

# IMPREZA

SPECIFICATIONS & ACCESSORIES  
MODEL YEAR 2014



ALL 4 THE DRIVER™



**SUBARU**

# KEY FEATURES

## IMPREZA 2.0i



### PERFORMANCE

- Symmetrical All-Wheel Drive
- Engine: 2.0-litre horizontally-opposed Boxer engine
- Transmission: 6-speed manual transmission or Lineartronic™ CVT with manual mode
- Maximum power output: 110kW@6200rpm
- Maximum torque: 196Nm@4200rpm
- Auto Stop Start

### EXTERIOR

- 16" alloy wheels
- Body coloured mirrors
- Rear spoiler (hatch)

### INTERIOR

- Air-conditioning - climate control
- Seat trim cloth - choice of black or ivory
- Power mirrors, steering and windows
- Manual seat height lifter - driver
- Paddle gear shift - CVT
- 60/40 split folding rear seats

### ENTERTAINMENT / TECHNOLOGY

- Single in-dash CD player featuring:
  - AM/FM radio
  - MP3/WMA/iPod compatibility
  - 6 speakers
- *Bluetooth*<sup>®1</sup> wireless technology
- Auxiliary jack and USB connection
- Steering wheel audio and cruise controls
- Steering wheel *Bluetooth*<sup>®1</sup> controls

## IMPREZA 2.0i-L



### PERFORMANCE

- Symmetrical All-Wheel Drive
- Engine: 2.0-litre horizontally-opposed Boxer engine
- Transmission: 6-speed manual transmission or Lineartronic™ CVT with manual mode
- Maximum power output: 110kW@6200rpm
- Maximum torque: 196Nm@4200rpm
- Auto Stop Start

### EXTERIOR

- 16" alloy wheels
- Electric sunroof
- Front fog lights
- Privacy glass
- Rear spoiler (hatch)

### INTERIOR

- Air-conditioning - dual zone climate control
- Seat trim cloth - choice of black or ivory
- Power mirrors, steering and windows
- Manual seat height lifter - driver
- Paddle gear shift - CVT
- 60/40 split folding rear seats

### ENTERTAINMENT / TECHNOLOGY

- Multi-information in-dash satellite navigation system
  - AM/FM radio
  - MP3/WMA/iPod/DIVX compatibility
  - Single CD player
  - 6 speakers
  - 6.1" touch screen
- Multi-Function Display unit (MFD)
- *Bluetooth*<sup>®1</sup> wireless technology
- Auxiliary jack and USB connection
- Steering wheel audio, cruise and MFD controls
- Steering wheel *Bluetooth*<sup>®1</sup> controls
- Rear view reverse camera

## IMPREZA 2.0i-S



### PERFORMANCE

- Symmetrical All-Wheel Drive
- Engine: 2.0-litre horizontally-opposed Boxer engine
- Transmission: Lineartronic™ CVT with manual mode
- Maximum power output: 110kW@6200rpm
- Maximum torque: 196Nm@4200rpm
- Auto Stop Start

### EXTERIOR

- 17" alloy wheels
- Electric sunroof
- Front fog lights
- Privacy glass
- Side spoiler
- Rear spoiler (hatch)

### INTERIOR

- Air-conditioning - dual zone climate control
- Leather<sup>2</sup> seats - choice of black or ivory
- Power mirrors, steering and windows
- 8-way power seat - driver
- Paddle gear shift
- Sports pedals
- 60/40 split folding rear seats

### ENTERTAINMENT / TECHNOLOGY

- Multi-information in-dash satellite navigation system
  - AM/FM radio
  - MP3/WMA/iPod/DIVX compatibility
  - Single CD player
  - 6 speakers
  - 6.1" touch screen
- Multi-Function Display unit (MFD)
- *Bluetooth*<sup>®1</sup> wireless technology
- Auxiliary jack and USB connection
- Steering wheel audio, cruise and MFD controls
- Steering wheel *Bluetooth*<sup>®1</sup> controls
- Rear view reverse camera

1. *Bluetooth*<sup>®</sup> is a registered trademark of Bluetooth SIG Inc. System operation ability is subject to the *Bluetooth*<sup>®</sup> wireless technology specification of individual's phone. 2. Some parts of the seating are not full natural leather.

