



VOLVOCARS.COM.AU







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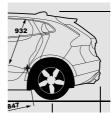
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FACTS AND FIGURES



COLOURS COVER

V40 MADE BY SWEDEN Read more at volvocars.com.au 01

### WE'RE VOLVO. WE PUT PEOPLE FIRST.

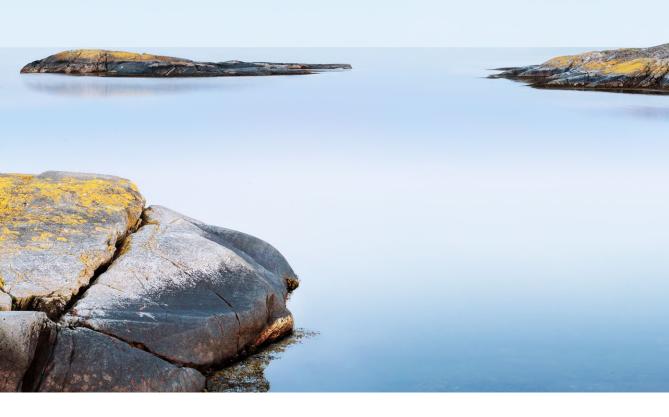


"What can we do to make this person's life better, easier or more comfortable?"

We're Swedish. Scandinavian designers always start with the person who's going to use an object and ask, "What can we do to make this person's life better, easier or more comfortable?" We've always used this philosophy when we design our cars. So, while other car manufacturers might start with technology and try to squeeze people in around it, we begin by designing our cars around you. We ask what you need, and then use our technical skills to make your life easier, better, safer and more beautiful. Form follows function, and when you design a car inside and out with people in mind, it looks naturally beautiful. We think that looking at and interacting with our cars should make you feel great, every day.

Designing cars around people has led to many innovations over our 87-year history. The three-point safety belt in your current car? That was our invention from 1959. And we hope that one day, every car will have a device to protect people on the outside of the car, like the Pedestrian Airbag we premiered in 2012. We've solved a few environmental issues too. In 1976 we developed the Lambda Sond – a sensor that monitors exhaust gas, reducing emissions and boosting performance as well as economy. It's still part of every petrol-engined car in the world.

Innovation is at the core of Volvo. Perhaps it's because of where we come from.



In Sweden, great design is a way of life, not a luxury.



## For such a small country, we've produced more than our share of creative talent. That's because we know that to be truly creative, you've got to believe in yourself and do things the way you know they should be done, regardless of what others are doing.

Take our seats. In the early 1960s, we consulted with a team of orthopaedic surgeons at Chalmers University of Technology here in Gothenburg. They wondered why a group of car designers wanted to see them. Nobody had thought to ask an orthopaedic surgeon's advice when designing a car seat before. But the ergonomic seat designs we developed as a result have made our cars world-famous for their outstanding long-distance comfort.

Like all Scandinavian craftsmen, we use only the best materials for the job, like the ultra-strong boron steel in our safety cages. We use natural, authentic materials inside our cars – not because they're fashionable this season, but because they make you feel good when you touch them and they're better for your health.

Creating a beautiful experience for you is natural for us. Because in Sweden, great design is a way of life, not a luxury.



## SMALL VOLVO, TONS OF CHARACTER.

"The V40 is designed to delight you every single day, whether you go about your daily business around town, or decide to have a spur-of-the-moment weekend away."

With the Volvo V40, you've found your perfect match. With its clean lines and striking silhouette, here's a five-door premium hatchback that stands out without needing to shout. In a segment that's dominated by lookalikes, the V40 is a fresh breeze of Scandinavian flair. But this car's beauty is more than skin deep. The V40 is designed to delight you every single day, whether you go about your daily business around town, or decide to have a spur-of-the-moment weekend away. Not only do you get the fine materials and craftsmanship you've come to expect from us, the V40 is also packed with innovative technologies. And because we know you love to drive, you get a superb chassis with a range of high-performing engines. Looks, driving fun and innovative technologies – the Volvo V40 really has it all.





