

ALL-NEW KUGA



Go Further

Introducing the All-New Kuga

How you use your car changes every day. The All-New Kuga is smart enough to change with you. Whether it's a weekday or weekend. In the city or off-road. All with effortless style and efficiency.

2-3

The smarter way to get there

The sophisticated driver and engine technology in the All-New Kuga is designed to get you where you want to go in the smartest possible way.

4-7

Technology

Hands-free and automatic technologies make life easier and safer. From a tailgate you can open with your foot to using things you can't do without. Like your mobile phone.

8-13

Capability

From its All-Wheel-Drive system that adjusts in a split second to changing conditions, to rear seats and space that adapt to whoever and whatever is going along for the ride, the All-New Kuga delivers.



14-17**Sustainability**

The All-New Kuga offers the latest in Ford fuel-saving petrol and diesel technologies, including the EcoBoost™ petrol engine, to deliver power and fuel efficiency.

18-21**Safety**

Ford's safety technologies are constantly evolving and improving. We build the latest safety measures into our vehicles to help you feel protected and secure.

22-27**Choose your All-New Kuga**

- Ambiente
- Trend
- Titanium

28-33**Colours, Accessories, Specifications**

The smarter way to get there

2

Inspiring a sense of freedom and adventure, the All-New Kuga is powerful yet fuel efficient for the most rewarding drive. Incorporating an array of purposeful technologies, it keeps you connected and in control, taking any change in your plans or the road effortlessly in its stride.





Technology

4

The technology in the All-New Kuga isn't solely about a better driving experience. It's also about making every day more effortless and enjoyable.



Hands-free Tailgate

Only the All-New Kuga¹ gives you a tailgate that opens (and closes) with a wave of your foot under the bumper. Because chances are, if you're putting things in the back, you've probably got your hands full.

1. Small utilities category exclusive feature.



Easy driving

6

Wherever your travels take you, the All-New Kuga delivers smart and effortless adventure with exciting technology you never want to be without.



Ford SYNC®

SYNC® is listening and ready to do what you tell it to. Call family and friends just by saying their name. Answer incoming calls. SYNC® will even read out incoming text messages¹. Plug in your music player or USB drive and play your music the way you always do. Ask to hear a specific artist, album or track. Turn on shuffle. All while your hands stay safely on the steering wheel and your eyes on the road.

1. Depending on the model of your mobile phone.





Kuga Titanium shown.



Sony Audio System

Enjoy the premium sound quality of this top-of-the-line, multi-speaker Sony audio system with digital radio/CD player. You can even control and listen to your USB music player through the system, hands-free. Just plug it in and tell SYNC® what you want to hear.



Active Park Assist¹

First it helps you find a parking spot that's just the right fit. Then it virtually parallel parks itself. Put the car into gear, take your hands off the wheel and watch it perfectly steer itself into your parking space. All you have to do is work the accelerator and brake.

1. Only available on Titanium models.



Ford Power Start Button with Smart Key¹

You don't need to have the key in your hand to start the All-New Kuga, or even unlock it. As long as you have your key fob with you, your car will unlock¹. Once you're inside, simply put your foot on the brake, press the start button and go.

1. Keyless entry only on Titanium models.

Capability

8

Even in the routine of the everyday, we need to adapt. Your car is no different. It needs to accommodate who's going, what you're taking, and which road – on or off – is on the way.





Ready for anything

10

Make the most of the terrain around you. The All-New Kuga's All-Wheel Drive and streamlined power and efficiency prepares you for whatever your day serves up, with confidence.





Traction where you need it

This isn't just any AWD. Every 16 milliseconds the All-New Kuga adjusts which wheels get torque, so your cornering and traction is always at an optimum. Rain, hail, snow or shine. In all sorts of road conditions. But this isn't the only technology working to keep you effortless connected to the road. Torque Vectoring Control automatically transfers torque to the front wheels with the most grip. The front end hugs the inside of every bend for superb handling, virtually eliminating under-steering.



