



20 Years of Thunder!



"TAKE THE PRACTICALITY AND LIFESTYLE
ENHANCING ADVANTAGES OF THE UTILITY
LAYOUT AND COMBINE IT WITH HSV'S
TRADEMARK V8 ENGINE PERFORMANCE AND
DRIVING DYNAMICS..."

THE YEAR WAS 1990,

Bob Hawke was PM, Microsoft launched Windows 3.0, the VFL became the AFL, and the newly formed Holden Racing Team won its first Bathurst 1000 with Alan Grice and Win Percy slapping the invading Euro Ford Sierras around our great mountain. At the same time HSV was brewing up a storm of an idea..., and putting the finishing touches to its very first high performance ute. HSV would transform the tradesman's workhorse into a thoroughbred sports machine and, in the process, reinvigorate a forgotten category - **THE GREAT AUSSIE V8 SPORTS UTE.**

All that was needed was a name and that came courtesy of a NSW Aboriginal tribe's name for thunder - 'Maloo'. After checking that it was okay to use the name with indigenous organisations, the legend was born.

HSV's original VG model Maloo was launched at the Sydney Motor Show, in October 1990. At the time utes were little more than V6 workhorses, but Maloo changed all this by delivering a mix of working class cred and high performance motoring that could embarrass many so called 'performance' cars.

Naturally, performance is at the heart of the Maloo formula, as we look back over twenty years, there have been four stand out V8 engines. The first VG Maloo was powered by the last Aussie made V8, delivering 180kW and 400Nm. From there some minor power tweaks followed, but it was in 2000 that things really got interesting...

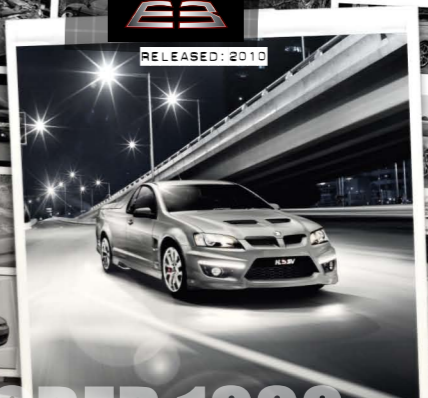
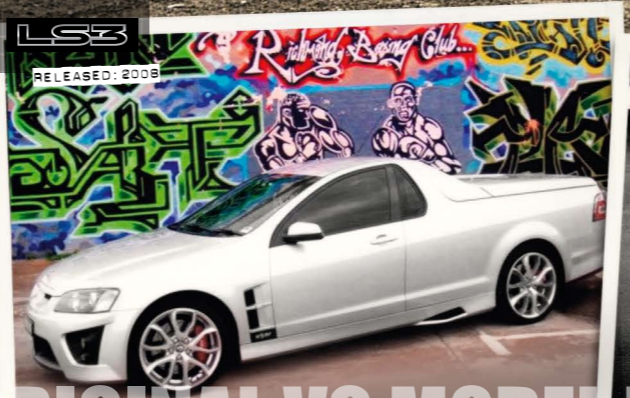
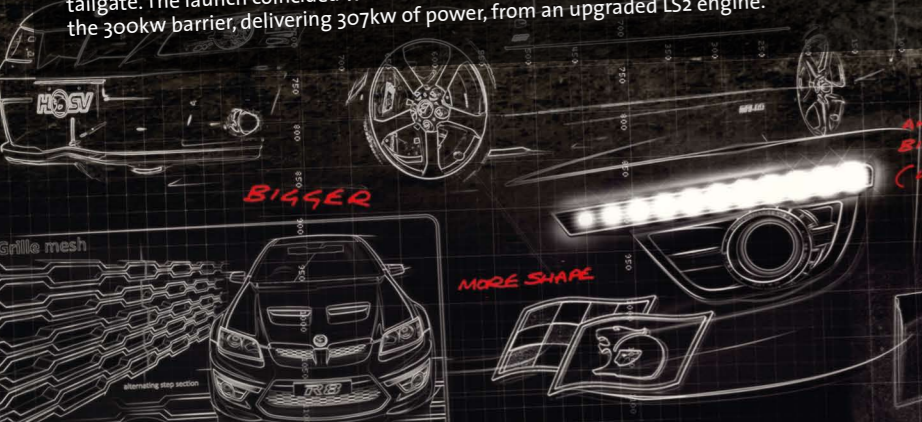
2000, HSV incorporated the famous Corvette LS1 5.7 litre V8 producing 255kW and 475Nm.

