

There are rewards to buying a Holden that go beyond the joy of driving one

Easy Purchase Options

Finance

SmartChoices, provided by GMAC Financial Services, is an array of automotive finance products designed to help the dream of driving a new Holden become a reality. Just select the product, term and payment structure that best suits your lifestyle, your Holden Dealer can provide more information.¹

Insurance

Holden Insurance offers a range of competitively priced insurance products, providing tailor-made protection, at the level of cover you need. For more information, call the Holden Insurance hotline on 1300 784 026.¹

Holden Leasing

Businesses of all sizes are now accessing vehicle leasing options with Holden Leasing. We operate nationally through the Holden Dealer Network and our dedicated service and support team. Our people are responsive professionals who understand your business and what it means to deliver total fleet management solutions. To find out how Holden Leasing can help you, call us on 1800 022 077

GM Holden Card

The GM Holden Card can assist you to get into a new Holden sooner. 10% of your credit card purchases go towards a Rebate of up to \$3,000 on your new Holden² (depending on model). That's up to \$1 saving on your new Holden for every \$10 spent. There are a range of extra features including up to 45 days interest free³ on credit card purchases and a competitive interest rate. Apply⁴ online at www.holden.com.au/mastercard, or call the GM Holden Card 24hr helpline on 131 200.

Ownership Benefits

Holden Service

With one of the largest Service Networks in the country, Holden Dealers can supply an enviable level of customer care. Only Holden Dealership technicians have access to regular Holden factory training and equipment.

Holden New Vehicle Warranty

Every new Holden comes with a New Vehicle Warranty, covering your Holden for 3 years⁵ or 100,000 kilometres, whichever comes first. This factory backed warranty covers items including the engine, transmission, interior and exterior components. Refer to your Owner's handbook or see your Holden Dealer for full terms, conditions and exclusions.

Holden PLUS Extended Factory Warranty

Holden also offers Holden PLUS Extended Factory Warranty. Holden PLUS is a complete extension of your New Vehicle Warranty, giving you peace of mind because your car is factory backed for up to 3 additional years. The very same items covered under the New Vehicle Warranty will continue to be covered under Holden PLUS, without exclusion. The Holden PLUS Extended Factory Warranty can be purchased through your local Holden Dealer at the same time as your Holden vehicle purchase. See your Holden Dealer or call 1300 308 062 for full terms and conditions.

24 Hour Roadside Assistance

Provided for the first year of your new Holden's life.⁵ Holden Roadside Assistance is one of Australia's most comprehensive assistance packages with over 3,000 Roadside Assistance patrols nationwide.⁶ There to help with even the smallest service, the toll-free Roadside Assistance hotline is always open, 1800 817 100.

For more information contact
Holden Customer Assistance on 1800 033 349
Monday to Friday 8am to 7pm or Saturday
9am to 1pm EST or visit holden.com.au

VIVA

¹ Subject to approval. ² The maximum GM Holden Card 'Core Rebate' (plus additional 'Bonus Rebate' accumulated via the Partner Program) applicable for each vehicle, accrued over a maximum of five years may be applied per eligible vehicle purchased. For the maximum Rebate applicable for each vehicle refer to the 'Maximum Rebate Levels' table at www.westpac.com.au/holden. Vehicle sales for which a fleet allowance is paid are not eligible for GM Holden Card Rebate. Earning and redemption of Rebate towards a new Holden is subject to the GM Holden Card Rebate Program Rules. ³ The interest-free period applies where the card account is fully paid by the due date each month. ⁴ GM Holden Card is approved by Westpac. Applications are subject to Westpac's normal lending criteria. ⁵ From date of first registration. ⁶ In remote or sparsely populated areas you may experience delay in obtaining Roadside Assistance. Refer to the Customer Care brochure in your glovebox for full terms and conditions of this service.

holden.com.au

Viva

Holden. Go better.



