



SPORTAGE



The Power to Surprise



For destinations you won't find on any map

Cultured and stylish. Sporty and cosmopolitan. The Sportage is designed to take you places far beyond the urban jungle.

Platinum model shown



Platinum model shown

Get a move on

This fast paced world of ours may be getting smaller by the day. But when you're behind the wheel of the roomy Sportage, you'll never be left behind.





Putting the fun
back in functional

Form and function have never had so much in common. The Sportage offers sophistication, refinement, style and elegance - while not forgetting practicality.

Platinum model shown



You have arrived

Whether you're winding through city streets, on a lonely country road, or just heading to the corner store, the Sportage's spacious inner-sanctuary is the ultimate destination.



Platinum model with Navigation shown

Built-in satellite navigation system

The Kia navigation system is the quintessential travel companion combining navigation, trip information and digital entertainment feature making even the shortest of trips easier and more enjoyable. With the route taken care of, drivers can concentrate on more important things like enjoying every twist and turn along the way.

Sounds to accompany the journey



6 speaker sound system, for music all around you

Driving was made for music. So naturally the Sportage features a top-of-the-line audio system to make your travels complete. Tune in to your preferred radio station, play CDs, or connect your MP3 or iPod®.

And there's no need to take your hands off the steering wheel to skip tracks or stations, since everything can be controlled from the steering wheel. You can even make phone calls and chat with friends like they were right there with you in the Sportage, with the added convenience of Bluetooth® hands-free connectivity.



High-fidelity sound for your senses
Two tweeters and four door speakers provide a superior audio experience. While the option of an added sub-woofer in the Platinum model will provide an even more enhanced listening experience.



CDC & MP3 Audio
The high-quality audio system, with 6-CD changer, is integrated seamlessly into the front console. (Platinum without satellite navigation only)



MP3, iPod® and USB connectivity
With MP3, iPod® and USB connectivity, you can enjoy your favourite music from a range of mobile storage devices and portable music players.
* Accessory cable shown



Audio remote control
Turn it up, turn it down. The audio system can be controlled from the steering wheel at the touch of your fingertips.

Our priority: your comfort

With the Sportage, dynamics go hand-in-hand with comfort. A ventilated driver's seat (Sportage Platinum) keeps you cool on hot days, while the front seats heat up in cold weather to keep you warm. As the road passes beneath the wheels, there's plenty going on overhead - a panoramic sunroof lets fresh air in and bathes you in natural light (Platinum). And when the temperature climbs upwards, the SLi and Platinum models include a fully automatic climate control system separately adjustable for driver and passenger to keep you cool.

Automatic air conditioning with dual-zone control

Set your desired temperature and the air conditioning system automatically adjusts to maintain the optimal cabin climate. Dual-zone controls let the driver and front passenger select their own preferred temperature. (SLi & Platinum)



Ventilated driver's seat

By blowing air through the backrest and seat cushions, the ventilated driver's seat maximises driving comfort. (Platinum)



Seat warmers

To provide maximum comfort on cold days, the front seats heat up at the touch of a button, keeping you warm. (Platinum)



Platinum model shown

Panoramic sunroof

The all-glass panoramic sunroof operates with tilt and slide efficiency, while featuring built-in safety mechanisms to prevent wandering hands from getting trapped. (Platinum)



Attain inner peace

From the moment you sit inside the Sportage, you'll find yourself surrounded by rugged elegance, smooth surfacing, stylish functionality and, of course, the comfort of ergonomically designed seats.

Overseas model shown



The shape of things to come

With its unmistakable profile and sloping roofline that flows from front to back, the Sportage is designed to break the traditional

Platinum model shown



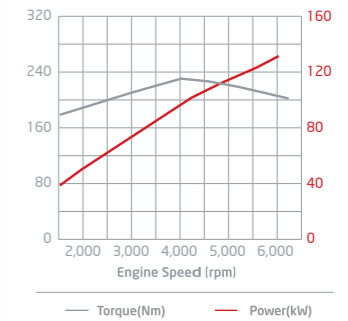
Refined power, and the power to reduce emissions

Modern driving demands performance with efficiency,

Platinum model shown



Theta II 2.4 D-CVVT petrol engine
 Max. Power 130 kW @ 6,000 rpm
 Max. Torque 227 Nm @ 4,000 rpm



