



PRESS RELEASE

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ATTAINABLE LUXURY: THE ALL-NEW RENAULT LATITUDE

LONG VERSION

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1. DESIGN: AN ELEGANT SEDAN

The all-new Renault Latitude is a generously-dimensioned sedan. Its attractively balanced proportions and elegant lines point to the exceptional comfort and wellbeing occupants will enjoy. This sensation is confirmed by the refinement and high-quality finish of the cabin, as well as by the interior's carefully selected materials and occupant-friendly layout.

Striking looks

The Renault Latitude is 4,897mm long, 1,832mm wide, 1,483mm high, and has a 2,762mm wheelbase. Front and rear overhangs are 1,035mm and 1,100mm, respectively.

The headlights, set either side of the striking chrome grille, contribute to the model's unmistakable presence. The lines of the lights extend rearward via a waistline that sweeps around the body and across the boot to produce a particularly elegant stance. The sculpted wheel arches and long bonnet accentuate the Renault Latitude's classy looks.

Modern European styling details include the rear lighting signature which employs a blend of LED and conventional technologies.

The panoramic electric glass sunroof, standard on the Latitude Luxe, provides a brightly lit cabin, while its gloss black finish gracefully links prolongs the rake of the windscreen to the rear window. Renault Latitude's style is further asserted by the smart chrome arch, which frames the side windows.

The Latitude features body-coloured side door mirrors, which are electric, heated and fold against the doors when the car is locked. In the Latitude Luxe, the side mirror settings are linked to the seat memory. This enables the driver to set their preferred seat and mirror location in the seat's memory function for future trips – perfect for a family car with multiple drivers.

Finally, the Latitude Luxe features a stylish rear boot spoiler, which further adds to the vehicle's overall aspect.

An inviting interior

As the doors open, the instrument panel's centrally-located Thin Film Transistor (TFT) colour screen gradually lights up to welcome the driver. Then, when the engine is fired up, the LED backlit instruments come to life as the needles sweep across the two gauges and the graduations appear.

The spacious, extensively-equipped cabin of the Latitude is equipped with a specific, luxurious dashboard made from quality materials. The curvaceous lines of this dash's upper structure combine harmoniously with the vertical forms of the broad centre console. The controls for the driver aids and travelling comfort features are well located and are clustered either around the steering wheel or the centre console.

The same attention has been paid to the quality and finish of the rest of the interior. The Latitude cabin comes with a leather wrapped steering wheel and gear knob, chrome highlights, including the door handles, as well as black leather-trimmed upholstery.

Interior appointments

Passengers benefit from a spacious cabin, with those at the rear enjoying remarkably roomy kneeroom, as well as 1,474mm of elbow room.

This sensation of wellbeing is accentuated by the cabin's carefully engineered acoustics. The design, quality and sealing of the doors and windows, the inserts employed for the body's hollow sections and the use of single-piece soundproofing for the front bulkhead all contribute to minimising the entry of noise into the cabin. The 2.0L turbo Diesel engine is also fitted with a twin-mass flywheel damper and balancer shafts to reduce vibrations.

Other features designed to enhance travelling comfort include:

- A 9.6-litre illuminated, chilled glovebox,
- 2.4-litres of stowage space in the front of the centre console,
- Front and rear door bins,
- Map pockets on the front seat backs,
- Folding table incorporating two cup-holder over the middle rear seat and two cup-holders in the front console.

The Latitude has a boot capacity of 477-litres with the full-size alloy spare wheel. Loading is facilitated by the low sill (742mm), while the incorporation of part of the rear light clusters on the boot lid ensures a particularly broad aperture (1,047mm).

The 60/40-split rear bench seat enables carrying capacity to be adapted to meet the owner's needs of the moment and notably permits long or bulky items to be transported easily.



2. ENGINES AND PERFORMANCE: A CAREFULLY-ENGINEERED BLEND OF COMFORT AND PERFORMANCE

Renault Latitude's chassis incorporates an efficient multi-link rear suspension for enhanced ride comfort and driving pleasure. The front MacPherson suspension allows pleasing steering precision, while efficient vibration and road noise damping provides a comfortable and relaxing drive.

A carefully-engineered blend of comfort and dynamic performance

The Renault Latitude employs a front suspension widely acclaimed for its precision, which uses a MacPherson-type layout with a rectangular lower arm and a 21.5mm-diameter antiroll bar. The rear suspension employs a multi-link arrangement, which was selected for its remarkable efficiency and ride comfort thanks to its ability to soak up irregularities in the road surface and keep the cabin vibration-free. The combination of springs calibrated at 16mm/100DaN and 19mm/100DaN at the front and rear respectively and carefully calibrated damping, ensures outstanding vertical suspension performance and optimised body roll without detracting from ride comfort.

