

XJ



XJ

EXTRAORDINARY LUXURY

Beauty, all-round refinement and sheer exhilarating power. XJ is pure Jaguar. Pure passion in motion - the sweep of XJ's streamlined roof is fashioned to slice the air like a blade. Its strong lightweight aluminium body connects with the driver to provide agility, superlative handling and to make the experience sublime. This, combined with its innovative technology, allows XJ to react to road conditions and other cars alike. Together they give the car its unique driver focus. XJ was created for the serious driver. And because there is ample space to stretch out and relax in a cabin that is crafted to pamper, XJ was created for the serious passenger too. XJ appeals to everyone's senses. It looks alive. It feels alive. This is the extraordinary XJ.

PREMIUM LUXURY | PORTFOLIO | SUPERSPORT | XJR

VEHICLE SHOWN: XJ LONG WHEELBASE IN RHODIUM SILVER





XJ, ARRIVE IN STYLE

XJ turns heads and attracts glances. Its fusion of honed dynamic lines and sculpted elegance is designed to fulfil the core Jaguar values of beauty, purity, simplicity and consistency. The objective was never 'merely' to create the world's most beautiful sporting saloon but to produce a more efficient shape where the pinnacles of aesthetics and aerodynamics work together in complete accord. You haven't just travelled in XJ. You've arrived.

VEHICLE SHOWN: XJ LONG WHEELBASE IN RHODIUM SILVER





DESIGN ON THE MOVE

You can see and touch the XJ's opulent good looks. What you hear and feel is its compelling and spirited driving performance.

These living, sensory experiences are part of XJ's extraordinary characteristics. They were achieved by modelling every component in 43,000 separate 3D simulations. More than 4 million kilometres were covered on virtual journeys across some of the most harsh and arduous terrain in the world.

XJ's robust capabilities are reflected in its low, wide stance and long taut waistline. Design and engineering come to life.

VEHICLE SHOWN: XJ LONG WHEELBASE IN RHODIUM SILVER





THROUGH THE LOOKING GLASS

The view from inside the XJ is exceptional: a panoramic, heat-reflective glass roof extends to the full width of the car and sweeps as far back as the rear seat area. It filters UV rays and floods the interior with natural light making it airy, enviably spacious and, due to effective tinting, private.

The view for those on the outside is equally exhilarating with its long, low aspect, breathtaking profile and the rear screen appearing to wrap seamlessly around the car to create a floating roofline.

VEHICLE SHOWN: XJ LONG WHEELBASE IN RHODIUM SILVER









THE FINEST DETAIL

XJ welcomes you with soothing phosphor blue interior lighting bathing the cabin with its subtle tones to reveal aesthetic perfection and practicality; from the features of the centre console to the details of the door panniers and door pulls.

Gleaming chrome instruments invite you to touch. Solid coolness greets your fingers. Before the wheels have even turned, starting XJ is a moving experience. The start button needs only a light touch to raise the aluminium JaguarDrive Selector™ into the palm of your hand.





SEE, TOUCH, CONNECT

Intuitive technology is simply expressed in XJ. It seamlessly connects driver to car and road to empower, but never overpower, the driving experience.

With its innovative Virtual Instrument panel, XJ's instrument cluster is not only customisable but always ready to display the most relevant information in an instant. It appears, on a crystal-clear screen, to be as real and solid as a 3-dimensional version. The screen automatically varies the display to give the driver relevant updates, such as information on the road ahead and fuel range. Simple 5-way controls on the steering wheel provide access to regularly used functions and are fully integrated with the Virtual Instruments.

INTERIOR SHOWN: XJ LONG WHEELBASE WITH IVORY SEATS AND JET UPPER FACIA





JAGUAR

Rear climate Ext 21°C JAGUAR 13:48

Left 22.0°C	Auto	Auto	Right 20.0°C	Rear seats
▼	▲	▲	▼	Rear panel lock

MENU PHONE NAV

MEDIA A/C MIX AUTO

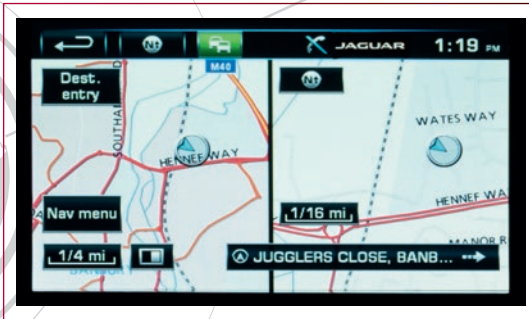
12:42 21°C
Radio: FM 1
89.3 MHz
Range 800 km

120 140 160
80 100 120 140 160 180 200 220 240
rpm x 1000
P

TOUCH TO CONTROL, SEE TO BELIEVE

A single **8 inch colour Touch-screen** in the centre console provides multi-function control and displays the three primary functions; audio, climate control and **satellite navigation**. At the same time, it can simultaneously present entertainment for the passenger via its innovative **Dual View display**. So, while the driver is at one with the car and the road, the front seat passenger can be at one with their choice of movie. For a hands-free experience, the system also offers voice control of audio, navigation and telephone connectivity.

> SATELLITE NAVIGATION



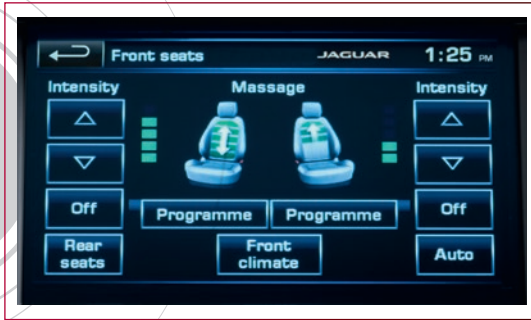
XJ's satellite navigation system is based in the internal hard disk drive, which makes it easier to update and gives much faster access to data. The system can be controlled through the Touch-screen or with spoken commands, and shows information on the Touch-screen and in the virtual instruments.

> PHONE CONNECTION



Make phone calls using your Touch-screen or steering wheel controls with your mobile linked to the hands-free system; or stream audio content wirelessly to XJ's entertainment system with Bluetooth® technology.

> SEAT CONTROL



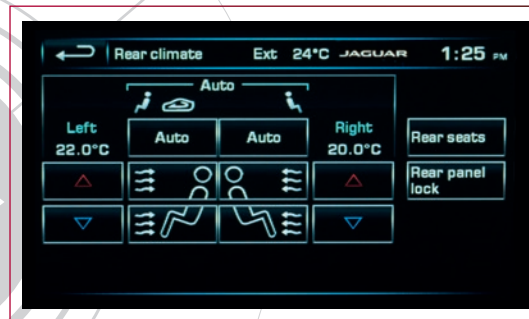
Available within the Premium Rear Seat Pack, any one of the four electric seats can be selected and then fully controlled via the seat switches on the Touch-screen. Rear seats can be programmed to revert automatically to home position when the rear door is opened for ease of entry or exit. Other features that can be controlled via the Touch-screen are individual seat massage functions and the active ventilation heated/cooled functions.

> AUDIO CONTROL



Alter the audio volume, switch stations or media formats all via the Touch-screen. The listening experience can be further optimised by adjusting tone, balance and fade.

> CLIMATE CONTROL



Adjust the environment to suit every occupant with either dual zone or four zone climate control, which includes air particle and odour filtration, humidity control and automatic window de-misting.



