



**VOLVO V40**



# WE'RE VOLVO CARS.

*We put people first.*

We're Swedish. Scandinavian designers always start with the person who's going to use an object and ask, "What can we do to make this person's life better, easier or more comfortable?"

We've always used this philosophy when we design our cars. So, while other car manufacturers might start with technology and try to squeeze people in around it, we begin by designing our cars around you. We ask what you need, and then use our technical skills to make your life easier, better, safer and more beautiful. Form follows function, and when you design a car inside and out with people in mind, it looks naturally beautiful. We think that looking at and interacting with our cars should make you feel great, every day.

Designing cars around people has led to many innovations over our 89-year history. You know the three-point safety belt in your current car? That was our invention from 1959. And now we're working towards our vision to design cars that should not crash. In the shorter perspective, our aim is that by 2020 nobody should be killed or seriously injured in a new Volvo. Of course, you'll already benefit from this research in your current Volvo. We've addressed a few environmental issues, too. In 1976 we developed the Lambda Sond – a sensor that monitors exhaust gas, reducing emissions and boosting performance as well as economy. It's still part of every petrol-engined car in the world. Innovation is at the core of Volvo Cars – it's because of where we come from.

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For such a small country, we've produced more than our share of creative talent. That's because we know that to be truly creative, you've got to believe in yourself and do things the way you know they should be done, regardless of what others are doing.

Take our seats. In the early 1960s, we consulted with a team of orthopaedic surgeons here in Gothenburg. They wondered why a group of car designers wanted to see them. Nobody had thought to ask an orthopaedic surgeon's advice when designing a car seat before. But the ergonomic seat designs we developed as a result have made our cars world-famous for their outstanding long-distance comfort.

Like all Scandinavian craftsmen, we use only the best materials for the job, like the ultra-strong boron steel in our safety cages. We use natural, authentic materials inside our cars – not because they're fashionable this season, but because they make you feel good when you touch them and they're better for your health.

Creating a beautiful experience for you is natural for us. Because in Sweden, great design is a way of life, not a luxury.

*“The Volvo V40 is designed to delight you every single day, whether you go about your daily business around town, or decide to have a spur-of-the-moment weekend away.”*

## **VOLVO V40**

*Small Volvo, tons of character.*

With the Volvo V40, you've found your perfect match. With its clean lines and striking silhouette, here's a five-door premium hatchback that stands out without needing to shout. In a segment that's dominated by me-too lookalikes, the Volvo V40 is a fresh breeze of Scandinavian flair. But this car's beauty is more than skin-deep. The Volvo V40 is designed to delight you every single day, whether you go about your daily business

around town, or decide to have a spur-of-the-moment weekend away. Not only do you get the fine materials and craftsmanship you've come to expect from us, the Volvo V40 is also packed with innovative technologies. And because we know you love to drive, you get a superb chassis with a range of high-performing engines. Looks, driving fun and innovative technologies – the Volvo V40 really has it all.



The clean, elegant lines are the embodiment of timeless Scandinavian design. Inside, the frameless rear-view mirror is a tribute to contemporary smartphone design.

TO SEE MORE OF THE ELEGANT DESIGN FEATURES,  
GO TO [VOLVOCARS.COM.AU](http://VOLVOCARS.COM.AU)



**STUNNING LOOKS,**  
*exhilarating performance.*





**We know that Volvo drivers like to stand out from the crowd – but in a subtle, sophisticated way.**

That's why, when it came to designing the Volvo V40, our designers created a shape that draws you in and rewards you with lovingly executed details the closer you look. Like the subtle hook on the rear doors, which harks back to our iconic 1960s coupé, the Volvo P1800, and the tailgate with its distinctive panel in black glass.

Of course, there's more to the Volvo V40 than meets the eye. We've spent thousands of hours perfecting the chassis to give you an agile, fun driving experience, whether you zip through busy city streets, drive across twisty roads out of town, or cruise along the motorway. And to further enhance your driving experience, the Volvo V40 comes with Corner Traction Control as standard. It's a torque vectoring system that helps prevent understeer and makes cornering even more fun. All this

is complemented beautifully by our range of fuel-efficient engines. From the blisteringly powerful T5 turbo to our, ultra-efficient diesel engine – D2, which emits just 107g CO<sub>2</sub>/km – we have the perfect engine for you.

