

NEW FORD **KUGA**



Feel the difference

Bold styling

With dynamic lines and bold styling, the Ford Kuga is an eye catching new addition to the Ford family.



Ford Kuga Titanium shown in Moondust Silver.

The difference is in the detail

Quality is evident wherever you look, with each and every component of the Ford Kuga designed and engineered to the highest possible standards.



Ford Kuga Titanium shown in Dark Micastone.

The feeling inside

Seamlessly combining functionality and style, the Ford Kuga's interior sports the clean lines of contemporary design matched with an impressive array of creature comforts.



Ford Kuga Titanium interior shown.

The perfect package

Enticing on and off-road driving performance is allied with a versatile and spacious interior to make Ford Kuga the perfect vehicle for all occasions.



Ford Kuga Trend shown in Panther Black with accessory carry bars.



Trademark style

From the bold and muscular body shape to the fixed glass panorama roof,* stylish form and features can be found in every aspect of the Ford Kuga.



Ford Kuga Titanium interior shown.



Headlights.

The contemporary styled headlights complement the Ford Kuga's athletic profile and provide clear visibility, helping the vehicle stand out on the road.



18" alloy wheels.

Style can be found in abundance throughout the Ford Kuga and the slick, 18" alloy wheels on the Titanium model are no exception.

Forge a closer connection to the world around you with the Ford Kuga Titanium's impressive fixed glass panorama roof. It not only provides a stunning view of the sky above, it also allows natural light to flood into the cabin making the already spacious interior feel altogether brighter and airier. And if the sun gets too intense, a blind lets you reduce the glare.

*Only available on Titanium models.

Ford Kuga smarts

With a range of intelligent technologies and smart features, the Ford Kuga puts comfort and control right at your fingertips.



Ford Kuga Titanium interior shown.

In the Ford Kuga, entertainment takes a front seat. An 8-speaker Sony audio system with iPod* and USB integration, delivers crisp and clear sound throughout the cabin. Whether you're playing CDs, MP3s or the radio, you can command it all thanks to the built-in voice control. You can even make a call through it using the Bluetooth® mobile phone integration.

*iPod is a trademark of Apple Inc. Requires connection cable, sold separately. Please refer to ford.com.au for iPod compatibility. ^Bluetooth® is a registered trademark of Bluetooth SIG Inc., and is used under licence. Customers should consult their Ford Dealer on the ability of their mobile phone handset to integrate with the Bluetooth® system prior to making a purchase decision.



Keyless Start.

Start your Ford Kuga with a single touch. Quick and convenient, it even features smart security encryption to ensure that you'll be the only one taking the vehicle for a spin.



Rain sensing wipers.

For maximum visibility, the Ford Kuga Titanium's wipers automatically start up at the first drop of rain. They even sense the intensity of rainfall and change speed to match.



Split tailgate.

This flexible and convenient tailgate offers full access for large loads as well as partial opening for when you want to load smaller items.

Quality above all

Quality is evident across every inch of the Ford Kuga. From the advanced driving dynamics to the bold and stylish design and body form.



Ford Kuga Titanium shown in Midnight Sky.

Intelligent All-Wheel-Drive.

Tackle tough terrain with confidence. Ford Kuga's intelligent all-wheel-drive reacts to different ground conditions to send precisely the right amount of power to each wheel for optimum grip and control.



Ford Easy-Fuel.

Keep your hands clean with a capless refuelling system that automatically opens and closes when you insert or remove the fuel nozzle.



Durashift 5-tronic automatic transmission.

Be as hands on as you want to be. Choose the sport mode for fully automatic gear shifting, or get a little more involved with a sequential manual mode, which provides full control of five perfectly tuned forward gears.

Safety unparalleled

No short cuts are taken when it comes to safety. Advanced, highly intelligent technologies are deployed throughout the Ford Kuga to offer maximum protection to driver and passengers.

Rollover mitigation.

