

*MAZDA MX-5*

*25TH ANNIVERSARY EDITION*



mazda

*ZOOM-ZOOM*



*IMAGINATION DRIVES US*



*UNLIMITED DRIVING ENJOYMENT*  
*A VERY LIMITED EDITION*

It's a sports car icon, combining light weight, perfect balance and open top thrills. Mazda MX-5 forges an intimate connection between car and driver, just like that between horse and rider. We call this 'Jinba Ittai'. To mark 25 years of production we're offering just 40 very special editions. With serial numbered badging and distinctive logos, these cars are further distinguished by contrasting interior stitching. In the Mazda MX-5 25th Anniversary Edition, the world's favourite roadster is even more iconic.

*A*  
**25<sup>TH</sup>**  
ANNIVERSARY



25th Anniversary



## *OUR TRIBUTE TO MX-5 LOVERS WORLDWIDE*

To celebrate a milestone in pure driving fun, Mazda proudly presents the Mazda MX-5 25th Anniversary Edition. Since the groundbreaking first generation, the MX-5 has continued to deliver unmatched enjoyment, exciting both drivers and onlookers alike. In February 2011 total production passed 900,000 vehicles, earning Guinness World Records certification as the world's best selling two-seater sports car. We at Mazda deeply appreciate the enthusiastic support our lightweight roadster has enjoyed around the world. And so to express our gratitude we crafted this 25th Anniversary Edition, featuring carefully selected components. We invite you to experience the 'Jinba Ittai' performance that is the hallmark of Mazda MX-5, and celebrate 25 thrilling years.

*n.yamamoto*  
山本浩弘

**Nobuhiro Yamamoto**

Mazda MX-5 Program Manager





Pistons, connecting rods and flywheel individually selected and matched for light weight and balance.



Drilled aluminum pedals perfect for heel-and-toe gear changes.



Bilstein shock absorbers (manual only).

### Commemorative watch set marks the occasion

Mazda MX-5 25th Anniversary Edition ownership is enhanced by the inclusion of two exclusively created timepieces, in men's (42mm) and women's (32mm) sizes.

#### Watch features:

- Surgical quality stainless steel construction
- Genuine sapphire crystal
- Genuine Italian black leather strap with red stitching



### SPECIFICATIONS

POWERTRAIN	MANUAL	AUTOMATIC
Engine type	2.0L in-line 4-cylinder 16 valve DOHC S-VT	
Engine capacity	1,998 cc	
Bore and stroke	87.5 mm x 83.1 mm	
Compression ratio	10.8 : 1	
Maximum power	118 kW @ 7,000 rpm	118 kW @ 6,700 rpm
Maximum torque	188 Nm @ 5,000 rpm	
Throttle control	Electronic (drive-by-wire)	
Fuel system	Electronic port fuel injection	
Fuel tank capacity	50 litres	
Recommended fuel	Premium unleaded (95RON or higher)	
Fuel consumption (combined) <sup>1</sup>	8.1 litres per 100 km	
Gear ratio	1st	3.709
	2nd	2.190
	3rd	1.536
	4th	1.177
	5th	1.000
	6th	0.832
	reverse	3.603
	final drive	3.727
		4.100
CHASSIS		
Brake diameter	290 mm (front) / 280 mm (rear)	
Brake type	Ventilated disc (front) / Solid disc (rear)	
Shock absorbers type	Bilstein (manual only)	
Steering type	Hydraulic power assist steering	
Suspension	Double wishbone (front) / Multi-link (rear)	
Turning circle (kerb to kerb)	9.4 m	
Wheels and tyres	17-inch alloy wheels with 205/45 tyres	

### EXTERIOR

- 25th Anniversary badge with serial number
- Exhaust extensions (chrome)
- Fog-lamps (front)
- Headlamps (Halogen)
- Power retractable hard-top with rear window
- Suspension strut tower brace bar (front)

### INTERIOR

- Air-conditioning
- Drilled aluminium pedal set
- Cruise control
- Leather-wrapped steering wheel, shift knob (manual only) and handbrake
- Off-white leather seat trim with 25th Anniversary logo
- Stainless steel scuff plates with 25th Anniversary logo

### AUDIO

- AM/FM tuner
- CD player, in-dash 6-disc
- Premium Bose® 200 watt amplifier and 7 speakers
- Auxiliary - audio input jack (3.5 mm mini-stereo)

### SAFETY

- Airbags SRS: front (driver and passenger) and side (front)
- Anti-lock Braking System (ABS)
- Dynamic Stability Control (DSC) with Traction Control System (TCS)
- Limited-Slip Differential (LSD), torque-sensing (manual only)
- Remote central locking (2 transmitters with retractable key)
- Seat-belts with pretensioners and load-limiters



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