# *Your home away from home.*



We Scandinavians love the great outdoors – but when the cool winter breezes blow the first snowflakes across the Baltic, there's no better place to be than a stylish and comfortable Swedish home. Surrounded by beautiful design and exquisite materials, the Volvo V40 lets you experience the same feeling of being sheltered and protected.

Shut the solid doors with a satisfying thunk and enter a place that's a world away from any other, a space of your own purely designed to let you enjoy your drive. Our commitment to reduce clutter and keep things as uncomplicated as possible leaves you free to drive as you turn up the volume of your favourite tune, or simply listen to the thrum of your engine. Whatever your mood, whether you're feeling energised or laid-back, the clean, luxurious interior is carefully designed to give centre stage to that which matters most – you.





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A high-angle, close-up photograph of the Volvo V40's interior center console. The image shows the digital driver display, climate controls, and gear shifter. A person's hand is visible on the gear shifter. The lighting is soft and focused on the central controls.

## *Let there be light.*

**Being Scandinavian, we know what it takes to create a beautiful interior. We love to create an environment of fine materials and beautiful shapes, tastefully illuminated to create different moods as well as a sense of well-being. That's why we've paid particular attention in the V40.**

In the daytime, our optional fixed panoramic glass roof connects your drive with the sky above, making the spacious and airy cabin an even more pleasant place to be – whether you're sitting in the front or the rear. And in the evening, the optional Theatre Lighting brings an added dimension of atmosphere to your journey, with seven different light themes to complement your mood, from Toscana White to Violet Blue. In another touch, you can have your Volvo V40 with an illuminated gear shifter, further accenting the interior at night. And the beautiful digital driver display, which evokes the glow of translucent jellyfish, gives the Volvo V40 a sense of contemporary cool. All this is rounded off by our frameless rear-view mirror, which takes its inspiration from modern smartphone design. In fact, we've put so much thought into the interior, you'll never want your journey to end.

We believe that the environment in your Volvo should adapt to your differing moods. And now, that includes how the information on your instrument cluster is presented. Our digital driver display gives you three modes for displaying beautifully digitised information – Eco, Performance and Elegance.

READ MORE AT [VOLVOCARS.COM.AU](http://VOLVOCARS.COM.AU)



## SENSUS

# *The intuitive way to interact with your car.*



Volvo Sensus is our all-encompassing approach that connects you with your car and the world around you. It means you're on the road, but not offline. With Sensus Connect, you can turn the seven-inch screen in your dashboard into an internet-connected infotainment hub. Not only can you surf the web, you can also download apps – from Rdio to Stitcher and TuneIn. Sensus Connect also gives you access to basic internet maps and routing,

and to take advantage of navigation guidance, 3-D views and navigation apps, there's our Sensus Navigation option. Meanwhile, Connected Service Booking allows you to book your car in for a service from the comfort of the driver's seat.

A high-end audio experience is also part of Sensus. That's why we've designed our state-of-the-art Premium Sound with Harman Kardon®. Using 10 high-fidelity loudspeakers, the amplifier is equipped with Dirac Live®, the next generation sound enhancement software. With an incredibly realistic stage sound as well as enhanced bass performance, this sound system provides an unparalleled aural experience for every passenger and connects easily with external media players.

Our digital driver display is another delight. Not only does it give you all the information you need without overwhelming you – its three background modes, Elegance, Eco, and Performance, also sync with the centre screen. The physical controls, such as our floating centre stack with its iconic “manikin” climate control buttons, are another example of Swedish design that's both functional and beautiful. And then there's our eye-catching illuminated gearshifter, which is available for selected automatic gearboxes. Glowing gently in the dark, it adds a touch of atmosphere to your night drives.

*“Our vision is to design cars that should not crash.”*

## INTELLISAFE

# *Intuitive safety by Volvo Cars. For you, and for those around you.*

At Volvo Cars, safety is an intrinsic part of our DNA. We've invented some of the world's most pioneering life-saving technologies – such as the three-point safety belt that's been acknowledged as one of the most important innovations of mankind.

But we aim higher. Our vision is to design cars that should not crash. In the shorter perspective the aim is that by 2020 nobody should be killed or seriously injured in a new Volvo.

