



PEUGEOT **508 / 508 TOURING**



PEUGEOT

EXPERIENCE QUALITY TIME

With strong visual identity, innovation and state-of-the-art equipment, the 508 and 508 Touring embody the very best of the Peugeot spirit to ensure each moment on board is of the highest quality.









INTENSE EMOTIONS

With elegance, strength and perfect balance, the style of the 508 suggests a vehicle sculpted from a single block of steel.

At the front, the 508 defines the new design language of Peugeot. The grille is “floating,” giving the impression of being detached from the bodywork. Combining chrome and satin surfaces, the feline headlamps have been designed with particular care and are equipped with LED day time running lights.*

At the rear, three red tubes house three rows of LEDs. The lines of the vehicle’s sides are intentionally refined and set off by the satin chrome surround* of the windows.

*Depending on model variant.

MOMENTS OF REFINEMENT

The passenger compartment of the 508 and 508 Touring is a true invitation to travel, making driver and passengers feel immediately at ease. Refined style, exceptional materials, meticulous finish and superb technology contribute to a first class ambience.





Overseas model shown. Specifications vary from Australian versions. Please consult your dealer.



Overseas model shown. Equipment and specification may vary.



COMFORT ON DEMAND

Take your seat on board the 508 or 508 Touring and you'll immediately experience a deep sense of satisfaction. The carefully designed architecture means you enjoy both a generous amount of space and equipment that is perfectly suited to your needs.

Storage compartments

For convenience, the 508 and 508 Touring include several carefully considered storage spaces to make life on board even easier: 2 cup holders in the front and 2 in the rear;* spacious door pockets and a storage compartment under the central armrest.

Quad-zone air conditioning

The 508 and 508 Touring are equipped with quad-zone air conditioning*, allowing the driver and front and rear passengers to have their own individual air conditioning controls.

Seats

The front seats have been developed to deliver style, comfort and support no matter how long your journey. Electric adjustment* and leather* further enhance the experience.

In the rear of 508 and 508 Touring, the spacious seat is comfortable and welcoming.

*Depending on model variant.



DESIGNED FOR WIDE OPEN SPACES



AN OUTSTANDING VIEW



An amazing panoramic glass roof

The 508 Touring is equipped with an amazing panoramic glass roof which extends to the rear seats, creating an extraordinary impression of space on the inside and a dynamic and modern style on the outside.

With a surface area of 1.62m², it floods the cabin with light and creates a sense of wellbeing. For added comfort, it has an electric blind system. With 5 preset positions, its one-touch rotary control allows you to adjust it to your requirements.





PRACTICAL FEATURES

A vast boot

The 508 and 508 Touring each provide a remarkable amount of boot volume for their category. Use of space has been optimised throughout both models and numerous storage solutions are provided.

The boot volume of the 508 Touring* reaches a generous 710 litres with the seats raised and up to 1,817 litres once the seat backs have been folded down.

*Sedan: 497 L with seats raised and up to 1,533 L with seat backs folded down.





COUNT ON ITS INTELLIGENCE

Intelligent, innovative and intuitive, the 508 and 508 Touring benefit from next-generation technology. These features keep you informed and make driving easier.

Peugeot Keyless Entry*

Replacing the conventional mechanical key with this system* simplifies access to, and starting of, the 508 or 508 Touring. Simply having the electronic key in a pocket or handbag will allow unlocking of the doors and the engine can be started or stopped with a simple press of the Start/Stop button. Finally, when leaving the car, just brushing the handle with a hand will lock the vehicle's doors.



Parking Space Measurement System*

This function is coupled with the front and rear parking assistance. It measures the space available and indicates on the multifunction screen whether you can park there and the level of difficulty of the manoeuvre to be carried out.

Colour head-up display*

This allows the driver to have visibility of key driving information, without the need to look away from the road ahead. The head-up display projects speed, cruise control/speed limiter settings and navigation instructions[†] onto a retractable screen within the driver's field of vision.

Overseas model shown. Equipment and specification may vary.

*Depending on model variant.

†When fitted with satellite navigation option.



Navigation system with 7" colour screen available at extra cost.



