



Way of Life!

NEW

VITARA





TIME TO PLAY

Why shouldn't every drive be a chance to have some fun? With great performance on-and off-road, eye-catching design and all of today's advanced technology, more than ever it's time to play. City convenience or SUV lifestyle, the new Suzuki Vitara is ready to go. So go on and enjoy it.



FREEDOM TO ADVENTURE

Suzuki pioneered the Compact SUV. Now the new Vitara takes it to another level. It gives you the choice of 1.6 litre power or turbo-charged performance – both impressively economical. Optional ALLGRIP 4WD captures authentic Suzuki SUV-genes, enhancing driving enjoyment with maximum grip at all times.



Turbo ALLGRIP 4WD model shown.



TURBO PERFORMANCE

With turbo power on call, you can dial up the excitement. Available in 2WD or 4WD, the 1.4-litre Boosterjet direct-injection turbo engine adds an extra charge of power for an even more dynamic drive yet delivers outstanding fuel economy of 5.9L/100km.* A responsive 1.6 litre engine is also available with fuel consumption of just 5.8L/100km.**



Turbo

*ADR 81/02 results for 2WD turbo automatic transmission. **ADR 81/02 results for 2WD manual transmission.



New 1.4 BOOSTERJET engine 1

The new, more compact 1.4 BOOSTERJET direct-injection turbo engine enhances the torqueful driving of the new Vitara. The inter-cooled turbocharger forces pressurised air into the cylinders and enables the engine to maximise torque in the low engine rev range, even at 2500rpm. Moreover, the wastegate valve controls turbo boost pressure by opening or closing the gate, dramatically quickening response and lowering fuel consumption. The direct-injection system further enhances fuel efficiency by optimising control of the amount, timing and pressure of injected fuel in direct fuel injection. In addition, a short port intake manifold and exhaust manifold integrated with cylinder head allow for a light, compact engine design and faster acceleration.

1.6-litre petrol engine 2

With torque performance through all gears from low to high, this engine produces powerful driving on city roads as well as winding lanes. Furthermore, the reduced friction and weight in the engine and associated parts ensure outstanding fuel economy.

5-speed manual transmission (For 1.6-litre petrol engine) 3

The gear ratio settings are designed for both fuel economy and driving performance. Furthermore, various innovations have been incorporated to optimise the shift and create a smooth feel. Increased rigidity of the transmission case suppresses noise and vibration.

6-speed automatic transmission (For 1.6-litre petrol and 1.4 BOOSTERJET engine) 4

With enlarged gear ratio widths for all gears, the 6-speed automatic transmission offers excellent acceleration, even from standing starts, and enhances fuel economy in high-speed cruising. An integrated cooler heightens automatic transmission fluid cooling performance, further contributing to enhanced fuel efficiency.

Paddle shift (For 6-speed automatic transmission) 5

Gear changes can be made quickly and easily using the paddle shifts installed behind the steering wheel, making driving enjoyable and sporty like with a manual transmission.



ALLGRIP 4 WHEEL DRIVE

Regardless of the surface on or off-road, outstanding grip is there to enjoy. Sophisticated and smart, the ALLGRIP 4WD system enables extended SUV capability along with enhanced performance. New Vitara handles every situation with reassuring ease.



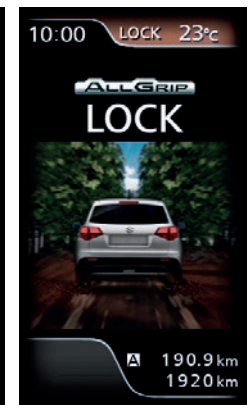
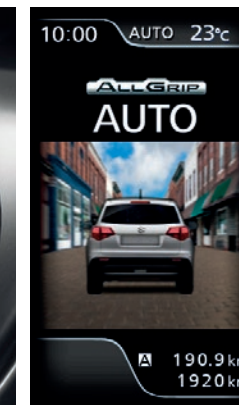
ALLGRIP SELECT

ALLGRIP system

"A vehicle that can take on rough roads and go places that cars couldn't go in the past." With this philosophy, our first four-wheel drive model was developed in 1970. This was the start of ALLGRIP, Suzuki's renowned four-wheel drive technology. Our 4WD technology has been refined to provide drivers with even more excitement, pleasure and reassurance. With ALLGRIP in your Vitara, you can expand your range of activities and enhance your diverse lifestyles.

