

IMPREZA 2015



SUBARU
ALL 4 THE DRIVER™



THE BEST AND NOTHING LESS IS WHAT YOU'VE COME TO EXPECT FROM SUBARU.



SYMMETRICAL ALL-WHEEL DRIVE

Subaru's renowned Symmetrical All-Wheel Drive (SAWD) and symmetrical drivetrain underpins the vehicle's superb balance and handling. By driving power simultaneously to all four wheels all of the time, SAWD delivers optimum grip, greater control and superior driving confidence.



BOXER ENGINE

At the heart of every Subaru lies the finely-tuned, high performance and legendary Boxer engine. The configuration and positioning of the horizontally-opposed Boxer engine results in a lower centre of gravity which delivers improved stability, cornering and traction with the road. This unique combination also creates a smoother power delivery, with less noise and vibration to the cabin and superior safety performance.



OWNER'S PROGRAM



It's reassuring to know that every Symmetrical All-Wheel Drive Subaru is backed by a 3 Year/Unlimited Kilometre Warranty, plus our 3 Year/75,000 Kilometre Capped Price Servicing Program¹, guaranteeing quality and affordable on-going maintenance. However, should anything go amiss, you can relax with 12 months of complimentary Subaru Roadside Assistance².

Your Subaru ownership experience is protected even further by the advanced DataDot Theft Deterrent System – DATADOTDs®.



SAFETY

Subaru's advanced safety technologies are built around three pillars, protective, preventative and predictive safety. Starting with a chassis and body frame reinforced to increase frontal, side and rear crash safety, Subaru's maximum five-star ANCAP crashworthiness rating is achieved through the inclusion of seven airbags, a reinforced passenger safety cell, energy absorbing crumple zones and pre-tensioner front seat belts. Subaru's SAWD coupled with Vehicle Dynamics Control incorporating advanced driving technologies such as Electronic Stability Control, Anti-lock Braking System and Brake Assist help prevent loss of control.

1. Available at participating Subaru Retailers only and does not apply to rental and some other classes of vehicle. For full Capped Price Servicing Program Terms and Conditions visit www.subaru.com.au/service/capped-price-servicing. Subaru BRZ variants are covered by our 3 Year/60,000 Kilometre Capped Price Servicing Program. 2. 12 Month Roadside Assistance Program is standard upon activation with relevant Motoring Club in each state. To receive this benefit the customer must opt into the 12 Month Roadside Assistance Program at time of vehicle delivery. Eligible customers are those retail and novated lease customers who purchase a new Subaru on or after 1st June 2013 and have less than 5 vehicles under the Club Membership offer. Customers must provide a valid phone and residential address, as well as date of birth. Fleet, Government and rental companies are excluded.

ALL OF THIS ADDS UP TO A GREATER EXPERIENCE FOR YOU – THE IMPREZA DRIVER. SUBARU. ALL 4 THE DRIVER™

Model variant shown: Impreza 2.0i-S hatch





FREEDOM IS IN OUR DNA

BRING ON STORMS. BRING ON HAIRPINS.
BRING ON THE HIGHWAYS AND BYWAYS.
BRING ON THE OPEN ROAD.
DISCOVER SOMEWHERE NEW.

→ UNRAVEL THE IMPREZA'S DNA AT SUBARU.COM.AU

AWD MAKES IT FUN

IN DESIGNING THE IMPREZA, SUBARU REALLY DID THINK OUTSIDE THE BOX. THEY THOUGHT Laterally. They dreamed big. And then they created a small car boasting Subaru's renowned boxer engine, coupled with cutting-edge technology, features and style. Different from the ground up, it's the small car that stands out from the crowd.

Model variant shown: Impreza 2.0i Premium hatch with accessory mud guards





- Clockwise:
- Door mirrors with indicators - Impreza 2.0i-S
 - Stylish fog lights - Impreza 2.0i Premium, Impreza 2.0i-S
 - Electric sunroof - Impreza 2.0i-S

The sleek, aerodynamic shape hints at a small car that's pure fun to drive. Thanks to Subaru's famous All-Wheel Drive system and Boxer engine, the Impreza is both playful and controlled. Drawing on everything that Subaru has learnt since Impreza arrived in Australia, the fourth generation Impreza continues the tradition of delivering a car that's All 4 the Driver™.

The sophisticated body design features large headlights, contoured bonnet, expressive fender arches, stylish hexagonal grille and sporty alloy wheels. The Impreza 2.0i, Impreza 2.0i Premium and Impreza 2.0i-S variants are available in either sedan or hatch.

→ EXPLORE IMPREZA AT [SUBARU.COM.AU](https://www.subaru.com.au)



The wheelbase on both the Impreza hatch and sedan deliver a spacious cabin with generous front and rear leg room and cargo space. The cabin dials up the level of comfort with seats featuring high seatbacks and excellent lumbar and cushion support.

The sophisticated interior is complemented by generous storage, intuitive controls and a quality, soft-touch dash for maximum luxury.

Impreza's boot space is large and practical too. The 60/40 split-folding rear seats fold completely flat for an expansive extended luggage space, while the child restraint anchors in the hatch are located on the rear seat backs so the tether straps do not intrude into the boot cargo area. Boasting the sort of space and clever design features you would normally only expect in a much larger car, the Impreza delivers in spades.



