

Cruze



**This is the Australian built,
Holden Cruze.**

The car that delivers new levels of style, comfort and sophistication.

The Cruze doesn't just create new expectations, it sets new standards across the range.

Cruze combines a classic Holden look with a touch of sporty flair. And these sophisticated sporty looks are reinforced with the attention to detail you would expect from Holden.

It's the big small car with more to like – with the SRi and top-of-the-range SRi-V sports models complementing the luxurious CD and CDX models.

Whichever Cruze you choose, Hatch or Sedan, you'll love the way they combine with unrivalled levels of luxury.

The Holden Cruze is the only small car built in Australia.

While benefiting from GM's global engineering and manufacturing prowess and European styling, the model is decidedly Australian.

Holden has been manufacturing vehicles in Australia for Australians since 1948, and now we have taken everything we have learnt from making Australia's best selling large car and used this to develop the next generation of the Holden Cruze.

The Australian built Holden Cruze. It's not just a small car. It's Australia's small car.



The Cruze is the small car that's big on style.

Dynamic and elegant, this is a car defined by clean bold lines, accentuated by sophisticated styling, eye-catching colours and wheel designs.

Step up to the Cruze CDX Sedan and you will find stunning, sophisticated touches. This luxurious model is accentuated with chrome exterior highlights, elegant 10-spoke 17" alloy wheels and chrome surrounded fog lamps, making this car a very stylish package.

The SRi and the top-of-the-range SRi-V add an extra dose of excitement. These cars are the height of Cruze style, adding a sports body kit which includes a rear spoiler on sedan, front and rear sport fascias, sports grille, sports side skirts and 17" alloys to provide the perfect mix of sophistication and sporty flair.

The more you look, the more there is to like.

The Cruze's bevelled hood, sharp angles and sculptured fenders are details generally reserved for luxury vehicles, but not any more.

The Holden Cruze is a statement of unequivocal style and true individuality.



Inside the Cruze you're surrounded with class leading levels of comfort and technology.

You'll see it in the ice blue instrumentation, the theatre lighting, the Bluetooth® system with voice recognition, the multifunction steering wheel controls and a dashboard filled with premium appointments.

You'll feel it in the refined contours of the sports seats with high quality materials that flow through to the door and dash inserts. All standard across the range.

The CDX gives you even greater levels of comfort and control, with heated leather appointed seats, chrome interior highlights, electronic climate control and rear parking sensors.

And then the SRi-V gives you all of this, plus the addition of some serious technology. Like Passive Entry and Start with Sensor Key technology, Satellite Navigation with a 7" colour touch screen, voice recognition for audio and navigation functions, a premium DVD audio system with an in-built 10GB hard drive and the ability to pause live radio.

Even with all these appointments, the Cruze is still a serious five-seater. There's enough head, shoulder and leg room for everyone. And the 60/40 split fold back seat complements the sizeable boot.

And there's still space for four cup holders, four door-well bottle holders and plenty of storage compartments for all your valuables.

If you're serious about comfort and style, get into the Holden Cruze.





Cruze CDX Sedan

Performance

Holden Cruze is the small car with more

More powertrain options are available with a choice of three engines: the 1.8 litre petrol, the 2.0 litre turbo diesel or the 1.4 litre iTi turbo petrol engine.

The Holden Cruze marries 4-cylinder fuel economy with the type of performance, ride and handling only a Holden can provide.

1.8 litre petrol engine

The 1.8 litre DOHC 16-valve 4-cylinder ECOTEC petrol engine is standard on CD and CDX models. This advanced, petrol engine produces spirited performance from low revs to high.

1.4 litre iTi turbo petrol engine

And then there is this: the advanced 1.4 litre DOHC 16-valve 4-cylinder iTi turbo petrol engine, which takes sporty driving another step forward. The intelligent turbo induction (iTi) system uses an exhaust manifold integrated turbo charger to provide superior performance with an enviable fuel economy starting at just 6.6L/100km[^]. This combination of high tech efficiency and performance is standard on the SRi and SRi-V, and optional on the CD model.

