



VOLVO V40
CROSS COUNTRY



WE'RE VOLVO CARS.

We put people first.

We're Swedish. Scandinavian designers always start with the person who's going to use an object and ask, "What can we do to make this person's life better, easier or more comfortable?"

We've always used this philosophy when we design our cars. So, while other car manufacturers might start with technology and try to squeeze people in around it, we begin by designing our cars around you. We ask what you need, and then use our technical skills to make your life easier, better, safer and more beautiful. Form follows function, and when you design a car inside and out with people in mind, it looks naturally beautiful. We think that looking at and interacting with our cars should make you feel great, every day.

Designing cars around people has led to many innovations over our 89-year history. You know the three-point safety belt in your current car? That was our invention from 1959. And now we're working towards our vision to design cars that should not crash. In the shorter perspective, our aim is that by 2020 nobody should be killed or seriously injured in a new Volvo. Of course, you'll already benefit from this research in your current Volvo. We've addressed a few environmental issues, too. In 1976 we developed the Lambda Sond – a sensor that monitors exhaust gas, reducing emissions and boosting performance as well as economy. It's still part of every petrol-engined car in the world. Innovation is at the core of Volvo Cars – it's because of where we come from.

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V O L V O

V40

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CROSS COUNTRY



For such a small country, we've produced more than our share of creative talent. That's because we know that to be truly creative, you've got to believe in yourself and do things the way you know they should be done, regardless of what others are doing.

Take our seats. In the early 1960s, we consulted with a team of orthopaedic surgeons here in Gothenburg. They wondered why a group of car designers wanted to see them. Nobody had thought to ask an orthopaedic surgeon's advice when designing a car seat before. But the ergonomic seat designs we developed as a result have made our cars world-famous for their outstanding long-distance comfort.

Like all Scandinavian craftsmen, we use only the best materials for the job, like the ultra-strong boron steel in our safety cages. We use natural, authentic materials inside our cars – not because they're fashionable this season, but because they make you feel good when you touch them and they're better for your health.

Creating a beautiful experience for you is natural for us. Because in Sweden, great design is a way of life, not a luxury.

*“Our Volvo V40 Cross Country gives you
the best in inspiring contemporary Scandinavian
design in a compact hatch.”*

VOLVO V40 CROSS COUNTRY

The perfect getaway car..

Our Volvo V40 Cross Country gives you the best in inspiring contemporary Scandinavian design in a compact hatch. It's got the versatility to fit in with your busy lifestyle, yet it also has the agility to really inject some fun into your driving, and its looks will make you stand out from the crowd. Being Swedes, we understand your need to get out into the countryside, so with our V40 Cross Country we've added even more

potential for adventure and fun with some rugged design cues and higher ground clearance, which will feed your thirst for spontaneity and have you exploring beyond the city limits every chance you get. And if your adventure takes you onto rougher roads, the V40 Cross Country All Wheel Drive variant gives you real capability as well as all-weather versatility.



Your V40 Cross Country might have a rugged profile, but it also has genuinely beautiful design flourishes such as the elegant rear light clusters.

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VOLVOCARS.COM.AU



The rear skid plate provides the perfect finishing touch to your V40 Cross Country – it gives a strong visual clue to your Volvo's adventurous ability and it also offers extra protection when the going gets really tough.

TO SEE MORE OF THE V40 CROSS COUNTRY'S COOL DESIGN FEATURES, GO TO VOLVOCARS.COM.AU

GOING EXPLORING?

You'll need some tough equipment.

If you've spent any serious time outdoors, you'll know how much you depend on robust, good quality equipment. That's what inspired us when we were designing the V40 Cross Country.

To begin with, we raised the ground clearance over its standard Volvo V40 cousin, which gives you a more commanding

view of the way ahead – which is useful both in town and when you're in the countryside. Then we covered vulnerable areas with a durable black bodykit to protect the nose and tail from stone chips. Add to this some gorgeous styling touches such as the honeycomb front grille and the upright Daytime Running Lights and you have the best of contemporary Scandinavian Design, just with added attitude.

Electronic Stability Control (ESC) comes as standard. If there's a risk of your V40 Cross Country losing stability, ESC applies just the right amount of brake force and reduces engine power as needed to prevent any skidding – and you'll never notice a thing.