Cover image shows Viva Hatch in Chili Red

A word about this catalogue. We have tried to make this catalogue as comprehensive and factual as possible. However, since the time of printing some of the information you'll find here may have been updated. Also, some of the equipment shown or described through this catalogue may have been changed and / or is available at extra cost. Further, GM Holden Ltd ABN 84 006 893 232, reserves the right to make changes at any time without notice, in prices, colours, materials, equipment and models. Your Holden Dealer has details, and before ordering, you should ask them to bring you up to date. No Holden Dealer or other person is authorised or permitted to give or make any statement, assertion or undertaking in relation to the quality, performance characteristics, descriptions or fitness for any purpose of any Holden product which is at variance with any written statement, assertion or undertaking on any of these subjects given or made by GM Holden Ltd in its published sales literature, and GM Holden Ltd does not accept any liability for any such unauthorised action. GM Holden Ltd has authorised Dealers in many parts of Australia for the sale of service parts and the provision of service to owners of Holden's products. Every endeavour is made to ensure that such Dealers carry adequate stocks of service parts, but GM Holden Ltd doesn't make any promise other than that contained in the New Vehicle Warranty given by GM Holden Ltd that such parts or service facilities will be available at any specific location or at any particular time. Express warranties offered for Holden products are subject to the conditions set out in all vehicle handbooks. Details also available from GM Holden Ltd on request. Copyright GM Holden Ltd. September 2008. emerystudio VWA0808 AD12629

Viva the revolution

Compromise nothing. The Holden Viva combines Holden performance with head turning looks. With its Italian design origins, evident via its powerful lines, wrap around headlamps and sporty stance, Viva sets the pace for small car style. But that's only half the story. Underneath, it's engineered for enjoyment and packs in more features than you thought possible for the price. Available in hatch, sedan or wagon models, Viva features a lively 1.8 litre engine, 15" alloy wheels (steel spare), air conditioning, power windows, heated power mirrors and an interior that blends contemporary design with the practicality of more than 20 storage spaces in each model.

Plus every Viva has four airbags and ABS as standard and features high strength steel on 40% of the vehicle's body – all for added protection at no extra cost.

And like every Holden, Viva enjoys a 3 year/100,000 kilometre* Holden Warranty and 12 month Holden Roadside Assistance. It all adds up to one thing – a revolution in small car value.



HATCH **VIVA**

Viva style is all about life, action and personality. The vision was to create a sporty hatch with powerful lines – from the wrap around headlamps and sculpted wheel arches to the sleek spoiler at the rear. A roomy interior featuring two-tone upholstery highlighted by metallic silver-look facings is the key to its contemporary interior style. You can't put a price on inspired design.



SEDAN **VIVA**

There's nothing we value as much as your safety. That's why there are dual front, and front side airbags as well as ABS standard in every Viva. The entire passenger compartment is isolated with a passenger safety cell ensuring optimum passenger protection in the event of a collision. In addition, power steering makes parking easier and cruising surer.



WAGON **VIVA**

Compact enough to find a parking space, yet big enough to take the dogs to the park or the boards to the beach. The Viva wagon was designed to let you make the best of both worlds. It comes with a long list of integrated safety features and loads of storage space – enhanced by the flexibility of a 60/40 split fold rear seat and a rear cargo blind for additional privacy. Ideal for carrying work gear around town or mountain bikes to the hills. This wagon is what you make of it.



Viva Hatch in Impact Blue



More than just striking good looks

Sharp contemporary design gives the Viva hatch strong athletic lines on the road. Inside, Viva's style is accentuated by stylish cloth seats, and metallic silver-look highlights on the air inlets and instruments. But behind the style, the real value of good design and engineering comes into its own. There's up to 1045 litres of cargo space with the rear seats folded down and more than 20 separate storage compartments to keep everything from street directories to water bottles in their place. There's even a power outlet in the dash to charge your mobile phone. The 1.8 litre DOHC engine is quiet and responsive. Front and rear power windows add comfort and convenience. ABS increases your safety and the stylish 15" alloy wheels (steel spare) set you further apart on the road. Value for money has never looked so good.

