



New Jetta | Press Release



Jetta

New Jetta 103TDI Comfortline Image Portfolio

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Jetta 103TDI Comfortline 1



Jetta 103TDI Comfortline 2



Jetta 103TDI Comfortline 3



Jetta 103TDI Comfortline 4



Jetta 103TDI Comfortline 5



Jetta 103TDI Comfortline 6



Jetta 103TDI Comfortline 7



Jetta 103TDI Comfortline 8



Jetta 103TDI Comfortline 9



Jetta 103TDI Comfortline 10



Jetta 103TDI Comfortline 11



Jetta 103TDI Comfortline 12



Jetta 103TDI Comfortline 13



Jetta 103TDI Comfortline 14



Jetta 103TDI Comfortline 15

New Jetta 118TSI Image Portfolio

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Jetta 118TSI 1



Jetta 118TSI 2



Jetta 118TSI 3



Jetta 118TSI 4



Jetta 118TSI 5



Jetta 118TSI 6



Jetta 118TSI 7



Jetta 118TSI 8



Jetta 118TSI 9



Jetta 118TSI 10



Jetta 118TSI 11



Jetta 118TSI 12



Jetta 118TSI 13



Jetta 118TSI 14

New Jetta 147TSI Highline Image Portfolio

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Jetta 147TSI Highline 1



Jetta 147TSI Highline 2



Jetta 147TSI Highline 3



Jetta 147TSI Highline 4



Jetta 147TSI Highline 5



Jetta 147TSI Highline 6



Jetta 147TSI Highline 7



Jetta 147TSI Highline 8



Jetta 147TSI Highline 9



Jetta 147TSI Highline 10



Jetta 147TSI Highline 11



Jetta 147TSI Highline 12



Jetta 147TSI Highline 13



Jetta 147TSI Highline 14



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Jetta 147TSI Highline 17



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Jetta 147TSI Highline 19



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Jetta 147TSI Highline 22



Jetta 147TSI Highline 23



Jetta 147TSI Highline 24

The New Jetta – Australian Launch, Melbourne, August 2011

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Important:

All the data and descriptions included in this press folder are valid for the programme of models available for sale in Australia. Different details may apply in other countries. This information may be subject to change or correction.

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New Jetta –

The new generation Jetta is here:

**Larger and more comfortable, sustainable and dynamic,
and with a bold new styling**

The new Jetta is an entirely new vehicle. The appearance of its fully galvanised body shows this most emphatically. The new Jetta impresses as an independent vehicle and makes great strides forward in both concept and styling. The new model is 4.74 metres long, 1.47 metres tall and 1.78 metres wide. This makes the Volkswagen 19 centimetres longer than the previous model. The inter play of its exterior dimensions generates a powerful ratio of proportions. In parallel, the new Volkswagen “Design DNA” sharpens its style. This has resulted in clear precise lines and athletically muscular surfaces, which give the sedan an elegant and dynamic style.

Just like its exterior styling, the high-quality impression made by the interior bridges the gap to the next highest class, significantly increasing the Jetta’s lead over its rivals. Inside, the new Jetta offers an unparalleled perfection in details and – as a common conceptual thread – self-explanatory controls.

Designers and engineers have also crafted the interior right down to the last detail; now, the five-seater’s quality and perfection in details clearly go beyond class boundaries. The extended wheelbase of the five-seat Jetta has enabled a rear seating layout that is appreciably more comfortable. Compared to the previous model, legroom has increased significantly.

German engineering and craftsmanship reflect the highest level of quality and efficient technology and the new Jetta is a prime example of this. The new Jetta will be offered with the choice of TSI direct injection petrol and TDI turbo diesel power plants, all which are perfectly matched with either manual or Direct Shift Gearbox (DSG) transmissions.