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Power and grip.



If your adventures tend to take you off the beaten track, we suggest you opt for our T5 variant, which is available with All-Wheel Drive. This way you can be sure that all of your car's power translates into traction, no matter what road surface you're on.

Since All-Wheel Drive is teamed with Hill Descent Control, you'll be able to negotiate even the steepest of slopes with the utmost confidence – all you have to do is steer. The V40 Cross Country won't disappoint on the road either, with a top speed of 210km/h and a 0–100km/h time of 6.1 seconds for the T5 AWD variant. If you enjoy the fun of driving, you'll love our Corner Traction Control – which helps you avoid understeer by applying just the right amount of power and brake force to the inner and the outer wheels as you accelerate out of a corner. It's particularly handy if you're merging into fast moving traffic from a side road.



SENSUS

The intuitive way to interact with your car.



Volvo Sensus is our all-encompassing approach that connects you with your car and the world around you. It means you're on the road, but not offline. With Sensus Connect, you can turn the seven-inch screen in your dashboard into an internet-connected infotainment hub. Not only can you surf the web, you can also download apps – from Rdio to Stitcher and Tuneln. Sensus Connect also gives you access to basic internet maps and routing,

and to take advantage of navigation guidance, 3-D views and navigation apps, there's Sensus Navigation. Meanwhile, Connected Service Booking allows you to book your car in for a service from the comfort of the driver's seat.

A high-end audio experience is also part of Sensus. That's why we've designed our state-of-the-art Premium Sound with Harman Kardon®. Using 10 high-fidelity loudspeakers, the amplifier is equipped with Dirac Live®, the next generation sound enhancement software. With an incredibly realistic stage sound as well as enhanced bass performance, this sound system provides an unparalleled aural experience for every passenger and connects easily with external media players.

Our digital driver display is another delight. Not only does it give you all the information you need without overwhelming you – its three background modes, Elegance, Eco, and Performance, also sync with the centre screen. The physical controls, such as our floating centre stack with its iconic “manikin” climate control buttons, are another example of Swedish design that's both functional and beautiful. And then there's our eye-catching illuminated gearshifter, which is available for selected automatic gearboxes. Glowing gently in the dark, it adds a touch of atmosphere to your night drives.

“Our vision is to design cars that should not crash.”

INTELLISAFE

Intuitive safety by Volvo Cars. For you, and for those around you.

At Volvo Cars, safety is an intrinsic part of our DNA. We've invented some of the world's most pioneering life-saving technologies – such as the three-point safety belt that's been acknowledged one of the most important innovations of mankind.

But we aim higher. Our vision is to design cars that should not crash. In the shorter perspective the aim is that by 2020 nobody should be killed or seriously injured in a new Volvo.

IntelliSafe is our approach for a more harmonious relationship between cars and people. To achieve this, we have infused your Volvo with smart, intuitive innovations for a safer drive. And the IntelliSafe technologies help protect not only the people inside your car – we also consider people on the outside, for example with technology that helps you to detect pedestrians and cyclists.

When you drive at speeds up to 50km/h, our City Safety collision avoidance technology looks ahead

of you and brakes automatically if you're about to run into a vehicle in front. To give you more support at higher speeds, our Collision Warning with Full Auto Brake and Pedestrian and Cyclist Detection alerts you if you're too close to a vehicle and a collision is imminent – day or night. During daylight, the system also reacts if there's a pedestrian in your path or a cyclist ahead travelling in the same direction as your car. And should you not react to the warning, your car brakes automatically to help you avoid or mitigate a collision.

Our IntelliSafe technologies also support your daily driving, with features such as the BLIS system, Lane Keeping Aid and Cross Traffic Alert that help you to early detect different hazards near your car. The Road Sign Information technology keeps you updated on actual speed limits and other important road signs. And to make you a bit more relaxed on the road, our Adaptive Cruise

Control can maintain your set speed and distance to the vehicle in front. In slow-moving city traffic, our Queue Assist function can automatically maintain the selected distance to the car in front – from standstill and up to 30km/h. For a more comfortable drive in the dark, our Active High Beam dips the headlights automatically when needed – there's even Driver Alert technology that reminds you to take a break in case your driving behaviour shows signs of drowsiness.