HATCH **VIVA**



Viva Sedan in Mercury Silver



Stretch out in safety and style

The real value of good design asserts itself in the Viva sedan to create a car that gives you room to move – plus room for all your gear in a boot that offers loads of storage space. Passengers have plenty of leg room as well as the security of front seatbelt pre-tensioners and three point seatbelts for all seating positions. Additional safety is provided with Anti-Lock Braking System (ABS) and driver, front passenger and front side impact airbags as standard. Light weight, high strength steel is used on 40% of the Viva's body to create a safer and stronger car. Meanwhile, the powerful jewel effect four element headlamps light up the road while tinted glass reduces glare and helps to improve all round visibility for the driver. Invest in safety with the Viva sedan.

SEDAN **VIVA**



Viva Wagon in Mercury Silver



Viva Wagon in Mercury Silver

Designed to take loads off your mind

On paper, the Viva wagon is a people mover, load carrier and all round problem-solver. On the road it exudes personality from its large clear headlamps to the distinctive vertically-styled rear lamps shaped to allow a wider opening for loading. Inside, there's space to spare thanks to the option of folding down the 60/40 split-fold seats to swallow up to 1410 litres of luggage, a clever cargo blind to keep your belongings safe and unseen, as well as the extra capacity provided by more storage compartments under the floor. The rear area also features a handy second power outlet – the first is in the dash – so you and your passengers can recharge your mobiles on the run. Viva. It's the smart, stylish way to carry more for less in a deceptively roomy wagon.

WAGON **VIVA**



The inside story

Inside, the Viva reflects the sharp, contemporary exterior design. Metallic silver-look highlights add definition and style to the dash, steering wheel and instrument panel – Viva the revolution in design. Driver ergonomics are catered for by a height and reach adjustable steering column and an 8-way adjustable driver's seat with its own lumbar support. Standard equipment includes the four speaker CD/MP3 player with auxiliary input jack and steering wheel mounted audio controls. All models come with front and rear power windows. Heated power mirrors, air conditioning and keyless entry also come as standard. Extra protection is provided with standard Anti-lock Braking System (ABS) and driver, front passenger and front side impact airbags – a real safety plus in this price range. Viva really is the complete package – inside and out.

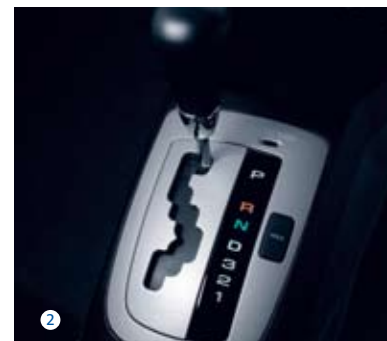
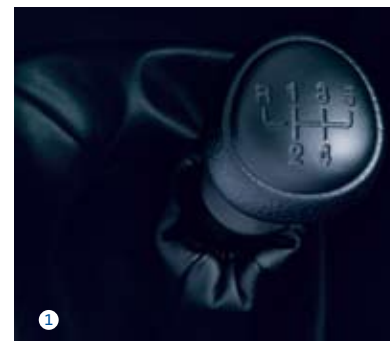
VIVA

HATCH SEDAN WAGON

The added value of standard features

Features don't make a car, but they make a great car even better value. The Viva sensibly combines safety with convenience and style for a complete driving experience. From the push button power windows and keyless entry to the convenience of steering wheel mounted audio controls for the CD/MP3 player, function and design are integral to the Viva. It's the big thinking small car that cleverly fits in more than 20 separate storage spaces for a clean and uncluttered interior. Viva sets the standard in standard features.

