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The new **Škoda** Octavia
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The new Škoda Octavia

PHOTOGRAPHIC PORTFOLIO



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The new **Škoda**Octavia

Škoda brings a fresh design, new technology and expanded line-up to market with the release of the new, highly refined Octavia Liftback and Wagon range.

As well as undergoing a number of technical improvements, the design of the Octavia has been fundamentally revised. The Octavia of 2009 has a distinctive new quality, both in a Liftback and Wagon form, and a clearly altered character.

To give the new Octavia broader market appeal, the engine line-up has been updated with two new petrol engines and one diesel variant.

For the first time a 1.6 litre petrol engine is being offered in the Octavia range as the entry level specification. Paired with a 5-speed manual transmission as standard, delivering decisive gearshifts, a 6-speed automatic transmission is also available as an option. The 1.6 litre petrol engine produces 75kW of power and 148Nm of torque, providing a proven and reliable choice for drivers.

The second petrol engine on offer is the turbocharged 1.8 TSI, producing 118kW of power and 250Nm of torque. This 1.8 TSI has replaced the original 2.0 FSI (110kW) engine and is the only engine in the Škoda Octavia range to be offered with the optional 7-speed DSG transmission – the latest in innovative technology from the Volkswagen Group.

The new 7-speed DSG transmission represents two exciting advancements. On one hand it is the first 7-speed gearbox for front transverse mounting; and on the other hand, it's the first dual-clutch gearbox with a 'dry' double clutch.

The benefits of this 7-speed DSG include providing the comfort of a conventional automatic transmission with the dynamic drive of a manual transmission. The result is less fuel consumption and lower CO2 emissions. The 1.8 TSI matched with the 7-speed DSG transmission consumes just 6.7 litres of premium unleaded petrol per hundred kilometres (combined consumption, ADR81/02), with CO2 emissions at a low 157 g/km.

The diesel engine offered with the new Octavia is the 2.0 TDI which delivers torque that can compete with many V6 petrol engines. With 103kW of power at 4,000rpm and producing an enormous 320Nm of torque from as low as 1,750rpm, the 2.0 TDI engine delivers an exhilarating and satisfying drive.



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Available with either a 6-speed manual or 6-speed DSG transmission, the diesel offers exceptional fuel economy. When matched to the manual transmission it consumes just 5.7 litres of diesel per hundred kilometres (combined consumption, ADR81/02), while the DSG transmission consumes only 6.4 litres/100km.

Designers and engineers approached the job of transforming the Škoda Octavia with great care, aware of the fact that improving such a well-engineered car would pose quite a challenge. An almost fundamental revision of the Octavia's appearance brings the current model up-to-date with Škoda Auto's modern design philosophy.

When looking from the front, the key enhancements to the new Octavia include newly shaped, bolder headlamps, a more robust radiator grille and a one-piece bumper. The rear of the vehicle features new tail lamp covers and a dynamic bumper with integrated 'cat eyes'.

Inside the Octavia, the steering wheel, dashboard, air conditioning controls and trim inserts on the doors and the central console have been redesigned. In addition, new upholstery fabrics and an improved line-up of Škoda audio and satellite navigation systems are available. New materials and functional features have increased comfort and operating safety in the passenger compartment of the new Octavia.

Passengers sitting in the rear seats of the new Octavia can enjoy great comfort and space. Large doors make it easy to get in and out of the car. The tailgate of the Liftback makes storing bulky luggage in the boot a simple task. With a capacity of 560 litres in the Liftback and 580 litres in the Wagon, it sets a benchmark for volume in its class. Folding down the rear bench extends the boot volume to a remarkable 1420 litres, a capacity which expands to 1620 litres on the new Octavia Wagon.

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PRICING

	Engine	Transmission	Price
Liftback	1.6	Manual	\$26,990
		Automatic	\$29,290
	1.8 TSI	Manual	\$31,490
		DSG (7-speed)	\$33,790
	2.0 TDI	Manual	\$33,990
		DSG (6-speed)	\$36,290
Wagon	1.6	Manual	\$28,990
		Automatic	\$31,290
	1.8 TSI	Manual	\$33,490
		DSG (7-speed)	\$35,790
	2.0 TDI	Manual	\$35,990
		DSG (6-speed)	\$38,290



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RELAUNCH OF A EUROPEAN BEST SELLER: THE NEW OCTAVIA

Although the current version of the best selling Octavia has been extensively revised, designers and engineers have not lost sight of the roots and traditions of the Škoda company, one of the oldest brands in the car industry. The Octavia carries a great deal of heritage and marks a particularly significant moment in the brand's history.

The latest transformation has been achieved through a number of comprehensive changes that go well beyond simple "soft" touches. Unlike conventional 'facelifts', the new Octavia has had its steel body panels changed and new pressing tools created. The front grille with 19 vertical ribs is wrapped by a newly designed chrome frame. Altered front bumpers look more dynamic and sleek, leaving their mark on the entire front end.