As with every Volkswagen, the Jetta is offered with a comprehensive network of safety components. Electronic Stabilisation Program (ESP), Electronic Brake-pressure Distribution (EBD), Anti-Slip Regulation (ASR) and Electronic Differential Lock (EDL), six airbags, front safety optimised head restraints to reduce whiplash, height-adjustable head restraints for all three rear passengers comes as standard in the Jetta. Also standard, and for the first time in a Jetta, is the special Crash Impact Sound Sensor (CISS) system. This system detects crash intensity and ensures that the airbags deploy to their proper positions faster than ever.

The new Jetta addresses the automotive challenges of our time better than the vast majority of the competition – with a remarkably comfortable interior, a stylish and powerful design, and maximum efficiency.

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Body – Styling / Function / Safety

Bridging the gap between the segments

- **Sixth generation Jetta is significantly larger and more comfortable**
- **Jetta's fully galvanised safety body is extremely durable**

Never before has a Jetta been this large, this sporty, and this independent. Just how independent? One sign is that the Jetta no longer shares any body components with the technically related bestseller, the Golf. Instead, the new Jetta impresses as an independent vehicle like the Passat CC or Tiguan. With the Jetta, Volkswagen has once again introduced entirely new standards of quality to a vehicle segment.

Exterior styling and dimensions

New Volkswagen “design DNA” has resulted in clear precise lines and athletically muscular surfaces that give the sedan an image of timeless elegance and dynamic styling. The result: the Jetta's appearance makes a dominant styling statement.

Front end: Here it is the coupe-like incline of the windshield and the consistent use of horizontal lines that define the design. The high-gloss black radiator grille forms a stylistic unit together with the trapezoidal headlights. The dual reflector headlights are sectioned by a so-called masking blade into a larger area with the low and main beam lights and a narrow lower section with daytime running lights and indicator lights. The chrome masking blades guide the horizontal lines of the front end right into the headlights. The result: the Jetta has a wider and more dynamic visual stance.

In the area of the low-beam light, new Longlife halogen discharge lamps are used which have a significantly longer service life. The parking and daytime running lights – generally subjected to more severe loads – are also designed with Longlife or Super-Longlife technology. Optimal tuning of the mounting height and size of the low-beam reflector produces very good and broad illumination of the roadway with an emphasis on the driver's side.

Just beneath the grille and headlight unit is the cleanly sculpted surface of the fully painted bumper. One section lower, another cooling air intake and a tray-shaped front spoiler (in the style of 'splitters' used in car racing) give the car a sporty finish. The upper section of the front end displays a powerful transition from the v-shaped engine bonnet to the wings on the sides; the shoulder section here reflects dynamic and muscular styling.

Side profile: In the sedan's side profile, design characteristics that mark all new Volkswagens meld into yet another interpretation of the "design DNA" conceptualised by the Italian Head of Design for the Volkswagen Group (Walter de Silva) and the German Head of Design for the Volkswagen Brand (Klaus Bischoff). The best examples of this: the characteristic shoulder and the powerfully emphasised arches of the wheel wells. Formally, they intersect the main volumes of the large harmonised surfaces, conveying a strong dynamic image.

Thanks to wide track dimensions (1,538 mm in front, 1,535 mm in rear), the wheelarches also form a precise transition – as though carved by a knife – to accommodate wheels up to 18 inches in size (18" Genuine Accessories available).

Meanwhile, the stylings of the door mirrors with their integrated indicator lights emulate those of the larger Passat CC. Another typical design characteristic is the line work in the area of the C-pillars. Here, the trailing edge of the door follows a straight line from the side sill diagonally back into the triangle window; stylistically, this lengthens the door and gives the overall vehicle an even larger, more extended and elegant appearance.

Rear section: Harmonised surfaces and sporty shoulders also dominate the look at the rear of the Jetta. The very wide and coupe-like rear window offers excellent visibility behind the sedan and simultaneously emphasises its dynamic lines. Its interplay with the C-pillars, as striking as they are elegant, and the clearly sculpted shoulder section, produces a design that is extremely dominant, generating a strong presence.