## Stunning looks, exhilarating performance.

The V40's clean, elegant lines are the embodiment of timeless Scandinavian design. Inside, the frameless rear-view mirror is a tribute to contemporary smartphone design. TO SEE MORE OF THE V40'S ELEGANT DESIGN FEATURES, GO TO **VOLVOCARS.COM.AU** 



"We know that Volvo drivers like to stand out from the crowd – but in a subtle, sophisticated way", says Simon Lamarre, the V40's exterior designer.

That's why he and his team have created a shape that draws you in and rewards you with lovingly executed details the closer you look. Like the subtle hook on the rear doors, which harks back to our iconic 1960's coupé, the Volvo P1800, and the tailgate with its distinctive panel in black glass. And our wheel offer means you can give your V40 an even more personalised, striking look, whether you opt for our sporty Ixion rims or the eye-catching Alios wheels, which are available with Red, White or Lime Décor.

Of course, there's more to the V40 than meets the eye. We've spent thousands of hours perfecting the V40's chassis to give you an agile, fun driving experience, whether you zip through busy city streets, drive across twisty country roads or cruise along the motorway. And to further enhance your driving experience, the V40 comes with Corner Traction Control as standard. It's a torque vectoring system that helps prevent understeer and makes cornering even more fun. All this is complemented beautifully by our range of fuel-efficient engines. From the blisteringly powerful 180kW T5 turbo to our new, ultra-efficient D2, with a combined fuel consumption of just 4.2I/100km, we have the perfect engine for you. V40 INSIDE YOUR CAR Read more at volvocars.com.au



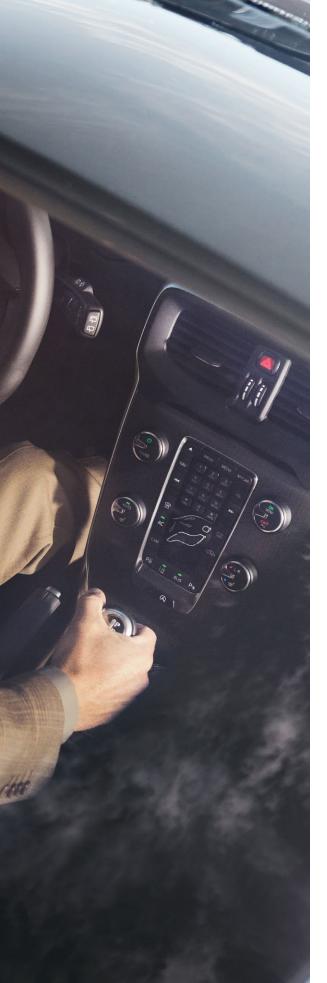
We Scandinavians love the great outdoors – but when the cool winter breezes blow the first snowflakes across the Baltic, there's no better place to be than a stylish and comfortable Swedish home. Surrounded by beautiful design and exquisite materials, the V40 lets you experience the same feeling of being sheltered and protected.

Shut the solid doors with a satisfying thunk and enter a place that's a world away from any other, a space of your own purely designed to let you enjoy your drive. Our commitment to reduce clutter and keep things as uncomplicated as possible leaves you free to drive as you turn up the volume of your favourite tune, or simply listen to the thrum of your engine. Whatever your mood, whether you're feeling energised or laid-back, the V40's clean, luxurious interior is carefully designed to give centre stage to that which matters most – you.



## YOUR HOME AWAY FROM HOME.





V40 INSIDE YOUR CAR Read more at volvocars.com.au

## Let there be light.

Being Scandinavian, we know what it takes to create a beautiful interior. We love to create an environment of fine materials and beautiful shapes, tastefully illuminated to create different moods as well as a sense of well-being. That's why we've paid particular attention to the V40's lighting.

In the daytime, our optional fixed panoramic glass roof connects your drive with the sky above, making the V40's spacious and airy cabin an even more pleasant place to be - whether you're sitting in the front or the rear. And in the evening, the V40's Theatre Lighting brings an added dimension of atmosphere to your journey, with seven different light themes to complement your mood, from Toscana White to Violet Blue. In another touch, we've given the V40 an illuminated gearshifter, further accenting the interior at night. the beautiful Adaptive Digital Display gives the V40 a sense of contemporary cool. All this is rounded off by our frameless rear-view mirror, which takes its inspiration from modern smartphone design. In fact, we've put so much thought into the V40's interior, you'll never want your journey to end.