The new headlamps, which can be equipped with optional xenon lights and swivelling modules for the adaptive light function, are significantly larger and more dominant than on the current Octavia, giving the car a more emphatic presence. A pronounced line runs from the Škoda logo in the chrome clasp to the grille. As it widens towards the windscreen and ends in the centre console of the passenger compartment, it breaks up the surface of the bonnet and gives the Octavia a dynamic front.

Optional front fog lights with 'corner function', offering significant safety advantages, sit underneath a redesigned front bumper which has a more distinct horizontal alignment. The same applies to the new folding door mirrors which feature indicators that can be seen from all directions by other road users. The mirrors are electrically adjustable (electronically foldable on 1.8 TSI and 2.0 TDI) and heated. New rear lights in a traditional C shape complete the optical renewal of the Octavia's exterior. The C, which can be seen when driving in the dark, has become the hallmark of Škoda vehicles. Additional reflectors have been integrated into the rear bumper so that a parked Octavia is noticed easily by passing drivers.

Inspired by the new Superb, which will also be launched during 2009, the new Octavia is a fresh and elegant car, with the quality and refinement of a luxury car.



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ENGINES

The new Škoda Octavia range consists of one diesel and two petrol engine choices.

Petrol:

- **1.6 / 75 kW, CO₂ emissions 185 (manual)/198 (Auto) g/km**

For the first time a 1.6 litre petrol engine is being offered in the Octavia range as the entry level specification. Paired with a 5-speed manual transmission as standard, delivering decisive gearshifts, a 6-speed automatic transmission is also available as an option. The 1.6 litre petrol engine produces 75kW of power and 148Nm of torque, providing a proven and reliable choice for drivers.

- **1.8 TSI 118 kW, CO₂ emissions 168 (manual)/157 (7spd DSG) g/km**

The second, superbly engineered, petrol engine on offer is the turbocharged 1.8 TSI, producing 118kW of power and 250Nm of torque. This 1.8 TSI has replaced the original 2.0 FSI (110kW) engine and is the only engine in the Škoda Octavia range to be offered with the optional 7-speed DSG transmission – the latest in innovative technology from the Volkswagen Group.

Diesel:

- **2.0 TDI PD 103 kW, CO₂ emissions 150 (manual)/169 (6spd DSG) g/km**

The 2.0 TDI (diesel) engine delivers torque that can compete with many V6 petrol engines. With 103kW of power at 4,000rpm and producing an enormous 320Nm of torque from as low as 1,750rpm, the 2.0 TDI engine delivers an exhilarating and satisfying drive.

Available with either a 6-speed manual or 6-speed DSG transmission, the diesel offers exceptional fuel economy. When matched to the manual transmission it consumes just 5.7 litres of diesel per hundred kilometres (combined consumption, ADR81/02), while the DSG transmission consumes only 6.4 litres/100km.



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DSG TRANSMISSION

The Octavia 1.8 TSI and 2.0 TDI may be paired with the innovative Volkswagen Group direct shift gearbox/dual clutch transmission (DSG). Depending on the torque of the engine, the Škoda Octavia is matched to either the 6-speed DSG or the new 7-speed DSG.

Both DSG versions are characterized by maximum economy and shifting dynamics, which has never been attained to this extent before. Besides having different numbers of forward gears, another way in which the DSGs differ technically is in their clutch types. While two dry clutches are used in the 7-speed DSG, the dual clutch of the 6-speed DSG runs wet in an oil bath. True of both transmissions: even the most experienced professional drivers cannot even approach a shifting speed of the DSG versions. Compared with more conventional automatics, the dual clutch transmissions have the potential to reduce fuel consumption and thereby emissions.

Meanwhile, both DSG variants are application-specific specialists. While the 6-speed DSG shines when paired with torque-strong engines (up to 350 Newton-metre), the 7-speed DSG is especially effective in combination with smaller engines (up to 250 Newton-metre).

In the case of the new Octavia, the 7-speed DSG transmission is exclusive to the 1.8 TSI and the 6-speed DSG is matched to the 2.0 TDI.



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COMFORT AND CONVENIENCE

New materials and functional features have increased comfort and operating safety in the passenger compartment of the new Octavia. New-look instruments with clear white scales have a prominent position on the dashboard. The multi-function display between the speedometer and the rev counter shows information of the on-board computer. The knobs of the dual zone climate control air conditioning can be easily adjusted while optional heated front seat controls have also been integrated into this area.

An armrest in the centre of the rear seat now comes with a storage compartment. The front armrest compartment under the arm rest between the two front seats has a cooling function powered by air conditioning. A new module for interior lighting with two reading lamps guarantees excellent lighting conditions in the back.

Passengers sitting in the rear seats of the new Octavia can enjoy great comfort and space. Large doors make it easier to get in and out of the car. The tailgate of the Liftback makes storing luggage in the boot easy. With a capacity of 560 litres in the Liftback and 580 litres in the wagon, it sets a benchmark for volume in its class. Folding down the rear bench extends the volume to a remarkable 1420 litres, a capacity which expands to 1620 litres on the new Octavia Wagon.

