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New ŠKODA RoomsterPRESS RELEASE - JUNE 2012





PHOTOGRAPHIC PORTFOLIO



ŠKODA Roomster 1





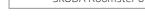


ŠKODA Roomster 4



ŠKODA Roomster 5







ŠKODA Roomster 7







NEW ŠKODA ROOMSTER / JUNE 2012





- NEW LOOK, NEW ENGINE AND LOWER RUNNING COSTS
- CABIN WITH HIGH QUALITY TRIM AND FLEXIBLE VARIOFLEX REAR SEATING SYSTEM
- 1.2 LITRE TSI 77KW ENGINE WITH OPTIONAL 7-SPEED DSG

The new ŠKODA Roomster brings innovation, style and value to an exciting and constantly evolving market segment. Redesigned since its initial Australian launch in 2007, the new model takes the core strengths of the original and adds stylish new looks and lower running costs.

Built on a clever modular platform, the Roomster features one of the most intelligently designed and flexible interiors in the segment. The Roomster offers as much interior space as a conventional multipurpose vehicle – despite being just 214mm longer than a Fabia hatch.

In addition to bold styling features that combine to give the new Roomster a more sophisticated look, the new model introduces a cleaner and more efficient petrol engine that delivers a more rewarding driving experience. Through the introduction of new technology, including turbocharging and direct injection, ŠKODA has been able to reduce overall engine capacities without harming performance. The new direct injection 1.2 litre TSI 77 kW petrol engine offers a great blend of power and torque combined with low CO_2 and improved fuel economy. The Roomster also benefits from the availability of a DSG automatic gearbox for the first time.

The cabin has also been updated with the introduction of higher quality materials and new steering wheel design. This, along with the Roomster's acclaimed interior packaging means that passengers enjoy a comfortable and entertaining ride, regardless of where they're sitting. The new Roomster also features a clever rear seat design. ŠKODA's "Varioflex" seating system is fitted as standard and offers an easy way to re-arrange the passenger and load space.

As with all ŠKODA cars, the new Roomster offers outstanding value for money. Equipment levels are generous featuring dual front, side and curtain airbags, electric front and rear windows, black roof rails, 4-spoke multi-function leather steering wheel (including radio and telephone controls), Bluetooth® phone connectivity and an MP3 compatible CD radio with 3.5mm aux-in socket.





Design

- NEW FRONT END WITH WIDER GRILLE AND NEW HEADLAMP DESIGN
- CABIN DIVIDED INTO "DRIVING ROOM AND "LIVING ROOM"
- VARIOFLEX REAR SEATING SYSTEM

The Roomster is a striking design that combines innovation with a new sense of style and sophistication. With the introduction of a new, wider front grille and revised headlamp design, the Roomster looks wider and lower than the original model, and enjoys considerably more road presence.

The new features gel beautifully with the Roomster's trademark styling elements to create a thoroughly modern look. The now familiar wraparound windscreen optically broadens the Roomster's appearance, while the large rear windows and concealed door handle hint at the car's flexible interior. At the rear, slim tail lights are positioned high up in the D pillar and exhibit ŠKODA's typical C-shape when lit.

The key to the Roomster's packaging is its wheelbase. Despite measuring only 4,214mm long, the Roomster has a wheelbase of 2,608mm. As a result, the Roomster combines big car practicality with the running costs and ease of use of a smaller car.

Interior

The Roomster's cabin has always been a remarkable piece of interior packaging, and thanks to material and equipment upgrades, it is now an even more rewarding and enjoyable place to spend time. The integration of more soft-touch plastics and higher specification entertainment systems has lifted the cabin ambience without taking away the Roomster's core strengths.

The front part of the Roomster's passenger space is designed to satisfy the requirements of the driver – a 'Driving Room' that combines ergonomics, a multi adjustable driving position and superb all-round visibility. As a result, the Roomster driver is uncompromised by oddly-angled seating or poorly located controls – a bugbear of many multipurpose vehicles.