Torque adjusts 62.5 times a second

The All-New Kuga's Intelligent AWD monitors each wheel and increases or decreases the amount of torque to optimise grip and handling in all conditions. A display in your instrument panel lets you see how the system is performing, by giving you a graphic illustration of the power distribution between all four wheels.

Working the space

12

A place for everything. Everything in its place. The All-New Kuga provides practical storage solutions making your car clutter free.



Space that works for you

The spacious All-New Kuga becomes even roomier when you fold down the 60/40 split rear seats. Fold-down one seat to fit those extra pieces of luggage and still have room for passengers. Fold both seats flat to carry a bigger load in the very sizeable 1,603 litres of space. There's even a hidden compartment for valuables.



Let the sun shine in

Full-length glass panorama roof¹ offers a bright and airy drive plus plenty of fresh air too, thanks to its electrically operated sliding action. A Solar Reflect coating helps keep the interior cool, while an internal blind provides shade and privacy when you need it.

1. Only available on Titanium models.



Adjustable load floor

Some models allow you to lower the floor in the back to make the storage space deeper, or raise it with the rear seats folded down to create a flat load floor.

Non-standard alloy wheels shown.

Sustainability

14

As a testament to Ford's commitment to deliver competitive power and fuel efficiency, the All-New Kuga offers impressive petrol and diesel engine options with smart fuel-saving technologies.





Less fuel. More drive.

16

The more time we can put between you and your next visit to the fuel pump the better. The fuel-saving technology in the All-New Kuga is designed to help lower your cost of ownership. All without the slightest compromise in style and performance.



Electric Power-Assisted Steering (EPAS)

The All-New Kuga's Electric Power-Assisted Steering (EPAS) only uses energy when the steering wheel is turned. So on straight roads, the motor is inactive, saving power and fuel.

2.0 Duratorq TDCi engine¹

The All-New Kuga's acclaimed 120kW 2.0 Duratorq TDCi diesel engine has been praised for its refinement, responsiveness, efficiency and spirited performance.

1. Trend and Titanium only.



Smart Regenerative Charging

Saves fuel where possible by charging the battery only when you're not pressing the accelerator pedal.



Ford EcoMode driver information system

This smart software monitors your driving style and displays its impact on the car's fuel economy. Floor the throttle and you'll receive a low score; drive efficiently and you'll be rewarded with a high score and reduced running costs.



Power and fuel efficiency, without compromise

EcoBoost™ engine technology turns traditional petrol engine thinking on its head. Its advanced combination of direct injection and turbocharging delivers small engine fuel economy and big engine power in one. So you don't have to compromise on either, with the EcoBoost™ delivering 134kW¹.

1. Achieved with premium unleaded fuel.



Feel the power, not the shift

Two types of engine. Two types of automatic transmission. Make the most of the EcoBoost's™ responsiveness with the 6-speed Ford SelectShift. Switch to 'manual mode' and you can work through the gears – without the clutch. The TDCi diesel with Ford PowerShift® delivers the perfect combination of manual fuel efficiency and the ease of an automatic, selecting the next gear at precisely the right moment so gear changes are effortless, with no disruption to power.

Ford Technology

- Ford EcoBoost's™ innovative petrol engine technology with 6-speed SelectShift automatic transmission with manual mode option
- Ford Duratorq TDCi advanced diesel with 6-speed PowerShift® automatic transmission
- Active Grille Shutter (petrol only)
- Electric Power-Assisted Steering (EPAS)
- Ford EcoMode driver information system
- Sleek aerodynamic design
- Smart regenerative charging
- Shift indicator



Safety

18

The All-New Kuga incorporates some of the most advanced safety features available. Not only to help protect you, but to help prevent the need for protection in the first place.





KUGA

TITANIUM

ECOBOOST AWD

Extra levels of protection

20

The All-New Kuga's highly advanced technology provides you with the very best levels of protection. And helps make your life simpler and stress-free too.