Renault Latitude's big brakes ensure durable stopping power. Thanks to its 296mm ventilated front discs on the Petrol version or 320mm ventilated front discs fitted on the Diesel, both fitted with 300mm rear discs, the car stops in just 39.5 metres even after repeated stopping from 100km/h.

Two tyre sizes are available depending on equipment level:

- 225/50 R17 – Latitude
- 225/45 R18 – Latitude Luxe

For enhanced driving enjoyment along twisty roads, Renault Latitude has precise feedback and a direct response to inputs thanks to its low-ratio steering rack. The 2.0L turbo Diesel Latitude features variable electrohydraulic power steering while the petrol model has a hydraulic set-up.

A choice of engines and fuel

- **Petrol Engine from the Nissan VQ family**

The Euro 4, 2.5L V6 petrol engine delivers peak power of 133kW at 6,000rpm. Maximum torque of 235Nm is available at 4,400rpm. This engine is mated to a six-speed automatic gearbox, and returns a combined cycle economy figure of 9.7 litres per 100km.

- **Diesel**

The quiet, efficient turbo-charged 2.0L Diesel engine has a power output of 127kW at 3,750rpm and 380Nm of torque at 2,00rpm. Driving through the six-speed automatic transmission, the responsive 2.0L diesel engine returns combined cycle fuel consumption of just 6.5 litres/100km.

Transmission

The all-new Renault Latitude features a six-speed automatic transmission as standard.



3. SPECIFICATIONS: A RANGE OF EXCLUSIVE, HIGH-END FEATURES GEARED TO THE WELLBEING OF OCCUPANTS

A great deal of thought went into ensuring that the Renault Latitude's quiet and comfortable cabin provides the driver and passengers alike with a reassuringly relaxing ride. The Renault Latitude comes standard with an impressive 3D Sound by Arkamys® audio system. For customers who choose the Latitude Luxe model, the larger-than-life Bose® Sound System provides high-end sound quality. Also standard in the Renault Latitude is a fully integrated satellite navigation system, as well as Bluetooth® connectivity and multimedia connection box digital connectivity. The Latitude Luxe boasts a number of additional premium features including a two-mode driver's massage seat, a new dual-mode air ioniser and a double scent diffuser.

Fully integrated satellite navigation system as standard

The all-new Renault Latitude comes standard with Renault's latest integrated navigation system, which is precise, easy to use and perfectly suited to everyday motoring. Powered by TomTom, the system features voice guidance, 2D/3D mapping and dynamic intersection views; all displayed on an ultra-fast, 5.8 inch colour screen.

A massage driver's seat which takes its inspiration from luxury sedans (Luxe model)

The five pneumatic rollers located in the driver's seat back provide two different massage modes, continuous and intermittent, coupled with two levels, soft and firm. The quiet, precise, synchronised soothing action of these rollers across the driver's back delivers a relaxing experience that is especially appreciated on longer journeys or when caught up in congested traffic. The controls are located on the side of the seat, enabling the driver to activate the function, concentrate on one of three zones (shoulder blades, mid back, lumbar region), choose between the four available modes and/or switch on the seat warmer.

Audio systems that emphasise quality and connectivity

The all-new Renault Latitude comes standard with an audio system developed in association with Arkamys®. The 3D Sound by Arkamys® system incorporates:

- Eight loudspeakers (four mid-range speakers and four tweeters),
- Arkamys® digital sound processing for accurate, three-dimensional sound-surround reproduction,
- Dual aerial for optimal audio reception,

- Bluetooth® connectivity gives drivers access to the functions of their telephone via the car's steering wheel-mounted controls,
- The multimedia connection box enables music stored on a USB key, portable player, iPod® or smartphone to be played through the car's own audio system. Menus and playlists are displayed on the dashboard.

Bose®: tailor-engineered sound (Luxe model)

To guarantee high-quality sound reproduction and listening enjoyment for all Renault Latitude Luxe's occupants, Renault has joined forces with Bose®.

The latter's engineers started from a clean sheet, taking into account not only the materials found inside the Latitude's cabin but also more than one thousand acoustic readings. The number, type and position of the Bose® loudspeakers used for the system were carefully selected, while the digital processors and signal equalizers were tuned to match the car's sonic profile. Engineering teams from Bose® and Renault then worked closely together to develop the system which delivers an exceptional audio experience.

The Bose® Sound System engineered for Renault Latitude comprises 10 loudspeakers and a digital amplifier incorporating a Bose sound processor and six-channel individualised equaliser. The dashboard-mounted centre fill speaker permits passengers to benefit from clear sound and a correctly situated sound centre, whether they are seated on the left- or right-hand side of the car. The rear parcel shelf incorporates a 23cm-diameter loudspeaker for rich, realistic bass reproduction.