Four driver-selectable modes

Choose your driving mode from the 4WD driving modes (auto, sport, snow and lock), using a simple push-and-turn dial on the centre console. The multi-information colour display in the centre of the meter cluster informs you about the current ALLGRIP drive mode in operation.



Auto Mode

Prioritises fuel economy in typical driving conditions and switches to 4WD when detecting slippage.

Sport Mode

Improves cornering performance by allocating more torque to the rear wheels. For a better engine response, it optimises the accelerator/torque characteristics.

Snow mode

Optimal for snowy, unpaved and other slippery surfaces as it enhances traction during acceleration and promotes stability.

Lock Mode

For extricating the vehicle from snow, mud, or sand, the system apportions more torque to the rear wheels. The ESP** and other control technologies are optimised to get the car free. Lock mode automatically switches to Snow mode at speeds over 60 km/h.

*ESP® is a registered trademark of Daimler AG.

10:00 23°C

Hill Descent Control



190.9 km
1920 km

Hill descent control

When the vehicle is travelling down a steep downward slope and engine braking is not sufficient to slow the vehicle, hill descent control applies the brakes and keeps the vehicle at certain low speeds. This allows the driver to concentrate on steering. (ALLGRIP models only).

STRONGER. BOLDER. STYLED FOR ANY OCCASION

Get ready for style defined by strength and energy. The new Vitara's confident look makes an eye-catching entrance. A high-profile grille, sporty alloy wheels and LED headlamps* are just some of the superb details. Choose exciting two-tone exterior colours, and Vitara stands out even further.

Inside you can add bold interior trim colours and even more accessories. Mix and match colours and designs to suit your taste, and make your Vitara as individual as you are. Ask your Suzuki Dealer to show you the complete range of genuine accessories.

*Turbo models only



EXPRESSIVE EXTERIOR



LED headlamps **1**

Bright LED headlamps are used to conserve energy on low-beam. The blue-coloured projector creates a cool impression. (Turbo models only).

LED daytime running lamps and fog lamps **2**

The uniquely designed DRLs (Daytime Running Lamps) feature vertically placed LED's. Fog lamps that are essential for good road visibility in poor weather conditions are also provided.

Suzuki's traditional SUV motifs **3**

The essence of Suzuki's design, such as the bold 5-element grille, strong front bumper finished off with stylish chrome accents bring a sleek, modern look to the new Vitara.

New wheel design

17-inch polished alloy wheels (Turbo model) **4**

17-inch painted alloy wheels (Vitara model) **5**





INTELLIGENT INTERIOR

The refined, spacious interior is a special place to be. Advanced features, quality craftsmanship and sporty style feature throughout. A 7-inch multimedia touchscreen integrates satellite navigation and reversing camera, plus connectivity to Apple CarPlay® and Android Auto™. Add digital climate control and comfort is exceptional.

Turbo ALLGRIP 4WD model shown.



Premium feel cabin space **1**

Getting into the new Vitara is like entering a refined world full of high-quality materials. Offering a space where you find every button, switch and dial in its natural place. Enjoy an interior that you are never quite ready to leave.

New soft pad instrument panel **2**

Internal soft pad on the upper instrument panel ensures a premium feel to the cabin space.

7" touchscreen display **3**

The audio incorporates a touch-panel display that is as intuitive as a smartphone. Connect your smartphone via Bluetooth® or USB cable to use smartphone applications through the display, which is also equipped with radio, rear-view camera, and navigation function.

New 4.2" multi-information colour LCD display **4**

An advanced multi-information 4.2-inch colour LCD display occupies the centre of the meter cluster to inform the driver with accurate and reliable data on vehicle behaviour and operation. The dynamic display visually illustrates a wide range of features such as ALLGRIP drive modes, G-force, engine output and torque, and accelerator and brake use, among others. With a wide variety of options to choose from, your ride is never going to be short of fun again.