FRONT SEATING



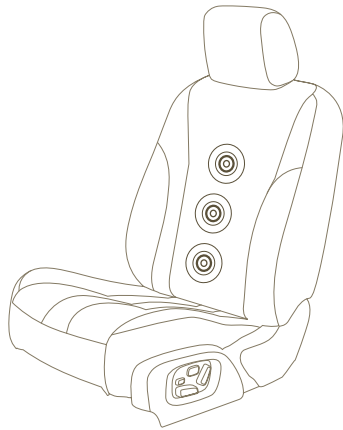
3 POSITION MEMORY

COOLING FUNCTION

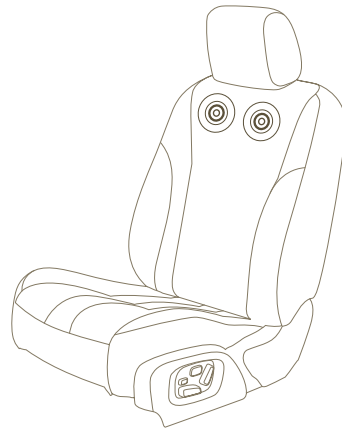
5 MASSAGE PROGRAMMES

XJ's seating is created to be as pleasing to the eye as it is to touch and experience. From the start of the design process, every seat is created to maximise driver and passenger control of personal comfort with meticulous consideration given to practicality and function. That perfect position is only a touch of a button away as all front seats feature electric adjustment. All front and rear seats are heated, while on XJ Portfolio, XJ Supersport and XJR front and rear seats have a cooling function too. Selected XJ derivatives also have driver and front passenger seat **3 position memory**.

Even after many hours behind the wheel, the driver will emerge from XJ as fresh and alert as the moment he or she set off. For the ultimate in driver comfort and to provide wellbeing during long journeys, driver and passenger seats can be chosen with **5 different massage programmes** that can be adjusted in intensity to suit individual preferences.



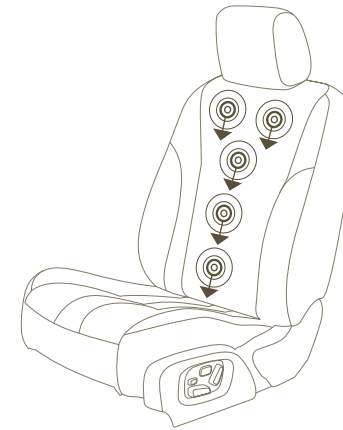
1. LUMBAR MASSAGE



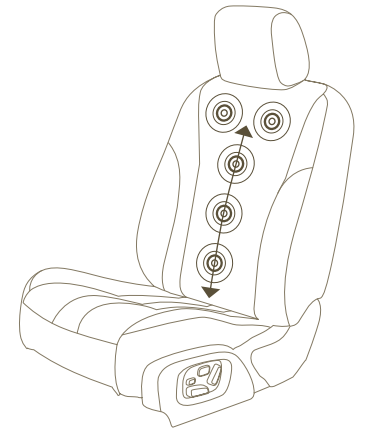
2. SHOULDER MASSAGE



3. UPWARD MASSAGE



4. DOWNWARD MASSAGE



5. ROLLING MASSAGE

REAR SEATING



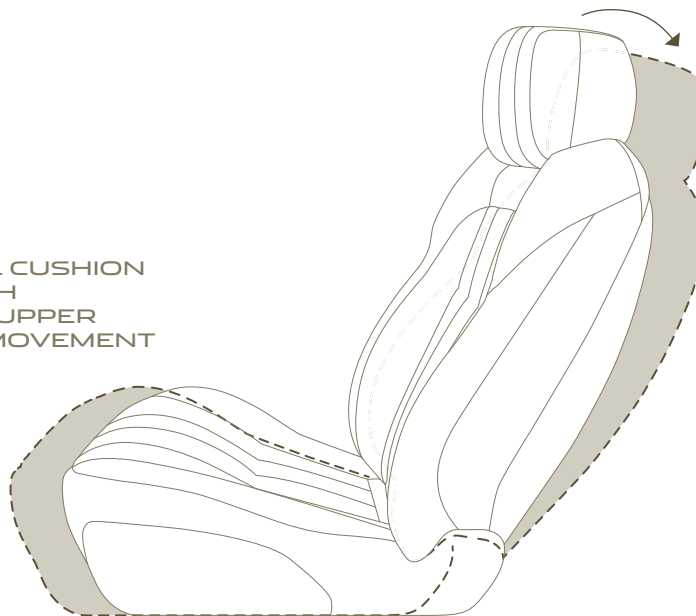
3 POSITION MEMORY

AIRLINE-STYLE RECLINING SEATS

3 MASSAGE PROGRAMMES

As the place for unrivalled relaxation and comfort, long wheelbase XJ models have **over a metre of legroom** in which passengers can enjoy stretching out, reading or even a massage. This spacious rear seat environment features two individual **airline-style reclining seats** complete with **3 massage programmes and memory**. The rear is further enhanced by a centre armrest complete with rear seat controls, additional stowage and cup holders as well as the ability to move the front passenger seat away if required. Also included are footrests, LED rear reading lights and electric side rear window blinds. For ease of exit, rear seats can be programmed to return from reclined to an upright position when a door is opened.

103MM LATERAL CUSHION
MOVEMENT WITH
SEPARATE 14.5° UPPER
ARTICULATION MOVEMENT



TOTAL RECLINE
MOVEMENT IS 11°

INTERIOR SHOWN: XJ LONG WHEELBASE, WITH IVORY SEATS, JET UPPER FACIA AND PREMIUM REAR SEAT PACK







BUSINESS OR LEISURE ON THE MOVE



8 INCH OR 10.2 INCH REAR SEAT SCREENS

WHITEFIRE® WIRELESS HEADPHONES

Whatever you do in XJ, you do it in complete comfort. It's the perfect place for business and the ideal spot for relaxation. Stretch out and unwind: XJ can take the stress and strain out of every journey.

The optional **Rear Seat Entertainment Pack** provides a wealth of infotainment options. Passengers can select their own individual content on two 8 inch LCD screens mounted on the back of the front headrests by using a remote control. As part of the **Premium Rear Seat Pack**, long wheelbase derivatives feature 10.2 inch dual LCD screens, which are mounted onto the back of the front headrests. A rear media interface allows iPod*, MP3 or USB connection using a remote control stored in the rear armrest. For both packs audio is provided by **WhiteFire®** digital wireless headphones. Business tables with centres finished in leather are optional on long wheelbase derivatives.