Model variant shown: Impreza 2.0i Premium sedan



Top left to right:
 → Centre console box with adjustable armrest - Impreza 2.0i
 → Front centre console cup holders - Impreza 2.0i Premium

→ GET COMFORTABLE AT SUBARU.COM.AU



SPACE TO BOOT

IN THE IMPREZA, SPACE WAS NEVER FAR FROM THE DESIGNER'S THOUGHTS. THEY WENT OVER EVERY INCH TO SEE HOW THE SPACE COULD BEST BE USED. THEY SHAVED, STRETCHED AND ADJUSTED UNTIL THEY HAD A DESIGN THAT WEIGHED LESS – BUT DELIVERED MORE.

Model variant shown: Impreza 2.0i-S sedan

SENSE OF LUXURY

WITH INTUITIVE AND INTELLIGENT TECHNOLOGY,
IMPREZA SEAMLESSLY ENHANCES YOUR DRIVING EXPERIENCE.

The new Impreza puts a wealth of information at your fingertips, so you can always be in control of your driving experience.

At the core of the smart new Impreza is an intuitive touch screen LCD infotainment system featuring audio, smart phone and easy to understand graphics, plus Pandora® compatibility on the Impreza 2.0i-S variant. While the full colour Multi-Function Display on selected variants provides access to vehicle data including fuel economy, distance to empty, real time journey information and car safety.

The latest in vehicle technology is crafted with your safety as the priority. Keep focused on the road with built-in steering wheel switches for audio and cruise control, and stay hands-free with *Bluetooth*®¹ wireless technology.

The Impreza 2.0i-S will always be one step ahead in your journey with a multi-information integrated satellite navigation system - easy to use and responsive to all of your driving needs, the new Subaru Impreza is built for enjoyment.

1. *Bluetooth*® is a registered trademark of Bluetooth SIG Inc. System operation ability is subject to *Bluetooth*® wireless technology specification of mobile device.



→ BE ENTERTAINED AT SUBARU.COM.AU

Model variant shown: Impreza 2.0i-S hatch



Clockwise:
 → Integrated infotainment system - Impreza 2.0i (shown), Impreza 2.0i Premium
 → Multi-function display - Impreza 2.0i-S
 → Integrated infotainment system with satellite navigation - Impreza 2.0i-S
 → USB connectivity and AUX jack - Impreza 2.0i-S
 → Audio and Bluetooth® steering wheel controls - all model variants



IMPREZ-IVE PERFORMANCE

THE IMPREZA BOASTS THE TYPE OF PRECISION PERFORMANCE THAT HAS BEEN DECADES IN THE MAKING. IT IS THE CULMINATION OF EVERYTHING THAT SUBARU HAS LEARNT SINCE BUILDING ITS VERY FIRST VEHICLE. IMPREZA COMBINES ALL THE BEST OF SUBARU'S LEGENDARY TECHNOLOGIES INCLUDING VEHICLE DYNAMICS CONTROL, HORIZONTALLY-OPPOSED BOXER ENGINE AND SYMMETRICAL ALL-WHEEL DRIVE.



Model variant shown: Impreza 2.0i-S hatch with accessory mud guards



→ DISCOVER THE POWER AT SUBARU.COM.AU



Clockwise:
→ 16" alloy wheels - Impreza 2.0i
→ Steering wheel cruise controls -
all model variants
→ Sports pedals - Impreza 2.0i-S
model variants only

Subaru Impreza's impressive and lively acceleration is delivered from a combination of Subaru's third generation Boxer engine and the compact and lightweight Lineartronic™ CVT (Continuously Variable Transmission). This CVT has been optimised to couple seamlessly with the Boxer engine and chassis to deliver highly responsive acceleration, excellent drivability and fuel efficiency. The 6-speed manual transmission also delivers excellent fuel efficiency and smooth shift quality.

Together with the high performance Boxer engine, Subaru's fuel-saving Auto Stop Start technology, takes petrol engine efficiency to a new level while meeting strict EURO5 emission standards. The Auto Stop Start function contributes to efficiency by saving fuel normally consumed while the engine is idling, while stopped in heavy traffic or at traffic lights. The system works by automatically stopping the engine and then restarting it in a fraction of a second - with no driver intervention needed. In the Impreza 2.0i Premium and Impreza 2.0i-S the actual fuel savings delivered by this system are provided real time showing cumulative travel time, engine stop time and fuel saved.

THINK OUTSIDE THE BOXER

SOLID. BRAVE. PROVEN. SUBARU'S BOXER ENGINE DESIGN LIES AT THE HEART OF THE IMPREZA. HOWEVER THE INNOVATION DOESN'T STOP THERE. EVERY INCH OF THE IMPREZA IS A TRIBUTE TO THE BOLDNESS OF SUBARU'S VISIONARY ENGINEERS.

Consistent across the Impreza range is the famous Subaru Boxer engine which has been designed to sit lower and flatter in the engine bay than traditional engines. Due to this unique design it delivers less noise and vibration to the cabin, while the low centre of gravity aids stability, cornering and traction with the road. Coupled with Impreza's symmetrical drivetrain, this configuration delivers superior handling confidence, optimum balance, smoothness and ultimately, outstanding driver enjoyment.

The intelligent drive systems incorporated into Impreza include Electronic Throttle Control (ETC) which seamlessly translates commands from the

driver's right foot, to automatically select the optimum throttle position for an effortless performance.

The ETC system also considers the environment, optimising exhaust gas emissions and fuel economy.

