FORD **KUGA**



Go Further

Introducing the Ford Kuga

How you use your car changes every day. The Ford Kuga is smart enough to do it all in style, whether it's a weekday commute or a weekend away.

1-2

The smarter way to get there

The sophisticated driver and engine technology in the Ford Kuga is designed to get you where you want to go in the smartest possible way.

3-6

Technology

Hands-free and automatic technologies make life easier and safer. From a tailgate you can open with your foot to selecting your favourite track with simple voice commands, every feature is designed for maximum convenience.

7-12

Capability

Whatever challenge is at hand, the Ford Kuga adapts with ease. From its All-Wheel-Drive system that adjusts instantly to changed road conditions, to flexible rear seats that fold down for extra space, everything about the Ford Kuga says, 'no worries.'

13-16

Sustainability

The Ford Kuga offers the latest in Ford petrol and diesel technologies, including the EcoBoost petrol engine, which delivers fuel efficiency without compromising performance.

17-20

Safety

To help protect you and give you real peace of mind, the Ford Kuga comes equipped with the latest Ford safety technology along with the maximum 5-star ANCAP safety rating.

21-26

Choose your Ford Kuga

- Ambiente
- Trend
- Titanium

27-30

Colours and accessories

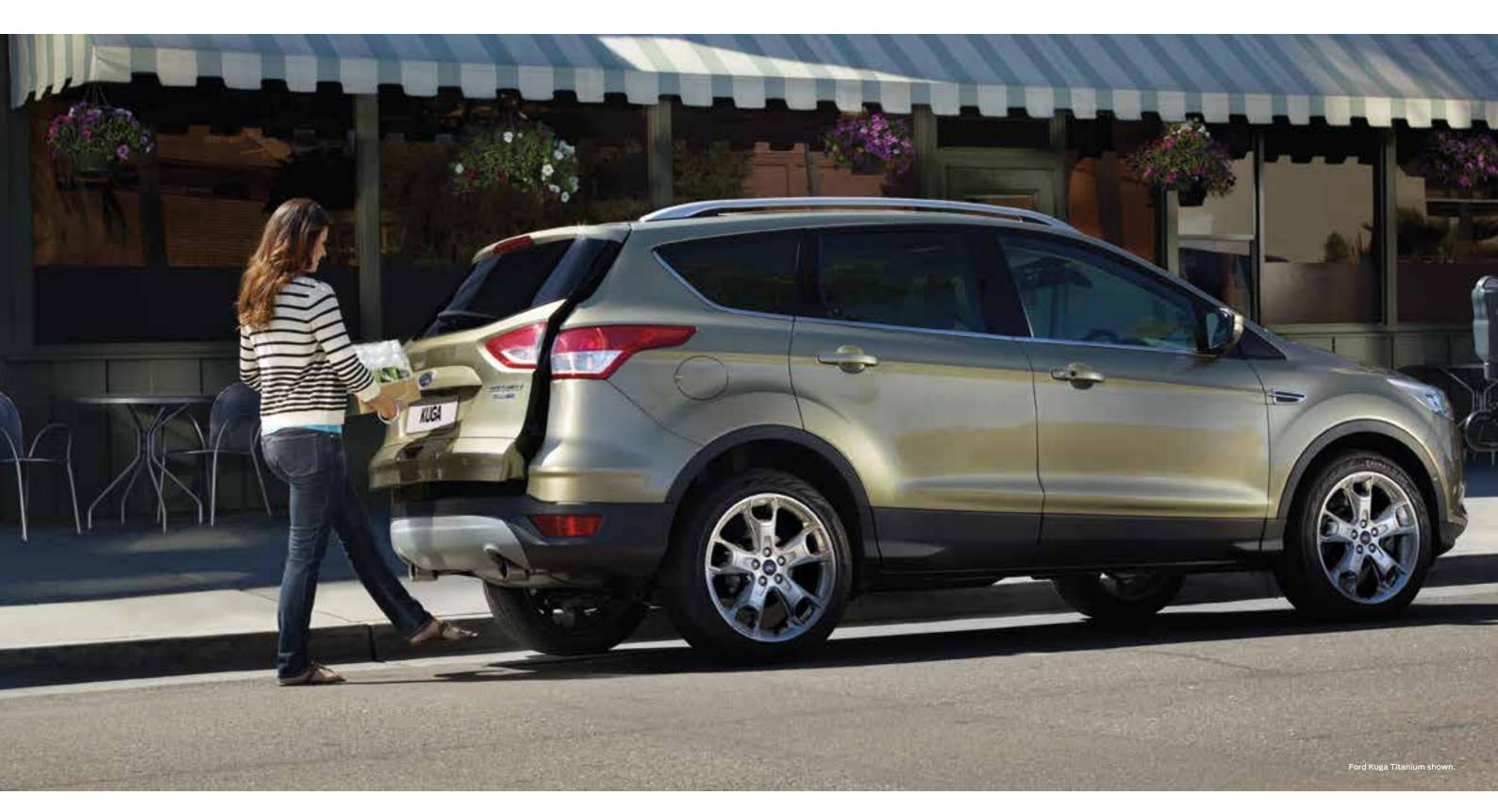
31-32

Specifying your Ford Kuga



Inspiring a sense of freedom and adventure, the Ford Kuga is powerful yet fuel efficient for the most rewarding drive. With a range of helpful technologies it keeps you connected and in control, taking any change in the road, or your plans, effortlessly in its stride.