Powerfully illuminating and visually prominent: The rear lights. They are split into two sections, extending from the wing into the boot lid and displaying an unmistakable look both day and night. The boot lid itself has an aerodynamically optimised trailing edge that minimises air turbulence and increases the car's downforce to the road. The vertical surface of the boot lid with its integrated Volkswagen logo and segmented rear lights shows a slight flare – a styling tool that further emphasises the sedan's sportiness. To access the 510 litre boot, the boot lid can be opened by remote control unlock.

Perfection in details: Special patented reflector geometry illuminates the entire lower license plate and boot area together.

Passive safety

The new Jetta is equipped with six airbags as standard equipment (driver and front passenger airbags, side airbags in front and side curtain airbags in front and rear). To ensure that the airbags deploy to their proper positions faster than ever, the new Jetta has a special sensor system – Crash Impact Sound Sensor (CISS) – for detecting crash intensity and igniting the airbags. The electronics, located centrally in the passenger compartment, evaluates low-frequency “palpable” deceleration signals. In addition, specially tuned accelerometers measure frequency components in the mid or “audible” range. These signal components are generated as car body waves when load-bearing structures in the front of the car deform very quickly. They propagate throughout the vehicle structure at a high speed and make precise information on the severity of the crash available very quickly.

By intelligently interrelating the “palpable” and “audible” signal components, the CISS airbag sensor system obtains a faster and simultaneously more reliable characterization of the crash. This makes it possible to adapt the deployment performance of the airbags and belt tensioners to the crash situation in order to provide optimal protection for passengers. In Germany, the Volkswagen CISS sensor system has been awarded the Bavarian Innovation Prize.

High-strength, form-hardened steels are also used in the new Jetta. These special steels help to create an extremely safe vehicle structure while avoiding spiralling weight gains. The impact energy is routed through defined load paths according to the crash type, to absorb a share of the energy that would otherwise impact on the car’s occupants.

Interior – Concept / Function

Significantly more spacious

- **Interior of the new Jetta has been fully redesigned**
- **New Jetta offers significantly more interior space thanks to extended wheelbase**

Just like its exterior styling, the interior of the new Jetta offers an unparalleled perfection in details and – as a common conceptual thread – self-explanatory controls.

Ergonomic cockpit

The silver framed round instruments designed in the style of the Passat CC are positioned for optimum viewing; the multifunction display (trip computer) is located between them. The new three-spoke steering wheel design with multifunction keys impresses both visually and to the touch. The left hand rests ergonomically on the gearshift grip. Forward of the gear lever are the redesigned and intuitive controls for the climate control and other convenience features such as the optional heated seats (standard on Highline) as well as the radio and satellite navigation systems. This console section is slightly inclined towards the driver for an ideal cockpit layout that focuses on the driver's needs. Also providing for optimal interior comfort is the dual zone climate control air conditioning system that is standard from the Comfortline.

The parking brake lever was also repositioned, freeing up more space on the left side that is now used for larger cupholders. Numerous storage options – including a centre armrest with large storage box and special sunglasses holder – all perfect the car's practical everyday utility.

More space for driver and front passenger

Despite the low roof line, the effective headroom for driver and front passenger has remained nearly the same: It is now 970 mm. Both occupants take their places on completely redesigned and ergonomic seats that offer a high level of long-distance travel comfort and ample 6-way adjustments.

The extended wheelbase enabled a significantly more comfortable layout of the Jetta's 3-person rear seating area. Compared to the previous model, it now offers 6.7 cm more legroom than the previous Jetta. Headroom in the rear is still at the same level as the previous model.

510 litre cargo capacity

Even the entry version sports a folding rear bench seatback with a 60/40 split, increasing the car's versatility. The 510 litre boot can be opened from inside the car by a remote unlock switch.

All-around protection

The new Jetta is equipped with six airbags as standard equipment (driver and front passenger airbags, side airbags in front and side curtain airbags in front and rear).

