



508 / 508 TOURING



PEUGEOT

EXPERIENCE QUALITY TIME

With strong visual identity, innovation and state-of-the-art equipment, the 508 range embodies the very best of the Peugeot spirit to ensure each moment on board is of the highest quality.









INTENSE EMOTIONS

With elegance, strength and perfect balance, the style of the 508 suggests a vehicle sculpted from a single block of steel.

At the front, the 508 defines the new design language of Peugeot. The grille is “floating,” giving the impression of being detached from the bodywork. Combining chrome and satin surfaces, the headlamps have been designed with particular care and are equipped with LED day time running lights*.

At the rear, three red tubes house three rows of LEDs. The lines of the vehicle’s sides are intentionally refined and set off by the satin chrome surround* of the windows.

*Depending on model variant.

MOMENTS OF REFINEMENT

The passenger compartment of the 508 and 508 Touring is a true invitation to travel, making the driver and passengers feel immediately at ease. Refined style, exceptional materials, meticulous finish and superb technology contribute to a first class ambience.





Overseas model shown. Specifications vary from Australian versions. Please consult your dealer.



Overseas model shown. Equipment and specification may vary.



COMFORT ON DEMAND

Take your seat on board the 508 and you'll immediately experience a deep sense of satisfaction. The carefully designed architecture means you enjoy both a generous amount of space and equipment that is perfectly suited to your needs.

Storage compartments

For convenience, the 508 includes several carefully considered storage spaces to make life on board even easier; two cup holders in the front and two in the rear,* spacious door pockets and a storage compartment under the central armrest.

Quad-zone air conditioning

The 508 is equipped with quad-zone air conditioning*, allowing the driver, and front and rear passengers, to have their own individual air conditioning controls.

Seats

The front seats have been developed to deliver style, comfort and support no matter how long your journey. Electric adjustment and leather further enhance the experience.

In the rear the spacious seat is comfortable and welcoming.

*Allure and GT model.



DESIGNED FOR WIDE OPEN SPACES



AN OUTSTANDING VIEW



An amazing panoramic glass roof

The 508 Touring is equipped with an amazing panoramic glass roof which extends to the rear seats, creating an extraordinary impression of space on the inside, and a dynamic and modern style on the outside.

With a surface area of 1.62m², it floods the cabin with light and creates a sense of wellbeing. For added comfort, it has an electric blind system. With five preset positions its one-touch rotary control allows you to adjust it to your requirements.





PRACTICAL FEATURES

A vast boot

The 508 provides a remarkable amount of boot volume for its category. Use of space has been optimised throughout the Sedan and the Touring models, and numerous storage solutions are provided. The Touring models include an electric tailgate featuring one touch to close or open.

The boot volume of the Touring model reaches a generous 710 litres with the seats raised, and up to 1,817 litres once the seat backs have been folded down. The Sedan is 497 litres with seats raised and up to 1,533 litres with seat backs folded down.





COUNT ON ITS INTELLIGENCE

Intelligent, innovative and intuitive, the 508 and 508 Touring benefit from next-generation technology. These features keep you informed and make driving easier.

Peugeot Keyless Entry*

Replacing the conventional mechanical key with this system* simplifies accessing and starting the 508 or 508 Touring. Simply having the electronic key in a pocket or handbag will allow unlocking of the doors, and the engine can be started or stopped with a simple press of the Start/Stop button. Finally, when leaving the car, just touching the handle with a hand will lock the vehicle's doors.



Parking Space Measurement System*

This function is coupled with the front and rear parking assistance. It measures the space available and indicates on the multifunction screen whether you can park there, and the level of difficulty of the manoeuvre to be carried out.

Colour head-up display**

This allows the driver to have visibility of key driving information, without the need to look away from the road ahead. The head-up display projects speed, cruise control/speed limiter settings and navigation instructions onto a retractable screen within the driver's field of vision.

Overseas model shown.

*Standard on Allure and GT model.

**Optional on Allure, standard on GT.





TECHNOLOGICAL ASSURANCE

Audio system

The 508 has a dual tuner radio/CD/MP3 connected to eight speakers. It also has a Bluetooth® hands-free kit and USB/jack socket, with the most frequently used commands controlled from the steering wheel.

The USB/jack socket fitted on the 508 range as standard is installed in a storage compartment located under the central armrest, allowing easy connection of portable equipment.

The Arkamys system

The 508 range comes with the Arkamys digital sound processing system as standard, which delivers a more natural sound environment. This system positions the sound at windscreen level, emulating a high quality home hi-fi effect.



508 GT:
THE EPITOME OF SPORTS LUXURY





Beautiful interior finish

The care taken over the interior finish of the 508 GT helps create an exceptional driving environment. Materials such as aluminium highlights and the Nappa leather accented seat trim, contribute to the top-of-the-range ambience of the passenger compartment.