Front seat passengers also benefit from a number of additional storage options, including extra-wide door bins that can accommodate large drink bottles. Small elasticated fabric bands across the door pockets hold maps, directories or other travel articles securely in place, while the centre console and the pockets in the rear of the front seats offer countless extra storage solutions. In addition, the lower glovebox compartment features a cooling airflow to keep food and drinks fresh.





Design (Cont'd)

The rear part of the cabin is designed as a comfortable and adaptable 'Living Room' – a home for families on the move.

Thanks to large side windows, a rear seat base set 46mm higher than the front seats and the innovative 'Varioflex' seating system, the Roomster offers all the practicality of a multipurpose vehicle and the load space of a family hatchback.

The increased height of the rear seat offers a better view through to the front as passengers can look over the heads and see out through the large windscreen. The extra-deep side windows also provide the rear seat passengers with a better view, while the optional panoramic roof complete with roller blinds, floods the cabin with natural light.

The 'Varioflex' seating system optimises cabin space and sets new standards for practicality. The back of the middle seat can be folded forward and used as an armrest, a drinks holder or a storage area. With only a few movements, the middle seat, which weighs 11 kilograms, can be easily removed and the two remaining seats can be moved inwards. In this configuration, the Roomster becomes a four-seater with increased shoulder space in the rear. Passengers can also fine-tune their seating position thanks to integral sliders that offer 150mm of movement forward and back and an adjustable seat back that reclines by 13.5 degrees.

Flexibility is the stand-out feature when it comes to describing the Roomster's boot. Even with five passengers on board, the load area allows up 450 litres* of space. Fold the rear seats down and a loading surface of up to 1,022 millimetres long is created, while the volume increases to 1,555* litres. In addition to the removable centre seat, the two outer chairs can also be removed completely. By pulling on the clearly-marked levers, both chairs can be dismounted and lifted out in a matter of seconds. And, because they weigh 16kg each, you don't need to be weightlifter to do it.

In this configuration, the Roomster becomes a two-seater with a loading volume of 1,780 litres*. The almost vertical side walls and the low edge make it easy to load goods, even up to the roofline. The Roomster isn't just about sheer volume. Thanks to some thoughtful details, the load bay is just as helpful when it comes to carrying small or delicate items. If required, it can halve the size of the boot horizontally while still allowing access to items placed on the lowered shelf during the trip. Heavier objects can be secured safely thanks to the addition of lashing points on the boot floor.

* Capacity depends on rear seat positions





Engines and Transmissions

- NEW ENGINE WITH LOWER EMISSIONS AND IMPROVED ECONOMY
- NEW 7-SPEED DSG GEARBOX AVAILABLE AS AN OPTION

At the heart of the new Roomster is an efficient petrol engine. Designed to offer more performance, lower emissions and improved fuel consumption, the Roomster's new powerplant combines significantly lower running costs with improved drivability and refinement.

Through the use of innovative technology, including turbocharging and direct injection, the engineers have been able to reduce engine capacities without affecting performance. The Roomster's new 1.2 litre 77kW engine is more powerful and flexible than the unit it replaced. Here the new 1.2 litre TSI offers 22Nm more torque than the outgoing 1.6 litre engine, a 1.1 L/100km improvement in combined fuel consumption and a 34g/km reduction in CO₂ emissions.

This new engine uses direct injection and turbocharging to deliver a smooth and economical driving experience. Despite its modest displacement, this engine delivers 77kW and 175Nm of torque across a rev range of 1,500 rpm to 4,100 rpm. CO₂ emissions are 138 g/km, while fuel consumption on the combined cycle is 5.9 L/100km.

A contributing factor to the TSI's remarkable performance is its high compression ratio of 10:1. This, along with boost pressures of up to 2.5 bar gives the engine high torque outputs, which in turn allows for longer gearing to be chosen. The end result is superb economy, low emissions and excellent flexibility.

Transmissions

The 7-speed DSG twin-clutch gearbox can operate in two modes – fully automated and manual Tiptronic. In both modes, shifts are executed extremely efficiently with none of the performance loss usually experienced with traditional automatics. As a result the Roomster 77TSI DSG has the same combined fuel consumption as the 5-speed manual version (5.9 L/100km).





