

New **Škoda**Superb Wagon PRESS RELEASE - MAY 2010



#### PHOTOGRAPHIC PORTFOLIO









































































TOP OF THE CLASS: NEW ŠKODA SUPERB WAGON

Following last year's successful launch of the five-door Superb Sedan, Škoda premiered the long-awaited Superb Wagon at the IAA Motor Show in Frankfurt. The Czech carmaker is keen for this large car, delivering exceptional space and comfort, to re-define benchmarks in the segment. The unique design with the typical Škoda "face", the expressive rear section and the dynamic silhouette help the new Superb Wagon stand out clearly from market competitors. The car commands respect not just because of its practical qualities, but also on account of its style and elegance. The generous wheelbase and the roofline forming a gentle arc ensure that the car has well-balanced proportions which provide the perfect space for passengers and luggage alike.

In a history of automobile production stretching back over 100 years, Škoda Auto has manufactured numerous wagons in its hometown of Mladá Boleslav. As early as the mid-1920s, when the company was still producing under the name of its founders, Laurin and Klement, it came up with wagon bodies for the L&K 100 and 110 models. These "swap bodies" transformed sedans into commercial vehicles with a loading area, and at the time were regarded as the preserve of traders. The original version of the Superb back in the 1930s was also available not only as a luxury sedan, but also as a light commercial vehicle. After the Second World War, the Škoda portfolio included wagons as we know them today. Perhaps the best known examples of these cars, boasting the comfort of a sedan and the loading capacity of a commercial vehicle, were the Škoda Octavia Wagon (produced from 1961 to 1971), and the 1202 STW (manufactured until 1973).

The new Superb Wagon is 4,838mm long, 1,817mm wide, and 1,462mm high. Including the roof rails, delivered as standard and available either anodized or black, the car's height rises to 1,510mm. The outstanding loading capacity is bigger than anything seen yet in the segment: the luggage compartment holds 633 litres, expanding to a cavernous 1,865 litres when the rear seats are folded down. The width of the tailgate is large enough to accommodate bulky items. The low loading sill, a mere 600mm above the ground, makes handling baggage easy.

The wealth of interior equipment and fittings in Superb Wagon match its predecessor. And numerous smart details have been added.

The entire Superb Wagon range comes standard with the innovative Park Assist parallel parking system which includes front parking sensors. It also is the first time it has been possible to option a Škoda vehicle with the KESSY keyless locking and start system. A transmitter in the body of the key communicates with the control unit in the car and unlocks the doors when the handles are touched. The car can also be locked without using a key or remote control central locking by touching a button on the external handle. The engine can be started and turned off with a button located on the right-hand side of the steering wheel column. To start the engine, the driver first has to press the brake pedal.



Another interesting feature of the new Superb Wagon is the optional electrically-operated tailgate. This is delivered with an automatic retractable luggage compartment cover. When the tailgate is opened, the cover automatically rolls back to the middle position so that there is more room to handle the luggage. Another clever option in the luggage compartment is the extendable boot floor, which can extend over the rear bumper when the tailgate is open to make moving larger items around much easier. Aluminium strips and hooks in the luggage compartment offer the perfect luggage restraint system, reliably preventing baggage from sliding around when the vehicle is in motion.

The concept of luggage compartment lighting integrated into the tailgate is another innovation. It illuminates not only the boot, but the whole area around the car's rear section. Another lamp, this time removable, is located on the left side of the luggage compartment. It is battery-powered and when removed from its holder (which doubles up as a charger) it can be used as an economical LED flashlight in the dark. A magnet is built into the lamp so it can simply be placed on the car body – a useful touch, for example, when fixing a puncture.

During the day, the optional electrically-operated, two-piece panoramic sunroof creates a light, airy atmosphere. If the sunshine becomes too dazzling, a protective blind can be drawn across the glass roof. The glass itself blocks heat, letting in only 10%. Another new feature is the roof-mounted shark fin aerial which elegantly rounds off the roofline.

