



*New 207*



PEUGEOT

THE NEW 207

SETTING A NEW STANDARD



TODAY'S TECHNOLOGIES ARE TRANSFORMING OUR WORLD. AND WITH ITS SIMPLE LINES, AVANT-GARDE LOOKS AND DYNAMIC DESIGN, THE RE-STYLED 207 IS THE PERFECT EXPRESSION OF THIS TRANSFORMATION.

The 207's lively character is clearly visible in the taut lines of its plunging bonnet, its new, even more elegant front end and new LED rear lights\*. Its feline appearance gives it a balance and poise that suggests power, strength and robustness – even when the car is at a standstill.

And from the moment you take to the wheel, your first impressions of the 207 will be confirmed. You'll immediately notice the benefit of its advanced economic petrol or HDi diesel engines, the high level of comfort throughout the interior, and the sophistication of the equipment designed for your enjoyment and your safety. In the 207, you will see the world differently.

\*Available on the 207 hatch.





# NEW 207 TOURING DESIGNED FOR ADVENTURE



THE 207 TOURING IS THE IDEAL CAR FOR THOSE IN SEARCH OF NEW EXPERIENCES. IT IS PARTICULARLY WELL SUITED TO ADVENTURERS OR SPORTS ENTHUSIASTS IN NEED OF A VERSATILE CAR.

Its robust appearance is enhanced by a raised ride height along with SUV-style wheel arch extensions and sill panels – underlining its spirit of adventure.

With its increased effective space, exceptional ambience and superior practicality, the re-styled 207 Touring stands out from its rivals.

In an extension of the front windscreen, the 207 Touring's astonishing panoramic glass roof – with a generous surface area of 1.1m<sup>2</sup> – brings light into the car's interior and adds fluidity to its exterior design.

The 207 Touring's rear more than hints at its impressive volume and robust design. The attention given to the lights and tailgate confirm its sporty and spirited nature. The split level rear tailgate is perfectly aligned with the windows to create a feeling of openness and brightness.

Every detail sets the new 207 Touring apart and illustrates its dynamic style and lightness of touch, combining practicality and good looks.

# PLEASURE AND TECHNOLOGY, PERFECTLY COMBINED



EVERYTHING FROM THE FASCIA PANEL AND THE SPORTS STYLED STEERING WHEEL TO THE DIALS OF THE INSTRUMENT PANEL ARE AN EXPRESSION OF THE 207'S UNIQUE PERSONALITY. ADDING TO THE CAR'S GOOD LOOKS, YOU'LL FIND NEW STYLISH DETAILS AND TRIMS COMPLEMENTED BY CHROME-LIKE TOUCHES ON THE VENTILATION CONTROL PANELS.

#### **In-car technology**

Several driving assistance systems are available to enhance your driving enjoyment and actively contribute to your comfort and safety; cruise control and speed limiter\* automatic front windscreen wipers, and automatic headlight illumination system\*. In addition, the 207 is equipped with an impulse direction indicator as standard. One tap and the direction indicator flashes three times only, allowing you to indicate a change of direction without having to switch it off manually. It's a system that really comes into its own on motorways.

#### **Multimedia**

Peugeot Connect USB with Bluetooth®\* is available on both 207 and 207 Touring. A USB module

allows you to connect an MP3 player and thanks to the integral Bluetooth® hands-free kit, you can make and receive phone calls in complete safety. All information appears on the multi-function display with access to the various functions via the controls on the steering wheel column.

#### **Panoramic glass roof**

The dark-tinted panoramic glass roof\* increases the already exceptional glazed surface area of the 207 and enhances the comfort of you and your passengers. It can be darkened with a sliding blind and has been thermally treated to reduce heat build-up in the passenger compartment while optimising air conditioning efficiency.

\*Available as standard equipment or as an option according to versions. Please refer to the Australian specification guide for availability.

Roof bars (top visual): available as standard on 207 Touring.



