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VOLVO
V40
CROSS COUNTRY





MADE BY SWEDEN
PAGE 01



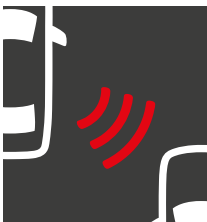
YOUR NEW CAR
PAGE 04



YOUR ADVENTURE
PAGE 08



SENSUS
PAGE 10



INTELLISAFE
PAGE 12



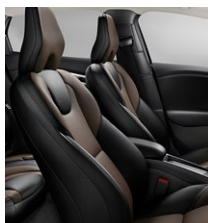
DRIVE-E
PAGE 14



EXPRESS YOURSELF
PAGE 18



**PERSONALISE
YOUR INTERIOR**
PAGE 20



UPHOLSTERIES
PAGE 22



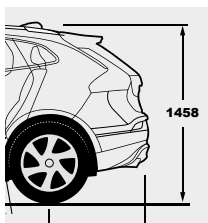
ALUMINIUM WHEELS
PAGE 24



ACCESSORIES
PAGE 26



**THE VOLVO
EXPERIENCE**
PAGE 30



FACTS AND FIGURES
PAGE 32



**COLOURS
COVER**



V40 CROSS COUNTRY

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01

WE'RE VOLVO. WE PUT PEOPLE FIRST.



*“What can we do to make
this person’s life better, easier or
more comfortable?”*

We're Swedish. Scandinavian designers always start with the person who's going to use an object and ask, "What can we do to make this person's life better, easier or more comfortable?" We've always used this philosophy when we design our cars. So, while other car manufacturers might start with technology and try to squeeze people in around it, we begin by designing our cars around you. We ask what you need, and then use our technical skills to make your life easier, better, safer and more beautiful. Form follows function, and when you design a car inside and out with people in mind, it looks naturally beautiful. We think that looking at and interacting with our cars should make you feel great, every day.

Designing cars around people has led to many innovations over our 87-year history. The three-point safety belt in your current car? That was our invention from 1959. And we hope that one day, every car will have a device to protect people on the outside of the car, like the Pedestrian Airbag we premiered in 2012. We've solved a few environmental issues too. In 1976 we developed the Lambda Sond – a sensor that monitors exhaust gas, reducing emissions and boosting performance as well as economy. It's still part of every petrol-engined car in the world.

Innovation is at the core of Volvo. Perhaps it's because of where we come from.



In Sweden, great
design is a way of life,
not a luxury.



For such a small country, we've produced more than our share of creative talent. That's because we know that to be truly creative, you've got to believe in yourself and do things the way you know they should be done, regardless of what others are doing.

Take our seats. In the early 1960s, we consulted with a team of orthopaedic surgeons at Chalmers University of Technology here in Gothenburg. They wondered why a group of car designers wanted to see them. Nobody had thought to ask an orthopaedic surgeon's advice when designing a car seat before. But the ergonomic seat designs we developed as a result have made our cars world-famous for their outstanding long-distance comfort.

Like all Scandinavian craftsmen, we use only the best materials for the job, like the ultra-strong boron steel in our safety cages. We use natural, authentic materials inside our cars – not because they're fashionable this season, but because they make you feel good when you touch them and they're better for your health.

Creating a beautiful experience for you is natural for us. Because in Sweden, great design is a way of life, not a luxury.



V40 CROSS COUNTRY

YOUR NEW CAR

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04

THE PERFECT GETAWAY CAR.

"Our Volvo V40 Cross Country gives you the best in inspiring contemporary Scandinavian design in a compact hatch."

Our Volvo V40 Cross Country gives you the best in inspiring contemporary Scandinavian design in a compact hatch. It's got the versatility to fit in with your busy lifestyle, yet it also has the agility to really inject some fun into your driving, and its looks will make you stand out from the crowd. Being Swedes, we understand your need to get out into the countryside, so with our V40 Cross Country

we've added even more potential for adventure and fun with some rugged design cues that will feed your thirst for spontaneity and have you exploring beyond the city limits every chance you get. And if your own adventure takes you beyond tarmac, we give you the opportunity to choose our All Wheel Drive, which will turn your V40 Cross Country into a true all-road vehicle.