We believe that the environment in your Volvo should adapt to your differing moods. And now, that includes how the information on your instrument cluster is presented. Our Adaptive Digital Display gives you three modes for displaying beautifully digitised information – Elegance, Eco and Performance.

READ MORE AT VOLVOCARS.COM.AU





#### FULL SONIC IMMERSION

At Volvo, we believe you should enjoy the very best audio experience. That's why we've designed our state-of-the-art Premium Sound with Harman Kardon<sup>®</sup>. Using 10 high-fidelity loudspeakers the amplifier is equipped with Dirac Live<sup>®</sup>, the next generation sound enhancement software. With an incredibly realistic stage sound as well as enhanced bass performance, this sound system provides an unparalleled aural experience for every passenger and connects easily with external media players.

READ MORE AT VOLVOCARS.COM.AU

Our beautifully designed, high-res colour display allows you to choose between three driving modes for your Adaptive Digital Display and centre screen – Elegance, Eco and Performance.



### Volvo Sensus. You're in control, naturally.



Since you'll spend most of your time in the driver's seat of your Volvo, we've designed a gorgeous space around you. All of your controls are as easy to use and intuitive as possible. We call this approach to connecting you and your car with the world around you – Sensus.

Our beautiful Adaptive Digital Display is the latest expression of this philosophy. Not only does it give you all the information you need without overwhelming you with data, it also gives you three background modes to choose from – Elegance, Eco and Performance. Best of all, the display modes sync with the 7-inch centre screen in your dashboard. As you adjust your display theme, the colour scheme of your centre screen changes with it.

And there's more: with our Sensus Connect solutions, you can convert the 7-inch screen in your dashboard into an internet-connected infotainment hub, giving you access to TuneIn internet radio with 100,000 stations worldwide as well as a range of useful and fun web-apps. Add Sensus Navigation, and you get instant access to worldwide maps. As part of our MapCare program, free map updates are included to guarantee you the latest available and up to date navigation experience. And with 3D-navigation finding your destination will be easier than ever. The Sensus experience is at its best when you bundle Sensus Connect with Sensus Navigation.

But we wouldn't be true to our Swedish design values if we only created beautiful displays, screens and apps. True to our passion for sculpting physical objects, we've put the same amount of care into your Volvo's physical controls, such as our iconic floating centre stack with the trademark 'manikin' climate control buttons. And after dark, our eye-catching illuminated gearshifter adds a touch of atmosphere to your night drives.



# OH YES. DID WE MENTION SAFETY?

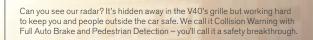
"Cars are driven by people," they said, "so the guiding principle behind everything we make at Volvo is – and must remain – safety."

In 1927 our founders, Assar Gabrielsson and Gustaf Larson, decided to make really strong cars that could cope with our rough country roads. But strength alone wasn't enough. They also had a vision: "Cars are driven by people," they said, "so the guiding principle behind everything we make at Volvo is – and must remain – safety." Now our goal is that, by 2020, nobody shall be seriously injured or killed in a new Volvo. We think our founders would have approved.

In order to help us achieve this goal, and in keeping with our philosophy of making your life easier, your V40 has a whole suite of intuitive safety technologies inside it. They're there to support your daily driving, protecting you in the event of an accident and often preventing collisions in the first place. We call this IntelliSafe.

We know V40 owners love driving, but in a world of busier and busier roads, you are constantly exposed to other people's mistakes. That's why IntelliSafe offers some really smart technologies such as City Safety, Collision Warning with Full Auto Brake and Pedestrian Detection as well as Cyclist Detection. In a world-first, the V40 even comes with a Pedestrian Airbag. Should the worst happen and you collide with a pedestrian, it inflates to mitigate the impact, which can make a vital difference. It's another example of our commitment to keep all road users safe – whether they're inside or outside a Volvo.

Small wonder, then, that the Volvo V40 achieved a five-star Euro NCAP rating as well as the 2012 Euro NCAP's Best in Class Cars Award in the tough Small Family Car group – with the best overall result ever recorded by the institute.