IntelliSafe is our approach for a more harmonious relationship between cars and people. To achieve this, we have infused your Volvo with smart, intuitive innovations for a safer drive. And the IntelliSafe technologies help protect not only the people inside your car – we also consider people on the outside, for example with technology that helps you to detect pedestrians and cyclists.

When you drive at speeds up to 50km/h, our City Safety collision avoidance technology looks ahead

of you and brakes automatically if you're about to run into a vehicle in front. To give you more support at higher speeds, our Collision Warning with Full Auto Brake and Pedestrian and Cyclist Detection alerts you if you're too close to a vehicle and a collision is imminent – day or night. During daylight, the system also reacts if there's a pedestrian in your path or a cyclist ahead travelling in the same direction as your car. And should you not react to the warning, your car brakes automatically to help you avoid or mitigate a collision.

Our IntelliSafe technologies also support your daily driving, with features such as the BLIS system, Lane Keeping Aid and Cross Traffic Alert that help you to early detect different hazards near your car. The Road Sign Information technology keeps you updated on actual speed limits and other important road signs. And to relax you a little on the road, our Adaptive Cruise Control can maintain your set speed and

distance to the vehicle in front. In slow-moving city traffic, our Queue Assist function can automatically maintain the selected distance to the car in front – from standstill and up to 30km/h. For a more comfortable drive in the dark, our Active High Beam dips the headlights automatically when needed – there's even Driver Alert technology that reminds you to take a break in case your driving behaviour shows signs of drowsiness.

And because we know you love to drive, our active IntelliSafe technologies like Electronic Stability Control add to reassuring driving stability in all conditions without sacrificing the joy of driving. It's simply about giving you the most human driving experience, on your terms. And helping to keep people out of harm's way, whether they happen to be inside or outside your car.



**Your foresighted friend.** Our Collision Warning with Full Auto Brake and Pedestrian and Cyclist Detection work hard to help keep you and people outside the car safe. And should the worst happen and you collide with a pedestrian, our Pedestrian Airbag inflates to help mitigate the impact – a Volvo world-first.



In town, City Safety is designed to prevent you from colliding with the car in front if it stops, or slows suddenly. This advanced IntelliSafe system will automatically brake to avoid a crash and works at speeds of up to 50km/h – an accident can be avoided at a speed difference of up to 15km/h to the vehicle in front.



Because we also care about other road users, our pedestrian and cyclist detection with full auto brake watches out for people walking in your path or cycling in the same direction as your car and applies the brakes if you're unable to react in time.



Our BLIS system uses radar sensor technology to alert you to vehicles that are close to or in your blind spots in your adjacent lane. This way, you're far less likely to change lanes when it isn't safe.



When you're reversing out of tight parking spaces, our Cross Traffic Alert function watches out for vehicles you can't see.

*DRIVE-E*

*We think driving should be  
exciting and sustainable.*

*So will you.*





Drive-E is at the heart of every Volvo we make. It's our all-encompassing approach to efficient power, our innovative thinking behind a whole range of technologies that will give you more power – and lower running costs – without compromising on a pleasurable drive.

Our Drive-E powertrain advances include reducing the friction within our engines and a host of aerodynamic improvements to help you get the maximum benefit from your engine and the fuel you put into your car. We employ Start/Stop technology, energy recovery systems and always strive to make our manufacturing processes more sustainable – all of the electricity for our factory in Sweden comes from clean, hydroelectric power. After all, environmentally aware mobility is central to our philosophy of intelligent, thoughtful luxury.

Integral to this is the choice of powerful, efficient Euro 6-compliant engines available for the Volvo V40, the ultra-efficient D2 diesel with CO<sub>2</sub> emissions of only 107g/km to the T5 four-cylinder 2.0 litre 180kW petrol option.



# Which Volvo V40 are you?

Congratulations, you've chosen a Volvo V40. You've even picked your preferred engine. Now all you need to do is select the trim level that's right for you. We've

made it easy for you by providing four that we think you'll love. Whether you'd like all the trimmings or a sporty look both inside and out, we have the right one for you.