Your V40 Cross Country might have a rugged profile, but it also has genuinely beautiful design flourishes such as the elegant rear light clusters.

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V40 CROSS COUNTRY

YOUR NEW CAR

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07

Going exploring? You'll need some tough equipment.


If you've spent any serious time outdoors, you'll know how much you depend on robust, good quality equipment. That's what inspired us when we were designing the V40 Cross Country.

To begin with, we raised the ground clearance over its standard V40 cousin, which, together with a higher chassis, gives you a more commanding view of the way ahead – which is useful both in

town and when you're in the countryside. Rougher terrain calls for bigger wheels too – the car shown here is fitted with bold 19" Alecto wheels. Then we covered vulnerable areas with a durable black bodykit to protect the nose and tail from stone chips. Add to this some gorgeous styling touches such as the honeycomb front grille and the upright Daytime Running Lights and you have the best of contemporary Scandinavian Design, just with added attitude.

The rear skidplate provides the perfect finishing touch to your V40 Cross Country – it gives a strong visual clue to your Volvo's adventurous ability and it also offers extra protection when the going gets really tough.

TO SEE MORE OF THE V40 CROSS COUNTRY'S DESIGN FEATURES,
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Electronic Stability Control (ESC) comes as standard. If there's a risk of your V40 Cross Country losing stability, ESC applies just the right amount of brake force and reduces engine power as needed to prevent any skidding – and you'll never notice a thing.

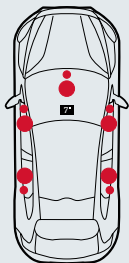
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Your sure-footed partner.



If your adventures tend to take you off the beaten track, we suggest you opt for our T5 version which comes with All Wheel Drive as standard and allows you to keep all 187kW of power going through the wheels to the road surface, whatever its condition.

Team this with our Hill Descent Control and even in open country you'll be able to negotiate the steepest of slopes with the utmost confidence – all you have to do is steer. The V40 Cross Country won't disappoint on the road either, with a top speed of 210km/h and a 0–100km/h time of 6.4 seconds. If you love driving you'll love our Corner Traction Control – which helps you avoid understeer by applying just the right amount of power and brake force to the inner and the outer wheels as you accelerate out of a corner. It's particularly handy if you're merging into fast moving traffic from a side road.



FULL SONIC IMMERSION

At Volvo, we believe you should enjoy the very best audio experience. That's why we've designed our state-of-the-art Premium Sound with Harman Kardon®. Using 10 high-fidelity loudspeakers the amplifier is equipped with Dirac Live®, the next generation sound enhancement software. With an incredibly realistic stage sound as well as enhanced bass performance, this sound system provides an unparalleled aural experience for every passenger and connects easily with external media players.

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Our beautifully designed, high-res colour display allows you to choose between three driving modes for your Adaptive Digital Display and centre screen – Elegance, Eco and Performance.



V40 CROSS COUNTRY

SENSUS

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11

Volvo Sensus. You're in control, naturally.



Since you'll spend most of your time in the driver's seat of your Volvo, we've designed a gorgeous space around you. All of your controls are as easy to use and intuitive as possible. We call this approach to connecting you and your car with the world around you – Sensus.

Our beautiful Adaptive Digital Display is the latest expression of this philosophy. Not only does it give you all the information you need without overwhelming you with data, it also gives you three background modes to choose from – Elegance, Eco and Performance. Best of all, the display modes sync with the 7-inch centre screen in your dashboard. As you adjust your display theme, the colour scheme of your centre screen changes with it.

And there's more: with our Sensus Connect solutions, you can convert the 7-inch screen in your dashboard into an internet-connected infotainment hub, giving you access to TuneIn internet radio with 100,000 stations worldwide as well as a range of useful and fun web-apps. Add Sensus Navigation, and you get instant access to worldwide maps. As part of our MapCare program, free map updates are included to guarantee you the latest available and up to date navigation experience. And with 3D-navigation finding your destination will be easier than ever. The Sensus experience is at its best when you bundle Sensus Connect and Sensus Navigation.