Various audio and navigation systems are available to cater to discerning customers' different needs and wishes. The vehicle's data network integrates to a radio with CD/MP3 player and offers a wide range of user-friendly support functions. Satellite navigation (standard in Elegance) is the touchscreen 'Columbus' system with voice control and integrated 30GB hard disk - 20GB for Audio and 10GB for navigation - enabling the driver to operate all functions intuitively. Other audio technology includes a high-quality sound system with powerful speakers, an Aux-In socket, a 6-disc CD changer and an optional MDI (Media Device Interface) in the front armrest to connect external storage media.

The new Superb Wagon, like the Superb Sedan, comes standard with hill hold control, while the Superb Wagon Elegance 4x4 comes fitted with the fourth-generation Haldex multi-disc clutch all-wheel drive system, which provides a variable torque split to achieve the best possible traction and excellent stability on any surface.

The Superb Wagon's range of engines is the same as that for the Superb Sedan. There is a choice of two petrol and one diesel engines, all with direct fuel injection and low consumption and emissions.



The 125 TDI diesel engine generates power of 125kW and is offered with the six-gear direct shift gearbox (DSG). The maximum torque is 350Nm at 1,750 to 2,500rpm. A diesel particulate filter is fitted as standard.

The successful direct fuel injection campaign is also continuing with the petrol engines. The 118TSI, offers power of 118kW and maximum torque of 250Nm at 1,500-4,500 rpm.

The Superb Wagon's top petrol engine is the 191FSI, with power of 191kW and maximum torque of 350Nm at 2,500 to 5,000rpm. The 191FSI engine is matched with an automatic six-gear DSG and all-wheel drive. The control unit of the fourth-generation Haldex clutch facilitates variable torque split, guaranteeing safe and reliable driving on any surface.

In many respects, the chassis of the new Superb Wagon is based on the chassis of the Superb Sedan. However, some modifications have been made to the Wagon's chassis configuration to accommodate the higher payload and higher gross weight. The rear axle housing is attached to the body with anti-vibration dampers. These metal and rubber connecting elements increase the comfort of the ride and keep the axle housing separate from the body without negative effects on stability and the axle bracing. This detachment prevents tyre noise and subtle vibrations from being transmitted to the body, where they would cause unwanted noise in the interior. As in the Superb, the MacPherson-type front axle with triangular control arms is mounted in aluminium casing. This enhances the kinematics and reduces the axle weight. In the chassis suspension design, the emphasis was on creating a balanced relationship between agility and comfort. The suspension copes well with uneven road surfaces; body roll in bends is largely suppressed by the wide track and careful configuration of each part of the chassis. As in the Superb Sedan, the driving dynamics are enhanced by electromechanical steering. The car's pleasantly high-ratio steering gear and track-holding ability do not distort the feel of the road and traction conditions.



### PRICING

Superb Ambition 118TSI	\$38,990*
Superb Ambition 125TDI	\$41,990*
Superb Elegance 118TSI	\$44,990*
Superb Elegance 125TDI	\$47,990*
Superb Elegance 4x4 V6 191FSI	\$55,990*
Superb Wagon Ambition 118TSI	\$40,990*
Superb Wagon Ambition 125TDI	\$43,990*
Superb Wagon Elegance 118TSI	\$46,990*
Superb Wagon Elegance 125TDI	\$49,990*
Superb Wagon Elegance 4x4 V6 191FSI	\$57,990*
OPTIONS	
OPTIONS	
Metallic/Pearl effect paint	\$990
	\$990 \$1,990
Metallic/Pearl effect paint	·
Metallic/Pearl effect paint  Bi-Xenons headlights with AFS (Ambition)	\$1,990
Metallic/Pearl effect paint  Bi-Xenons headlights with AFS (Ambition)  El. Adjustable driver's seat with memory (Ambition)	\$1,990 \$1,490
Metallic/Pearl effect paint  Bi-Xenons headlights with AFS (Ambition)  El. Adjustable driver's seat with memory (Ambition)  Leather seats in combination leather/artificial leather (Ambition)	\$1,990 \$1,490 \$2,890
Metallic/Pearl effect paint  Bi-Xenons headlights with AFS (Ambition)  El. Adjustable driver's seat with memory (Ambition)  Leather seats in combination leather/artificial leather (Ambition)  Parking distance control, front (Sedan)	\$1,990 \$1,490 \$2,890 \$590
Metallic/Pearl effect paint  Bi-Xenons headlights with AFS (Ambition)  El. Adjustable driver's seat with memory (Ambition)  Leather seats in combination leather/artificial leather (Ambition)  Parking distance control, front (Sedan)  Park Assist (inc. front parking distance control) (Sedan)	\$1,990 \$1,490 \$2,890 \$590 \$990
Metallic/Pearl effect paint  Bi-Xenons headlights with AFS (Ambition)  El. Adjustable driver's seat with memory (Ambition)  Leather seats in combination leather/artificial leather (Ambition)  Parking distance control, front (Sedan)  Park Assist (inc. front parking distance control) (Sedan)  Electric sunroof (Sedan)	\$1,990 \$1,490 \$2,890 \$590 \$990 \$1,990
Metallic/Pearl effect paint  Bi-Xenons headlights with AFS (Ambition)  El. Adjustable driver's seat with memory (Ambition)  Leather seats in combination leather/artificial leather (Ambition)  Parking distance control, front (Sedan)  Park Assist (inc. front parking distance control) (Sedan)  Electric sunroof (Sedan)  Electric sunroof with solar cells (Sedan)	\$1,990 \$1,490 \$2,890 \$590 \$990 \$1,990 \$2,290

