

# PRIUS V



**TOYOTA**





# The Toyota Advantage.



## Capped price servicing<sup>1</sup>

The Prius v comes with Toyota Service Advantage. That means you'll pay the same low capped price for eligible logbook services<sup>1</sup>. So you'll enjoy the peace of mind of knowing in advance what your maximum servicing costs will be. Better still, your Toyota will be serviced by Toyota-trained Technicians who know your vehicle inside out and use Toyota Genuine Parts. For the full benefits of Toyota Service Advantage consult a Toyota Dealer or visit [toyota.com.au/advantage](http://toyota.com.au/advantage)



## We've got your back.

Every new Toyota is built to exceptional standards, which is backed by a 3 year/100,000km<sup>2</sup> warranty, giving you the peace of mind to feel confident for years to come.



## Your battery goes further.

The Hybrid (HV) Battery Warranty expires 8 years from date of first delivery or 160,000kms, whichever occurs first from the Warranty Commencement Date. The warranty is comprised of the 3 year Toyota New Vehicle Warranty and an additional 5 year Toyota Australia Hybrid (HV) battery warranty. Refer to the warranty conditions. The Warranty does not limit and may not necessarily exceed your rights under the Competition and Consumer Act 2010.



## Finance to get you going.

Sometimes you need just a little help to get up and running. Toyota Finance<sup>3</sup> can offer you a wide range of vehicle financing. From personal loans to leasing for all kinds of business, we can help.



## Even more protection.

Everyone needs vehicle insurance, but take out our Comprehensive Motor Vehicle insurance and you'll get a policy packed with a great range of benefits. These include:

- Where your Toyota becomes a total loss, is under 3 years old and has less than 100,000km on the clock, we'll replace it with a brand new Toyota vehicle.
- We'll also promise to use Toyota Genuine Parts to repair your vehicle if it is less than 5 years old.
- And we'll guarantee the quality of workmanship on all authorised repairs as long as you remain the owner of the vehicle.

Toyota Insurance also offers Finance Gap Insurance, Payment Protection Insurance and Extended Warranty Insurance<sup>4</sup>



## Extend your peace of mind.

Extend your original factory warranty by up to 3 years with the Toyota Extra Care Extended Factory Warranty. Available on most new and used Toyotas,<sup>5</sup> it will give you extra peace of mind – as will membership to our Roadside Assist service, offering breakdown assistance 24/7. Rest assured should your vehicle be immobilised by a roadside breakdown or accident, help is never more than a phone call away with Toyota Extra Care Roadside Assist.

**Discover the full range of Toyota products and services and find your nearest dealer at [toyota.com.au](http://toyota.com.au)**

<sup>1</sup> Maximum payable for standard scheduled logbook servicing (normal operating conditions) until first of 3 years or 60,000kms (whichever occurs first) (up to the first 6 services). Excludes Government & Rental vehicles. Contact your Toyota Dealer or go to [toyota.com.au/advantage](http://toyota.com.au/advantage) for other exclusions, eligibility and full details.

<sup>2</sup> New Vehicle Warranty expires 3 years from date of first delivery or 100,000 kms, whichever occurs first. Refer to the warranty conditions. The New Vehicle Warranty does not limit and may not necessarily exceed your rights under the Competition and Consumer Act 2010.

<sup>3</sup> Toyota Finance is a division of Toyota Finance Australia Limited ABN 48 002 435 181, Australian Credit Licence No 392536.

<sup>4</sup> Terms and conditions apply. Before making a decision about any of the insurance products, please refer to the current Product Disclosure Statement (PDS) for the relevant product available from participating dealers, via the Toyota Insurance website at [toyotainsurance.com.au](http://toyotainsurance.com.au) or by calling 137 200. Toyota Insurance is a division of Aioi Nissay Dowa Insurance Co. Ltd. ABN 39 096 302 466 AFSL Number 254489 (Andia). Nothing within the Toyota Insurance Extended Warranty products affects any statutory rights you may have under the Competition and Consumer Act 2010.