Intelligent Protection System (IPS)

All-New Kuga's advanced Intelligent Protection System (IPS) uses a range of sophisticated technologies that are designed to help protect you including an ultra-high strength steel safety cage, Dynamic Stability Control (DSC) and front and curtain airbags.

The All-New Kuga IPS includes:

1. Driver's and front passenger's airbags
2. Driver's and front passenger's side thorax airbags
3. Side curtain airbags for front and rear seats
4. Driver's inflatable knee airbag
5. Collapsible steering column and pedals for optimised protection of driver's legs and feet
6. Robust computer-optimised body structure with ultra-rigid safety cell and crumple zones
7. Pre-tensioners, load-limiting retractors and height-adjustable mounts on front seat belts
8. Anti-submarining seat bases
9. ISOFIX fixing points for child seats on rear outer seats
10. Dynamic Stability Control (DSC) with anti-lock brakes (ABS), electronic brake-force distribution (EBD) and Emergency Brake Assist (EBA)
11. Emergency Brake Warning – automatic flashing of brake lights under heavy braking
12. City Safe¹

Adaptive Cruise Control¹

You set the pace. Adaptive Cruise Control will automatically adjust your speed if the car in front of you slows down. Forward Alert triggers an audio and visual warning when it detects risk of a forward-collision, while the Emergency Brake Assist simultaneously readies the brakes to execute full braking performance.

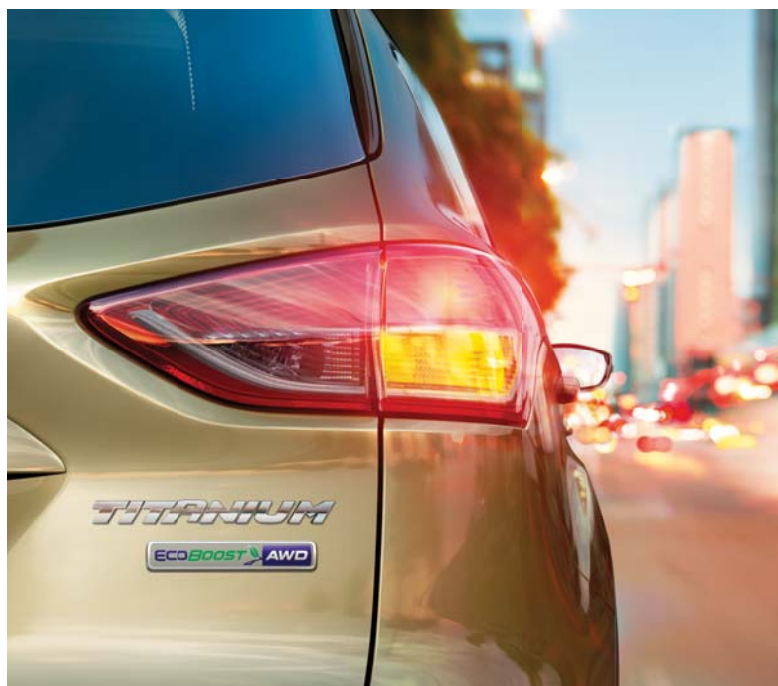
Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the second-row seats.

1. Available on Trend and Titanium models.



Blind Spot Information System® (BLIS)²

If another vehicle is in your blind spot when changing lanes, the Blind Spot Information System alerts you with a discreet warning light built into the driver and passenger doors' side mirrors.



City Safe²

When traffic is crawling along, it can be easy to miss someone suddenly stopping. In speeds under 30 km/h, City Safe detects if the car ahead has unexpectedly stopped and automatically applies the brakes.



Rollover Control

Whilst Ambiente and Trend includes Rollover Mitigation as standard, Titanium models receive the AdvanceTrac® Roll StabilityControl (RSC®) vehicle control software module.