The Impreza range has also been finely tuned to deliver optimum fuel economy, power and torque, via Subaru's Dual Active Valve Control System. This engine efficiency is enhanced by the Auto Stop Start system which stops the engine 0.5 seconds after the car comes to a standstill and rapidly restarts the engine just 0.35 seconds after the brake pedal is released Lineartronic™ CVT, or clutch pedal depressed manual transmission.

Model variant shown: Impreza 2.0i Premium hatch




→ GET THE FACTS AT SUBARU.COM.AU

ALL WHEELS, ALL OF THE TIME

SCIENTIFICALLY CONCEIVED. RIGOROUSLY TESTED
FOR THE LAST 40 YEARS. SUBARU'S ICONIC SYMMETRICAL
ALL-WHEEL DRIVE SYSTEM IS THE PINNACLE OF SUPERIOR
JAPANESE TECHNOLOGY. TECHNOLOGY THAT SETS YOU FREE.

Model variant shown: Impreza 2.0i-S hatch

A silver Subaru Impreza 2.0i-S hatchback is shown from a rear three-quarter view, driving on a dark asphalt road. The car is positioned on the right side of the frame, moving towards the left. The background features a vast, open landscape under a blue sky with scattered white and grey clouds. The overall scene conveys a sense of freedom and reliability.



CONFIDENCE UNDER ALL CONDITIONS

The sign of a true performer is good balance. And when it comes to driving a Subaru, superior balance equals superior vehicle control. That's why Subaru has built its reputation on its Symmetrical All-Wheel Drive (SAWD) system and a symmetrical drivetrain that deliver an innate sense of balance from the ground up.

SAWD delivers engine power to all four wheels simultaneously. Having power distributed across all four wheels, rather than two on conventional vehicles, gives you twice the grip capacity. So under acceleration there's more grip for cornering and more capacity to keep on track through the corners. Ultimately, having the driving force spread across all four wheels means greater control and confidence.

The traction and control delivered by SAWD is further enhanced by the Impreza's suspension. The front independent McPherson strut suspension gives Impreza sporty handling and stable cornering, while the double wishbone rear suspension delivers superior ride comfort with excellent vehicle stability and confident driving control.

For you, the driver, it all adds up to an agile and responsive vehicle with optimum balance, control and confidence in a variety of driving conditions.

→ FIND OUT MORE ABOUT SAWD AT SUBARU.COM.AU

SAFETY AS ACTIVE AS YOU

THE LIFE YOU'VE LONGED FOR IS ACTIVE, ADVENTUROUS, UNPREDICTABLE. THE BEST TIMES ARE OFTEN THOSE THAT HAPPEN, WHEN NOTHING'S PLANNED. THAT'S BECAUSE SUBARU HAS PLANNED EVERYTHING FOR YOU. BUILDING ACTIVE AND PASSIVE SAFETY INTO EVERY ASPECT OF YOUR IMPREZA.



Model variant shown: Impreza 2.0i-S hatch



CRUNCH TIME

Because you never know what's around the corner, Subaru have made safety an integral part of every vehicle. By incorporating the very latest safety technology, every vehicle in the Subaru range proudly carries the maximum five-star ANCAP¹ crashworthiness rating for occupant safety. The ring-shaped passenger cell is made from high-tensile strength steel, which directs impact energy around the passenger compartment, not through it.

Thanks to Subaru's electronic driver assist system, called Vehicle Dynamics Control (VDC), a range of stability and braking technologies step in to help maintain safety in extreme situations. By automatically acting on information transmitted from a sophisticated array of sensors, the factors influencing the Impreza's stability are constantly monitored to help the driver stay in control.

Subaru Vehicle Dynamics Control incorporates:

- Electronic Stability Control (ESC)
- Traction Control System (TCS)
- TCS Limited Slip Device (LSD)
- Anti-lock Braking System (ABS)
- Electronic Brakeforce Distribution (EBD)
- Brake Assist

Active safety features on the Subaru Impreza are complemented by an optimum blend of passive safety, designed to enhance driver and passenger protection:

- The Boxer engine sits low in the engine bay to help protect occupants by sliding below the cabin – not into it – in the event of a severe frontal collision.
- Ring-shaped passenger safety cell combines rigid reinforced sections with crumple zones designed to absorb impact energy and reduce injury.
- Seven SRS airbags - dual front, dual front side, curtain and driver's knee airbags.
- Front seatbelts feature pre-tensioners and load limiters.
- Whiplash reducing front seat design.
- Automatic Emergency Locking Retractors on all rear seatbelts.
- Height adjustable headrests throughout the cabin.
- Rear view reverse camera – Impreza 2.0i Premium and Impreza 2.0i-S.

1. Australasian New Car Assessment Program.

→ READ ABOUT SUBARU SAFETY TECHNOLOGIES AT SUBARU.COM.AU

WELCOME TO THE FAMILY



There are cars that simply get you from A to B, and then there are cars that empower you. Buying a Subaru is like embracing life with both hands and knowing that nothing is going to stop you. When you buy a new Subaru you are welcomed into an owner's program that gives you access to a number of benefits:

Subaru New Car Warranty - 3 Year/Unlimited Kilometres

Every new Subaru is covered by a three year unlimited kilometre manufacturer's national warranty. You can protect your investment further, by purchasing an additional Subaru Assured New Vehicle Warranty of up to three years¹. Visit subaru.com.au/warranty or ask your Subaru Retailer for more information.



