

LANCER



love that car



LOVE THAT CAR

Here at Mitsubishi, we love our cars. We love their superior quality, what they stand for, and what they're capable of. And we want you to feel the same way. It's why we strive for the highest standards in everything we do, and it's why we back all our vehicles with our Mitsubishi Diamond Advantage, Australia's Best New Car Warranty and Customer Care.

Mitsubishi delivers the latest and greatest in technology, style, sophistication and unquestionable reliability. With seven exciting models to choose from, you're certain to find the Lancer sedan or hatch that suits you perfectly. With every choice you're guaranteed a bold, stylish design that's sure to turn heads, with the reliability born from over 35 years of testing in the world's toughest rallies.





OUR PROMISE

When you buy a Mitsubishi Lancer or any vehicle from our range, you're buying a vehicle that's backed by world-class research, technical innovation, and leading performance. In every area of our business we're continually focussed on four key values, we never fail to create superior vehicles that people love.



STREET PRESENCE

We'll design attention-grabbing vehicles with real street presence and genuine performance.



ADVANCED TECHNOLOGY

We'll continue to develop ground-breaking technology that focuses on better control, performance and lifestyle. This includes innovations such as our MIVEC engine technology and our leading Mitsubishi Multi Communication System.



DRIVER CONFIDENCE

We're committed to raising the bar in terms of safety, which gives peace of mind to all occupants. Our Mitsubishi Reinforced Impact Safety Evolution (RISE) body design remains at the heart of our vehicle safety philosophy.



SUPERIOR VALUE

We'll constantly strive to deliver the ultimate customer experience at all times. This is reflected by the Mitsubishi Diamond Advantage, by our feature-packed vehicles, and our ongoing commitment to making our vehicles more cost effective and fuel efficient.

ATHLETIC LANCER

With athletic, purposeful styling and an enviable motor sport heritage, the Mitsubishi Lancer delivers an exhilarating driving experience. Its looks and performance may have been forged in competition, but its road manners are utterly refined.

At the heart of Lancer is a stylishly sleek, bold design combined with the latest engineering technology. Every Lancer within the range offers its own unique personality, there's the stylish sedan, the versatile, fun Sportback through to the refined Aspire.





ENHANCED EXPERIENCE

Lancer is packed with next-generation features to enhance your driving experience. Race inspired paddle gear shifters offer instant response while Bluetooth® phone connectivity enables you to use your mobile hands-free without taking your concentration off the road ahead. Lancer is ready to put the fun back into driving and put you in control behind the wheel.

MITSUBISHI MULTI COMMUNICATION SYSTEM (MMCS)

MMCS is an integrated communication and media system that provides satellite navigation, audio control, DVD function and a host of other features, controlled via the 7" full colour in-dash touch screen.

In addition to iPod connectivity, available with a dealer fitted accessory, and integration with the 9-speaker Rockford Fosgate® Premium Audio System, MMCS allows you to customise features such as dusk sensing headlamp sensitivity, wiper speed, and room lamp shutdown delay.

ROCKFORD FOSGATE® PREMIUM AUDIO SYSTEM

The Rockford Fosgate® Premium Audio System is designed to provide crystal clear, low-distortion fidelity to make any type of music come to life. A 6 stacker CD player*, with MP3 compatible auxiliary input and 9-surround sound speakers, including a 10-inch subwoofer, delivers an impressive 710 watts.



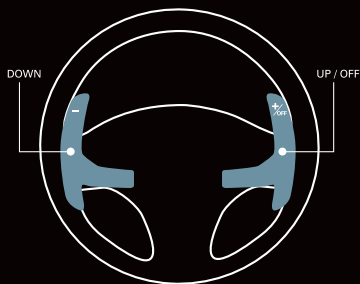
BLUETOOTH® PHONE CONNECTIVITY

Drive safely. Talk freely. The latest hands-free Bluetooth® technology allows you to make and receive calls at the touch of a button, all integrated through the vehicle's audio system.



