

Series II Cruze



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Cover image: Series II Cruze SRI-V in Voodoo

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**This is the new Australian built,
Series II Holden Cruze**

The next generation of Australia's best selling small sedan. The car that delivers new levels of style, comfort and sophistication.

The new Series II Cruze doesn't just create new expectations, it sets new standards across the range.

Cruze combines a classic Holden look with a touch of sporty flair. And those sophisticated sporty looks are reinforced with the attention to detail you would expect from a Holden. New models, new engine options, new technology and a new look.

It's the big small car with more to like – with the new SRi and top-of-the-range SRi-V sports models complementing the luxurious CD and CDX models.

Whichever Cruze you choose, you'll love the way they combine sporty looks with unrivalled levels of luxury.

The new Series II Holden Cruze is the only small car built in Australia. While benefiting from GM's global engineering and manufacturing prowess and European styling, the model is decidedly Australian.

Holden has been manufacturing vehicles in Australia for Australians since 1948, and now we have taken everything we have learnt from making Australia's best selling large car and used this to develop the next generation of the Holden Cruze.

The new, Australian built Series II Holden Cruze. It's not just a small car. It's Australia's small car.



The new Series II Cruze is the small car that's big on style

Dynamic and elegant, this is a car defined by clean bold lines, accentuated by a new look, new eye-catching colours and new wheel designs.

Step up to the Cruze CDX and you will find stunning sophisticated touches. This luxurious model is accentuated with chrome exterior highlights, elegant ten spoke 17" alloy wheels and chrome surrounded fog lamps, making this car a very stylish package.

The new SRi and the top-of-the-range SRi-V adds an extra dose of excitement. These cars are the height of Cruze style, adding a sports body kit which includes a rear lip spoiler, front and rear sport fascias, sports grille, sports side skirts and 17" alloys to provide the perfect mix of sophistication and sporty flair.

The more you look, the more there is to like.

The Cruze's beveled hood, sharp angles and sculptured fenders are details generally reserved for luxury vehicles, but not any more.

The Series II Holden Cruze is a statement of unequivocal style and true individuality.



**Inside the new Series II Cruze
you're surrounded with class leading
levels of comfort and technology**

You'll see it in the ice blue instrumentation, the theatre lighting, the steering wheel with audio and cruise control functionality and a dashboard filled with premium appointments.

You'll feel it in the refined contours of the sports seats with high quality materials that flow through to the door and dash inserts. All standard across the range.

The CDX gives you even greater levels of comfort and control, with heated leather appointed seats, chrome interior highlights and rear parking sensors.

And then the SRi-V gives you all of this, plus the addition of some serious technology. Like Passive Entry and Start with Sensor Key technology, Satellite navigation with a 7" colour widescreen and a premium DVD audio system with an in-built 10GB hard drive and the ability to pause live radio.

Even with all these appointments, the Cruze is still a serious five-seater. There's enough head, shoulder and leg room for everyone. And the 60/40 split fold back seat complements the sizeable 445 litre boot.

And there's still space for four cup holders, four door-well bottle holders and plenty of storage compartments for all your valuables.

If you're serious about comfort and style, get into the Holden Cruze.





performance

Holden Cruze is the small car with more

More powertrain options are available with a choice of three engines: the 1.8 litre petrol, a new 2.0 litre turbo diesel or the new 1.4 litre iTi turbo petrol engine.

The Holden Cruze marries 4-cylinder fuel economy with the type of performance, ride and handling only a Holden can provide.

1.8 litre petrol engine

The 1.8 litre DOHC 16 valve 4-cylinder ECOTEC petrol engine is standard on CD and CDX models. This advanced, petrol engine produces spirited performance from low revs to high.

1.4 litre iTi turbo petrol engine

And then there is this: the new advanced 1.4 litre DOHC 16 valve 4-cylinder iTi turbo petrol engine, which takes sporty driving another step forward. The intelligent turbo induction (iTi) system uses an exhaust manifold integrated turbo charger to provide superior performance with an enviable fuel economy starting at just 6.4L/100km. This combination of high tech efficiency and performance is standard on the SRi and SRi-V, and optional on the CD model.

2.0 litre turbo diesel engine

Or choose the super smooth 2.0 litre DOHC 16 valve 4-cylinder common rail turbo diesel, optional on CD and CDX models. This new generation diesel engine uses a high-performance fuel injection system and electronically controlled turbo charger with intercooler, to deliver power to spare with the fuel economy and CO₂ emissions you expect from a state-of-the-art diesel.

