

# Santa Fe R



*Drive your way*

Your way is our way.  
Whatever your dreams. Wherever you're going.  
Whoever you want to be. The discoveries,  
the adventures, the challenges await.  
It's your journey and we'll take you there.

## Hyundai. Drive your way.

It's your turn behind the wheel. Live your life and shape your own future. Our promise is to deliver first-class value through innovative technology, advanced safety features and a determination to build the highest quality cars.

Our guarantee to you is your satisfaction with cars that perfectly fit your needs and lifestyle.

An extensive dealer network and full warranty support means your confidence in your Hyundai need never be compromised.



Highlander model shown in Phantom Black

### Santa Fe confidence

AUSTRALIA'S FIRST



Offering seven seats and ample space, delivering more power and fuel efficiency than ever before, the Santa Fe R is the modern SUV. At first sight, you'll be drawn to its sporty style, refined elegance and spacious, perfectly-appointed interior. You'll also be impressed by its tough, solid, ready-for-anything build. But look further and you'll find even more.

With the breakthrough Hyundai 'R' turbo Diesel engine at its heart, Santa Fe R delivers more power, performance and muscle, yet at the same time offers greater fuel efficiency and is more environmentally friendly. Built with confidence, Santa Fe R is backed by Australia's First 5 Year Unlimited Kilometre Warranty. It's Hyundai's standard promise of excellence. In addition, Santa Fe R comes with 12 months Hyundai Premium Assist – a 24 hours, 365 days a year roadside assistance service that will never leave you stranded\*.

\*Conditions apply. For full details visit [www.hyundai.com.au](http://www.hyundai.com.au)

# Built tough for life's adventures

Designed tough for exceptional performance and efficiency

Everyday life is a series of adventures big and small, demanding a versatile vehicle that's been designed and built family-tough. And that's exactly what you'll discover in the new Santa Fe R series.

Setting a new benchmark for premium, medium-sized SUVs, the Santa Fe R is tough enough for the biggest family getaways, offering a spacious seven-seat configuration across all grades. And just as importantly, with six airbags, electronic stability control and a host of other safety features, it's tough enough to provide the ultimate protection to you and your passengers, having obtained the highest possible 5-Star ANCAP rating.

Yet while space, comfort and safety are very important considerations, a solid performance is equally crucial. And that's why a breakthrough R-2.2 turbo Diesel engine sits at the heart of the Santa Fe R.

Available in a choice of six-speed manual or Hyundai's new six-speed automatic transmission, the R engine delivers up to 145kW of power and 436Nm of muscle, which together with its on-demand All-Wheel Drive, help you meet the toughest driving challenges, whether in the city, on the open road or off the beaten track.

Better still, the R engine combines these dramatic gains in performance with significant reductions in fuel consumption, making the Santa Fe R green enough to care for the environment with lower CO<sub>2</sub> emissions, and to reduce your fuel costs through exceptional efficiency.

Now, only one tough question remains. Which Santa Fe R best meets the demands of your family's lifestyle?



# The highest possible safety rating

When it comes to your family, safety is the number one priority. That's why it's reassuring to know that the Santa Fe R has a comprehensive array of built-in active and passive safety features to provide the ultimate protection for both driver and passengers. The Santa Fe R has achieved a 5-Star ANCAP rating, the highest possible safety rating available in Australia for a motor vehicle.



5 Star ANCAP applies to all Santa Fe variants built from October 2009.



# Drive your family with total confidence

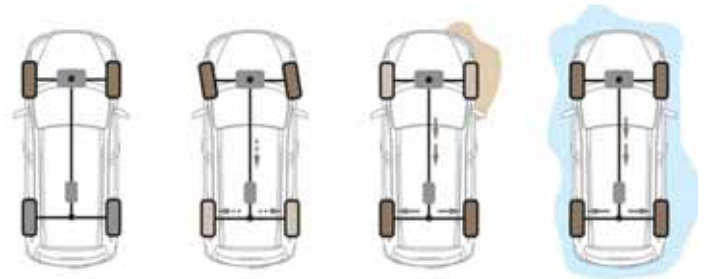
Across all grades of the Santa Fe R, you can drive your family with the confidence of ANCAP's 5 Star safety rating, which makes it one of the safest SUV's in Australia.