DUSK SENSING HEADLAMPS

Dusk sensing headlamps do the thinking for you. Your lights automatically come on when it gets dark outside or when you're travelling through a tunnel.



PADDLE SHIFTERS

Take command of the driving experience in a whole new way with Lancer's racing-inspired paddle shift system. Built directly into the steering wheel, they provide the thrill of total control in your CVT automatic without taking your hands off the steering wheel.

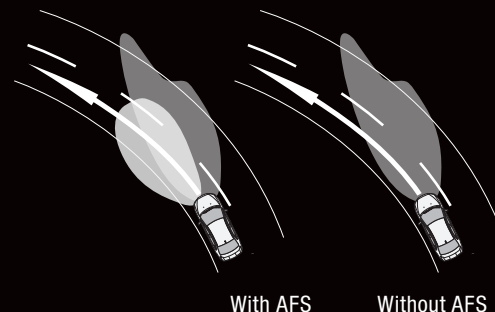
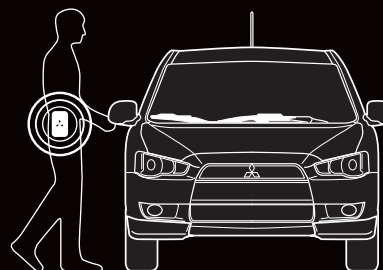


RAIN SENSING WIPERS

A sensor automatically detects moisture on the windscreen, activating the front wipers, allowing you to keep your hands on the wheel and stay focussed on the road ahead. This feature is especially handy when it's raining intermittently.

SMART KEY

Smart Key is Mitsubishi's advanced security transmitter, giving you completely key-less operation. Smart Key recognises when you are within a 70cm radius of the front doors and boot lid. You can lock and unlock the doors, open the boot and even start the engine, all whilst the Smart Key is still tucked in your pocket or bag.



HIGH INTENSITY DISCHARGE HEADLAMPS (HID) AND ADAPTIVE FRONT LIGHTING SYSTEM (AFS)

With adaptive front lighting, the headlamps adjust as you steer into corners, providing additional lighting to give you a better view and make you more visible to other drivers.





MULTI-INFORMATION DISPLAY

Configure LCD display to show exactly the information you want



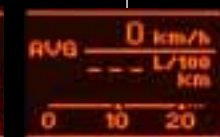
MAINTENANCE SCHEDULE



ENGINE COOLANT TEMPERATURE



DISTANCE UNTIL EMPTY



AVERAGE SPEED AND FUEL CONSUMPTION

ADVANCED TECHNOLOGY

ENGINE AND TRANSMISSION

Exhilaration behind the wheel; it's been the philosophy of every generation of Lancer. From the powerful MIVEC engines to the sporty responsiveness of the transmission, you'll discover the true essence of performance and technology in this rally-bred car.

MIVEC ENGINES

The Lancer range features two powerful yet fuel efficient MIVEC (Mitsubishi Innovative Valve timing and Electronic Control) engines. ES and VR models feature a 2.0 litre engine while VRX and Aspire models deliver more power thanks to the 2.4 litre engine.

MIVEC offers the latest technology in the form of a lighter engine with intelligent valve timing technology to deliver excellent fuel efficiency and lower emissions, while providing improved drivability. It matches your driving style to minimise fuel consumption at lower revs, while increasing airflow at high revs for greater power and performance.

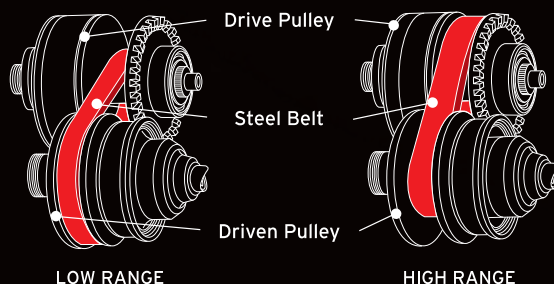
CONTINUOUSLY VARIABLE TRANSMISSION (CVT) WITH SPORTS MODE

CVT automatic transmission is electronically integrated with MIVEC to ensure Lancer is operated in the best gearing for optimum revs. This ensures maximum power, excellent fuel economy and a smoother ride with seamless gear changes.