Transmissions:

5-speed or 6-speed* manual

Designed with a super smooth short throw for more spirited driving, these manual transmissions have the ideal first gear launch feel and lower cruising revs in the higher gears, and come standard across the range.

6-speed automatic with active select

This transmission maintains optimum engine economy across a wide range of driving conditions, and offers the added advantage of one touch switching between automatic or manual gear shifting via Active Select. This automatic transmission is optional across the range.

Watts Link suspension

The 1.4 litre iTi turbo petrol engine comes standard with Watts Link suspension that sets a new standard in sporty handling and refined feel. The Watts Link provides additional lateral support to the rear axle. This results in a tighter rear wheel steer effect and a tighter directional control when driving through bends. The benefit is a more responsive drive with crisper steering, adding to driver enjoyment.



Series II Holden Cruze is serious about safety

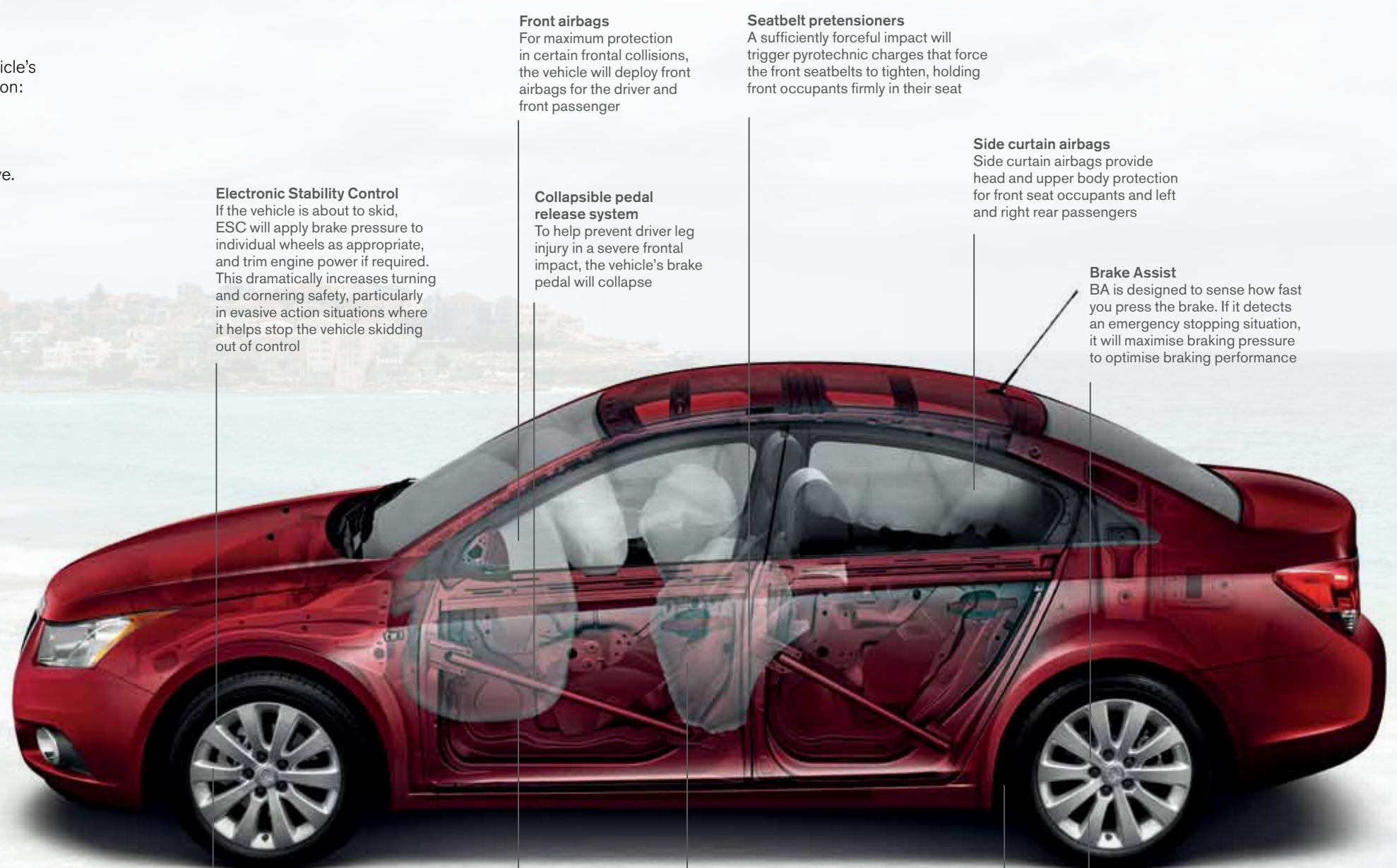
So serious, in fact, it has a 5-Star ANCAP safety rating standard across the range. Cruze achieves this highest possible rating with a comprehensive range of state-of-the-art active and passive safety systems.