# TECHNICAL SPECIFICATIONS<sup>1</sup> - IMPREZA RANGE

MODEL		IMPREZA 2.0i	IMPREZA 2.0i-L	IMPREZA 2.0i-S
		Sedan/Hatch	Sedan/Hatch	Sedan/Hatch
<b>TRANSMISSION</b>				
6-speed manual transmission		•	•	
Lineartronic™ CVT with manual mode		•	•	•
<b>ENGINE</b>				
Engine type		Horizontally-opposed Boxer 4-cylinder, petrol engine		
Valve mechanism		DOHC with Dual AVCS		
Bore x stroke	mm	84.0 x 90.0		
Capacity	cc	1995		
Compression ratio		10.5:1		
Fuel tank capacity	litres	55		
Fuel system		Multi point sequential injection		
Fuel requirement	RON	90		
<b>PERFORMANCE<sup>2</sup></b>				
Maximum power output (DIN)	kW/rpm	110kW@6200rpm		
Maximum torque (DIN)	Nm/rpm	196Nm@4200rpm		
Acceleration <sup>3</sup> 0 - 100 km/h	seconds	10.5 (MT) / 11.1 (CVT)		
Electronic Throttle Control system (ETC)		Drive-by-wire		
Fuel consumption (ADR 81/02) <sup>4</sup>	combined l/100km	7.1 (MT) / 6.8 (CVT)		
	urban l/100km	9.2 (MT) / 8.9 (CVT)		
	extra urban l/100km	5.9 (MT) / 5.6 (CVT)		
CO <sub>2</sub> emissions (ADR 81/02)	combined (g/km)	164 (MT) / 157 (CVT)		
Emission standards		EURO5		
<b>SYMMETRICAL ALL-WHEEL DRIVE</b>				
Type	Manual	Centre Differential with a Viscous Limited Slip Differential		
Type	CVT	Active Torque Split		
<b>TRANSMISSION</b>				
Gear ratio	1st	3.454 (MT) / 3.581 (CVT)		
	2nd	1.888 (MT) / Continuously variable (CVT)		
	3rd	1.296 (MT) / Continuously variable (CVT)		
	4th	0.972 (MT) / Continuously variable (CVT)		
	5th	0.780 (MT) / Continuously variable (CVT)		
	6th	0.695 (MT) / 0.570 (CVT)		
Gear ratio - reverse		3.636 (MT) / 3.667 (CVT)		
Final reduction gear ratio		4.111 (MT) / 3.700 (CVT)		
<b>STEERING</b>				
Steering		Electric Power Steering (EPS)		
Minimum turning circle (kerb to kerb)	m	10.6		
<b>SUSPENSION</b>				
Type	Front	McPherson strut type, independent suspension		
	Rear	Double wishbone type, independent suspension		
<b>BRAKES</b>				
Type	Front	Ventilated disc brake		
	Rear	Solid disc brake		
Brake booster type		Tandem		
ABS		4-channel, 4-sensor ABS with Electronic Brakeforce Distribution		
<b>WHEELS AND TYRES</b>				
Tyre manufacturer		Yokohama		Dunlop
Tyres (width, profile, size, load index and speed rating)		205/55R16 91V		205/50R17 89V
Rim size		16x6.5J		17x7J
Wheels		16"		17"
Spare wheel		Spacesaver steel wheel		
<b>MEASUREMENT</b>				
Overall length	mm	Sedan - 4580 / Hatch - 4415		
Overall width	mm	1740		
Overall height	mm	1465		
Wheel base	mm	2645		
Front track	mm	1510		
Rear track	mm	1515		
Minimum ground clearance <sup>5</sup>	mm	145		
Cargo volume - rear seat up/down	litres	Sedan - 460/-		
	litres	Hatch - 340/771 (1230 to ceiling)		
Kerb weight <sup>6</sup>	kg	1335 (MT) / 1375 (CVT)	1350 (MT) / 1390 (CVT)	1410 (CVT)
Tare mass <sup>6</sup>	kg	1295 (MT) / 1335 (CVT)	1310 (MT) / 1350 (CVT)	1370 (CVT)
Seating capacity		5		
<b>TOWING</b>				
With trailer brakes	kg	1200		
Without trailer brakes	kg	650		
Maximum tow ball down load	kg	120		