The transmission's advanced INVECS-III adaptive shift control system even tailors its response to your driving habits. The on-board computer learns and adapts to your preferences by recording engine and foot braking data. The control logic then adapts the automatic gearshift timing to suit your driving style. That makes for a better driving experience – and a more efficient one.

Sports Mode allows you to switch from the ease and convenience of an automatic to the control and performance of a manual. Combine this with paddle gear shifters for sporty, lightning fast gear changes. Driving just got a whole lot more fun.

Driving enthusiasts may opt for the sporty performance of the smooth-shifting 5-speed manual transmission that offers the excitement of hands-on performance and control.



LOW RANGE

HIGH RANGE





PERFORMANCE

Power means nothing without control. Lancer's advanced handling and stability should come as no surprise. Incorporating the lessons of the racetrack and rally stages, Lancer fuses quick-responding suspension with a rigid body construction for confident, high performance driving.

RIGID BODY AND SUBFRAMES

The Lancer body has been reinforced at key points to minimise bending and twisting, keeping everything smoothly on track through strength and stability. The flat front sub-frame helps resist flex-inducing forces, so the wheels keep their precise relationship with the road for impressive grip. The suspension is then able to provide a smoother ride over bumps and potholes. Lancer offers a truly enjoyable drive with its great road-holding ability and smooth ride.

SPORTS-TUNED SUSPENSION

The suspension in VRX and Aspire was developed with handling and performance in mind. It has front and rear suspension that's as effective as it is high tech – MacPherson struts up front and the rear multi-link independent system help keep you in control.

The suspension in VRX and Aspire is more rigid with the incorporation of a front strut tower brace under the bonnet for more precise, directional handling and enhanced driving performance.

Both vehicles are also equipped with larger front and rear brakes, providing controlled stopping power for everyday performance. The brake booster further increases stopping power, especially for emergency situations. All this is matched with a muscular set of alloy wheels and high performance tyres for improved grip, cornering and overall stability.

DRIVER CONFIDENCE

ANTI-LOCK BRAKING SYSTEM (ABS)

Lancer is ready to perform if you're faced with the unexpected. ABS helps the driver maintain steering control and avoid hazards by adjusting the braking pressure to prevent the wheels from locking up under hard braking or during an emergency stop.

ELECTRONIC BRAKEFORCE DISTRIBUTION (EBD)

EBD helps you to stay in control should you need to stop quickly. When carrying passengers or heavier loads, EBD distributes braking force between the front and rear wheels to ensure optimum braking and reduce stopping distance.

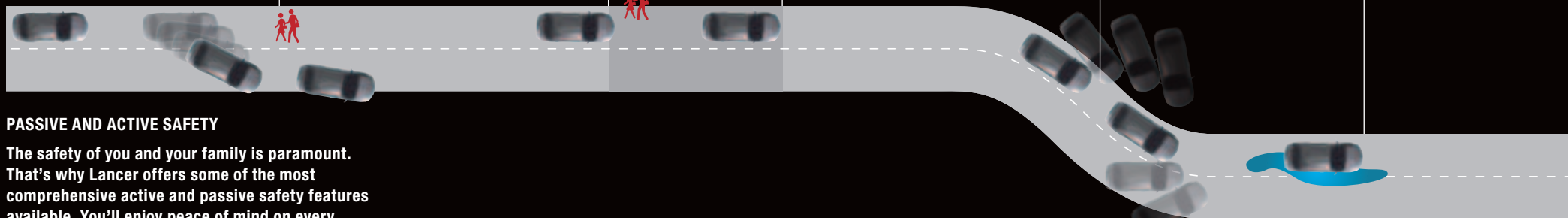
STOPPING DISTANCE WITHOUT EBD

ACTIVE STABILITY CONTROL (ASC)

ASC maintains stability and minimises loss of control when cornering by automatically recognising understeer and oversteer. It then applies the brakes to the appropriate wheels to keep you on line and in control through corners.