Hands-free power tailgate^

Only the Ford Kuga* gives you a tailgate that opens (and closes) with a kick of your foot under the bumper. Because chances are, if you're putting things in the back, you've probably got your hands full.

 $[\]verb|^Standard on Titanium and available as an option on Trend model only. *SUV category exclusive feature.$

Wherever your travels take you, the Ford Kuga delivers a smart and effortless adventure with exciting technology you never want to be without.



Active Park Assist†

First it helps you find a parking spot that's just the right fit. Then it virtually parallel parks itself. How? Simply push a button, put the Ford Kuga into gear, take your hands off the wheel and watch it perfectly steer itself into your parking space. All you have to do is work the accelerator and brakes – and relax.



Sony audio system~

Enjoy the premium sound quality of this top-of-the-line, multi-speaker Sony audio system with digital radio/CD player. You can even control and listen to your USB music player or iPod* through the system, hands-free. Just plug it in and tell $SYNC^{\infty}$ what you want to hear.





Push-button start/stop

You don't need to have the key in your hand to start the Ford Kuga. As long as you have your key fob with you, once you're inside, simply put your foot on the brake, press the power button and go.



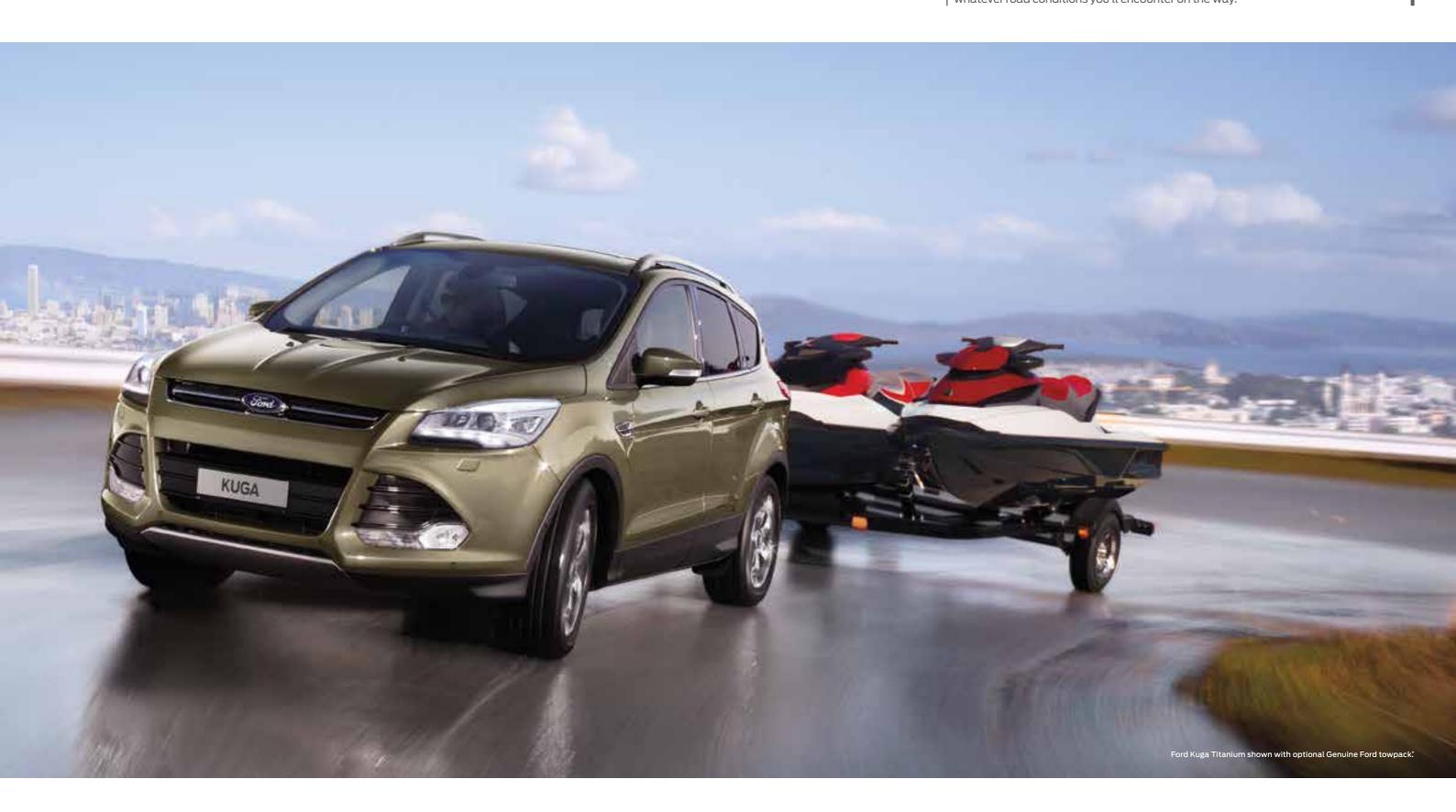
Ford SYNC™ connectivity system⁶

Developed with Microsoft, SYNC[™] is an advanced voice control platform for hands-free access to your music, phone and more. Call family and friends just by saying their name, or request your favourite tracks – all while keeping your hands on the wheel and eyes on the road. And with Emergency Assistance, if you're ever in an accident that deploys the vehicle's airbags, SYNC[™] can use your paired and in range mobile phone to call for help and give your GPS location to emergency services.