To help you avoid an accident, there is everything from Electronic Stability Control (ESC) and 4-wheel disc brakes with Anti-lock Braking System (ABS), through to Traction Control, Brake Assist and Electronic Brakeforce Distribution.

Should a collision occur, the active safety systems in the Cruze instantly activate the necessary occupant protection systems, including up to six airbags – front driver and passenger, dual front side and full length side curtain airbags for front and rear passengers.

Front and rear crumple zones further maximise your safety, as does the vehicle's high strength steel unibody construction: a passenger safety cell welded onto full-length frame rails to form a single protective unit.

Serious protection, every time you drive. That's what you can expect from the Holden Cruze.



Electronic Stability Control

If the vehicle is about to skid, ESC will apply brake pressure to individual wheels as appropriate, and trim engine power if required. This dramatically increases turning and cornering safety, particularly in evasive action situations where it helps stop the vehicle skidding out of control

Front airbags

For maximum protection in certain frontal collisions, the vehicle will deploy front airbags for the driver and front passenger

Seatbelt pretensioners

A sufficiently forceful impact will trigger pyrotechnic charges that force the front seatbelts to tighten, holding front occupants firmly in their seat

Side curtain airbags

Side curtain airbags provide head and upper body protection for front seat occupants and left and right rear passengers

Collapsible pedal release system

To help prevent driver leg injury in a severe frontal impact, the vehicle's brake pedal will collapse

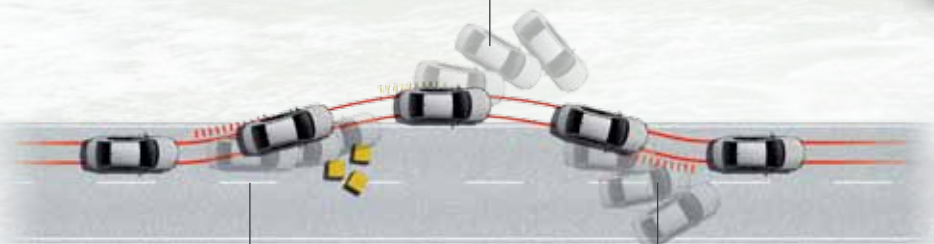
Brake Assist

BA is designed to sense how fast you press the brake. If it detects an emergency stopping situation, it will maximise braking pressure to optimise braking performance

How ESC helps you avoid accidents

Imagine you have to avoid an unexpected obstacle in the road. You end up with two wheels on the gravel verge and need to brake suddenly...

TCS reduces torque to the left rear wheel to reduce slip



ESC brakes the left rear wheel momentarily to avoid understeer

ESC brakes the right front wheel momentarily and reduces engine power to correct oversteer

Anti-lock Braking System

ABS prevents wheel 'lock up' during forceful braking. This helps keep your car steerable and directionally stable, and reduces stopping distances on most surfaces

Side impact airbags

Side impact airbags provide chest and thorax protection for the driver and front passenger

Crumple zones and passenger safety cell

In the event of a collision, occupants are protected by both energy management crumple zones – which are designed to crush efficiently and maintain the vehicle integrity – and the passenger safety cell providing a rigid structure, made from nearly 60% high strength steel

Electronic Brakeforce Distribution

EBD regulates the braking force applied to each wheel. This ensures optimal balance between front and rear brakes, which helps minimise stopping distances

Traction Control System

Designed to maximise the vehicle's stability on wet and icy roads, TCS detects if either front wheel has insufficient grip, and adjusts drive force and brake force accordingly



SRI-V premium DVD audio system

Cruze has the technology right across the range that makes every drive safer, easier and more enjoyable

Holden's commitment to this is shown by what is standard on Cruze, like AUX and USB inputs with full iPod® compatibility – which you can control from your steering wheel, a crystal clear ice blue Graphic Information Display, through to light sensing auto head lights and cruise control.

Then there are the additional features available within the range that put Cruze way ahead of other small cars – like rear parking sensors^, heated leather appointed seats^ and a new premium DVD audio system* with an in-built 10GB hard drive that can pause live radio, and even play DVD's. Not to mention Passive Entry and Start with Sensor Key technology* and satellite navigation with a 7" colour widescreen*.