## KINETIC

Includes:

17" Wheel Spider Silver | Airbag, driver & passenger side | Centre Court Décor Inlays | City safety | Cup holders in tunnel/console | Electronic Stability Control (ESC) | Hard loadcover | Illuminated vanity mirror driver and passenger side | Immobiliser | Inflatable Curtains | T-Tec textile seat upholstery | Power Seat Driver | Remote Control central locking | Sensus infotainment system with 5" colour screen in the centre stack and Performance audio system with CD player and AUX-input | Side impact airbags integrated in the front seats | Trip computer | WHIPS (whiplash protection integrated in the front seats)

## LUXURY

Includes Kinetic equipment level plus the following:

17" Segomo | 3 Spoke Black Leather Steering Wheel Décor Inlays | Active Bi-Xenon Lights | Connected Service Booking | Gear Lever Knob, Illuminated | Gearshift Paddle | Interior Lighting High Version | LED Day Running Lights | Low Flow Headlight Washer | Navigation | Plastic Protection Cap | Power Passenger Seat | Sensus Connect 7" Screen With High Performance Multimedia | Shimmer graphite Décor | Voice Control

## R-DESIGN

Includes Kinetic equipment level plus the following:

18" Wheel Ixion II R-Design | Charcoal headliner | Digital driver display (R-Design) | Dual end pipes in chromed stainless steel | Grill, R-Design | Leather-clad steering wheel with décor inlay R-Design | Nubuck textile / leather upholstery | Pedal R-design | R-Design Décor Inlays | R-Design illuminated gearshift knob and handbrake handle | R-Design mirror covers | Sliding armrest, tunnel console | Sport chassis |

*R*DESIGN

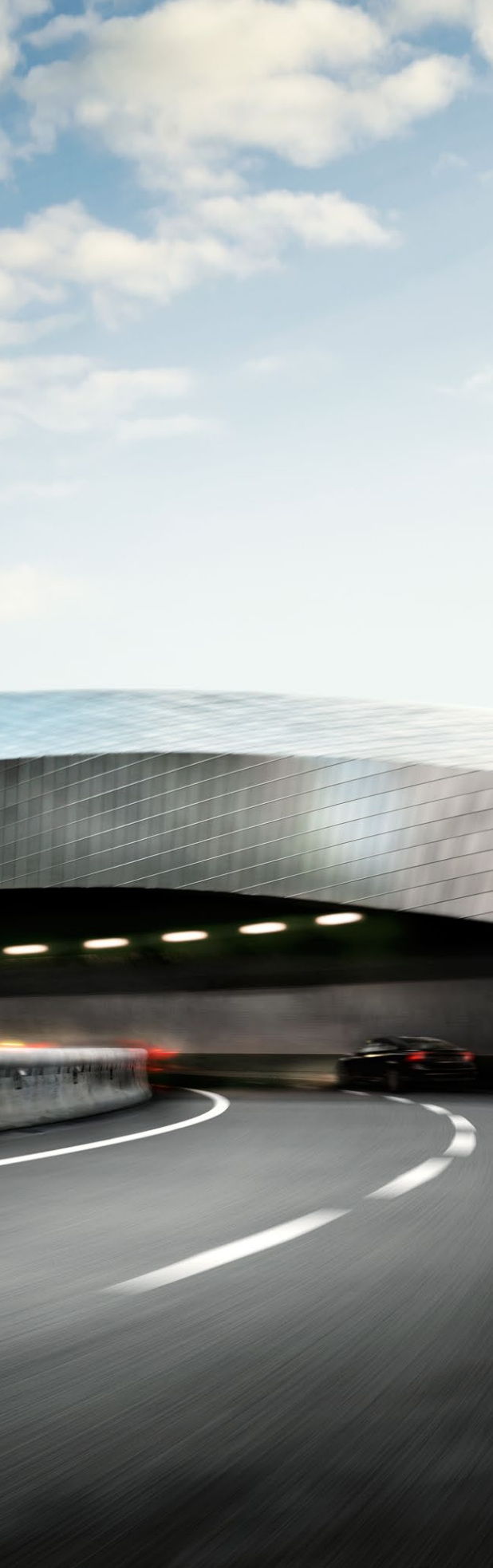
*Are you  
looking at me?*

*Good.*

Would you like to enhance the dynamic personality of your V40 even further? Well then, R-Design is for you, with a range of features to create a premium hatchback with a decidedly athletic look.