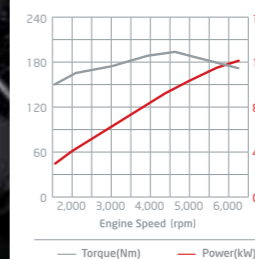
Built to perform,
 made for optimum
 efficiency

With a choice of 2.0 or 2.4-litre four-cylinder petrol engines or a 2.0-litre R diesel engine, you'll enjoy smooth, measured power together with low CO₂ emissions. With the 2.4-litre petrol version generating a maximum 130kW @ 6,000 rpm, the engine's low weight aluminium construction contributes to frugal fuel consumption. At the same time, minimal vibration, variable valve timing and a variable induction system exemplify class-leading build quality.



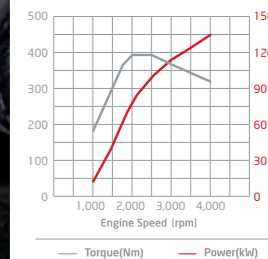
1,998cc

Theta II 2.0 D-CVVT petrol engine
 Max. Power 122 kW @ 6,200 rpm
 Max. Torque 197 Nm @ 4,600 rpm



1,995cc

R 2.0 VGT diesel engine
 Max. Power 135 kW @ 4,000 rpm
 Max. Torque 392 Nm @ 1,800-2,500 rpm



Enjoy the drive,
love the technology

3 instrument panel and auto cruise control

Instrument panel

Every glance at the instrument panel drives home the car's sporty character. Modern, cylinder-type dials with fluorescent needle gauges heighten the dynamic cockpit ambience.

Auto cruise control

Ideal for maintaining a consistent speed during motorway driving, the auto cruise control function includes a memory feature so that you can effortlessly resume your previous speed after braking.

Trip computer

An easy to read LCD trip computer provides you with useful information about your journey, such as distance left to refuelling. (SLi & Platinum)



Advanced transmission

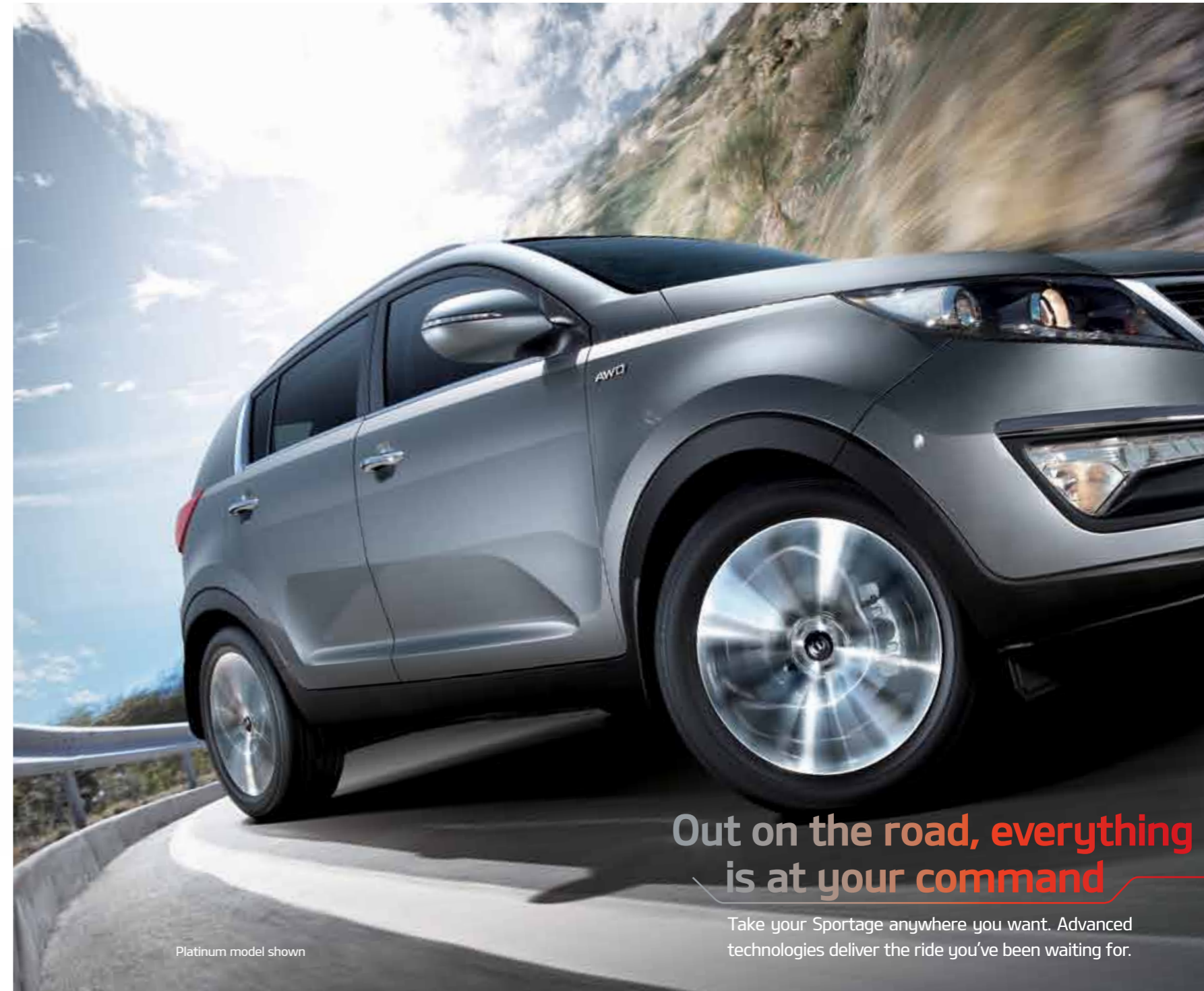
Choose between the 5-speed manual (2.0 litre petrol only) or 6-speed automatic transmission. The sixth gear adds an extra dimension to cruising, while the auto shift lock system prevents unintended accelerations.