But we wouldn't be true to our Swedish design values if we only created beautiful displays, screens and apps. True to our passion for sculpting physical objects, we've put the same amount of care into your Volvo's physical controls, such as our iconic floating centre stack with the trademark 'manikin' climate control buttons. And after dark, our eye-catching illuminated gearshifter adds a touch of atmosphere to your night drives.



V40 CROSS COUNTRY

INTELLISAFE

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12

OH YES. DID WE MENTION SAFETY?

“Cars are driven by people,” they said, “so the guiding principle behind everything we make at Volvo is – and must remain – safety.”

In 1927 our founders, Assar Gabrielsson and Gustaf Larson, decided to make really strong cars that could cope with our rough country roads. But strength alone wasn't enough. They also had a vision: “Cars are driven by people,” they said, “so the guiding principle behind everything we make at Volvo is – and must remain – safety.” Now our goal is that, by 2020, nobody shall be seriously injured or killed in a new Volvo. We think our founders would have approved.

In order to help us achieve this goal, and in keeping with our

philosophy of making your life easier, your V40 Cross Country has a whole suite of intuitive safety technologies inside it. They're there to support your daily driving, protecting you in the event of an accident and often preventing collisions in the first place. We call this IntelliSafe.

We know V40 Cross Country owners love driving, but in a world of busier and busier roads, you are constantly exposed to other people's mistakes. That's why IntelliSafe offers some really smart technologies such as City Safety,

Collision Warning with Full Auto Brake and Pedestrian Detection as well as Cyclist Detection.

And because you love driving, it's good to know that your V40 Cross Country comes equipped with other IntelliSafe technologies like Electronic Stability Control (ESC). If there's a risk of your car losing stability, ESC applies just the right amount of brake force and reduces engine power as needed in order to prevent any skidding. You'll probably never notice a thing. But that's OK, we're just doing our job.

Can you see our radar? It's hidden away in the V40 Cross Country's grille but working hard to keep you and people outside the car safe. We call it Collision Warning with Full Auto Brake and Pedestrian Detection – you'll call it a safety breakthrough.



In town, City Safety is designed to prevent you from colliding with the car in front if it stops suddenly. This advanced IntelliSafe system works at speeds of up to 50km/h and senses if you're about to collide with another car, then, if necessary, applies the brakes.



We've further improved our Blind Spot Information System (BLIS). It now uses radar technology to alert you to vehicles closing up in your blind spot. There's also Cross Traffic Alert, which watches out for vehicles you can't see when you're reversing out of tight parking spaces.