- 1 Manual transmission
- 2 Automatic transmission (optional)
- 3 Power outlet (2 for wagon)
- 4 Rear spoiler (hatch only)
- 5 CD audio system with MP3 compatibility and auxiliary input jack
- 6 Keyless entry
- 7 Front and rear power windows
- 8 Heated power mirrors Extra safety and convenience in misty conditions and frosty mornings
- 9 60/40 split-fold seats
- 10 Digital time display
- 11 Air conditioning with variable temperature control
- 12 Sunglasses holder (sedan and wagon models)
- 13 Cup holders
- 14 Steering wheel mounted audio controls
- 15 Anti-lock Braking System (ABS) ABS prevents the wheels from locking up in emergency braking situations, allowing the driver to maintain directional control under heavy braking
- 16 Driver, front passenger and front side impact airbags
Four airbags as standard across the range
- 17 Engine The quiet and responsive 1.8 litre 89kW DOHC engine sets the pace.
- 18 15" alloy wheels (full size steel spare)
- 19 Silver-look roof rails (wagon only)
- 20 Wagon blind The cover blind pulls out to hide your valuable luggage and keeps shopping out of view (wagon only)
- 21 More than 20 storage spaces (drawer under front passenger's seat on sedan and wagon models only)



VIVA

WAGON SEDAN HATCH

Features

	Hatch	Sedan	Wagon
Powertrain			
1.8 litre, DOHC 16 valve 4-cylinder engine	•	•	•
5-speed manual transmission	•	•	•
4-speed automatic transmission	•	•	•
Mechanical			
Power steering	•	•	•
4-wheel disc brakes, front ventilated	•	•	•
Anti-lock Braking System (ABS)	•	•	•
Front suspension: MacPherson strut	•	•	•
Rear suspension: Dual link	•	•	•
Wheels			
15" x 6" alloy wheels, 195/55 R15 - 85V tyres.	•	•	•
Full size steel spare			
16" x 7" alloy wheel. Tyre not included	A	A	A
Exterior			
Body coloured, heated, electric mirrors	•	•	•
Body coloured door handles, bumpers and side protection mouldings	•	•	•
Roof rails (silver-look)			•
Body coloured rear spoiler	•		
Metallic paint	•	•	•
Anti-corrosion protection	•	•	•
Mudflaps, front and rear	A	A	A
Weathershields	A	A	A
Roof bars	A	A	A
Headlamp guards	A	A	A
Bonnet protector	A	A	A
Licence plate frames, standard height or slimline	A	A	A
Driver			
Steering wheel height and reach adjust	•	•	•
Centre dome lamp with delay function	•	•	•
Map lamps – driver and front passenger	•	•	•
Keyless entry (2 remote control keys)	•	•	•
Rear window demister with timer	•	•	•
Dimmable instrument panel illumination – variable	•	•	•
Tachometer	•	•	•
Handbrake warning lamp	•	•	•
Seatbelt warning lamp	•	•	•
Battery saver (headlamps switch off when ignition is off and driver's door open)	•	•	•
Sound system			
CD audio system with MP3 compatibility and auxiliary input jack	•	•	•
4 speakers	•	•	•
Steering wheel mounted audio controls	•	•	•

