



ALL-NEW PEUGEOT 2008 SUV



PEUGEOT





REDISCOVER YOUR CITY

Enjoy life to the fullest in the new Peugeot 2008 SUV. A vehicle with an identifiable and strong design. The 2008 is both compact and spacious, making adventures with family and friends as accessible as your daily commute. Discover a unique driving experience at the wheel of this safe and stimulating compact SUV.



*Outdoor model shown.



BRAND NEW DRIVING SENSATIONS

Peugeot combines SUV convenience with driving pleasure in the innovative 2008 and offers new sensations thanks to a driving position that gives you a different view of the road. As soon as you get inside the 2008, you will discover an ergonomic driving position where all the controls are within easy reach.

The smaller steering wheel provides precision and agility, the head up instrument panel improves the field of vision and the touchscreen is equipped with intuitive technology. In addition, its ground clearance, stainless steel front and rear scuff plates,¹ and Grip Control^{®2} provide the driver with options above an ordinary car.

¹Allure and Outdoor model only. ²Outdoor model only.



Satellite navigation optional on Active at extra cost or standard on Allure and Outdoor.



*Outdoor model shown.

STYLE AND STRENGTH

Innovative from the first glance, the 2008 combines the style and attitude of the Peugeot brand with a modern and compact urban SUV.

The dynamic design of the rear spoiler shows off its profile. A wave roof emerges from above the back seats and features an exclusive design cut into the metal. Then the eye rests on the rear of the vehicle, which links the 2008's strength with its dynamism. The large boot space, with low loading height, is enhanced with the wide tailgate. Framed by lights and solidly set into the bodywork, this is fitted with three luminous claws, illuminated from behind by LEDs. The precisely designed roof bars add the finishing touches to the energy and fun of the 2008. The expanse of glazed surfaces and the large panoramic glass roof* promise a spacious interior which lets passengers experience more of the environment.

*Standard on Allure and Outdoor.





*Allure/Outdoor model shown.



WELCOME TO THE LIGHT

When you settle into the 2008's interior, you will benefit from the quality atmosphere where the finely crafted décor works in harmony with the ultramodern mood lighting.* A delight to the touch, the dashboard features elements in satin chrome. The wide panoramic glass roof* literally opens up the interior space by bringing a sense of freedom and exceptional light into the cabin. Finally, the blue LED instrument dial surrounds* and light guides in the panoramic glass roof* diffuse a subdued blue light.

*Standard on Allure and Outdoor models.

AGILITY AND DEXTERITY

Available exclusively on the Outdoor, Grip Control®* optimises traction in low grip conditions, so the 2008 SUV leads you on your journey to brand new experiences away from the city. Sand or snow, summer or winter, 2008 lets you adapt to the terrain and helps you overcome the obstacles of the road. With its specific mud and snow tyres, Grip Control®* facilitates the movement of this two wheel drive vehicle letting you escape on a relaxing drive. On snow, mud or sand, the Grip Control dial lets you choose the appropriate mode for the surface you encounter. There are five available modes:



Standard



Snow



Mud



Sand



ESP OFF

*Standard on Outdoor model.





*Outdoor model shown.



*Outdoor model shown with optional Midnight Black leather interior available at extra cost.



TECHNOLOGY AT YOUR FINGERTIPS

2008 adopts an innovative interior that makes driving intuitive. You'll discover natural ergonomics with a focus on safety and you can access all the information necessary for driving and comfort without taking your eyes far off the road.

Sound and connections on board

The dashboard features a 7" touchscreen conveniently located at your fingertips. It allows you easy access to various functions: radio, handsfree Bluetooth®, music via USB or audio streaming, on-board trip computer, satellite navigation.* You can also connect your digital music player, smartphone or USB. Once connected to the USB port, all information is displayed on the multifunction display screen and can be accessed using the controls on the steering wheel.

*Standard on Allure and Outdoor, optional on Active.





SPACE AND CONVENIENCE

The 2008 provides exceptional interiors to ensure optimal comfort. The rear passenger seats are generously proportioned and the parcel shelf has been designed with a front section that lifts, allowing access to the boot compartment even when 2008 is in motion. The boot has a low loading height of 60 cm and a brushed stainless steel protective lining.* The split fold modular back seats allow you to vary the boot volume from 410 litres to a flat floor volume of 1400 litres. Pressing the button at the top of the backrest is enough to tilt the back, allowing the seats to fold down automatically to a completely flat floor. Five rails are set into the floor of 2008, running from the boot edge to the back seats, to facilitate the movement of objects in the load space. Six lashing eyes allow luggage to be stowed away safely. Practical down to the finest detail, the boot has two storage areas on the sides, one side with a retaining strap, the other with a retaining net.

*Allure and Outdoor only.





CONSUMPTION AND EMISSIONS

Peugeot uses its technological expertise to reduce the fuel consumption and CO₂ emissions of its engines.

NEW GENERATION 3-CYLINDER ENGINE

This generation of engine block allows a real improvement in terms of fuel consumption and CO₂ emissions, while offering an excellent level of performance.

E-HDi STOP & START TECHNOLOGY

The 2008 Outdoor offers Stop & Start technology on the diesel engine. Quick, efficient and quiet, it limits fuel consumption and CO₂ emissions at every opportunity thanks to the engine stopping whenever the vehicle is stationary and restarting almost instantaneously and without vibration.