<sup>5</sup> The Toyota Extra Care Extended Factory Warranty Agreement is between Toyota Motor Corporation

Australia Limited ABN 009 686 097 (TMCA) and the purchaser of the motor vehicle and is administered by Toyota Financial Services (TFS) a division of Toyota Finance Australia Limited ABN 48 002 435 181 on behalf of TMCA. Terms and conditions apply. Available on most new and used Toyota vehicles up to 8 years old that have travelled less than 120,000 kms. For more information visit [toyotaextracare.com.au](http://toyotaextracare.com.au). Nothing within the Toyota Extra Care Extended Factory Warranty product affects any statutory rights you may have under the Competition and Consumer Act 2010.

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# A family of high achievers.



## It's simply a better way to drive.

When Prius was born at the dawn of the 21st century, it combined the power of a petrol engine and an electric motor in the world's first mass production hybrid car.

Going beyond delivering exceptional fuel efficiency, it also shaped a motoring revolution – with advanced design and powerful performance. And it received great acclaim, the world over.

Importantly, Prius anticipated and responded to the needs of an increasingly environmentally-conscious society, shaping a new direction for what is possible, and setting all new benchmarks for the vehicles of the future.

Today, Prius has evolved into a truly remarkable, high achieving family of hybrids. Each offers unique dynamic styling, superior comfort and optimal power and control.

The original Prius continues to impress, with its raft of innovative features and enduring style. The economical, stylish and compact Prius c is hard to beat when it comes to zipping about town. Completing the Prius family is the seven-seat Prius v wagon, offering all the technical brilliance of the third generation Prius, but with impressive functionality and flexibility, and an abundance of space for passengers and cargo.

There's a Prius to suit everybody, which one's for you?



## Contemporary style for the modern family.

Prius v redefines how you and your family get from A to B. With more than enough space to fit everything you need, it's adaptable enough to take whatever your busy life can throw at it.

Everything about this smart vehicle has been designed with versatility, comfort and style in mind. On the outside, aerodynamic performance is enhanced by clever design with features such as the headlamps and 16" alloy wheels with aero covers specifically designed to provide optimal fuel efficiency. Furthermore, electric power steering and a refined suspension system help Prius v achieve the handling and agility of a passenger car with enough room for a growing family.

The 1.8L engine with our world leading Hybrid Synergy Drive® technology allows you to rapidly switch driving modes depending on your needs. Choose the power 'PWR' mode for strong, on-demand performance, the economy 'ECO' mode for absolute fuel efficiency, or the electric vehicle 'EV' mode for low speed driving that only utilises the electric motor. It's this innovative technology that puts you in control and gives Prius v its outstanding fuel economy – only 4.4L/100km<sup>1</sup>

Setting new standards in terms of seven-seat comfort, adaptability and refinement, Prius v's windscreen has been made with UV-reducing green glass and features innovative noise and vibration reduction capabilities. Even the headlamps have been given serious thought. Designed to reduce fuel consumption and increase visual appeal, the i-Tech® model features ultra-bright and efficient LED lamps with pop-up cleaners – so the road ahead is always crystal clear.

Prius v also delivers peace of mind with a sophisticated passive safety system, including seven SRS airbags with a driver's knee airbag and curtain shield airbags that extend along the front and rear seats. It also features several active safety features such as Vehicle Stability Control, Brake Assist, Electronic Brake-force Distribution and more.

In the i-Tech® there's the additional convenience of Dynamic Radar Cruise Control to help ease the strain of motorway driving, and the Pre-Crash Safety System<sup>2</sup> – an intelligent, sensor-based system that automatically detects the likelihood of a collision, then alerts the driver, engages Brake Assist and even holds the seatbelts tight in anticipation of an impact.

- 1 Fuel consumption will vary depending on driving conditions/style, vehicle conditions and options/accessories. Source of fuel consumption data: ADR81/02 combined (L/100km) for auto models.
- 2 Pre-Collision Safety System is a driver assist technology and should not be used in place of safe driving practices. Driver should continue to monitor road ahead.
- 3 Reversing Camera is designed as a driver assist device only and should not be used as a substitute for skilled driving (and/or safe parking practices). The area into which the vehicle is to be driven must be visually monitored by the driver.





## The truly refined seven seat wagon with something for everyone.

On the inside, Prius v is an incredibly spacious and adaptable vehicle that is as enjoyable and relaxing to drive as it is comfortable.

You'll find plenty of room for up to seven occupants, with three rows of seating and six easily adjustable seating configurations. And in terms of comfort, you need look no further than the Prius v i-Tech® interior. Premium seats are heated in the front to make driving as relaxed as possible.