The Bose® system, fitted to the Renault Latitude Luxe, delivers maximum enjoyment and a uniquely realistic listening experience thanks to crystal clear high tones and rich bass sounds, wherever occupants are seated.

At low volumes, the driver and passengers benefit from a warm, balanced sound that allows them to perceive all the nuances of the original recording. Higher volumes enable the system to deliver its full potential without distortion.

Parking proximity sensor and reversing camera

Renault Latitude is also equipped with an audible parking proximity sensor. For the Latitude Luxe this is coupled with a reversing camera. To facilitate safe reversing, the camera provides a view of the zone situated behind the vehicle on the navigation system's display. On the dashboard screen, meanwhile, a colour-coded image indicates the area behind the car, while a second image shows the path the car is in the process of taking based on the position of the steering wheel.

Renault smart card key

The list of standard driver-friendly equipment continues with features such as hands-free entry and ignition, and doors that automatically lock as the card-holder walks away from the vehicle.

Cruise control/speed limiter and automatic parking brake

The cruise control/speed limiter interface is simple to use:

- Cruise control mode: a green cursor indicates the selected speed on the speedometer,
- Speed limiter mode: an orange cursor indicates the set speed, which converts to red if the speed is exceeded by the driver.

The automatic parking brake is a particularly practical feature for everyday motoring. It can be activated manually using the control situated on the centre console and is automatically applied when the engine is switched off. It is released by simply pressing on the accelerator pedal with the engine running.

Cabin-air purification system: a first for the Renault range

Significant attention has also been paid to thermal comfort. For optimal efficiency, especially in areas where strong sunshine and/or humidity can be a problem, Renault Latitude Luxe is equipped with triple-zone automatic climate control incorporating a unique air-quality control system comprising a dual-mode ioniser and a double scent diffuser.

This system enables occupants to select the temperature and fan speed they prefer, using the front-mounted 'Soft', 'Auto' and 'Fast' switch:

- The 'Auto' mode optimises thermal and acoustic comfort and swiftly adjusts the system to an appropriate setting,
- The quiet 'Soft' mode places the emphasis on effective distribution,
- The 'Fast' mode ensures rapid ventilation of the whole cabin.

This feature combines with the unique, relaxing air-purification system which functions in conjunction with the activated-carbon air/pollen filter and toxicity sensor. Renault Latitude Luxe uses a Samsung Super Plasma® air ioniser developed in association with Samsung Electronics Co., a world leader in this field. The dual-mode ioniser's contribution to the wellbeing of occupants is enhanced by its purifying function which significantly reduces the amount of bacteria and allergens that are found naturally in confined cabin air. The air recycling mode is automatically triggered when the toxicity sensor detects an excessive quantity of harmful gases.

Air ioniser

Air ionisers produce active hydrogen atoms and negative oxygen ions in varying proportions as a function of the selected cycle. Whereas negative ions have a dynamising, appeasing effect, positive ions – which are naturally present in air, but often in excessively high concentrations in confined spaces such as a car's interior – lead to stress and fatigue. The role of the ioniser is to increase the proportion of the former and neutralise the latter. The system featured in the Renault Latitude Luxe has two modes:

- Clean mode, for healthy air: purifies cabin air by neutralising harmful particles such as bacteria, allergens and germs,
- Relax mode, relieves stress: appeases tension by generating negative ions to produce a relaxing, electromagnetic balance with the positive ions.

The driver and passengers also benefit from the diffusion of scents by two interchangeable cartridges situated in the dashboard. Two cartridges are delivered with the vehicle, while replacements are available from Renault dealerships where customers can choose from six different fragrances: Blue Ocean, Mango, Red Berries, Green Nature, Herbal Tea and Precious Flowers. In addition to the type of fragrance, the strength of the scent can also be selected (three modes), while the diffusion frequency, and the use of a bespoke fan and air vents make this system unique in the car's segment.



4. SAFETY: A HOST OF STANDARD SAFETY EQUIPMENT

Development work on the all-new Renault Latitude focused on delivering superior safety performance thanks to Renault's experience in the fields of active and passive safety.

The Renault Latitude comes standard with the following comprehensive list of safety equipment:

- Front and rear parking proximity sensors,
- Anti-pinch electric windows, front and rear,
- ABS with electronic brakeforce distribution,
- Emergency brake assist and automatic activation of hazard warning lights,
- ESP with ASR traction and understeer control,
- Six airbags, including adaptive driver and front passenger airbags, two dual-chamber thorax-groin lateral airbags combined with twin side-impact sensors and two curtain airbags,
- Three-point seat belts for all occupants,
- Pretensioners and load limiters for front occupants,
- Cruise control,
- Speed limiter,
- Three child seat anchorage points for rear seats,
- Automatic windscreen wipers,
- Automatic headlights and fog lamps,
- Day and Night rear-view mirrors.