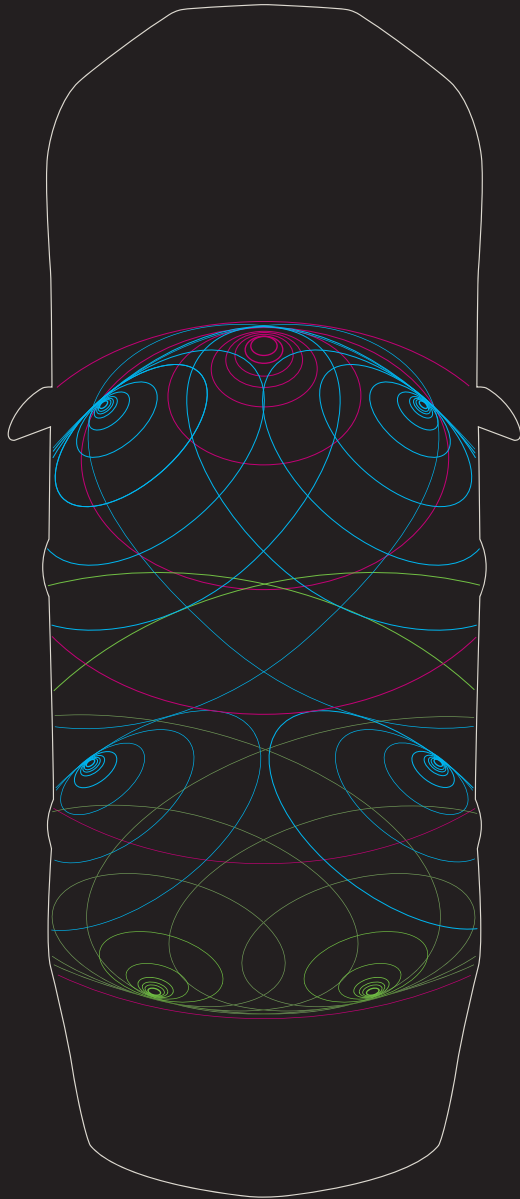
WIRELESS
HEADPHONES



8 INCH REAR SEAT
ENTERTAINMENT SCREEN

*iPod is a trademark of Apple inc, registered in the U.S. and other countries

INTERIOR SHOWN: XJ LONG WHEELBASE, WITH IVORY SEATS, JET UPPER FACIA AND PREMIUM REAR SEAT PACK



SOUNDS ALIVE



MERIDIAN

TRIFIELD™

CONVERSATION ASSIST

Turn on XJ's superb audio system and the cabin comes alive. Jaguar's formidable 250 watt audio system is joined by three pure fidelity systems engineered by Meridian, the ultimate audio specialists. Meridian's 380 watt Audio System uses a powerful 12-channel DSP amplifier. 14 speakers, including 2 subwoofers and 2 x 8 inch front door woofers, produce a seminal audio experience, surrounding you with exceptional sound quality. Meridian's 825 watt Surround Audio System uses no less than 20 speakers including 2 subwoofers with Audyssey MultEQ sound equalisation technology, to produce 7.1 surround sound and create audio that is just as the artist intended. Meridian achieves this by benchmarking acoustic performance against real musical instruments. Pioneered by Meridian, Trifield™ technology ensures a perfect stereo image for each occupant and produces an holistic sound within the cabin to deliver a concert-like experience. The latest addition to the range is the incredible 1300 watt Meridian Reference Audio System. This ultra-premium sound system employs Psychoacoustics to produce sounds that are so true to life they are perceived by the brain as the real thing and evoke psychological and emotional responses accordingly. With an XJ Meridian Audio System everyone can hear the difference.

XJ is now an even better place to hold a meeting or have an informal chat while on the move - without ever having to raise one's voice over the sound of the audio system. Conversation Assist, available with the Meridian Reference System, allows the driver or front seat passenger to talk with ease to passengers in the rear of the car. And vice versa. Microphones above each seating position reinforce the occupants' voices via the audio system, making it much easier for everyone to be heard above any cabin noise. By comparing the known audio output to the sound picked up by the microphones, voices are time aligned and processed before being routed to various speakers.




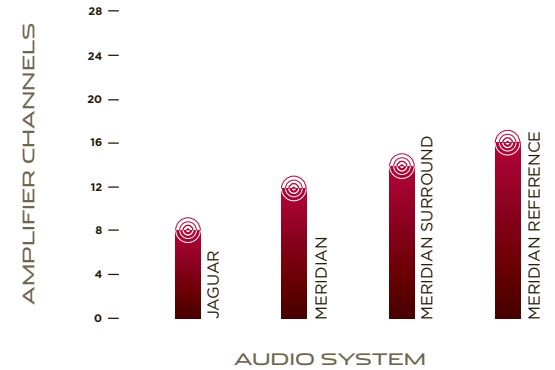
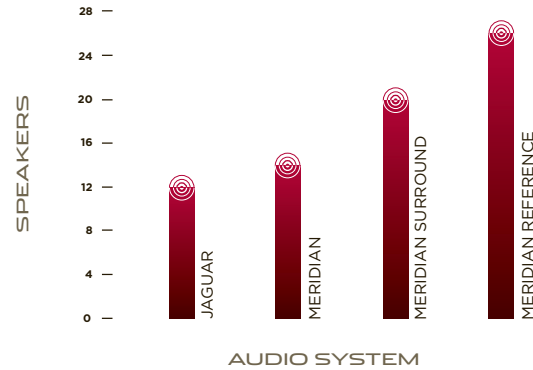
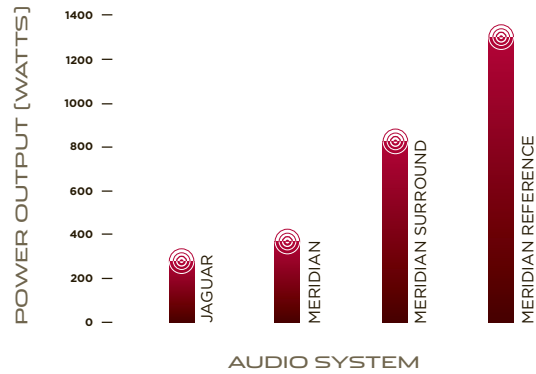
-  Holographic Centre Image
-  Door Waves: Tweeter, Midrange & Bass
-  Surround Sound Waves

Diagram representative of Meridian 825W Audio System.



MERIDIAN



JAGUAR*

250W, 12 Speakers, 8 channel amplifier, Audyssey MultEQ Audio Equalisation

MERIDIAN

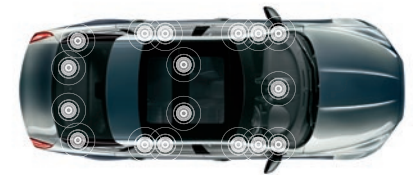
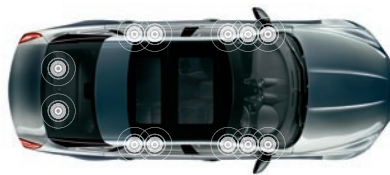
380W, 14 Speakers, 12 channel class D DSP amplifier, Audyssey MultEQ Audio Equalisation, Dynamic volume control

MERIDIAN SURROUND

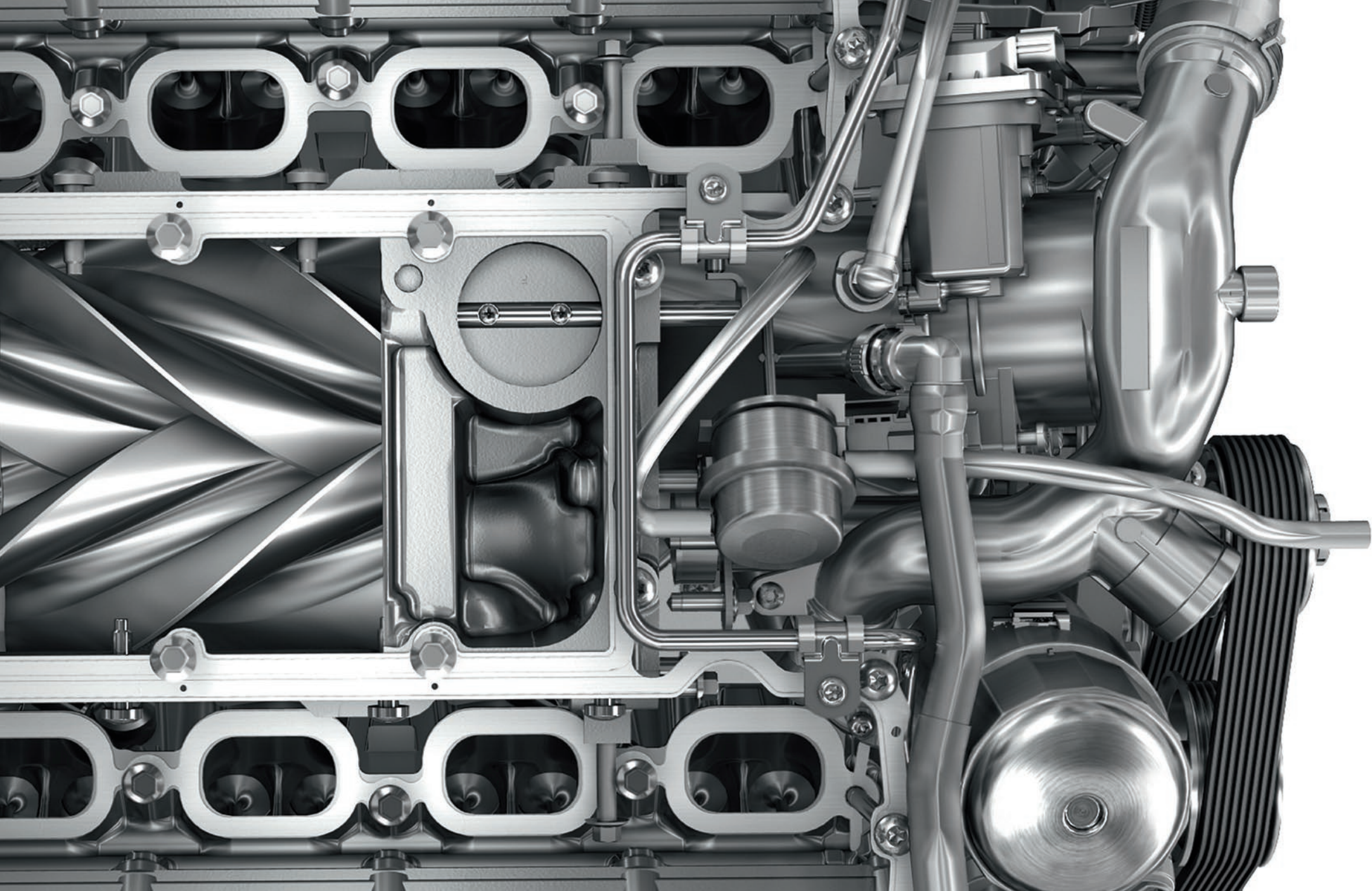
825W, 20 Speakers, 15 channel class D DSP amplifier, Audyssey MultEQ Audio Equalisation, 7.1 Surround Sound, Trifield™ technology