In town, City Safety is designed to prevent you from colliding with the car in front if it stops suddenly. This advanced IntelliSafe system works at speeds of up to 50km/h and senses if you're about to collide with another car, then, if necessary, applies the brakes.



We've further improved our Blind Spot Information System (BLIS). It now uses radar technology to alert you to vehicles closing up in your blind spot. There's also Cross Traffic Alert, which watches out for vehicles you can't see when you're reversing out of tight parking spaces.



Because we care about other road users just as much as you, Pedestrian Detection with Full Auto Brake watches out for people walking into your path and applies the brakes if you're unable to react in time.

## WE THINK SUSTAINABLE DRIVING IS EXCITING. SO WILL YOU.

V40

ITIN





Drive-E is at the heart of every Volvo we make. It's our all-encompassing approach to sustainable driving, our innovative thinking behind a whole range of technologies that will give you more efficiency – and lower running costs – without compromising on a pleasurable drive.

Our Drive-E technological advances include reducing the friction within our engines and a host of aerodynamic improvements to help you get the maximum benefit from your engine and the fuel you put into your car. We employ Start/Stop technology, energy recovery systems and always strive to make our manufacturing processes more sustainable – all of the electricity for our factory in Sweden comes from clean, hydroelectric power. After all, environmentally-aware mobility is central to our philosophy of intelligent, thoughtful luxury.

Integral to this is the wide choice of powerful, efficient engines available for the V40, ranging from the ultra-efficient D2 diesel to the T5 four-cylinder 2.0 litre 180kW petrol option.

DRIVE-E

## Are you looking at me? Good.

V40

Would you like to enhance the dynamic personality of your V40 even further? Well then, R-Design is for you, with a range of features to create a premium hatchback with a decidedly athletic look.

With a lowered sport chassis you'll benefit from sharper handling and steering response without compromising on ride quality. At the same time, strut braces further stiffen the chassis, which reduce body roll through the corners. Our sporty V40 R-Design is available in a fuel-efficient 180kW T5 petrol engine – so you'll never be short of power when you need it.





Exterior design cues include an exclusive R-Design front end featuring a glossy black grille, unique LED lights and at the rear, a set of distinctive chromed dual exhaust pipes. Inside there's a new black interior with sculpted front seats in black Nubuck textile and perforated leather, as well as an atmospheric black headliner. An illuminated soft touch gearshifter with gearshift paddles, our unique blue R-Design Adaptive Digital Display, and personalised interior LED lighting all add to the R-Design experience.



RDESIGN





## WHICH V40 ARE YOU?

Congratulations, you've chosen a Volvo V40. You've even picked your preferred engine. Now all you need to do is select the trim level that's right for you. We've made it easy for you by providing three that we think you'll love. Whether you'd like all the trimmings or a sporty look both inside and out, we have the right one for you.



V40 EXPRESS YOURSELF Read more at volvocars.com.au 23

#### V40

Includes as standard:

Adaptive Digital Display with Active 8" TFT Display | Audio controls in the steering wheel | Bluetooth\* and audio streaming | City Safety | Corner Traction Control (CTC) | Cooled illuminated glovebox | Cruise Control | Cup holders in tunnel console |Driver and passenger airbags | Dynamic Stability & Traction Control (DSTC) | Electronic climate control | Frameless auto dimmed rear view mirror | Heated and power retractable rear view mirrors | Illuminated vanity mirror | Immobiliser | Inflatable curtains | LED day running lights | Load cover | Outer temperature gauge | Pedestrian protection system | Rain sensor | Rear armrest and rear cup holder | Rear door power child locks | Remote control central locking | Side impact airbags integrated in the front seats | Tempa spare wheel and jack | Theatre lighting | Three-point safety belts on all five seats with belt reminder | Trip computer | Whiplash protection integrated in the front seats (WHIPS)

#### **KINETIC**

Includes standard equipment level plus the following:

17" Spider silver bright aluminium wheels (16" Matres silver stone aluminium wheels on D2) | Bright décor mouldings |Centre Court décor inlay | Front tread plates | Leather gearshift knob | Leather handbrake | Leather steering wheel | Power driver seat with memory | Rear parking camera | Rear parking sensors | Sensus High Performance infotainment system 4x45W, 8 speaker audio with 5" Screen, USB, CD and MP3 functions | Textile floor mats | T-Tec/textile upholstery

### LUXURY

Includes Kinetic equipment level plus the following:

17" Segomo silver bright aluminium wheels | Active Bending Lights (ABL) with headlight wash system | High version interior lighting | In-car connectivity and web apps | Leather handbrake | Leather illuminated gearshift knob | Leather steering wheel with inlays | Leather upholstery | Power passenger seat | Sensus Connect with High Performance Sound multimedia infotainment system 4x45W, 8 speaker audio with 7" Screen, USB, DVD and MP3 functions | Sensus Navigation with voice control | Shimmer Graphite décor inlay

#### **R-DESIGN**

Includes Luxury equipment level plus the following:

18" Ixion II aluminium wheels | Charcoal headliner | Dual sport exhaust end pipes in chromed stainless steel | Gearshift paddles | Leather steering wheel with R-Design décor inlay | Nubuck textile/leather upholstery | R-Design Adaptive Digital Display | R-Design aluminium décor inlay | R-Design illuminated gearshift knob and handbrake handle | R-Design logo on front grille | R-Design textile floor mats | Rear view mirror caps in silk metal | Sliding armrest on tunnel console | Sport chassis | Sport pedals | Three-level steering wheel forces

#### +optional DRIVER SUPPORT PACK

Available on Luxury and R-Design only and includes:

Adaptive Cruise Control and Collision Warning with Full Auto Brake, including Queue Assist with Pedestrian and Cyclist detection | Blind Spot Information System (BLIS) with Cross Traffic Alert | Driver Alert System includes Lane Departure Warning, Lane Keeping Aid, Active high beam control, Forward collision warning and Road Sign Information |Park Assist Pilot with front and rear parking sensors

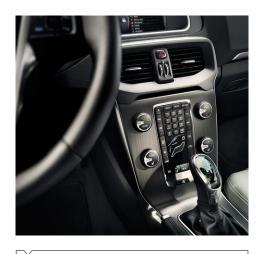


## Your V40 is your home away from home. Give it your signature.



Choose a V40 and you'll enjoy an elegantly designed, driver-oriented cabin as standard, with a superior finish in evidence everywhere you look. And so you can match your car with your personality even more, there is a whole range of gorgeous interior options at your disposal. Our seats are available in T-Tec / textile or leather upholstery. For our iconic 'floating' centre stack, you have a choice of Modern Wood trim, which evokes contemporary Scandinavian furniture, or our striking Centre Court finish, which perfectly captures the feel of a bright summer's day. And if you like a more techy, metallic look, there's Shimmer Graphite aluminium.





FIND OUT MORE AT **VOLVOCARS.COM.AU** 



Leather, P100 Charcoal in Charcoal interior



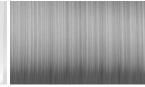
Leather, P10G Blond in Charcoal interior



Linné T-Tec/textile, P500 Charcoal in Charcoal interior







Shimmer Graphite aluminium





Leather, P130 Blond in Blond interior



R-Design Nubuck textile/ perforated leather, PR00 Charcoal in Charcoal interior with Charcoal headlining



R-Design Leather/ perforated leather, PZ00 Charcoal in Charcoal interior with Charcoal headlining

#### A SELECTION OF OUR INTERIORS

SEE OUR COMPLETE INTERIOR OFFER AT VOLVOCARS.COM.AU



V40 ALUMINIUM WHEELS Read more at volvocars.com.au

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Artio, 8×19" Diamond Cut/Matte Tech Black



Atreus, 7.5×18" Diamond Cut/Dark Grey



Medusa, 7.5×18" Silver Bright



Segomo, 7.5×17" Silver Bright



Ixion, 7×17" Diamond Cut/Matte Tech Black



Ailos, 7.5×18" with White Décor



Ailos, 7.5×18" with Red Décor



Ailos, 7.5×18" with Lime Décor



lxion II, 7,5×18" Diamond Cut/Matte Black



Tamesis, 7.5×18" Silver Bright



Freja, 7×17" Diamond Cut/Matte Dark Grey



Spider, 7×17" Diamond Cut/Dark Grey



Medea, 7.5×18" Split, Silver Bright



Ymir, 7.5×18" Light Grey (Forged light weight)