## MAXIMUM SPACE

THE 207 TOURING GIVES YOU ACCESS TO A NEW DIMENSION IN SPACE AND COMFORT. ITS MODULAR DESIGN ALLOWS YOU TO TRANSFORM THE INTERIOR OF YOUR CAR ACCORDING TO THE CIRCUMSTANCE – ACCOMMODATING THE ENTIRE FAMILY AND THEIR LUGGAGE FOR LONG HOLIDAYS, OR TRANSPORTING LARGE OR BULKY OBJECTS.

## MINIMUM EFFORT

### **A folding rear bench seat**

The 60:40 rear bench seat folds completely flat. It creates a flat, practical loadspace for transporting bulky loads.

### **A spacious boot**

The boot volume of the 207 Touring ranges from 428 litres under the rear parcel shelf with the rear bench seat raised to 1433 litres with the bench seat folded. The split level rear tailgate – in which the rear window may be opened independently – allows easy and rapid access to the boot, which is extremely useful in difficult parking conditions.

### **Clever storage spaces**

Like the 207, the 207 Touring offers numerous storage spaces throughout the passenger compartment; inside and on top of the glove box, on the front panel under the radio, on the centre console, where there are 2 cup holders, and also in the front and rear doors.

IT'S WHAT'S ON THE INSIDE THAT COUNTS

ALL PEUGEOTS ARE ENGINEERED TO BE ENJOYED. AND THAT MEANS COMBINING STYLE AND INNOVATION WITH PRACTICALITY AND WORLD-CLASS QUALITY.

Sit behind the wheel of the 207 and you'll notice quality, comfort and ergonomic design. Get comfortable in the perfectly contoured driver's seat. Adjust the seat and steering wheel exactly to your preferences. Using the steering wheel-mounted controls, make your selections from the 6-speaker RD4 radio/CD player and set the ideal temperature for you and your passengers with the air conditioning system.

# LIVE LIFE AT YOUR OWN PACE!

WITH A CHOICE OF DISTINCTIVE ENGINES THE 207 AND 207 TOURING LET YOU MATCH YOUR PERSONALITY TO THAT OF YOUR CAR. SO WHATEVER YOUR CHOICE, DIESEL OR PETROL, YOU CAN BE SURE THERE'S AN ENGINE THAT OFFERS THE DRIVING ENJOYMENT, FLEXIBILITY AND DYNAMISM YOU DESIRE.

#### **1.4 litre VTi 16V 70kW**

Available with a 5 speed manual gearbox this economical 1.4 litre engine has more than enough power to keep you entertained. High torque availability at low engine speeds gives it all the flexibility you need to cope with city traffic.

#### **1.6 litre VTi 16V 88kW**

This direct-injection 16-valve engine with its 1598 cm<sup>3</sup> capacity is both lively and easy to drive. Its high power ensures lively acceleration and intense driving enjoyment. This engine is also available with an automatic gearbox to suit your requirements.

#### **Diesel 1.6 litre HDi 16V 80kW FAP**

This engine delivers plenty of power and lively acceleration, yet is particularly environmentally friendly thanks to its particle emissions filter (FAP). With this engine, you can feel all the benefits of advanced technology in terms of performance and environmental efficiency.



# PROTECTING THE ENVIRONMENT TO PRESERVE THE FUTURE

PROTECTING THE ENVIRONMENT AND PRESERVING THE FUTURE OF THE PLANET ARE THE GREATEST CHALLENGES WE FACE TODAY.

For many years, Peugeot has been innovating with the future in mind and this has already produced very tangible results:

- Peugeot pioneered the particle filter for diesel engines, and since the year 2000 it has delivered more than 1.7 million private cars with diesel Particle Emissions Filters (FAP).
- Since 2001, nearly 1.1 million cars emitting less than 120g of CO<sub>2</sub> per kilometre have been delivered by Peugeot across 14 countries in Europe.
- In 2007, 40% of private cars delivered in Europe by Peugeot emitted less than 130g of CO<sub>2</sub> per kilometre.
- Every new Peugeot passenger car and SUV with a diesel engine delivered in Australia since 2005 has been fitted with a Particle Emissions Filter (FAP).
- All of the Marque's vehicles are manufactured in factories with ISO 14001 approval and are designed to be 95% recyclable at the end of their lives.