Life can present unexpected surprises at any time. That's why the Ford Kuga is designed for maximum flexibility. It effortlessly adapts to how you drive, what you're carrying, and whatever road conditions you'll encounter on the way.





Make the most of the terrain around you. The Ford Kuga's intelligent All-Wheel-Drive and streamlined power and efficiency helps you tackle whatever your day serves up to you, with confidence.





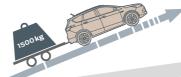
Intelligent All-Wheel-Drive

This isn't just any AWD. Every 16 milliseconds the Ford Kuga adjusts the torque of each wheel, so your traction and cornering is always spot-on – whatever the weather and road conditions. But this isn't the only technology working to keep you effortlessly connected to the road. Torque Vectoring Control automatically transfers torque to the front wheels with the most grip. The front end hugs the inside of every bend for superb handling, virtually eliminating under-steering.

Torque adjusts 62.5 times a second

The Ford Kuga's Intelligent AWD monitors each wheel and increases or decreases the amount of torque to optimise grip and handling in all conditions. A display in your instrument panel lets you see how the system is performing, by giving you a graphic illustration of the power distribution between all four wheels.





Pulling power

With up to 1,500kg^ of maximum towing capacity (depending on engine selected), the Ford Kuga serves up substantial pulling power with solid safety credentials. An array of built-in safety features such as Hill Launch $\label{thm:control} \textbf{Assist and Trailer Stability Control keeps you and your trailer secure, so that}$ you can enjoy the journey from start to finish.

[^] Towing capacity based on the Ford Kuga 1.6L GTDi EcoBoost petrol engine FWD and 2.0L TDCi diesel models. Maximum braked towing capacity using a Genuine Ford towpack. Towing is subject to State and Territory regulations.

You know the saying 'a place for everything, and everything in its place?' That's the philosophy behind the Ford Kuga's cabin design, with plenty of clever storage to make under-seat clutter a thing of the past.



Space that works for you

The spacious Ford Kuga becomes even roomier when you fold down the 60/40 split rear seats. Fold down one seat to fit those extra pieces of luggage and still have room for passengers. Fold both seats flat to carry a bigger load with up to 1,603 litres of space. There's even a hidden compartment for valuables.





Let the sun shine in ^

A full-length glass panorama roof offers a bright and airy drive – and if you crave some fresh air too, you can slide it back completely at the touch of a button. A Solar Reflect coating helps keep the interior cool, while an internal blind provides shade and privacy when you need it.



Adjustable load floor

Moving an irregularly shaped piece of sports gear or furniture? No problem. Simply lower the floor in the back to make the storage space deeper, or fold the rear seats down to create a flat load surface.





Sustainability

The Ford Kuga offers petrol and diesel engine options with smart fuel-saving technologies, delivering impressive fuel-efficiency without compromising power.



Less fuel. More drive.

The less often you need to visit the fuel pump, the better. That's why the Ford Kuga is designed with fuel-saving technology to help reduce your cost of ownership, all without the slightest compromise in style and performance.



Electric Power Assisted Steering (EPAS)

The Ford Kuga's Electric Power Assisted Steering (EPAS) only uses energy when the steering wheel is turned. So on straight roads, the motor is inactive, saving power and fuel.

2.0L TDCi diesel engine[^]

Enjoy a responsive, effortless journey thanks to a 2.0L TDCi diesel engine - delivering a spirited performance every time you drive.

Active Grille Shutter*

Located behind the grille, the shutter only opens when the engine needs cooling and closes when it doesn't, so less air travels through the radiator. The less aerodynamic 'drag,' the less fuel you use.



Power and fuel efficiency, without compromise

EcoBoost engine technology turns traditional petrol engine thinking on its head, using an advanced combination of direct injection and turbocharging. With the Ford Kuga's 1.6L GTDi EcoBoost petrol engine, delivering 134kW# of power with fuel efficiency of 7.7L/100km, fit gives you the best of both worlds.



Feel the power, not the shift

Whatever your engine, enjoy an effortlessly powerful drive. With the 1.6L GTDi EcoBoost petrol engine, you'll love the thrill of a 6-speed automatic (with sports mode) working the gears. Or in 2.0L TDCi diesel engine models, Ford PowerShift® selects the next gear at precisely the right moment, to deliver the perfect combination of manual fuel efficiency with the ease of an automatic.



Ford EcoMode driver information system

To achieve optimum efficiency, EcoMode software monitors your speed, gear shifting and driving style and offers tips to save fuel as you go.