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. All performance data measured using 95RON as required by Australian Design Rule 81/02. Vehicles tested in accordance with ADR 81/02. 3. Acceleration test performed under controlled conditions. 4. Fuel consumption figures calculated in accordance with Australian Design Rule 81/02. 5. Ground clearance at kerb weight. 6. Vehicle kerb weight and tare mass varies according to the types of optional equipment included.

# MODEL FEATURE SPECIFICATIONS<sup>1</sup> - IMPREZA RANGE

MODEL	IMPREZA 2.0i	IMPREZA 2.0i-L	IMPREZA 2.0i-S
<b>TRANSMISSION</b>			
6-speed manual transmission	•	•	
Lineartronic™ CVT with manual mode	•	•	•
<b>SAFETY RATING</b>			
ANCAP <sup>2</sup> occupant safety rating (maximum 5)	5-star	5-star	5-star
<b>COLLISION AVOIDANCE</b>			
Symmetrical All-Wheel Drive (SAWD)	•	•	•
Vehicle Dynamics Control system (VDC) featuring:	•	•	•
Electronic Stability Control (ESC)	•	•	•
Anti-lock Braking System (ABS)	•	•	•
Electronic Brakeforce Distribution (EBD)	•	•	•
Brake Assist	•	•	•
Traction Control System (TCS)	•	•	•
TCS Limited Slip Device	•	•	•
4-wheel disc brakes	•	•	•
Hill Start Assist - forward and reverse	•	•	•
Rear view reverse camera		•	•
<b>COLLISION PROTECTION</b>			
SRS <sup>3</sup> airbags - dual front, dual front side, curtain and driver knee	•	•	•
Front seat belts with pretensioners and load limiters	•	•	•
3 point A/ELR rear seat belts	•	•	•
Height adjustable seat belt anchors - driver and front passenger	•	•	•
Seat belt warning lights - all seats	•	•	•
Rear seat headrests for 3 seating positions	•	•	•
Height and angle adjustable front seat headrests	•	•	•
Height adjustable rear seat headrests	•	•	•
Safety pedals - brake, clutch / footrest (CVT)	•	•	•
Whiplash reduction seats	•	•	•
Ring-shaped passenger safety cell	•	•	•
<b>CHILD SAFETY</b>			
Child seat anchor points (x3)	•	•	•
Rear door child locks	•	•	•
<b>INTELLIGENT DRIVING DYNAMICS</b>			
Auto Stop Start	•	•	•
Electronic Throttle Control system (ETC)	•	•	•
<b>EXTERIOR</b>			
Body coloured mirrors and door handles	•	•	•
Body coloured rear garnish	•	•	Chrome (sedan)
Chrome coloured insert door handles			•
Door mirrors with indicators			•
Electric sunroof		•	•
Privacy glass - rear door, rear quarter and rear windscreen	•	•	•
Rear roof mounted antenna	•	•	•
Rear spoiler (hatch)	•	•	•
Rear window wiper (hatch)	•	•	•
Roof rack brackets (hatch)	•	•	•
Side spoiler			•
Tail pipe covers			Sedan
Temporary 16" spare wheel (steel)	•	•	•
16" alloy wheels	•	•	•
17" alloy wheels			•
<b>LIGHTING - EXTERIOR</b>			
Front fog lights		•	•
Headlights - halogen with auto off	•	•	•
Rear bumper reflector(s) - (hatch)	•	•	•
Rear stoplight (LED stoplight - hatch)	•	•	•
<b>LIGHTING - INTERIOR</b>			
Cabin and cargo area lights	•	•	•
Illuminated ignition ring	•	•	•
Map lights (x2)	•	•	•
<b>AIR-CONDITIONING</b>			
Air-conditioning - climate control	•	•	•
Air-conditioning - dual zone climate control		•	•
Anti-dust filter	•	•	•
Front and side demisters	•	•	•
Rear windscreen demister - electric with timer	•	•	•
<b>SECURITY</b>			
DATADOT TDS <sup>4</sup> security system	•	•	•
Immobiliser security system	•	•	•
Vehicle pre-wired for alarm system installation	•	•	•