Subaru Capped Price Servicing

With our 3 Year/75,000 Kilometre Capped Price Servicing Program², you'll now know the maximum amount you will have to pay for your next scheduled service during the Program period². You'll also have peace of mind knowing that specialist Subaru technicians will be looking after your pride and joy using only Genuine Subaru Parts.

DATADOT[®]TDS

Every Subaru is fitted with advanced engine immobilisers and the DataDot Theft Deterrent System – DATADOT[®]TDS[®]. Microscopic dots are laser-etched with each vehicle's unique Vehicle Identification Number – making it a less attractive target for thieves³.

Three Year Rebate on Theft Insurance Excess

DataDot Technology (Australia) Pty Ltd will pay your theft insurance excess (up to a maximum of \$800 including GST) should your new Subaru be stolen and not recovered within 45 days despite the presence of DATADOT[®]TDS[®] and warning labels⁴.

1-Month Health Check & Chat

The 1-Month Health Check and Chat is a free consultation within the first month after delivery of your new Subaru. It allows our factory-trained technicians to provide quick vehicle checks, and one of our Service Advisors will answer any of your questions to help ensure ongoing, worry-free experience.

My Subaru - Online Owner's Destination

The My Subaru Owner's Portal is an online destination for owners which provides access to exclusive benefits, tailored content, your vehicle's ownership history and much more. Login to My Subaru, the online destination for Subaru owners that will help you get more out of your vehicle, and more out of your life.

my.subaru.com.au

Subaru Roadside Assistance

Enjoy 12 months of Australia-wide, standard Roadside Assistance⁵ provided in partnership with your local state Motoring Club - plus complimentary extras such as member magazines and Show Your Card and Save⁶ discounts.

Subaru Preferred Collision Repairer Network

A dedicated Subaru Preferred Collision Repairer helpline is available on 1800 737 179, 24-hours a day, seven days a week.

1. The Subaru Assured Warranty product is issued by our appointed network of authorised retailers. Subaru Australia does not underwrite the warranty and has no liability in respect of this warranty. 2. Available at participating Subaru Retailers only and does not apply to rental and some other classes of vehicle. For full Capped Price Servicing Program Terms and Conditions visit www.subaru.com.au/service/capped-price-servicing. Subaru BRZ variants are covered by our 3 Year/60,000 Kilometre Capped Price Servicing Program. 3. DATADOT[®]TDS[®] is a theft deterrent not a theft prevention mechanism. 4. Vehicles must be comprehensively insured. Terms and conditions apply. 5. 12 Month Roadside Assistance Program is standard upon activation with relevant Motoring Club in each state. To receive this benefit the customer must opt into the 12 Month Roadside Assistance Program at time of vehicle delivery. Eligible customers are those retail and novated lease customers who purchase a new Subaru on or after 1st June 2013 and have less than 5 vehicles under the Club Membership offer. Customers must provide a valid phone and residential address, as well as date of birth. Fleet, Government and Rental companies are excluded. 6. Offers valid until 31st December 2015.

LIVE LIFE WITHOUT LIMITS

LET SUBARU ENHANCE THE WAY YOU LIVE - FROM GENUINE ACCESSORIES DESIGNED TO HELP YOU ENJOY ACTIVE PURSUITS, TO COMMUNITY-BASED PARTNERSHIPS THAT WILL INSPIRE YOU TO LIVE WITHOUT LIMITS.

Genuine Accessories

Subaru Genuine Accessories are designed to enhance your vehicle, are factory approved by Subaru and are protected by our manufacturer's warranty, visit subaru.com.au/warranty for details. For pricing and applicability information visit subaru.com.au/accessories

Subaru Finance

Subaru Finance provides a range of competitive financial solutions to approved customers. Our finance specialists will help you find a finance package to meet your needs conveniently¹.

Subaru Insurance²

It's important to enjoy the freedom of owning a Subaru, but it's also important to protect it. A range of Subaru Insurance options provides a variety of choices, including: Subaru Comprehensive Motor Vehicle Insurance, Subaru Motor Equity Insurance and Subaru Loan Protection Insurance.

Subaru Assured Used Vehicles

Every Subaru Assured Used Vehicle has passed a 116-point quality inspection and comes with a one year unlimited kilometre Subaru Assured Warranty³ - to complement the balance of a new vehicle warranty or the statutory warranty that remains - from participating Subaru Assured Retailers.

Subaru Active Communities

At Subaru we believe in living life to the fullest - from cycling and triathlons, to holidays and the arts. Through Subaru Active we promote the importance of a balanced lifestyle through a number of sponsorships and associations.

Cycling Australia Partnership

Subaru's strong focus on improving safety, whether on two wheels or four, is reflected in our relationship with Cycling Australia. This partnership is aimed at building greater involvement in the sport through state and national events including the Santos Tour Down Under, Subaru National Road Series, BMX Australia and more. While Subaru's association with the Amy Gillett Foundation, is integral to promoting the key message of sharing our roads for the safety of every road user.

Perisher Partnership

Subaru and Perisher share a long history, so it's not uncommon to find car parks full of Subarus at the resort. As the official vehicle sponsor of Perisher, Subaru's sure-footed SAWD system comes into its own, while we also use our profile to encourage safe driving, especially in the snow.