Designed with the modern family in mind, all of Prius v's controls are situated within easy reach of the driver. Prius v even includes a single-dial air conditioner control, a Toyota first, which allows you to easily dial up the target temperature, adjust the fan speed and vary outlet modes simply by rotating a single, elegant dial. Combined with rear seat sunshades and privacy glass on all rear windows, you can be sure the whole family stays comfortable. And, on the i-Tech® a panoramic roof enhances the driving experience even further by allowing natural light in.

Prius v has all the must-have audio technology including a 6-speaker system with a 6.1" touch screen display with integrated Reverse Camera, and a USB port for iPod®<sup>1</sup> and Bluetooth™<sup>2</sup> connectivity. Taking this a step further, Prius v i-Tech® offers a JBL 8 speaker sound system, operated via a 7" touch screen with Satellite Navigation and Digital Radio<sup>3</sup> – for superb sound throughout the car, and a simple, driver-friendly operation system.

The innovation doesn't stop there. A vibrant colour combi-meter features a seatbelt reminder so that you know the whole family is buckled in. Even better, the Head Up Display with Touch Tracer technology projects valuable information like speed, temperature and, on i-Tech® models, navigation directions on your windscreen so you don't have to take your eyes off the road.

And for added convenience there's Smart Entry and Smart Start which allow you to lock and unlock the doors – and even start the engine – simply by carrying the key fob with you, as well as an electrochromatic rear view mirror on the i-Tech® model, which automatically adjusts to suit driving conditions. Choose the i-Tech® model and you'll also get the benefit of Intelligent Park Assist for all those tight spots, and a Reverse Camera<sup>4</sup> with fixed guide lines, to ensure you always have a clear view of what's behind you.



- <sup>1</sup> iPod® is a registered trademark of Apple Inc. Not all devices will be compatible and functionality will vary depending on the device.
- <sup>2</sup> The Bluetooth™ word mark is owned by The Bluetooth SIG, Inc. Not all devices will be compatible and functionality will vary depending on the device.
- <sup>3</sup> Digital radio station coverage dependent on vehicle location.
- <sup>4</sup> Reverse Camera is designed as a driver assist device only and should not be used as a substitute for skilled driving and/or safe parking practices. The area into which the vehicle is to be driven must be visually monitored by the driver.





## Emissions

By ensuring high-level fuel efficiency, Hybrid Synergy Drive® helps minimise output of CO<sub>2</sub> and other harmful emissions. All of Toyota's hybrid vehicles are designed to comply with relevant global exhaust emissions regulations.

## Quietness

The peaceful performance of our electric 'EV' mode combined with the high-performance soundproofing materials throughout the engine and passenger compartments delivers a uniquely tranquil driving experience.

## 4 Key Benefits



## Fuel Economy

The aerodynamic styling of Toyota's hybrid vehicles, and clever pairing of an electric motor and robust petrol engine, deliver significant fuel savings. Each vehicle also provides ongoing feedback via its Multi Information Display, to help owners drive more efficiently.

## Power

Hybrid Synergy Drive® combines the power of two energy sources to deliver powerful, smooth acceleration. Your vehicle can be powered by electricity, petrol, or a combination of both – and it's discreet and seamless.



## Your Prius v, your way.

Personalise your Prius v and enhance its practicality and individuality. Toyota's range of Genuine Accessories are developed to strict quality and performance standards, and are backed by our Toyota Warranty,<sup>1</sup> to suit both your life and your style.



PRIUS V IN SILVER PEARL ACCESSORISED WITH HEADLAMP COVERS AND BONNET PROTECTOR, MUDFLAPS AND DOOR HANDLE PROTECTION FILM. ACCESSORIES SOLD SEPARATELY.

## How the Prius v hybrid system works.

### Starting Off

The electric motor is used primarily and power stored in the battery is used to turn the motor.

### Full Acceleration

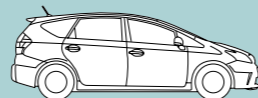
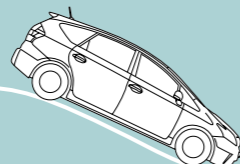
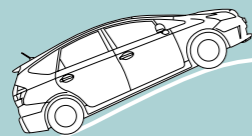
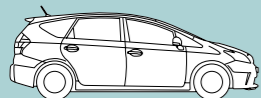
Power is also provided by the petrol engine in addition to the electric motor. Power output is maximised for a very powerful acceleration.