# INNOVATIONS FOR THE FUTURE

## EURO 5 COMPLIANCE

All Peugeot 207 engines are Euro 5 compliant. This means that they have levels of exhaust emissions that are already below strict European Commission requirements. This gives our customers peace of mind knowing they're contributing to a more sustainable environment.

## THE DIESEL PARTICLE EMISSIONS FILTER (FAP)

Aiding the quest for cleaner air alongside Peugeot's advanced HDi diesel technology, the Particle Emissions Filter (FAP) captures and decomposes noxious exhaust particles to prevent their emission into the atmosphere. Peugeot was the first car maker to equip its vehicles with this system.

## COMMON RAIL INJECTION

Peugeot HDi diesel engines are designed around the revolutionary common rail direct injection system. Simply put, the system reduces fuel consumption and pollutant emissions while harnessing additional power for a real driving experience.

## LESS CO<sub>2</sub>

The fuel economy advantage of a Peugeot HDi diesel engine – around 30% better than an equivalent-capacity petrol engine – has the obvious environmental benefit of burning less fuel. As a result, there is less CO<sub>2</sub> released into the atmosphere.

## GOOD FOR THE ENVIRONMENT AND FOR YOU

All of this technology means that you won't be spending as much money on your fuel bill. If you currently fill your petrol car once per week, you will find that with a similar-sized HDi it will be closer to once every two weeks. At the same time, you will be enjoying exciting performance with lower CO<sub>2</sub> emissions.

	HATCH ENGINES	Fuel Consumption (L/100km)			CO <sub>2</sub> (g/km)
		City Cycle	Highway Cycle	Combined Cycle	
Petrol	1.4 (man)	7.8	5.0	6.0	139
	1.6 (auto)	9.7	5.3	6.9	160
Diesel	1.6 HDi FAP (man)	5.7	4.0	4.6	119

	TOURING ENGINES	Fuel Consumption (L/100km)			CO <sub>2</sub> (g/km)
		City Cycle	Highway Cycle	Combined Cycle	
Petrol	1.6 (auto)	10.1	5.7	7.2	168
Diesel	1.6 HDi FAP (man)	5.8	4.1	4.7	124



# PAINT COLOURS AND TRIMS

METALLIC, PLAIN OR PEARLESCENT, CLASSIC OR AVANT-GARDE, THE 207 AND 207 TOURING OFFER A WIDE RANGE OF COLOURS AND TRIMS.

## STANDARD PAINT



Bianca White

Aden Red

## METALLIC PAINT (optional)



Montebello Blue



Slate Grey



Thorium Grey



Aluminium Grey



Shark Grey



Onyx Black



Moroccan Red

\*Not all colours are available for all models.  
Please consult the Peugeot website for specific colour



Mistral cloth - XR



Spa cloth - XT



Aspen Black - Touring



Optional Perforated Mistral Black Leather

# FOCUSSED ON SAFETY

THE ACTIVE AND PASSIVE SAFETY EQUIPMENT ON THE NEW 207 AND 207 TOURING GIVES YOU MAXIMUM CONFIDENCE IN YOUR CAR.

## Braking system and ESP

To preserve optimal balance and driving enjoyment in difficult situations, the 207 and 207 Touring are equipped with a comprehensive braking system that combines several functions:

- Anti-lock braking system (ABS) helps you to control any loss of traction during emergency braking.
- Electronic Brake Force Distribution (EBFD) controls braking wheel by wheel for greater efficiency, particularly when braking in corners.
- Emergency Brake Assist (EBA) increases the efficiency of your braking if necessary.

ESP (Electronic Stability Program) adds a further two functions to the three above:

- Traction Control (ASR) acts on the brakes and the engine management to limit wheel slip in the event of loss of traction.
- Dynamic Stability Control (DSC) continuously compares information transmitted by the steering wheel and yaw sensor to detect any incipient under or oversteer, then returns your 207 to its initial trajectory as far as the laws of physics allow.

## Automatic activation of hazard warning lights

In the event of rigorous braking, the hazard warning lights are switched on automatically, enabling you to remain focused on the road ahead. They are switched off when you re-accelerate.

## Reinforced body structure

The 207 and 207 Touring are equipped with a programmed deformation structure designed to absorb as much impact energy as possible. The presence of a second absorption beam located at the front of the engine sub-frame offers protection in the event of frontal impact, while reinforced front and rear doors improve side impact absorption.