Working in conjunction with the DSC, the rollover mitigation sensors help prevent rollovers caused by extreme lateral forces.

Beltminder.™

A simple but effective safety system that offers an audible reminder for the driver and front passenger to fasten their seatbelts.

Dynamic Stability Control (DSC).

DSC employs a series of clever technologies to strengthen the vehicle's connection to the road. It works in conjunction with Traction Control, ABS and Electronic Brakeforce Distribution to help keep the vehicle under control. Braking is further aided by Emergency Brake Assist, which delivers optimum brake pressure in emergency stopping situations.



The Ford Kuga's braking system is electronically tuned to meet the demands of any driving conditions. Technologies like ABS and Electronic Brakeforce Distribution work in unison to deliver safe and effective braking whenever needed.



Airbags.

A full complement of airbags are standard across the range including side curtain airbags and driver and front passenger thorax and pelvis airbags.

Immobiliser.

Standard on all models, the electronic immobiliser provides high security protection for your Ford Kuga.

Overseas model shown.



ANCAP 5-star safety rating.

Equipped with a wide range of advanced safety features, you have added assurance knowing that Ford Kuga has Australia's highest safety rating.

Reverse parking system:

Assists drivers in reversing with greater accuracy by providing a proximity warning tone when unseen obstacles are close.

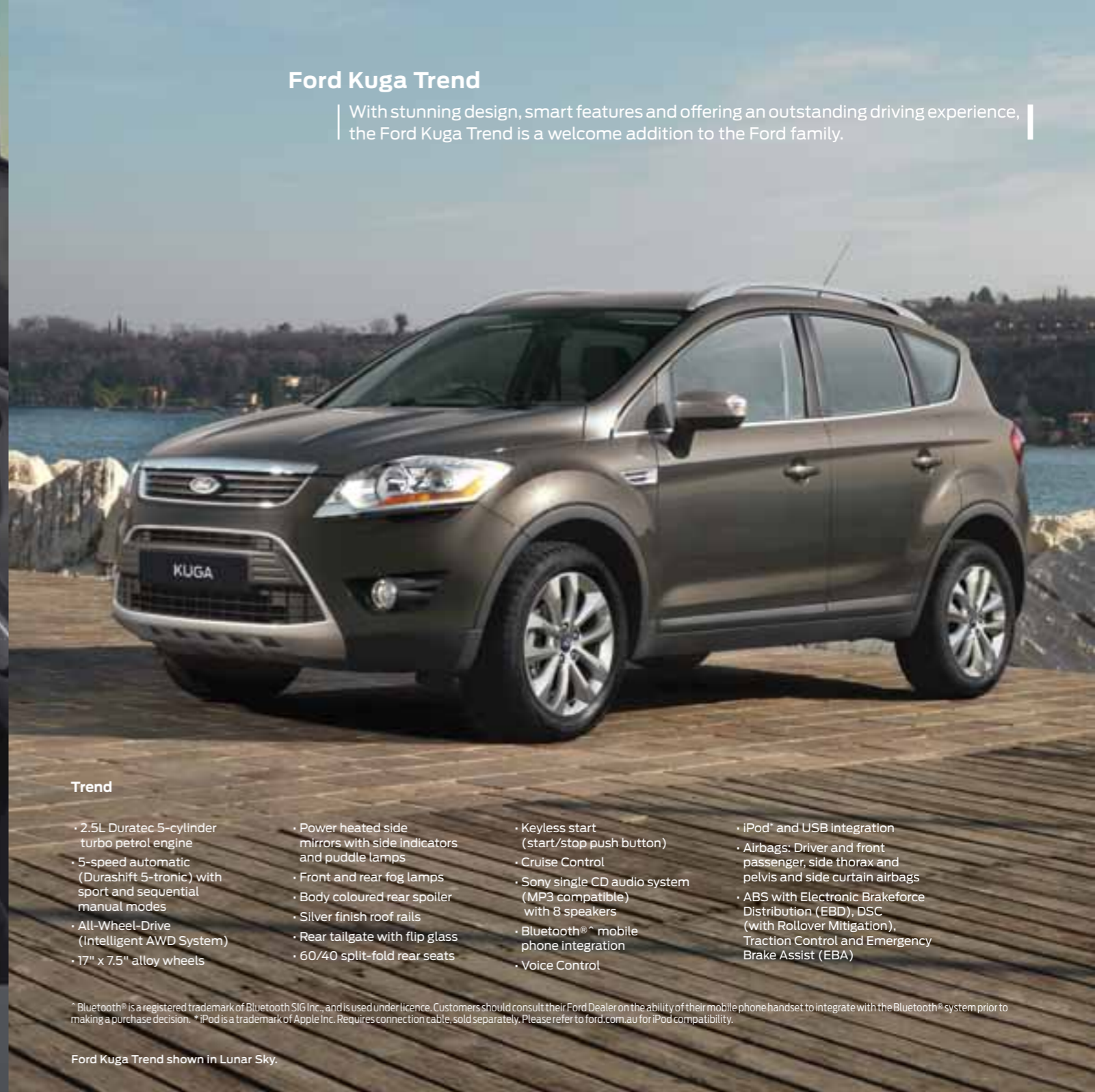
*Only available on Titanium models.