2.0 litre turbo diesel engine

Or choose the super smooth 2.0 litre DOHC 16-valve 4-cylinder common rail turbo diesel, optional on CD and CDX models. The diesel engine uses a high-performance fuel injection system and electronically controlled turbo charger with intercooler, to deliver power to spare with the fuel economy and CO₂ emissions you expect from a state-of-the-art diesel.

Transmissions:

5-speed or 6-speed* manual

Designed with a super smooth short throw for more spirited driving, these manual transmissions have the ideal first gear launch feel and lower cruising revs in the higher gears.

6-speed automatic with Active Select

This transmission maintains optimum engine economy across a wide range of driving conditions and offers the added advantage of one touch switching between automatic or manual gear shifting via Active Select.

Watts Link suspension

The 1.4 litre iTi turbo petrol engine comes standard with Watts Link suspension that sets a new standard in sporty handling and refined feel. The Watts Link provides additional lateral support to the rear axle. This results in a tighter rear wheel steer effect and a tighter directional control when driving through bends. The benefit is a more responsive drive with crisper steering, adding to driver enjoyment.

Holden
ecoline
Future Friendly



Safety

Holden Cruze is serious about safety

So serious, in fact, it has a 5-Star ANCAP safety rating standard across the range. Cruze achieves this highest possible rating with a comprehensive range of state-of-the-art active and passive safety systems.

To help you avoid an accident, there is everything from Electronic Stability Control (ESC) and 4-wheel disc brakes with Anti-lock Braking System (ABS), through to Traction Control, Brake Assist and Electronic Brakeforce Distribution.

Should a collision occur, the active safety systems in the Cruze instantly activate the necessary occupant protection systems, including up to six airbags – front driver and passenger, dual front side and full length side curtain airbags for front and rear passengers.



Front and rear crumple zones further maximise your safety, as does the vehicle's high strength steel unibody construction: a passenger safety cell welded onto full-length frame rails to form a single protective unit.

Serious protection, every time you drive. That's what you can expect from the Holden Cruze.



Electronic Stability Control

If the vehicle is about to skid, ESC will apply brake pressure to individual wheels as appropriate, and trim engine power if required. This dramatically increases turning and cornering safety, particularly in evasive action situations where it helps stop the vehicle skidding out of control.

Front airbags

For maximum protection in certain frontal collisions, the vehicle will deploy front airbags for the driver and front passenger.

Seatbelt pretensioners

A sufficiently forceful impact will trigger pyrotechnic charges that force the front seatbelts to tighten, holding front occupants firmly in their seat.

Side curtain airbags

Side curtain airbags provide head and upper body protection for front seat occupants and left and right rear passengers.

Brake Assist

BA is designed to sense how fast you press the brake. If it detects an emergency stopping situation, it will maximise braking pressure to optimise braking performance.

Collapsible pedal release system

To help prevent driver leg injury in a severe frontal impact, the vehicle's brake pedal will collapse.

Side impact airbags

Side impact airbags provide chest and thorax protection for the driver and front passenger.

Crumple zones and passenger safety cell

In the event of a collision, occupants are protected by both energy management crumple zones – which are designed to crush efficiently and maintain the vehicle integrity – and the passenger safety cell providing a rigid structure, made from nearly 60% high strength steel.

Electronic Brakeforce Distribution

EBD regulates the braking force applied to each wheel. This ensures optimal balance between front and rear brakes, which helps minimise stopping distances.