Get active at subaru.com.au/active



1. Finance provided by Australian and New Zealand Banking Group Limited ABN 11 005 357 522 Australian Credit Licence Number 234527 trading as Subaru Finance. All applications for credit are subject to ANZ's normal credit approval criteria. Terms and conditions, fees and charges apply. 2. Subaru Insurance products are issued by Allianz Australia Insurance Limited AFS Licence No. 234 708 ABN 15 000 122 850 (Allianz). In arranging this insurance Subaru (Aust) Pty Limited ABN 95 000 312 792 (Subaru) and the authorised dealers act as agents of Allianz and not as your agent. Neither Subaru nor any of its related companies or appointed authorised retailers have any liability in respect of these policies. 3. The Subaru Assured Warranty product is issued by our appointed network of authorised retailers. Subaru Australia does not underwrite the warranty and has no liability in respect of this warranty.



IMPREZA AWARDS

- 2011 - Australasian New Car Assessment Program (ANCAP) five-star occupant safety rating for the entire Impreza range
- 2007 - Australasian New Car Assessment Program (ANCAP) five-star occupant safety rating for the entire Impreza range
- 2003 - Australia's Best Cars, Best Mid-Size Car 2003 under \$28,000, Subaru Impreza GX
- 2000 - Wheels Car of the Year, Subaru Impreza
 - QLD Car of the Year Awards, Outstanding Compact Car, Subaru Impreza

subaru.com.au

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Subaru Australia reserves the right to vary vehicle specifications and standard features in Australia from those detailed in this brochure.

Vehicles shown in this brochure may be fitted with accessories available at additional cost.

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IMPREZA

2015

SPECIFICATIONS &
ACCESSORIES



SUBARU
ALL 4 THE DRIVER™

KEY FEATURES

IMPREZA 2.0i



PERFORMANCE

- > Symmetrical All-Wheel Drive
- > Engine: 2.0-litre horizontally-opposed Boxer engine
- > Transmission: 6-speed manual transmission or Lineartronic™ CVT with manual mode
- > Maximum power output: 110kW@6200rpm
- > Maximum torque: 196Nm@4200rpm
- > Auto Stop Start

EXTERIOR

- > 16" alloy wheels

- > Body coloured mirrors
- > Rear spoiler (hatch)

INTERIOR

- > Air-conditioning - climate control
- > Seat trim cloth (choice of black or ivory)
- > Power mirrors, steering and windows
- > Manual seat height lifter - driver
- > Paddle gear shift - CVT
- > 60/40 split folding rear seats

ENTERTAINMENT / TECHNOLOGY

- > Integrated infotainment system featuring:
 - Single CD player
 - AM/FM radio
 - 4 speakers
 - MP3/WMA/iPod compatible
 - 6.2" touch screen
- > Bluetooth®¹ wireless technology
- > Auxiliary jack and USB connection
- > Rear 5V DC USB port (x2)
- > Steering wheel audio and cruise controls
- > Steering wheel Bluetooth®¹ controls

IMPREZA 2.0i PREMIUM



PERFORMANCE

- > Symmetrical All-Wheel Drive
- > Engine: 2.0-litre horizontally-opposed Boxer engine
- > Transmission: 6-speed manual transmission or Lineartronic™ CVT with manual mode
- > Maximum power output: 110kW@6200rpm
- > Maximum torque: 196Nm@4200rpm
- > Auto Stop Start

EXTERIOR

- > 16" alloy wheels
- > Front fog lights
- > Rear spoiler (hatch)

INTERIOR

- > Air-conditioning - climate control
- > Seat trim leather² (choice of black or ivory)
- > Power mirrors, steering and windows
- > Manual seat height lifter - driver
- > Paddle gear shift - CVT
- > 60/40 split folding rear seats

ENTERTAINMENT / TECHNOLOGY

- > Integrated infotainment system featuring:
 - Single CD player

- AM/FM radio
- 4 speakers
- MP3/WMA/iPod compatible
- 6.2" touch screen

- > Multi-Function Display unit (MFD)
- > Bluetooth®¹ wireless technology
- > Auxiliary jack and USB connection
- > Rear 5V DC USB port (x2)
- > Steering wheel audio and cruise controls
- > Steering wheel Bluetooth®¹ controls
- > Rear view reverse camera

IMPREZA 2.0i-S



PERFORMANCE

- > Symmetrical All-Wheel Drive
- > Engine: 2.0-litre horizontally-opposed Boxer engine
- > Transmission: Lineartronic™ CVT with manual mode
- > Maximum power output: 110kW@6200rpm
- > Maximum torque: 196Nm@4200rpm
- > Auto Stop Start

EXTERIOR

- > 17" alloy wheels
- > Electric sunroof
- > Front fog lights
- > Privacy glass

- > Side spoiler
- > Rear spoiler

INTERIOR

- > Air-conditioning - dual zone climate control
- > Seat trim leather² (choice of black or ivory)
- > Power mirrors, steering and windows
- > 8-way power seat - driver
- > Multi-information Display (MID)
- > Paddle gear shift
- > Sports pedals
- > 60/40 split folding rear seats

ENTERTAINMENT / TECHNOLOGY

Integrated infotainment system featuring:

- Satellite navigation
- Single CD player
- AM/FM radio
- 6 speakers
- MP3/WMA/iPod compatible
- 7" touch screen
- Pandora® compatibility