Ford Kuga Trend interior shown.

Ford Kuga Trend

With stunning design, smart features and offering an outstanding driving experience, the Ford Kuga Trend is a welcome addition to the Ford family.



Trend

- 2.5L Duratec 5-cylinder turbo petrol engine
- 5-speed automatic (Durashift 5-tronic) with sport and sequential manual modes
- All-Wheel-Drive (Intelligent AWD System)
- 17" x 7.5" alloy wheels
- Power heated side mirrors with side indicators and puddle lamps
- Front and rear fog lamps
- Body coloured rear spoiler
- Silver finish roof rails
- Rear tailgate with flip glass
- 60/40 split-fold rear seats
- Keyless start (start/stop push button)
- Cruise Control
- Sony single CD audio system (MP3 compatible) with 8 speakers
- Bluetooth®* mobile phone integration
- Voice Control
- iPod® and USB integration
- Airbags: Driver and front passenger, side thorax and pelvis and side curtain airbags
- ABS with Electronic Brakeforce Distribution (EBD), DSC (with Rollover Mitigation), Traction Control and Emergency Brake Assist (EBA)

*Bluetooth® is a registered trademark of Bluetooth SIG Inc., and is used under licence. Customers should consult their Ford Dealer on the ability of their mobile phone handset to integrate with the Bluetooth® system prior to making a purchase decision. **iPod is a trademark of Apple Inc. Requires connection cable, sold separately. Please refer to ford.com.au for iPod compatibility.

Ford Kuga Trend shown in Lunar Sky.

Power heated side mirrors.

Heated to reduce fogging, the power side mirrors feature stylish side indicators and puddle lamps to illuminate the ground around the vehicle.

Advanced integration.

Connect your iPod,** smart phone, MP3 or USB device and stay hooked into your music wherever you go.

**iPod is a trademark of Apple Inc. Requires connection cable, sold separately. Please refer to www.ford.com.au for iPod compatibility.

Bluetooth®* mobile phone integration.

Hands free mobile phone communication is integrated into the Ford Kuga's audio system to make driving smarter and safer.

*Bluetooth® is a registered trademark of Bluetooth SIG Inc., and is used under licence. Customers should consult their Ford Dealer on the ability of their mobile phone handset to integrate with the Bluetooth® system prior to making a purchase decision. Please visit www.ford.com.au/compatibility for compatible devices.

Voice Control.

Keep your eyes on the road and your hands on the wheel while you control music or phone a friend, simply with the power of your voice.





Ford Kuga Titanium interior shown.

