

The new **Škoda**Superb PRESS RELEASE - JUNE 2009



PHOTOGRAPHIC PORTFOLIO

























































AS BEAUTIFUL AS IT IS USEFUL

Although new to Australia, the Škoda Superb has a long history – there has been a Superb in the Škoda line up at one stage or another, since the 1930s.

It is not only the most luxurious car Škoda has ever built, it is one that sets new standards for quality, practicality, design and value.

Sitting at the top of the Škoda product range, it demonstrates that through bold design and engineering innovation, Škoda has created one of the most desirable cars in its segment.

Its arrival completes a model range where each line now has distinct Škoda design DNA rather than styling cues borrowed from elsewhere. At the same time, its confidence will ensure Škoda's plans for growth.

The new Superb offers class leading technology, craftsmanship, elegance and style. Clever features such as the TwinDoor, which turns the car from a sedan to a liftback at the touch of a button, lifts the Superb to even greater heights.

Although the design has retained the traditional sedan concept, the new Superb now has a tailgate which places practically no limits on what can be transported. The unique, patented TwinDoor variable boot opening, designed by engineers at Škoda, offers an extremely practical, functional and well thought out solution to storage woes. Depending on what is required, either the boot lid alone can be opened when smaller items are to be stored or by operating two small buttons on the edge of the boot lid to activate an electro-mechanical release, the Superb driver can lift the entire boot lid together with the rear window.

The rear aperture is then almost doubled in size allowing bulkier items to be loaded. When the rear seat backs are in an upright position, the boot will accommodate 565 litres of luggage and if they are folded forward, the volume increases to an amazing 1,670 litres. The new Škoda Superb is 4,838 millimetres long, 1,817 millimetres wide and 1,462 millimetres high.

The new Superb offers a range of engines to fulfil the needs of most drivers with two petrol variants and one diesel engine available in Australia. All of the engines operate with direct fuel injection and excel as a result of their low fuel consumption and CO2 emission values.



The 1.8 TSI with 118 kW of power, recently introduced to the new Octavia range, will be a popular choice. It provides peak torque of 250 Nm in the range from 1,500 rpm to 4,500 rpm and propels the front-wheel driven Superb to a top speed of 220 km/h. The 1.8 TSI is matched to the latest 7-speed DSG (Direct Shift Gearbox) transmission, which delivers exceptionally smooth shifting and utilises the full potential of the engine's torque. Acceleration is quick, needing only 8.5 seconds from 0 to 100 km/h.

The other petrol choice is in the new Superb 4x4 - a 3.6-litre V6 FSI with 191kW of power and a maximum torque of 350Nm between 2,500 rpm and 5,000 rpm. This engine powers the car from 0 to 100km/h in only 6.5 seconds with a top speed of 250 km/h. The 3.6-litre V6 is supplied with 6-speed DSG and the immense engine power is translated smoothly into driving power through a permanent four-wheel drive system. Torque distribution is designed to be variable and a fourth-generation Haldex clutch monitors this electronically so during normal driving traction conditions, 100% of the power goes to the front axle and when needed, all 350Nm of torque can be sent to the rear wheels.

The 2.0 TDI diesel works with common-rail direct injection delivering outstanding performance with remarkable fuel economy. It provides 125kW and a maximum torque of 350Nm between 1,750 rpm and 2,500 rpm. The potential of this engine range is evident in the high level of driving performance. Top speed is 220 km/h with acceleration from 0 to 100 km/h in 8.8 seconds. This powerful diesel engine is coupled with a 6-speed DSG which delivers a combined fuel consumption figure of just 6.9-litres per 100km.

Škoda Superb Pricing

Superb Ambition 1.8 TSI 118kW DSG	\$42,990*
Superb Ambition 2.0 TDI 125kW DSG	\$45,990*
Superb Elegance 1.8 TSI 118kW DSG	\$45,990*
Superb Elegance 2.0 TDI 125kW DSG	\$48,990*
Superb Elegance 4x4 V6 3.6 FSI 191kW DSG	\$56,990*

For further information:

Karl Gehling, General Manager, Press & PR

Telephone (02) 9695 6003 Mobile 0409 138 069

^{*} Prices are manufacturer list prices only, for the drive away price of Škoda vehicles please contact your local authorised Škoda dealer or visit skoda.com.au.