TECHNOLOGICAL ASSURANCE

Audio system

The 508 and 508 Touring have a dual tuner radio/CD/MP3 connected to 8 speakers. They also have a Bluetooth® hands-free kit and USB/jack socket, with the most frequently used commands controlled from the steering wheel.

The USB/jack socket fitted on the entire 508 range as standard is installed in a storage compartment located under the central armrest, allowing easy connection of portable equipment.

The Arkamys system

The 508 and 508 Touring come with the Arkamys digital sound processing system as standard which delivers a more natural sound environment. This system positions the sound at windscreen level, emulating a high quality home hi-fi effect.



GT: THE EPITOME OF SPORTS LUXURY

The choice of 508 GT demonstrates the best of the 508 range and provides an exceptional experience thanks to its extraordinary equipment levels. The interior provides remarkable comfort on board while the refinement of the exterior accentuates its outstanding style.





Interior finishes

The care taken over the interior finishes creates an exceptional environment discerned at first glance. The choice of the materials used, such as the aluminium highlights or the Nappa leather option for the trims, contributes to the top-of-the-range ambience of the passenger compartment.

Interior and driving comfort

Interior and driving comfort are the hallmarks of the GT version thanks to its equipment. Partial leather trim, coupled with electric seats offers luxury and convenience, whilst equipment including Peugeot Navigation* (RT6) and colour head-up display ensures a complete driving experience.

Exemplary road holding

Peugeot's expertise in suspension and wheel technology, coupled with its distinguished motorsports heritage, provides a foundation for excellence in road holding.

Fitted on the 508 GT, a double wishbone front suspension with drop link hub carrier provides high level directional stability, and creates a sporting driving experience.

The 2.2L HDi 150kW diesel engine gives the 508 GT an exceptional level of performance and agile re-acceleration with remarkable acoustic comfort. At the same time the engine emits only 150g/km of CO₂.

*Option at extra cost.



ENGINES

PETROL

1.6L Turbo 115kW

Available with the 6-speed automatic transmission, this high-efficiency turbo-charged engine produces an abundance of torque even at low speeds (240Nm at 1,400rpm). It is dynamic and smooth in character, while also economical and environmentally-responsible.

DIESEL

2.0L HDi 120kW FAP

This advanced turbo diesel engine is coupled with the 6-speed automatic transmission and delivers exceptional performance and dynamism to make driving a pleasure. Fitted with Peugeot's revolutionary Particle Emission Filter (FAP) system, it is also exceptionally clean and complies with the tough Euro 5 emissions control standards.

2.2L HDi 150kW FAP

The high-performance engine in the 508 range and fitted to the GT variant, this unit is fitted with the 6-speed automatic transmission. It offers acceleration, response and refinement levels one might expect from a 6-cylinder engine, with 150kW of power and an impressive 450Nm of torque developed at low engine speeds. Despite its astonishing performance this unit offers the remarkable fuel efficiency and emissions levels expected from Peugeot HDi diesel technology.

1.6L e-HDi 82kW FAP Micro-Hybrid technology



Protecting the future of the planet is one of the greatest challenges facing us. Peugeot has set out to meet this challenge with the introduction of e-HDi technology on the 508 range. Incorporating a host of technical innovations and utilising learnings from Peugeot hybrid research, this STOP & START system automatically cuts the engine each time the vehicle comes to a stop (such as at traffic lights or in heavy traffic). The new feature of this system is that the engine restarts very quickly and smoothly when the driver wants to continue. Consequently, the e-HDi offers improved control of fuel consumption and CO₂ emissions.

Gains in fuel efficiency for the e-HDi engine in congested urban areas are approximately 15% compared with a conventional vehicle, subject to driving style and other conditions.

2.2 HDi 150kW FAP

PEUGEOT AND THE ENVIRONMENT

Peugeot offers an extensive range of low emission vehicles – more than half of its worldwide sales are of vehicles producing less than 140g of CO₂ per km. Peugeot is the leader in a range of proven technologies designed to improve environmental performance. For example, the diesel engine combined with particle emission filter (FAP), results in a 99.99% reduction of particle emissions. Launched in 2000, this technology is now fitted in more than 2.1 million vehicles. Peugeot's breakthrough technology includes integration of the Stop & Start system and the development of a new generation of HDi engines.