2004, the opportunity arose to introduce more power, more torque for less fuel consumption, with the HSV-exclusive 6.0litre LS2 V8 297kW @ 6000rpm and 530Nm @ 4400rpm.

2005, the Z Series Maloo celebrated "15 Years of Thunder" with the release of the limited edition Maloo in Devil Yellow.

2006, on a lonely road in outback South Australia, the Z Series broke a land speed world record becoming the world's fastest ute. The Z Series was followed with a model upgrade in Z2.

2007, an entirely new generation Maloo was released. The HSV E Series Maloo R8. One of the most anticipated Maloo's to ever be launched, it combined world class chassis dynamics, driveability, and introduced all new sheet moulded compound (SMC) material to the rear tailgate. The launch coincided with HSV's own 20th Anniversary. The E Series Maloo R8 broke the 300kW barrier, delivering 307kW of power, from an upgraded LS2 engine.



THE ORIGINAL VG MODEL MALOO WAS LAUNCHED IN OCTOBER 1990

HSV'S MALOO R8 UTE BREAKS INTO GUINNESS WORLD RECORDS.



Embargo: Immediate Release

"HSV sets new World Land Speed Record" HSV's Maloo R8 Ute breaks into Guinness World Records

The record was last set in February 2004 by Daimler Chrysler in a Dodge RAM SRT-10 8.3 litre V10, with a top speed of 248.783 km/h. HSV's LS2 6.0 litre V8 Maloo R8 Ute smashed the barrier set by the Dodge, setting the new speed at 271.44 kph. The run was conducted under strictly controlled conditions on the Federal Government's Woomera Prohibited Area in outback South Australia with HSV's five time Australian Touring car and Bathurst winning champion Mark Skaffe at the helm.

To achieve the record and conform to the Guinness World Record guidelines, the Maloo R8 had to be independently scrutinised to ensure it was a standard production specification vehicle, in exactly the same state and condition as when it rolled off the production line. Once the Maloo R8 was certified, the attempt was run over a marked 1km course, again, to the guidelines set by Guinness World Records. The Maloo R8 had its speed in both directions measured and run within 1 hour to confirm its place as the "World's Fastest production Pickup/Utility".

HSV Marketing Manager Paul McDonnell explained how the project came together; "Knowing we had a chance to set a new record was something our guys really wanted to make happen, in fact, many of the HSV team made this a personal project outside their normal work duties. We've had terrific support from a range of people and companies to make this happen. Firstly our business partner for road and race cars, Mobil Oil, has been very helpful in incorporating this record attempt within their own around Australia endurance challenge.

"The local community in Woomera were also fantastic, we visited the local school and all the kids got to meet Mark Skaffe which was a treat for them. We involved as many locals as possible in staging the event, two bus loads even came out to witness the run. Having the support of the Department of Defence in allowing us to conduct this attempt at their test facility has only added to the story, this place has an amazing history dating back to the 1960's and it's fantastic to have the whole town and the Defence Department support our achievement."

Guinness World Records official Mr Chris Sheedy was on hand to confirm the attempt was genuine and that HSV now hold the mantle for the top production Ute/pickup in the World.

"We are always keen to have new records broken or 'improved upon' he said "and I can confirm today that the HSV Maloo Ute is the Fastest Production Pick Up/ Utility vehicle in the world. Congratulations HSV!"

After the speed in both directions were recorded, Mr Sheedy observed the data being down loaded from the MOTEC dash logger which had been fitted to the Maloo for the attempt. Speed 1 was recorded at 265.72 kph, speed 2 was recorded at 277.16 kph, setting the new world record at a blistering 271.44 kph. Mr Sheedy then was able to officially award Mark Skaffe and the HSV team the new world title.