Ford Kuga Titanium

The top-of-the-range Ford Kuga Titanium perfectly blends striking design and detail with superb drivability and luxurious interior features.



Titanium (in addition to Trend)

- 18" x 7.5" alloy wheels
- Fixed glass panorama roof
- Leather trimmed seats
- Heated front seats with variable heating controls
- 6 - way power adjustable driver seat
- Privacy glass (rear of B-pillar)
- Dual-zone automatic climate control
- Front rain sensing wipers
- Auto headlamps
- Rear parking sensors

Ford Kuga Titanium shown in Mars Red.

Rain sensing wipers.

For maximum visibility, the Ford Kuga's wipers automatically start up at the first drop of rain. They even sense the intensity of rainfall and change speed to match.

Panorama roof.

The Ford Kuga Titanium's fixed glass panorama roof lets natural light flood in, giving the already spacious cabin a brighter, airier feel. Plus, a full blind provides protection from the sun's glare when required.

Dual-zone climate control.

Travel in complete comfort with a climate control system that allows the driver and passenger to enjoy different temperature settings to suit each of their individual needs.

Auto headlights.

Never forget to switch your lights on again with headlights that detect low or fading light conditions and illuminate automatically.



Titanium and Trend

With the Ford Kuga Titanium and Ford Kuga Trend, outstanding drivability, handling and control meet style, comfort and quality.



FORD KUGA TITANIUM



FORD KUGA TREND

Ford Kuga Titanium shown in Mars Red and Ford Kuga Trend shown in Lunar Sky.

Colours and trims

Choose from a range of colour options to complement Ford Kuga's bold and imaginative style.

EXTERIOR COLOURS



Frozen White



Lunar Sky



Panther Black



Mars Red



Midnight Sky



Dark Micastone



Moondust Silver



Blazer Blue

INTERIOR TRIMS



Trend

Generic Silver cloth seat insert with Anthracite cloth bolster.



Titanium

Napoli leather seat insert and bolster in Ebony.



Trend

17" x 7.5" alloys



Titanium

18" x 7.5" alloys

Accessories

Get exactly what you want from your Ford Kuga by picking the perfect features and accessories to tailor it to your needs and requirements.



Rear bumper protector.

Protect your bumper from scratches, scuffs and marks. Available in stainless steel or transparent foils.



Waterproof luggage compartment mat.

Keep your boot clean and pristine whatever the weather, with an anti-slip mat tailored to fit the Ford Kuga perfectly.



Mudspats.

Keep your car in the best shape by reducing mud and dirt on the exterior while also protecting the paintwork from stone chips. Front and rear sold separately.



Scuff plate – illuminated.

Emblazoned with the 'Kuga' logo, these illuminated stainless steel scuff plates make your vehicle stand out from the crowd.



Garmin Nüvi portable satellite navigation.³

A widescreen display offers easy map viewing and gives clear directions to your destination.



Premium carpet mats.

Defend against dirt, wear and tear to extend the life and lustre of your vehicle's original flooring. Front and rear sold separately.



Ski/snowboard carrier.⁴

With soft rubber padding and lockable fastenings, you can transport up to five pairs of skis safely and securely.



Carry bars.

Carry up to 75Kg of extra cargo with these easy-to-attach aluminium carry bars.



Rhino-Rack® accessories.³

Enjoy even more storage with this strong, durable accessory range, which includes carry bars, bike and luggage carriers and more. Luggage box shown.