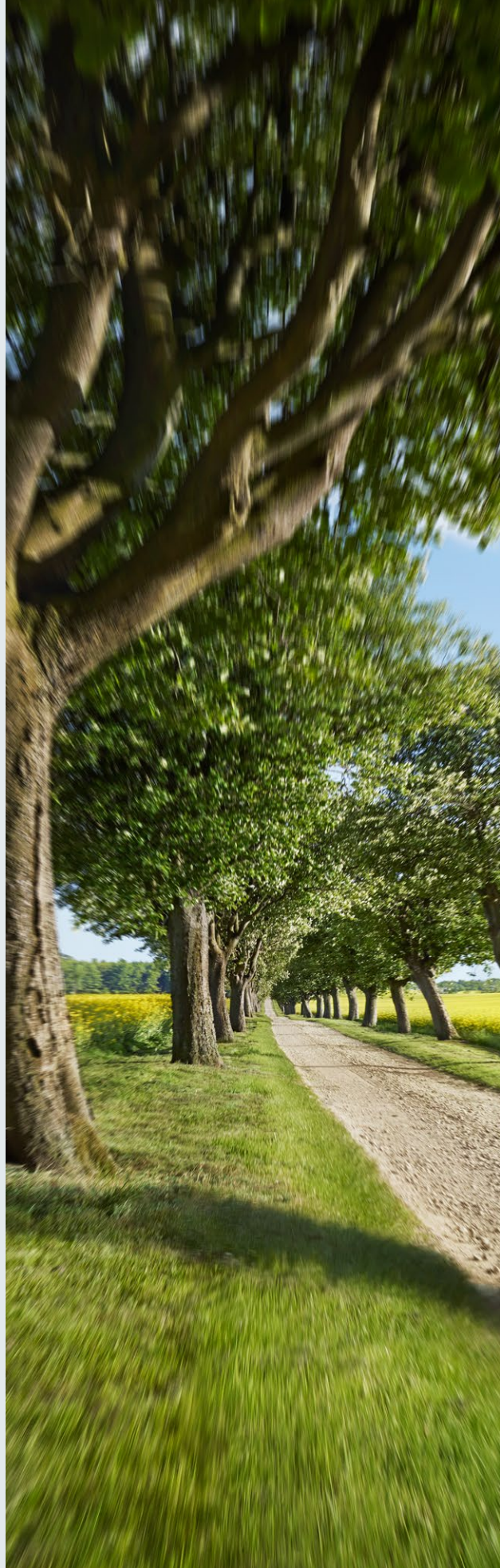


Because we care about other road users just as much as you, Pedestrian Detection with Full Auto Brake watches out for people walking into your path and applies the brakes if you're unable to react in time.

Drive-E is at the heart of every Volvo we make. It's our all-encompassing approach to sustainable driving, our innovative thinking behind a whole range of technologies that will give you more efficiency – and lower running costs – without compromising on a pleasurable drive.

Our Drive-E technological advances include reducing the friction within our engines and a host of aerodynamic improvements to help you get the maximum benefit from your engine and the fuel you put into your car. We employ Start/ Stop technology, energy recovery systems and always strive to make our manufacturing processes more sustainable – all of the electricity for our factory in Sweden comes from clean, hydroelectric power. After all, environmentally-aware mobility is central to our philosophy of intelligent, thoughtful luxury.

Integral to this is the choice of powerful, efficient engines available for the V40 Cross Country, ranging from the four-cylinder 2.0-litre turbodiesel D4 with a combined fuel economy of just 4.5l/100km, to the five-cylinder T5 AWD 187kW petrol option.



WE THINK
SUSTAINABLE
DRIVING IS EXCITING.
SO WILL YOU.







V40 CROSS COUNTRY

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17



WHICH V40 CROSS COUNTRY ARE YOU?

Congratulations, you've chosen a Volvo V40 Cross Country. You've picked your preferred engine, and we've made it easy for you by providing a trim level that we think you'll love.





V40 CROSS COUNTRY

EXPRESS YOURSELF

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19

V40 CROSS COUNTRY

Includes as standard:

Accessory exterior styling kit | Adaptive Digital Display with Active 8" TFT Display | Audio controls in the steering wheel | Bluetooth and audio streaming | City Safety | Corner Traction Control (CTC) | Cooled illuminated glovebox | Cruise Control | Cup holders in tunnel console | Driver and passenger airbags | Dynamic Stability & Traction Control (DSTC) | Electronic climate control | Frameless auto dimmed rear view mirror | Heated and power retractable rear view mirrors | Illuminated vanity mirror | Immobiliser | Inflatable curtains | LED day running lights | Load cover | Outer temperature gauge | Pedestrian protection system | Rain sensor | Rear armrest and rear cup holder | Rear door power child locks | Remote control central locking | Side impact airbags integrated in the front seats | Tempa spare wheel and jack | Theatre lighting | Three-point safety belts on all five seats with belt reminder | Trip computer | Whiplash protection integrated in the front seats (WHIPS)

LUXURY

Includes standard equipment level plus the following:

18" Mefitis diamond cut matte tech black aluminium wheels | Active Bending Lights (ABL) with headlight wash system | All-Wheel Drive (AWD) with hill descent control (T5) | Bright roof rails | Compass in inner rear view mirror | Copper Dawn décor inlay | Gloss black side windows | High version interior lighting | In-car connectivity and web apps | Leather handbrake | Leather illuminated gearshift knob | Leather steering wheel with inlays | Leather upholstery | Power driver seat with memory | Power passenger seat | Rear parking camera | Rear parking sensors | Sensus Connect with High Performance Sound multimedia infotainment system 4x45W, 8 speaker audio with 7" Screen, USB, DVD and MP3 functions | Sensus Navigation with voice control

+optional DRIVER SUPPORT PACK

Includes the following:

Adaptive Cruise Control and Collision Warning with Full Auto Brake, including Queue Assist with Pedestrian and Cyclist detection | Blind Spot Information System (BLIS) with Cross Traffic Alert | Driver Alert System includes Lane Departure Warning, Lane Keeping Aid, Active high beam control, Forward collision warning and Road Sign Information | Park Assist Pilot with front and rear parking sensors



V40 CROSS COUNTRY

PERSONALISE
YOUR INTERIOR

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20

Outside: mud, rain, wind.
Inside: total refinement.



Your Volvo V40 Cross Country should be as personalised as the adventures you're going to enjoy in it. Our ergonomic seats have always been a Volvo strength – supportive enough to keep you feeling fresh after the longest journeys over the roughest roads.

Now, for the V40 Cross Country, you can choose from a variety of two-tone designs with accent stitching that really enhance the sporting feel of your car. Getting the light right is important in Scandinavian interior design, and it's the same in our cars – we offer Theatre

Lighting which lets you choose your desired interior ambience after dark from a selection of seven different modes. During the day, our optional fixed panoramic glass roof gives you and your passengers a superb sense of light and airiness inside your car. To maintain comfort on even the sunniest days, the tinted glass reduces infrared radiation. And if there's too much sunshine, just close the sliding curtain with the touch of a button. Our illuminated gear shifter and frameless rear-view mirror complete an interior that reminds you and your passengers that this is a superbly designed vehicle, every time you drive.



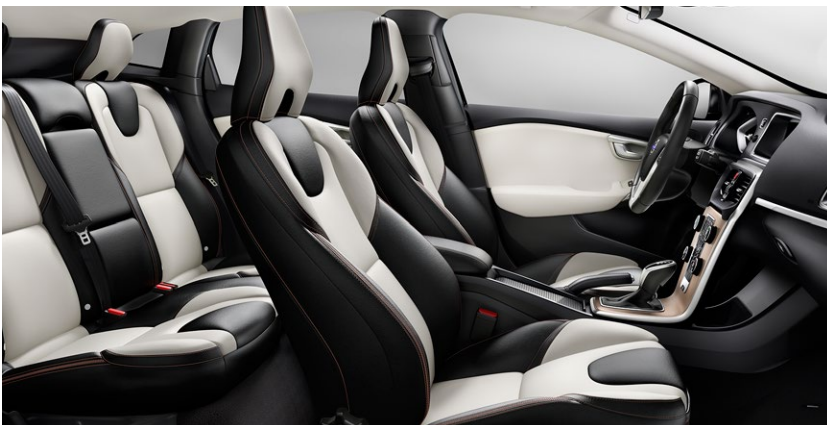
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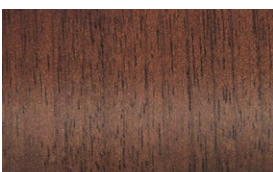
Leather, S100
Charcoal in Charcoal interior



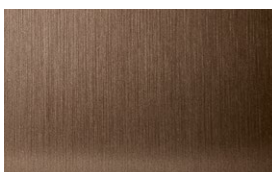
Leather, S10N
Charcoal/Hazel Brown
in Charcoal interior



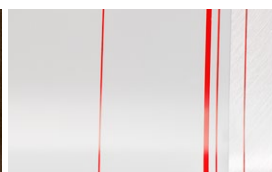
Leather, S10F
Charcoal/Blond
in Charcoal interior