"This is a fantastic achievement for HSV, this run has been conducted under strictly controlled conditions, as part of Mobil's endurance drive programme, and it's been a real team effort from all involved. Records are made to be broken, I think this one will stay for some time to come!" proclaimed Mark Skaffe as he received the award in front of around 100 local fans and supporters.

20 Years of Thunder!



HSV
I just want one.

A HISTORY OF THUNDER,
MALOO THROUGH THE AGES



VG MALOO

RELEASED: October 1990
PRODUCTION: 132 vehicles
ENGINE: 5.0 litre V8 producing 180kW & 400Nm
HIGHLIGHTS: Engine upgrades • Big bore free flow dual exhaust system • Revised suspension settings • HSV body styling package • Load area sports bar • Limited slip differential • Upgraded interior



VP MALOO

RELEASED: March 1992
PRODUCTION: 34, plus 15 HSV 5th Anniversary models
ENGINE: 5.0 litre V8 producing 180kW & 400Nm
HIGHLIGHTS: HSV specific stainless steel dual exhaust system



VR MALOO

RELEASED: August 1993
PRODUCTION: 156 vehicles
ENGINE: 5.0 litre V8 producing 185kW & 400Nm
HIGHLIGHTS: More powerful 185i engine • Higher specification level



VS MALOO

RELEASED: April 1995
PRODUCTION: 173 vehicles
ENGINE: 5.0 litre V8 producing 185kW & 400Nm
HIGHLIGHTS: Standard drivers airbag • Standard air-conditioning • HSV exclusive 250km/h speed



VS SERIES 2 MALOO

RELEASED: June 1996
PRODUCTION: 280 vehicles plus 388 'VS Series 2 at VT models'
ENGINE: 5.0 litre V8 producing 185kW & 400Nm
HIGHLIGHTS: Standard ABS brakes • Standard cruise control (auto only) • Standard electric windows and mirrors • Remote central locking • 17 X 7-inch alloy wheels



VU MALOO AND MALOO RB

RELEASED: September 2000
PRODUCTION: 301 vehicles
ENGINE: 5.7 litre LS1 V8 producing 255kW & 475Nm
HIGHLIGHTS: New generation styling • All alloy 5.7 litre LS1 V8 • Standard driver and passenger airbags • Independent rear suspension • 18 X 8-inch alloy wheels and 235/40 ZR 18 tyres • HSV Sports seats • CD player • Hard tonneau cover with low profile rear wing on R8 • HSV Performance Brake package on R8 • HSV Performance Seats on R8



VU SERIES 2 MALOO & MALOO RB

RELEASED: October 2001
PRODUCTION: 483 vehicles
ENGINE: 5.7 litre LS1 V8 producing 255kW & 475Nm
HIGHLIGHTS: HSV DNA Datadot theft deterrent technology



Y SERIES MALOO & MALOO RB

RELEASED: October 2002
PRODUCTION: Y Series Maloo (267)* & Maloo R8 (232)*
ENGINE: 5.7 litre LS1 V8 producing 260kW & 475Nm
HIGHLIGHTS: Standard HSV Performance Brake system • Standard climate control air-conditioning • Instrument panel Multi Function Display with HSV logo on start up • Exclusive HSV 'chameleon' white faced instrument cluster • Ice cool twin exhaust outlets • HSV Premium Brake system on R8 • Four way electric adjustable HSV Performance Seats on R8 • HSV exclusive dash top sports instrument binnacle on R8



Y SERIES 2 MALOO & MALOO RB

RELEASED: October 2003
PRODUCTION: Y Series 2 Maloo (312)* & Maloo R8 (361)*
ENGINE: 5.7 litre LS1 V8 producing 285kW & 510Nm
HIGHLIGHTS: More powerful 285kW & 510Nm engine • Under bonnet strut brace • Four way electric adjustable HSV Sports Seats • Seats featuring active head restraints • Eight way electric adjustable HSV Performance Seats on R8 • Full leather seat trim on R8