Drive Technology and Chassis

Efficient-technology coupled with high-performance engines

- **High performance engines and dynamic handling**
- **Diesel Jetta attains extreme low fuel consumption figures**

German engineering and craftsmanship stands for the highest level of quality and efficient technology. The new Jetta is a prime example; a look at its drive technologies makes this abundantly clear: as a turbodiesel, it sets standards with the latest common rail direct injection system. The 103kW turbodiesel engine attains a top fuel economy of 5.5 l/100km combined fuel consumption.

The new Jetta is offered with two petrol engines and one direct injection turbodiesel.

1.4 TSI with 118 kW

This twincharged engine, i.e. both turbo- charged and supercharged, with 118 kW (at 5,800 rpm) is exceptionally economical (combined fuel consumption with manual gearbox: 6.5 l/100 km), low emitting (150 g/km CO₂) and torque strong (maximum of 240 Newton metres between 1,500 and 4,000 rpm). With this engine and a manual gearbox, the Jetta sprints to 100 km/h in 8.3 seconds. As an option, this engine may be ordered together with the 7-speed DSG. Especially interesting is the complementary interaction of super-charger and turbocharger. The supercharger, mechanically driven by a belt, increases the TSI's torque at low engine speeds. This is a charging unit based on the Roots Principle. A special aspect of this supercharger is its internal gearing, which enables high supercharger performance even at low engine speeds.

At higher engine speeds, the exhaust gas-driven turbocharger (with wastegate control) kicks in. Then the supercharger and turbocharger work in series. The supercharger is operated via a solenoid clutch that is integrated in a module within the water pump. A control gate ensures that the flow of fresh air required for the operating point reaches the turbocharger or supercharger. In pure turbocharger mode the control gate is open. Then the air takes the familiar path of conventional turbo-charged engines via the front intercooler and throttle valve and into the induction pipe. Starting at an engine speed of 3,500 rpm the supercharger turns all of the work over to the turbocharger.

2.0 TSI with 147 kW

The Jetta with the highest power output is the 147TSI Highline which produces 147 kW of power at 5,100 rpm. This turbocharged 2.0 litre engine is legendary; it is used in such vehicles as the Golf GTI (although on that car it has an extra 8kW). In the new Jetta, the TSI engine also delivers impressive driving performance with excellent fuel economy. Over 100 kilometres, it consumes just 7.9 litres of fuel (equivalent to 183g/km CO₂), which it directly injects into the engine that can output up to 280 Newton metres of torque (from 1,700 rpm). The Jetta 2.0 TSI completes the sprint to 100 km/h in 7.5 seconds. Tuned to this engine's high torque is the 6-speed DSG that comes as standard in this Jetta.

2.0 TDI with 103 kW

The common rail TDI in the Jetta line-up is a 1,968 cm³ 16-valve four cylinder with 103 kW (at 4,200 rpm). At a low 1,750 rpm, the remarkably quiet TDI develops a maximum torque of 320 Newton metres (up to 2,500 rpm).

Thanks to these key performance parameters, the TDI accelerates the DSG shifted Jetta to 100 km/h in just 9.5 seconds. Here too, combined fuel consumption is extremely low at 5.5 l/100 km; the same applies to its CO₂ emissions of 143 g/km.

Gearboxes with 6 and 7 speeds

The 118TSI with 1.4 litre twincharged engine comes standard with a 6-speed manual gearbox and can be optioned with a 7-speed dual clutch gearbox (DSG). The 118TSI Comfortline with the same engine is standard with 7 speed DSG. 147TSI Highline with 2.0 litre turbocharged TSI engine and the 103TDI Comfortline with 2.0 litre diesel engine come standard with a 6-speed DSG. This gearbox is characterised by maximum economy and shifting dynamics, which has never been attained to this extent before. Besides having different numbers of forward gears, another way in which the DSG systems differ technically is in their clutch types. While dry clutches are used in the 7-speed DSG, the dual clutch of the 6-speed DSG runs wet in an oil bath. While the 6-speed DSG shines when paired with torque-strong engines (up to 350 Newton metres), the 7-speed DSG is especially effective in combination with smaller engines with lower torque outputs (up to 250 Newton metres).