Modern Wood



Copper Dawn



Centre Court



Shimmer Graphite aluminium



V40 CROSS COUNTRY

UPHOLSTERIES

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23



Leather, S136
Espresso Brown
in Blond interior



Leather, S13F
Espresso Brown/
Blond in Blond interior



Leather, S130
Blond in Blond interior

A SELECTION OF OUR INTERIORS

SEE OUR COMPLETE INTERIOR OFFER AT VOLVOCARS.COM.AU



Alecto, 7.5x19", Glossy Black/Matte Raw Copper inserts



V40 CROSS COUNTRY

ALUMINIUM WHEELS

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25



Alecto, 7.5x19",
Glossy Black/Matte Silver inserts



Alecto, 7.5x19"
Glossy Black/Matte Black inserts



Alecto, 7.5x19"
Light Grey/Matte Raw Copper inserts



Alecto, 7.5x19"
Light Grey/Matte Silver inserts



Damara, 7.5x19"
Diamond Cut Grey



Mefitis, 7.5x18"
Diamond Cut/Matte Tech Black



Mefitis, 7.5x18"
Light Grey



Larenta, 7x17"
Glossy Tech Black



Larenta, 7x17"
Silver





V40 CROSS COUNTRY

ACCESSORIES

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27

MATCH YOUR V40 CROSS COUNTRY TO YOUR LIFE.

The most pleasurable part of buying a new Volvo is putting your personal stamp on it. You can do that by choosing accessories that reflect your own taste and that cater to your particular lifestyle.

Exterior styling accessories. This car is equipped with side scuff plates, rear deco trim and rear skidplate with dual tailpipes and roof load carriers with kayak holder. The Alecto alloy wheels, 7.5×19", are available in Glossy Black/Matte Black inserts, Glossy Black/Matte Raw Copper inserts, Glossy Black/Matte Silver inserts, Light Grey/Matte Silver insert or Light Grey/Matte Raw Copper inserts.

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V40 CROSS COUNTRY

ACCESSORIES

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29

Roof load carriers. Fitted directly onto the rails, these aerodynamically designed aluminium load carriers provide an easy-to-use rooftop carrying system. Add a skiholder or other Volvo load carrying accessory, and away you go.

Deco trim, rear. This stylish and robustly built silver-hued trim with rubber inlays not only complements other Exterior Styling Kit details on your Volvo, it protects the rear bumper during loading and unloading.

Load compartment grille. In the event of hard braking, this steel load compartment grille helps to protect people in the car from heavy, unsecured cargo that could become dangerous projectiles.

Dirt cover, load compartment. This durable vinyl liner covers the rear cargo area to protect against grime and water. And the backrest section of the liner is split to allow the rear seat backrests to be folded down separately.

Exterior styling accessories. This car is equipped with side scuff plates, rear skidplate with dual tailpipes, deco trim rear, roof load carriers and "Space Design" roof box. Alecto alloy wheels, 7.5x19", Glossy Black / Matte Raw Copper inserts.



VOLVO CAR LIFESTYLE COLLECTION

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V40 CROSS COUNTRY

THE VOLVO
EXPERIENCE

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31

THE MOST CAREFREE WAY TO OWN A CAR. EVER.

We love it when you're happy. When things are easier than you expect, or go faster and become better. Because when you buy a Volvo, you buy the easiest way to own a car. Financing, insurance, servicing, changing tyres, cleaning – those aspects of having a car that you might not find very interesting are exactly the ones we love to make easier and better for you. That's why your Volvo dealer will always offer you a whole range of simplifying services and offers all designed around you, giving you the most carefree ownership experience possible.

And that's not all. We've also brought our Designed Around You philosophy to the way we service and repair your car.