Right from the outset you can feel the security of Santa Fe's tough ready-for-anything build. Side impact beams, a reinforced chassis, a rigid cabin and front and rear crumple zones are all part of the vehicle's structural integrity. This, together with the inclusion of a suite of advanced technologies and active safety features, helps protect you and your family wherever you go.

## Stay in control

Because even the most experienced driver can be challenged by slippery conditions, or need to suddenly swerve to avoid danger, all three grades of Santa Fe R are fitted with Electronic Stability Control (ESP) incorporating Traction Control System (TCS). These work together automatically to contain understeering or oversteering, and prevent wheel spin, making it easier for you to stabilise the vehicle and get back on course.

Similarly the Anti-skid Braking System (ABS) and Electronic Brakeforce Distribution (EBD) help you maintain your steering in the event of sudden braking, while on-demand All-Wheel Drive (AWD) distributes power evenly to all four wheels to improve your grip and control in challenging road conditions.



## Safeguard everyone

To help safeguard all your passengers, a comprehensive array of airbags is standard across all grades of Santa Fe. This includes driver and front passenger airbags, dual side front (thorax) airbags, and front and rear side curtain airbags that extend to the third row.

Also standard are front active head rests that minimise whiplash injury, as well as three-point retractable seatbelts for all occupants, including the third row. For additional protection, rollover sensors monitor the angle of the vehicle to allow the timely activation of corresponding restraint systems, such as seatbelt pretensioners and side airbags, should the vehicle be at risk of overturning.



## Reverse with ease and safety

Rear Park Assist is standard on all versions to provide extra assurance and ease for the driver when backing into tight spaces, or when manoeuvring close to other vehicles or objects. The Santa Fe Highlander is also fitted with a built-in rear-view camera that shows an LCD colour image in a display that's integrated with the driver's rear-view mirror.



Rear-view camera

### 1. Structural integrity

Excellent structural integrity is provided by side impact beams, strengthened window sills, safety engineered doors, added knee protection for front seat passengers, and a reinforced chassis that features a rigid cabin and front and rear crumple zones.

### 2. Active front head restraints

Should a rear impact occur, the weight of the driver and front passenger thrust against the backrest will automatically shift their headrest forward to help minimise whiplash, reducing head and neck injuries.

# Go your own way

Who knows what tomorrow may bring? But wherever you want to go and whatever you want to do, your Santa Fe R offers the versatility to meet virtually every challenge. With its powerful, yet amazingly efficient new generation R-2.2 turbo Diesel engine at your command, combined with a six-speed manual or Hyundai's new six-speed automatic transmission, city driving feels amazingly relaxed and towing a load becomes a breeze. And no matter where you take your Santa Fe, you'll do so with lower emissions while achieving exceptional economy.



# Tougher. Stronger. Greener.



The Santa Fe R is distinguished by its new generation R series engine which sets new standards of efficiency, resulting in dramatic gains in performance that are matched by a significant reduction in fuel consumption.

This breakthrough engine is matched to Hyundai's proven six-speed manual or brand new six-speed automatic transmission, the result of Hyundai's advanced powertrain engineering capabilities with

a design that's simpler, lighter, shorter and more durable. This exciting combination delivers superior performance while at the same time providing maximum efficiency.

Add to this its electronically controlled on-demand All-Wheel-Drive (AWD) system, and the Santa Fe R offers you effortless all-terrain capability, the power to overtake with ease when you need to, and more than enough muscle to tackle tasks that need grunt, such as towing.