New geometric pattern seats **5**

Stylish suede designed front and rear seats ensure maximum support and comfort for both driver and passengers.

New clock design **6**

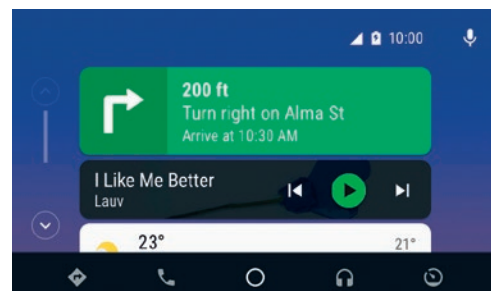
Embedded into the dashboard, the clock adds a modern and sophisticated touch to the driver's space.



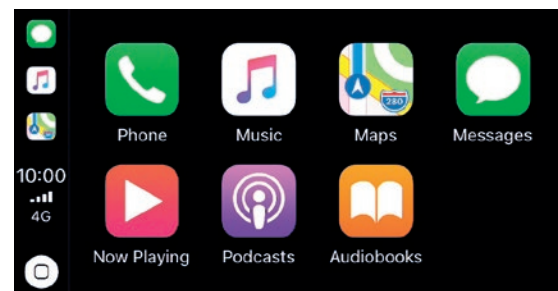
STATE-OF-THE-ART CONNECTIVITY



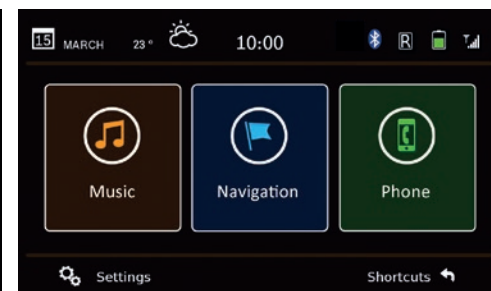
Google Maps operated with Android Auto.™



Android Auto™



Apple CarPlay™



MirrorLink™



Multifunctional steering wheel

The user-friendly multifunctional steering wheel gives the driver full control. Within easy reach, radio and Bluetooth® connectivity for smartphone can be controlled. The drive support function for adaptive cruise control is also integrated to ensure maximum comfort and security.

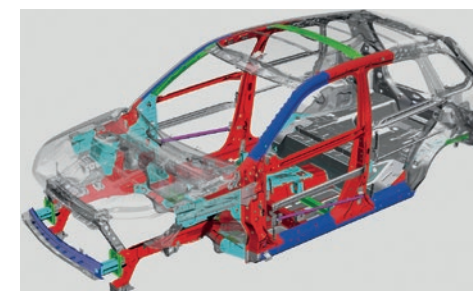
Infotainment system with smartphone connectivity

A 7-inch touchscreen display enables intuitive operation of multimedia features including audio, hands-free phone, navigation system and smartphone integration. Features can be selected from the four main operating modes—Listen, Call, Drive and Connect. The Smartphone Linkage Display Audio works with Apple CarPlay®, Android Auto™ and MirrorLink™. By connecting your compatible iPhone via USB, Apple CarPlay® allows you to make phone calls, access your music, send and receive messages, and get directions all by voice command or a tap on the audio display. Android Auto™ puts Google Maps™, Google™ Search and other Google services at the driver's fingertips in a non-distracting way. MirrorLink™ lets various applications on your smartphone appear on the vehicle's touchscreen display, allowing you to access your smartphone's features.

*Apple CarPlay is available in the countries listed at the following link: <http://www.apple.com/ios/feature-availability/#applecarplay-applecarplay> *For more details including iPhone models compatible with Apple CarPlay, see: <http://www.apple.com/ios/carplay/> *Apple, Apple CarPlay and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. *Android Auto is available in the countries listed at the following link: <https://www.android.com/auto/#hit-the-road> *Requires the Android Auto app on Google Play and an Android compatible smartphone running Android™ 5.0 Lollipop or higher: <https://support.google.com/androidauto/#6140477> *Android and Android Auto are trademarks of Google LLC. *MirrorLink™ is compatible with the smartphones listed at the following link: <https://cert.mirrorlink.com/ProductListing/> *MirrorLink™ is a registered trademark of the Car Connectivity Consortium LLC.

