



NEW PEUGEOT 208 GTi



PEUGEOT



A close-up, black and white photograph of a car's interior door panel and window frame. The image shows the sleek, curved lines of the door and the dark window area, with a light-colored trim piece at the top. The lighting creates strong highlights and shadows, emphasizing the car's design.

The rebirth of the legend

The **New Peugeot 208 GTi** embodies generations of expertise, innovation and passion for motor sports, as well as commercial success. With its bold lines, dynamic interior and powerful performance, this is a car that clearly demonstrates its character and ambition. Some 30 years after its groundbreaking launch, the soul of the legendary 205 GTi has returned in an exciting new body. The spirit and the legend is back!

A pedigree of performance



The **208 GTi** was conceived in a stable of thoroughbred sports cars. Its iconic forerunner, the renowned 205 GTi, stormed into the motoring world in the early 1980s, setting the benchmark for hot-hatch road holding and handling.

The turbocharged version of the 205 won the World Rally Championship in 1985 and 1986, sealing Peugeot's position in motorsport; and every year between 1987 and 1990 Peugeot won the gruelling Paris-Dakar rally.

From Silverstone to Le Mans, Peugeot has successfully flexed its racing muscles; and in 2013 Sebastien Loeb destroyed the world record at the historic Pikes Peak Hill Climb in Colorado, driving a 208 GTi T16.

Legends all, and all inspiration for the new **208 GTi**.



*Overseas model shown.



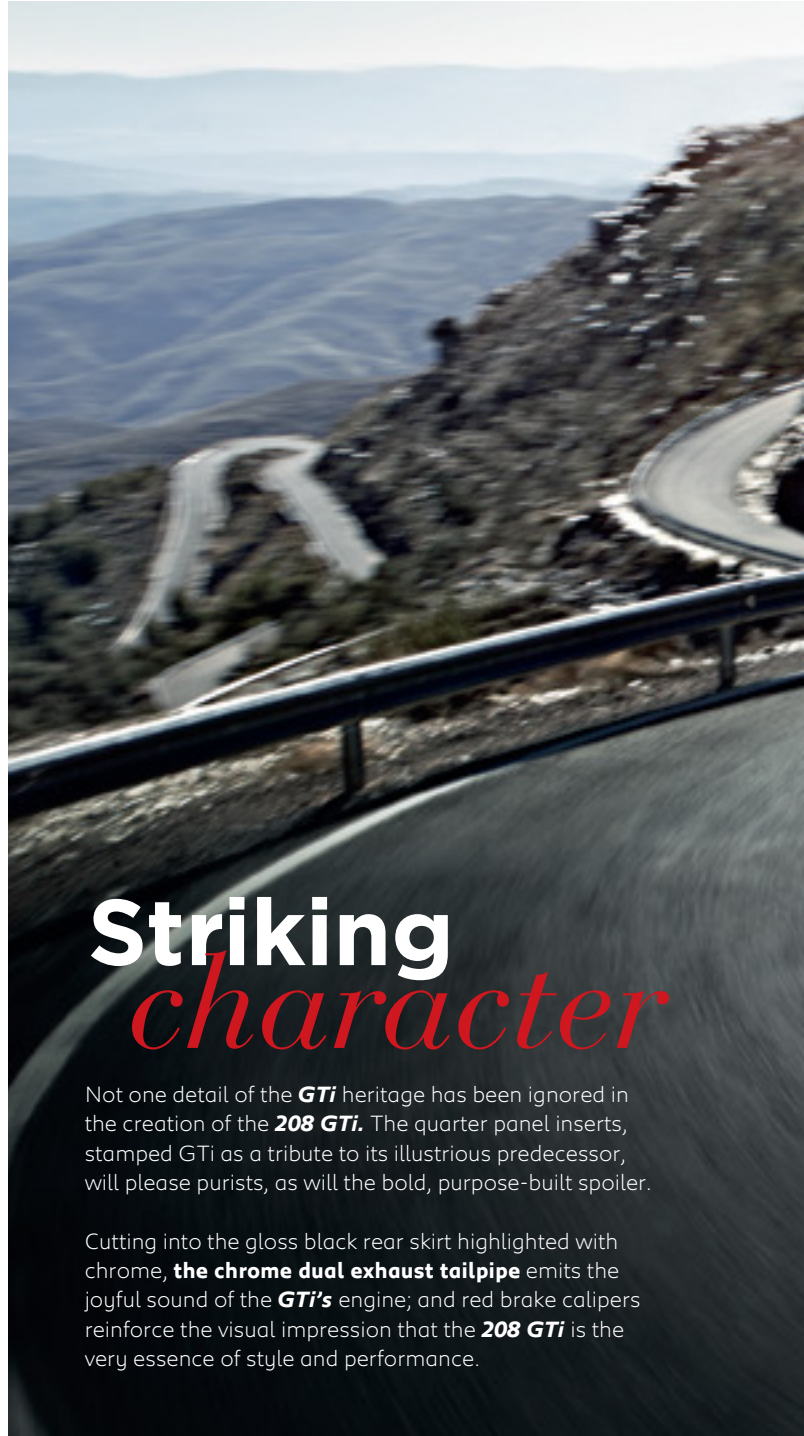
Dynamic and Sleek

The **208 GTi** unashamedly boasts its **sports car pedigree** with its chequered radiator grille and hunched stance, compact lines, widened wheel arches, special body sills and chromed mirrors.