Excellent road holding

Peugeot's motorsport engineering heritage provides the foundation for excellent road holding in the 508 GT. A double wishbone front suspension with drop link hub carrier delivers high level directional stability for a sporty drive.

GT styling, comfort and performance

Supreme style and superior comfort are the hallmarks of the 508 GT interior. Leather trim and electric seats offer luxury and convenience, whilst advanced equipment, including Peugeot Navigation (RT6) and colour head-up display, enhances the experience.

A 2.2L HDi 150kW diesel engine gives the 508 GT its exceptional performance, including agile re-acceleration in remarkable acoustic comfort.



ENGINES

PETROL

1.6L Turbo 115kW

Available with the 6-speed automatic transmission, this high-efficiency turbo-charged engine produces an abundance of torque even at low speeds (240Nm at 1,400rpm). It is dynamic and smooth in character, while also economical and environmentally-responsible.

DIESEL

2.0L HDi 120kW FAP

This advanced turbo diesel engine is coupled with the 6-speed automatic transmission and delivers exceptional performance and dynamism to make driving a pleasure. Fitted with Peugeot's revolutionary Particle Emission Filter (FAP) system, it is also exceptionally clean and complies with the tough Euro 5 emissions control standards.

2.2L HDi 150kW FAP

The high-performance engine in the 508 range and GT variant is fitted with a 6-speed automatic transmission. It offers acceleration, response and refinement levels one might expect from a 6-cylinder engine, with 150kW of power and an impressive 450Nm of torque developed at low engine speeds. Despite its astonishing performance this unit offers the remarkable fuel efficiency and emissions levels expected from Peugeot HDi diesel technology.

2.2 HDi 150kW FAP

PEUGEOT AND THE ENVIRONMENT

Peugeot offers an extensive range of low emission vehicles – more than half of its worldwide sales are of vehicles producing less than 140g of CO₂ per km. Peugeot is the leader in a range of proven technologies designed to improve environmental performance. For example, the diesel engine combined with Particle Emission Filter, results in a 99.99% reduction of particle emissions. Launched in 2000, this technology is now fitted in more than 2.1 million vehicles. Peugeot's breakthrough technology includes integration of the STOP & START system and the development of a new generation of HDi engines.

HDi FAP

A high-performance emission control system, the Particle Emission Filter is combined with HDi technology. A self-cleaning system, it treats the gas resulting from the combustion of the diesel in the engine. The filter contributes to reducing the diesel particles, bringing them to the measurable limit (0.004g/km). The result is a cleaner diesel engine.



CLEANER EMISSIONS

All engines in the 508 range – petrol and HDi – feature advanced technology which allows them to meet and exceed the stringent Euro 5 emissions standard. Euro 5 is the toughest standard in force in Europe today, and easily exceeds the Euro 4 level which has been required by Australian law since July 2010.

SAFETY

Braking system and ESP

Driver and passenger safety is of paramount importance in the 508. Peugeot's Electronic Stability Program (ESP), which groups together a host of braking technologies, ensures dynamic handling and delivers a high level of safety.

Electric parking brake*

The electric parking brake is automatically applied when the engine is stopped, including if it is stalled. The parking brake is then automatically released on acceleration. The Hill Assist function, coupled with the electric parking brake, maintains the brake temporarily (for 2 seconds) when the vehicle is on a gradient, to assist with moving away more smoothly.

Speed limiter

The speed limiter allows you to program in a speed that cannot be exceeded. These functions can be controlled from the multifunction steering wheel.

*Allure and GT only.

Airbags

In the event of a collision, six airbags reduce the risk of serious injury to the occupants. In the 508 there are two front airbags, two front side airbags and two curtain airbags covering front and rear.

Head rests

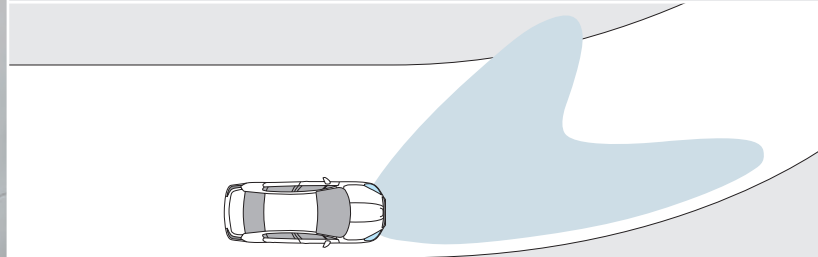
The front head rests are designed to allow precise positioning to the required height. Their size and fold-over shape allow close adjustment to the heads of the occupants, providing a high level of protection. Head rests are also provided for rear seat passengers.