### Deceleration

The electric motor functions as a generator during deceleration and braking. Regenerated energy is used to recharge the battery.

### At Rest

Braking to a stop at a traffic light, the petrol engine is first cut off and the electric motor brings the car gently to a stop. The system automatically avoids wasteful idling to conserve fuel and stop CO<sub>2</sub> emission.



**Headlamp Covers and Bonnet Protector**  
Headlamp covers not available on Prius v i-Tech® (Sold separately)



**Rear Park Assist<sup>2</sup>**



**Boot Protector**



**Mudflaps**  
Front & Rear Set



**Door Handle Protection Film**



**Bumper Protector**



**Floor Mats**  
Front & Rear Set  
(Front set shown only)

**IMPORTANT NOTICE:** Some Toyota Genuine Accessories are not applicable to all models/grades. Please also consider the mass of your load to ensure you will not exceed the maximum allowable individual axle capacity, Gross Vehicle Mass and/or Gross Combined Mass of the vehicle. Refer to the Accessories brochure (available from your Toyota salesperson) or visit [toyota.com.au](http://toyota.com.au) for details on warranty and [toyota.com.au/vehiclepayload](http://toyota.com.au/vehiclepayload) for details on vehicle payload, to help determine which Accessories are suitable for your vehicle. Pictured accessories are sold separately. Accessory colours shown may vary from actual colour due to the printing process.

- All Toyota Genuine Accessories purchased and fitted to a Toyota are warranted for the remainder of the New Vehicle Warranty or 12 months, whichever is greater. Toyota Genuine Accessories purchased from an authorised Toyota Dealer over the counter are warranted from the date of purchase for one year. Conditions apply.
- Park Assist is designed as a driver assist device only and should not be used as a substitute for skilled driving and/or safe parking practices. The area into which the vehicle is to be driven must be visually monitored by the driver.



MECHANICAL SPECIFICATIONS		Prius v	Prius v i-Tech®
Hybrid System	System type	Series-parallel	
	Combined system output	100kW	
	Four driving modes	Normal, 'PWR', 'ECO' and 'EV'	
Petrol Engine	Engine description	1.8L Atkinson Cycle 4 cylinder petrol engine	
	Engine code	2ZR-FXE	
	Valve mechanism	16-Valve Double Overhead Cam Shaft (DOHC), with Variable Valve Timing with intelligence (VVT-i)	
	Maximum power	73kW @ 5200rpm	
	Maximum torque	142Nm @ 4000rpm	
	Bore x Stroke	80.5 x 88.3mm	
Electric Motor	Compression ratio	13.0:1	
	Maximum voltage	650V	
	Maximum power	60kW	
Battery	Maximum torque	207Nm	
	Battery type	Lithium-Ion	
Fuel Consumption and Emissions	Fuel Economy – ADR81/02 combined cycle (L/100km) <sup>1</sup>	4.4L/100km	
	Emissions – Combined CO <sub>2</sub> g/km <sup>1</sup>	101g/km	
Transmission	Transmission type	Continuously Variable Transmission (CVT) automatic	
	Electric Power Steering (EPS)	•	•
Steering, Brakes and Suspension	Tilt and reach adjustable steering wheel	•	•
	Regenerative braking system	•	•
	Suspension front – Macpherson strut type with stabiliser bar	•	•
	Suspension rear – coil spring & tuned torsion beam	•	•
BODY			
Dimensions	Overall length	4615mm	
	Overall width	1775mm	
	Overall height	1590mm	1615mm
	Wheelbase	2780mm	
Weights and Capacities	Vehicle kerb weight	1565kg	
	Gross vehicle weight rating	2115kg	
	Seating capacity	7	
	Fuel tank capacity	45L	
EXTERIOR FEATURES			
Wheels	Wheel – size & type	16" Alloy wheels with full wheel cover	
Exterior Details	Front fog lamps & rear fog lamp	•	•
	Auto-on/off Halogen Headlamps	•	•
	Auto-on/off LED Headlamps with Pop-up washing system		•
	Automatic Headlamp levelling system		•
	LED daytime running lights	•	•
	Signature 'hybrid blue' tinted headlamps & badging	•	•
	Retractable electric, heated side mirrors (with side turn lamp)	•	•
	Rear privacy glass and rear side sun shades	•	•
	Water repellent type front side glass		•
INTERIOR FEATURES			
Instruments and Controls	Six seating configurations	•	•
	Three independent split-fold second row seats	•	•
	50:50 split-fold third row seats	•	•
	Panoramic Roof (non-opening) with electric roller shade		•
	Driver & Front passenger seat heaters		•
	Smart Entry & Smart Start	•	•
	Automatic climate control air conditioning	•	•
	Cruise Control	•	•
	Dynamic Radar Cruise Control		•
	VFD Multi-Information Display including Trip A & B odometer (km), fuel range (km) consumption (L/100km) <sup>1</sup>	•	•
Head Up Display (HUD)	•	•	
Head Up Display (HUD) with Navigation		•	
Energy monitor	•	•	
Hybrid system indicator	•	•	
Touch Tracer display	•	•	
Intelligent Park Assist		•	
Electro-chromatic rear view mirror		•	