Accessories

	Trend	Titanium
Exterior protection		
Mudspats - front and rear ¹	A	A
Licence plate covers	A	A
Alloy wheel lock nut kit	A	A
Rear bumper protection - foil	A	A
Rear bumper protection - chrome	A	A
Interior styling, comfort and storage		
Carpet mats premium - front and rear ¹	A	A
Carpet mats standard ²	A	S
Waterproof luggage compartment mat	A	A
Boot scuff guard	A	A
Cargo organiser	A	A
Umbrella storage	A	A
Interior styling		
Front door scuff plates - stainless steel with 'Kuga' logo	A	A
Front door scuff plates - illuminated with 'Kuga' logo	A	A
In car entertainment and electrical		
Audio auxiliary cable	A	A
Audio USB auxiliary cable	A	A
Organiser child activity	A	A
DVD/CD wallet	A	A
Fridge 15L	A	A
Fridge power adaptor	A	A
Garmin Nüvi portable satellite navigation systems and accessories ³	A	A
Safety		
Fire extinguisher	A	A
Kit-first aid	A	A
Safety triangle	A	A
Carrying		
Carry bars	A	A
Ski / snowboard carrier ⁴	A	A
Rhino-Rack carry bars and accessories ³	A	A

A = Accessory that can be added at any time.

1. Front and rear sets sold separately 2. Set of four 3. This accessory is a Supplier Branded Accessory and is not manufactured or warranted by Ford. The warranty is provided by the manufacturer of the accessory. The information in this document relating to the accessory is based on information provided by the accessory manufacturer. Contact your authorised Ford Dealer for details of the accessory manufacturer's warranty applicable to this accessory.

4. Attaches to Genuine Ford carry bars (sold separately).

Mechanical specifications

Engine type	2.5L Duratec 5-cylinder turbo petrol engine
Engine size (cc)	2522
Compression ratio	9:01
Max. power (DIN)	147kW @ 6000rpm ¹
Max. torque (DIN)	320Nm @ 1600-4000rpm ¹
No. of valves	20
Bore x stroke (mm)	83.0 / 93.2
Injection	Sequential EFI
Suspension	
Front	Independent with MacPherson struts
Rear	Control Blade Independent multi-link system
Transmissions/ratios	AWD
1st	4.657
2nd	3.032
3rd	1.982
4th	1.341
5th	1.018
Reverse	5.114
Final drive ratio	2.652
Fuel	AWD
Fuel tank capacity (L)	66
Trend - combined fuel consumption - ADR 81/02 (L/100km - rounded) ²	10.6
Titanium - combined fuel consumption - ADR 81/02 (L/100km - rounded) ²	10.6
CO ₂ emissions (g/km)*	249 g/km
Emission level	Euro stage 4
Recommended fuel	95-98 RON ³
Brakes	
Front	Front disc (ventilated)
Rear	Rear discs (solid)
Towing capacities (kg) subject to State and Territory regulations	AWD
Maximum towing capacity - unbraked trailer	750 ⁴
Maximum towing capacity - braked trailer	750 ⁴
Exterior dimensions (mm)	
Overall length	4443
Overall width (excluding mirrors)	1842
Overall height (with roof rails)	1710
Wheelbase	2690
Front track	1575 -1580
Rear track	1585 -1590
Front overhang	908
Rear overhang	845
Approach angle	20.7°
Departure angle	23.7°
Ground clearance	188
Interior dimensions (mm)	
Front headroom with / without panorama roof	1018 / 1008
Front legroom	1057
Front shoulder room	1422
Front hiproom	1370
Rear headroom with / without panorama roof	996 / 987
Rear shoulder room	1395
Rear legroom	950
Rear hiproom	1363
Luggage capacity (L)	
5-seat mode (laden to seatback height)	360
2-seat mode (to back of front seats, laden to roof)	1355
Minimum turning circle (m)	
Diameter kerb-to-kerb	11.5
Kerb mass (kg)	
Kerb mass ⁵	1653

1. Petrol power and torque figures measured using premium unleaded fuel (95 RON). 2. Figures obtained from controlled tests using ADR 81/02. Actual fuel consumption and emissions will depend on many factors including driving habits, prevailing conditions and your vehicle's equipment, condition and use. 3. 91 RON compatible. For optimum engine performance, 95-98 RON unleaded petrol is recommended. 4. Subject to State and Territory regulations. 5. Approximate kerb (unladen) mass based on a full tank of fuel and assuming driver at 75kg.

