



Holden

News

13 November 2017

ALL-NEW HOLDEN EQUINOX PRICING AND SPECS REVEALED

- **The SUV market exploded from 171,000 cars in 2006 to 440,000 cars in 2016 – Holden responds with all-new Equinox**
- **Holden’s all-new mid-size SUV priced from \$27,990 RRP**
- **1.5-litre turbo and 2.0-litre turbo petrols available December 2017; 1.6-litre turbo diesel on sale 2018**

Holden has announced pricing and further product details for the all-new Equinox, slated to go on sale in December.

With SUV sales booming in Australia during 2017, Equinox has the credentials to take advantage of the trend and battle it out at the top of the mid-size SUV segment, in technology, practicality and performance.

Equinox’s enviable list of technology features include active safety aides such as Autonomous Emergency Braking, Lane Keep Assist and Side Blind Spot Alert, all combining to create a radar-sensor shield to cover the car from every angle. There’s also comfort and infotainment standouts including active noise cancellation, driver’s seat safety alert, heated front and rear seats, hands-free power tailgate and wireless phone charging.*

Combined with a 2.0-litre turbo petrol, nine-speed auto powertrain that boasts more power than its nearest competitor along with the Aussie engineering know how that’s ensured Holdens for generations have been great to drive, means exciting times for SUV lovers in Australia.

“Equinox is a game-changer for Holden and will undoubtedly battle it out at the top of the mid-size SUV segment,” said Holden’s Executive Director – Sales, Michael Filazzola.

“Our customers are demanding more technology and more performance without sacrificing any practicality or value, and with Equinox, Holden is delivering once again.

“We’ve got premium features like a dual-panel panoramic sunroof, heated steering wheel and safety alert drivers seat that gives a small vibration to warn drivers of potential hazards. Not to mention Apple CarPlay/Android Auto and a rear-view camera as standard across the range.

“In terms of practicality, Equinox has a huge cargo space of 1798 litres when the fold-flat seats are down, a hands-free power tailgate and the one of the highest towing capacities in the segment.

“With the range starting at \$27,990 and a launch offer including seven year/175,000km warranty this car provides outstanding value to our customers.”

Equinox will go on sale December 2017 with customers encouraged to register their interest on the Holden website for the latest info and offers.

* for compatible devices

Pricing

LS MT	\$27,990
LS AT †	\$29,990
LS+ †	\$32,990
LT †	\$36,990
LTZ* †	\$39,990
LTZ-V †	\$46,290

* AWD option on LTZ - \$4,300

† Diesel option on sale 2018 – pricing TBC

Colours

- Summit White
- Glory Red ^
- Blue Steel^
- Son of a Gun Grey^
- Nitrate Silver^
- Pepperdust^
- Tuxedo Black^

^ prestige paint - \$550 premium

MY18 Equinox Feature Highlights

LS:

- 1.5-litre turbo ECOTEC petrol engine
- 6-speed automatic/manual transmission
- 6 airbags
- 17-inch alloy wheels
- Electric Power Steering (EPS)
- Rear view camera and rear park assist
- ISOFIX child seat anchorage system (x2)
- 60/40 split-folding rear seats
- Automatic headlamps with LED DRLs
- Active Noise Cancellation (auto only)
- Holden MyLink Infotainment System with 7-inch high-resolution colour touch-screen display
 - Apple CarPlay® and Android® Auto phone projection
 - Full iPod® integration including Siri Eyes Free
 - USB input (2x front, 2 x rear) and charge point (1 x front, 1 x rear)

LS+ features over LS:

- Holden Eye forward facing camera system
 - Automatic Emergency Braking
 - Lane Keep Assist
 - Lane Departure Warning
 - Following Distance Indicator
 - Forward Collision Alert with Head-Up Warning
- Side Blind Spot Alert
- Safety Alert driver's seat
- Rear cross traffic alert
- Automatic high beam assist
- Leather steering wheel
- Power folding exterior mirrors
- Diesel engine option (coming 2018)

LT features over LS+:

- 2.0-litre turbo petrol engine
- 9-speed automatic transmission
- 18-inch alloy wheels
- Holden MyLink Infotainment System with 8-inch high-resolution colour touch-screen display
 - Apple CarPlay® and Android® Auto phone projection
 - Full iPod® integration including Siri Eyes Free
 - Satellite Navigation with full colour mapping with live traffic updates, traffic management control and points of interest
- Heated front seats
- Front parking sensors
- Dual zone climate control
- Provision for roof rack mounting
- One-touch 60/40 split-folding rear seats with rear cargo release
- Diesel engine option (coming 2018)
- HID headlights

LTZ features over LT:

- 19-inch alloy wheels
- Hands-free power tailgate
- Advanced park assist (automatic perpendicular and parallel parking)
- Rain sensing wipers
- Leather-appointed seating
- Wireless phone charging
- Heated front and rear seats
- Roof rails
- DAB+
- LED headlights and tail-lights
- Bose® premium audio system
- LED headlights
- Power driver's seat with lumbar and memory
- Adaptive AWD system (optional)
- Diesel engine option (coming 2018)

LTZ-V features over LTZ:

- Dual-panel panoramic sunroof
- Heated leather steering wheel
- Power passenger seat with lumbar and memory
- Ventilated front seats
- Adaptive AWD system (standard)
- Diesel engine option (coming 2018)

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