Roller blinds for rear window (Sedan)

Satellite Navigation 'Columbus' with voice control (Ambition)

\$2,890

\$290



### OPTIONS CONT'D

Roller blinds for rear and rear side windows (Sedan)	\$490
Roller blinds for rear side windows (Wagon)	\$290
Privacy glass (from B pillar)	\$440
False floor (Wagon)	\$370
6-disc CD changer (with conjuction with satellite navigation)	\$790
Sound system - 400W, 10 channel amplifier and 10 speakers (Ambition)	\$1,490
3-spoke multi-function steering wheel for radio with paddles for DSG	\$440
Sport suspension with 18" 'Themisto' alloy wheels (Elegance only)	\$1,990
Sport suspension for Elegance 4x4	\$490
MDI - Mobile device interface	\$290
Decorative insert 'Mirage' - metallic inlays (Elegance)	\$90
Automatic release of cargo cover (Wagon)	\$140

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<sup>\*</sup> Prices are manufacturer list prices only, for the drive away price of Škoda vehicles please contact your local authorised Škoda dealer or visit skoda.com.au.



**ELEGANT AND TIMELESS: THE DESIGN** 

The new Superb Wagon certainly looks striking. The implementation of the Škoda Auto design philosophy is mirrored in the strong three-dimensional form of the front grille, while its finely modelled chrome trimmings give it a substantial and solid look. The contoured lines of the bonnet extend to the headlights, intensifying the horizontal direction of these lines, giving the new Superb Wagon its appearance of sitting solidly and self-assuredly on the road. The emphasised front wings underline this feature - they give the new Superb Wagon its signature which, in turn, characterises it clearly as a member of the Škoda family.

The lines of the roof are eye-catching, elongated and blend elegantly into the radius of the C-pillars. This in itself is a clear indication of the exceptional interior spaciousness and the superior room offered to the rear seat passengers. The chrome trim around the windows flows into a three-dimensional element at the C-pillar and is standard on all trim levels.

The number plate holder is integrated in the rear bumper, creating space for the large Škoda logo, which radiates self assurance from its position in the centre of the boot. Below this, the attractive rear view of the Superb Wagon is enhanced by the model designation. The two-part tail lights, with one half integrated into the rear wings and the other integrated into the boot lid, are true to the design language used to date across the brand. In daylight they excel with their straight-lined and elegant form; in the dark, they light up in the typical night time design of the latest generation of Škoda cars, forming a C-shaped light. The twin exhaust tailpipe is proof that elegance can also look sporty.

The new Superb Wagon is mounted on either 16" 'Spectrum' (Ambition), 17" 'Trifid' (Elegance) or 18" 'Themisto' (Elegance 4x4) alloy wheels, effectively underlining the image of solidity and sporting elegance communicated by the bodywork.