Passive Entry and Start with Sensor Key technology*

The vehicle detects the Sensor Key as you approach and automatically unlocks the door when you pull the handle. The push button allows you to start and stop the engine all without taking your keys out of your pocket or your bag.

Pause live radio*

The hard disc drive allows you to pause and record up to 20 minutes of live radio, whilst in or out of the car, which can be played back at your convenience. That means you will never miss your favourite song, news report or sports program again.

Satellite navigation*

You will never lose your way again with a 7" full colour widescreen satellite navigation system which is fully integrated into the centre stack, providing full colour mapping with integrated voice guidance, and a points of interest function that allows you to find nearby businesses, tourist attractions or public facilities.

Hard disc drive*

The 10GB hard disc drive, allows you to rip CD's or USB's and store around 2,000 songs for convenient access to your music library.

DVD*

Play movie or music DVD's on the 7" colour widescreen when the vehicle is stationary. And while the screen turns off when the car is in motion, it will still play the audio.

Rear parking sensors^

Manoeuvring your vehicle in and out of tight parking spaces is easy, thanks to its rear parking sensors which uses audible warnings to indicate the proximity of potential obstacles.

Multimedia audio

The Cruze is equipped with a USB input which allows you to connect your iPod®, and compatible MP3 players and USB flash drives which can also be controlled via the steering wheel audio controls.

Heated seats^

If you hate the cold, you will warm to the idea of electronically heated front leather appointed seats. With a choice of three individual temperature settings for driver and passenger, they offer truly personalised comfort.

Steering wheel mounted controls

Operate the audio system and cruise control without taking your hands from the wheel. Functionality includes engaging and cancelling cruise control plus the ability to adjust your speed as well as changing radio stations, music tracks, adjusting the volume and muting the audio system.

Trip computer

The multifunction electronic driver information display allows you to view your current speed*, average fuel consumption, average speed, distance to empty, instantaneous fuel consumption and odometer.

Auto headlights with 'Follow me home' functionality

Light sensing headlights activate and deactivate automatically. 'Follow me home' functionality allows programming of headlights to remain on for a set time after leaving the parked vehicle.

^ Standard on CDX and SRI-V only
 * Standard on SRI-V only
 + Standard on CDX, SRI and SRI-V

Series II Cruze CD

The Series II Holden Cruze CD is style and substance in perfect balance. With smart technology, a 6-speaker CD audio system with USB input and iPod® compatibility, auto headlights, Electronic Stability Control, six airbags and a 5-Star ANCAP safety rating, the Cruze uses technology to provide a superior small car drive.



Standard features include:

- 1.8L DOHC 16 valve 4-cylinder ECOTEC petrol engine with 5-speed manual transmission or optional 6-speed automatic transmission with Active Select
- Optional 2.0L DOHC 16 valve 4-cylinder common rail turbo diesel engine* or 1.4L DOHC 16 valve 4-cylinder iTi petrol engine*
- Electronic Stability Control (ESC) incorporating:
 - Anti-lock Braking System (ABS)
 - Brake Assist (BA)
 - Electronic Brakeforce Distribution (EBD)
 - Traction Control System (TCS)
- 6 airbags
- 16" steel wheels (4)
- Body coloured door handles
- Body coloured exterior mirrors
- Heated exterior mirrors
- Front and rear power windows
- 6-way adjustable driver and front passenger seats
- Air conditioning
- 6-speaker audio system with MP3 compatible in dash CD, radio and MP3 'plug and play' functionality
- USB input with iPod® compatibility⁺
- Cruise control
- Trip computer which displays average fuel consumption, average speed, distance to empty and more
- Multifunction steering wheel, featuring illuminated controls for cruise control and audio system
- Automatic headlight mode – switches headlights on at twilight or low light
- Remote keyless entry operates doors, boot and fuel filler door
- Flip keys (2)
- Electronic boot release



Cruise control

Cruze gives you the convenience of cruise control with the added advantage of steering wheel mounted controls, so you can engage, cancel and adjust your speed setting while keeping both hands on the wheel



Ice Blue Illumination

Eye-catching in every sense, the vehicle's ice blue dash illumination heightens cabin sophistication while improving instrumentation and control legibility



USB input with iPod® compatibility⁺

The vehicle's in-built USB interface gives you full display and play access over all your iPod® songs, albums, playlists, and more, via the centre console screen and steering wheel mounted audio controls



Auto headlights with 'Follow me home' lighting

The auto headlights will automatically switch on at dusk or lowlight. 'Follow me home' lighting allows the driver to program the front headlights to remain on for up to three minutes after exit and locking of the vehicle

⁺ Not all portable music devices or USB's are supported by the infotainment system. Please check with your Dealer

* 6-speed manual transmission or optional 6-speed automatic transmission with Active Select

Series II Cruze CDX

The Series II Holden Cruze CDX takes luxury even further with refinements like heatable leather appointed front seats and rear parking sensors. This is a vehicle full of the sophisticated touches and unexpected delights that create the benchmark in small car style, comfort and refinement.