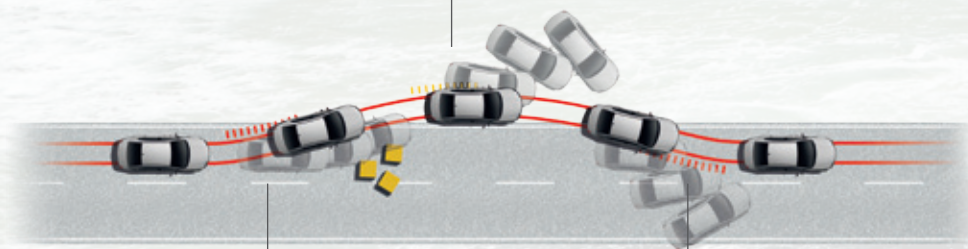
Traction Control System

Designed to maximise the vehicle's stability on wet and icy roads, TCS detects if either front wheel has insufficient grip, and adjusts drive force and brake force accordingly.

How ESC helps you avoid accidents

Imagine you have to avoid an unexpected obstacle in the road. You end up with two wheels on the gravel verge and need to brake suddenly...

TCS reduces torque to the left rear wheel to reduce slip.



ESC brakes the left rear wheel momentarily to avoid understeer.

ESC brakes the right front wheel momentarily and reduces engine power to correct oversteer.

Anti-lock Braking System

ABS prevents wheel 'lock up' during forceful braking. This helps keep your car steerable and directionally stable, and reduces stopping distances on most surfaces.



SRI-V premium DVD audio system

Cruze has the technology right across the range that makes every drive safer, easier and more enjoyable

Like Bluetooth® with voice recognition, a USB input with iPod® compatibility, a crystal clear ice blue Graphic Information Display, light sensing auto headlights and cruise control.

Then there are the additional features available within the range that put Cruze way ahead of other small cars – like rear parking sensors^, heated leather appointed seats^ and a premium DVD audio system* with an in-built 10GB hard drive that can pause live radio, and even play DVDs. Not to mention voice recognition for audio and navigation, Passive Entry and Start with Sensor Key technology* and Satellite Navigation with a 7" colour LCD touch-screen*.

Bluetooth®

The Bluetooth® system# offers hands-free mobile phone functionality, which makes using your mobile phone more convenient and safe.

Cruise control

Cruise control maintains your pre-set vehicle speed with functions including engage, cancel, increase and decrease speed.

Multimedia audio

The Cruze is equipped with a USB input which allows you to connect your iPod®, compatible MP3 players and USB flash drives, which can also be controlled via the steering wheel audio controls.

Steering wheel mounted controls

Operate the audio system, cruise control and Bluetooth® without taking your hands off the wheel. Functionality includes engaging and cancelling cruise control, plus the ability

to adjust your speed as well as changing radio stations, music tracks, adjusting the volume and the ability to answer and end phone calls.

Trip computer

The multifunction electronic driver information display allows you to view your current speed+, average fuel consumption, average speed, distance to empty, instantaneous fuel consumption and odometer.

Auto headlights with 'follow me home' functionality

Light sensing headlights activate and deactivate automatically. 'Follow me home' functionality allows programming of headlights to remain on for a set time after leaving the parked vehicle.

Rear parking sensors^

Manoeuvring your vehicle in and out of tight parking spaces is easy, thanks to its rear parking sensors which uses audible warnings to indicate the proximity of potential obstacles.

Heated seats^

If you hate the cold, you will warm to the idea of electronically heated front leather appointed seats. With a choice of three individual temperature settings for driver and passenger, they offer truly personalised comfort.

Passive Entry and Start with Sensor Key technology*

The vehicle detects the Sensor Key as you approach and unlocks the door with a push of the button on the handle. The push button allows you to start and stop the engine all without taking your keys out of your pocket or your bag.

Pause live radio*

The hard disc drive allows you to pause and record up to 20 minutes of live radio, whilst in or out of the car, which can be played back at your convenience. That means you will never miss your favourite song, news report or sports program again.

Satellite Navigation*

You will never lose your way again with a 7" full colour touch-screen Satellite Navigation system which is fully integrated into the centre stack, providing full colour mapping with integrated voice guidance, and a points of interest function that allows you to find nearby businesses, tourist attractions or public facilities.

