



## Press Release

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Important:

All the data and descriptions included in this press folder are valid for the programme of models available for sale in Australia. Different details may apply in other countries. This information may be subject to change or correction.

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# Volkswagen's First Compact SUV

## The New Tiguan

Volkswagen now is regarded as a serious contender in the thriving Compact SUV segment in Australia with the introduction of the Volkswagen Tiguan – offering the versatility and spaciousness of an SUV and the quality, style and technology of a Volkswagen. The Tiguan TDI has been available since May 2008 and both petrol versions are now also available.

The Tiguan's dynamic exterior styling, generous dimensions and fresh interior have been matched up to both TDI and TSI technology offering benefits in performance, fuel efficiency and low emissions. The petrol and diesel engines are combined with 6-speed manual and automatic transmissions, and Volkswagen's latest generation 4MOTION all wheel drive system.

The awarding of the prized five star EuroNCAP safety rating highlights the safety credentials of the Tiguan, which includes 6 airbags and Electronic Stabilisation Program (ESP) as standard. Safety is complemented by a number of the most desired styling and convenience features such as alloy wheels, roof rails, cruise control and multi-function steering wheel, also standard across the entire model range.

The Tiguan also introduces a number of innovative new options such as Park Assist technology, an electrically operated panoramic glass sunroof and Volkswagen's new RNS510 satellite navigation system with Rear View Camera (RVCPlus).

With recommended retail pricing from \$33,990 \*, the Tiguan offers a very competitive European alternative to a familiar field of Japanese and Korean branded vehicles.

Prices quoted are Recommended Retail Prices (RRP) excluding dealer delivery charges, which may vary from dealer to dealer and statutory charges, which vary from state to state. Where the RRP shown is above the threshold of \$57,180 and the vehicle has a fuel consumption of more than 7l/ 100km as a combined rating under section 7 of the Motor Vehicle Standards Act 1989, the RRP it is inclusive of Luxury Car Tax (LCT) of 33%. For vehicles with a fuel consumption of no more than 7l/100km as a combined rating under section 7 of the Motor Vehicle Standards Act 1989, the LCT of 33% only applies above the threshold of \$75,000. Individual prices for factory/ dealer fitted options/ accessories quoted separately do not include LCT and dealer fitment charges. If the total price of the vehicle including factory/ dealer fitted options/ accessories and dealer delivery charge exceeds the LCT threshold, the total price is required to be recalculated with the LCT applied to the net costs of any amount above the LCT threshold. This is a manufacturer's advertised price only and new vehicles must be purchased from dealers. Pricing is as planned November 2008 for Model Year 2009 and is subject to change without notice or obligation.

# To the Point

## The New Tiguan Redefining the expectations of an SUV

The Tiguan will be appreciated by anyone who enjoys the individual visual appearance and versatility of an SUV, but also expects a premium level of comfort and agility. The Tiguan chassis sets high standards in the world of SUV's with its dynamic properties and high level of passive safety. In terms of safety, the European consumer protection organisation Euro NCAP (European New Car Assessment Programme) tested the safety of the Tiguan and the results are first class. The Tiguan earned five stars for passenger protection and two stars for pedestrian protection. With this result, the Tiguan continues the good tradition established by the Golf, Passat and Touareg in the past.

Three engine specifications are available, two petrol with TSI technology (125kW & 147kW) and one TDI (103kW). All are charged without exception, delivering thrust just above the engines idling speed. Today, the new and remarkably quiet common rail TDI combined with Diesel Particulate Filter (DPF) already satisfies the Euro-5 standards that do not go into effect in Europe until 2009.

The Tiguan is an all-round talent. This characterisation not only describes its powertrain properties, but also the multivariable and spacious interior. The rear bench seat is split with a 60:40 ratio, it can be adjusted 16 centimetres in the longitudinal direction, and the rear seatback has multiple tilt adjustment settings. This provides either more legroom in the rear or additional space in the cargo area.

Also available on the Tiguan is a folding front passenger seat, so that very long objects and awkward objects can be stowed. With regard to the seat position, the passengers travel in exceptional comfort, not only in the front but also in the rear. The reason for this is due to the rear passenger seats being somewhat higher than the front seats and therefore more relaxed .

# Design & Dimensions

## The New Tiguan

### FRONT END /

A typical, trusted, friendly Volkswagen. And yet everything is different. The headlights are distinctive; they form an integral unit with the grille and bumper.

The engine bonnet is cut into the contour of the headlamps and lends a very concentrated look to the car's face. The bumper is shaped to be broad and powerful beneath the headlamps and on the sides the fog lamps complete the image in their own frames. The actual character of the front end, however, is generated by the interplay of all design characteristics. And in the process the 1.81 meter wide and 1.68 metres tall (with standard roof rails) Tiguan exhibits a clarity of form and proportion that make the approx. 4.43 meter long SUV stand out from the crowd in the city.