Specifications

	Trend	Titanium
Engine and transmission		
2.5L Duratec 5-cylinder turbo petrol engine	S	S
5-speed automatic Durashift 5-tronic with sport and sequential manual modes	S	S
Ride and handling		
All-Wheel-Drive (Intelligent AWD System)	S	S
Front suspension - Independent with MacPherson struts	S	S
Rear suspension - Control Blade Independent multi-link system	S	S
Electro Hydraulic Power Assisted Steering	S	S
17" x 7.5" alloy wheels (5x2-spoke) with 235/55 R17 tyres ⁶	S	-
18" x 7.5" alloy wheels (5-spoke) with 235/50 R18 tyres ⁶	-	S
Mini steel spare wheel (includes mechanical jack and wrench)	S	S
Exterior		
Prestige paint	NCO	NCO
Body coloured bumpers, side mirrors and door handles	S	S
Upper front grille in chrome trim	S	S
Lower front grille in painted silver trim	S	S
Front fog lamps with chrome bezel ring	S	S
Rear fog lamps	S	S
Halogen headlamps	S	S
Infrared reflecting windscreen	S	S
Rear tailgate with flip glass	S	S
Body coloured rear spoiler	S	S
Silver finish roof rails	S	S
Bright finish front and rear skid plates	S	S
Chrome waistline	S	S
Twin exhausts with chrome finish	S	S
Privacy glass (2nd row back)	-	S
Instrumentation and controls		
Keyless start (start/stop push button)	S	S
Instrument panel - centre stack bezel in silver triton	S	S
Instrument cluster, includes trip computer	S	S
Variable interval intermittent front windscreen wipers	S	-
Rain sensing front windscreen wipers	-	S
'Quickclear' heated windscreen	-	S
Rear intermittent wash/wipe wiper	S	S
Heated rear window	S	S
4-spoke leather wrapped steering wheel	S	S
Leather trimmed gearshifter	-	S
Cruise Control	S	S
Comfort and convenience		
Air conditioning	S	-
Dual-zone automatic climate control	-	S
Front power windows with one shot up/down and global open/close	S	S
Rear power windows	S	S
Power adjustable, heated side mirrors with side indicator and puddle lamps	S	S
Follow-me-home lighting	S	S
Automatic headlamps	-	S
Electrochromatic rear vision mirror (auto-dimming)	-	S
Fixed glass panorama roof	-	S
Driver and front passenger sunvisor with illuminated vanity mirror	S	S
Overhead console with map reading lamps and sunglasses holder	S	S
Illumination with theatre dimming, ambient light, rear reading lamps	S	S
Footwell illumination	-	S
Green tinted glass	S	-
Liftgate handle with 2 release buttons	S	S
Ford Easy-Fuel capless refuelling system with misfuel inhibitor	S	S
Front scuff plates (stainless steel)	-	S
Front and rear floor mats	-	S

S = Standard. - = Not available. NCO = No cost option.

Specifications (continued)