VALUE IN EVEN THE SMALLEST OF DETAILS: THE INTERIOR

The new Superb Wagon offers generous interior measurements thanks to the transverse engine design. The new Škoda is 4,838 millimetres in length, 1,817 millimetres in width and has a height of 1,510 millimetres including the standard roof rails in either anodized or black.

The interior, with its finely tuned mix of materials and excellent workmanship, satisfies the needs of even the most demanding owner. The dashboard with its wave-shaped design groups the operating elements into sensible, individual functional units. All of the primary functions are concentrated around the steering wheel so ease of use is guaranteed thanks to their ergonomic and logical location. Thanks to the unique design, erroneous operation is practically eliminated. The multi-function 4-spoke leather steering wheel enables control of the radio function, while the optional multi-function 3-spoke leather steering wheel, offers you control of the radio and the innovative DSG transmission (Direct Shift Gearbox) via paddles behind the steering wheel. The paddles are intuitively located so that the downshift control is located on the left of the steering wheel and the upshift on the right.

This quality design is also reflected in the look of the central console. The 'Bolero' radio with integrated 6-disc CD stacker is a touch-screen, high-quality audio system optimised in its design for the layout of the dashboard. For advance flexibility, music can also be accessed via an SD memory card. The 'Columbus' Satellite Navigation System (standard in Elegance) is also available and operates via a user-friendly touch sensitive screen and a high resolution display that show 3D maps, pictures and video in brilliant clarity. This system offers a generous 30GB hard drive - 20GB for audio and 10GB for navigation and voice control.

The distinctive instrument panel, with white numerals and dials, guarantee good legibility both day and night. White LEDs for the diffusion interior lights, are incorporated in the head liner and provide the car with an even more exclusive interior atmosphere. The clearly organised and easy to read gauges glow in a soft green light, the Škoda Auto brand colour. In addition, the colour green now has an additional important significance: Škoda Auto takes environmental protection seriously in all areas. One way we protect the environment is by making nearly 95 percent of the new Superb Wagon recyclable at the end of its functional life.



ALWAYS SAFE IN ITS STRIDE: THE CHASSIS OF THE NEW SUPERB WAGON

In many respects, the chassis of the new Superb Wagon is based on the chassis of the Superb Sedan. However, some modifications have been made to the Wagon's chassis configuration to accommodate the higher payload and higher gross weight. The rear axle housing is attached to the body with anti-vibration dampers. These metal and rubber connecting elements increase the comfort of the ride and keep the axle housing separate from the body without negative effects on stability and the axle bracing. This detachment prevents tyre noise and subtle vibrations from being transmitted to the body, where they would cause unwanted noise in the interior.

As in the Superb, the MacPherson-type front axle with triangular control arms is mounted in aluminium casing. This enhances the kinematics and reduces the axle weight. In the chassis suspension design, the emphasis was on creating a balanced relationship between agility and comfort. The suspension copes well with uneven road surfaces; body roll in bends is largely suppressed by the wide track and careful configuration of each part of the chassis. As in the Superb Sedan, the driving dynamics are enhanced by electromechanical steering. The car's pleasantly high-ratio steering gear and track-holding ability do not distort the feel of the road and traction conditions.

Apart from this, and as a result of numerous acoustic innovations, the new Superb Wagon is also among the quietest cars in its class. Contributing to this is the thickness of the front side window panels which reduces vibration while new sealing materials reduce wind noise.

The Superb Wagon has a completely new form of coordination between its ABS and ESP systems. The object of the development was to provide the new Superb Wagon with commanding and comfort-oriented properties without limiting driving pleasure in any way. Careful adaptation of the individual chassis components gives the new Superb Wagon properties which are every bit as exciting as they are balanced and safe, even in critical situations.



INTELLIGENT LIGHTING: AFS FOR THE SUPERB WAGON

Maximum visibility is created not only by the generously proportioned front windows and exterior mirrors of the Superb Wagon, but also by its new headlight system. The Bi-Xenon headlights with AFS (Adaptive FrontLight System) that come as a standard in the Elegance and Elegance 4x4 models improve visibility by adapting to driving conditions, enabling the driver to recognise obstacles in the road sooner and react faster.