MODEL	IMPREZA 2.0i	IMPREZA 2.0i-L	IMPREZA 2.0i-S
<b>INSTRUMENTATION AND CONTROLS</b>			
Adjustable steering wheel - height and telescopic	•	•	•
Instrument cluster (illuminated)		Red/positive LCD	White/negative LCD
Manual mode	CVT	CVT	CVT
Paddle gear shift on steering column	CVT	CVT	CVT
Sport pedals			•
Steering wheel audio controls	•	•	•
Steering wheel cruise controls	•	•	•
Steering wheel <i>Bluetooth</i> <sup>8</sup> controls	•	•	•
Steering wheel MFD <sup>5</sup> controls		•	•
<b>MULTI-INFORMATION DISPLAYS</b>			
Multi-information display	•	•	•
Multi-Function Display unit (MFD) <sup>5</sup> featuring:		•	•
4.3" LCD screen		•	•
Outside temperature and clock display		•	•
Fuel economy and journey information		•	•
Air-conditioning, seat belt and airbag display		•	•
Eco-gauge information		•	•
Auto Stop Start information		•	•
VDC operating information display		•	•
Vehicle condition/maintenance self-check		•	•
Rear view reverse camera display		•	•
Warning display		•	•
Twin trip meter (switchable)	•	•	•
<b>STORAGE</b>			
Cargo luggage hooks (hatch)	•	•	•
Centre console box	•	With sliding armrest	
Cupholders - centre console	•	•	•
Cupholders - rear	•	•	•
Door pockets with integrated bottle holder - front and rear	•	•	•
Front centre tray	•	•	•
Pull-out cargo area tie down points (hatch)	•	•	•
Retractable cargo security blind (hatch)	•	•	•
Seat back pocket - front passenger side	•	•	•
Tool kit	•	•	•
<b>CONVENIENCE</b>			
12v/120W power jacks (x2)	•	•	•
Boot/tailgate auto unlock on remote central locking keys	•	•	•
Interior fuel lid lock release	•	•	•
Intermittent variable speed front windscreen wipers	•	•	•
Power steering, mirrors and windows	•	•	•
Rear seat centre armrest	•	•	•
Remote central locking - keys (x2)	•	•	•
Sunvisor with vanity mirrors - driver and front passenger	•	•	•
<b>INTERIOR TRIMS</b>			
Carpet trim - black	•	•	•
Leather steering wheel/gear shift and park brake	•	•	•
Seat trim colour - black	•	•	•
Seat trim colour - ivory	•	•	•
Seat trim - cloth	•	•	•
Seat trim - leather <sup>6</sup>			•
<b>SEATING EXTRAS</b>			
60/40 split folding rear seats	•	•	•
8-way power seat - driver		•	•
Manual seat height lifter - driver	•	•	•
<b>ENTERTAINMENT</b>			
Single in-dash CD player featuring:	•		
AM/FM radio	•		
6 speakers	•		
MP3/WMA/iPod compatible	•		
Multi-information in-dash satellite navigation system featuring:		•	•
AM/FM radio		•	•
MP3/WMA/iPod/DIVX compatible		•	•
Single CD player		•	•
6 speakers		•	•
6.1" touch screen		•	•
<i>Bluetooth</i> <sup>8</sup> wireless technology with:	•	•	•
Handsfree mobile communication	•	•	•
Handsfree SMS read functionality <sup>7</sup> (MAP required. Available on selected phones only.)		•	•
Audio streaming <sup>9</sup>	•	•	•
Voice command recognition	•	•	•
Auxiliary jack - front centre console	•	•	•
USB connection - front centre console	•	•	•
<b>WARRANTY</b>			
3 year/unlimited km warranty	•	•	•
12 Month Roadside Assistance Program <sup>9</sup>	•	•	•