Organ-type accelerator pedal

Designed so that your entire foot can rest on the whole pedal surface, the organ-type accelerator pedal moves in the same trajectory as your ankle, providing greater comfort and reduced fatigue, especially on long journeys.



The ultimate test of any vehicle is how it drives. The Sportage performs on any terrain, be it smoothly surfaced highways or winding routes where curves and undulations are all part of the driving fun. Helping you make the most of whatever the road brings is a range of advanced features such as 6-speed transmission and auto cruise control. And at the heart of it all, a highly visible instrument panel cluster giving you all the information you need.



Out on the road, everything
is at your command

Take your Sportage anywhere you want. Advanced technologies deliver the ride you've been waiting for.

Platinum model shown

The world is yours to discover. And what better way to discover it than with the Sportage? On or off-road, it's at home in any environment. A trusted companion to expand your horizons.



Platinum model shown





Getting to grips with the road

Surefooted road handling and exceptional traction over the most demanding terrain. With all-wheel drive, the Sportage really shows you what it's made of.

Platinum model shown



AWD lock mode

When you encounter low-traction surfaces such as deep snow or sand, a simple push of a button engages AWD lock to provide a 50:50 torque split between the front and rear wheels. (SLi & Platinum)



Automatically-engaging all-wheel drive senses road conditions, wheel speed and acceleration, then applies the correct amount of torque to the front and rear wheels. The result is optimum grip, allowing you to tackle any kind of road surface and gradient with complete confidence. Meanwhile, the independent suspension system ensures that handling is always balanced, agile and manoeuvrable. (SLi & Platinum)

A^{WD} a sporty yet refined driving experience



Independent suspension

With each wheel moving in a vertical direction independent of the other wheels, the car skillfully responds to uneven road surfaces for optimal handling.

Delivering the ride, delivering the safety



Electronic Stability Control (ESC)

In the event of sudden braking or turning, Electronic Stability Control (ESC) activates to regulate engine torque and distribute braking force independently, slowing you down safely with maximum control.



Disc brakes with ABS

Large disc brakes offer plenty of stopping power, and an Anti-lock Braking System (ABS) prevents skidding and lets you maintain steering control under hard braking conditions.



Active headrests

Active headrests cushion the head and neck during a rear-end collision, moving forwards and up within a split second of impact.



Rear Parking Assistance System

Parking in tight spaces can often be awkward. The Rear Parking Assistance System sounds an alert if you get too close to obstacles, making parking simpler than ever before. (Platinum)

Peace-of-mind active and passive safety features
A comprehensive range of safety features are incorporated into the Sportage to ensure the finest in driving is accompanied by the finest in safety. Six airbags are built in - two at the front for driver and passenger, two at the sides, plus curtain airbags running front to back. The side and curtain airbags incorporate a rollover sensor, automatically inflating in the event of the car turning over.