Safety

The Ford Kuga incorporates some of the most advanced safety features available.

Not only to help protect you, but to help prevent the need for protection in the first place.



Extra levels of protection

The Ford Kuga's highly advanced technology provides you with the very best levels \ 20 of protection. And it helps make your life simpler and stress-free too.

BLIS® (Blind Spot Information System)^~

If another vehicle is in your blind spot when changing lanes, the BLIS® alerts you with a discreet warning light built into the driver and passenger doors' side mirrors.



Active City Stop[^]

Accidents can occur often when traffic is crawling along. In speeds between 3.6km/h and 30km/h, Active City Stop detects if the car ahead has unexpectedly stopped and automatically applies the brakes to slow the vehicle down.





Lane Keeping Aid^{^†}

If you inadvertently begin to drift out of your lane, your steering wheel will vibrate to let you know. At the same time, an alert appears in the instrument panel and steering torque directs you back to the lane you were in, reminding you to move back.



The Ford Kuga IPS includes:

- 1. Driver and front passenger airbags
- 2. Driver and front passenger side thorax and pelvis airbags
- 3. Side curtain airbags for front and rear seats
- 4. Driver inflatable knee airbag
- 5. Collapsible steering column and pedals for optimised protection of driver's legs and feet
- 6. Robust computer-optimised body structure with ultra-rigid safety cell and crumple zones
- 7. Pre-tensioners, load-limiting retractors and height-adjustable mounts on front seat belts.

- 8. Anti-submarining seat bases
- 9. ISOFIX fixing points for child seats on rear outer seats
- 10. Dynamic Stability Control (DSC) with Anti-lock Braking System (ABS), Electronic Brake-force Distribution (EBD) and Emergency Brake Assist (EBA)
- 11. Emergency brake lights automatic flashing of brake lights under heavy braking

Adaptive Cruise Control^

Adaptive Cruise Control allows you to chose the distance between you and the car in front, and will automatically adjust your speed when it detects the car in front has slowed.

A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger airbag. The safest place for children is properly restrained on the rear seat.



AdvanceTrac® Roll Stability Control*

Enter a curve too quickly and the Ford Kuga automatically reduces speed and selectively applies braking across all wheels to maintain control and grip. It also reduces your speed, automatically, if it senses that your vehicle is in danger of rolling over.

Ambiente

The Ambiente is a stylish introduction to the Ford Kuga range. ■ 22



Ambiente standard features

- · 1.6L GTDi EcoBoost 4-cylinder petrol engine
- · 6-speed manual transmission with engine auto stop-start (FWD models)
- · 6-speed automatic transmission with sport mode (AWD models)
- · Electronic Power Assisted Steering (EPAS)
- 17" x 7.5" steel wheels with 235/55 R17 tyres
- · Body colour mirrors, door and lift-gate handles
- · Power heated side mirrors
- Front and rear fog lamps
- · Rear spoiler
- · Rear parking sensors

- · 6-way manual adjustable driver seat and 4-way manual adjustable front passenger seat
- · 60/40 split-fold rear seats with partial recline function
- · Flat loading rear cargo floor
- · Push button start/stop
- · Air conditioning (manual controls)
- · Cruise control with auto speed limit device
- · One touch power windows front and rear
- · Interior illumination with theatre dimming and front & rear map lights
- · Capless refuelling system
- 12 volt power outlets x3

- SYNC™ connectivity system with Bluetooth®# hands-free phone, Voice Control, USB port and iPod™* connectivity
- · 3.5" multi-function display
- Steering wheel mounted audio controls
- · ANCAP 5-star safety
- Beltminder[™] (front and rear)
- · ABS with Electronic Brake-force Distribution (EBD)
- · DSC with Rollover Mitigation, Traction Control, Emergency Brake Assist (EBA) and Hill Launch Assist
- · ANCAP 5-star safety

#Bluetooth® is a registered trademark of Bluetooth SIG, Inc. and is used under licence. Customers should consult their Ford Dealer on the ability of their mobile phone handset to integrate with the Bluetooth® system prior to making a purchase decision. Please visit www.ford.com.au/compatibility for compatible devices. *iPod is a trademark of Apple Inc. Please refer to ford.com.au for iPod compatibility.

Fog lamps

For a safer and easier drive in all weather conditions, front fog lamps help you see the road ahead – and rear fog lamps ensure that you are seen.



Rear parking sensors

Activating automatically when you put the Ford Kuga in reverse, sensors give a warning tone to help you safely gauge the distance behind you.



5-star ANCAP safety rating

With a wide range of advanced safety features, you can rest assured knowing the Ford Kuga comes with Australia's highest safety rating.



Push button start/stop

Starting up the Ford Kuga couldn't be simpler. Just push the power button and you're ready to go.



Ford SYNC[™] connectivity system

Ford SYNC™ gives you enhanced control of features like Bluetooth,®# Voice Control, iPod,™* AUX and USB. So staying entertained and keeping in touch has never been easier.

EcoBoost engine technology

Using an advanced combination of direct injection and turbocharging, the Ford Kuga's engine delivers exceptional fuel economy – without compromising on power.