BUYING & OWNING

- Warranties
- Financing
- Insurance

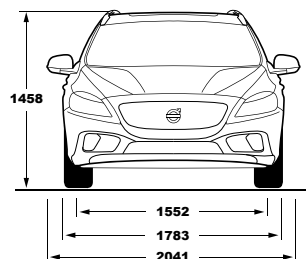
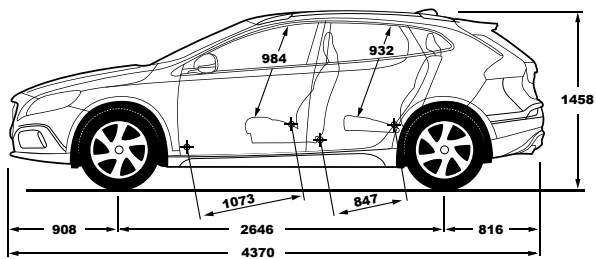
SERVICE & MAINTENANCE

- Volvo Service 2.0
- Software updates
- Volvo Professional Car Care

IF SOMETHING HAPPENS

- Volvo Roadside Assistance
- Repairs
- Volvo Glass Services
- Volvo Dent Repair
- Car Climate Services

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T5 AWD

Engine type:	2.5L I5 petrol turbo
Transmission:	Six-speed Geartronic
Fuel consumption, litres/100 km, mixed cycle:	8.4
CO ₂ g/km :	196
Max. power output, kW at rpm :	187 / 5400
Max. torque, Nm at rpm:	360/1800–4200
Acceleration, 0–100km/h in sec :	6.4
Top speed, km/h :	210
Fuel tank, litres:	57
Environmental classification:	Euro 5

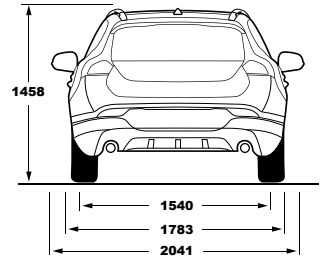
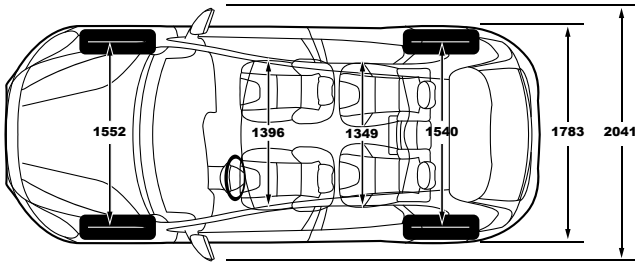


V40 CROSS COUNTRY

FACTS AND FIGURES

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33



D4

Engine type:	2.0L I4 common-rail turbodiesel
Transmission:	Eight-speed Geartronic
Fuel consumption, litres/100 km, mixed cycle:	4.5
CO ₂ g/km:	119
Max. power output, kW at rpm:	140 / 4250
Max. torque, Nm at rpm:	400/1750–2500
Acceleration, 0–100km/h in sec:	7.5
Top speed, km/h:	210
Fuel tank, litres:	62
Environmental classification:	Euro 6

NB. The engine programme may vary from country to country. All technical data may be subject to change. Please ask your Volvo dealer for further information.

Please note: Some of the information in this brochure may be incorrect due to changes in product specifications that may have occurred since printing. Some of the equipment described or shown may now only be available at extra cost. Before ordering, please ask your Volvo dealer for the latest information. The manufacturer reserves the right to make changes at any time and without notice to prices, colours, materials, specifications and models.



614 Ice White



707 Crystal White Pearl
(Sparkling metallic, shifts from white to shimmering warm yellow-white effect depending on light and viewing angle)



477 Electric Silver metallic
(Sparkling metallic, shifts from silver to blue effect depending on light and viewing angle)



713 Power Blue metallic



452 Black Sapphire metallic



714 Osmium Grey metallic



612 Passion Red



V40 CROSS COUNTRY

COLOURS

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711 Bright Silver metallic



710 Misty Blue metallic



498 Caspian Blue metallic



019 Black Stone



708 Raw Copper metallic



702 Flamenco Red metallic

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Please note: It's not possible to reproduce exact original shades in printed matter or on screen. Please ask your dealer to show you samples.



V O L V O