Chassis and Safety

Unlike many of its rivals, the Roomster's chassis isn't compromised by being based on a structure originally designed for another purpose. By developing a modular platform, ŠKODA has been able to give the Roomster tailor-made underpinnings.

The wheelbase measures 2,608 millimetres. Aside from giving the Roomster astonishing levels of interior space, it also gives the car a remarkably stable ride quality.

In terms of suspension design, the front end features McPherson struts while a lightweight semi-independent layout controls the movements of the rear wheels. By having a slightly wider track at the rear, the Roomster has excellent levels of body control and feels remarkably secure through corners. The low kerb weight further enhances handling and the ability to change directions quickly and safely.

Another key aspect of the Roomster's dynamic package is the steering system. All models are equipped with electrohydraulic power steering as standard. A combination of a tight turning circle (10.5m) and excellent outward visibility makes manoeuvring and parking a simple and straightforward affair. The steering system has also been designed to minimise power drain and draws significantly less power away from the engine than a conventional fully-hydraulic system.

As you would expect from a car designed with the family in mind, Roomster puts safety first. It has achieved the top mark of five stars in the Euro NCAP rating. The safety of passengers was one of the most crucial aspects in the development of the Roomster. The high safety level has been achieved by using the latest design methods, progressive technological solutions and state-of-the-art vehicle construction techniques.

An essential element of any car involved in a crash is a carefully designed structure. The Roomster is designed in such a way that in the case of a collision, defined load bearing paths spread the energy generated in a controlled manner, leading these into the assemblies in the floor of the vehicle. The front part of the car can deform in a clearly defined manner and the interior space remains a survival space for the passengers.

As standard, the ŠKODA Roomster comes with five three-point seat belts on all seats, including the centre rear seat. Seat belts in the front are height-adjustable and fitted with pre-tensioners. Additionally, the Roomster comes with six airbags – driver and passenger, side and curtain. The robust door sills and pillars and the doors themselves with triple reinforcement play an important role during a side impact.





VALUE AND EQUIPMENT

The new Roomster continues the ŠKODA tradition of offering unbeatable value for money. Thanks to generous levels of standard equipment and lower running costs, the Roomster is a competitive package that sets new standards in the multipurpose vehicle market.

The Roomster is fitted with the innovative Varioflex rear seating system in addition to power steering, driver and passenger front airbags, side and curtain airbags and central door locking. Other equipment fitted as standard across the range includes a 3.5mm auxiliary socket allowing connection of MP3 players to the sound system, a 12V socket in the boot for external electrical appliances, black roof rails, 4-spoke multi-function leather steering wheel (including radio and telephone controls), and Bluetooth® phone connectivity.

Standard Equipment Highlights

- VarioFlex (3 separate, removable seats rear)
- Curtain airbags and side front airbags ESC Plus (including ABS, MSR, ASR, EDS, HBA, HHC)
- Black roof rails
- ◆ Air condition
- ◆ 15" Line alloy wheels
- Front and rear electric windows
- 4-spoke multi-function leather steering wheel (including radio and telephone controls)
- Bluetooth® phone connectivity
- Swing radio 2 DIN with CD and MP3 player and aux-in socket
- Central door locking with remote control
- Front armrest
- Folding table in rear middle backrest





VALUE AND EQUIPMENT (CONT'D)

Optional Equipment Highlights

- Rear parking sensors
- MDI Media Device Interface
- Climate control air-conditioning
- Privacy glass from B-pillar
- Alarm system
- Partial leather seats (leather/artificial leather and fabric)
- Front foglights with daytime running lights
- Panoramic sunroof
- Luggage partition net
- Coloured roof (Candy White, Brilliant Silver, Black Magic)





PRICING

Roomster 77TSI 5-speed manual Roomster 77TSI 7-speed DSG 22,490* 24,790*

Options

* Prices quoted are Manufacturer List Prices excluding dealer delivery charges, which may vary from dealer to dealer and statutory charges, which vary from state to state.

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