CDX includes all CD standard features plus:

- 1.8L DOHC 16 valve 4-cylinder ECOTEC petrol engine with 5-speed manual transmission or optional 6-speed automatic transmission with Active Select
- Optional 2.0L DOHC 16 valve 4-cylinder common rail turbo diesel engine*
- 17" alloy wheels (4)
- Front fog lamps
- Exterior chrome highlights
- Leather wrap steering wheel and gear shifter
- Leather appointed seats
- Heatable front seats with three level heating adjustment
- Rear parking sensors
- Sunglass holder
- Digital speedometer (displayed on the trip computer)



Rear parking sensors

The CDX eases into and out of tight parking spaces, thanks to its rear parking sensors. Audible warnings indicate the proximity of potential obstacles



Heatable leather appointed seats

If you hate the cold, you will warm to the idea of electronically heated front leather appointed seats. With a choice of three individual temperature settings for driver and passenger, plus recline, slide and height adjustment, they offer truly personalised comfort



Front fog lamps

Specifically shaped to shine a wide, bar-shaped beam low onto the road. These lamps reduce the glare back from fog or falling snow, helping you see where the road stops and the danger starts



Leather wrap steering wheel

More than just a stylish enhancement, the use of high quality cross-seam stitched leather enhances steering wheel grip while driving

Series II Cruze SRi

The new Series II Cruze SRi, with the new iTi turbo powertrain, performance suspension and a unique sports look, is a compelling mix of sporty performance and bold design.



SRi includes all CD standard features plus:

- 1.4L DOHC 16 valve 4-cylinder iTi petrol engine with 6-speed manual transmission or optional 6-speed automatic transmission
- Watts Link performance suspension
- Sports body kit including:
 - Unique front and rear sport fascias
 - Rear lip spoiler
 - Sports side skirts
- 17" alloy wheels (4)
- Body coloured door handles with chrome strip inserts
- Sonic Blue cloth trim*
- Front fog lamps
- Leather wrap steering wheel and gear shifter
- Digital speedometer (displayed on the trip computer)



17" alloy wheels

A sporty look needs a serious set of wheels and these performance inspired 5-spoke 17" alloys certainly look the part



Rear lip spoiler

Keeping true to the sporty style of the SRi, the sporty yet understated rear lip spoiler further highlights the SRi's bold proportions



Sonic Blue cloth trim*

For those after that bit of extra excitement and want the inside of their car to be as eye-catching as the new look exterior, this Sonic Blue seat trim and matching door and dash trims have been designed to complement selected exterior colours



Body coloured door handles with chrome inserts

The design goes right down to the details, with chrome strip inserts on the door handles

Series II Cruze SRi-V

The top of the range SRi-V puts it all in one perfectly engineered, perfectly proportioned, perfectly appointed package. The perfect mix of sports styling and luxury appointments.



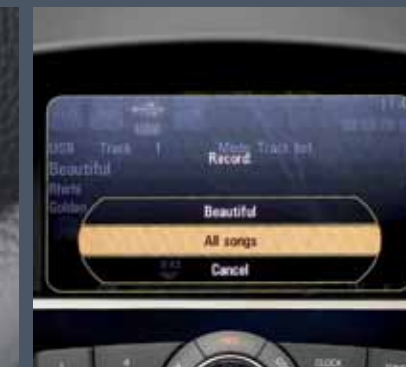
SRi-V includes all SRi standard features plus:

- Leather appointed seats
- Heatable front seats with three level heating adjustment
- Premium audio system with AUX and USB port, iPod® compatibility, DVD player and in-built 10GB hard drive with pause live radio feature
- Integrated 7" colour LCD screen
- Satellite navigation
- Rear parking sensors
- Passive Entry and Start with Sensor Key technology



Passive Entry and Start

The Cruze SRi-V detects the Sensor Key as you approach, and allows you to lock, unlock and start the car all without taking your keys out of your pocket