- > Multi-Function Display unit (MFD)
- > Bluetooth®¹ wireless technology
- > Auxiliary jack and USB connections (x2)
- > Steering wheel audio, cruise and MID controls
- > Steering wheel Bluetooth®¹ controls
- > Rear view reverse camera

INTERIOR

TRIM COLOUR



BLACK OR IVORY CLOTH:
Impreza 2.0i



BLACK OR IVORY LEATHER:¹
Impreza 2.0i Premium and Impreza 2.0i-S

ENTERTAINMENT



INTEGRATED INFOTAINMENT SYSTEM:
Impreza 2.0i and Impreza 2.0i Premium



INTEGRATED INFOTAINMENT SYSTEM
WITH SATELLITE NAVIGATION:
Impreza 2.0i-S



Impreza 2.0i-S model variant shown

1. Some parts of seating are not full natural leather.

TECHNICAL¹

MODEL		2.0i	2.0i Premium	2.0i-S
		Sedan/Hatch	Sedan/Hatch	Sedan/Hatch
TRANSMISSION				
6-speed manual transmission		•	•	•
Lineartronic™ CVT with manual mode		•	•	•
ENGINE				
Engine type		Horizontally-opposed Boxer 4-cylinder, petrol engine		
Valve mechanism		DOHC with Dual AVCS		
Bore x stroke	mm	84.0 x 90.0		
Capacity	cc	1995		
Compression ratio		10.5:1		
Fuel tank capacity	litres	55		
Fuel system		Multi point sequential injection		
Fuel requirement	RON	90		
PERFORMANCE²				
Maximum power output (DIN)	kW/rpm	110kW@6200rpm		
Maximum torque (DIN)	Nm/rpm	196Nm@4200rpm		
Acceleration ³ 0 - 100 km/h	seconds	10.5 (MT) / 11.1 (CVT)		
Electronic Throttle Control system (ETC)		Drive-by-wire		
Fuel consumption (ADR 81/02) ⁴	combined l/100km	7.1 (MT) / 6.8 (CVT)		
	urban l/100km	9.2 (MT) / 8.9 (CVT)		
	extra urban l/100km	5.9 (MT) / 5.6 (CVT)		
CO ₂ emissions (ADR 81/02)	combined (g/km)	164 (MT) / 157 (CVT)		
Emission standards		EURO5		
SYMMETRICAL ALL-WHEEL DRIVE				
Type	Manual	Centre Differential with a Viscous Limited Slip Differential		
Type	CVT	Active Torque Split		
TRANSMISSION				
Gear ratio	1st	3.454 (MT) / 3.581 (CVT)		
	2nd	1.888 (MT) / Continuously variable (CVT)		
	3rd	1.296 (MT) / Continuously variable (CVT)		
	4th	0.972 (MT) / Continuously variable (CVT)		
	5th	0.780 (MT) / Continuously variable (CVT)		
	6th	0.695 (MT) / 0.570 (CVT)		
Gear ratio - reverse		3.636 (MT) / 3.667 (CVT)		
Final reduction gear ratio		4.111 (MT) / 3.700 (CVT)		
STEERING				
Steering		Electric Power Steering (EPS)		
Minimum turning circle (kerb to kerb)	m	10.6		
SUSPENSION				
Type	Front	McPherson strut type, independent suspension		
	Rear	Double wishbone type, independent suspension		
BRAKES				
Type	Front	Ventilated disc brake		
	Rear	Solid disc brake		
Brake booster type		Tandem		
ABS		4-channel, 4-sensor ABS with Electronic Brakeforce Distribution		
WHEELS AND TYRES				
Tyre manufacturer		Yokohama		Dunlop
Tyres (width, profile, size, load index and speed rating)		205/55R16 91V		205/50R17 89V
Rim size		16x6.5JJ		17x7J
Wheels		16"		17"
Spare wheel		Spacesaver steel wheel		
MEASUREMENT				
Overall length	mm	Sedan - 4585 / Hatch - 4420		
Overall width	mm	1740		
Overall height	mm	1465		
Wheel base	mm	2645		
Front track	mm	1510		
Rear track	mm	1515		
Minimum ground clearance ⁵	mm	145		
Cargo volume - rear seat up/down	litres	Sedan - 460/-		
	litres	Hatch - 340/771		
Kerb weight ⁶	kg	1335 (MT) / 1375 (CVT)	1340 (MT) / 1380 (CVT)	1415 (CVT)
Tare mass ⁶	kg	1295 (MT) / 1335 (CVT)	1300 (MT) / 1340 (CVT)	1375 (CVT)
Seating capacity		5		
TOWING				
With trailer brakes	kg	1200		
Without trailer brakes	kg	650		
Maximum tow ball down load	kg	120		

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. All performance data measured using 95RON as required by Australian Design Rule 81/02. Vehicles tested in accordance with ADR 81/02. 3. Acceleration test performed under controlled conditions. 4. Fuel consumption figures calculated in accordance with Australian Design Rule 81/02. 5. Ground clearance at kerb weight. 6. Vehicle kerb weight and tare mass varies according to the types of optional equipment included.