Standard 17-inch alloy wheels reinforce the sporting tone, and the **GTi** spirit is evident in red detailing from the lower grille finisher to the Peugeot lettering engraved on the chequered grille and the tailgate.

The aggressive front face features **halogen headlamps and distinctive indicators with a flat guide LED light signature** fitted as standard.





Striking *character*

Not one detail of the **GTI** heritage has been ignored in the creation of the **208 GTI**. The quarter panel inserts, stamped GTI as a tribute to its illustrious predecessor, will please purists, as will the bold, purpose-built spoiler.

Cutting into the gloss black rear skirt highlighted with chrome, **the chrome dual exhaust tailpipe** emits the joyful sound of the **GTI's** engine; and red brake calipers reinforce the visual impression that the **208 GTI** is the very essence of style and performance.



*Overseas model shown.

Quicken your *Emotions*



An exhilarating engine is fundamental to the **GTi** legend and this latest incarnation honours the tradition. The **1.6 High Pressure Turbo petrol engine with 147 kw of power** gives the **208 GTi** effective and dynamic performance that is nothing short of superb. This remarkable engine has been awarded International Engine of the Year 2013 by Engine Technology International Magazine, reinforcing the **208 GTi's** technological, performance and efficiency credentials.

As soon as you take off in the **GTi**, the feeling of power is palpable. But with its optimal suspension geometry, incisive braking and track widened by 10 mm at the front and 20 mm at the rear, you also feel secure. Agile and precise, the **208 GTi** is ready to deliver sheer driving pleasure.

The **208 GTi** possesses real track bred performance. Its acceleration, braking and handling all combine to provide the ultimate **GTi** badge-wearing hot hatch experience.

In short, a legendary emotion has been rekindled in head-turning style. The emotion of driving a **GTi**.



INTERNATIONAL
engine
of the year
awards 2013

Presented by engine technology international magazine

1.4-litre to 1.8-litre
BMW-PSA Peugeot Citroën
1.6-litre turbo petrol

*Overseas model shown.







Race-bred and **connected**

The **208 GTi's** cockpit has been brought up-to-date with **F1 inspired features**, such as the **top marker steering wheel**, that blend perfectly with **state of the art technology**. The striking red and black colour scheme and dark headlining emphasise the dynamism of the passenger compartment, which is enhanced by a dashboard trimmed in leather effect material with red over stitching.

The **7-inch touch screen** is fitted as standard and positioned in the best possible location, giving you easy access to the satellite navigation, on board trip computer, Bluetooth™, audio streaming, fuel consumption and many other functions.



Take your seat
in the
Legend



Feel at one with your car in the **208 GTi's** performance orientated cockpit, as you grip the **full grain leather sport steering wheel** in your hands. The driving position is unobstructed and your left hand instinctively finds the gear lever knob with satin chrome decoration. In front of you, surrounded by red LEDs, the dials have a matt and gloss **chequered background**.

From the first time you sit inside the **GTi** you become a part of the vehicle. Every detail enhances the **GTi** world, from the full grain half leather and caro cloth seats – embossed with the **GTi** logo and finished with red over stitching – to the aluminium door sills and sport pedals.

The **208 GTi** has been designed around the driver and clever features such as the intuitive design of the console and **the head up instrument panel** have been incorporated to increase your driving pleasure and safety. Never again will you need to take your eyes off the road.



The mechanics of *emotion*

The new 1.6L high pressure turbocharged petrol engine **with 147kw** is truly exhilarating. It features variable valve timing on inlet and exhaust valves, variable inlet valve lift for improved flexibility, and a reworked exhaust line. Together with a short throw **6-speed manual gearbox**, this powerful combo is the perfect complement to the **GTi** chassis' sleek aerodynamics.

With generous torque and dynamic performance, yet with only **139g of emissions of CO2/km and 5.9/100km on combined drive cycle**, this award-winning engine epitomises the character and authenticity of the **GTi** legend.



Presented by engine technology magazine
1.4-litre to 1.8-litre
BMW-PSA Peugeot Citroën
1.6-litre turbo petrol





Peugeot and the *Environment*

Peugeot uses its formidable expertise to reduce fuel consumption and pollutant emissions in every vehicle. This commitment is demonstrated admirably in the **208 GTi**.