			FUEL CONSUMPTION (L/100KM)			
	Engine	Gearbox	Urban	Extra-urban	Combined	CO ₂ (g/km)
PETROL	1.2 Vti 60Kw	5 speed manual	6.0	4.3	4.9	114
	1.6 Vti 88Kw	5 speed manual	7.7	4.8	5.9	135
	1.6 Vti 88Kw	4 speed auto	8.8	5.2	6.5	150
DIESEL	1.6 e-HDi FAP 68kw Stop & Start	5 speed manual	4.7	3.6	4.0	103

The fuel consumption detailed in the table above corresponds to the values approved following European regulations, applicable to all manufacturers and to all cars sold in Europe. These values allow you to compare vehicles and inform your choice:

- Urban consumption is obtained over an approximate 4km course of urban type driving.
- Extra Urban consumption is obtained over an approximate 7km course of extra urban type driving.
- Combined fuel consumption is an average of the two courses, over an approximate course of 11km.

These values are obtained under strict test conditions (temperature, mass, characteristics of roller test bench, etc.) and a very steady driving profile. The real traffic conditions, weather conditions, driving style, tyre pressures, extensive use of air conditioning and/or heating and vehicle condition can lead to a variance of consumption different from those approved.

*Allure model shown.

SAFETY

HILL ASSIST

System immobilises your vehicle for a short time (about 2 seconds) during a hill start, the time it takes for you to move from the brake pedal to the accelerator pedal (excludes 1.2L model).

CORNERING FOG LIGHTS*

In low beam or high beam, this function allows the beam of the front fog light to illuminate the inside of the turn, when the vehicle speed is below 40 km/h (city driving, winding roads...).

AIRBAGS

In the event of a collision, 6 airbags will maximise protection for occupants: two front airbags, two side airbags and two curtain airbags.

ELECTRONIC STABILITY PROGRAMME (ESP)

The 2008 comes with the latest-generation Electronic Stability Programme (ESP), which is able to detect the first signs of a sideways skid and helps reduce oversteer. It helps keep the car on course by reducing engine power and braking individual wheels.

*Standard on Allure and Outdoor.







*Artense Grey**

*Makaha Brown**

METALLIC*

PEARLESCENT*



Perla Nera Black



Spirit Grey



Colado Blue



Pearl White

COLOURS AND WHEELS

2008 offers a wide range of colours:
metallic, pearlescent or solid.

*Metallic and pearlescent colours at extra cost. All vehicles
depicted in the brochure are metallic or pearlescent paint.



*Platinum Grey**

SOLID



Bianca White



16" 'Hydre' alloy wheel – Gris d'Illium
Active & Allure



17" 'Eridan' alloy wheel – Anthra
Outdoor model

TRIM

Choose from a selection of leather or cloth upholstery.

1. Tokyo Black Trim - Standard on Active.
2. Oxford Black Premium Trim - Standard on Allure and Outdoor.
3. Midnight Black Leather Trim - Optional on Allure and Outdoor.

1.



2.



3.





*Outdoor model shown.



ACCESSORIES



DOOR SILL



BOOT SILL



ROOF BARS



BOOT TRAY

Accessories available at extra cost.

www.peugeot.com.au

Join the conversation



PEUGEOT AND YOU

When it comes to peace-of-mind servicing for your new 2008 there is no substitute for certainty. Therefore every new 2008 comes with Peugeot's Assured Capped Price Servicing for 5 years or 75,000km (whichever comes first), which sets a maximum price for each of the first five scheduled service operations. Actual prices may vary from dealer to dealer, but you will not have to pay more than the applicable Capped Price. Ask your Peugeot Dealer for terms and conditions.



Driving down the costs of servicing

Peugeot petrol and diesel engine cars need servicing every 15,000kms or every 12 months, whichever comes first. While Peugeot can predict the maintenance needs of engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions. Terms and conditions apply.

3 year/100,000km warranty

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period, the part will be repaired or replaced completely free of charge by your authorised Peugeot dealer, regardless of any change of ownership during the period covered. The warranty does not cover items replaced during normal service and maintenance operations, which are subject to wear and tear. During the period you will also automatically receive Peugeot Assistance cover for complete peace of mind. Terms and Conditions outlined in the Warranty Maintenance Book.

12 year anti-corrosion warranty

Peugeots are renowned for their durability and longevity. This is due in part to the sophisticated measures which are taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12 year warranty against corrosion-perforation of your car's bodywork – one of the longest body warranties in the world today. Terms and conditions outlined in the Warranty Maintenance Book.

Peugeot Assistance

Whatever it takes to get you going again, in the unlikely event of a breakdown or emergency, it only takes one free phone call. Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination. Your Peugeot Dealer has full details of all terms and conditions.

Peugeot genuine parts promise

If your car is in for a service or repair, the parts required

to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

Important notice

This is a manufacturer's advertisement. Peugeot Automobiles Australia offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only. The only difference between the models shown and the models available are that images shown are of left hand drive vehicles. All data in this brochure is believed to be correct as at October 2013. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Automobiles Australia reserves the right to change specifications without notice. Accordingly, this brochure should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle. Whilst all care has been taken to provide any purchaser or prospective

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