Touch-screen*

The SRI-V comes standard with a 7" full colour touch-screen which allows you to operate the premium DVD audio system as well as Satellite Navigation functions.

Voice recognition

Standard across the range, voice recognition allows voice control for certain Bluetooth® functions including dial, redial, save and add voice tag.

In addition, the SRI-V's voice recognition allows voice control over certain radio, audio system and navigation functions including selecting radio stations, audio tracks, navigation settings and preset destinations.

Hard disc drive*

The 10GB hard disc drive, allows you to rip CDs or USBs and store around 2000 songs for convenient access to your music library.

DVD*

Play movie or music DVDs on the 7" colour widescreen when the vehicle is stationary. And while the screen turns off when the car is in motion, it will still play the audio.

^ Standard on CDX and SRI-V only * Standard on SRI-V only + Standard on CDX, SRI and SRI-V # Certain mobile phones may not be compatible with the vehicle's Bluetooth® system. See www.holden.com.au for more details

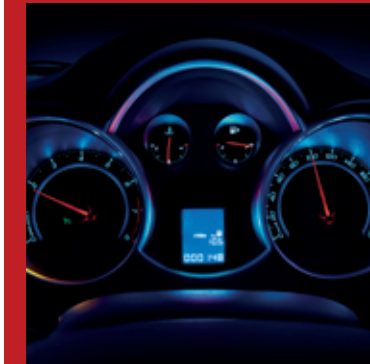
Cruze CD

The Cruze CD is style and substance in perfect balance. With smart technology, a 6-speaker CD audio system with a USB input and iPod® compatibility, Bluetooth® with voice recognition, auto headlights, Electronic Stability Control, six airbags and a 5-Star ANCAP safety rating, the Cruze uses technology to provide a superior small car drive.



Standard features include:

- 1.8L DOHC 16-valve 4-cylinder ECOTEC petrol engine with 5-speed manual transmission or optional 6-speed automatic transmission with Active Select
- Optional 2.0L DOHC 16-valve 4-cylinder common rail turbo diesel engine* or 1.4L DOHC 16-valve 4-cylinder iTi petrol engine*
- Electronic Stability Control (ESC) incorporating:
 - Anti-lock Braking System (ABS)
 - Brake Assist (BA)
 - Electronic Brakeforce Distribution (EBD)
 - Traction Control System (TCS)
- 6 airbags
- 16" steel wheels (4)
- Body coloured door handles
- Body coloured exterior mirrors
- Heated exterior mirrors
- Front and rear power windows
- 6-way adjustable driver and front passenger seats
- Air conditioning
- Bluetooth® system# with voice recognition
- 6-speaker audio system with MP3 compatible in-dash CD, radio and MP3 'plug and play' functionality
- USB input with iPod® compatibility+
- Cruise control
- Trip computer which displays average fuel consumption, average speed, distance to empty and more
- Multifunction steering wheel, featuring illuminated controls for Bluetooth®, cruise control and audio system
- Automatic headlight mode – switches headlights on at twilight or low light
- Remote keyless entry operates doors, boot and fuel filler door
- Flip keys (2)
- Electronic boot release (sedan only).



Cruise control

Cruze gives you the convenience of cruise control with the added advantage of steering wheel mounted controls, so you can engage, cancel and adjust your speed setting while keeping both hands on the wheel.



Bluetooth® with voice recognition

The Bluetooth® system# offers hands-free mobile phone functionality and can be controlled via voice recognition or steering wheel controls, making using your mobile phone more convenient and safe.



USB input with iPod® compatibility+

The vehicle's in-built USB interface gives you full display and play access over all your iPod® songs, albums, playlists, and more, via the centre console screen and steering wheel mounted audio controls.