HDi FAP

A high-performance emission control system, the Particle Emission Filter (FAP) is combined with HDi technology. A self-cleaning system, it treats the gas resulting from the combustion of the diesel in the engine. The filter contributes to reducing the diesel particles, bringing them to the measurable limit (0.004g/km). The simple end result is a cleaner diesel engine.



CLEANER EMISSIONS

All engines in the 508 range – petrol and HDi – feature advanced technology which allows them to meet and exceed the stringent Euro 5 emissions standard. Euro 5 is the toughest standard in force in Europe today, and easily exceeds the Euro 4 level which has been required by Australian law since July 2010.

SAFETY

Braking system and ESP

Driver and passenger safety is of paramount importance on the 508 and 508 Touring. Peugeot's Electronic Stability Program (ESP), which groups together a host of braking technologies ensures dynamic handling and delivers a high level of safety.



Electric parking brake*

The electric parking brake is automatically applied when the engine is stopped, including if it is stalled. The parking brake is then automatically released on acceleration. The Hill Assist function coupled with the electric parking brake maintains the brake temporarily (for 2 seconds) when the vehicle is on a gradient, to assist with moving away more smoothly.

Cruise control/speed limiter

The cruise control allows a constant speed to be maintained. The speed limiter allows you to program in a speed that cannot be exceeded. These functions can be controlled from the multifunction steering wheel.

*Depending on model variant.

Airbags

In the event of a collision, 6 airbags increase the protection of the occupants: 2 front airbags, 2 front side airbags and 2 curtain airbags covering front and rear.

Head rests

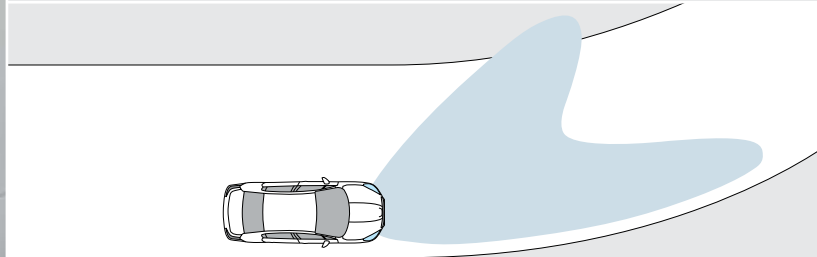
The front head rests on the 508 and 508 Touring are designed to allow precise positioning at the required height. Their size and fold-over shape allows close adjustment to the heads of the occupants for a high level of protection. Head rests are also provided for rear seat passengers.





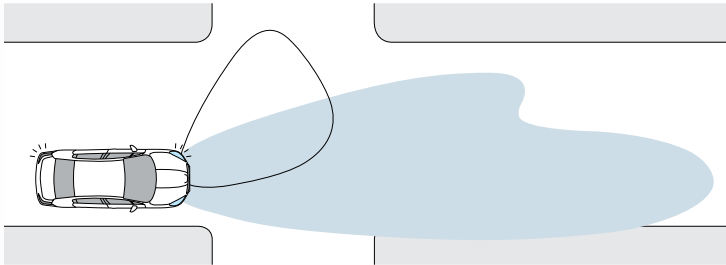
Bi-Xenon directional headlamps*

Standard on the 508 GT and optional on Allure variants, bi-Xenon directional headlamps enhance driving safety. They feature an adaptive main beam function and supplement their effectiveness with additional directional lighting at lower speeds.



Adaptive main beam*

At night a dedicated camera constantly analyses the driving conditions (oncoming vehicle lights, trailing vehicles, street lights etc.) and dims or switches the headlights to main beams as soon as possible dependant on the circumstances to improve visibility for both you and oncoming traffic.



Additional directional lighting

With the dipped headlamps or main beam headlamps on – and if the vehicle speed is lower than 40 km/h – the beam of the left or right front fog lamp illuminates the inside of the intended turn. This supplementary lighting is of particular benefit in town, at crossroads, on very winding roads or when parking, for example.

*Depending on model variant.

COLOURS AND TRIM

The 508 and 508 Touring offer a choice of 10 body colours including metallic and pearlescent.