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. The Australasian New Car Assessment Program (ANCAP) gives consumers consistent information on the level of occupant protection provided by vehicles in serious front and side crashes. 3. SRS: Supplemental Restraint System. Effective when used in conjunction with seat belts. 4. *Bluetooth*<sup>®</sup> is a registered trademark of Bluetooth SIG Inc. System functionality is subject to the *Bluetooth*<sup>®</sup> wireless technology specification of individual's phone. 5. Colour MFD includes Eco gauge, driving time, gear select indicator, cruise control set speed, odometer and trip computer. 6. Some parts of the seating are not full natural leather. 7. MAP (message access profile) required for HandsFree SMS read functionality. Not all phones have MAP. Please refer to specifications of your phone to see if your phone has MAP. Hands free SMS read functionality is only available when factory satellite navigation is fitted. 8. There may be restrictions on features available for certain devices that are not fully compliant with AVCRP. 9. 12 Month Roadside Assistance Program is standard upon activation with relevant Motoring Club in each state. To receive this benefit the customer must opt into the 12 Month Roadside Assistance program at time of vehicle delivery. Eligible customers are those retail and novated lease customers who purchase a new Subaru on or after 1st June 2013 and have less than 5 vehicles under the Club Membership offer. Customers must provide a valid phone and residential address, as well as date of birth. Fleet, Government and Rental companies are excluded.

# INTERIOR

## TRIM COLOUR



CLOTH:  
BLACK OR IVORY: IMPREZA 2.0i and IMPREZA 2.0i-L



LEATHER:<sup>1</sup>  
BLACK OR IVORY: IMPREZA 2.0i-S

## MULTI-FUNCTION DISPLAY



Impreza 2.0i shown

MULTI-INFORMATION DISPLAY:  
IMPREZA 2.0i



Impreza 2.0i-S shown

MULTI-FUNCTION DISPLAY UNIT (MFD):  
IMPREZA 2.0i-L AND IMPREZA 2.0i-S

## ENTERTAINMENT



SINGLE IN-DASH CD PLAYER:  
IMPREZA 2.0i



FACTORY FIT MULTI-INFORMATION IN-DASH SATELLITE NAVIGATION SYSTEM<sup>2</sup>:  
IMPREZA 2.0i-L AND IMPREZA 2.0i-S

1. Some parts of seating are not full natural leather. 2. Factory fit Multi-Information in-dash satellite navigation system with 6.1" touch screen, WMA/MP3/iPod compatible, single CD player and six speakers.

# ACCESSORIES<sup>1</sup>

Freedom is in Subaru's DNA. But your DNA is unique. That's why we give you the freedom to exploit your individuality with Subaru Genuine Accessories. Factory approved by Subaru - for your Subaru - they can enhance your vehicle to meet your lifestyle. From the practical, to the purely aesthetic, the possibilities are endless. And naturally when you purchase Subaru Genuine Accessories, you are protected by our manufacturer's warranty.

## GENUINE ACCESSORIES, GENUINE WARRANTY

All Subaru Genuine Accessories come with a manufacturer's warranty:

→ When you have them fitted at the time you purchase your new vehicle (or at your first scheduled service by your Subaru Retailer) you get a three-year/unlimited-kilometre warranty.

→ When you purchase accessories and have them fitted by your Subaru Retailer any other time you get a two-year/unlimited-kilometre warranty.

→ When you purchase accessories from your Subaru Retailer at any other time, you get a 12-month/unlimited kilometre warranty.