And because we know you love to drive, our active IntelliSafe technologies like Electronic Stability Control add to reassuring driving stability in all conditions without sacrificing the joy of driving. It's simply about giving you the most human driving experience, on your terms. And helping to keep people out of harm's way, whether they happen to be inside or outside your car.

Your foresighted friend. Our Collision Warning with Full Auto Brake and Pedestrian and Cyclist Detection work hard to help keep you and people outside the car safe. And should the worst happen and you collide with a pedestrian, our Pedestrian Airbag inflates to help mitigate the impact – a Volvo world-first.



In town, City Safety is designed to prevent you from colliding with the car in front if it stops, or slows suddenly. This advanced IntelliSafe system will automatically brake to avoid a crash and works at speeds of up to 50km/h – an accident can be avoided at a speed difference of up to 15km/h to the vehicle in front.



Because we also care about other road users, our pedestrian and cyclist detection with full auto brake watches out for people walking in your path or cycling in the same direction as your car and applies the brakes if you're unable to react in time.



Our BLIS system uses radar sensor technology to alert you to vehicles that are close to or in your blind spots in your adjacent lane. This way, you're far less likely to change lanes when it isn't safe.



When you're reversing out of tight parking spaces, our Cross Traffic Alert function watches out for vehicles you can't see.

DRIVE-E

*We think
driving should
be exciting and
sustainable.
So will you.*

Drive-E is at the heart of every Volvo we make. It's our all-encompassing approach to efficient power, our innovative thinking behind a whole range of technologies that will give you more power – and lower running costs – without compromising on a pleasurable drive.

Our Drive-E powertrain advances include reducing the friction within our engines and a host of aerodynamic improvements to help you get the maximum benefit from your engine and the fuel you put into your car. We employ Start/Stop technology, energy recovery systems and always strive to make our manufacturing processes more sustainable – all of the electricity for our factory in Sweden comes from clean, hydroelectric power. After all, environmentally-aware mobility is central to our philosophy of intelligent, thoughtful luxury.







V O L V O

V40

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GROSS COUNTRY



V40 CROSS COUNTRY LUXURY

Includes:

18" Wheel Mefitis Diamond Cut/Matte Tech Black | Copper Dawn Décor Inlays | Electronic Climate Control | Home safe lighting | Power Driver Seat | Power passenger seat | Gearlever illumination | Compass | Leather Upholstery | Front cup holders in tunnel console | Bright roof rails | Active Bi-Xenon Lights | Trip Computer | Cruise control | Sensus Connect High Performance Multimedia 7" Screen | Sensus Navigation | Stop/Start | City Safety | Connected Service Booking | Audio buttons in steering wheel | Rain sensor & Tunnel Detection |





OUTSIDE: MUD, RAIN, WIND.

Inside: total refinement.



Your Volvo V40 Cross Country should be as personalised as the adventures you're going to enjoy in it. Our ergonomic seats have always been a Volvo strength – supportive enough to keep you feeling fresh after the longest journeys over the roughest roads.

Now, for the V40 Cross Country, you can choose from a variety of two-tone designs with accent stitching that really enhance the sporting feel of your car. Getting the light right is important in Scandinavian interior design, and it's the same in our cars – we offer ambient lighting

which lets you choose your desired interior ambience after dark from a selection of seven different modes. During the day, our fixed panoramic glass roof gives you and your passengers a superb sense of light and airiness inside your car. To maintain comfort on even the sunniest days, the tinted glass reduces infrared radiation. And if there's too much sunshine, just close the sliding curtain with the touch of a button. Our illuminated gear shifter and frameless rear-view mirror complete an interior that reminds you and your passengers that this is a superbly designed vehicle, every time you drive.