METALLIC COLOURS



Aluminium



Thorium Grey



Flint



Espresso Brown



Oyster



Alpine Blue

SOLID COLOUR



Bianca White

PEARLESCENT COLOUR



Pearlescent White

WHEELS

A wide range of alloy wheels is available on the 508 and 508 Touring.



Nera Black



Active 17**
alloy wheel



Allure 17**
alloy wheel



Allure 18**
alloy wheel



Egyptian Blue



GT 18**
alloy wheel



GT 19**
alloy wheel



*Standard, optional or not available according to version.

MARSTON PARTIAL-LEATHER – Standard on Active



Marston Tramontane partial-leather trim

The Marston Tramontane trims stand out through their distinct overlocking and add to the dynamic feel of the passenger compartment.

CLAUDIA LEATHER – Standard on Allure, optional on Active



Tramontane Claudia leather trim*

A high quality grained leather which contributes to the refinement of the passenger compartment.

*Optional at extra cost on Active variants.

GT MARSTON PARTIAL-LEATHER



Marston partial-leather trim

A sumptuous leather and cloth combination which perfectly captures the sporting spirit of the 508 GT.

NAPPA LEATHER – Optional on GT



Tramontane Nappa leather trim

Nappa leather* seat trim expresses elegance and quality, reinforcing the top-of-the-range character of the 508 GT.

*Optional at extra cost on GT.

www.peugeot.com.au

For further information about the 508 or 508 Touring and to configure a model to your specific requirements, visit Peugeot online at the above address.



PEUGEOT AND YOU

When it comes to peace-of-mind servicing for your new 508 there is no substitute for certainty. Therefore every new 508 includes our innovative new Assured Service Plan, which provides you with a set price for each of the first three scheduled service operations (every 12 months or 20,000kms, whichever occurs first). Ask your Peugeot Dealer for more details.

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A S S U R E D
S E R V I C E P L A N

DRIVING DOWN THE COSTS OF SERVICING

Peugeot petrol and diesel engine cars need servicing every 20,000 kms or every 12 months, whichever is the sooner. This reflects a recent lengthening of the schedule and with less time spent in the maintenance bay and fewer service visits, Peugeot has passed on the benefits of technology in engine design and lubrication. While Peugeot can predict the maintenance needs of engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions.

3 YEAR / 100,000 KM WARRANTY

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period, the part will be repaired or replaced completely free of charge by your authorised Peugeot dealer, regardless of any change of ownership during the period covered. The warranty does not cover items replaced during normal service and maintenance operations, which are subject to wear and tear. During the period

you will also automatically receive Peugeot Assistance cover for complete peace of mind (subject to the conditions outlined in the Warranty Maintenance Book).

12 YEAR ANTI-CORROSION WARRANTY

Peugeots are renowned for their durability and longevity. This is due in part to the sophisticated measures which are taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12 year warranty against corrosion-perforation of your car's bodywork – one of the longest body warranties in the world today (subject to conditions in the Warranty Maintenance Book).

PEUGEOT ASSISTANCE

Whatever it takes to get you going again, in the unlikely event of a breakdown or emergency, it only takes one free phone call. Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination. Your Peugeot

Dealer has full details of all terms and conditions.

PEUGEOT GENUINE PARTS PROMISE

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

IMPORTANT NOTICE

Peugeot Automobiles Australia offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only and do not necessarily represent final production models for Australia, or modifications made to meet Australian standards or requirements. All data in this brochure is believed to be correct as at June 2011. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Automobiles Australia reserves the right to change specifications without notice. Accordingly, this brochure should not be regarded as an infallible guide to correct

specifications, nor does it constitute an offer for sale of any particular vehicle.

Whilst all care has been taken to provide any purchaser or prospective purchaser information in regards to the general use of Peugeot products, purchasers should not rely solely on the information provided in this brochure. Purchasers or prospective purchasers should discuss individual intended purposes or use of Peugeot products with your Peugeot dealer before making a purchase decision. Dealers are not agents of Peugeot Automobiles Australia and have absolutely no authority to bind Peugeot Automobiles Australia by an express or implied undertaking or representation. Peugeot Automobiles Australia is the trading name of Sime Darby Automobiles Pty Limited (ACN 000 426 282).

FOR FULL SPECIFICATIONS DETAILS visit peugeot.com.au
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