Freja, 7×17" Diamond Cut/Light Light Grey



Matres, 7×16" Silver Stone



Atreus, 7.5×18" Diamond Cut/ Glossy Black and white



Midir, 7.5×18" Diamond Cut/Glossy Black



Segomo, 7.5×17" Grey



Mannan, 7×17" Silver





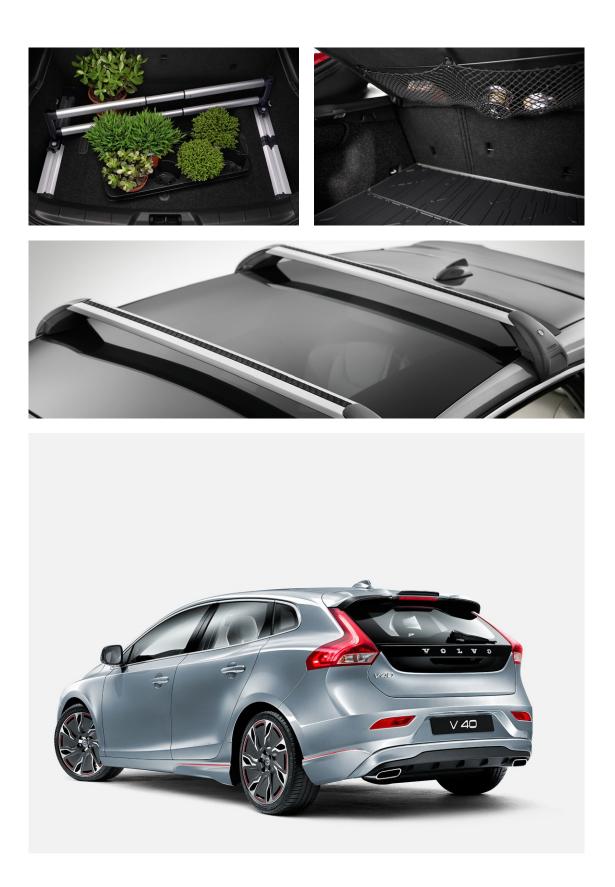


## MATCH YOUR V40 TO YOUR LIFE.

The most pleasurable part of buying a new Volvo is putting your personal stamp on it. You can do that by choosing accessories that reflect your own taste and that cater to your particular lifestyle.

**Exterior styling accessories.** This car is equipped with exterior styling kit Dark Grey Matte, suitable for all exterior colours. It includes side deflectors, rear deflectors and a sporty rear diffuser with double end pipes and a roof spoiler. The Ailos alloy wheels,  $7.5 \times 18^{\circ}$ , are available with White Décor, Lime Décor or Red Décor.

FIND MORE ACCESSORIES AT **VOLVOCARS.COM.AU** 





**Load organiser, cargo compartment.** This easily installed telescopic frame with floor rails and load holder makes it simple to secure and organise bags, gear and loose items. Fragile objects can be separated from other cargo, and the cargo area can be divided in two if required. And if the organiser isn't needed, it's easy to remove and store.

**Roof load carriers.** These specially designed load carriers fit neatly and securely into your Volvo's prepared mounts. They're easy to install and to combine with additional holders if required. And even though the focus here is on function, the load carriers are designed to blend harmoniously with your Volvo's styling.

Parcel shelf net. Mounted under the load cover, this handy compartment net helps you to safely stow smaller, loose items while keeping the load compartment neat and tidy at the same time.

**Exterior styling accessories.** This car is equipped with side deflectors, rear deflectors and a sporty rear diffuser with double end pipes, roof spoiler and Ailos alloy wheels, 7.5×18" with Red Décor.