Lane Keeping Aid²

The system helps a vehicle maintain their intended path by measuring side-to-side yaw (or skidding) by monitoring the vehicle's speed, throttle position and steering wheel angle. When wheel slip is sensed reduces engine torque and applies selected brakes.

². Available on Trend and Titanium models.

Ambiente

22





Kuga Ambiente features:

- EcoBoost™ GTDi (Gasoline Turbo Direct injection) 16V petrol engine with 6-speed SelectShift automatic transmission
- 17" Alloy wheels
- 3.5" Multi-functional display screen
- Cloth seats
- Cruise Control with Adjustable Speed Limiting Device (ASLD)
- Driver & front passenger airbags, side thorax front airbags, side curtain airbags front & rear
- Driver's knee airbag
- Dynamic Stability Control (DSC)
- Electric Power-Assisted Steering (EPAS)
- Fog lights – front & rear
- Ford Easy-Fuel® capless refuelling
- Ford Power Start button – keyless start
- Front sports seats
- Hill Launch Assist
- ISOFIX child seat attachments
- Rear parking sensors
- Rear spoiler
- 5 Star safety rating – Euro NCAP
- Steering wheel – leather trimmed
- SYNC® Gen 1 – In vehicle communications system including *Bluetooth®*
- Torque Vectoring Control
- Trip computer
- Under floor storage – in front of rear seats







Kuga Trend features (in addition to Ambiente):

- EcoBoost™ GTDi (Gasoline Turbo Direct injection) 16V petrol engine with 6-speed SelectShift automatic transmission or
- 2.0 Litre Duratorq TDCi 4 cylinder 16V common rail turbo diesel engine with Diesel Particulate Filter and 6-speed PowerShift® automatic transmission
- 18" Alloy wheels
- 4.2" Multi-functional display screen
- Adaptive Cruise Control (ACC) with Adjustable Speed Limiting Device (ASLD)
- Auto dimming rear view mirror
- Blind Spot Information System (BLIS)
- City Safe – Collision avoidance
- Driver alert – Driver drowsiness detection
- Dual zone climate control
- Follow-me-home lighting
- Forward Alert (FA) audio & visual collision warning system & collision mitigation by braking
- Gear shift – Leather
- Lane Keeping Aid
- Partial leather seats
- Premium Sony system with 9 speakers
- Privacy glass – rear passenger and back windows
- Rain sensing wipers
- Roof rack rails

* Trend model indicator stalk positioned on left hand side.



Titanium

26





Kuga Titanium features (in addition to Trend):

- EcoBoost™ GTDi (Gasoline Turbo Direct injection) 16V petrol engine with 6-speed SelectShift automatic transmission or
- 2.0 Litre Duratorq TDCi 4 cylinder 16V common rail turbo diesel engine with Diesel Particulate Filter and 6-speed PowerShift® automatic transmission
- 19" Alloy wheels
- 5.0" Multi-functional display screen
- Active Park Assist – Semi-automated parking function
- Bi-Xenon headlights with static cornering lights
- Front parking sensors
- Hands-free power tailgate with adjustable height feature
- Heated front seats
- Leather seats
- Panoramic power roof
- Reverse camera
- Satellite navigation system
- Smart key – Keyless entry & start



Exterior Colours

Choosing the colour for your All-New Kuga is an opportunity to make it just exactly that – yours!



Frozen White



Ginger Ale



Moondust Silver



Deep Impact Blue



Sterling Grey



Panther Black



Race Red

1. Kuga Titanium shown for illustrative purposes. Every effort has been made to depict vehicle colours and trims as realistically as possible in this brochure; however some variation may occur due to printing.

Accessories

When it comes to fitting out your All-New Kuga, we've got everything you'll ever need. Wherever you're heading.