ACTIVE TRACTION CONTROL (ATC)

ATC automatically controls and improves the stability and acceleration of the car by minimising wheel spin, maintaining traction at all times even in the most slippery conditions.



PASSIVE AND ACTIVE SAFETY

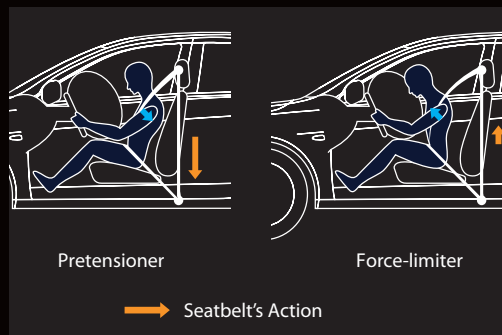
The safety of you and your family is paramount. That's why Lancer offers some of the most comprehensive active and passive safety features available. You'll enjoy peace of mind on every journey taken in the Lancer, knowing that it's built with the safety of its occupants as a top priority.

SUPPLEMENTARY RESTRAINT SYSTEM (SRS) AIRBAGS

To provide ultimate protection in the event of a collision, Lancer is available with up to seven SRS airbags. Lancer is the only car in its class to come equipped with a driver's knee airbag as standard across all models. In some head-on accidents, it stabilises the driver's legs and lower body. This allows the other airbags to do their job of protecting the upper body more effectively.

SEATBELT PRETENSIONERS AND FORCE LIMITERS

Designed to work in conjunction with the SRS airbags, the driver and front passenger seatbelts feature pretensioners and force limiters, which combine to help protect you in the event of an accident. The pretensioners instantly draw back the belt, maximising restraint, while force limiters help reduce the sudden impact on you and your passengers.



ANTI-INTRUSION PEDAL SYSTEM

In the event of a front-on collision the brake pedal automatically moves away from the driver, protecting the legs and feet from injury.



REINFORCED IMPACT SAFETY EVOLUTION (RISE) BODY

Lancer is safer than ever before, thanks to Mitsubishi's next-generation RISE rigid frame design. The RISE body system combines an energy-absorbing front section with a strong, rigid occupant cell to provide outstanding protection in the event of an accident. Crushable zones teamed with a straight frame chassis and octagonal section frames are designed to absorb and dissipate energy from the passenger compartment. In addition, curved floor panels reduce vibration and further add to body strength, keeping you and your passengers protected in the event of an accident.

5-STAR ANCAP SAFETY RATING

Lancer has been awarded a 5-star rating by the Australasian New Car Assessment Program (ANCAP), the highest rating possible. ANCAP, Australia's leading automotive safety authority is supported by Australian and New Zealand automobile clubs, the state government road and transport authorities of NSW, Victoria, South Australia, Queensland, Tasmania, Western Australia, the New Zealand Government, the Victorian TAC, NRMA Insurance and the FIA Foundation.



DESIGNED FOR LIFE

Inside Lancer you'll find a cabin that is both spacious and flexible to meet the carrying demands of an active, busy life. There's plenty of load space, aided by 60/40 split folding rear seats, in addition to loads of clever compartments throughout the cabin to keep your valuables neatly hidden away. There's also plenty of space for friends and family, comfortably seating 5 adults.

CLEVER STORAGE

Intelligent interior design means there's a place for everything in Lancer. In fact, everywhere you look you'll discover a clever place for storing items. So it's easy to keep your car clutter free.

FLEXIBLE CARGO SPACE

Carrying extra large or long items is so much easier thanks to Lancer's 60/40 split folding rear seats, giving you an even greater cargo space. The rear seats fold down automatically with one quick pull of an easy-access lever in the rear of the hatch.