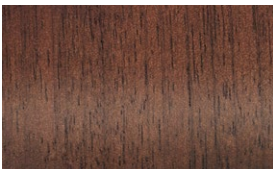
Textile/T-Tec, S530
Blond in Blond interior



Leather, S100
Charcoal in Charcoal interior



Leather, S10N
Charcoal/Hazel Brown
in Charcoal interior



Modern Wood



Copper Dawn



Centre court



Shimmer Graphite aluminium



Leather, S10F
Charcoal / Blond in Charcoal interior



Leather, S136
Espresso Brown in Blond interior



Leather, S130
Blond in Blond interior

A SELECTION OF OUR INTERIORS

SEE OUR COMPLETE INTERIOR OFFER AT VOLVOCARS.COM.AU



Mefitis, 7,5x18"
Diamond Cut/Matte Tech Black



Damara, 7,5x19"
Diamond Cut/Grey



Larenta, 7x17"
Glossy Tech Black



Larenta, 7x17"
Silver



Deco trim, rear. This stylish and robustly built silver-hued trim with rubber inlays not only complements other Exterior Styling Kit details on your Volvo, it protects the rear bumper during loading and unloading.

Roof load carriers. Fitted directly onto the rails, these aerodynamically designed aluminium load carriers provide an easy-to-use rooftop carrying system. Add a skiholder or other Volvo load carrying accessory, and away you go.

Match your V40 Cross Country to your life.

The most pleasurable part of buying a new Volvo is putting your personal stamp on it. You can do that by choosing accessories that reflect your own taste and that cater to your particular lifestyle.



Load compartment grille. In the event of hard braking, this steel load compartment grille helps to protect people in the car from heavy, unsecured cargo.

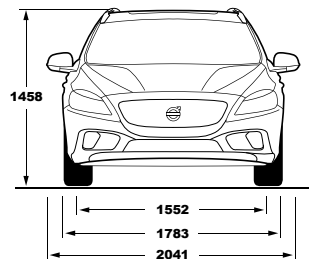
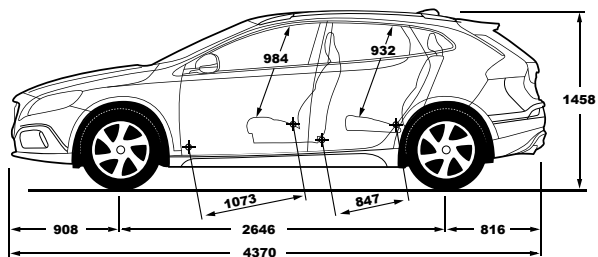
Load organiser, cargo compartment. This easily installed telescopic frame with floor rails and load holder makes it simple to secure and organise bags, gear and loose items. Fragile objects can be separated from other cargo, and the cargo area can be divided in two if required. And if the organiser isn't needed, it's easy to remove and store.

Dirt cover, load compartment. This durable vinyl liner covers the rear cargo area to protect against grime and water. And the backrest section of the liner is split to allow the rear seat backrests to be folded down separately.

VOLVO CAR LIFESTYLE COLLECTION

SEE MORE LIFESTYLE ACCESSORIES AT VOLVOCARS.COM.AU

VOLVO V40 CROSS COUNTRY

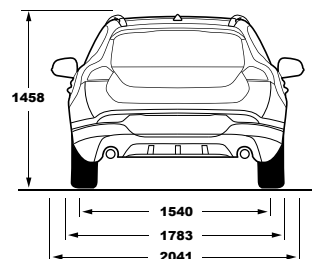
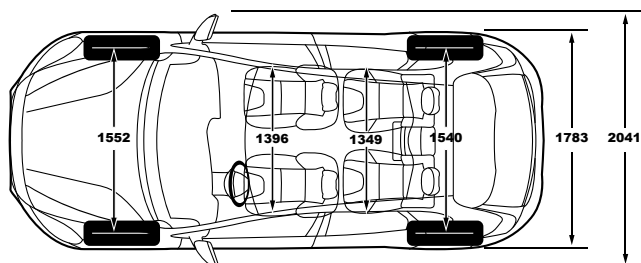


T5 AWD

Engine type:	2.0L I4 petrol turbo
Transmission:	Eight-speed Geartronic®
Fuel consumption, litres / 100 km, mixed cycle, auto:	6.9
CO ₂ g/km, auto:	161
Max. power output, kW at rpm:	180/5500
Max. torque, Nm at rpm:	350/1500–4800
Acceleration, 0–100 km/h in sec, auto:	6.1
Top speed, km/h, auto:	210
Fuel tank, litres:	57
Environmental classification:	Euro 6

Upgrade your car's performance with Polestar Performance software. Polestar are our racing partners. We've been using their expertise on the track to help us continually improve our engines' efficiency and performance.