Carry bars



Bootliner



Rubber mats and rear carpet mats



Weather shields



Scuff plates



Roof rails - list



Mud flaps

	Ambiente	Trend	Titanium
Carry Bars - Kit Cross Bars	A	A	A
Roof Rails Silver - as per Trend and Titanium	A	S	S
Carpet Mats -rear set of two	A	A	A
Rubber Mats with Logo - set of four	A	A	A
Boot Liner - with Logo	A	A	A
Mudflaps Grey - Front	A	A	A
Mudflaps Grey - Rear	A	A	A
Scuff Plates Front - Set of two	A	A	S
Smokers Pack - Lighter and Ashcup Kit	A	A	A
Weathershields	A	A	A

Specifications

	Ambiente AWD EcoBoost	Trend AWD EcoBoost	Trend AWD 2.0L Diesel	Titanium AWD EcoBoost	Titanium AWD 2.0L Diesel
Fuel economy & emissions					
Fuel economy					
Combined fuel economy (L/100km) ^{1,4}	7.7	7.7	6.2	7.7	6.2
Fuel					
Ford Easy-Fuel® capless refuelling	S	S	S	S	S
Fuel ²	95 - 98 RON	95 - 98 RON	Diesel	95 - 98 RON	Diesel
Fuel - BioFuel compatibility	E10	E10	B5	E10	B5
Fuel tank capacity (L)	60	60	60	60	60
Emissions data					
CO2 emissions (g/km) ¹	179	179	162	179	162
Euro Stage V compliant	S	S	S	S	S
Engines & performance					
Engine					
1.6 Litre EcoBoost™ GTDi (Gasoline Turbo Direct injection) 16V petrol engine	S	S	-	S	-
2.0 Litre Duratorq TDCi 4 cylinder 16V common rail turbo diesel engine with Diesel Particulate Filter	-	-	S	-	S
Active grille shutter	S	S	-	S	-
Bore x stroke (mm)	79 mm X 81.4 mm	79 mm X 81.4 mm	85 mm X 88 mm	79 mm X 81.4 mm	85 mm X 88 mm
Compression ratio	10:1	10:1	16:1	10:1	16:1
Cylinders	4	4	4	4	4
Displacement (cc)	1,596	1,596	1,997	1,596	1,997
EcoMode	S	S	S	S	S
Power - maximum ⁴	134kW @ 5,700rpm	134kW @ 5,700rpm	120kW @ 3,750rpm	134kW @ 5,700rpm	120kW @ 3,750rpm
Smart Regenerative Charging	S	S	S	S	S
Torque - maximum ⁴	240Nm @ 1,600-5,000rpm	240Nm @ 1,600-5,000rpm	340Nm @ 2,000-3,250rpm	240Nm @ 1,600-5,000rpm	340Nm @ 2,000-3,250rpm
Transmission					
6-speed SelectShift automatic	S	S	-	S	-
6-speed PowerShift® automatic	-	-	S	-	S
Transmission ratios					
1st	4.548	4.548	3.583	4.548	3.583
2nd	2.964	2.964	1.952	2.964	1.952
3rd	1.912	1.912	1.194	1.912	1.194
4th	1.446	1.446	0.842	1.446	0.842
5th	1.000	1.000	0.943	1.000	0.943
6th	0.746	0.746	0.789	0.746	0.789
Final drive	3.510	3.510	4.533 (1-4), 3.238 (5-reverse)	3.510	4.533 (1-4), 3.238 (5-reverse)
Reverse	2.943	2.943	4.843	2.943	4.843
Safety & security					
Safety					
Active Park Assist - Semi-automated parking function	-	-	-	S	S
Adaptive Cruise Control (ACC) with Adjustable Speed Limiting Device (ASLD)	-	S	S	S	S
Airbags - Driver & front passenger	S	S	S	S	S
Airbag - Driver's knee	S	S	S	S	S
Airbags - Side thorax front	S	S	S	S	S
Airbags - Side curtain front & rear	S	S	S	S	S
Blind Spot Information System (BLIS)	-	S	S	S	S
Brakes - Anti-lock Braking System (ABS)	S	S	S	S	S
Brakes - Electronic Brakeforce Distribution (EBD)	S	S	S	S	S
Brakes - Emergency Brake Assist (EBA)	S	S	S	S	S
Brakes - Emergency (hazard warning) brake lights	S	S	S	S	S