The AFS works automatically in four different modes depending on speed and weather conditions. Inter-urban is the default option, giving a regular spread of light to suit everyday conditions; Urban mode is automatically set up for city driving, in that the headlight spread is wider and shorter in front of the car to maximise visibility on the side of the road; exceeding 90km/h, the Motorway mode throws the spread of light further ahead of the car illuminating the lanes for increased range; and finally the Rain mode is designed for limited visibility due to heavy rain or snow and reduces the dazzling effect of oncoming lights reflecting on a wet surface. In addition, the Bi-Xenon headlights are also equipped with dynamic angle control linked to steering inputs, which illuminate bends and turns as you drive through them.

AFS is combined with Bi-Xenon headlights in the new Škoda Superb Wagon and as an attractive detail, the headlamps bear the Superb model designation on their upper edges.



NO COMPROMISES: SAFETY ON ALL ROADS

Passenger protection in the new Superb Wagon is of the highest level, starting with its standard nine airbags – front driver and passenger airbags, front and rear side airbags, curtain airbags and driver's knee airbag are standard across the range. Also standard is the Electronic Stabilisation Program (ESP), minimising the risk of the car losing control. However, a comfortable and safe drive is also supervised by a wide array of electronic safety systems, which ensure good steering control of the vehicle in various situations. Anti-lock Braking System (ABS) and Anti-Slip Regulation (ASR) are standard components of the braking system of every new Superb, as well as a dual rate brake booster, which contributes to a shorter braking distance in critical situations. Parking sensors are available with both front and rear sensors as part of the standard Park Assist.

Front foglights with corner functionality are standard across the Superb Wagon range. If the foglights are switched off and the headlights are still on, the corner function is activated when manoeuvring the car at speeds of up to 40km/h, depending on the steering wheel position or the indicator lights. It automatically activates either the right or left foglight, alerting the driver to possible obstacles on an unlit road.



INNOVATIVE SYSTEMS: PARK ASSIST STANDARD ACROSS THE SUPERB WAGON RANGE

The Park Assist parking system in the Superb Wagon is an example of high-end technology. The system is capable of nearly automatic reverse parking in parallel parking spaces that are just 0.8 metre longer than the vehicle. The driver just needs to operate the accelerator and brake pedal; meanwhile, the Superb Wagon steers into the pre-measured space, guided by sensors. Whenever the steering process is interrupted by manual steering, "Park Assist" is deactivated. The intuitively operated system is started by pressing a button located next to the gearshift.

While driving down the road at speeds up to 30km/h and at a distance of 0.5 to 1.5 metres from other parked cars, ultrasonic sensors detect all parking spaces aligned with the roadway on either the left or right (depending on the turn signal direction that is set), and a control module computes the ideal parking path. Park Assist communicates the starting position to the driver via the multifunction display. Then the driver shifts into reverse gear.

Now appearing on the display is the message "Steering control active! Watch your surroundings!" The driver only needs to accelerate, and perform braking during the rest of the parking process; the steering is handled by the Superb Wagon. As soon as the parking sensors switch to a continuous signal at the rear, this indicates that the optimal distance to the next vehicle has been reached. If the speed is excessive and/or the driver makes any sort of steering wheel movement, Park Assist is instantaneously deactivated. Generally, the entire parking process after shifting to reverse gear takes only 15 seconds.



STATE-OF-THE-ART TECHNOLOGY UNDER THE BONNET: THE ENGINE RANGE

The range of engines for the new Superb Wagon fulfils the needs of every driver. There are two petrol variants and one diesel engine available. All of the engines operate with direct fuel injection and excel as a result of their low fuel consumption and CO2 emission values.

The diesel option is catered for by the top of the range 125TDI which works with common-rail direct injection. It provides 125kW of power and a maximum torque of 350Nm between 1,750 rpm and 2,500rpm. Consumption is 6.6 litres per 100 kilometres in combined traffic conditions; the CO2 emission is 175 g/km. The potential of this engine range is evident in the high level of driving performance. Top speed is 218km/h with acceleration from 0 to 100km/h in 8.9 seconds. The 125TDI is matched with 6-speed DSG and supplied with a diesel particulate filter as standard.