In addition, customers who opt for the all-new Renault Latitude Luxe, benefit from:

- Reversing camera integrated into the in dash navigation display,
- Tyre pressure monitoring system,
- Electrochrome rear-view mirror.



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5. PRICING: A VALUE PROPOSITION TO SUIT ALL CUSTOMERS

The all-new Renault Latitude has a manufacturer's list price of \$36,990 for both the diesel and petrol engines, excluding dealer delivery and statutory charges. With an impressive standard equipment list the Renault Latitude is exceptionally well positioned to earn a place on the shopping list of all medium sedan buyers.

Furthermore, the Renault Latitude Luxe has a manufacturer's list price of \$42,490, excluding dealer delivery and statutory charges. The Latitude Luxe represents over \$7,000 worth of value over the Latitude with a price premium of just \$5,500.



6. DESIGN AND PRODUCTION

To guarantee an extremely high-level of reliability and durability, the Renault Latitude was extensively tested during development.

Reliability and durability proven in endurance tests carried out in extreme conditions

In the course of its development, Renault Latitude underwent an extensive endurance testing programme in punishing conditions (extreme heat, extreme cold, poor roads, dust, etc.). More than 30 test vehicles were employed, accumulating almost 1.1 million kilometres in total.

Like all new Renault passenger vehicles, excluding Renault Sport, Latitude comes with a five-year unlimited warranty, and five years of 24/7 Roadside Assistance back-up.

A strong commitment on the environmental front

Renault Latitude is 95 per cent end-of-life recoverable (by weight), and more than five per cent of the plastics it contains (average for the model: 11kg) are sourced from recycled materials.

Latitude Production

Renault Latitude stands out as an eloquent symbol of Renault's internationalisation. Designed jointly in France and Korea, and with component groups developed by Renault and Nissan, it provides owners with the best of the Renault group's and the Alliance's know-how.

Renault Latitude is manufactured at Renault-Samsung-Motors' Busan plant in Korea. This environmentally respectful, ISO 14001-certified factory boasts long experience of the production of quality, high-end cars (SM5, SM7, QM5, and Renault Koleos).

Designed for a global market, Renault Latitude joins Renault's international line-up of sedans at the very top.



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7. RENAULT LATITUDE: AT A GLANCE

TECHNICAL SPECIFICATIONS

	2.5 V6	2.0 dCi
Body Type	Latitude / (Luxe)	Latitude / (Luxe)
ENGINE		
Type	Euro 4	Euro 5
Capacity (cc)	2,496	1,995
Number of cylinders/valves	6/24	4/16
Compression ratio	9.8:1	15.5:1
Bore and Stroke	85.0 x 73.3	84.0 x 90.0
Max. power (kW) / (rpm)	133 / 6,000	127 / 3,750
Max. torque (Nm) / (rpm)	235 / 4,400	380 / 2,000
Fuel	Unleaded 91 RON	DIESEL
TRANSMISSION		
Type	6-speed Automatic	6-speed Automatic
Speeds at 1000 rpm in 1 st gear	7.5	8.4
2 nd gear	13.10	14.67
3 rd gear	19.90	22.29
4 th gear	27.13	30.38
5 th gear	36.80	41.24
6 th gear	45.92	51.44
STEERING		
Type	Variable power steering	Electrohydraulic power steering
Turning circle between kerbs (m)	11.2	
Turns lock-to-lock	2.8	
WHEELS		
Wheels (inches)	17 x 7J (18 x 7.5J)	17 x 7J (18 x 7.5J)
Tyres 17 inch (18 inch)	225/50 R17 (225/45 R18)	225/50 R17 (225/45 R18)
Spare wheel	Full size alloy	Full size alloy
BRAKING		
Front Braking System	Ventilated Disc 296mm	Ventilated Disc 320mm
Rear Braking System	Ventilated Disc 300mm	
FUEL CONSUMPTION*		
Combined cycle (L/100km)	9.7	6.5
CAPACITY		
Fuel tank (litres)	70	66
WEIGHTS		
Tare mass (kg)	1,600	1,620
Gross vehicle weight (kg)	2,110	2,180
Payload (kg)	510	560
Max. Towing weight, braked (kg)	1,300	1,300
Max. Towing weight , unbraked (kg)	650	650
Maximum towball download (kg)	130	130
VOLUME		
Boot Volume (litres)	477	

*Vehicle tested in accordance with ADR 81/02 based on combined cycle (city/highway). Actual fuel consumption depends on factors such as traffic conditions, vehicle condition and how you drive.

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