1. Data is based on tests conducted in accordance with directive 80/1268/EEC for Ford. Actual fuel consumption and emissions will depend on many factors including driving habits, prevailing conditions and your vehicle's equipment, condition and use. 2. 91 RON safe. 3. Outboard seats only. 4. All performance data for petrol models measured using 95RON fuel. 5. When fitted with a genuine Ford towpack.

	Ambiente AWD EcoBoost	Trend AWD EcoBoost	Trend AWD 2.0L Diesel	Titanium AWD EcoBoost	Titanium AWD 2.0L Diesel
City Safe - Collision avoidance	-	S	S	S	S
Cruise Control with Adjustable Speed Limiting Device (ASLD)	S	-	-	-	-
Driver Alert - Driver drowsiness detection	-	S	S	S	S
Dynamic Stability Control (DSC)	S	S	S	S	S
Forward Alert (FA) audio and visual collision warning system & collision mitigation by braking	-	S	S	S	S
Hill Launch Assist	S	S	S	S	S
Lane Keeping Aid	-	S	S	S	S
Reverse camera	-	-	-	S	S
Safety rating - Euro NCAP	5 Star	5 Star	5 Star	5 Star	5 Star
Seats - ISOFIX child seat attachments ³	S	S	S	S	S
Seatbelts - Beltminder™ system (Driver & front passenger)	S	S	S	S	S
Sensors - Rear parking sensors	S	S	S	S	S
Sensors - Front parking sensors	-	-	-	S	S
Traction Control System (TCS)	S	S	S	S	S
Security					
Immobiliser - Passive Anti-theft System (PATS)	S	S	S	S	S
Locking - Childproof rear	S	S	S	S	S
Locking - Remote power central	S	S	S	S	S
Smart key - Keyless entry & start	-	-	-	S	S
Towing capacity - maximum (kg)⁵					
Braked	1,500	1,500	1,800	1,500	1,800
Unbraked	750	750	750	750	750
Ride & handling					
Brakes					
Brakes - Front & rear disc	S	S	S	S	S
Suspension					
Front - Independent with MacPherson struts & anti-roll bar	S	S	S	S	S
Rear - Independent rear short & long arm with anti-roll bar	S	S	S	S	S
Steering					
Electric Power-Assisted Steering (EPAS)	S	S	S	S	S
Torque Vectoring Control	S	S	S	S	S
Turning circle (kerb to kerb)	11.13	11.13	11.13	11.13	11.13
Exterior features					
Wheels & tyres					
Wheel size	17"	18"	18"	19"	19"
Wheel type	Alloy	Alloy	Alloy	Alloy	Alloy
Tyre size	235/55 R17	235/50 R18	235/50 R18	235/45 R19	235/45 R19
Spare wheel	Mini	Mini	Mini	Mini	Mini
Styling					
Privacy glass - Rear passengers & back windows	-	S	S	S	S
Spoiler - Rear	S	S	S	S	S
Lights					
Fog lights - Front & rear	S	S	S	S	S
Headlights - Automatic	-	S	S	S	S
Headlights - Automatic high beam	-	S	S	S	S
Headlights - Bi-Xenon with static cornering lights	-	-	-	S	S
Headlights - Follow-me-home	-	S	S	S	S
Rear LED tail lights	-	-	-	S	S