For full warranty, pricing and applicability information visit us at [subaru.com.au](http://subaru.com.au). Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and for compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure.

Subaru Australia reserves the right to vary vehicle specifications, accessory range and standard features in Australia from those detailed in this brochure. Vehicles shown in this brochure may be fitted with accessories available at additional cost.

[SUBARU.COM.AU](http://SUBARU.COM.AU) FOR FULL DETAILS ON THE TAILOR-MADE ACCESSORIES AVAILABLE FOR YOUR SUBARU MODEL.



BONNET PROTECTOR



HEADLAMP PROTECTORS



FOG LAMP KIT



FRONT BUMPER SKIRT



FRONT MESH GRILLE



MUDFLAP SET



AERO MUDFLAP - FRONT (IMPREZA 2.0i-S ONLY)



AERO MUDFLAP - REAR (IMPREZA 2.0i-S ONLY)



SIDE SILL PLATE



CARPET FLOOR MATS



RUBBER MAT SET



CARGO STEP PANEL - RESIN



FRONT PARKING CORNER ASSISTANCE SYSTEM



PARKING ASSIST (REAR)



REAR REVERSE CAMERA



DOOR VISOR



SIDE STRAKE (2.0i-S ONLY)



CHROME EXHAUST EXTENSION



ROOF SPOILER



BOOT SPOILER

1. Not all accessories are suitable for all models. To see if an accessory is suitable for your model visit [subaru.com.au](http://subaru.com.au) or contact your local subaru retailer.



CARGO TRAY - HATCH



CARGO TRAY - SEDAN



TOWBAR KIT



WATERCRAFT HOLDER<sup>1</sup>



TOW BALL MOUNTED BIKE CARRIER (TWO BIKES)



TOW BALL MOUNTED BIKE CARRIER (THREE BIKES)



SURFBOARD CARRIER<sup>1</sup>



UNIVERSAL LOCKING ARMS<sup>1</sup>



BICYCLE HOLDER<sup>1</sup> (FORK MOUNTED)



BICYCLE HOLDER<sup>1</sup> (UPRIGHT)



ROOF CROSS BARS



SHARK FIN ANTENNA



THULE MOTION 200 SILVER LUGGAGE POD<sup>1</sup>



THULE MOTION 800 SILVER LUGGAGE POD<sup>1</sup>



THULE GO PACK SET



THULE GO BOX



NET AND STRAPS FOR LUGGAGE RACK



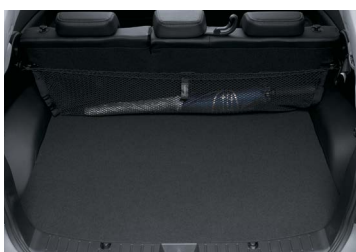
LUGGAGE RACK<sup>1</sup> (SMALL / LARGE)



REAR HATCH LIGHT



CARGO NET (SIDES)



CARGO NET (REAR SEAT BACK)



CARGO NET (REAR TAILGATE)



CARGO NET (FLOOR)



WHEEL LOCK NUTS



SIDE STEP UP



SECURITY ALARM SYSTEM



NAVIGATION UNIT<sup>2</sup>



FIRST AID KIT

1. Roof cross bars required. 2. Eclipse AVN accessory fit audio and navigation system with 7-inch WQVGA touch screen, MP3/WMA/iPod/DIVX compatible, single CD/DVD player, USB input with SUNA live traffic, school zone, railway crossing and safety camera alerts.

# A HUE THAT'S YOU

One of the final choices - but one of the most important! The colour you choose for your Impreza makes a bold statement about who you are. So we've made sure you've got lots of ways to express yourself - with a wide range of colours to make your Impreza more... you.

All colours available in sedan and hatch models.



SATIN WHITE PEARL



ICE SILVER METALLIC



DARK GREY METALLIC



JASMINE GREEN METALLIC<sup>1</sup>



QUARTZ BLUE PEARL



VENETIAN RED PEARL



CRYSTAL BLACK SILICA

1. Available on Impreza 2.0i-S models only.