## Exceptional efficiency and economy

While power and responsiveness enable the Santa Fe R to make tough look easy, this enhanced performance is remarkably matched by improved efficiency and greater economy. That means higher power doesn't come at a higher cost.

The environmentally friendly R-2.2 turbo Diesel produces significantly lower CO<sub>2</sub> emissions and achieves an averaged urban and highway driving fuel efficiency of 6.7L/100km for the manual, and 7.5L/100km for the automatic\*. On the open road, you'll get even better results.

Fuel economy has also been maximised with a new alternator management system that eliminates drag on the engine, while with the six-speed manual Santa Fe, an onboard 'ECO' coach indicates when the optimum gear shift point has been reached, to promote fuel-saving driving habits. The six-speed automatic includes a fuel consumption indicator to continually measure fuel efficiency.

## The new R engine

Power and Torque Vs Fuel Economy/CO<sub>2</sub> Emissions

Stronger	Greener
Power +27% to 145kW	-7% CO <sub>2</sub> emission*
Torque +27% to 436Nm	-10% fuel consumption <sup>^</sup>

## R-2.2 turbo Diesel: The tough heart of the Santa Fe R

With the R series turbo Diesel engine at its heart, the power and torque of the Santa Fe R climb a massive 27% to 145kW and 436Nm respectively (421Nm on manual).

The R engine benefits from being the third generation of Bosch's common rail system, whose piezo-electronic injectors deliver fuel at 1800 bar with an unprecedented degree of accuracy and control.

With a 16-valve dual overhead camshaft driven by an internal steel timing chain, the R engine is also fitted with a highly efficient exhaust gas recirculation system with a by-pass valve. CO<sub>2</sub> emissions have been reduced, with all models falling below 200g/km (the six-speed manual at 176g/km and the six-speed automatic at 197g/km).



\*Australian Design Rule 81 / 02 Static laboratory combined average city and highway cycle test. Fuel consumptions will vary depending on a combination of driving habits and vehicle conditions.  
<sup>^</sup>ADR 81/02 static laboratory urban cycle test for manual.

Inspired elegance and style, inside and out







# All the space you need for every journey

The Santa Fe R offers remarkable flexibility and versatility. Whether you're loading up for a weekend away, taking the kids and their friends across town, or simply need space for some extra cargo or shopping, you can quickly configure the Santa Fe R's interior to best suit your needs.





While seven seats across three rows is the standard configuration, both rear seats can be folded back into the floor to create a substantial area for everyone's personal belongings and the things you need to make your journey more enjoyable. In addition, the second row of seats has a 60/40 split function to increase your carrying space even further.

The second row seating provides ample adult-friendly legroom, and throughout your Santa Fe R there are a myriad of storage solutions to for the things you need when you're out on the road. There's an upper storage compartment in the centre fascia, a convenient front seat back pockets, door trim map pockets, cup holders, and a lockable illuminated glove box, while the Elite and Highlander even feature an air conditioned cool box to keep your drinks chilled.

With all Santa Fe R models featuring a USB audio input with full iPod connectivity it's easy to keep passenger occupied and entertained. Similarly, air conditioning, including separate third row outlets on Elite and Highlander, will have arriving as fresh and relaxed as when you started.



# Sophistication and comfort



Full iPod connectivity



Conversation mirror



Centre console cool box



Rear-view camera

# Fully Featured



1.

## 1. Alloy wheels

The Santa Fe R's sporty good looks are further enhanced by five-spoke 17" alloys, with the Highlander featuring larger 18" six-spoke alloys. A full-size spare alloy is standard.



2.

## 2. Push button start

*(Elite and Highlander)*

The push button start, which can only be activated by an ID signal sent from your proximity key, offers cutting edge convenience and ease, while adding a further level of theft deterrence.



3.

## 3. Supervision cluster

*(Elite and Highlander)*

The Santa Fe R's supervision cluster makes driving safer through better and clearer visibility of your vehicle's key instruments. With one glance you can easily scan core information about your vehicle's performance as well as view indicators such as individual door alerts, ignition warnings, fuel levels and more.