Trend

Smart features meet an outstanding driving experience in the | 24 Ford Kuga Trend.



In addition to Ambiente

- •18" x 7.5" alloy wheels with 235/50 R18 tyres
- · Roof rails (silver finish)
- · 10-way power adjustable driver seat
- · 6-way manual adjustable front passenger seat with lumbar adjust
- · Leather seat bolsters
- · Electrochromatic rear vision mirror

- Privacy glass (rear of B-pillar)
- · Dual-zone automatic climate control
- · Automatic headlamps
- · Rain sensing wipers
- · 4.2" colour multi-function display
- · Sony audio unit with DAB+ radio and 9 speakers

Optional

- · 2.0L TDCi 4-cylinder diesel engine
- · Hands-free power tailgate with Intelligent Access
- · Technology pack: Adaptive Cruise Control Active City Stop Blind Spot Information System (BLIS) Lane keeping aid Automatic high beam

Auto headlamps and rain sensing wipers

Front headlamps and windscreen wipers turn on automatically whenever it gets dark or starts to rain.

Roof rails

With silver finished roof rails you can enjoy the freedom to fit even more into your weekend plans.



Driver and passenger can both set their perfect temperature, so everyone can ride in complete comfort.



Diesel engine

With a responsive 2.0L TDCi diesel engine, you'll love the Ford Kuga's spirited performance and effortless drivability.



10 comfort settings on the driver's seat mean long drives now become cosy journeys in the Ford Kuga.

Sony audio system

Coupled with a Sony 9-speaker audio system, a 4.2" colour screen takes entertainment in the Ford Kuga to another level.













Titanium

The top-of-the-range Ford Kuga Titanium is all class with striking | 26 design, superb drivability and luxurious interior features.



In addition to Trend

- · 19" x 8" alloy wheels with 235/45 R19 tyres
- · Power opening panorama glass roof
- · Hands-free power tailgate
- · Bi-Xenon HID headlamps with auto headlamp levelling and headlamp jet wash
- Power folding (on locking) mirrors with approach light
- · Front parking sensors
- · Leather seat inserts and bolsters
- Driver and front passenger heated seats
- Day time running lamps

- Front door scuff plates (stainless steel)
- · Ambient lighting with multi-colour LEDs
- Active Park Assist
- · Intelligent Access with push button start/stop
- · Satellite navigation
- 5" colour multi-function display
- · Rear view camera
- · AdvanceTrac® Roll Stability Control

Optional

• Technology pack: Adaptive Cruise Control Active City Stop Blind Spot Information System (BLIS) Lane keeping aid Automatic high beam

Panorama roof

The Ford Kuga's fixed glass panorama roof lets natural light flood in, giving the already spacious cabin a brighter, airier feel.



Hands-free power tailgate

Hands full? Open the tailgate the easy way just by waving your foot under the rear bumper.

Active Park Assist

Makes parallel parking simple. Finds a park you can fit into, then steers the Ford Kuga into it for you while you work the accelerator and brakes.



Leather seat inserts and bolsters

Leather seat inserts and bolsters add another layer of polish to an already stylish interior.



Directions are easy to follow with intuitive satellite navigation on a 5" full-colour screen.

Reverse camera

A wide angle camera that automatically activates when the reverse gear is selected gives a clear view of what's behind you.











Frozen White



Race Red[^]



Sterling Grey*



Moondust Silver*



Ginger Ale*



Deep Impact Blue*^



Burnished Glow*



Panther Black*



Ambiente

Seat insert: Prada in Charcoal Black Seat bolster: Lux in Charcoal Black Instrument panel: Charcoal Black



17" x 7.5" steel wheel

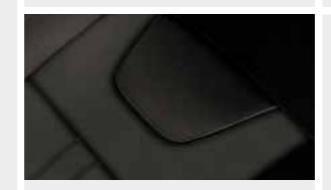


Trend

Seat insert: Prada in Charcoal Black Seat bolster: Torino Leather in Charcoal Black Instrument panel: Charcoal Black



18" x 7.5" alloy wheel



Titanium

Seat insert: Torino Leather in Charcoal Black Seat bolster: Torino Leather in Charcoal Black Instrument panel: Charcoal Black