ELEGANT AND TIMELESS: THE DESIGN

The new Superb certainly looks striking. The implementation of the Škoda Auto design philosophy is mirrored in the strong three-dimensional form of the front grille, while its finely modelled chrome trimmings give it a substantial and solid look. The contoured lines of the bonnet extend to the headlights, intensifying the horizontal direction of these lines, giving the new Superb its appearance of sitting solidly and self-assuredly on the road. The emphasised front wings underline this feature - they give the new Superb its signature which, in turn, characterises it clearly as a member of the Škoda family.

The lines of the roof are eye-catching, elongated and blend elegantly into the radius of the C-pillars. This in itself is a clear indication of the exceptional interior spaciousness and the superior room offered to the rear seat passengers. The chrome trim around the windows flows into a three-dimensional element at the C-pillar and is standard on all trim levels.

The number plate holder is integrated in the rear bumper, creating space for the large Škoda logo, which radiates self assurance from its position in the centre of the boot. Below this, the attractive rear view of the Superb is enhanced by the model designation. The two-part tail lights, with one half integrated into the rear wings and the other integrated into the boot lid, are true to the design language used to date across the brand. In daylight they excel with their straight-lined and elegant form; in the dark, they light up in the typical night-time design of the latest generation of Škoda cars, forming a C-shaped light. The twin exhaust tailpipe is proof that elegance can also look sporty.

The new Superb is mounted on either 16" 'Spectrum' (Ambition), 17" 'Trifid' (Elegance) or 18" 'Themisto' (Elegance 4x4) alloy wheels, effectively underlining the image of solidity and sporting elegance communicated by the bodywork.



VALUE IN EVEN THE SMALLEST OF DETAILS: THE INTERIOR

The new Superb offers generous interior measurements thanks to the transverse engine design. The new Škoda is 4,838 millimetres in length, 1,817 millimetres in width and has a height of 1,462 millimetres.

The interior, with its finely tuned mix of materials and excellent workmanship, satisfies the needs of even the most demanding owner. The dashboard with its wave-shaped design groups the operating elements into sensible, individual functional units. All of the primary functions are concentrated around the steering wheel so ease of use is guaranteed thanks to their ergonomic and logical location. Thanks to the unique design, erroneous operation is practically eliminated. The multi-function 4-spoke leather steering wheel enables control of the radio function, while the optional multi-function 3-spoke leather steering wheel, offers you control of the radio and the innovative DSG transmission (Direct Shift Gearbox) via paddles behind the steering wheel. The paddles are intuitively located so that the downshift control is located on the left of the steering wheel and the upshift on the right.

This quality design is also reflected in the look of the central console. The 'Bolero' radio with integrated 6-disc CD stacker is a touch-screen, high-quality audio system optimised in its design for the layout of the dashboard. For advance flexibility, music can also be accessed via an SD memory card. The optional 'Columbus' Satellite Navigation System is also available and operates via a user-friendly touch sensitive screen and a high resolution display that show 3D maps, pictures and video in brilliant clarity. This system offers a generous 30GB hard drive - 20GB for Audio and 10GB for navigation.

The distinctive instrument panel, with white numerals and dials, guarantee good legibility both day and night. White LEDs for the diffusion interior lights, are incorporated in the head liner and provide the car with an even more exclusive interior atmosphere. The clearly organised and easy to read gauges glow in a soft green light, the Škoda Auto brand colour. In addition, the colour green now has an additional important significance: Škoda Auto takes environmental protection seriously in all areas. One way we protect the environment is by making nearly 95 percent of the new Superb recyclable at the end of its functional life.



PREMIER FOR AN AUTOMOTIVE ADVANCE: THE TWINDOOR CONCEPT

The shape of the bodywork, with its balanced proportions and stylistic elements, incorporates a new feature that will once again become the benchmark in the automotive world. Although the design in this class has retained the traditional sedan concept, the new Superb has a tailgate which places practically no limits on what can be transported. The unique, patented 'TwinDoor' variable boot opening, designed by engineers at Škoda, offers an extremely practical, functional and well thought out solution. Depending on what is required, either the boot lid alone can be opened or alternatively, by operating two small switches on the edge of the boot lid to activate an electro-mechanical release and waiting for the centre rear brake light to briefly flash (signalling the electric motors have switched opening procedure), the driver can then lift the boot lid together with the rear window – almost doubling the rear aperture and allowing bulkier items to be loaded. When the rear seat backs are in an upright position, the boot will accommodate 565 litres of luggage, if they are folded forward, the volume increases to 1,670 litres – a volume which even estate cars in this segment can scarcely equal.