#### VOLVO CAR LIFESTYLE COLLECTION

SEE MORE LIFESTYLE ACCESSORIES AT VOLVOCARS.COM/COLLECTION





## THE MOST CAREFREE WAY TO OWN A CAR. EVER.

We love it when you're happy. When things are easier than you expect, or go faster and become better. Because when you buy a Volvo, you buy the easiest way to own a car. Financing, insurance, servicing, changing tyres, cleaning - those aspects of having a car that you might not find very interesting are exactly the ones we love to make easier and better for you. That's why your Volvo dealer will always offer you a whole range of simplifying services and offers all designed around you, giving you the most carefree ownership experience possible.

And that's not all. We've also brought our Designed Around You philosophy to the way we service and repair your car.

#### Warranties

- Financing
- Insurance

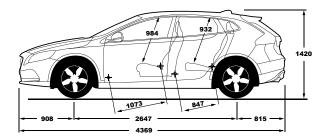
#### BUYING & OWNING SERVICE & MAINTENANCE

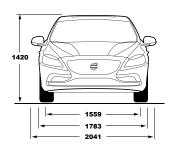
- Volvo Service 2.0 Software updates
  - Volvo Professional Car Care

#### **IF SOMETHING HAPPENS**

- Volvo Roadside Assistance
- Repairs
- Volvo Glass Services
- Volvo Dent Repair
- Car Climate Services

FIND OUT MORE AT VOLVOCARS.COM.AU





T4

Engine type:	2.0L I4 petrol turbo	2.0L I5 petrol turbo
Transmission:	Eight-speed Geartronic	Six-speed Geartronic
Fuel consumption, litres/100 km, mixed cycle :	6.1	7.6
CO <sub>2</sub> g/km:	142	177
Max. power output, kW at rpm :	180/5500	132 / 5700
Max. torque, Nm at rpm :	350/1500-4800	300 / 2700 - 4000
Acceleration, 0–100km/h in sec :	6.3	7.9
Top speed, km/h :	240	220
Fuel tank, litres:	62	62
Environmental classification:	Euro 6	Euro 5

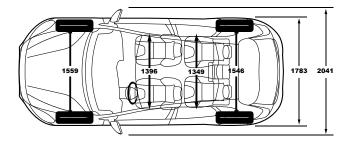
Т5

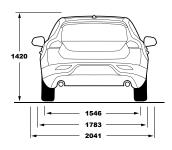
Upgrade your V40's performance with Polestar Performance software. Polestar are our racing partners. We've been using their expertise on the track to help us continually improve our engines' efficiency and performance.



FIND OUT MORE AT POLESTAR.COM







D4

D2

2.0L 14 common-rail turbodiesel Eight-speed Geartronic	1.6L I4 common-rail turbodiesel Six-speed Powershift
Eight-speed Geartronic	Six-speed Powershift
	on opeour energine
4.5	4.2
118	110
140 / 4250	84/3600
400/1750-2500	270/1750-2500
7.2	12.1
230	190
62	52
Euro 6	Euro 5
	230 62

**NB.** The engine programme may vary from country to country. All technical data may be subject to change. Please ask your Volvo dealer for further information.

Please note: Some of the information in this brochure may be incorrect due to changes in product specifications that may have occurred since printing. Some of the equipment described or shown may now only be available at extra cost. Before ordering, please ask your Volvo dealer for the latest information. The manufacturer reserves the right to make changes at any time and without notice to prices, colours, materials, specifications and models.



**614** Ice White (Also available for R-Design)



**707** Crystal White Pearl (Sparkling metallic, shifts from white to shimmering warm yellow-white effect depending on light and viewing angle)



477 Electric Silver metallic (Sparkling metallic, shifts from silver to blue effect depending on light and viewing angle) (Also available for R-Design)



713 Power Blue metallic



019 Black Stone



**452** Black Sapphire metallic (Also available for R-Design)



702 Flamenco Red metallic



**612** Passion Red (Also available for R-Design)





**711** Bright Silver metallic (Also available for R-Design)



710 Misty Blue metallic



619 Rebel Blue (Exclusive to R-Design)



**498** Caspian Blue metallic (Also available for R-Design)



**714** Osmium Grey metallic (Also available for R-Design)



708 Raw Copper metallic

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**V O L V O**