Many features work together to reduce its impact on the environment, including a weight of only 1160kgs, aerodynamics, tyres and technological expertise. 25% recycled or natural materials make up the mass of polymers of the **208 GTi** and notably, its rear bumper is made entirely from green materials. This is a world-first to be proud of.







Le Mans Red*

Calado Blue*

Alpine White**

Futura Silver*

Shark Grey*

Perla Nera Black*

Make a statement with *colour*

Choose from solid or metallic body colours.

*metallic **solid

*Metallic paint at extra cost.

No surprises with your *208 GTi*

When it comes to peace-of-mind for your new **208 GTi** there is no substitute for certainty. Therefore every new **208 GTi** comes with Assured Capped Price Servicing and Assured Future Value as standard.

ASSURED CAPPED PRICE SERVICING

Peugeot's Assured Capped Price Servicing means that you know the maximum price of each service. Assured Capped Price Servicing comes standard on your new **208 GTi**. Terms and conditions do apply so head to your Peugeot dealer to find out more about Assured Capped Price Servicing.

**CAPPED
PRICE
SERVICING**

ASSURED FUTURE VALUE

Peugeot's Assured Future Value* finance option allows you to buy your new **208 GTi** knowing you have options at the end of your finance term. Assured Future Value guarantees the resale value of your **GTi**. Providing it's still in good condition and has not done more than the agreed kilometres, you can simply hand your car back and get a new one, refinance the balance, or buy the car outright for the stated price. It's so easy to ensure the future of your new **208 GTi** is secure.

AFV | ASSURED FUTURE VALUE

*See Peugeot and You for details. At the end of your finance contract with Alphaera Financial Services (a division of BMW Australia Finance Ltd, Australian credit licence 392387), you can trade-in your Peugeot; or exercise your Assured Future Value (AFV) rights by paying out or refinancing the AFV or returning your Peugeot to Alphaera Financial Services, provided that your vehicle has not exceeded the contracted kilometre allowance and meets fair wear and tear conditions. Assured Future Value from Alphaera Financial Services. Fees, charges, terms, conditions and approval criteria applies.



The legend
is back

The spirit of the **GTi**

Enhance your hot hatch experience with a wide range of enthusiast products bearing the mark of the **GTi**. These are available to order, so contact your Peugeot dealer for more information and pricing.

1. MEN'S LEATHER DRIVING GLOVES

2. MATT CERAMIC MUG

3. 3-LEAF LEATHER MAP HOLDER

4. LEATHER COVER FOR IPHONE 4S AND 5

5. SPORTS BAG

6. MEN'S GTi SHORT SLEEVED POLO NECK JUMPER

7. GTi KEY RING

8. BRUSHED METAL PEN

9. BASEBALL CAP

10. METAL EMERGENCY LAMP WITH LEDS

These accessories are available at extra cost.



ACCESSORIES



SKI-CARRIER ON ROOF BARS

For even more comfort and practicality, it's easy to equip your 208 GTi with accessories suited to your lifestyle.



COAT HANGER ON HEAD RESTRAINT



COMPARTMENTED BOOT TRAY



BOOT BLOCKS



BUMPER PROTECTION CAPPING

PEUGEOT AND YOU

When it comes to peace-of-mind servicing for your new Peugeot there is no substitute for certainty. Therefore every new Peugeot comes with Assured Capped Price Servicing for 5 years or 75,000km (whichever comes first), which sets a maximum price for each of the first five scheduled service operations. Actual prices may vary from dealer to dealer, but you will not have to pay more than the applicable capped price. Ask your Peugeot Dealer for terms and conditions.



DRIVING DOWN THE COSTS OF SERVICING

Peugeot petrol and diesel engine cars need servicing every 15,000kms or every 12 months, whichever comes first. Technical improvements in Peugeot engine design and lubrication have been passed on, resulting in less time spent in the maintenance bay and fewer service visits. While Peugeot can predict the maintenance needs of engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions. Terms and conditions apply.

3-YEAR / 100,000 KM WARRANTY

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period, the part will be repaired or replaced completely free of charge by your authorised Peugeot Dealer, regardless of any change of ownership during the period covered. The warranty does not cover items replaced during normal service and maintenance operations, which are subject to wear and tear. During the period you will also automatically receive Peugeot Assistance cover for complete peace-of-mind (subject to the conditions outlined in the Service and Information Booklet).

12-YEAR ANTI-CORROSION WARRANTY

Peugeot vehicles are renowned for their durability and longevity. This is due in part to the sophisticated measures taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12-year warranty against corrosion-perforation of your car's bodywork (subject to the conditions outlined in the Service and Information Booklet). This is one of the longest body warranties available in the world today.

PEUGEOT ASSISTANCE

Whatever it takes to get you going again, in the unlikely event of a breakdown or emergency, assistance is only a single free phone call away. Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination. Your Peugeot Dealer has full details of all terms and conditions.

PEUGEOT GENUINE PARTS PROMISE

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically

designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

IMPORTANT NOTICE

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