The boot is fitted with high-quality carpeting. Below the luggage floor there is further space for storing personal objects, and the 16" spare wheel can be found underneath this. There are eyelets at the side of the boot space to secure goods being transported while practical folding hooks provide a perfect hold for shopping bags.



ALWAYS SAFE IN ITS STRIDE: THE CHASSIS OF THE NEW SUPERB

In developing the chassis, the Škoda Auto engineers placed special emphasis on creating a balanced relationship between agility and comfort. Uneven road surfaces are absorbed effortlessly. Body roll is suppressed thanks to careful configuration of the chassis components, while the new, electro-mechanical steering ensures greater driving dynamics – its feel has been optimised and the steering input and tracking provide the best feel for the road surface and traction conditions.

The MacPherson wishbone front suspension is housed in an aluminium axle to provide greater kinematics while simultaneously reducing axle weight. The Superb's suspension system increases driving comfort and reduces tyre noise. Apart from this, and as a result of numerous acoustic innovations, the new Superb is also among the quietest cars in its class. Contributing to this is the thickness of the front side window panels which reduces vibration while new sealing materials reduce wind noise.

The Superb has a completely new form of coordination between its ABS and ESP systems. The object of the development was to provide the new Superb with commanding and comfort-oriented properties without limiting driving pleasure in any way. Careful adaptation of the individual chassis components gives the new Superb properties which are every bit as exciting as they are balanced and safe, even in critical situations.



DEBUT FOR INTELLIGENT LIGHTING: AFS FOR THE SUPERB

Maximum visibility is created not only by the generously proportioned front windows and exterior mirrors of the Superb, but also by its new headlight system. The Bi-Xenon headlights with AFS (Adaptive Front Light System) that come as a standard in the Elegance and Elegance 4x4 models, improve visibility by adapting to driving conditions and enabling the driver to recognise obstacles in the road sooner and react faster.

The AFS works automatically in four different modes depending on speed and weather conditions. Inter-urban is the default option, giving a regular spread of light to suit everyday conditions; Urban mode is automatically set up for city driving, in that the headlight spread is wider and shorter in front of the car to maximise visibility on the side of the road; exceeding 90km/h, the Motorway mode throws the spread of light further ahead of the car illuminating the lanes for increased range; and finally the Rain mode is designed for limited visibility due to heavy rain or snow and reduces the dazzling effect of oncoming lights reflecting on a wet surface. In addition, the Bi-Xenon headlights are also equipped with dynamic angle control linked to steering inputs, which illuminate bends and turns as you drive through them.

AFS is combined with Bi-Xenon headlights in the new Škoda Superb and as an attractive detail, the headlamps bear the Superb model designation on their upper edges.



NO COMPROMISES: SAFETY ON ALL ROADS

Passenger protection in the new Superb is of the highest level, starting with its standard nine airbags – front driver and passenger airbags, front and rear side airbags, curtain airbags and driver's knee airbag are standard across the range. Also standard is the Electronic Stabilisation Program (ESP), minimising the risk of the car losing control. However, a comfortable and safe drive is also supervised by a wide array of electronic safety systems, which ensure good steering control of the vehicle in various situations.

Anti-lock Braking System (ABS) and Anti-Slip Regulation (ASR) are standard components of the braking system of every new Superb, as well as a dual rate brake booster, which contributes to a shorter braking distance in critical situations.

Parking sensors are available with just rear sensors (as standard) or with both front and rear sensors (optional). The Superb may also be equipped with Park Assist, which utilises front and rear sensors to simplify vehicle handling. While Park Assist operates the steering wheel, the driver just uses the accelerator and the brake pedals to park.

Front fog lights with corner functionality are standard across the Superb range. If the fog lights are switched off and the headlights are still on, the corner function is activated when manoeuvring the car at speeds of up to 40km/h, depending on the steering wheel position or the indicator lights. It automatically activates either the right or left fog light, alerting the driver to possible obstacles on an unlit road.



STATE-OF-THE-ART TECHNOLOGY UNDER THE BONNET: THE ENGINE RANGE

The range of engines for the new Superb fulfils the needs of every driver. There are two petrol variants and one diesel engine available. All of the engines operate with direct fuel injection and excel as a result of their low fuel consumption and CO2 emission values.