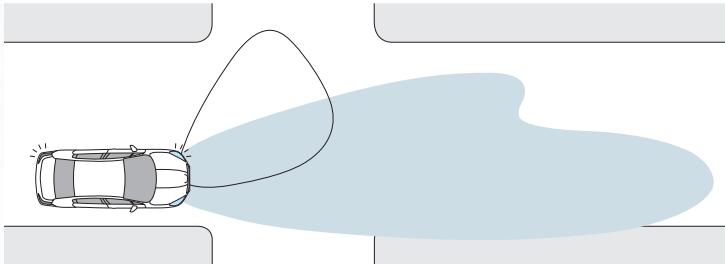
Bi-Xenon directional headlamps*

Standard on the 508 GT and optional on Allure variants, bi-Xenon directional headlamps enhance driving safety. They feature an adaptive main beam function and supplement their effectiveness with additional directional lighting at lower speeds.



Adaptive main beam*

At night a dedicated camera constantly analyses the driving conditions (oncoming vehicle lights, trailing vehicles, street lights etc.) and dims or switches the headlights to main beams as soon as possible, dependant on the circumstances, to improve visibility for both you and oncoming traffic.



Additional directional lighting

With the dipped headlamps or main beam headlamps on – and if the vehicle speed is lower than 40 km/h – the beam of the left or right front fog lamp illuminates the inside of the intended turn. This supplementary lighting is of particular benefit in town, at crossroads, on very winding roads, or when parking, for example.

*Allure and GT only.





WHEELS

A wide range of alloy wheels are available on the 508.



Active 17"
alloy wheel



Allure 18"
alloy wheel



GT 19"
alloy wheel

CLAUDIA LEATHER – Standard on Active and Allure



Claudia leather trim

Leather accented seats contribute to the refinement of the passenger compartment.

NAPPA LEATHER – Standard on GT



Nappa leather trim

Nappa leather accented seat trim expresses elegance and quality, reinforcing the top-of-the-range character of the GT.

www.peugeot.com.au

For further information about the 508 range and to configure a model to your specific requirements, visit Peugeot online at the above address.



PEUGEOT AND YOU

When it comes to peace-of-mind servicing for your new 508 there is no substitute for certainty. Therefore every new 508 comes with Peugeot's Assured Capped Price Servicing for 5 years or 75,000km (whichever comes first), which sets a maximum price for each of the first three scheduled service operations. Actual prices may vary from dealer to dealer, but you will not have to pay more than the applicable Capped Price. Ask your Peugeot Dealer for terms and conditions.



DRIVING DOWN THE COSTS OF SERVICING

Peugeot petrol and diesel engine cars need servicing every 15,000 kms or every 12 months, whichever comes first. This means with much less time spent in the maintenance bay and fewer service visits, Peugeot has passed on the benefits of technology in engine design and lubrication. While Peugeot can predict the maintenance needs of engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions. Terms and conditions apply.

3-YEAR /100,000 KM WARRANTY

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period, the part will be repaired or replaced completely free of charge by your authorised Peugeot dealer. This is regardless of any change of ownership during the period covered. The warranty does not cover items replaced during normal service and maintenance operations, which are subject to wear and tear. During the period you will also automatically receive Peugeot Assistance cover for complete peace of mind (subject to the conditions outlined in the Warranty Maintenance Book).

12-YEAR ANTI-CORROSION WARRANTY

Peugeots are renowned for their durability and longevity. This is due in part to the sophisticated measures which are taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12-year warranty against corrosion-perforation of your car's bodywork – one of the longest body warranties in the world today (subject to conditions in the Warranty Maintenance Book).

PEUGEOT ASSISTANCE

In the unlikely event of a breakdown or emergency, it only takes one free phone call to get you going again. Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination. Your Peugeot Dealer has full details of all terms and conditions.

PEUGEOT GENUINE PARTS PROMISE

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts

ensures your Peugeot can operate at peak performance at all times.

IMPORTANT NOTICE

This is a manufacturer's advertisement. Peugeot Automobiles Australia offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only. The only difference between the models shown and the models available are that images shown are of left hand drive vehicles. All data in this brochure is believed to be correct as at May 2014. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Automobiles Australia reserves the right to change specifications without notice. Accordingly, this brochure should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle. Whilst all care has been taken to provide any purchaser or prospective purchaser information in regards to the general use of Peugeot products, purchasers should not rely solely on the information provided in this brochure. Purchasers or prospective purchasers should discuss

individual intended purposes or use of Peugeot products with your Peugeot dealer before making a purchase decision. Dealers are not agents of Peugeot Automobiles Australia and have absolutely no authority to bind Peugeot Automobiles Australia by an express or implied undertaking or representation.

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