MECHANICAL SPECIFICATIONS		Prius v	Prius v i-Tech®
Storage	Sunglass holder – front overhead console	•	
	20+ storage compartments	•	•
	Beverage holders – 4 x front, 3 x second row, 2 x third row	•	•
	Luggage space (VDA)	180L – 1020L	
ENTERTAINMENT			
	CD player, AM/FM tuner, 3.5mm AUX + USB input with iPod® <sup>2</sup> connectivity <sup>3</sup>	•	•
	Bluetooth™ <sup>4</sup> capability for hands-free mobile & media streaming	•	•
	Steering wheel mounted audio controls	•	•
	Speakers	Six	Eight
	6.1" touch screen display audio	•	
	JBL premium audio with 7" touch screen display, digital radio (DAB+) and Satellite Navigation		•
SAFETY			
Active Safety Features	Anti-skid Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist (BA)	•	•
	Vehicle Stability Control (VSC) with Traction Control (TRC) & Hill-start Assist Control (HAC)	•	•
	LED tail lamps with Emergency Brake Signal	•	•
	Reverse Camera	•	
	Reverse Camera with fixed guide lines		•
Passive Safety Features	Seven SRS Airbags – including driver's knee airbag	•	•
	3-point ELR seatbelts for all occupants and driver and front passenger pre-tensioner and force limiter seatbelts	•	•
	Seat belt warning indicator for all occupants	•	•
	Three Child seat Restraint Anchorage points	•	•
	Pre-Collision Safety System		•

## A Prius v in your colour.

Available in 7 dynamic colours so you're sure to find one that's perfect for you.



040 Glacier White

070 Crystal Pearl<sup>5</sup>

1F7 Silver Pearl<sup>5</sup>



1G3 Graphite<sup>5</sup>

3R3 Wildfire<sup>5</sup>

8T5 Tasman Blue<sup>5</sup>



202 Ebony

### Interior Trim



Prius v Fabric Seat Trim



Prius v i-Tech® Premium Seat Trim

### Wheels

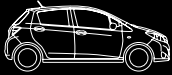


16" Alloy Wheels with full wheel cover

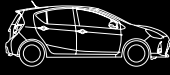
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- Fuel consumption and emissions will vary depending on driving conditions/style, vehicle conditions and options/accessories. Source of fuel consumption data: ADR81/02 Combined cycle.
- iPod® is a registered trademark of Apple Inc. Not all devices will be compatible and functionality will vary depending on device.
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- The Bluetooth™ word mark is owned by The Bluetooth SIG, Inc. Not all devices will be compatible and functionality will vary depending on the device.
- Paint featured is an optional extra at additional cost.

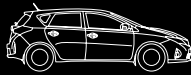
# Leading the hybrid revolution. Shaping the future of cars.



Yaris



Prius c



Corolla



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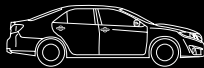
Rukus



Prius



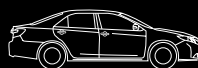
Prius v



Camry



Camry Hybrid



Aurion



Tarago



RAV4



Kluger



FJ Cruiser



Prado



LandCruiser 200 Series



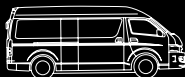
HiLux



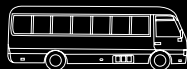
LandCruiser 70 Series



HiAce Van



HiAce Commuter Bus



Coaster