The diesel option is catered for by the top of the range 2.0 TDI which works with common-rail direct injection. It provides 125kW of power and a maximum torque of 350 Nm between 1,750 rpm and 2,500 rpm. Consumption is 6.9 litres per 100 kilometres in combined traffic conditions; the CO2 emission is 182g/km. The potential of this engine range is evident in the high level of driving performance. Top speed is 220 km/h with acceleration from 0 to 100 km/h in 8.8 seconds. The 2.0 TDI is matched with 6-speed DSG and supplied with a diesel particle filter as standard.

The entry petrol engine in the new Superb is the 118kW 1.8 TSI. It provides peak torque of 250 Nm from 1,500rpm to 4,200rpm and propels the front-wheel drive Superb to a top speed of 220 km/h. Acceleration is quick, needing only 8.5 seconds from 0 to 100 km; the combined fuel consumption is 8.4 litres per 100 kilometres and the CO2 emission figure, 200 g/km. A 7-speed DSG comes as standard with the 1.8 TSI Superb.

The top engine for the new Superb, is the 3.6-litre V6 FSI with 191kW and a maximum torque of 350 Nm between 2,500rpm and 5,000rpm. Its combined fuel consumption is 10.2 litres of fuel per 100 km; the CO2 emissions are 243 g/km. This top level engine powers the car from 0 to 100 km/h in only 6.5 seconds and on to a top speed of 250 km/h.

The 3.6-litre V6 FSI is supplied with 6-speed DSG and permanent four-wheel drive. Power distribution is designed to be variable and a fourth-generation Haldex clutch monitors the power electronically. During normal driving traction conditions, 100 percent of the power goes to the front axle, but when needed, 350 Nm of torque can be sent to the rear wheels. This provides safe and reliable driving on all road conditions.



EXCEPTIONAL EQUIPMENT AND LUXURIOUS COMFORT: AMBITION, ELEGANCE AND ELEGANCE 4X4

The standard equipment across all three trim levels - Ambition, Elegance and Elegance 4x4 - is extraordinary and ensures every choice is sophisticated, luxurious and practical.

Nine airbags, dual-zone climate control air conditioning, multi-function trip computer, MP3 auxiliary input socket, cruise control, light assistant, front fog lights with corner function, rear parking sensors with acoustic warning and optical display, chrome interior trim and a leather package for the 4-spoke multi-function steering wheel, gearshift lever and handbrake grip, are standard across the entire range.

Over and above the Ambience trim, the Elegance and Elegance 4x4 offers Bi-Xenon headlights with AFS (Adaptive Front Light System), electrically-adjustable driver and passenger seat with driver seat memory function, alarm system and sound system with 400W, 10 channel amplifier and 10 speakers.

Unbelievably, there is still a list of additional equipment available across the range including Park Assist, a parking aid developed by the Volkswagen Group and adapted by Škoda Auto for the new Superb. Park Assist utilises the front and rear parking sensors, along with special side sensors to assess if a space is big enough to park in. If it is, the driver just uses the accelerator and brake pedals while the car works the steering to 'park' itself.

The optional electric sunroof with solar cells is another unique example of Škoda's modern and environmentally friendly technology. Solar cells inside the sunroof generate electric energy that drives a ventilator, which takes care of air circulation inside the vehicle meaning the Superb provides a fresh and pleasant interior climate even after extended parking in the sun. During a hot day, the interior temperature can be lowered by up to 25 degrees celsius. As an option, a traditional electric sunroof with tinted glass, enabling a view of the sky while providing protection from sun glare can also be ordered. Both sunroofs can also be closed via the remote central-locking key.

A further increase in comfort is provided by heated seats that are available not only for the front seats, but also in the rear on Elegance models. The ergonomically designed rear seats, along with the exceptional leg room, increase travelling comfort to the highest level. Up front, the driver and passenger enjoy excellent side support thanks to the ergonomically designed seating surface and backrest, providing a relaxed feeling even on long trips.



The solution for storing a wet umbrella in the new Superb is easy thanks to a water resistant storage space in the inner panel of the left rear door. A drainage system draws off the rainwater so that the umbrella 'self-dries'. When the door is closed, the umbrella storage space is invisible. The straight line design of the door does not break the line of the door panelling.

Roller blinds for the rear window are standard on the Elegance while optional roller blinds are available for the rear side windows, significantly increasing passenger comfort by minimising sun glare.

External mirrors which retract electronically once the car is locked are especially useful when parking on city streets. The passenger wing mirror also automatically tilts downwards when reverse gear is engaged, helping with reversing into those tight spots.