You'll benefit from sharper handling and steering response without compromising on ride quality with the lowered sport chassis. At the same time, strut braces further stiffen the chassis, which reduce body roll through the corners. Our sporty V40 R-Design is available with a powerful four-cylinder 180W petrol engine – so you'll never be short of power when you need it.





Exterior design cues include an exclusive R-Design front end featuring a glossy black grille and at the rear, a set of distinctive chromed dual exhaust pipes. Inside there's a new black interior with sculpted front seats in black Nubuck textile and perforated leather, as well as an atmospheric black headliner. An illuminated soft touch gear shifter, our unique blue R-Design digital instrument cluster, and personalised interior LED lighting all add to the R-Design experience.



**YOUR VOLVO V40 IS YOUR  
HOME AWAY FROM HOME.**

*Give it your signature.*





**Choose a Volvo V40 and you'll enjoy an elegantly designed, driver-oriented cabin as standard, with a superior finish in evidence everywhere you look. And so you can match your car with your personality even more, there is a whole range of gorgeous interior options at your disposal.**

Our seats are available in leather or textile/T-Tec upholstery. For our iconic "floating" centre stack, you have a choice of Modern Wood trim, which evokes contemporary Scandinavian furniture, or our striking Centre Court finish, which perfectly captures the feel of a bright summer's day. And if you like a more techy, metallic look, there's Shimmer Graphite aluminium.





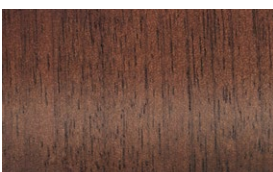
**Leather, P100**  
Charcoal in Charcoal interior



**Leather, P10G**  
Blond in Charcoal interior



**Leather, P136**  
Espresso Brown in Blond interior



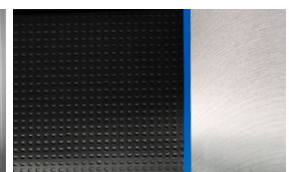
Modern Wood



Centre court



Shimmer Graphite aluminium



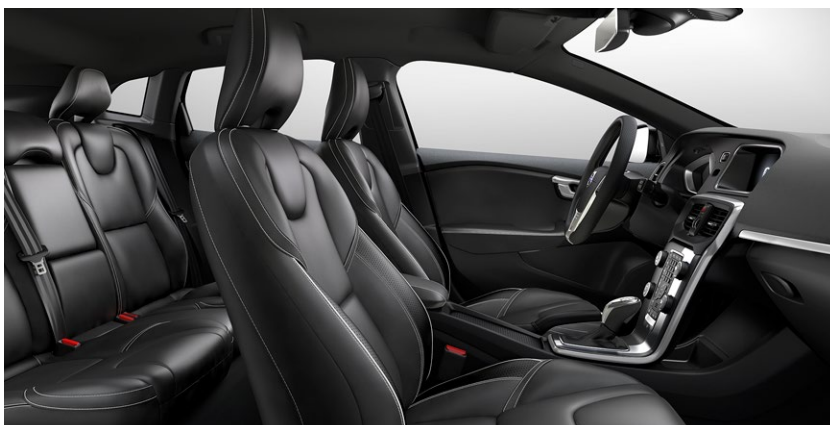
R-Design



**Textile / T-Tec, P52G**  
Blond in Charcoal / Blond interior



**R-Design Nubuck textile /  
perforated leather, PR00**  
Charcoal in Charcoal interior  
with Charcoal headlining



**R-Design Leather /  
perforated leather, PZ00**  
Charcoal in Charcoal interior  
with Charcoal headlining

A SELECTION OF OUR INTERIORS

SEE OUR COMPLETE INTERIOR OFFER AT [VOLVOCARS.COM.AU](http://VOLVOCARS.COM.AU)



Midir, 7.5x18"  
Diamond Cut/Glossy Black



Ixon II, 7,5x18"  
Diamond Cut/Matte Black



Tamesis, 7,5x18"  
Silver Bright



Ymir, 7,5x18"  
Diamond Cut/Glossy Black



Taranis, 7,5x18"  
Silver Bright



Segomo, 7,5x17"  
Grey



Ixon, 7x17" or 6,5x16"  
Diamond Cut/Matte Tech  
Black



Spider, 7x17"  
Diamond Cut/Dark Grey





## Match your V40 to your life.

The most pleasurable part of buying a new Volvo is putting your personal stamp on it. You can do that by choosing accessories that reflect your own taste and that cater to your particular lifestyle.