### SIDE PROFILE /

In its side profile, clarity and power also dominate the forms. Viewed from the side, except for the small Volkswagen symbol in the wheel rims, there is no logo that "gives away" the Tiguan as a Volkswagen. And yet, there is no doubt that it can be made out as a Volkswagen at first glance.

Clarity and power also form the unique wheel arches, a window line that rises from the front to the back, the door and guard surfaces are designed with strong modulation.

#### REAR END /

Typical of Volkswagen is the design of the rear end. However, here too, it is both typical and yet entirely different. Typical, because the basic layout of the taillights follow the pattern of the Eos and the Passat Wagon and are part of the powerful shoulder section. It is different, because the overall design takes new paths, the steep tailgate extends far into the bumper and is part of a design and the classic, pure SUV elements are combined with contemporary, urban forms.

# Interior

## The New Tiguan

### MULTIVARIABLE INTERIOR /

Attention to detail is evident right down to the last detail in the Tiguan giving it a decidedly ergonomic and very spacious interior. In all five seating positions on board, the Tiguan occupants are just as comfortable. The rear bench can be adjusted in the longitudinal direction and has asymmetrically split folding sections.

### FRONT SEATS /

The seating system in the Tiguan is available in two configurations, depending on the equipment level. The TDI and 125kW TSI both come fitted with seats that offer good comfort and height adjustment. Positioned above this is the 147kW TSI equipment line. Here the seats are sports seats with integrated adjustable lumbar support.

### REAR SEATS /

The three-part rear seating system is a bench split in a 60:40 ratio; in addition the centre section of the seatback can be folded down to be used as a centre arm rest, drink holder or cargo load-through.



The individual seat elements can also be adjusted by 16 centimetres in the longitudinal direction. Independent of this adjustment, the rear seatbacks can be adjusted over a reclining range of 23 degrees.

## CARGO AREA /

Neat, variable, functional and level – these are key words that accurately describe the cargo area of the Tiguan. With five persons on board it already stows 395 litres. Up to 1,510 litres and 650 kilograms payload can be stowed in the Tiguan when the rear seats are folded down. This moves it right next to genuine mid-class station wagons. So-called gap flaps close the gaps that occur when the seat unit is folded away, thereby forming a level cargo floor. Chrome-plated tie-down eyes, a 12-volt accessory plug and other functional elements make this a truly multivariable cargo area.

# Engine & Transmissions

## The New Tiguan

### CHARGED ENGINES /

The Tiguan will be the first SUV in the world to arrive on the market exclusively with turbocharged TDI and TSI engines. The advantage: Greater power and torque, better fuel economy and lower emissions. The new Tiguan SUV has had its debut on the Australian market with a TDI engine.

The two TSI engines on offer are both four-cylinder engines: 125 kW and 147 kW. In the diesel area, there is a powerful 103 kW 2.0 TDI. The goal here was to offer the quietest diesel engine in its class.

### SIX-SPEED MANUAL AND AUTOMATIC TRANSMISSIONS /

The 103kW 2.0TDI and 125kW TSI are delivered with six-speed manual transmissions as standard equipment. As an option, the Tiguan may be ordered with a six-speed tiptronic automatic, which is standard in the 147kW TSI model. The manual transmission can be driven at an engine speed of 1,000 rpm or vehicle speed of just 6.69 km/h, for example; this practically equals the crawler gear of a reduction gearbox. The automatic transmission has gear level pre-select; in off-road use, it controls shifting to the next higher gear.

# 4MOTION

## The New Tiguan

### LATEST GENERATION OF 4MOTION /

In 1998 Volkswagen presented the highly advanced 4MOTION system as the successor to the full-time “syncro” all-wheel drive. Over nearly a full decade, the all-wheel drive concept has been continuously further developed in various technical configurations.

An important design property of the 4MOTION systems installed in car segments up to the Passat V6 FSI is the very quick reacting Haldex clutch. The latest version of this technology operates on the Tiguan. The defined development goal was an all-wheel drive that satisfies the highest standards for driving dynamics and driving safety on the road, while simultaneously offering optimal traction off the paved trails.

# Standard & Special Equipment

## The New Tiguan

### HIGH LEVEL OF STANDARD FEATURES /

Even the entry versions of the Tiguan have extensive convenience and safety features. When it comes to safety, these include a protective network of six airbags, ESP (Electronic Stabilisation Program), child seat anchorages on the rear bench and electronic parking brake with AutoHold function.