Hard disk drive

The 10GB hard disk drive allows you to rip USB's or CD's and store around 2,000 songs and even pause and record up to 20 minutes of live radio



Satellite navigation

Easily programmable, easy to operate, easy to get where you're going on a 7" integrated colour LCD screen



DVD player

The fully integrated 7" colour screen lets you play your favourite DVD's while the vehicle is stationary. And while the screen turns off when the car is in motion, it will still play the audio

colours and trims

exterior colours



Phantom Black*



Alto Grey*



Nitrate Silver*



Karma*



Mirage Glow*



Sizzle



Heron White



Voodoo*



Poison Ivy*


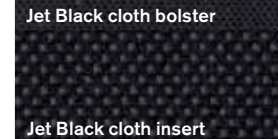

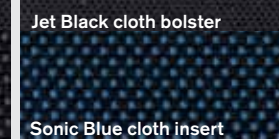

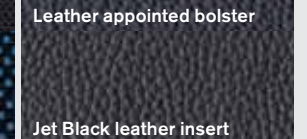


Red Hot

Model	Exterior colour										Interior trim
	Phantom Black*	Alto Grey*	Nitrate Silver*	Karma*	Mirage Glow*	Sizzle	Heron White	Voodoo*	Poison Ivy*	Red Hot	
CD	•	•	•	•	•	•	•	•	•	•	Jet Black cloth insert and Jet Black bolster
CDX	•	•	•	•	•	•	•	•	•	•	Jet Black leather insert and leather appointed bolster
SRI	•	•	•				•		•	•	Jet Black cloth insert and Jet Black bolster
				•				•			Sonic Blue cloth insert and Jet Black bolster
SRI-V	•	•	•	•			•	•	•	•	Jet Black leather insert and leather appointed bolster

Variations between colours shown and actual paint colours/interior trim colours may occur due to the printing process. Certain colours may not be available from time to time.
* Prestige paints are available at an additional cost.

cloth and leather trims

CD and SRI	SRI [^]	CDX and SRI-V
 Jet Black cloth bolster  Jet Black cloth insert	 Jet Black cloth bolster  Sonic Blue cloth insert	 Leather appointed bolster  Jet Black leather insert

[^] Standard on Voodoo and Karma exterior colours only

customer care

Easy purchase options	Insurance	Holden Insurance offers a range of competitively priced insurance products, providing tailor-made protection, at the level of cover you need. ¹ For more information, call the Holden Insurance hotline on 1300 784 026.
	Holden Leasing	Businesses of all sizes are now accessing vehicle leasing options with Holden Leasing. We operate nationally through the Holden Dealer Network and our dedicated service and support team. Our people are responsive professionals who understand your business and what it means to deliver total fleet management solutions. To find out how Holden Leasing can help you, call us on 1800 022 077.
Ownership benefits	Holden Service	With one of the largest Service Networks in the country, Holden Dealers can supply an enviable level of customer care. Only Holden Dealership technicians have access to regular Holden factory training and equipment.
	Holden New Vehicle Warranty	Every new Holden comes with a New Vehicle Warranty, covering your Holden for 3 years ² or 100,000 kilometres, whichever comes first. This factory backed warranty covers items including the engine, transmission, interior and exterior components. Refer to your Owner's handbook or see your Holden Dealer for full terms, conditions and exclusions.
	Holden Extended Factory Warranty	Holden also offers Holden Extended Factory Warranty. Holden Extended Factory Warranty is a complete extension of your New Vehicle Warranty, for up to an additional 3 years. The very same items covered under the New Vehicle Warranty will continue to be covered without exclusion, unless otherwise covered under the Australian Consumer Law. The Holden Extended Factory Warranty can be purchased through your local Holden Dealer at the same time as your Holden vehicle purchase. See your Holden Dealer or call 1300 632 407 for full terms and conditions. The Holden Extended Factory Warranty is in addition to any rights you may have under the Australian Consumer Law, and does not replace or limit those rights.
	24 Hour Roadside Assistance	Provided for the first year of your new Holden's life ² . Holden Roadside Assistance is one of Australia's most comprehensive assistance packages with over 3,000 Roadside Assistance patrols nationwide ³ . There to help with even the smallest service, the toll-free Roadside Assistance hotline is always open, 1800 817 100.

¹ Subject to approval

² From date of first registration

³ In remote or sparsely populated areas you may experience delay in obtaining Roadside Assistance. Refer to the Customer Care brochure in your glovebox for full terms and conditions of this service

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