19" x 8" alloy wheel



Accessories

	Ambiente	Trend	Titanium
Exterior Styling & Protection			
17" Alloy wheel 5 spoke ^{1.}	А	-	-
17" Alloy wheel 9 spoke ^{1.}	А	-	-
Bonnet Protector ^{2.}	А	А	А
Headlamp Guards ² ·	А	А	А
Mudspats - front and rear	А	А	А
Licence plate covers	A	А	А
Alloy wheel lock nut kit	А	А	А
Weathershields - Slimline set of 4	А	А	Α
Interior styling, comfort & storage			
Carpet mats rear - set of 2	А	А	S
All weather mats - set of 4	А	А	А
Waterproof luggage compartment mat	А	А	А
Boot scuff guard	А	А	А
Cargo organiser	А	А	А
Front door scuff plates - stainless steel with Kuga logo	А	А	S
Smoker's Pack	А	А	А
Rear Window Sunshades ^{3,}	А	А	А
Umbrella storage	А	А	А
In car entertainment and electrical			
Auxiliary audio plug in cable	А	А	А
iPod® USB Integration cable4.	А	А	А
Go Technologies rear view camera³.	А	А	-
Organiser child activity	А	А	А
DVD / CD wallet	А	А	А
Fridge 15L	A	А	А
Fridge power adaptor	Α	A	A
Garmin Nüvi portable satellite navigation systems and accessories ^{3.}	A	A	_
Safety			
Fire extinguisher	Α	A	Α
Kit-first aid	А	А	А
Safety triangle	A	А	A
Carrying			
Carry Bars ^{s.}	Α	A	Α
Roof Rails	Α	S	S
Ski / snowboard carrier ⁶	Α	Α	A
Rhino-Rack® carry bars and accessories™3.	Α	А	Α
Towpack ^{7.}	А	А	А
LED trailer wiring connector	А	А	А

1. Wheels and tyres sold separately. 2. Please check with your local Ford Dealer for availability of this accessory. 3. This accessory is a Supplier Branded Accessory and is not manufactured or warranted by Ford. The warranty is provided by the manufacturer of the accessory. 4. iPod is a trademark of Apple Inc. 5. Attaches to Genuine Ford roof rails (standard on Trend and Titanium models, sold separately on Ambiente models). 6. Attaches to Genuine Ford carry bars (sold separately). 7. Towing is subject to State and Territory regulations.

Accessories

When it comes to fitting out your Ford Kuga, we've got just what you need for wherever you're heading.



Alloy wheel 17" 5-spoke.1.

These distinctive alloy wheels are purpose-designed to complement the Ford Kuga's dynamic lines.



Go Technologies reversing camera.3.

Assists parking and manoeuvring by providing a wide-angle view from the rear of the vehicle on a neat 4.5" screen.



Alloy wheel 17" 9-spoke.1

Designed in Europe, these 9-spoke alloy wheels give your Ford Kuga an even sportier edge.



Scuff plate.

Enhance the appearance of your Ford Kuga with these sporty alloy scuff plates.



Carry bars.5.

Easily fitted to the Ford Kuga's roof rails, these aluminium carry bars can carry up to 75kg of extra cargo on Trend and Ambiente models and 60kg on Titanium models.



Mudspats.

Keep your car in the best shape by reducing mud and dirt on the exterior while also protecting the paintwork from stone chips. Front and rear sold separately.



Garmin Nüvi portable satellite navigation.³

A widescreen display offers easy map viewing and gives clear directions to your destination.



Waterproof luggage compartment mat.

Keep your boot clean and pristine whatever the weather, with an anti-slip mat tailored to fit the Ford Kuga perfectly.



Ski/snowboard carrier.6.

With soft rubber padding and lockable fastenings, you can transport up to five pairs of skis safely and securely.

Engine	Pet	rol	Diesel		
Engine type	1.6L GTDi EcoBoost		2.0L TDCi		
Engine size (cc)	1596		1998		
Compression ratio	10 +/- 0.3:1		18:1		
Max. power ^{2.}	110kW @ 5700 RPM (FWD) 134kW @ 5700 RPM (AWD)		120kW @ 4000 RPM		
Max. torque ^{2.}	240Nm @ 160	0-5000 RPM	340Nm @ 1750 RPM		
No. of valves	16	1	16		
Bore x stroke (mm)	79.0 x	81.4	85.0 x 88.0		
njection	Direct injection wit	h turbo-charging	High pressure common rail		
Suspension					
ront	MacPhers	on strut	MacPherson strut		
Rear	Control Blade Independent Rear Suspension		Control Blade Independent Rear Suspension		
ransmissions/ratios	FWD Manual	AWD Auto	AWD Auto		
st	3.818	4.584	3.583		
nd	2.150	2.964	1.952		
rd	1.423	1.192	1.194		
th	1.029	1.446	0.842		
th	1.129	1.000	0.943		
th	0.943	0.746	0.789		
everse	5.433	2.943	4.843		
nal drive ratio	4.063/2.955	3.51	4.53/3.24		
owing capacities (kg) ^{3.}					
laximum towing capacity - braked trailer4.	1500	1200	1500		
laximum towing capacity - unbraked trailer4.	750kg		750kg		
uggage capacity (L)					
-seat mode (laden to package tray)	40	 б	406		
-seat mode (laden to roof)	160		1603		
xterior dimensions (mm)					
Overall length	452	24	4524		
verall width (excluding mirrors)	1838		1838		
Overall height (excluding roof rails)	1702 1701		1701		
/heelbase	2690		2690		
ront track	156		1563		
ear track	1565		1565		
ront overhang	924		924		
ear overhang	910		910		
pproach angle	21.5	21.2	21.2		
Departure angle	28.2	27.7	27.7		
round clearance	197.2	192.9	192.9		
nterior dimensions (mm)	137.2	102.0	152.5		
ront head room	1013 (073 with p	anorama roof)	1013 (973 with panorama roof)		
ront leg room	1013 (973 with panorama roof)		1027		
ront hip room	1027 1392		1392		
ront shoulder room	1392		1421		
nd row head room			991 (950 with panorama roof)		
nd row leg room	991 (950 with panorama roof) 934		991 (950 With panorama root)		
nd row leg room	1330		1330		
nd row nip room	1330		1398		
	139		1340		
linimum turning circle (m)	33.5	1	77.7		
Diameter kerb-to-kerb	11.	l .	11.1		
/eight	1560	1675	17/0		
(erb weight (kg) ^{5.}	1569	1675	1749		
Gross Vehicle Mass (GVM)	2100	2250	2230		