Specifications

	Ambiente AWD EcoBoost	Trend AWD EcoBoost	Trend AWD 2.0L Diesel	Titanium AWD EcoBoost	Titanium AWD 2.0L Diesel
Visibility					
Mirrors - Blind Spot Information System (BLIS)	-	S	S	S	S
Mirrors - Power adjustable, heated with side indicators	S	-	-	-	-
Mirrors - Power adjustable, auto folding, heated with side indicators	-	S	S	S	S
Wipers - Rain sensing	-	S	S	S	S
Wipers - Rear intermittent wash/wipe	S	S	S	S	S
Windscreen - Heated	-	S	S	S	S
Stowage & carrying					
Hands-free power tailgate with adjustable height feature	-	-	-	S	S
Roof rack rails	-	S	S	S	S
Towing - Front & rear hook	S	S	S	S	S
Interior features					
Comfort & convenience					
Dual zone climate control	-	S	S	S	S
Panoramic power roof	-	-	-	S	S
Rear view mirror - Auto dimming	-	S	S	S	S
Windows - Power front & rear	S	S	S	S	S
Seats & seatbelts					
Front seats - Heated	-	-	-	S	S
Front seats - Sports	S	S	S	S	S
Head restraints - Front height adjustable	S	S	S	S	S
Lumbar adjust - Manual passenger	-	-	-	S	S
Lumbar adjust - Manual driver	S	-	-	-	-
Lumbar adjust - Power driver	-	S	S	S	S
Rear - 60:40 split fold	S	S	S	S	S
Seat adjust - Manual 4-way passenger	S	-	-	-	-
Seat adjust - Manual 6-way passenger	-	S	S	S	S
Seat adjust - Manual 6-way driver	S	-	-	-	-
Seat adjust - Power 10-way driver	-	S	S	S	S
Storage					
Cargo cover	S	S	S	S	S
Front seat back mounted flip-up tray	-	-	-	S	S
Under floor storage - In front of rear seats	S	S	S	S	S
Styling					
Gear shift - Leather	-	S	S	S	S
Mats - Carpet front & rear	-	-	-	S	S
Mats - Carpet front driver	S	S	S	-	-
Trim - Cloth	S	-	-	-	-
Trim - Partial leather	-	S	S	-	-
Trim - Leather	-	-	-	S	S
Audio, Communications & Instruments					
3.5" Multi-functional display screen	S	-	-	-	-
4.2" Multi-functional display screen	-	S	S	-	-
5.0" Multi-functional display screen	-	-	-	S	S
Audio - Auxiliary input	S	S	S	S	S
Audio - CD Player with 6 Speakers	S	-	-	-	-
Audio - Premium Sony system with 9 speakers	-	S	S	S	S
Audio - Steering wheel mounted controls	S	S	S	S	S
Audio - USB input	S	S	S	S	S
Ford Power Start button	S	S	S	S	S
Satellite navigation system	-	-	-	S	S
SYNC Gen 1 - In vehicle communications system including <i>Bluetooth</i> ®	S	S	S	S	S
Trip computer	S	S	S	S	S

	Ambiente AWD EcoBoost	Trend AWD EcoBoost	Trend AWD 2.0L Diesel	Titanium AWD EcoBoost	Titanium AWD 2.0L Diesel
Dimensions & weights					
Exterior dimensions (mm)					
Height - Overall (inc roof rack rails where fitted)	1,680	1,690	1,690	1,690	1,690
Length - Overall	4,524	4,524	4,524	4,524	4,524
Overhang - Front	924	924	924	924	924
Overhang - Rear	910	910	910	910	910
Track - Front	1,554 - 1,574	1,554 - 1,574	1,554 - 1,574	1,554 - 1,574	1,554 - 1,574
Track - Rear	1,555 - 1,575	1,555 - 1,575	1,555 - 1,575	1,555 - 1,575	1,555 - 1,575
Wheelbase	2,690	2,690	2,690	2,690	2,690
Width - Overall (without mirrors)	1,838	1,838	1,838	1,838	1,838
Interior dimensions (mm)					
Front - Head room	1,013	1,013	1,013	1,013	1,013
Front - Leg room	1,084	1,084	1,084	1,084	1,084
Rear - Head room	989	989	989	989	989
Rear - Leg room	938	938	938	938	938
Luggage capacity (L)					
With mini spare tyre - Seats upright	406	406	406	406	406
With mini spare tyre - Seats folded	1,603	1,603	1,603	1,603	1,603
Vehicle masses (kg)					
Axle load rating - Front maximum	1,200	1,200	1,200	1,200	1,200
Axle load rating - Rear maximum	1,150	1,150	1,150	1,150	1,150
Gross combination mass	4,100	4,100	4,330	4,100	4,330
Gross vehicle mass	2,250	2,250	2,230	2,250	2,230
Kerb mass	1,682	1,682	1,707	1,682	1,707
Payload - Maximum	568	568	523	568	523