MERIDIAN REFERENCE

1300W, 26 Speakers, 17 channel class D DSP amplifier, Audyssey MultEQ Audio Equalisation, Trifield™ technology, Conversation Assist



*Not available in all markets



POWERFUL, RESPONSIVE, SMART



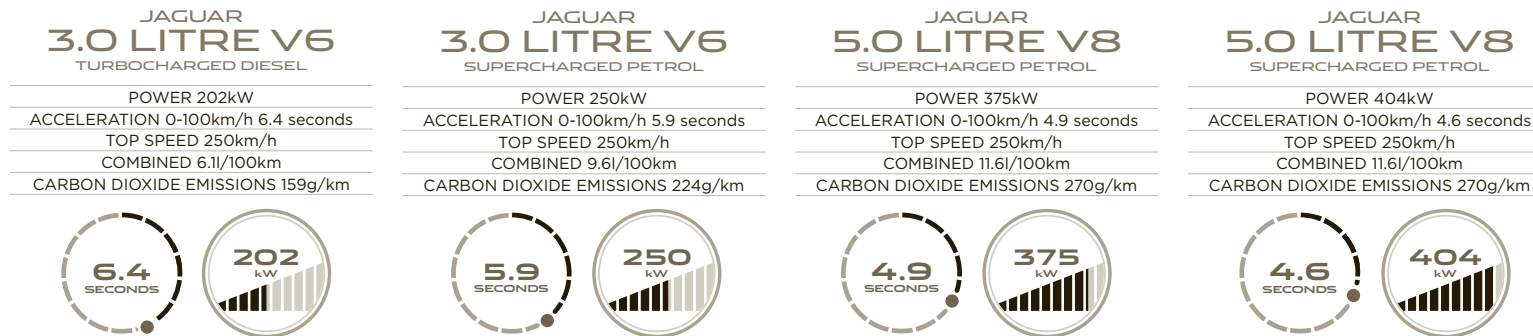
8-SPEED TRANSMISSION

DRIVE MODE AND SPORT MODE

STOP/START TECHNOLOGY

XJ is driven by a choice of exceptional engines built to satisfy different driving requirements but always ensuring outstanding performance and handling. They all feature an **8-speed transmission** for whisper smooth gear changes, delivering both a more responsive ride and fuel economy benefits.

Drive mode or Sport mode can be chosen with the JaguarDrive Selector™. Sport mode allows full manual gear shift control of XJ using one-touch paddles mounted behind the steering wheel. Even in the automatic Drive mode, the paddles allow temporary override for the instant power needs that manoeuvres like overtaking demand. **Stop/Start technology** also improves fuel efficiency by detecting when the engine isn't required and shutting it down - Eco Stop. Once the brake pedal is released, Eco Start re-starts the engine without hesitation: immediate, seamless and gentle on the environment.



Engine data based on Standard Wheelbase statistics. Fuel figures are manufacturer's estimates and are subject to confirmation.

XJR



0-100 KM/H IN 4.6 SECONDS

5.0 V8 SUPERCHARGED 404KW ENGINE

EXCEPTIONAL DYNAMICS



XJR combines supercar performance with the highest levels of luxury and exemplifies Jaguar's expertise in engineering, design and craftsmanship: from its beautiful sweeping panoramic roof and muscular lines to the astonishing **5.0 litre supercharged V8 engine**, which is updated, tuned and calibrated to produce a 280km/h top speed. This is a luxury saloon car that accelerates **0-100km/h in 4.6 seconds**. XJR's 404kW power delivery and outstanding 680Nm torque deliver a thrilling driving experience. Its deep resounding sports exhaust quad pipes dramatically announce its arrival.

XJR's unique exterior styling includes bonnet louvres; aerodynamics are sharpened with a revised front bumper featuring a splitter, unique side sills, and a rear spoiler. XJR is complete with red brake calipers, 'R' badging and unique alloy wheels. Inside XJR is undeniably sporty yet remains luxurious. Its soft grain leather is offered in five bold colourways with surfaces finished in striking Piano Black and Carbon Fibre. The exclusive R logo appears on the steering wheel, instrument cluster, dashboard Intaglio and embossed in all four seats. XJR promises power and luxury.

VEHICLE SHOWN RIGHT: XJR IN LUNAR GREY. INTERIOR SHOWN ABOVE: XJR INTERIOR WITH JET/RED ZONE DUO-TONE SEATS AND JET UPPER FACIA