5-STAR SAFETY

Driving enjoyment is boosted by the confidence of leading safety features. Boasting 6 SRS airbags and ESC (Electronic Stability Control), the Vitara has a 5-star ANCAP rating.



TECT body frame

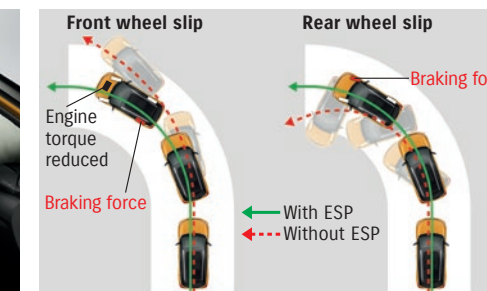
The new Vitara's body design centres on Suzuki's TECT concept, resulting in a structure that efficiently absorbs and disperses the energy in the event of a collision.



6 airbags

Driving performance is complemented by protective safety features, including standard SRS airbags for the driver and front passenger, front SRS side airbags that reduce impact to the chest in side collisions and SRS curtain airbags that reduce impact to the head.

Notes: SRS airbags are only effective when seatbelts are used and may not function properly depending on crash conditions. Please refer to the owner's manual for conditions to bear in mind. In an actual crash, SRS curtain airbags and front SRS side airbags inflate only on the side of impact.



ESP*

Should the wheels lose traction, the Electronic Stability Programme ESP* automatically adjusts the engine and brakes to help keep the driver in control.

*ESP® is a registered trademark of Daimler AG.



Front and rear parking sensors

Ultrasonic sensors in the bumpers detect obstacles and issue audio-visual warnings that the driver can see on the multi-information display and hear as a warning sound alert.



ENHANCED ASSISTANCE

The already impressive level of safety can be enhanced by advanced preventative safety features*. These include the Advanced Forward Detection System, which integrates technology that can work to anticipate and help avoid an accident.

Suzuki Safety Support

The new Vitara features Suzuki's advanced forward detection system which uses the combination of a monocular camera and a laser attached to the windscreen. Combining a monocular camera, which excels at mid-to-long distance detection and recognition of such traffic elements as pedestrians and lane markers, and a laser sensor, which excels at short-distance and night-time detection, can achieve superb safety.

Autonomous Emergency Braking (AEB)

When moving, the new Vitara uses two sensors – a monocular camera and a laser sensor – to determine if there is a risk of collision with a forward vehicle or pedestrian.

1. Warning



Alerts the driver with an audio warning and visual warning

2. Brake assist



Deploys brake assist to increase braking force if the risk of collision is high and the driver panic brakes

3. Automatic brake



Applies strong automatic braking if the risk of collision increases even more

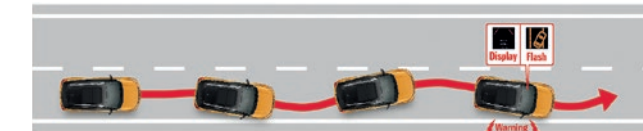
Lane departure warning

At 60 km/h or faster, the lane departure warning function is designed to predict the path of the vehicle and issue visual (display and indicator) and tactile (vibrating steering wheel) warnings to the driver.



Weaving alert

At 60 km/h or faster, the weaving alert is designed to calculate the driving pattern and issue audio and visual warnings if the vehicle is "straying" due to driver drowsiness, etc.



Blind spot monitor

Lane changing at speeds above 15 km/h is made safer by two rear mounted side radar sensors capable of detecting vehicles located in or approaching the rear blind spots on either side of the vehicle. When a vehicle is approaching or detected in a rear blind spot, a warning LED icon is illuminated in the relevant exterior mirror. If the driver indicates to change lanes, a flashing LED icon is accompanied by a warning sound alert.

1. ← Detection range: approx. 50m →



2.



3.



*Turbo models only

Preventative safety features available on Turbo models only.

PERFECT COMFORT

The new Vitara is about more than just great looks. It's got plenty of brains, too. Packed with state-of-the-art technology, driver and passengers can be sure to be assisted, protected and entertained at all times.