Auto headlights with 'follow me home' lighting

The auto headlights will automatically switch on at dusk or lowlight. 'Follow me home' lighting allows the driver to program the front headlights to remain on for up to three minutes after exit and locking of the vehicle.

+ Not all portable music devices or USBs are supported by the infotainment system. Please check with your Dealer
* 6-speed automatic transmission with Active Select.

Certain mobile phones may not be compatible with the vehicle's Bluetooth® system. See www.holden.com.au for more details.

Cruze CDX

The Cruze CDX takes luxury even further with refinements like heatable leather appointed front seats and rear parking sensors. This is a vehicle full of the sophisticated touches and unexpected delights that create the benchmark in small car style, comfort and refinement.



CDX includes all CD standard features plus:

- 1.8L DOHC 16-valve 4-cylinder ECOTEC petrol engine with 6-speed automatic transmission with Active Select
- Optional 2.0L DOHC 16-valve 4-cylinder common rail turbo diesel engine*
- 17" alloy wheels (4)
- Front fog lamps
- Exterior chrome highlights
- Leather wrap steering wheel and gear shifter
- Leather appointed seats
- Heatable front seats with three level heating adjustment
- Rear parking sensors
- Sunglass holder
- Digital speedometer (displayed on the trip computer)
- Electronic climate control
- Body coloured door handles with chrome strip inserts.



Rear parking sensors

The CDX eases into and out of tight parking spaces, thanks to its rear parking sensors. Audible warnings indicate the proximity of potential obstacles.



Heatable leather appointed seats

If you hate the cold, you will warm to the idea of electronically heated front leather appointed seats. With a choice of three individual temperature settings for driver and passenger, plus recline, slide and height adjustment, they offer truly personalised comfort.



Body coloured door handles with chrome strip inserts

The design goes right down to the details, with chrome strip inserts on the door handles.



Leather wrap steering wheel

More than just a stylish enhancement, the use of high quality cross-seam stitched leather enhances steering wheel grip while driving.

Cruze SRi

The Cruze SRi, with the iTi turbo powertrain, performance suspension and a unique sports look, is a compelling mix of sporty performance and bold design.



SRi includes all CD standard features plus:

- 1.4L DOHC 16-valve 4-cylinder iTi petrol engine with 6-speed manual transmission or optional 6-speed automatic transmission
- Watts Link performance suspension
- Sports body kit including:
 - Unique front and rear sport fascias
 - Rear spoiler (Sedan only)
 - Sports side skirts
- 17" alloy wheels (4)
- Sonic Blue cloth trim on certain exterior colours*
- Front fog lamps
- Leather wrap steering wheel and gear shifter
- Digital speedometer (displayed on the trip computer)
- Sportec bolsters.



17" alloy wheels

A sporty look needs a serious set of wheels and these performance inspired 5-spoke 17" alloys certainly look the part.



Rear spoiler

Keeping true to the sporty style of the SRi, the sporty yet understated rear lip spoiler (on Sedan) further highlights the SRi's bold proportions.



Sonic Blue cloth trim*

For those after that bit of extra excitement and want the inside of their car to be as eye-catching as the exterior, this Sonic Blue seat trim and matching door and dash trims have been designed to complement selected exterior colours.



Front fog lamps

Specifically shaped to shine a wide, bar-shaped beam low onto the road. These lamps reduce the glare back from fog or falling snow, helping you see where the road stops and the danger starts.

* Standard on Karma and Perfect Blue exterior colours only.

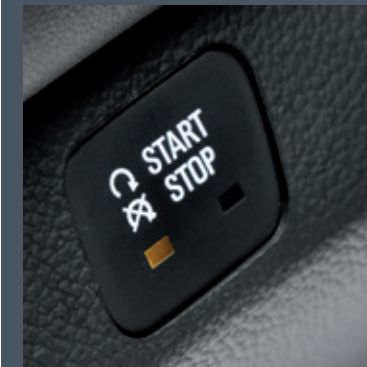
Cruze SRi-V

The top of the range SRi-V puts it all in one perfectly engineered, perfectly proportioned, perfectly appointed package. The perfect mix of sports styling and luxury appointments.