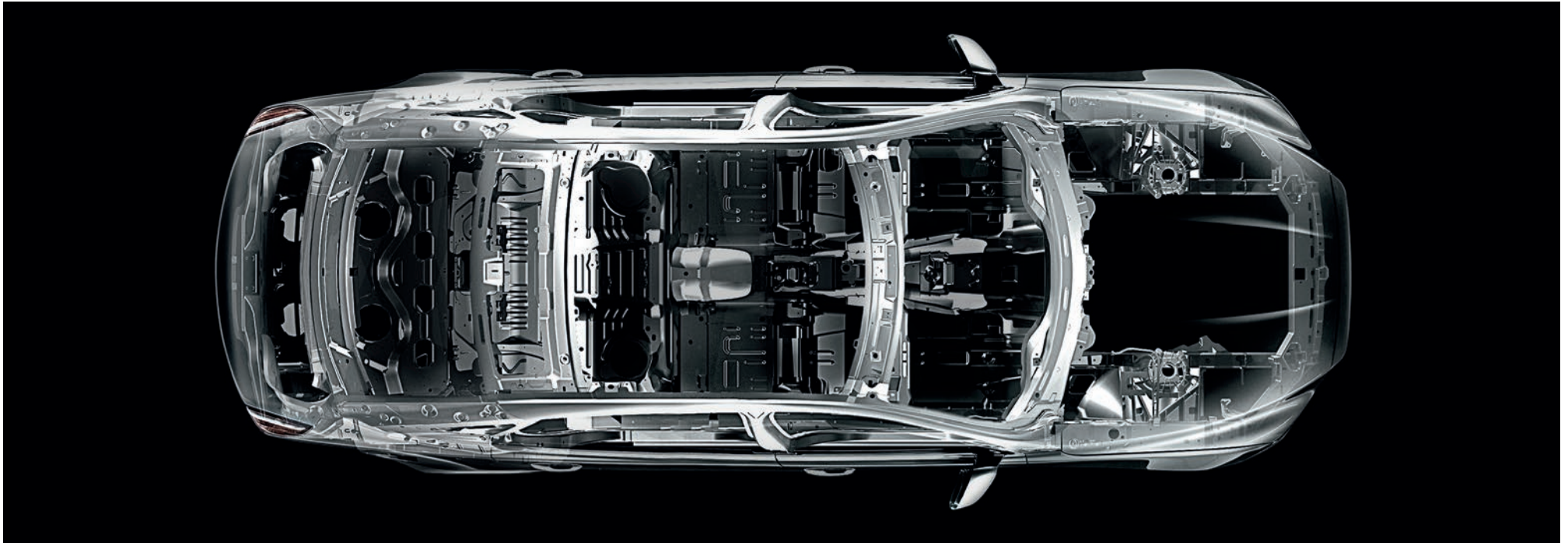
THE LEADING LIGHT



ALUMINIUM CONSTRUCTION



ADAPTIVE DYNAMICS



XJ's aluminium construction breaks the mould. It is designed to be strong but incredibly light, with near perfect weight distribution. The doors are one piece, rather than the usual three components, making them lighter, stiffer and more durable too. Furthermore 50 percent of the aluminium used is from recycled sources.

Whether you're cornering, navigating potholes or accelerating, the Adaptive Dynamics system continuously monitors the suspension, varying the damping to suit the conditions. These intelligent adjustments, made 500 times a second, help keep XJ as flat and stable as possible, improving your control and handling without any loss of ride comfort.

VEHICLE SHOWN: XJ LONG WHEELBASE IN RHODIUM SILVER





EXCEPTIONAL HANDLING

XJ's advanced and intelligent technology gives you driving confidence in almost all conditions. **Dynamic Stability Control** helps maintain control in challenging situations by reducing engine torque to the appropriate wheel and slowing the car. XJ also offers the driver the opportunity to select different modes to suit his or her driving preferences or the prevailing conditions. Dynamic Mode co-ordinates the vehicle's control systems and sharpens responses to input from the driver, delivering even more responsive acceleration for a thrilling, sporting driving experience. Winter Mode automatically dampens acceleration to help achieve a more gradual traction on ice and reduce skid risk.



AIRBAG

INTELLIGENT SAFETY



PEDESTRIAN CONTACT SENSING SYSTEM™

ADAPTIVE CRUISE CONTROL [ACC]

EMERGENCY BRAKE ASSIST [EBA]

BLIND SPOT MONITOR

Advanced safety systems help to actively protect everyone on board. XJ's sophisticated airbag technology helps give more complete and precise protection: there are two front airbags, airbags in the outer edges of the seats, plus side curtain airbags that drop down from above the windows to help take care of passengers in both the front and rear seats.

Pedestrian Contact Sensing System™: XJ helps to reduce pedestrian injuries in a collision with energy-absorbing bumper materials and sensors that raise the bonnet slightly, creating a cushion of space between the bonnet and engine components.

Adaptive Cruise Control enables XJ to sense if the vehicle in front slows down and accordingly reduces its own speed to maintain a safe distance. Once the road clears, XJ reverts to the pre-set speed. The Adaptive Cruise Control radar also operates Forward Alert, which gives the driver an audible warning if the traffic ahead slows quickly or another vehicle moves into the same lane.

Emergency Brake Assist measures the rate at which brake pressure increases, allowing for shorter stopping distances and improved steering control if an emergency braking situation is detected.

For added confidence while changing lanes on motorways, **Blind Spot Monitor** uses radar sensors to inform the driver of any vehicle hidden in the blind spot. While night-time driving can be more relaxed thanks to Adaptive Front Lighting, which reacts to speed and steering input to cast a deeper beam into corners. **Intelligent high beam** automatically selects the high or dipped beam as appropriate.

Safety is a priority when parking too. Sensors provide wide-angle, rear view colour images on the Touch-screen to make sure you and XJ are always perfectly placed.

VEHICLE SHOWN: XJ LONG WHEELBASE IN RHODIUM SILVER



JBS 767

XJL

JAGUAR





CREATE YOUR PERFECT XJ



EXTERIOR COLOURS

SEAT LEATHERS

VENEERS

INTERIOR COLOUR COMBINATIONS

OPTION PACKS

XJ is available in four model choices: XJ Premium Luxury; XJ Portfolio, XJ Supersport and XJR - there's an XJ that's just right for you. With 15 different colour choices in either standard or metallic finish, Jaguar offers an outstanding paint spectrum to bring your XJ alive. Inside, XJ offers a range of leather grains, colours and contrast stitching to finesse the interior as only you would have it. A choice of premium wood veneers and Carbon Fibre finishes are precision crafted and tailored to suit your personal taste. For an even greater opportunity for personalisation, and to help create a car that truly reflects your unique taste and individuality, you can also choose from an extensive range of Option Packs.

> EXTERIOR COLOURS

STANDARD



Ebony

PREMIUM



Cashmere*



Rhodium Silver*



Satellite Grey†



Polaris White



Caviar†



Carnelian Red†



Dark Sapphire†

*Metallic paint †Xirallic paint

For availability please consult your local Jaguar dealer.

RACE INSPIRED



British Racing Green†

SPECIAL



Black Amethyst†



Italian Racing Red†



Lunar Grey*



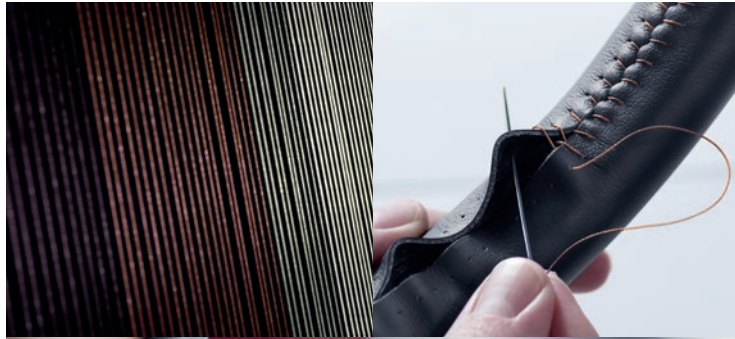
Osmium*



Ultimate Black†



Stratus Grey†



INNER BEAUTY

XJ's cabin is both contemporary and luxurious, created to excite the senses. Comfort and quality reign supreme with form hugging supple leather complemented with twin needle stitching, contemporary surfaces and a choice of carefully crafted Piano Black, Carbon Fibre or real wood veneers.

The veneer leaves are each 0.5mm thick and are **laser cut** for absolute accuracy; they are then painstakingly positioned so that the grain patterns on either side of the cabin mirror one another. Veneers are lacquered, flattened and polished in an environment optimised for temperature and humidity.

Seat leather is available in 2 **different grains**: Soft grain and semi-aniline. Leather is sourced from the finest hide suppliers in the UK and Italy ensuring a glove soft and natural feel. All leathers go through an extensive finishing process to protect the material while preserving its unique appearance and character.

Twin needle stitching is applied throughout XJ for durability and provides unequivocal evidence of Jaguar quality. On selected models, stitching in contrasting colours to the seat leathers and door panniers can be chosen to add a further touch of personalisation.