	Hatch	Sedan	Wagon
Seating			
Seat trim in cloth with two tone trim	•	•	•
8-way adjustment of driver's seat. Recline. Slide. Height. Cushion tilt	•	•	•
4-way adjustment of front passenger's seat. Recline. Slide	•	•	•
Adjustable lumbar support – driver	•	•	•
Front passenger seat back pocket	•	•	•
Safety			
Front and side impact airbags for driver and front passenger	•	•	•
Three padded rear head restraints	•	•	•
Front seatbelt pre-tensioners	•	•	•
Front seatbelt sash height adjust	•	•	•
All seatbelts 3 point retracting lap/sash	•	•	•
Child restraint anchorages	•	•	•
Childproof safety locks	•	•	•
Cabin comfort			
Air conditioning with variable temperature control	•	•	•
Power windows, front and rear (with driver's window express down)	•	•	•
Lockable glovebox	•	•	•
Vanity mirror, driver and front passenger	•	•	•
Chrome-look interior door handles	•	•	•
Power outlet in console	•	•	•
Power outlet in cargo area			•
Tinted windows	•	•	•
Storage and cargo			
Twin cup holders in centre console	•	•	•
60/40 split fold rear seat back	•	•	•
Glovebox with lamp	•	•	•
Driver's side compartment storage	•	•	•
Centre multibox/armrest	•	•	•
Storage bins in all doors	•	•	•
Coat hooks	•	•	•
Lamp in boot or cargo area	•	•	•
Front passenger seat side pocket	•	•	•
Shopping hook luggage compartment (left hand side)			•
Sunglasses holder			•
Drawer under front passenger's seat			•
Under floor storage compartments in cargo area			•
Security			
Radio frequency remote control key operates:	•	•	•
Central locking and keyless entry, including boot or tailgate	•	•	•
Engine immobiliser	•	•	•
Sound system PIN code security	•	•	•
Cargo blind			•

- Standard
- Optional
- A Accessory

Specifications

Engine	1.8 litre DOHC engine Four cylinders. Double overhead camshafts operate four valves per cylinder. Aluminium head. Sequential multipoint fuel injection. Variable intake manifold			
Capacity (cc)	1796			
Power (ECE, kW)*	89 @ 5800rpm			
Torque (ECE, Nm)*	169 @ 3600rpm			
Recommended fuel	ULP. Alternative: PULP for slightly higher performance			
Fuel tank (L)	60			
Brakes	4 wheel disc brakes. Front ventilated			
Anti-lock Braking System (ABS)	4-channel, 4 sensor			
Suspension	Front	MacPherson strut. Offset coil springs and stabiliser bar		
	Rear	Dual link. Independent coil springs and stabiliser bar		
Steering	Rack and pinion with hydraulic power steering			
Track (mm)	Front	1480		
	Rear	1480		
Turn circle (m)	10.4			
Wheelbase (mm)	2600			
Dimensions (mm)	Length	Width (including mirrors)	Width (excluding mirrors)	Height
	Hatch	4295	1985	1725
	Sedan	4515	1985	1725
	Wagon	4580	1985	1725
Interior dimensions (mm)	Leg	Shoulder	Head	
	Hatch Front	1068	1387	993
	Hatch Rear	932	1364	964
	Sedan Front	1068	1389	993
	Sedan Rear	932	1363	961
	Wagon Front	1068	1387	1000
	Wagon Rear	932	1364	999
Cargo volume (L)	Rear seat up	Rear seat folded down		
	Hatch	275	1045	
	Sedan	405	1225	
	Wagon	400	1410	
Kerb weight (Est. kg)	Manual	Auto		
	Hatch	1268	1293	
	Sedan	1273	1298	
	Wagon	1343	1368	
Service	The complimentary inspection is due at 3,000km or 3 months (whichever occurs first). The first service is due at 15,000km or 12 months (whichever occurs first) and then every 15,000km or 12 months (whichever occurs first) since the last service. Additional services may be required under certain driving conditions (refer to owner's handbook).			

*Maximum figures as per ECE regulations

Exterior colour



Arctic White

Hatch
Sedan
Wagon



Mercury Silver Metallic*

Hatch
Sedan
Wagon



Chilli Red

Hatch



Carbon Flash Black Metallic*

Hatch
Sedan
Wagon



Impact Blue Metallic*

Hatch
Sedan
Wagon

The above selection of colours may vary. For current colour availability visit holden.com.au or contact your local Holden Dealer

Variations between colours shown and actual paint colours/interior trim colours may occur due to the brochure printing process. Actual vehicle colours may appear different under certain light conditions. *Metallic paints are available at an additional cost.