4.

## 4. Interior ventilation and air conditioning

The easy-to-use air conditioning has separate vents for second-row passengers, while Elite and Highlander feature automatic dual-zone climate control with cluster ionizer together with additional vents and fan-speed controls for those in the third row.



5.

## 5. CD Player with USB/iPod/AUX

Play your favourite music in your preferred format and keep the whole family entertained with this state-of-the-art audio system featuring MP3/WMA/CD and AM/FM tuner with six speakers, USB, Auxiliary and full iPod connectivity Highlander models have premium 6 stacker CD indash equipped with amplifier and subwoofer.



6.

## 6. Reverse Park Assist

When you're reverse parking or manoeuvring into tight spaces, the reverse park assist's ultrasonic sensors give you added assurance by emitting a warning sound when you're getting too close to objects behind you.



7.

## 7. USB audio input with iPod®/iPhone compatibility

If your iPod®/iPhone is your entertainment and information lifeline, this built-in USB audio input will help keep you connected with a full functionality through your audio unit.



8.

## 8. Proximity key with burglar alarm

*(Elite and Highlander)*

The proximity key saves you from fumbling to unlock the door and will get you into your vehicle faster – which is especially handy when your arms are full or you're trying to escape the elements.



9.

## 9. Cool box in centre console

*(Elite and Highlander)*

This floor-mounted air conditioned cool box will keep your travel supplies cool and provides additional convenient storage during day trips and longer journeys.



10.

## 10. Rear view camera

*(Highlander)*

For parking with safety and ease, Highlander is fitted with a reversing camera that's built into the vehicle's rear garnish. For even greater convenience an LCD colour image of the area behind the vehicle is shown in a display that's integrated with the driver's rear-view mirror.



11.

## 11. Electric Sun Roof

*(Highlander)*

At the touch of a button you can further enhance your driving experience by bringing the outside world into your Highlander.



12.

## 12. Sunglasses holder

Your sunglasses will always be at hand when you keep them in this convenient compartment in the front overhead console.



13.

## 13. Power Outlets

With three 12-volt power outlets located throughout the Santa Fe R, you can recharge your mobile or laptop while driving, or plug in camping and other equipment.



14.

## 14. Convenient pockets throughout

From deep and spacious aircraft-style front seat back pockets, through to map pockets with bulges for drink bottles in all door trims, the Santa Fe R is loaded with convenient storage spaces that makes it easy to find a place for everything you need on the road.

# Genuine Hyundai Accessories



## 1. Direct connect for iPod®<sup>1</sup>

This essential addition to your new Santa Fe R enables you to plug your iPod® directly into the vehicle's sound system to provide superior, crystal clear music enjoyment. With an all-in-one cable with built-in software from Apple® it enables you to use the vehicle's audio or steering wheel controls to adjust the iPod®'s volume and tone, navigate through files or search play-lists, album listings and artists.



## 4. DVD Entertainment

Driving can be easier and safer when rear seat passengers (especially children) aren't providing unneeded distractions. And one of the easiest ways to keep them occupied and entertained is by adding a Rear Mounted DVD Entertainment to your Santa Fe R. The versatile roof-mounted DVD unit plays movies, audio CDs, or your favourite MP3 compilation on CDR. In addition, it is Sony Playstation® and Nintendo Gameboy compatible.



## 2. Bluetooth® Phone Kit<sup>2</sup>

The custom-designed Genuine Hyundai Bluetooth® Phone Kit provides a safe way to stay in touch with business, family and friends when out on the road. Utilising Bluetooth® technology, it connects with your handset and uses the vehicle's audio system, and a secure windscreen-mounted microphone, to enable you to talk wirelessly at the touch of a button.