 SEAT LEATHERS

Jet
(Available in soft grain
and semi-aniline)

Cashew
(Available in soft grain)

Cirrus
(Available in soft grain only)

Ivory
(Available in soft grain and semi-aniline)



London Tan
(Available in soft grain
and semi-aniline)

Navy
(Available in soft grain only)

Bordeaux
(Available in semi-aniline only)

Red Zone
(Available in soft
grain only)



 VENEERS

Piano Black

Carbon Fibre

Gloss Rich Oak

Satin Rosewood

Gloss Figured Ebony

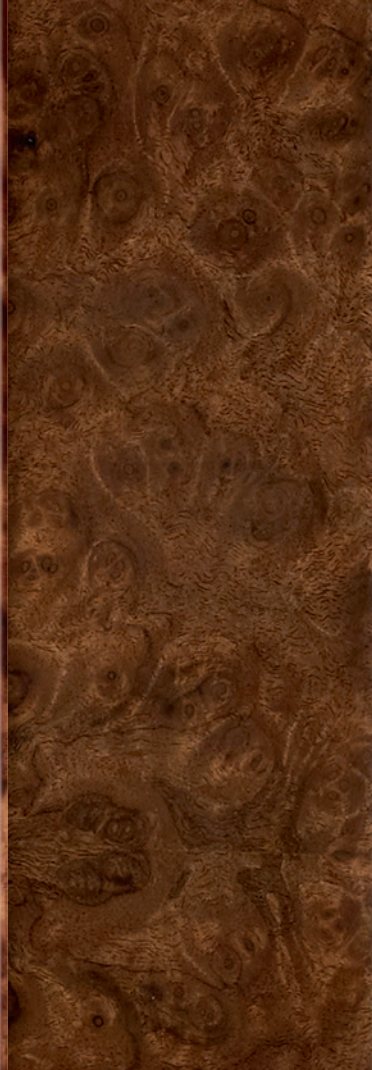
Gloss Rich Oak
with Linear Laser Inlay



Gloss Figured Ebony
with Ribbon Laser Inlay



Gloss Walnut Curl



Gloss Burr Walnut



Gloss Shadow Walnut



Satin Elm



Satin mid Zebrano

> XJ INTERIOR COLOUR COMBINATIONS

PERSONALISATION

XJ PORTFOLIO INTERIOR



1. SEAT



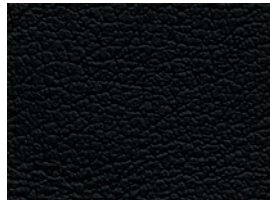
Ivory

2. STITCH/PIPING



Jet with Jet

3. UPPER FACIA



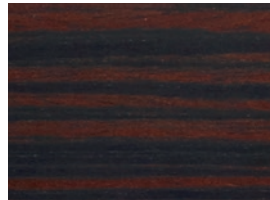
Jet

4. HEADLINING



Jet

5. VENEER

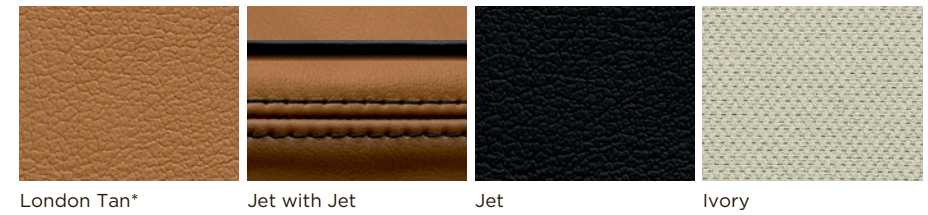
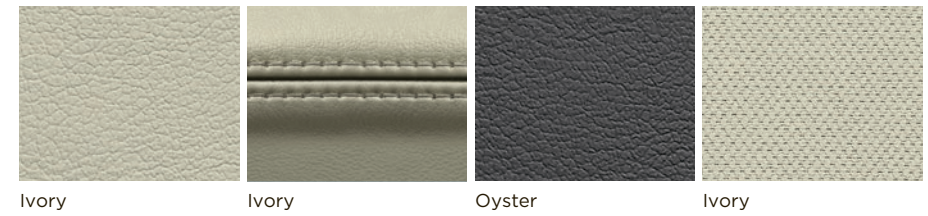
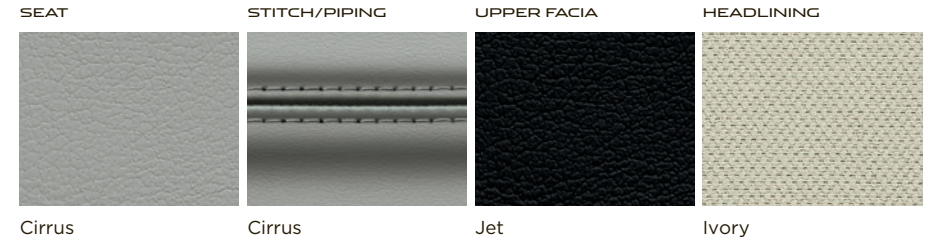
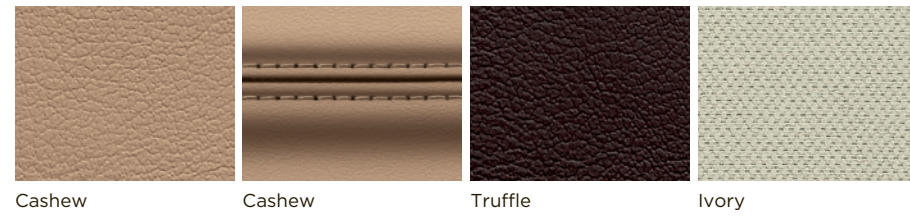


Gloss Figured Ebony

Ivory soft grain seats with Jet contrast stitch and piping, Jet upper facia and Jet headlining with Gloss Figured Ebony veneer.

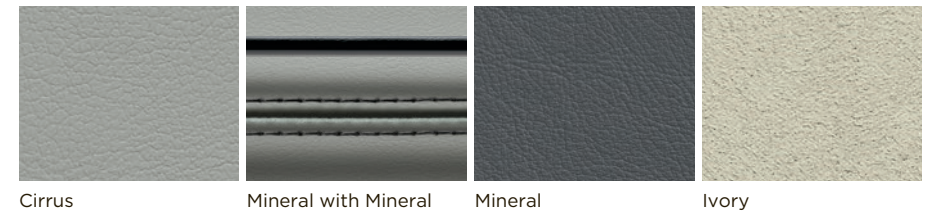
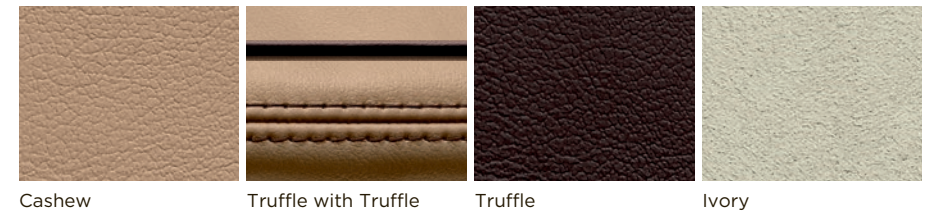
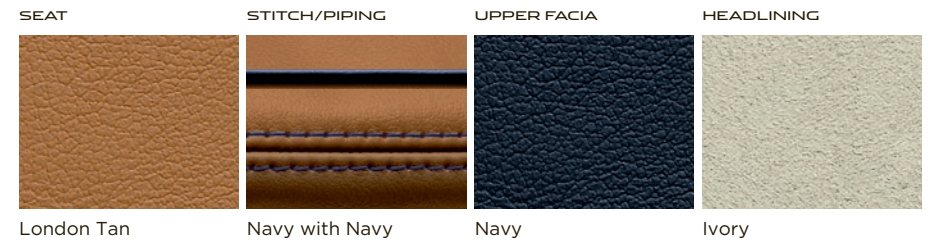
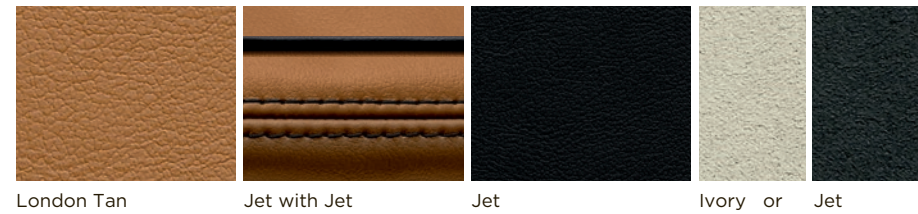
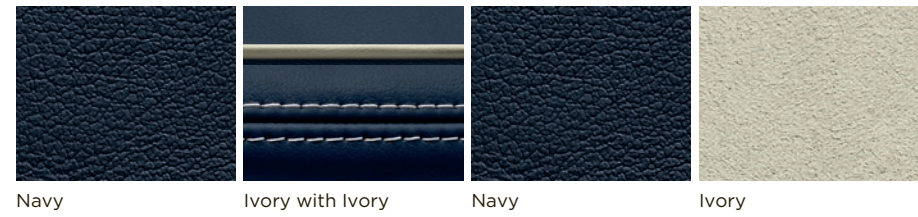
1. Seat leather applies to seats and door trim inserts
2. Contrast stitch applies to seat leathers and door pannier
3. Upper facia applies to dashboard, centre console and upper door trims
For full veneer options see page 44.
Centre console inlay is Piano Black on all models.