Running gear of the new Jetta

In its driving properties, the new Jetta is also one of the safest auto-mobiles in the world. The Jetta is equipped with the latest generation ESP (electronic stabilisation program) as a standard feature. Running gear tuning is as safe as it is comfortable and dynamic. A MacPherson strut-type front suspension with coil springs and telescoping shock absorbers is used in the Jetta.

At the rear, the Jetta is equipped with multi-link rear suspension. This suspension offers very good vertical damping comfort; that is, it has a soft response. The high transverse rigidity and lateral rigidity of the rear suspension make the car very directionally stable. Moreover, the suspension also offers excellent driving stability when the car is fully loaded. Fitting into this picture is the Jetta's smooth yet precise electro-mechanical power steering.

Standard and Optional Features

Equipment lines offer choice

- **Generous standard equipment range offered in the new Jetta**

The model range for the new Jetta now begins with a completely new package – a new equipment grade with a high level of standard features. Coupled with the performance and efficiency of the award winning 118kW TSI twincharged engine, the range opens with a compelling offer.

Entry Jetta with 118TSI

As with every Volkswagen, the entry Jetta with 118 kW twincharged engine offers maximum safety for its passenger. Safety equipment includes 6 airbags, safety optimised front head restraints (with anti-whiplash system), daytime running lights, seatbelt detection, ABS with Brake Assist and ESP. Exterior details of the entry Jetta 118TSI include 205 tyres on 16” wheels, heated electric outside mirrors with integrated indicator lights, and green-tinted windows with insulating glass. Interior convenience and comfort features include such details as air conditioning, dust and pollen filter, remote control of central locking, outside temperature indicator with freeze warning, RCD310 audio system with AUX-IN port, Bluetooth connectivity, leather multi-function steering wheel, Media Device Interface (MDI), multifunction display, 6-way front seat adjustment (including height adjustment), and fabric seat covers in “Cardeol” pattern.

Comfortline available for 118TSI and 103TDI

The already generous standard equipment range on the new Jetta can be complemented further by stepping up to the Comfortline equipment range.

The mid-range Comfortline equipment version is marked by exterior features such as chrome accents in the radiator grille, 16", five-spoke "Navarra" alloy wheels, and parking distance sensors. Inside, details upgrading the Jetta Comfortline include storage pockets on the front seatbacks, centre armrests (with storage box in front), comfort seats with high-end "Sienna" pattern fabric covers, carpet floor mats, dual zone climate control air conditioning, and chrome air vent surrounds. The Comfortline range is available for both the Jetta with 118 kW engine and Jetta with 103 kW diesel engine.

Highline luxury with 147TSI

A terrific blend of luxury and performance completes the new range with the Highline equipment grade. Finishing off in Vienna leather appointed upholstery and available exclusively with the exhilaration of the 2.0 litre 147kW TSI engine, the Highline version offers, on top of the generous standard equipments features, the most exclusive Jetta features. In the exterior area, features beyond the Comfortline features are 17" alloy wheels ("Queensland" type), a chrome frame for the lower air intake screen, chrome trim under the side windows, sports suspension (lowered approximately 15mm), headlight cleaning system, and front fog lights with static cornering lights. Interior features distinguishing the Jetta Highline as a top model of the series include sport seats with Vienna leather upholstery, RCD 510 radio-CD system, especially high-end décor accents ("Iridium Printed" pattern), and front under seat storage drawers.