Sportback also gives you the option to lower the rear floor, increasing the available storage space. The sedan includes a smartly – designed anti-intrusion hinge, providing maximum space inside your boot by keeping hinges out of the way.



REAR CUP HOLDERS



SPORTBACK SPLIT FOLD REAR SEATS



60/40 SPLIT FOLD REAR SEATS



REAR ADJUSTABLE CARGO FLOOR - UP



REAR ADJUSTABLE CARGO FLOOR - LOWERED





VRX MODEL SHOWN



TRAVEL TIME
ESTABLISHED 1971

LUGGAGE
ESTABLISHED 1980

HAND

MITSUBISHI DIAMOND ADVANTAGE

Wherever your road takes you, we'll be right there with you. It's part of our commitment to ensuring you enjoy complete driving pleasure whenever you get behind the wheel of your Mitsubishi.

Nothing demonstrates this commitment better than our unique Diamond Advantage customer care package.

DIAMOND WARRANTY 10/5 YR ADVANTAGE

Mitsubishi Motors Australia Limited offers a 10 year/160,000km (whichever comes first) non-transferable Powertrain Warranty, a 5 year/130,000km (whichever comes first) New Vehicle Warranty and a 5 year Perforation Corrosion Warranty on all Mitsubishi cars and light commercial vehicles. Service conditions apply. See your dealer for details.

DIAMOND GENUINE PARTS ADVANTAGE

Your Mitsubishi will be serviced regularly by skilled Mitsubishi-trained technicians. Only genuine Mitsubishi parts are fitted to your car during scheduled servicing – parts that have been fully tested and meet Mitsubishi's stringent quality control. All these parts carry the Mitsubishi Genuine Parts 12 months/20,000 km (whichever comes first) guarantee.

DIAMOND Finance ADVANTAGE

Take the burden out of financing your new Mitsubishi vehicle with our competitive range of finance products, developed by Mitsubishi Motors Australia Limited and St. George Motor Finance Limited.

DIAMOND CUSTOMER ASSIST 24/7 ADVANTAGE

We're here to help, 24 hours a day, seven days a week. So just call Mitsubishi Motors Australia Customer Assistance Centre on 1300 13 12 11 if you have any questions, or for the location of your nearest Mitsubishi Dealer.

DIAMOND GENUINE SERVICE ADVANTAGE

Mitsubishi offers one of Australia's best service intervals of 12 months/15,000 km (whichever comes first). Regular scheduled servicing ensures the long-term reliability and safety of your Mitsubishi and our Scheduled Service Program also helps protect your car's resale value.

DIAMOND Insurance ADVANTAGE

With the sound backing of Swann Insurance and Mitsubishi Motors Australia Limited, Mitsubishi owners can choose between vehicle and personal protection solutions including motor vehicle, gap cover and loan protection insurance as well as a range of tailored warranty policies.

DIAMOND 5 YR ROADSIDE ASSIST ADVANTAGE

Peace of mind is guaranteed anywhere in Australia with our free 5 year/130,000km (whichever comes first) Roadside Assist, 24 hours a day, 365 days a year. Our fast, comprehensive roadside service offers assistance, repairs, towing and storage. Our Premium Roadside Assist clients also enjoy the added benefits of accommodation, medical and transport facilities. Service conditions apply.

DIAMOND 200+ DEALER NETWORK ADVANTAGE

With a network of more than 200 dealers, Mitsubishi is never too far away.



10 | 5
YEAR | YEAR
DIAMOND ADVANTAGE
AUSTRALIA'S BEST
NEW CAR WARRANTY AND
CUSTOMER CARE

10 year or 160,000km Powertrain Warranty (whichever comes first) (non transferable),
5 year or 130,000km New Vehicle Warranty (whichever comes first), 5 years or 130,000km Roadside
Assist (whichever comes first) Service conditions apply. See your Dealer for full details.



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Mitsubishi Motors Australia only produce product brochures at major model year changes. Therefore, to review the most up to date information on this and other vehicles in our range please visit our website