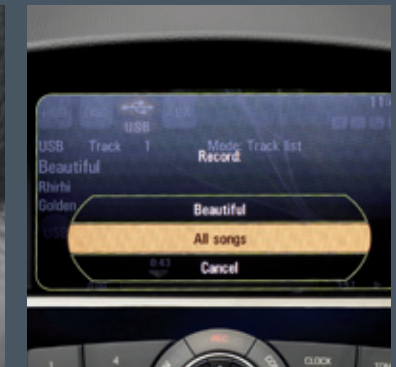
SRi-V includes all SRi standard features plus:

- Leather appointed seats
- Heatable front seats with three level heating adjustment
- Premium audio system with AUX and USB port, iPod® compatibility, DVD player and in-built 10GB hard drive with pause live radio feature
- Integrated 7" colour LCD touch-screen
- Satellite Navigation
- Rear parking sensors
- Passive Entry and Start with Sensor Key technology
- Voice recognition for audio and navigation functions
- Body coloured door handles with chrome strip inserts
- Electronic climate control.



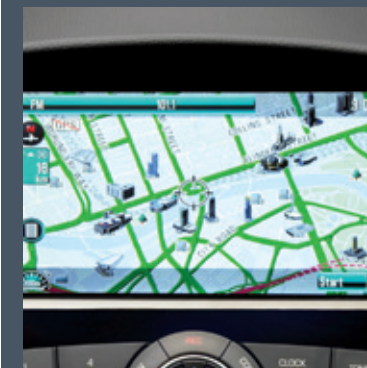
Passive Entry and Start

The Cruze SRi-V detects the Sensor Key as you approach and allows you to lock, unlock and start the car all without taking your keys out of your pocket.



Hard disk drive

The 10GB hard disk drive allows you to rip USBs or CDs and store around 2000 songs and even pause and record up to 20 minutes of live radio.



Touch-screen Satellite Navigation

Easily programmable, easy to operate, easy to get where you're going on an integrated 7" colour LCD touch-screen.



DVD player

The fully integrated 7" colour screen lets you play your favourite DVDs while the vehicle is stationary. And while the screen turns off when the car is in motion, it will still play the audio.

Colours and trims

Exterior colours



Phantom Black*



Alto Grey*



Nitrate Silver*



Karma*



Alchemy*



Chlorophyll*



Perfect Blue*



Heron White



Red Hot

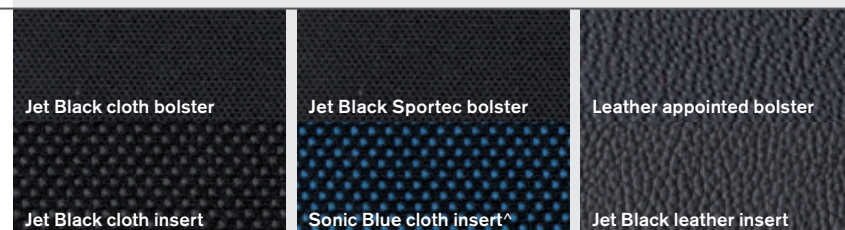
Model	Exterior colour									Interior trim
	Phantom Black*	Alto Grey*	Nitrate Silver*	Karma*	Alchemy*	Heron White	Perfect Blue*	Chlorophyll*	Red Hot	
CD	•	•	•	•	•	•	•	•	•	Jet Black cloth insert and Jet Black bolster
CDX	•	•	•	•	•	•	•	•	•	Jet Black leather insert and leather appointed bolster
SRi	•	•	•	-	-	•	-	•	•	Jet Black cloth insert and Jet Black Sportec bolster
	-	-	-	•	-	-	•	-	-	Sonic Blue cloth insert and Jet Black Sportec bolster
SRi-V	•	•	•	•	-	•	•	•	•	Jet Black leather insert and leather appointed bolster

Variations between colours shown and actual paint colours/interior trim colours may occur due to the printing process

Certain colours may not be available from time to time

* Prestige paints are available at an additional cost

Cloth and leather trims



^ Standard on Karma and Perfect Blue exterior colours only

HoldenWise

More choices. More benefits. More reasons to drive a Holden.