Equipment Specification Highlights

Jetta 118TSI

- 1.4 litre TSI twincharged petrol engine with 118kW of power
- 6 speed manual or optional 7 speed Direct Shift Gearbox (DSG)
- Electro-mechanical power steering
- Electronic Stabilisation Program (ESP), ABS, Brake Assist, EDL and ASR
- Hill Start Assist (HSA)
- Daytime driving lights
- Front, front side and curtain (front and rear) airbags (6)
- Front safety optimised head restraints
- 16x6 ½ steel wheels with full wheel trims and 205/55 R16 tyres
- Black radiator grille and front air intakes
- Electrically heated and adjustable door mirrors
- Cruise control
- Multi-Function Display (MFD Plus)
- RCD310 audio system with MP3 compatible CD player and auxiliary input socket
- Media Device Interface (MDI) – located in glovebox and supplied with USB connection cable
- Bluetooth phone connectivity with Bluetooth audio streaming
- Air conditioning (manual control) with chillable glove box
- Gear lever surround, door handles and instrument dials with chrome or aluminium finish surrounds

Equipment Specification Highlights

Jetta 118TSI (Continued)

- “Matt Chrome” decorative inserts in dashboard and doors
- Multi-function leather steering wheel with aluminium decorative insert
- Cloth seat upholstery
- Front seats with height adjustment
- Front centre armrest with storage, 2 air vents and 2 cup holders in rear
- 60:40 split/folding rear seat backrest
- Illuminated vanity mirrors in sun visors

Equipment Specification Highlights

Jetta 118TSI Comfortline & 103TDI Comfortline

- 1.4 litre TSI twincharged petrol engine with 118kW of power or 2.0 litre TDI turbocharged common rail diesel engine with 103kW of power
- 6 speed Direct Shift Gearbox (DSG)
- “Navarra” 16x6½” alloy wheels (4) with 205/55 R16 tyres
- Radiator grille with chrome strips
- Parking distance sensors, front and rear with Optical Parking System (OPS)
- Automatic headlights with coming/leaving home function
- Automatically dimming interior mirror
- Rain sensing windscreen wipers
- Low tyre pressure indicator
- Electrically foldable, heated and adjustable door mirrors with environment lighting
- Dual zone climate control automatic air conditioning
- “Black Pyramid” decorative inserts
- Dashboard air vents and rotary light switch with chrome highlights
- Comfort cloth seat upholstery with storage pockets on front seat backrests
- Front comfort seats with height and lumbar adjustment
- Rear seat centre armrest and load through provision
- Carpet floor mats, front and rear

Equipment Specification Highlights

Jetta 147TSI Highline

- 2.0 litre TSI turbocharged petrol engine with 147kW of power
- 6 speed Direct Shift Gearbox (DSG)
- Front fog lights with static cornering lights, mounted in lower bumper
- “Queensland” 17x7” alloy wheels with 225/45 R17 tyres (4)
- Sports suspension, lowered approximately 15mm
- Chrome radiator grille strips, front centre air intake trim and side window lower strip
- Vienna leather appointed seat upholstery
- Front sports seats with height and lumbar adjustment, individually heated
- Storage drawers under front seats
- RCD510 touchscreen audio system with MP3 compatible 6 disc CD changer and SD card slot
- “Iridium” decorative inserts in dashboard and doors

New Jetta

Pricing

Models

Jetta 118TSI 6 Speed Manual	\$26,490 *
Jetta 118TSI 7 Speed DSG	\$28,990 *
Jetta 118TSI Comfortline 7 Speed DSG	\$32,490 *
Jetta 103TDI Comfortline 6 Speed DSG	\$34,990 *
Jetta 147TSI Highline 6 Speed DSG	\$37,990 *

Options

Metallic / Pearl Effect Paint	\$500
Electric Glass Sunroof - Comfortline & Highline	\$1,900
Satellite Navigation RNS510 - Comfortline	\$3,000
Satellite Navigation RNS510 - Highline	\$2,500
Vienna Leather Upholstery - Comfortline (Std 147TSI Highline)	\$3,000
Vienna Leather Upholstery with Electric Driver's Seat - Comfortline	\$3,500
Electric Driver's Seat - Highline	\$500
Sport Package - Comfortline	\$2,000
Sport Package - Highline	\$700
Anti-theft Alarm System - Comfortline & Highline	\$600

* Prices quoted are Manufacturer List Prices excluding dealer delivery charges, which may vary from dealer to dealer and statutory charges, which vary from state to state.