XJ PREMIUM LUXURY

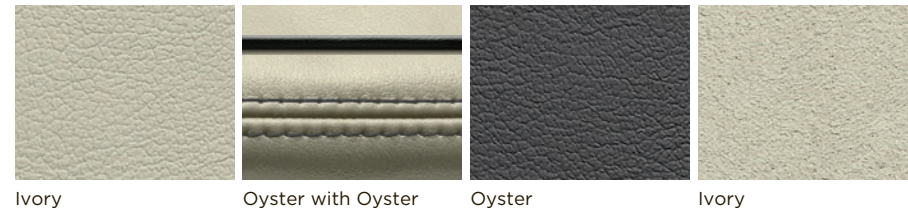
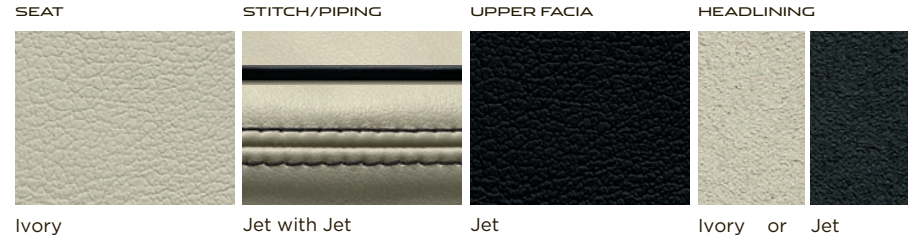


*Cost Option

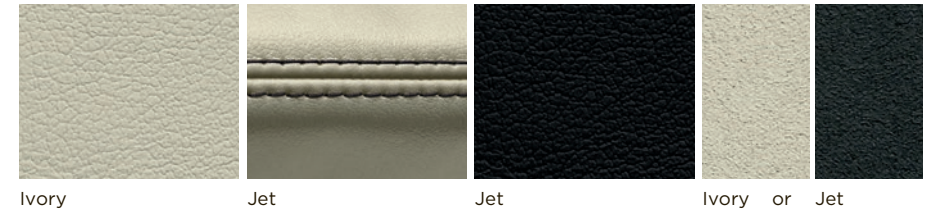
XJ PORTFOLIO



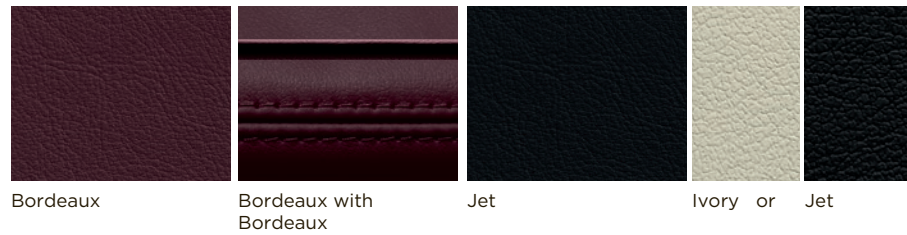
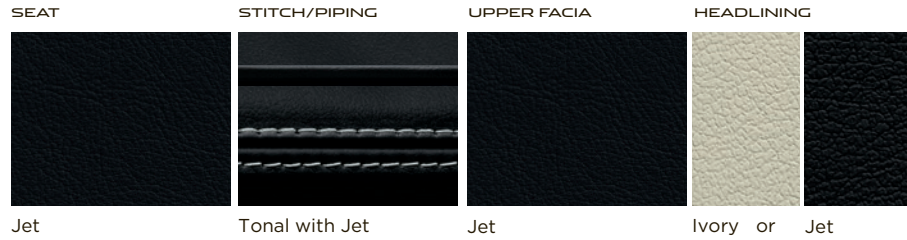
XJ PORTFOLIO [CONTINUED]



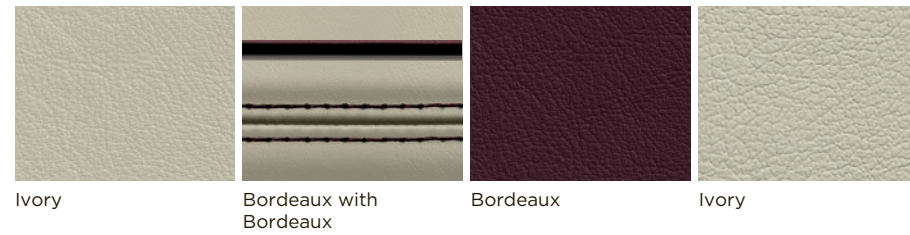
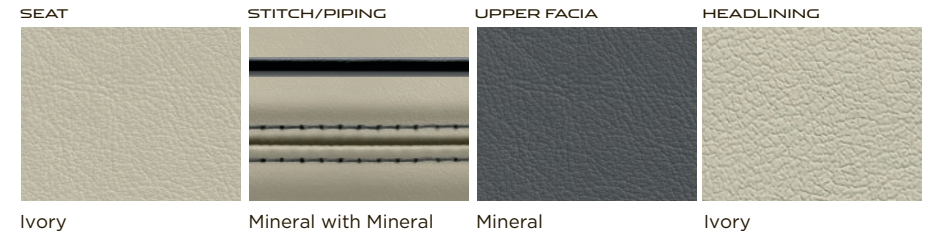
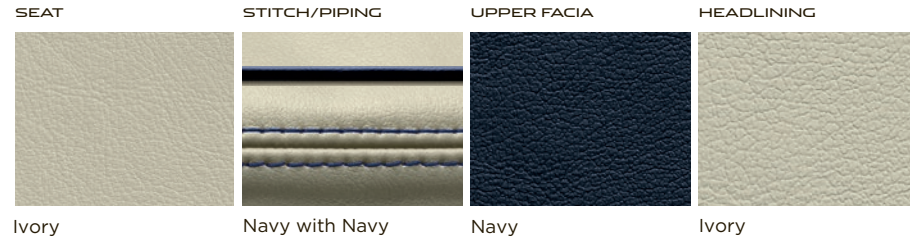
XJ PREMIUM LUXURY AND XJ PORTFOLIO SPORT PACK



XJ SUPERSPORT



XJ SUPERSPORT [CONTINUED]