FEATURES¹

MODEL	2.0i	2.0i Premium	2.0i-S
TRANSMISSION			
6-speed manual transmission	•	•	•
Lineartronic™ CVT with manual mode	•	•	•
SAFETY RATING			
ANCAP ² occupant safety rating (maximum 5)	5-star	5-star	5-star
COLLISION AVOIDANCE			
Symmetrical All-Wheel Drive (SAWD)	•	•	•
Vehicle Dynamics Control system (VDC) featuring:	•	•	•
Electronic Stability Control (ESC)	•	•	•
Anti-lock Braking System (ABS)	•	•	•
Electronic Brakeforce Distribution (EBD)	•	•	•
Brake Assist	•	•	•
Traction Control System (TCS)	•	•	•
TCS Limited Slip Device	•	•	•
4-wheel disc brakes	•	•	•
Hill Start Assist - forward and reverse	•	•	•
Rear view reverse camera	•	•	•
COLLISION PROTECTION			
SRS ³ airbags - dual front, dual front side, curtain and driver knee	•	•	•
Front seat belts with pretensioners and load limiters	•	•	•
3 point A/ELR rear seat belts	•	•	•
Height adjustable seat belt anchors - driver and front passenger	•	•	•
Seat belt warning lights - all seats	•	•	•
Rear seat headrests for 3 seating positions	•	•	•
Height and angle adjustable front seat headrests	•	•	•
Height adjustable rear seat headrests	•	•	•
Safety pedals - brake, clutch / footrest (CVT)	•	•	•
Whiplash reduction seats	•	•	•
Ring-shaped passenger safety cell	•	•	•
CHILD SAFETY			
Child seat anchor points (x3)	•	•	•
ISOFIX anchor points (x2)	•	•	•
Rear door child locks	•	•	•
INTELLIGENT DRIVING DYNAMICS			
Auto Stop Start	•	•	•
Electronic Throttle Control system (ETC)	•	•	•
EXTERIOR			
Body coloured mirrors and door handles	•	•	•
Body coloured rear garnish	•	•	Chrome type (Sedan)
Chrome coloured insert door handles	•	•	•
Door mirrors with indicators	•	•	•
Electric sunroof	•	•	•
Privacy glass-rear door, rear quarter and rear windscreen	•	•	•
Rear roof mounted antenna	•	•	•
Rear spoiler	Hatch	Hatch	•
Rear window wiper (hatch)	•	•	•
Roof rack brackets (hatch)	•	•	•
Side spoiler	•	•	•
Tail pipe covers	•	•	Sedan
Temporary 16" spare wheel (steel)	•	•	•
16" alloy wheels	•	•	•
17" alloy wheels	•	•	•
LIGHTING - EXTERIOR			
Front fog lights	•	•	•
Headlights - halogen with auto off	•	•	•
Rear bumper reflector(s) - (hatch)	•	•	•
Rear LED stoplight	•	•	•
LIGHTING - INTERIOR			
Cabin and cargo area lights	•	•	•
Illuminated ignition ring	•	•	•
Map lights (x2)	•	•	•
AIR-CONDITIONING			
Air-conditioning - climate control	•	•	•
Air-conditioning - dual zone climate control	•	•	•
Anti-dust filter	•	•	•
Front and side demisters	•	•	•
Rear windscreen demister - electric with timer	•	•	•
SECURITY			
DATADOT™ security system	•	•	•
Immobiliser security system	•	•	•

MODEL	2.0i	2.0i Premium	2.0i-S
INSTRUMENTATION AND CONTROLS			
Adjustable steering wheel - height and telescopic	•	•	•
Manual mode	CVT	CVT	CVT
Paddle gear shift on steering column	CVT	CVT	CVT
Sport pedals	•	•	•
Steering wheel audio controls	•	•	•
Steering wheel cruise controls	•	•	•
Steering wheel Bluetooth® controls	•	•	•
Steering wheel MID controls	•	•	•
MULTI-INFORMATION DISPLAYS			
Multi-Information Display (MID) featuring:			•
Digital speedometer			•
Journey information			•
Auto Stop Start information			•
Multi-Function Display unit (MFD) featuring:		•	•
4.3" LCD screen		•	•
Outside temperature and clock display		•	•
Fuel economy and journey information		•	•
Eco-gauge information		•	•
Auto Stop Start information		•	•
VDC operating information display		•	•
Vehicle condition/maintenance self-check		•	•
Warning display		•	•
Twin trip meter (switchable)	•	•	•
STORAGE			
Cargo luggage hooks (hatch)	•	•	•
Centre console box with sliding armrest	•	•	•
Cupholders - rear and centre console	•	•	•
Door pockets with integrated bottle holder-front and rear	•	•	•
Front centre tray	•	•	•
Pull-out cargo area tie down points (hatch)	•	•	•
Retractable cargo security blind (hatch)	•	•	•
Seat back pocket - front passenger side	•	•	•
CONVENIENCE			
12V/120W power jacks (x2)	•	•	•
Rear 5V DC USB charge ports	•	•	•
Boot/tailgate auto unlock on remote central locking keys	•	•	•
Interior fuel lid lock release	•	•	•
Intermittent variable speed front windscreen wipers	•	•	•
Power steering, mirrors and windows	•	•	•
Rear seat centre armrest	•	•	•
Remote central locking - keys (x2)	•	•	•
Sunvisor with vanity mirrors-driver and front passenger	•	•	•
INTERIOR TRIMS			
Carpet trim - black	•	•	•
Leather steering wheel/gear shift and park brake	•	•	•
Seat trim colour - black or ivory	•	•	•
Seat trim - cloth	•	•	•
Seat trim - leather ⁵	•	•	•
SEATING EXTRAS			
60/40 split folding rear seats	•	•	•
8-way power seat - driver	•	•	•
Manual seat height lifter - driver	•	•	•
ENTERTAINMENT			
Integrated infotainment system featuring:	•	•	•
Satellite navigation	•	•	•
Single CD player	•	•	•
AM/FM radio	•	•	•
MP3/WMA/iPod compatible	•	•	•
4 speakers	•	•	•
6 speakers	•	•	•
6.2" touch screen	•	•	•
7" touch screen	•	•	•
Bluetooth® wireless technology with:	•	•	•
Handsfree mobile communication	•	•	•
Audio streaming ⁶	•	•	•
Voice command recognition	•	•	•
Auxiliary jack - front centre console	•	•	•
USB connection - front centre console	•	•	x2
WARRANTY			
3 Year/Unlimited Km Warranty	•	•	•
3 Year/75,000km Capped Price Servicing Program ⁷	•	•	•
12 Month Roadside Assistance Program ⁸	•	•	•