Fuel		Pe	Diesel			
	Ambiente FWD Manual 1.6L EcoBoost	Ambiente AWD Auto	Trend AWD Auto 1.6L EcoBoost	Titanium AWD Auto 1.6L EcoBoost	Trend AWD Auto 2.0L TDCi	Titanium AWD Auto 2.0L TDCi
Fuel tank capacity (L)	60 litres	60 litres	60 litres	60 litres	60 litres	60 litres
Combined fuel consumption (ADR 81/02 L/100km - rounded) ^{6.}	6.7	7.7	8.0	8.0	6.3	6.4
CO ₂ emissions (g/km) ^{6.}	157	179	186	186	166	168
Recommended fuel ^{7.}	95-98 RON	95-98 RON	95-98 RON	95-98 RON	Diesel	Diesel

Titanium

S

S

S

S

S

S

S S

S

S

S

S

S

S

S

S

S

S

S S

S

S

S

S

S

S

S

S

S

S

S S

S

S

S

Trend

S

S

S

S

S

S

S

S

S

S

S

S

S

S

S

S

S

S

S

S

S

S

S

S

S

S

S

S

S

S

S

S

Specifications

	Ambiente Ambiente FWD AWD		Trend Titanium AWD AWD			Ambiente Ambiente FWD AWD	
Engine and Transmission					Interior		
1.6L GTDi EcoBoost	S	S	S	S	5 seat capacity	S	S
6-speed manual	S	-	-	-			
6-speed automatic with sport mode	-	S	S	S	Sports style front seats	S	S
2.0L TDCi Diesel	-	-	0	0	60/40 split-fold rear seats	S	S
6-speed PowerShift® automatic with sport mode	-	-	S	S	Flat loading rear cargo floor	S	S
Ride & Handling					Rear cargo cover	S	S
Electric Power Assist Steering (EPAS)	S	S	S	S	Front floor mats	S	S
Front-Wheel-Drive	S	-	-	-	FIGHT HOOF Mats		
All-Wheel-Drive (Intelligent AWD System)	-	S	S	S	Front and rear floor mats	-	-
17" x 7.5" steel wheels with 235/55 R17 tyres ^{8.}	S	S	-		Leather seat bolsters	-	-
18" x 7.5" alloy wheels with			S		Leather seat inserts and bolsters	-	-
235/50 R18 tyres ^{8.} 19" x 8.0" alloy wheels with					Heated driver and front passenger	_	_
235/45 R19 tyres ^{8.}	-	-	-	S	seats with variable heating control		
Exterior					Leather wrapped steering wheel	S	S
Prestige paint	0	0	0	0	4-way adjustable steering column	S	S
Front upper grille painted black with chrome trim	S	S	S	S	6-way manual adjustable driver seat	S	S
Privacy glass	-	-	S	S	10-way power adjustable driver seat	_	_
Roof rails (painted silver)	-	-	S	S	Audio & Communication		
Power opening panorama roof	-	-	-	S			
Front and rear fog lamps	S	S	S	S	SYNC™ with Voice Control	S	S
Power side mirrors with integrated side indicators and heated	S	S	S	S	Sony single CD audio system (MP3 compatible)	-	-
Power folding (on locking) side mirrors with approach lights	-	-	-	S	Bluetooth®10.	S	S
Twin exhausts with stainless steel finish	S	S	S	S	3.5" multi-function display	S	S
Rear parking sensors	S	S	S	S	4.2" colour multi-function display	-	-
Bi-Xenon HID headlamps with Headlamp jet wash	_	-	_		5.0" colour multi-function display	-	-
Day time running lights	_	_	_		Steering column mounted audio controls	S	S
Mini-spare wheel	S	S	S	S	USB/Auxiliary port	S	S
Rear parking sensors	S	S	S	S			
Front parking sensors					DAB+ radio	-	
Rear view camera	_	_	_	S	iPod™ integration ^{11.}	S	S
Comfort and convenience					Satellite navigation	_	-
Push button start/stop	S	S	S		Safety and Security		
Intelligent Access with push button		_	ps.	S	Intelligent Protection System (IPS)	S	S
start/stop Hands-free power tailgate ^{9.}			0	 S	Driver and front passenger airbags (both single stage)	S	S
Active Park Assist	-	-	-	S	Driver and front passenger	S	S
Auto Stop/Start	S	-	-	-	side thorax and pelvis airbags		
Air conditioning (manual controls)	S	S	-	-	Side curtain airbags	S	S
Dual-zone automatic climate control	-	-	S	S	Driver's knee airbag	S	S
Cruise control	S	S	S	S	ABS with Electronic	S	S
Capless refueling system with misfuel inhibitor	S	S	S	S	Brakeforce Distribution (EBD)		
Rain sensing windscreen wipers	_	_	S		DSC (with Rollover Mitigation)	S	S
Auto headlamps	_	-	S	S	Traction control	S	S
12 volt power outlets (x3)	S	S	S	S	Emergency Brake Assist (EBA)	S	S
Electrochromatic rear view mirror	_	-	S	S	Front and rear Beltminder™	S	S
Technology pack:					Immobiliser	S	S
- Adaptive Cruise Control					AdvanceTrac® Roll Stability Control	-	-
Active City StopLane keeping aid	_	-	0	0	Hill Launch Assist	S	S
- Blind Spot Information				-	Trailer Stability Control	S	S
System (BLIS)							