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D4

Engine type:	2.0L I4 common-rail turbodiesel
Transmission:	Eight-speed Geartronic®
Fuel consumption, litres / 100 km, mixed cycle, auto:	4.5
CO ₂ g/km, auto:	119
Max. power output, kW at rpm:	140/4250
Max. torque, Nm at rpm:	400/1750 – 2500
Acceleration, 0–100 km/h in sec, auto:	7.5
Top speed, km/h, auto:	210
Fuel tank, litres:	62
Environmental classification:	Euro 6

NB. The engine programme may vary from country to country. All technical data may be subject to change. Please talk to your Volvo Car dealer for the latest information.

Please note: Some of the information in this brochure may be incorrect due to changes in product specifications that may have occurred since printing. Some of the equipment described or shown may now only be available at extra cost. Before ordering, please ask your Volvo Car dealer for the latest information. The manufacturer reserves the right to make changes at any time and without notice to prices, colours, materials, specifications and models.



614 Ice White



707 Crystal White Pearl
(Sparkling metallic, shifts from white to shimmering warm yellow-white effect depending on light and viewing angle)



477 Inscription Electric Silver metallic
(Sparkling metallic, shifts from silver to blue effect depending on light and viewing angle)



713 Power Blue metallic



717 Onyx Black metallic



714 Osmium Grey metallic



702 Flamenco Red metallic



612 Passion Red



711 Bright Silver metallic



710 Misty Blue metallic



467 Magic Blue metallic



019 Black Stone



708 Raw Copper metallic



712 Rich Java metallic

Please note: It's not possible to reproduce exact original shades in printed matter or on screen. Please ask your Volvo Car dealer to show you samples.

FIND OUT MORE AT VOLVOCARS.COM.AU



The simplest way to own a car.

We love it when you're happy – when things are easier than you expect, or go faster and become better. Because when you buy a Volvo, you buy the simplest way to have a car. Financing, insurance, servicing, changing tyres, cleaning – those aspects of car ownership that you might not find very interesting, are the ones that we love to make easier and better for you. That's why your Volvo Car dealer will

always offer you a whole range of simplifying services and offers all designed around you, giving you the most carefree ownership experience possible.

Still, this is just the beginning. Through our uniquely Swedish approach to innovation, we continuously find new ways to make your life simpler. For instance, the Connected Service Booking function, which lets you book an

appointment just by pushing a button in your car. Or the new way of working in teams – like in a racing pit-stop – that is gradually being introduced in Volvo Car workshops all over the world. We call it Volvo Personal Service and it will make your workshop visits much shorter and more convenient. In the future, servicing your car will be so much simpler.

BUYING & OWNING

- Warranties
- Financing
- Insurance
- My Volvo website

MAINTENANCE & SERVICES

- Volvo Service 2.0
- Volvo Professional Car Care
- Tyre services

IF SOMETHING HAPPENS

- Volvo Roadside Assistance
- Repairs
- Volvo Glass Services
- Volvo Dent Repair
- Car Climate Services

MY VOLVO

My Volvo is a personalised website that contains everything you need to really get to know – and get the most out of – your car. It gives you:

- A complete overview of your Volvo Car ownership
- Easy access to all facts relating to your car
- Helpful tips regarding your specific Volvo model
- Instructional films and owner's manuals
- Online Service Booking
- Reminders regarding important stages of your car ownership
- Exclusive articles, films and photographs

CONNECTED SERVICE BOOKING*

If your Volvo has Sensus Connect, it will remind you when it needs servicing and offer to contact your Volvo Car dealer for you. Booking proposals sent from your preferred Volvo Car dealer can easily be managed directly in the car or on your personal My Volvo website. When the time comes to drive to your workshop, your Volvo will remind you and even guide you there. And since your Volvo tells us what it needs, we can make sure it always receives the service it requires when it gets there.

*Available depending on introduction date. Please contact your Volvo Car dealer.

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