**Exterior styling accessories.** This car is equipped with exterior styling kit Dark Grey Matte, suitable for all exterior colours. It includes side deflectors, rear deflectors and a sporty rear diffuser with double end pipes and a roof spoiler. The Ailos alloy wheels, 7.5x18", are available with White Decor, Lime Decor or Red Decor.

FIND MORE ACCESSORIES AT  
**VOLVOCARS.COM.AU**





**Load organiser, cargo compartment.** This easily installed telescopic frame with floor rails and load holder makes it simple to secure and organise bags, gear and loose items. Fragile objects can be separated from other cargo, and the cargo area can be divided in two if required. And if the organiser isn't needed, it's easy to remove and store.

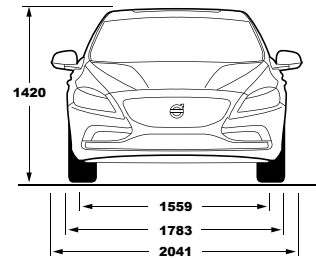
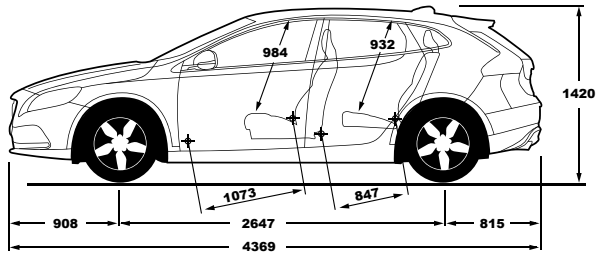
**Parcel shelf net.** Mounted under the load cover, this handy compartment net helps you to safely stow smaller, loose items while keeping the load compartment neat and tidy at the same time.

**Roof load carriers.** These specially designed load carriers fit neatly and securely into your Volvo's prepared mounts. They're easy to install and to combine with additional holders if required. And even though the focus here is on function, the load carriers are designed to blend harmoniously with your Volvo's styling.

**Textile load compartment mat, reversible and foldable.** This elegant textile mat allows you to maintain the good looks of your Volvo's load compartment even if you occasionally transport dirty items. The mat is reversible and waterproof, with colour-keyed fabric on one side and plastic on the other.



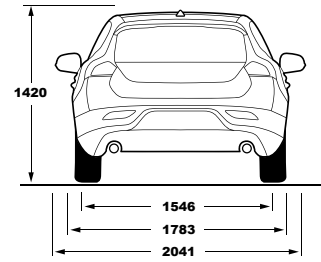
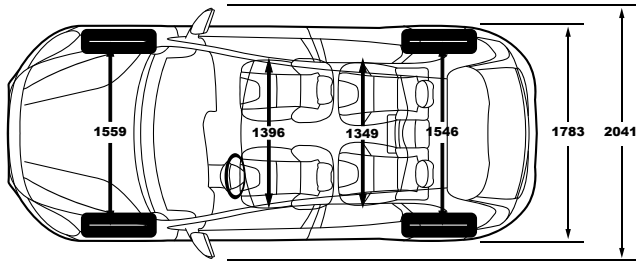
## VOLVO V40



	T5	T4	T3
Engine type:	2.0L I4 petrol turbo	2.0 I4 petrol turbo	1.5L I4 petrol turbo
Transmission:	Eight-speed Geartronic®	Six-speed Geartronic®	Six-speed Geartronic®
Fuel consumption, litres/100 km, mixed cycle, auto:	6.1	5.6	5.6
CO <sub>2</sub> g/km, auto:	142	130	131
Max. power output, kW at rpm:	180/5500	140/4700	112/5000
Max. torque, Nm at rpm:	350/1500–4800	300/1300–4000	250/1700–4000
Acceleration, 0–100 km/h in sec, auto:	6.3	6.9	8.3
Top speed, km/h, auto:	240	210	210
Fuel tank, litres:	62	62	62
Environmental classification:	Euro 6	Euro 6	Euro 6

Upgrade your V40's performance with Polestar Performance software. Polestar are our racing partners. We've been using their expertise on the track to help us continually improve our engines' efficiency and performance.