 $S = Standard. \ \ -= Not \ available \ \ O = Option \ that \ can \ be \ ordered \ before \ a \ vehicle \ is \ manufactured. \ P = Part \ of \ option \ pack.$



Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully, too.



Sustainability

Using advanced technology, we're committed to creating vehicles with improved fuel economy, reduced CO_2 emissions and a lower overall cost of ownership.



Safety

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to help protect you.



Smar

Vehicles with smart, intuitive technologies designed to connect you to your world and many clever solutions that make life a little easier.

Speak to your Ford Dealer today about how we can help you make the most out of your vehicle ownership experience.

Complimentary State Auto Club Roadside Assistance and Membership.

Our commitment to your complete satisfaction plays a major role in everything we do. That is why we provide a 12 month Roadside Assistance package including State Auto Club Membership for all Retail and Blue Fleet Customers (with fleets less than 5 vehicles).

This package gives you access to the largest network of roadside assistance providers in the country, so you can be assured that you have non-stop coverage every day of the year.

The benefits of being a member are not limited to the peace of mind of 24/7 roadside assistance. You also have access to a wide range of member benefits including Show Your Card & Save. In addition, you will maintain any benefits accrued through your existing years of membership (where applicable).

Complimentary State Auto Club Roadside Assistance & Membership is valid for eligible Ford vehicles and is available from participating Authorised Ford Dealers only. Visit your local Ford Dealer or refer to ford.com.au for more information and full terms and conditions.

















Warranties & Service.

3 year/100,000km new car warranty.#

For three years or 100,000km, whichever comes first, your Ford is covered against any defects in factory materials or workmanship. This also applies to Genuine Ford Accessories you may have had fitted before you took delivery.

5 year warranty against perforation corrosion.#

It's reassuring to know that the original body of your gleaming new Ford is guaranteed against perforation corrosion for the first five years of its life. If perforation corrosion occurs, we'll fix it for free.

myFord Warranties and Insurance.

When you first turn the key of your brand new Ford you want to do so without a care in the world. Our range of myFord products gives you that extra peace of mind. For more information about myFord Warranties and Insurance, visit your participating Ford Dealer for further details on the plans that best suit your needs. Terms, conditions and eligibility criteria apply.

12 months/15,000km service intervals.

Under normal driving conditions service intervals are 12 months or 15,000 km, whichever occurs first.

myFord Capped Price Servicing.

Your new Ford vehicle now gives you access to myFord Capped Price Servicing, which means it makes even more sense to have your Ford looked after by the people who know your Ford back to front, inside and out. With myFord Capped Price Servicing, Ford will publish the maximum price you will pay for a logbook service at participating Authorised Ford Dealers for all vehicles built from 2007 up to 7 years or 135,000 kilometres, whichever comes first. In addition, when vehicles are serviced under myFord Capped Price Servicing,

Retail and Small Business Customers (with fleets less than 5 vehicles) will also receive a complimentary 12 months Roadside Assistance package including State Auto Club Membership.

For more details visit your local Ford Dealer or visit ford.com.au/myfordcps for full terms and conditions.

Want to contact us?

For answers to your questions, or help with any concern, contact our Customer Relationship Centre on 13 FORD (13 3673) or email customers@fordcrc.com.au

Visit us on the web.

If you want more information on Ford or our entire product range, visit us at ford.com.au

Running a fleet?

Our Ford Fleet team is available to assist fleet customers with information on Ford products and services. Call 1300 13 13 30 or email askfleet@ford.com

 $\# Conditions \ and \ exclusions \ apply. For more information visit www.ford.com. au/new vehicle warranties$

This brochure details specifications and features of the Ford Kuga. Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions. Not all features will be available on the entire Ford Kuga model range. Please visit our website www.ford.com.au for more information.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchasers. The latest specification sheet should be referred to for information on the availability, ordering and use of features and optional equipment. Always consult an authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

*FORD MOTOR COMPANY OF AUSTRALIA LIMITED. (A.B.N. 30 004 116 223) Registered Office: 1735 Sydney Road, Campbellfield, Victoria 3061, Australia. Printed May, 2014. KUGA0056 TF Ford Kuga Brochure. FRD001739



Go Further







Click to Request