Standard on-board convenience features also include a multi-function leather steering wheel, cruise control and a Radio/ CD player with MP3 compatibility, Auxiliary input and eight loud speakers, semi-automatic air conditioning system, electric windows, electrically adjustable and heated outside mirrors, Multifunctional Display 'plus' (trip computer), remote central locking and various storage compartments and bins.

Some of the features of the Tiguan with 147kw TSI engine are: 17-inch "Boston" alloy wheels with 235/55R17 tyres, chrome roof rails, tinted windows starting at the B-pillars (up to 65 percent light absorbing), sport seats with height-adjustable lumbar supports, folding front passenger seat, storage drawers under the front seats, folding table and storage pockets on the rear of the front seats and sports seats in upgraded cloth with Alcantara appliqués, and low tyre pressure indicator.

Options for the Tiguan include an off-road technology package, which at the press of a button awakens an entire armada of assistance systems for making all-terrain drives especially safe. Specifically, in one fell swoop this technology activates the Hill Descent Assistance (optimal control in descents), modified driving pedal characteristic (finer metering of engine torque), EDL adaptation (Electronic Differential Locks are activated at the slightest slip), ABS adaptation (improved braking on loose surfaces) and – together with an automatic transmission – gear level pre-select (including optimal engine braking effect).

#### PARK ASSIST FUNCTION /

The numerous high-end technologies of the Tiguan include the first Park Steering Assistant in the world to be implemented on an SUV. The optional Park Assist function enables automatic reversing into a parking space parallel to the road. The driver just controls the accelerator pedal, brake and clutch while the Tiguan steers into a pre-measured space under sensor control. As soon as the driver manually intervenes in the steering process, the Park Assist function is de-activated.

## RADIO AND NAVIGATION SYSTEMS /

The Tiguan is being offered with the option of three radio and navigation systems. The RCD 310 (standard on the Tiguan 103kW TDI and the Tiguan 125kW TSI), RCD 510 radio including integrated 6-disk CD changer (standard on the Tiguan 147kW TSI) and RNS 510 radio-navigation system (optional) are controlled, in part, via a touch screen (6.5 inch). Also part of the RNS 510 hardware is a Power-PC processor running at 400 MHz and a dedicated graphics processor. The navigation and entertainment data are saved on a 30 gigabyte hard drive. Another SD card slot (included for MP3 files) is located below the display. All audio systems include an auxiliary input for MP3 players.

## REARVIEW CAMERA /

A component of the RNS 510 radio-navigation system is the rearview camera. It is located directly above the number plate, and it transmits a real-time, distortion-free image to the display of the RNS 510. The route is also shown in the display utilising orientation lines corresponding to the specific steering wheel movement.

## PANORAMIC ELECTRIC GLASS SUNROOF /

With its enormous Panorama Sunroof, the Tiguan offers 300 percent greater roof cutout area than a conventional sunroof. Despite all of this, it was possible to achieve the rigidity values of the closed variant, which is especially important for an SUV.

# Pricing

## The New Tiguan

TIGUAN	
<b>Models</b>	
Tiguan 125TSI 6 Speed Manual	\$33,990
Tiguan 125TSI 6 Speed Automatic	\$36,290
Tiguan 103TDI 6 Speed Manual	\$35,990
Tiguan 103TDI 6 Speed Automatic	\$38,290
Tiguan 147TSI 6 Speed Automatic	\$42,990
<b>Options</b>	
Metallic / Pearl Effect Paint	\$790
Panoramic Electric Glass Sunroof	\$1,990
Satellite Navigation RNS510 with RVC Plus - 103TDI & 125TSI	\$3,490
Satellite Navigation RNS510 with RVC Plus - 147TSI	\$2,990
Satellite Navigation RNS510 with RVC Plus & Dynaudio - 103TDI & 125TSI	\$4,780
Satellite Navigation RNS510 with RVC Plus & Dynaudio - 147TSI	\$4,280
CD Changer (with RNS510)	\$790
Dynaudio 300W Premium Audio System - 103TDI & 125TSI	\$1,790
Dynaudio 300W Premium Audio System - 147TSI	\$1,290
Park Assist - 103TDI & 125TSI	\$1,390
Park Assist - 147TSI	\$890
Bi-Xenon Headlights with Cornering Lights	\$1,990
Leather Upholstery with Electric Driver's Seat - 103TDI & 125TSI	\$3,990
Leather Upholstery with Electric Driver's Seat - 147TSI	\$3,690
New York 18" Alloy Wheels - 103TDI & 125TSI	\$2,290
New York 18" Alloy Wheels - 147TSI	\$1,490
Comfort Package - 103TDI & 125TSI	\$990
Off-Road Technology	\$290
Anti-theft Alarm System	\$590
Front Fog Lights - 103TDI & 125TSI	\$390