## Airbags

The protection offered to occupants is completed by:

- Driver and passenger front airbags whose pressure is adapted to impact intensity.
- Front side airbags intended to protect the chest, abdomen and pelvis of the driver and front passenger.
- Curtain airbags to protect the heads of side passengers.

## Seat belts

The front seat belts are equipped with pretensioners and force limiters.



Peugeot and You //

# PEACE OF MIND

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and manufactured to give you years of worry-free motoring. Our commitment to you continues after purchase and is embodied in the Peugeot AfterCare program. You can rest assured that everything you'll ever need for your vehicle is covered, from accessories and servicing to parts and warranty. The Peugeot Assistance card you are given with your new vehicle is a key part of AfterCare, as is the reassurance of having a dedicated network of dealers Australia-wide with specialist factory trained technicians to look after you and your vehicle. AfterCare demonstrates that we care for your Peugeot as much as you do, and ensures the quality of your ownership experience lasts long after you've left the showroom.

## Driving down the costs of servicing

Peugeot petrol and diesel engine cars need servicing every 20,000 kms or every 12 months, whichever is the sooner. This reflects a recent lengthening of the schedule and with less time spent in the maintenance bay and fewer service visits, Peugeot has passed on the benefits of technology in engine design and lubrication. While Peugeot can predict the maintenance needs of engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions.

## 3 year /100,000 km warranty

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period, the part will be repaired or replaced completely free of charge by your authorised Peugeot dealer, regardless of any change of ownership during the period covered. The warranty does not cover items replaced during normal service

and maintenance operations, which are subject to wear and tear. During the period you will also automatically receive Peugeot Assistance cover for complete peace of mind (subject to the conditions outlined in the Warranty Maintenance Book).

## 12 year anti-corrosion warranty

Peugeots are renowned for their durability and longevity. This is due in part to the sophisticated measures which are taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12 year warranty against corrosion-perforation of your car's bodywork – one of the longest body warranties in the world today (subject to conditions in the Warranty Maintenance Book).

## Peugeot Assistance

Whatever it takes to get you going again, in the unlikely event of a breakdown or emergency, it only takes one free phone call. Peugeot Assistance is free for Peugeot new car owners.

The program includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination. Your Peugeot Dealer has full details of all terms and conditions.

## Peugeot genuine parts promise

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

## Important notice

Peugeot Automobiles Australia offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only and do not necessarily represent final production models for Australia, or modifications made to meet Australian standards or requirements. All data in this brochure is believed to be correct as at July 2010. However, as development is an ongoing

process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Automobiles Australia reserves the right to change specifications without notice. Accordingly, this brochure should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle. Dealers are not agents of Peugeot Automobiles Australia and have absolutely no authority to bind Peugeot Automobiles Australia by an express or implied undertaking or representation. Peugeot Automobiles Australia is the trading name of Sime Darby Automobiles Pty Limited (ACN 000 426 282).

## For full specifications details

visit [peugeot.com.au](http://peugeot.com.au)  
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AFTERcare

# PEUGEOT: INNOVATIVE CARS SINCE 1889.

With a company history now 200 years old and more than 120 years of experience building motor cars, Peugeot – the world's oldest motor car brand – has developed acclaimed expertise in making cars that exceed drivers' expectations and which delight the senses with the thoroughness of their design.

Over the years, our 200-series cars have enjoyed a special place in the hearts and minds of motoring enthusiasts. The 203 model put Peugeot on the map in Australia with its emphatic victory in the inaugural REDeX trial, covering 6,500 miles of the country's roughest terrain reliably and comfortably in 1953. The 205 of the 1980s firmly established itself as the benchmark for stylish small cars, and the 205 GTi defined the meaning of 'hot hatch' for years to follow. Its replacement, the 206, then took Peugeot into the new century with three consecutive World Rally Championship titles.

And now the 207 continues this proud tradition of style, innovation and driving pleasure. On behalf of all the people that make our brand, I hope that you enjoy the new journeys and sensations it creates for you.



Christian Peugeot