The entry petrol engine in the new Superb Wagon is the 118TSI. It provides peak torque of 250Nm at 1,500-4,500 rpm and propels the front-wheel drive Superb to a top speed of 218km/h. Acceleration is quick, needing only 8.6 seconds from 0 to 100km/h; the combined fuel consumption is 7.5 litres per 100 kilometres and the CO2 emission figure, 173g/km. A 7-speed DSG comes as standard with the 118TSI Superb.

The top engine for the new Superb Wagon, is the 191FSI V6 with a maximum torque of 350Nm between 2,500rpm and 5,000rpm. Its combined fuel consumption is 10.4 litres of fuel per 100 km; the CO2 emissions are 242g/km. This top level engine powers the car from 0 to 100km/h in only 6.6 seconds and on to a top speed of 247km/h.

The 191FSI V6 is supplied with 6-speed DSG and on demand four-wheel drive. Power distribution is designed to be variable and a fourth-generation Haldex clutch monitors the power electronically. During normal driving traction conditions, 100 percent of the power goes to the front axle, but when needed, 350Nm of torque can be sent to the rear wheels. This provides safe and reliable driving on all road conditions.



EXCEPTIONAL EQUIPMENT AND LUXURIOUS COMFORT: AMBITION, ELEGANCE AND ELEGANCE 4X4

The standard equipment levels across the Superb range have been carried through to the Superb Wagon range across. All three trim levels - Ambition, Elegance and Elegance 4x4 – offer extraordinary value and ensure every choice is sophisticated, luxurious and practical.

Nine airbags, dual-zone climate control air conditioning, multi-function trip computer, MP3 auxiliary input socket, cruise control, light assistant, front foglights with corner function, Park Assist parallel parking system including front parking distance control, a leather package for the 4-spoke multi-function steering wheel, gearshift lever and handbrake grip, are standard across the entire range.

Over and above the Ambience trim, the Elegance and Elegance 4x4 offers Satellite navigation 'Columbus', leather interior in combination leather/artificial leather, Bi-Xenon headlights with AFS (Adaptive FrontLight System), electrically-adjustable driver and passenger seat with driver seat memory function, alarm system and sound system with 400W, 10 channel amplifier and 10 speakers.

Unbelievably, there is still a list of additional equipment available across the range including the unique example of Škoda's modern and environmentally friendly technology.

It also is the first time it has been possible to option a Škoda vehicle with the KESSY keyless locking and ignition system. A transmitter in the body of the key communicates with the control unit in the car and unlocks the doors when the handles are touched. The car can also be locked without using a key or remote control central locking by pressing a button on the external handle. The engine can be started and turned off with a button located on the right-hand side of the steering wheel column. To start the engine, the driver first has to press the brake pedal.

Another interesting feature of the new Superb Wagon is the optional electrically-operated tailgate. This is delivered with an automatic retractable luggage compartment cover. When the tailgate is opened, the cover automatically rolls back to the middle position so that there is more room to handle the luggage. Another clever option in the luggage compartment is the extendable boot floor, which can extend over the rear bumper when the tailgate is open to make moving larger items around much easier.

A further increase in comfort is provided by heated seats that are available not only for the front seats, but also in the rear on Elegance models. The ergonomically designed rear seats, along with the exceptional legroom, increase travelling comfort to the highest level. Up front, the driver and passenger enjoy excellent side support thanks to the ergonomically designed seating surface and backrest, providing a relaxed feeling even on long trips.



The solution for storing a wet umbrella in the new Superb is easy thanks to a water resistant storage space in the inner panel of the left rear door. A drainage system draws off the rainwater so that the umbrella 'self-dries'. When the door is closed, the umbrella storage space is invisible. The straight line design of the door does not break the line of the door panelling.

Roller blinds for the rear window are optional and significantly increase passenger comfort by minimising sun glare.

External mirrors which retract electronically once the car is locked are especially useful when parking on city streets. The passenger wing mirror also automatically tilts downwards when reverse gear is engaged, helping with reversing into those tight spots.