S = Standard. - = Not available.

1. Data is based on tests conducted in accordance with directive 80/1268/EEC for Ford. Actual fuel consumption and emissions will depend on many factors including driving habits, prevailing conditions and your vehicle's equipment, condition and use. 2. 91 RON safe. 3. Outboard seats only. 4. All performance data for petrol models measured using 95 RON fuel. 5. When fitted with a genuine Ford towpack.

Notes

Making your ownership experience even more rewarding

A great car is just the beginning. After you've bought your All-New Kuga, we support you with a wide range of services that aim to make you one of the most satisfied vehicle owners in New Zealand.



Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully, too.



Sustainability

Using advanced technology, we're committed to creating vehicles with improved fuel economy, reduced CO₂ emissions and a lower overall cost of ownership.



Safe

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to protect you.



Smart

Cars that park themselves, windscreen wipers that know when it's raining – just some of the many clever solutions from Ford that make life a little easier.

3 Year/100,000km Warranty¹

Covers your Kuga against defects in factory materials or workmanship for the first 36 months or 100,000 kms – whichever comes first.

20,000 kms Service Intervals¹

Improved oil technology and engineering refinement has enabled Ford to offer normal scheduled service intervals of 20,000 kms or every 12 months whichever comes first.

Ford Roadside Assistance¹

For the first 36 months or 100,000 kms – whichever comes first, Ford gives new Kuga owners complete peace of mind motoring with New Zealand's most reassuring roadside emergency service. Free accommodation or a free rental car are just some of the outstanding features of this unique service.

Five Year Perforation Corrosion Warranty¹

Covers the original vehicle's body against perforation corrosion for the first five years of its life.

Ford Customer Assistance Centre

You'll always find us responsive to your needs. Telephone 0800 FORD NZ (0800 367 369).

Finance and Lease Options

Choosing how to finance your vehicle is a major decision and your Ford Dealer can offer you a range of options that can be tailored to suit your needs. Fully

maintained or non-maintained operating leases remove the worry of depreciation, inflation and more importantly do not tie up your capital in an asset. Other forms of financing are also available. Flexible deposits and repayment terms mean that a plan can be structured for your specific needs. See your Ford Dealer to discuss your financing or leasing requirements.

Ford Solutions

You deserve to have a worry-free journey every time you set off in your Ford. Ford Solutions provides you with a 'no problems' solution tailored to suit your lifestyle. The range of services includes:

- Motor Vehicle Insurance – Three levels of cover offer you hassle-free insurance coverage
- Guaranteed Asset Protection (GAP) Insurance – Provides cover for the 'gap' between the value of your insurance payout and the amount owing on your finance or lease agreement
- Lifestyle Protection Insurance – Helps protect your payments against unforeseen circumstances, such as redundancy, illness and death
- New Vehicle Extended Mechanical Breakdown Insurance – Acts as an extension of your original Ford warranty
- Extended Roadside Assistance – Extends the premium roadside assistance which is standard on new Ford vehicles

Simply call in and see your participating Ford Dealer today.

¹ Conditions apply. Further information on these warranties and services may be obtained from your authorised Ford Dealer.

This brochure was designed to provide you with a general introduction to your Kuga and was correct at time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specification, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer,

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