Adaptive Cruise Control with Stop & Go*

On top of the Adaptive Cruise Control, the Stop & Go function assists in accelerating and braking for the driver whilst maintaining a safe distance from the vehicle in front. The Adaptive Cruise Control with Stop & Go can even brake the car to a full stop behind a preceding vehicle and provide the driver with additional support, for example in traffic jams.*** (Turbo models only).

1. Constant speed control

If there is a sufficient distance from the vehicle ahead, the Vitara travels at the constant set speed.



2. Vehicle follow control

If a slower vehicle is detected ahead, the Vitara automatically adjusts its speed to maintain a sufficient distance from the vehicle while following it.

(Only for ACC with Stop & Go)

If the vehicle ahead slows down to a stop, the Vitara automatically decelerates to a stop while maintaining a sufficient distance from the vehicle. If the vehicle ahead starts moving again within 2 seconds of fully stopping, the Vitara starts moving and following. Otherwise, ACC deactivates and the driver must apply the brakes to keep the Vitara stationary.



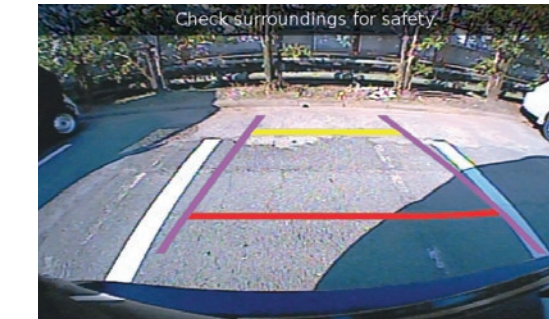
3. Acceleration control

If the vehicle in front departs from the lane and there is a sufficient distance from the next vehicle ahead, the Vitara automatically reaccelerates and keeps the set speed.



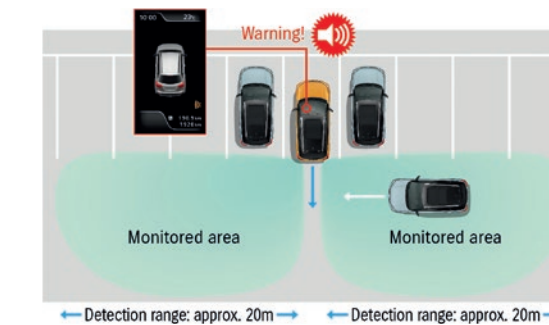
Rear-view camera

The display can show the view captured by the rear-view camera, helping to enhance rear-view visibility when moving the vehicle in reverse.



Rear cross traffic alert*

At speeds of up to 8 km/h whilst in reverse, the vehicle uses two rear mounted side radar sensors to assist the driver by alerting them of approaching vehicles on either side of the vehicle when reversing out of car parking spaces. If a vehicle is detected, the driver is given both a visual alert on the multi information display and a warning sound alert. This assists the driver to manoeuvre more safely out of parking spaces where vision is obscured on either or both sides of the vehicle. (Turbo models only).



* There is a limit to the ability of a monocular camera and laser sensor to detect obstacles, lanes and traffic signs. Please do not rely on this system alone to ensure safety. Always drive safely.
 ** Vehicle-to-vehicle distance varies depending on vehicle speed.
 *** Adaptive Cruise Control with Stop & Go will be cancelled and brake will be released after 2 seconds from full stop.

EVERYDAY FUNCTIONALITY

All the right features in all the right places. The new Vitara meets your everyday needs for comfort, convenience and versatility.



Generous luggage space ¹
With its wide boot opening, low loading height and impressive loadspace of 710 litres* when both rear passenger seats are folded,** the new Vitara makes sure that it is easy to get everything in that you need.

Automatic air conditioning ²
Easily adjustable settings ensure that you can always get the interior temperature right.

Panoramic sunroof ³
An easy-to-use, fully retractable sunroof to bring in light and fresh air from the outside. (Turbo AWD model only).

Front centre armrest ⁴
The front centre armrest can be slid into the optimal position and also incorporates a console box for storage.

* Measured without rear parcel shelf.
** Measurement method of the German Association of the Automotive Industry.



Way of Life!



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