Downhill Brake Control and Hill-start Assist Control

Downhill Brake Control (DBC) helps you safely maintain control and a steady speed on steep descents. Hill-start Assist Control (HAC) prevents you from rolling backwards when pulling away from stop on an incline.



ECM with rear view display

The Electro-Chromic rear-view Mirror (ECM) automatically dims when it senses headlamp glare from tailing vehicles, making night driving safer and easier. It also incorporates a rear-view camera display that provides all-round vision by eliminating blind spots. (SLi & Platinum)

6 airbag protection with rollover sensor



Across-the-board collision countermeasures

There is no safer place than inside the Sportage. Every passenger can rest assured with the confidence of a 5-Star ANCAP safety rating - the highest possible safety rating an SUV can achieve. Improved interior cabin safety is delivered through the use of high tensile strength steel reinforcing the front, rear and sides, oversized bumper beams, a ringed structure at the centre pillar area, and a chassis design that disperses impact along a number of different paths.





The future has
never looked so bright

Time to kick back and do what you want to do. The Sportage, standing still yet looking like it wants to move, adds a mystique of anticipation for things to come.

Platinum model shown



Storage space with a place for everything

The Sportage doesn't just provide ample room for you to stow your gear. Thanks to 60:40 split folding rear seats, you can carry luggage of all shapes and sizes. So loading long items like skis is just as easy as carrying compact items like suitcases and sports equipment. Add further convenient storage areas like a sunglasses holder complete with map reading lamp, drink holders and an illuminated glove box.



Cargo screen and luggage net

A luggage screen hides your prized possessions while a net prevents stowed away items from sliding about so you can load up your Sportage with peace of mind. (Luggage net available on Platinum only).

01. Door map-pocket The place to keep maps and other items that require easy accessibility. **02. Center console** A comfortable armrest for the driver which opens up to provide a useful storage space. **03. Front floor console with cup holders** Convenient cup holders are built into the front floor console, within easy reach of both driver and front seat passenger. **04. Cooling glove box** Complete with a lamp for better visibility, an optional cooling glove box lets you keep drinks and snacks chilled. (Platinum) **05. Rear centre armrest with cup holder** Provides added comfort for passengers, and lets them store drinks securely. **06. Door trim tray** Another convenient space for keeping small items close-at-hand.



Spacious flexibility

Configure the storage space the way you want: 2nd row seats, split-

Arrange the rear seats depending on what you're carrying for all the storage flexibility you'll ever need.

Split back folding rear seats



One-touch folding strap

Using the convenient strap, one touch is all that's needed to fold down the rear seats.



Black bezel headlamps with LED DRL

High tech black bezel headlamps with LED daytime running lamps provide sharp illumination at night and added driving safety during the day...not to mention plenty of visual impact.

Inside and out, the complete CUV

01. New Kia grille design Kia's family-look front grille gives Sportage an instantly recognisable and modern appearance. **02. Chrome belt line moulding** Distinctive and bold, the belt line is finished in chrome for true sporty character. (SLi & Platinum) **03. Gull-wing heated electric folding outside mirrors** Offering a touch of class with their looks, aerodynamics and built-in LED lamps, the wing mirrors also de-mist on cold & rainy days. **04. Bumper and fog lamps** Part of Sportage's sleek frontal styling, fog lamps improve your vision during adverse weather conditions. **05. Wheel arch and side sill moulding** The sculpted, voluminous wheel arches and side sills are all part of Sportage's dynamic stance. **06. Rear spoiler and high-mounted stop lamp** Enhances both aerodynamics and other road users' visibility of your intention to brake. (SLi & Platinum) **07. Two-tone rear bumper with signal lamp** Separated from the main rear lamp cluster, the rear signal lamps form an elegant part of the rear bumper. **08. Surface-mounted roof rails** The Sportage is for the adventurous. A surface-mounted roof rack lets you easily carry your outdoor equipment. (SLi & Platinum)



09. Smart key with push-button start/stop Fire up the ignition without turning the key. Sporty sensations are at the tip of your finger. (Platinum) **10. Safety power window** Convenient with smooth operation and an anti-trap mechanism so that hands and objects don't get caught. (SLi & Platinum) **11. Sunvisors** Not only do they shield your eyes from the sun, but also feature built-in vanity mirrors. **12. Map lamps and sunglasses holder** Just what you need to study a map closely, together with a useful place to keep sunglasses within easy reach. **13. Tilt and telescopic steering wheel** Find your perfect driving position with a tilt and telescopic steering wheel that can be manually adjusted up, down, forwards and backwards. **14. 8-way adjustable seat** The 8-way power adjustable driver's seat lets you tailor your driving position to the perfect setting. (Platinum)

Hi-tech rear combination lamps

Built into the contours of the bodywork, the multi-coloured rear combination lamps are designed to ensure that the flowing lines of the Sportage are not disturbed.