FIND OUT MORE AT [POLESTAR.COM](https://www.polestar.com)



	D4	D2
Engine type:	2.0L I4 common-rail turbodiesel	2.0L I4 common-rail turbodiesel
Transmission:	Eight-speed Geartronic®	Six-speed Geartronic®
Fuel consumption, litres/100 km, mixed cycle, auto:	4.5	4.1
CO <sub>2</sub> g/km, auto:	118	107
Max. power output, kW at rpm:	140/4250	88/3750
Max. torque, Nm at rpm:	400/1750–2500	280/1500–2250
Acceleration, 0–100 km/h in sec, auto:	7.2	10.5
Top speed, km/h, auto:	230	190
Fuel tank, litres:	62	62
Environmental classification:	Euro 6	Euro 6

**NB.** The engine programme may vary from country to country. All technical data may be subject to change. Please talk to your Volvo Car dealer for the latest information.

**Please note:** Some of the information in this brochure may be incorrect due to changes in product specifications that may have occurred since printing. Some of the equipment described or shown may now only be available at extra cost. Before ordering, please ask your Volvo Car dealer for the latest information. The manufacturer reserves the right to make changes at any time and without notice to prices, colours, materials, specifications and models.



**614** Ice White  
(Also available for R-Design)



**707** Crystal White Pearl  
(Sparkling metallic, shifts from white to shimmering warm yellow-white effect depending on light and viewing angle)  
(Also available for R-Design)



**477** Electric Silver metallic  
(Sparkling metallic, shifts from silver to blue effect depending on light and viewing angle)  
(Also available for R-Design)



**713** Power Blue metallic  
(Also available for R-Design)



**019** Black Stone



**717** Onyx Black metallic  
(Also available for R-Design)



**702** Flamenco Red metallic



**612** Passion Red  
(Also available for R-Design)



**711** Bright Silver metallic  
(Also available for R-Design)



**710** Misty Blue metallic



**619** Rebel Blue  
(Only available for R-Design)



**467** Magic Blue metallic



**714** Osmium Grey metallic  
(Also available for R-Design)



**708** Raw Copper metallic

**Please note:** It's not possible to reproduce exact original shades in printed matter or on screen. Please ask your Volvo Car dealer to show you samples.

FIND OUT MORE AT [VOLVOCARS.COM.AU](http://VOLVOCARS.COM.AU)



# The simplest way to own a car.

We love it when you're happy. When things are easier than you expect, or go faster and become better. Because when you buy a Volvo, you buy the simplest way to have a car. Financing, insurance, servicing, changing tyres, cleaning – those aspects of car ownership that you might not find very interesting, are the ones that we love to make

easier and better for you. That's why your Volvo Car dealer will always offer you a whole range of simplifying services and offers all designed around you, giving you the most carefree ownership experience possible.

Still, this is just the beginning. Through our uniquely Swedish approach to innovation, we

continuously find new ways to make your life simpler. For instance, the Connected Service Booking function, which lets you book an appointment just by pushing a button in your car.

## BUYING & OWNING

- Warranties
- Financing
- Insurance
- My Volvo website

## MAINTENANCE & SERVICES

- Volvo Service 2.0
- Volvo Professional Car Care
- Software Updates

## IF SOMETHING HAPPENS

- Volvo Roadside Assistance
- Repairs
- Volvo Glass Services
- Volvo Dent Repair
- Car Climate Services

## MY VOLVO

My Volvo is a personalised website that contains everything you need to really get to know – and get the most out of – your car. It gives you:

- A complete overview of your Volvo Car ownership
- Easy access to all facts relating to your car
- Helpful tips regarding your specific Volvo model
- Instructional films and owner's manuals
- Online Service Booking
- Reminders regarding important stages of your car ownership
- Exclusive articles, films and photographs

## CONNECTED SERVICE BOOKING\*

If your Volvo has Sensus Connect, it will remind you when it needs servicing and offer to contact your Volvo Car dealer for you. Booking proposals sent from your preferred Volvo Car dealer can easily be managed directly in the car or on your personal My Volvo website. When the time comes to drive to your workshop, your Volvo will remind you and even guide you there. And since your Volvo tells us what it needs, we can make sure it always receives the service it requires when it gets there.

\* Available depending on introduction date. Please contact your Volvo Car dealer.

**V O L V O**