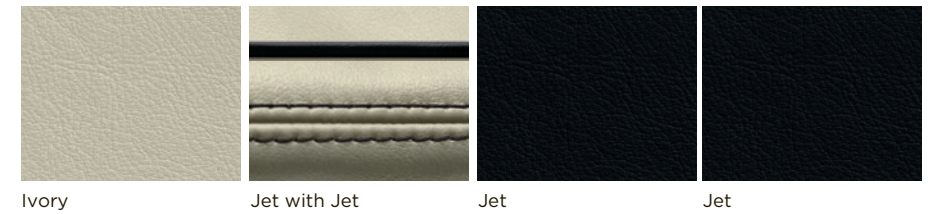
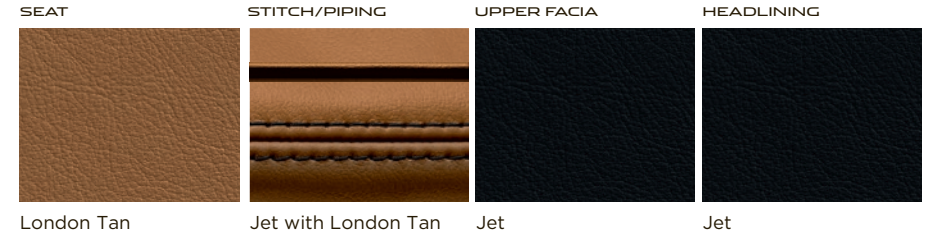
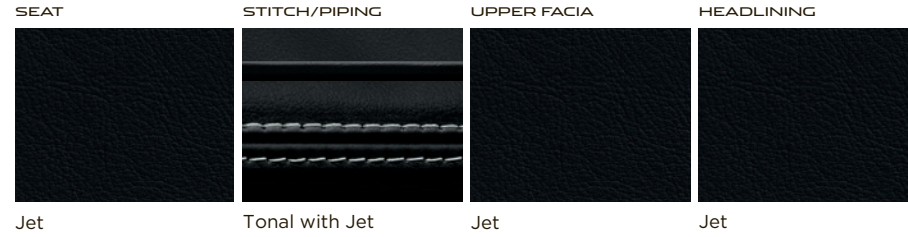


*Available if XJ Speed Pack is selected

XJR



SEMI-ANILINE LEATHER SEAT PACK



> XJ SPORT AND SPEED PACKS

Sport Pack and Speed Pack enhance XJ's exterior and interior styling and boost its performance to superlative levels.

XJ's sporting credentials are emphasised with Sport Pack. Details include front grille, side power vents and lower mesh finished in black gloss. Brake calipers are red and an aero splitter lowers the car's front profile and improves overall performance dynamics. A spoiler increases downforce at speed for enhanced handling. The interior is upgraded with a unique sporting style and a choice of two compelling colour schemes.

The 5.0L Supercharged XJ is given the ultimate power boost with Speed Pack. Including Sport Pack's stylistic and performance enhancements, Speed Pack adds further advanced engineering technology. Vmax is an exceptional, precision tuned, engine enhancement that takes the maximum road speed of the XJ from 250km/h to 280km/h.



SPORT INTERIOR PACK

1. Piano Black veneer as standard (Carbon Fibre available as an option) 2. Sculpted seat bolsters for lateral support 3. 18x18 way adjustable seats 4. 2 Colourways - Jet/Jet or Jet/Ivory

EXTERIOR SPORT PACK

1. Rear spoiler 2. 20" Venom wheels 3. Gloss Black mesh grille 4. Chrome grille surrounds 5. Body coloured front bumper splitter



3

4

5



XJ PREMIUM SEAT PACKS

XJ is designed as a haven from the outside world and offers rear seat passengers the same levels of seating comfort and luxury that is found in the front of the car. A range of rear seat Option Packs provides an opportunity to upgrade XJ's rear environment even further. Features include two individual airline-style reclining rear seats with increased functionality as well as entertainment packs. Further highlights from the available packs are featured below.



PREMIUM REAR SEAT PACKAGE

Features as Rear Seat Pack plus rear business tables, Rear Seat Entertainment Pack - 10.2 inch dual LCD screens with Rear Media Interface, Touch-screen remote control and 2 x WhiteFire® digital wireless headphones. (Long wheelbase models only)

PREMIUM REAR SEAT PACK INCLUDING DUAL VIEW

Features as Premium Rear Seat Pack plus Dual View and 3 x WhiteFire® digital wireless headphones. (Long wheelbase models only)

SEMI-ANILINE LEATHER SEAT PACK

Semi-aniline leather seats with contrast stitch and piping. Electric front seat adjustment (20x20 way) with 5 massage functions and 5 intensity settings. Heated and cooled front and rear seats. Rear bench seat. Soft grain leather with twin needle stitch.

HOW WILL YOU ARRIVE?

As Jaguar's flagship vehicle, XJ excels. Never before has a Jaguar looked so beautiful and delivered such luxury with such power. While its advanced technology makes handling effortless, its sumptuous cabin creates the ultimate space for working and relaxing. Form and functionality are seamlessly brought together in one peerless vehicle.

Sleek outside, sensuous inside, XJ is engineered and tailored to look after you.

Experience the extraordinary luxury and astonishing power of XJ for yourself. Book your test drive at www.jaguar.com.au or by calling your approved Jaguar dealer.





IMPORTANT NOTICE

Jaguar Land Rover Limited is constantly seeking ways to improve the specification, design and production of its vehicles and alterations take place continually. Whilst every effort is made to produce up-to-date literature, this brochure should not be regarded as an infallible guide to current specifications, nor does it constitute an offer for the sale of any particular vehicle. Distributors and dealers are not agents of Jaguar Land Rover Limited by any express or implied undertaking or representation.

Comparisons are based on manufacturer's own data and testing.

ENVIRONMENTAL INNOVATION AT JAGUAR

Jaguar is proud to continue the company's tradition with its approach to Environmental Innovation. From the choice of lightweight materials and lean production methods to the efficiency of its engines and designs, Jaguar is committed to operating as a more sustainable business and reducing its overall environmental impact.

Jaguar's flagship XJ model was the first in the company to achieve ISO 14040, the international standard for vehicle life cycle assessment. This certification measures the environmental impact of XJ from component material sourcing and manufacturing process, through driving 200,000km, to final disposal. But that's not all. Every new Jaguar is designed to be 85% recyclable and reusable, in addition 95% recoverable and reusable, with 10% specifically for energy recovery.

The XJ, F-TYPE and XK's innovative use of lightweight aluminium, which incorporates up to 50% recycled material from the manufacturing process of the body structures, provides considerable performance benefits. This includes improved fuel consumption and less CO₂ emissions associated with lighter structures as well as the dynamic performance inherent in its weight saving design.

Jaguar is committed to reducing dependency on fossil fuels, using fewer resources and creating less waste as part of our approach to sustainability excellence.

The company plan includes 25% reduction targets in operating and tailpipe CO₂ emissions, waste to landfill, logistics efficiencies (15%) and water consumption (10%), all based on per vehicle built since 2007. In addition the manufacturing assembly CO₂ emissions of each Jaguar built in the UK since 2009 is 100% offset. For each tonne of CO₂ emitted in the assembly process, Jaguar invests in projects that reduce an equivalent tonne of CO₂ elsewhere.

Taking into account the company's global sales growth and increased investment in more efficient operating facilities, we are proud to have delivered and in some cases exceeded our Environmental Innovation targets as planned for 2012.

And we are on track to meet our 25% reduction in joint European fleet average tailpipe CO₂ emissions by 2015.

Looking forward, we have developed our 2020 vision for sustainable business growth that focuses on continued improvements in tailpipe CO₂ emissions, operational carbon neutrality and zero waste.

To date the company has offset over 6 million tonnes of CO₂, provided over 4,000 direct jobs in 60 emissions reductions projects in 17 countries and improved the lives of over 1 million people in our global cook stoves emissions reduction programme.

But it doesn't stop there. Our manufacturing facilities have been certified to ISO14001 since 1998 and we are credited to Platinum Plus level in the UK's Business in the Community Corporate Responsibility Index.

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