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. The Australasian New Car Assessment Program (ANCAP) gives consumers consistent information on the level of occupant protection provided by vehicles in serious front and side crashes. 3. SRS: Supplemental Restraint System. Effective when used in conjunction with seat belts. 4. Bluetooth® is a registered trademark of Bluetooth SIG Inc. System functionality is subject to the Bluetooth® wireless technology specification of individual's phone. 5. Some parts of the seating are not full natural leather. 6. There may be restrictions on features available for certain devices that are not fully compliant with AVCRP. 7. Available at participating Subaru Retailers only and does not apply to rental and some other classes of vehicle. For full Capped Price Servicing Program Terms and Conditions visit www.subaru.com.au/service/capped-price-servicing. Subaru BRZ variants are covered by our 3 Year/60,000 Kilometre Capped Price Servicing Program. 8. 12 Month Roadside Assistance Program is standard upon activation with relevant Motoring Club in each state. To receive this benefit the customer must opt into the 12 Month Roadside Assistance program at time of vehicle delivery. Eligible customers are those retail and novated lease customers who purchase a new Subaru on or after 1st June 2013 and have less than 5 vehicles under the Club Membership offer. Customers must provide a valid phone and residential address, as well as date of birth. Fleet, Government and Rental companies are excluded.

ACCESSORIES¹

Freedom is in Subaru's DNA. But your DNA is unique. That's why we give you the freedom to exploit your individuality with Subaru Genuine Accessories. Factory approved by Subaru – for your Subaru – they can enhance your vehicle to meet your lifestyle. From the practical, to the purely aesthetic, the possibilities are endless. And naturally when you purchase Subaru Genuine Accessories, you are protected by our manufacturer's warranty.

For full warranty, pricing and applicability information visit us at subaru.com.au

SUBARU.COM.AU FOR FULL DETAILS ON THE TAILOR-MADE ACCESSORIES AVAILABLE FOR YOUR SUBARU MODEL.



BONNET PROTECTOR



HEADLAMP PROTECTORS



FOG LAMP KIT



FRONT MESH GRILLE



MUD GUARD SET



AERO MUD GUARD - FRONT (2.0i-S ONLY)



AERO MUD GUARD - REAR (2.0i-S ONLY)



SIDE SILL PLATE



CARPET FLOOR MATS



CARGO STEP PANEL - RESIN



FRONT PARKING CORNER ASSISTANCE SYSTEM



PARKING ASSIST (REAR)



WEATHER SHIELDS



SIDE STRAKE (2.0i-S ONLY)



CARGO TRAY - HATCH



CARGO TRAY - SEDAN



ROOF SPOILER



BOOT SPOILER



TOWBAR KIT



REAR HATCH LIGHT



CARGO NET (REAR SEAT BACK)



CARGO NET (REAR TAILGATE)



CARGO NET (FLOOR)



CARGO NET (SIDES)

1. Not all accessories are suitable for all models. To see if an accessory is suitable for your model visit subaru.com.au or contact your local subaru retailer.



TOW BALL MOUNTED BIKE CARRIER
(TWO BIKES)



TOW BALL MOUNTED BIKE CARRIER
(THREE BIKES)



ROOF CROSS BARS



DELUXE 4 PAIR SKI HOLDER¹



BICYCLE HOLDER¹ (FORK MOUNTED)



BICYCLE HOLDER¹ (UPRIGHT)



SURFBOARD CARRIER¹



WATERCRAFT HOLDER¹



THULE MOTION 200 SILVER LUGGAGE POD¹



THULE MOTION 800 SILVER LUGGAGE POD¹



THULE GO PACK SET



THULE GO BOX



SIDE STEP UP



SECURITY ALARM SYSTEM



SHARK FIN ANTENNA



WHEEL LOCK NUTS



FIRST AID KIT

1. Roof cross bars required.

A HUE THAT'S YOU

One of the final choices – but one of the most important! The colour you choose for your Impreza makes a bold statement about who you are. So we've made sure you've got lots of ways to express yourself – with a wide range of colours to make your Impreza more... you.



CRYSTAL WHITE PEARL



ICE SILVER METALLIC



DARK GREY METALLIC



JASMINE GREEN METALLIC¹



QUARTZ BLUE PEARL



VENETIAN RED PEARL



CRYSTAL BLACK SILICA

1. Available on 2.0i (sedan), 2.0i Premium (sedan) and 2.0i-S (hatch and sedan) models only.