Focus Ghia sedan shown with Light Stone interior.



Focus Ghia sedan shown in Pure Silver.

Safety.



The high-strength passenger cell provides efficient occupant protection in the event of an accident. Driver, front passenger, side front* and side curtain* airbags are designed to provide optimum protection over a wide range of impact conditions.

No one wants to be involved in an accident. So you'll be happy to know that all Ford Focus models come with standard safety features such as ABS with Electronic Brakeforce Distribution to help ensure a safer drive. You also have the added benefit of standard Dynamic Stability Control[†] and Traction Control on Zetec, Ghia and XR5 Turbo models to help you avoid trouble. If you are in an accident, it's reassuring to know your Focus has the built-in safety features to handle the situation as smoothly as possible. Here's how the Intelligent Safety System (ISS) operates in the event of an emergency. Crash severity sensors located around the vehicle tell the Advanced Restraints Module (ARM) which safety features to deploy, and when. Depending on the locality and severity of the accident, driver and front passenger airbags are activated and where required side front airbags* and side curtain airbags* are deployed. The ARM will also determine if driver and front passenger pyrotechnic seatbelt buckle pretensioners are required to assist in pulling you snugly into position. Other safety features include energy absorbing crumple zones to reduce the force of the impact, anti-intrusion clutch and brake pedals that collapse away from the driver's legs to reduce the chance of leg injuries, and a high-strength passenger cell that provides exceptional protection from the force of an accident.

[†]Dynamic Stability Control (DSC) is also known as Electronic Stability Control. DSC and Traction Control standard on Focus Zetec, Ghia and XR5 Turbo. Available as part of an optional Safety Pack on other models. *Side front airbags optional as part of Safety Pack on Focus CL, standard on all other models. **Side curtain airbags standard on Focus XR5 Turbo. Available as an option or as part of an optional Safety Pack on all other models.

A smooth line up.

The extended Ford Focus range makes it the smoothest car in its class. And what could be smoother than a Focus that's just right for you? Take a moment to compare the vast array of options available. Hatch or sedan. Auto or manual. Petrol or diesel. Whichever model you choose, all eyes will be focused on you. And after you've made your mind up, why not make your way to your nearest Ford Dealer to arrange a test drive? After all, the only way to truly experience smoothness is to feel it. First hand.

Focus Zetec Sedan.



Focus Zetec Hatch.



With performance in mind, the Focus Zetec offers a choice of hatch or sedan, 5-speed manual or optional 4-speed automatic transmission with Sequential Sports Shift, and standard features including Dynamic Stability Control*, sports suspension, sports trim, 17" alloy wheels; body styling kit and sports instrumentation in addition to all the features of the LX.

Focus CL Sedan.



Focus CL Hatch.



With a choice of hatch or sedan, the Focus CL features the smooth 2.0L Duratec 16V engine, Control Blade Independent Rear Suspension, 15" steel wheels, driver and front passenger airbags, Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD), remote central locking, electro-hydraulic power steering, trip computer, air-conditioning, CD player and more. Focus CL sedan shown with optional Smooth Pack including 15" alloy wheels; cruise control, leather wrapped steering wheel and power adjustable body coloured external mirrors.

Focus Ghia Sedan.



Focus Ghia Hatch.



The Focus Ghia is available in hatch or sedan, each seamlessly combining luxury and performance. Standard features include automatic transmission with Sequential Sports Shift, Dynamic Stability Control*, 16" alloy wheels; 6-way power adjustable driver's seat, leather seat trim, wood grain details, dual zone climate control, 6-disc in-dash CD player, front map lights and rear passenger courtesy lamp.

Focus LX Sedan.



Focus LX Hatch.



The Focus LX also comes in a choice of hatch or sedan with all the features of the CL, plus 16" alloy wheels; cruise control, leather wrapped steering wheel, power adjustable body colour external mirrors, front fog lamps, side front airbags and remote audio controls on the steering column amongst other features.

Focus TDCi Hatch.



The fuel-efficient Focus TDCi hatch features an advanced 2.0L Duratorq 4 cylinder turbo diesel engine with multi-point fuel injection for improved economy and a quieter ride. Plus driver, front passenger and side front airbags, 16" alloy wheels; leather wrapped steering wheel, cruise control, front fog lamps, power exterior mirrors and ABS with EBD all as standard.

Focus XR5 Turbo.



Delivering smooth and sporty performance, the Focus XR5 Turbo hatch features a 2.5L Duratec 20V 5 cylinder turbo engine, close-ratio 6-speed manual transmission, sports suspension, DSC; 18" alloy wheels; Recaro sports seats, unique twin exhaust, sports styling kit with rear spoiler and a Sony premium 6-disc in-dash CD player with 8 speakers.

*Set of four. **Dynamic Stability Control (DSC) is also known as Electronic Stability Control (ESC).

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