## 5. Whispar™ Quiet Roof Racks & Surfboard Carrier

Featuring Whispar™ Quiet technology and specifically designed for your Santa Fe R, Genuine Hyundai Whispar™ Quiet Roof Racks combine strength and security, with clean good looks. Holding up to 75kg evenly distributed across 2 bars and made of the highest quality materials to withstand long-term exposure to rain, snow and ultraviolet rays. A range of Genuine Hyundai lifestyle attachments can also be fitted easily, including the Genuine Hyundai Surfboard Carrier which attaches easily to a Genuine Hyundai Whispar™ Quiet Roof Racks whilst the soft cradle protects up to two surfboards, enabling you to safely and securely transport your surfboard on the roof of your Santa Fe R.



## 3. Portable Cooler – 12 volt 15 litre

By keeping your travel supplies cooler and fresher, this Hyundai Portable Cooler is ergonomically designed and spacious enough to hold 2.0-liter bottles. With its thermoelectric functionality it is able to cool up to 20°C below the ambient temperature as well as to warm, when required.

The perfect companion for long day trips and picnics, it can be safely fitted to any seat using the vehicle's retractable seat belts. An extendable fastening rail provides extra support during sudden braking.



## 6. Headlight & Bonnet Protector

Designed to fit the individual contours of your new Santa Fe R these tough, durable, acrylic Headlight Protectors ensure that chips and marks on your headlight lenses don't compromise your night-time driving safety. A Genuine Hyundai Bonnet Protector helps you maintain your Santa Fe R's pristine showroom looks by guarding against unsightly pitting from stone chips. Made from tough, durable, shock-resistant acrylic that's UV resistant to prevent cracking, fading and distortion they're also easily removed for cleaning, which simply requires hot soapy water.

## 7. Tailored Carpet Floor Mats

This set of four Tailored Carpet Floor Mats adds an extra touch of luxury to your new Santa Fe R, while also protecting the floor from scuffing and staining. Tailored to follow the exact contours of the vehicle and providing extra cushion comfort, they are stain-resistant and have been stringently tested to the highest standards for strength and shrinkage, as well as UV stability and colourfastness.

## 8. Fold Down Cargo Box

With an innovative velcro base that attaches directly to the carpet floor of the cargo area, a Genuine Hyundai Fold Down Cargo Box is the perfect size for sorting out and transporting smaller items of cargo. Featuring three separate tough woven nylon compartments it keeps smaller load items safe and secure, and can be quickly folded down flat when not in use.

## 9. Cargo Liner

Custom designed for a tailored fit and incorporating a high lip, this Genuine Hyundai Cargo Liner is a wise investment that protects your new Santa Fe from anything that could spill, scratch or bump the cargo area. Made from a high-density polyethylene blend that resists warping, it is still flexible enough for easy removal during cleaning. Resistant to household chemicals, this tough, high-quality liner also enhances safety by minimising load shift during transit.

## 10. Towbar<sup>3</sup>, Towball & Trailer Wiring Harness

Designed to fit your Hyundai Genuine Towbar perfectly, and finished to the same exacting standards, this Towball provides peace of mind in all towing situations and won't interfere with your car's departure angle.

## 11. Dash Mat

Ideal for reducing windshield glare and heat haze, Genuine Hyundai Dash Mats are contoured to the exact dimensions of your new Santa Fe R's dash board and designed to complement its interior trim. Made in Australia from high-quality UV-stabilised fabric that will hold its shape, they won't fade, shrink or distort and are trimmed to allow safe deployment of the vehicles airbag.

## 12. Fabric Rear Bumper Protection

This heavy-duty Fabric Rear Bumper Protector helps you avoid scratching or scuffing the rear bumper and boot-lip when sliding or lifting heavy or awkward loads in and out of the cargo area. Made from hard-wearing SBR Neoprene-type rubber, it features a non-slip backing with a Velcro fastening system that helps prevent movement during usage. When you've finished loading, it is simply folded back into the boot.