Škoda audio systems are already compatible with external data storage devices via an aux in socket. Furthermore, functions of external media such as MP3 players, iPods or USB sticks can be connected to the entertainment system via the optional MDI (media device interface). Information from the devices is clearly displayed on the screen of the system ensuring simpler and safer operation.

The new look Octavia Wagon has lost none of its user-friendly load carrier virtues. Its tailgate opens wide providing a large boot opening. A light tap of the luggage cover retracts it to facilitate loading.



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SAFETY AND TECHNOLOGY

The Octavia's head restraints have been replaced with a new, even more effective protection system - Whiplash Optimised Head Restraints (WOKS). The special shape of this head restraint positions it much closer to the occupants head than conventional head restraints. In a rear end collision, the robust two point support system reduces rotation of the head, provides earlier stabilisation, enables better support for the neck muscles and minimises the risk of whiplash. Six airbags are also standard across the range including driver and passenger, side and curtain airbags.

As an option the Octavia can be equipped with a new parking pilot system. The electronic distance warning system is furnished with high-quality, fifth generation sensors. Two speakers produce different warning sounds when the distance at the front or at the rear becomes too tight, improving special awareness. The new Octavia also has the same new immobiliser as the new Superb helping protect the car against theft.

Another option is the Xenon lights with Dynamic Angle control. This function follows and illuminates the curve of the road. Based on the angle to which the steering wheel is turned and the speed of the car, the control unit feeds this information to either left or right control module, therefore illuminating the driver's intended direction with light.

A new optional safety feature available on the Octavia range is the fog lights with 'Corner' function, which illuminates the space the car is about to turn into. This function switches on and off the right or left fog light, depending on how the steering wheel is turned or whether the indicators are switched on. The static cornering light compliments the dynamic cornering function of the headlights. For the static cornering light to work, the headlights must be on, the fog lights off, and the speed of the vehicle must be a maximum of 40km/h.



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NEW EQUIPMENT HIGHLIGHTS

1.6 - Liftback and Wagon

- Six airbags - Dual front, front side and curtain airbags
- ESP - Electronic Stabilisation Program (incl. ABS, EBD, ASR)
- Semi-automatic air-conditioning
- Central door locking + remote control
- Power windows front and rear
- 15" 'Pyxis' alloy wheels
- Multi-function leather steering wheel with radio control
- Radio "Swing" with CD + MP3 player and aux input socket (8 speakers)
- Cruise control
- Multi-function trip computer
- Height adjustable front seats + lumbar support
- Armrest front with cooled storage space



The new **Škoda**Octavia

NEW EQUIPMENT HIGHLIGHTS

1.8 TSI & 2.0 TDI - Liftback and Wagon

- Six airbags - Dual front, side front and curtain airbags
- ESP - Electronic Stabilisation Program (incl. ABS, EBD, ASR)
- Dual zone climate control air-conditioning
- Central door locking + remote control
- Power windows front and rear
- 16" 'Lyra' alloy wheels
- Multi-function leather steering wheel with radio control
- Radio "Bolero" with 6CD changer + MP3 player and auxiliary input socket (8 sp)
- Heated rear view mirror electrically adjustable and folding
- Cruise control
- Multi-function trip computer
- Height adjustable front seats + lumbar support
- Armrest front with cooled storage space
- Light assistant (Coming home/Leaving home function, Tunnel light)
- Front fog lamps
- Rain sensing windscreen wipers

* Green features are over and above the 1.6 model.



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HISTORY OF OCTAVIA

Upgrading the hugely successful Octavia series was a particular challenge for the designers and engineers in the development centre of Škoda Auto in the Czech town of Mladá Boleslav. Everybody with a deep commitment to this task understood Škoda's historic connection with the series. The Octavia name was first used by the manufacturer in late 1950s and symbolised the innovative power of a brand whose beginnings go back to 1895. The early Octavia was a reliable, solid and inexpensive automobile which introduced modern technology to a vehicle segment which at the time was characterised by simple, often inadequate technical solutions. The Octavia was popular then and is popular now and is the brand's consistent bestseller.

When Škoda Auto joined the VW Group in the early nineties, the Octavia series was the first car developed independently of the state. Its debut marked an exciting period for a company which was suddenly no longer part of the Eastern Bloc. Škoda was suddenly able to compete on the international car market and the Octavia took manufacturers from Western Europe, Asia and Korea head-on. This stepping stone for the brand is comparable with the Czech Republic joining the EU and has enabled this innovative and aspiring brand to become a fully fledged partner in one of the leading automobile groups in the world.

The car's debut was a proud moment for the brand which, just like its country during the Velvet Revolution, fought tyranny and successfully returned to free market economy. The Octavia's shape was spectacular, experts called it a "democratisation of the design". Its body structure, technical details and interior design met the highest vehicle requirements at the time. The first generation Octavia re-injected a creative force and passion into the Škoda brand and the latest version of the Octavia will carry this heritage with great self-confidence.