	Trend	Titanium
Seating		
5 seats capacity	S	S
Sports style front seats	S	S
4-way manual adjustable driver's seat	S	-
6-way power adjustable driver seat	-	S
2-way manual adjustable front passenger seat	S	-
4-way manual adjustable front passenger seat	-	S
Heated front seats with variable heating controls	-	S
Front seatback-mounted flip up tray tables	-	S
60/40 split-fold rear seats	S	S
Seat trim - fabric	S	-
Seat trim - leather appointed	-	S
Audio and communication		
Auxiliary audio input	S	S
Sony single CD audio system (MP3 compatible)	S	S
Bluetooth ^{®7} mobile phone integration	S	S
Voice Control system	S	S
Steering column mounted audio controls	S	S
8 speakers	S	S
iPod ^{®8} and USB integration	S	S
12 volt power outlets x 3	S	S
Safety and security		
Intelligent Protection System	S	S
Driver and front passenger airbags	S	S
Driver and front passenger side thorax and pelvis airbags	S	S
Side curtain airbags	S	S
Driver and front passenger Beltminder™	S	S
Emergency Brake Assist (EBA)	S	S
Emergency brake hazard warning	S	S
ABS with Electronic Brakeforce Distribution (EBD)	S	S
Dynamic Stability Control (with Rollover Mitigation)	S	S
Traction Control	S	S
Child proof rear door locks	S	S
Remote power locking	S	S
Rear parking sensors	-	S
Immobiliser	S	S
Storage console		
Centre console with 2 cup holders and stowage area with rollaway door	S	S
Coinholder	S	S
Overhead console with sunglass holder	S	S
Instrument panel		
Glovebox	S	S
2nd row seat		
Front seat back map pockets	S	S
Rear seat centre armrest with cup holders and stowage	-	S
Stowage - False Floor in front of rear seats (2 sections with loose lid)	S	S
Under seat stowage - under floor depression	S	S
Rear		
Flat loading rear cargo floor	S	S
Rear cargo tonneau cover	S	S

S = Standard. - = Not available.

7. Bluetooth[®] is a registered trademark of Bluetooth SIG Inc., and is used under licence. Customers should consult their Ford Dealer on the ability of their mobile phone handset to integrate with the Bluetooth[®] system prior to making a purchase decision. 8. iPod is a trademark of Apple Inc. Requires connection cable, sold separately. Please refer to www.ford.com.au for iPod compatibility.



Ford Kuga Titanium shown in Frozen White.



Quality

Every piece, part and component is designed and built to the highest possible standards. Superior quality and craftsmanship is the very essence of the Ford Kuga.



Sustainability

Ford is committed to reducing the environmental impact of driving. The Ford Kuga is designed and built with this ethos right at its core.



Safety

With an ANCAP 5-star safety rating and equipped with the latest safety technologies, the Ford Kuga is designed and built to significantly reduce the risk of accident or injury.



Smart

From driving performance to entertainment and comfort, a whole range of clever technologies help the Ford Kuga perform at the cutting edge.

Speak to your Ford Dealer today about how we can help you make the most out of your vehicle ownership experience.

3 year/100,000km new car warranty.#

For three years or 100,000km, whichever comes first, your Ford is covered against any defects in factory materials or workmanship. This also applies to Genuine Ford Accessories you may have had fitted before you took delivery.

5 year warranty against perforation corrosion.#

It's reassuring to know that the original body of your gleaming new Ford is guaranteed against perforation corrosion for the first five years of its life. If perforation corrosion occurs, we'll fix it for free.

myFord Warranties and Insurance.

When you first turn the key of your brand new Ford Kuga you want to do so without a care in the world. Our range of myFord products gives you that extra peace of mind. For more information about myFord Warranties and Insurance, visit your participating Ford Dealer for further details on the plans that best suit your needs. Terms, conditions and eligibility criteria apply.

Want to contact us?

For answers to your questions, or help with any concern, contact our Customer Relationship Centre on 13 FORD (13 3673).

Running a fleet?

Our Ford Business Centre is available to assist fleet customers with information on Ford products and services. Call 1300 13 13 30.

Visit us on the web.

If you want more information on Ford or our entire product range, visit us at ford.com.au.

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Your new Ford vehicle now gives you access to myFord Capped Price Servicing, which means it makes even more sense to have your Ford looked after by the people who know your Ford back to front, inside and out. With myFord Capped Price Servicing, Ford will publish the maximum price you will pay for a logbook service at participating Authorised Ford Dealers for all vehicles built from 2007 up to 6 years or 105,000 kilometres, whichever comes first. In addition, when vehicles are serviced under myFord Capped Price Servicing, Retail and Small Business Customers will also receive 12 months myFord Standard Roadside Assistance (RRP \$90).

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#Conditions and exclusions apply. See your authorised Ford Dealer for details.

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