For more than 60 years, Holden has been giving Australians the confidence of knowing they're behind the wheel of a quality vehicle, backed by a nationwide network of dealers. With HoldenWise, we're now giving you even more reasons to feel good about driving home in a Holden. You can pick and choose from the solutions you want, giving you complete peace of mind long after you've left the showroom.

For more information visit www.holden.com.au/holdenwise



Customer Care

With more than 240 dealerships Australia-wide, a Holden Dealer is never far away. Our Holden Customer Assistance Centre is also available to answer any questions over the phone.

Call 1800 033 349 (8am – 7pm Mon-Fri, 9am – 1pm on Sat (EST)).



Capped Price Servicing

With Capped Price Servicing, you'll know exactly what your standard service costs will be in advance. You're guaranteed to pay the same low price for the first four standard scheduled log book services* for the first three years or 60,000 km, whichever comes first.



New Vehicle Warranty

For full details on Holden's New Vehicle Warranty, refer to the Holden website.



Holden Leasing

Holden Leasing looks after fleet management and vehicle leasing for commercial, SME and public sector businesses. We source the right vehicles at a competitive price and arrange finance, delivery, maintenance and repairs.



Genuine Service

Holden has one of Australia's largest service networks. Servicing your Holden at an authorised Holden Service Centre gives you complete confidence, knowing that only Holden Dealership Technicians have access to regular Holden factory training and equipment.



Holden Insurance

Holden Insurance arranges a number of competitively priced insurance products, providing tailor-made protection. With a unique mix of standard features and policy options, you can customise your policy to find the right level of protection.

For more information, call the Holden Insurance hotline on 1300 784 026.



Genuine Parts

Holden Genuine Parts are designed and built to our exacting standards, ensuring your Holden continues to perform to its full potential. Holden Genuine Parts are made to meet our rigorous specifications.



Holden Rental

If you want an extra vehicle, Holden Rental can keep you on the road. There are no minimum or maximum rental periods. And with no limit on the kilometres you can drive. All Holden Rental vehicles we offer are less than six months old and have low kilometres.



Genuine Accessories

Add an individual touch to your Holden with our extensive range of Genuine Holden Accessories. Each one is tested by Holden or GM Engineers in accordance with Holden's own demanding standards and Australian Design Rules (ADRs)*.



Service Express

Holden's Service Express is a fast, convenient way to have your car serviced. No more leaving your car at a dealership all day – you can get it done in around an hour.



Roadside Assistance

Every new Holden comes with Holden Roadside Assistance. It's one of Australia's most comprehensive assistance packages, with more than 3,000 Roadside Assistance patrols nationwide. Or, for even more benefits, membership can be upgraded to Holden Ultra Roadside Assistance.



Pitstop Tyre Service

Pitstop Tyre Service is a competitive, convenient way to maintain the safety of your vehicle. Trained Holden Technicians will inspect or replace your tyres using state-of-the-art precision equipment and check other components like brakes, giving you complete confidence.



Extended Warranty

For full details on Holden's Extended Factory Warranty, refer to the Holden website.

* Where ADRs apply for the product

^ Subject to the Capped Price Servicing terms and conditions, this will be a maximum capped amount for each service, up to four standard scheduled services (as specified in the Service Warranty Booklet).

holden.com.au

Bluetooth® is a registered trademark and logo of Bluetooth SIG, Inc

iPod® is a registered trademark of Apple Inc

Cover image: Cruze SRI-V Hatch in Perfect Blue

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