Body colours



Clear White

Bright Silver#

Vintage Blue#



Sand Track#

Techno Orange#

Black Cherry#

Special Dealer order only

Premium paint at additional cost

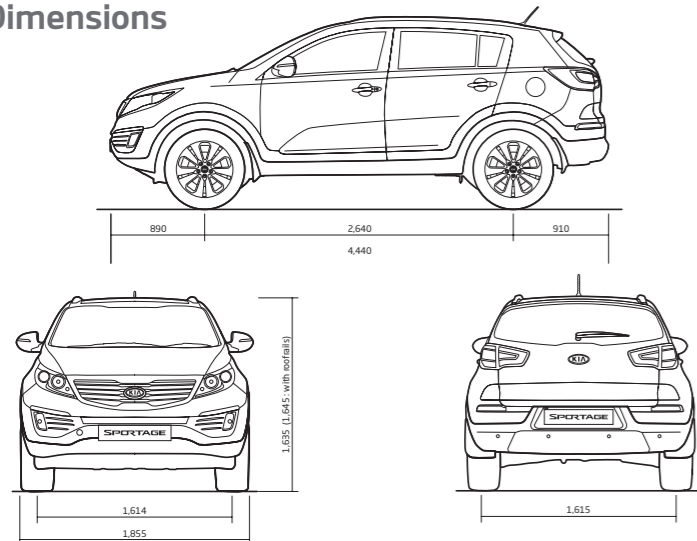


Mineral Silver#

Electronic Yellow#

Signal Red#

Dimensions



Wheels



17-inch Alloy Wheel

18-inch Alloy Wheel (Platinum)

Interior colours



black seat

Si (Flat woven)

SLi (Tricot)

Platinum (Leather)

Dimensions (mm)

Overall length	4,440
Overall width	1,855
Overall height (without roof rails)	1,635
Overall height (with roof rails)	1,645
Wheelbase	2,640
Wheeltrack (front/rear)	1,614/1,615
Overhang (front/rear)	890/910
Headroom (front/rear)	992/977
Legroom (front/rear)	1,051/963
Fuel tank (l)	55

As eco-conscious as you are

So you value sustainable living? We do too. That's why we take pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society.

We set up an environmental research centre to spearhead our drive for the production of clean hybrid and fuel-cell vehicles to lead the way to eco-friendly cars for a greener tomorrow for you, your children and all of us.

The concept of eco-friendly cars is adhered to throughout all phases of a vehicle's life. From design through to recycling, we create innovative products,

adhering to state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are being used in the production of every Kia. Even at the end of your car's life, one of our environmental targets is the eco-friendly return and treatment of end-of-life vehicles.

Operating a rigid process, we guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

As you see, what you do on a small scale with your household refuse, we at Kia motors do on a large scale.





The Power to Surprise

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www.kia.com.au

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Rio to the Sorento, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com.au) -- a maker of quality vehicles for the young-at-heart -- was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. As part of the Hyundai-Kia Automotive Group, Kia aims to become one of the world's premier automotive brands. Over 2 million vehicles a year are produced in 13 manufacturing and assembly operations in eight countries which are then sold and serviced through a network of distributors and dealers covering 172 countries. Kia today has over 44,000 employees worldwide and annual revenues of over US\$20 billion. It is the major sponsor of the Australian Tennis Open and an official automotive partner of FIFA -- the governing body of the FIFA World Cup. Kia Motors Corporation's brand slogan -- "The Power to Surprise" -- represents the company's global commitment to surpassing customer expectations through continuous automotive innovation.

Unlimited Kilometre 5 Year Warranty for private vehicles. 5 Year/130,000km warranty for commercial, fleet, government and rental vehicles. For full details, visit www.kia.com.au



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