Z SERIES & Z MALOO & MALOO RB

RELEASED: October 2004
PRODUCTION: Z Series Maloo (517)* & Z Series Maloo R8 (958)*
ENGINE: 6.0 litre LS2 V8 producing 297kW & 530Nm
HIGHLIGHTS: State of the art 6.0 litre LS2 V8 powerplant • HSV exclusive Traction Control • HSV exclusive Multi-link rear suspension • 19-inch alloy wheels and 245/35 ZR19 tyres • Latest generation Bosch ABS 8 system, including Electronic Brake Force Distribution • HSV's Performance Braking package • HSV AP Racing Six-Piston Brake System optional on Maloo R8

E SERIES MALOO RB, LS2 & LS3

RELEASED: October 2007 – August 2009
PRODUCTION: 1795 vehicles
ENGINE: 6.0 litre LS2 V8 producing 307kW & 550Nm
HIGHLIGHTS: First Maloo producing over 300kW • Sheet moulded compound tailgate • Remote tonneau release and tray security with alarm protection • Optional 20-inch deep dish alloy wheels • Optional 6-speed auto

*Approximate figures only.

20 Years of Thunder!

Maloo

2008, HSV introduced an engine upgrade in the form of another exclusive power plant the LS3 6.2 litre 317kW, 550Nm V8 in 2008.

2009, on 09.09.09 at 0900hrs the covers came of one of the most stunning design and engineering developments in Maloo's history, the HSV E2 Maloo R8. With a raft of world firsts for an Australian Ute, such as "Launch Control", "Competition Mode ESC" and Day Time Running Lamps, the most accessible and individual vehicle in HSV's line up, once again proved that being the king of Utes, means you set the standard and lead by example, in E2 HSV had a vehicle that would do just that.

OCTOBER, 2010, Twenty years on from the first VG Maloo comes the HSV E3 Maloo R8, a vehicle so technically advanced yet never compromising in or forgetting its down to earth workhorse heritage. Headlining the first 100 HSV E3 Maloo R8's to roll off the production line, is the limited edition "20 Years of Maloo R8". We've captured twenty years in one model, everything we know you love about Maloo—power, performance and looks, and with a little extra individuality for good measure! New HSV "Vector" E Vents and hood scoops, Bi-modal exhaust, Side Blind Zone Alert system, and HSV's all new Electronic Data Interface (EDI) delivering real-time performance data to your touch screen interface.

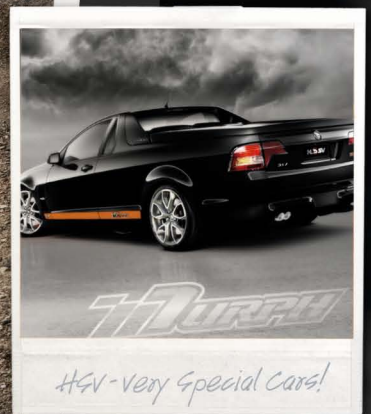


TWENTY YEARS ON, the world is a changed place – in that time Maloo has changed too, and in the process has become an iconic brand in its own right. Maloo has come to represent the many things that our loyal customers know and love about HSV. Maloo is our slightly irreverent, and always confident larrikin who knows his place, but doesn't mind pushing his luck. Maloo gives rise to that character in us all, the one who reminds you to always be yourself, and that the reward in working hard is a chance to play even harder!

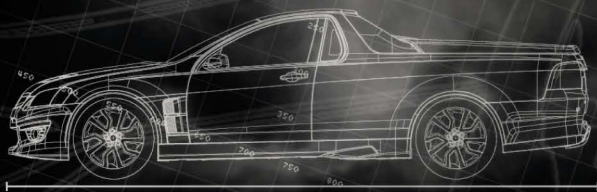


MALOO

HSV MALOO. THIS IS THE WAY IT'S GOING TO BE.



VG HSV Maloo Ute	
Number Built:	135
Engine:	4987 cc V8
Power:	180 kW @ 4800 rpm (241 hp)
Torque:	400 Nm @ 3600 rpm (295 lbf/ft)
Tyres:	205/55 ZR 16 - Pirelli P700-2, Dunlop D40M2
Performance as stated in various press reviews:	
0-100 km/h (60 mph):	7.1, 7.52 secs
0-400m (1/4 mile):	15.3, 15.47 secs
Top Speed:	215 km/h



Maloo R8

5121mm



I just want one.

hsv.com.au

Maloo

1990-2010