## 13. Stylevisors (front pair only)

Slimmer than a full weather shield, these Genuine Hyundai Stylevisors allow you to better control the flow of fresh air into the vehicle and by letting you keep the front window(s) partially open during rain without getting wet, they help reduce fogging. Made from tough, durable and lightly tinted UV-resistant acrylic that prevents cracking, fading and distortion, Stylevisors are securely attached to your vehicle using 3M automotive grade double-sided tape and clip fixings.

## 14. Roof Mounted Bike Carrier

A Genuine Hyundai Roof-Mounted Bike Rack lets you safely transport bicycles on the roof of your vehicle, while at the same time freeing-up internal space and maintaining easy access to the boot, hatch or rear load area. Featuring rubber frame holders to protect bikes in transit, together with a quick-release handle and easy tilt-fold carrier, the Roof-Mounted Bike Carrier makes light work of loading and unloading. Specifically designed for your Santa Fe R it has been tested to comply with relevant Australian Design Rules and meet all Australian Standards quality criteria.

## 15. Ski & Snowboard Carrier

On the long trip to the snowfields, the aerodynamically designed Genuine Hyundai Snow Pro Ski Carrier will help you conserve fuel and reduce excessive wind noise. Able to hold up to three pairs of skis or two snowboards, which are secured to the carrier by a double-lock function, it features a push-button release for easy use, even when wearing ski gloves. The carrier is manufactured from durable materials that will cope with long-term exposure to rain, snow and strong UV light.

## 16. First Aid Kit – personal (4 pockets)

In case of mishaps while out on the road, the Genuine Hyundai First Aid Kit will have you well prepared to treat minor injuries or provide short-term relieve until further medical assistance is available. It contains a comprehensive range of First Aid materials that are conveniently organised into compartments based on the severity of injury.

Note: All Genuine Hyundai Accessories carry an individual warranty. Please consult your local dealer for relevant warranty periods.

1. Refer to your Apple iPod® Instruction Manual. iPod® is a registered trademark of Apple Computer Australia Pty Ltd.

2. Only suitable for Bluetooth® compatible phones. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and used by Hyundai under license.

3. Towbar (2000kg braked & 750kg unbraked). Towbar capacity subject to regulatory requirements, towbar design, vehicle design and towing equipment limitations.

# SANTAFE



Santa Fe Elite in steel blue is accessorised with Genuine Hyundai Whisper™ Quiet Roof Racks, Snowboard Carrier, Bonnet Protector, Headlight Protectors & Stylevisors.

## SLX

Hyper Metallic (NLA) - Metallic	Cocoa Black Cloth Trim
Bronze (ZLB) - Metallic	
Vanilla White (3M) - Solid	Black Carbon Trim
Steel Blue (STB) - Metallic	
Phantom Black (NKA) - Mica	
Carbon Gray (NMA) - Metallic	

## ELITE

Hyper Metallic (NLA) - Metallic	Cocoa Black Cloth Trim
Bronze (ZLB) - Metallic	
Vanilla White (3M) - Solid	Black Carbon Trim
Steel Blue (STB) - Metallic	
Phantom Black (NKA) - Mica	
Carbon Gray (NMA) - Metallic	

## HIGHLANDER

Hyper Metallic (NLA) - Metallic	Cocoa Black Leather
Bronze (ZLB) - Metallic	
Vanilla White (3M) - Solid	Black Carbon Trim
Steel Blue (STB) - Metallic	
Phantom Black (NKA) - Mica	
Carbon Gray (NMA) - Metallic	

## Hyundai Genuine Parts



Not all parts are equal, insist on Hyundai Genuine Parts.

The quality and reliability of Hyundai products are key factors in your purchasing decision. Through careful design and engineering, Hyundai automobiles are built to provide you with years of worry free driving enjoyment with minimum maintenance.

For your peace of mind remember that Hyundai Genuine Parts are backed by a 12 month, 20,000 km warranty in order to provide high-quality service and maintenance.







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